

L.A. Girl®

L.A. Girl®

pro prep, set & extend



color guide

PRO.primer



GEB195
WHITE
0-81555-96195-4



GEB196
NUDE
0-81555-96196-1



GEB197
BLACK
0-81555-96197-8

PRO.prep



GFP949
FACE PRIMER
0-81555-96949-3

PRO.powder

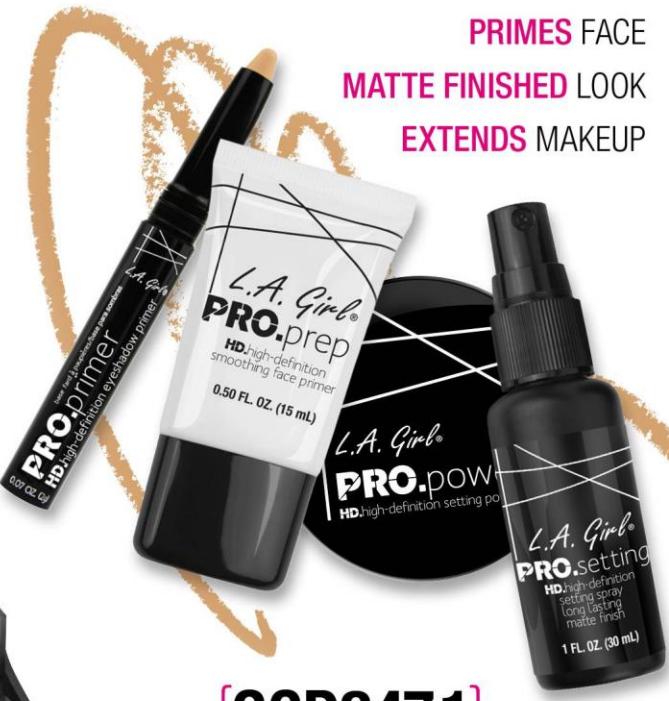


GPP939
TRANSLUCENT
0-81555-96939-4

PRO.setting



GFS950
MATTE FINISH SPRAY
0-81555-96950-9



{GCD247.1}

product info

An all-in-one display to prep, set and extend makeup. Start with an eyeshadow primer for crease-free shadows and intensify color. Continue with face primer to minimize fine lines and pores. Finish off with a setting powder to set makeup with a soft matte finish to help absorb excess oil or a non-sticky, matte setting spray for all day wear.

display info

display holds

6 pcs. each of 3 PRO.primer Eye Primer
18 pcs. of PRO.prep Face Primer
6 pcs. of PRO.powder Translucent
6 pcs. of PRO.powder Banana Yellow
12 pcs. of PRO.setting Finishing Spray

backup stock

6 pcs. each of 3 PRO.primer Eye Primer
12 pcs. of PRO.prep Face Primer
6 pcs. of PRO.powder Translucent
6 pcs. of PRO.powder Banana Yellow
12 pcs. of PRO.setting Finishing Spray

total

114 pcs.

display size

16" L x 10.75" D x 14" H

UPC

0-81555-00247-3

L.A. Girl®

PRO.prep color correcting primer



COLOR CORRECTS SKIN TONE
MOISTURIZES & NOURISHES
PREPS SKIN FOR MAKEUP

{GPD282}

color guide



GFP911
YELLOW
(CORRECTS DULLNESS)
0-81555-96911-0



GFP912
GREEN
(NEUTRALIZES REDNESS)
0-81555-96912-7



GFP913
COOL PINK
(ILLUMINATES SKIN TONE)
0-81555-96913-4



GFP914
ORANGE
(BRIGHTENS SKIN TONE)
0-81555-96914-1



GFP915
COLORLESS
(HYDRATES SKIN)
0-81555-96915-8

product info

A collection of 5 lotion-based primers to help adjust skin tone with various skin needs. Nourishing formula contains sodium hyaluronate (to help hold moisture) and vitamin B (to help improve skin appearance) while chamomile and corn flower extract help to soothe skin. Apply under foundation for smoother, longer makeup wear. Available in four translucent shades and one colorless.

display info

display holds	6 pcs. each of 5 colors
total	30 pcs.
display size	12"W x 11"D x 14"H
UPC	0-81555-00282-4

L.A. Girl®

pro conceal



color guide *Pro Conceal testers included.

Concealer

GC969 PORCELAIN 0-81555-96969-1	GC970 LIGHT IVORY 0-81555-96970-7	GC971 CLASSIC IVORY 0-81555-96971-4	GC972 NATURAL 0-81555-96972-1	GC973 CREAMY BEIGE 0-81555-96973-8	GC974 NUDE 0-81555-96974-5

GC975 MEDIUM BISQUE 0-81555-96975-2	GC976 PURE BEIGE 0-81555-96976-9	GC977 WARM SAND 0-81555-96977-6	GC978 MEDIUM BEIGE 0-81555-96978-3	GC979 ALMOND 0-81555-96979-0	GC980 COOL TAN 0-81555-96980-6

GC981 TOAST 0-81555-96981-3	GC982 WARM HONEY 0-81555-96982-0	GC983 FAWN 0-81555-96983-7	GC984 TOFFEE 0-81555-96984-4	GC985 ESPRESSO 0-81555-96985-1	GC986 CHESTNUT 0-81555-96986-8

GC987 BEAUTIFUL BRONZE 0-81555-96987-5	GC988 DARK COCOA 0-81555-96988-2	GC989 MAHOGANY 0-81555-96989-9	GC996 HIGHLIGHTER 0-81555-96996-7

Color Corrector

GC990 ORANGE CORRECTOR 0-81555-96990-5	GC991 YELLOW CORRECTOR 0-81555-96991-2	GC992 GREEN CORRECTOR 0-81555-96992-9	GC993 LAVENDER CORRECTOR 0-81555-96993-6	GC994 PEACH CORRECTOR 0-81555-96994-3	GC995 LIGHT YELLOW CORRECTOR 0-81555-96995-0

CREASE PROOF
LIGHTWEIGHT & CREAMY TEXTURE
BUILT IN BRUSH-TIP APPLICATOR



{GCD-241.1}

product info

Crease-resistant, opaque coverage in a creamy yet lightweight texture. The long-wearing formula camouflages darkness under the eyes, redness and skin imperfections. Provides complete, natural-looking coverage, evens skin tone, covers dark circles and minimizes fine lines around the eyes. Now in new color correctors & highlighter.

display info

display holds	6 pcs. each of 28 colors
backup stock	add'l 6 pcs. of each color
total	336 pcs.
display size	15.75" L x 11.625" D x 14" H
UPC	0-81555-00241-1

L.A. Girl®

pro conceal extended shades



color guide

*Testers included.

Concealer



GC954 FAIREST 0-81555-97954-6	GC955 BUFF 0-81555-97955-3	GC956 VANILLA 0-81555-97956-0	GC957 COOL NUDE 0-81555-97957-7	GC958 BISQUE 0-81555-97958-4
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GC959 TAWNY 0-81555-97959-1	GC960 LIGHT TAN 0-81555-97960-7	GC961 SUEDE 0-81555-97961-4	GC962 TRUFFLE 0-81555-97962-1
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Highlighter



GC963 IRIDESCENT 0-81555-97963-8	GC964 CHAMPAGNE 0-81555-97964-5
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Color Corrector



GC965 COOL PINK CORRECTOR 0-81555-97965-2	GC966 MINT CORRECTOR 0-81555-97966-9	GC967 REDDISH CORRECTOR 0-81555-97967-6	GC968 FLAT WHITE CORRECTOR 0-81555-97968-3
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{GCD285.1}

product info

Our best-selling PRO.conceal is now available in an extended range of concealers, correctors & highlighters. The 15 new colors in this display complements and expands the line with additional undertones and an impressive total range of 30 concealers, 10 correctors, and 3 highlighters.

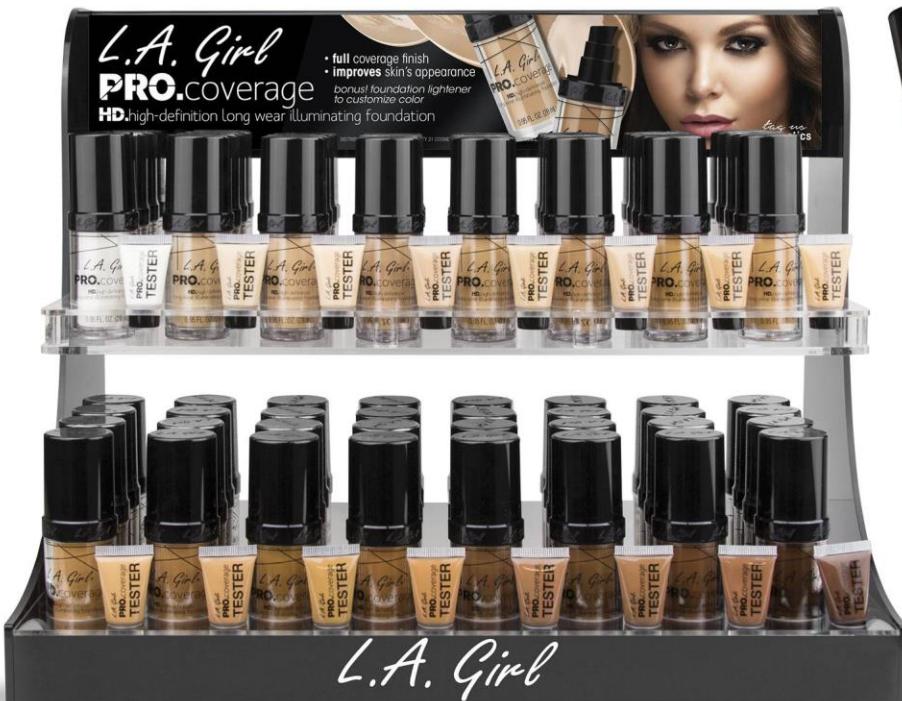
*Designed to sit next to GCD241 display for the whole collection of 43 shades.

display info

display holds	6 pcs. each of 15 colors
backup stock	add'l 3 pcs. of each color
total	135 pcs.
display size	10.5" L x 11.75" D x 14" H
UPC	0-81555-00285-5

L.A. Girl®

pro coverage



color guide

Testers included.



GLM641
WHITE (LIGHTENER)
0-81555-96641-6



GLM642
FAIR
0-81555-96642-3



GLM643
PORCELAIN
0-81555-96643-0



GLM644
NATURAL
0-81555-96644-7



GLM645
NUDE BEIGE
0-81555-96645-4



GLM646
BEIGE
0-81555-96646-1



GLM647
WARM BEIGE
0-81555-96647-8



GLM648
SOFT HONEY
0-81555-96648-5



GLM649
TAN
0-81555-96649-2



GLM650
SAND
0-81555-96650-8



GLM651
BRONZE
0-81555-96651-5



GLM652
WARM CARAMEL
0-81555-96652-2



GLM653
TOAST
0-81555-96653-9



GLM654
COFFEE
0-81555-96654-6



GLM655
RICH COCOA
0-81555-96655-3



GLM656
DARK CHOCOLATE
0-81555-96656-0

LUMINOUS LIQUID FOUNDATION

MEDIUM TO FULL COVERAGE

LONG WEARING



{GCD253.1}

product info

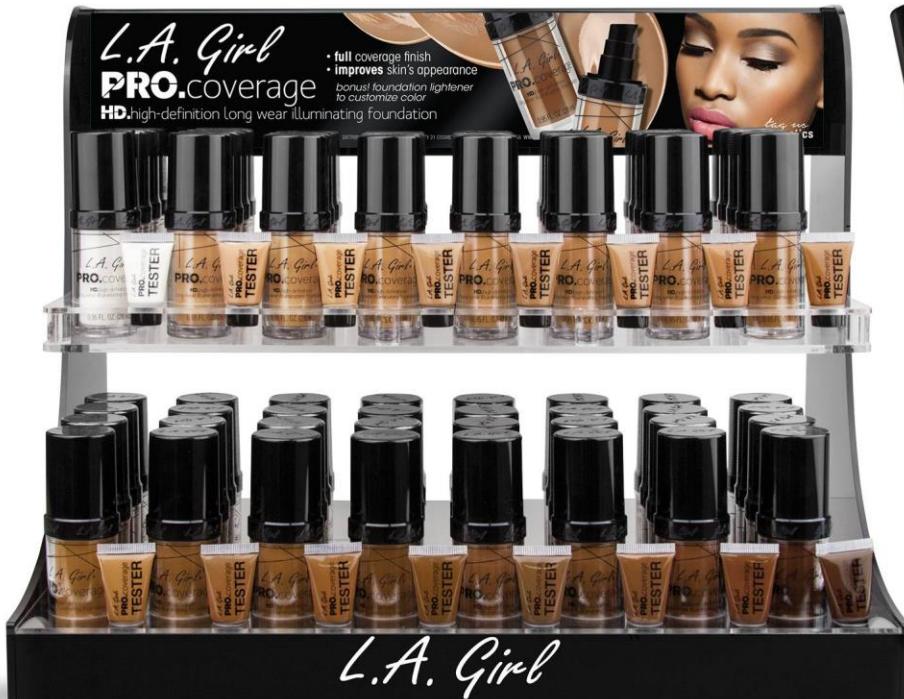
PRO.coverage high-definition long wear illuminating liquid foundation is ideal for a flawless looking, full coverage finish. Lightweight formula is comfortable for all day wear. Paraben free formula with added anti-oxidants helps hydrate and improve the skin's appearance. Now available to extend the color range even further, an innovative white foundation mixer to adjust and customize color.

display info

display holds	4 pcs. each of 16 colors
backup stock	add'l 5 pcs. of each color
total	144 pcs.
display size	17.75" L x 11.75" D x 14" H
UPC	0-81555-00253-4

L.A. Girl®

pro coverage



color guide

Testers included.



GLM641
WHITE (LIGHTENER)
0-81555-96641-6



GLM646
BEIGE
0-81555-96646-1



GLM647
WARM BEIGE
0-81555-96647-8



GLM648
SOFT HONEY
0-81555-96648-5



GLM649*
TAN
0-81555-96649-2



GLM650
SAND
0-81555-96650-8



GLM651*
BRONZE
0-81555-96651-5



GLM652*
WARM CARAMEL
0-81555-96652-2



GLM653*
TOAST
0-81555-96653-9



GLM654
COFFEE
0-81555-96654-6



GLM655
RICH COCOA
0-81555-96655-3



GLM656
DARK CHOCOLATE
0-81555-96656-0

LUMINOUS LIQUID FOUNDATION

MEDIUM TO FULL COVERAGE

LONG WEARING



{GCD253B.1}

product info

PRO.coverage high-definition long wear illuminating liquid foundation is ideal for a flawless looking, full coverage finish. Lightweight formula is comfortable for all day wear. Paraben free formula with added anti-oxidants helps hydrate and improve the skin's appearance. Now available to extend the color range even further, an innovative white foundation mixer to adjust and customize color.

display info

display holds

9 pcs. each of GLM641-648,
GLM650, GLM654-656
18 pcs. each of GLM649,
GLM651-653

backup stock

add'l 5 pcs. of each color

total

144 pcs.

display size

17.75" L x 11.75" D x 14" H

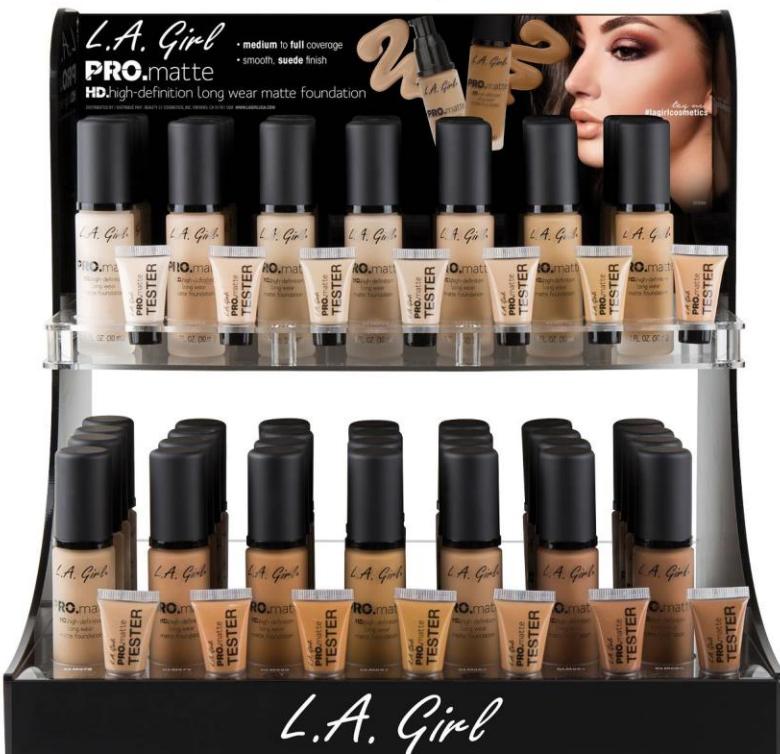
UPC

0-81555-00253-4

*DOUBLED ON DISPLAY

L.A. Girl®

PRO.matte foundation



color guide

Testers included.



GLM671
IVORY
0-81555-96671-3



GLM672
BISQUE
0-81555-96672-0



GLM673
BEIGE
0-81555-96673-7



GLM674
NATURAL
0-81555-96674-4



GLM675
MEDIUM BEIGE
0-81555-96675-1



GLM676
LIGHT TAN
0-81555-96676-8



GLM677
SOFT HONEY
0-81555-96677-5



GLM678
SAND
0-81555-96678-2



GLM679
WARM SIENNA
0-81555-96679-9



GLM680
GOLDEN BRONZE
0-81555-96680-5



GLM681
CARAMEL
0-81555-96681-2



GLM682
CAFE
0-81555-96682-9



GLM683
NUTMEG
0-81555-96683-6



GLM684
CAPPUCCINO
0-81555-96684-3

MEDIUM TO FULL COVERAGE
SMOOTH LONG WEAR
SUEDE FINISH



{GCD266.1}

product info

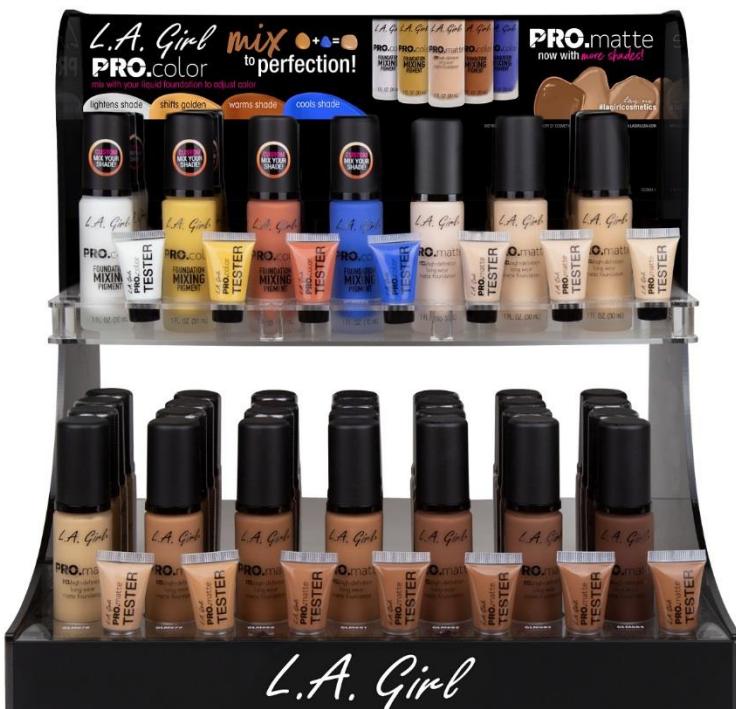
With a soft and suede-like finish, PRO.matte foundation will have you covered and shine-free all day. Creamy, liquid formula provides smooth and buildable coverage for both day and night time wear. Minimize the appearance of pores and fine lines for an even soft focus effect. Paraben free formula with added vitamin E, B5 & sunflower oil.

display info

display holds	4 pcs. each of 14 colors
backup stock	2 add'l pcs. of each color
total	84 pcs.
display size	14.25" L x 11.75" D x 14" H
UPC	0-81555-00266-4

L.A. Girl®

pro.color & pro.matte



color guide

Testers included.



GLM711
WHITE
(LIGHTENS)
0-81555-96711-6



GLM712
YELLOW
(SHIFTS GOLDEN)
0-81555-96712-3



GLM713
ORANGE
(SHIFTS WARMER)
0-81555-96713-0



GLM714
BLUE
(SHIFTS COOLER)
0-81555-96714-7



GLM715
PORCELAIN
0-81555-96715-4



GLM716
NUDE
0-81555-96716-1



GLM717
SOFT BEIGE
0-81555-96717-8



GLM718
SANDY BEIGE
0-81555-96718-5



GLM719
DEEP TAN
0-81555-96719-2



GLM720
CREAMY COCOA
0-81555-96720-8



GLM721
SOFT SABLE
0-81555-96721-5



GLM722
CHESTNUT
0-81555-96722-2



GLM723
ESPRESSO
0-81555-96723-9



GLM724
EBONY
0-81555-96724-6

CUSTOM MIX COLORS

SHIFT UNDERTONES **WARMER & COOLER**

NEW EXTENDED MATTE SHADE RANGE



{GCD284.1}

product info

Extending the shade range of the matte foundation with 10 new colors. Now, complete with 4 foundation mixing pigments - white, yellow, orange, & blue. Pro artists can create & color correct an array of shades, while anyone can custom mix their exact shade.

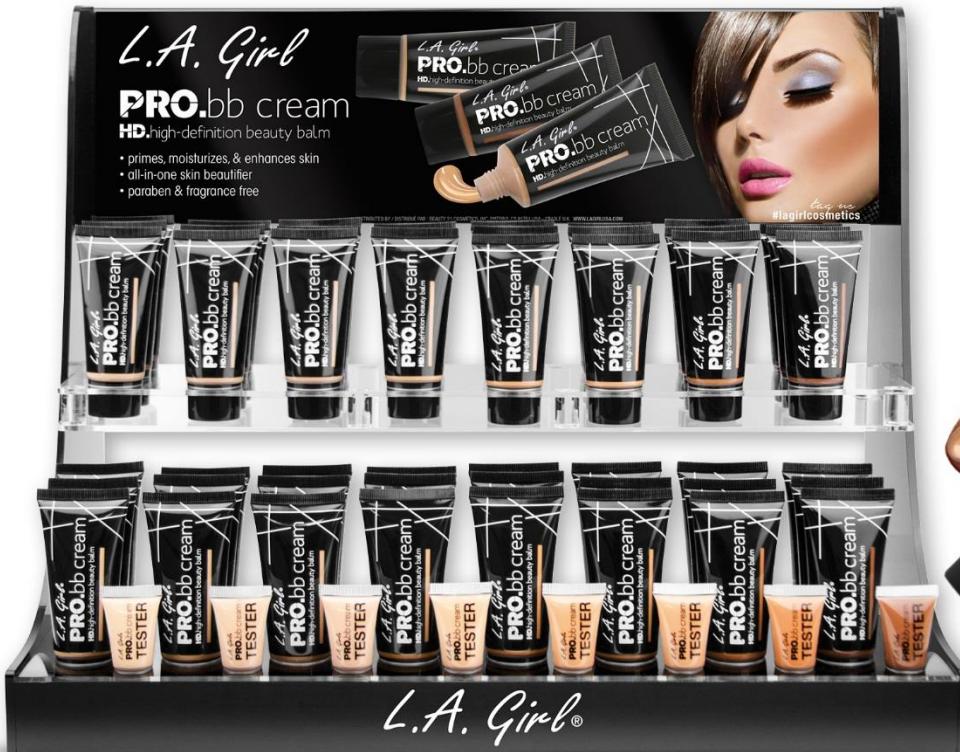
*Designed to sit next to GCD266 display for the whole collection of 24 shades & 4 mixing pigments.

display info

display holds	4 pcs. each of 14 colors
backup stock	2 add'l pcs. of each color
total	84 pcs.
display size	14.25" L x 11.75" D x 14" H
UPC	0-81555-00284-8

L.A. Girl®

pro bb cream



color guide

BB Cream testers included.



GBB941
FAIR
0-81555-96941-7



GBB942
LIGHT
0-81555-96942-4



GBB943
LIGHT / MEDIUM
0-81555-96943-1



GBB944
NEUTRAL
0-81555-96944-8



GBB945
MEDIUM
0-81555-96945-5



GBB946
MEDIUM/ DEEP
0-81555-96946-2



GBB947
DEEP
0-81555-96947-9



GBB948
DARK
0-81555-96948-6



{GCD243.1}

product info

An all-in-one skin beautifier! Simplifies a basic skin and makeup regimen into a single tube. Indulge your skin with this powerful multitasker. HD PRO BB Cream primes, moisturizes and enhances skin tone. Formulated without parabens and fragrance-free to pamper sensitive skin and lavishly nourish skin with added Vitamin B3, C and E.

display info

display holds	6 pcs. each of 8 colors
backup stock	add'l 6 pcs. of each color
total	96 pcs.
display size	17.75" L x 10.75" D x 14" H
UPC	0-81555-00243-5

L.A. Girl®

pro face powder



**LONG WEARING
OIL CONTROLLING FORMULA
BUILDABLE COVERAGE**



GCD198B.1 Ethnic display.

{GCD198.1/GCD198B.1}

color guide *Minimum purchase of 12 dozen per free display.



*GPP601 FAIR
0-81555-96601-0



*GPP602 CLASSIC IVORY
0-81555-96602-7



*GPP603 PORCELAIN
0-81555-96603-4



GPP604 CREAMY NATURAL
0-81555-96604-1



GPP605 NUDE BEIGE
0-81555-96605-8



GPP606 BUFF
0-81555-96606-5



GPP607 WARM HONEY
0-81555-96607-2



GPP608 SOFT HONEY
0-81555-96608-9



GPP609 MEDIUM BEIGE
0-81555-96609-6



GPP610 CLASSIC TAN
0-81555-96610-2



GPP611 TRUE BRONZE
0-81555-96611-9



GPP612 WARM CARAMEL
0-81555-96612-6



+GPP613 TOFFEE
0-81555-96613-3



+GPP614 CHESTNUT
0-81555-96614-0



+GPP615 COCOA
0-81555-96615-7

+Shades are not included on GCD198.1. *Shades are not included on GCD198B.1 - Ethnic display.

product info

Get a flawless finish with PRO.face Matte Pressed Powder. Helps cover imperfections with a long wearing, oil controlling formula. Buildable coverage can be applied alone for a soft, radiant look or over liquid foundation for fuller coverage. The sleek compact is color matched and includes a mirror and high quality sponge. Two display options available with testers.

display info

display holds	6 pcs. each of 12 colors
backup stock	add'l 6 pcs. each
total	144 pcs.
display size	19.75" L x 13.5" D x 14.25" H

case pack info

dimensions	28.125" L x 19.75" W x 12.875" H
weight	32 lbs.
case cube	4.14
UPC	0-81555-00198-8

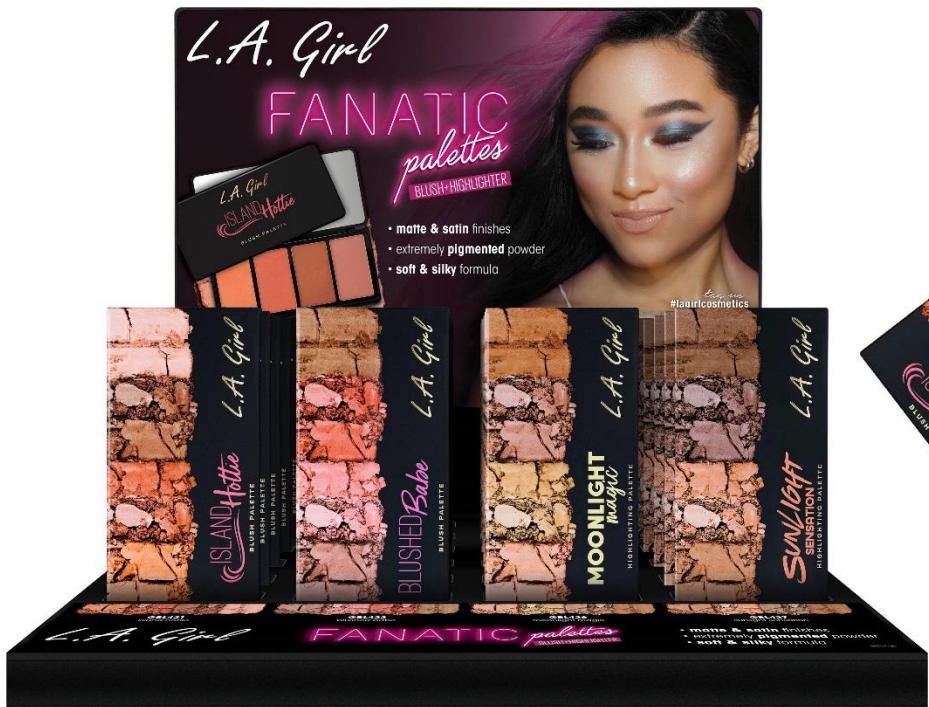
L.A. Girl®

fanatic blush & highlighter

MATTE & SATIN FINISHES

EXTREMELY PIGMENTED POWDER

SOFT & SILKY FORMULA



{GPD341}

color guide

BLUSH



GBL421
ISLAND HOTIE
0-81555-96421-4



GBL422
BLUSHED BABE
0-81555-96422-1



GBL426
MOONLIGHT MAGIC
0-81555-96426-9



GBL427
SUNLIGHT SENSATION
0-81555-96427-6

product info

Are you a blush and highlighting fanatic? Yeah, us too! We're excited to show off the Fanatic Blush and Highlighting collection. 4 unique palettes focused on gorgeous blushes or filled with glowing highlighters. This high-quality case features a matte finish with an impressive edge to edge mirror all packaged in a sleek box. Just wait as those influencers grab their brushes and show those cheeks some love. We're sure you'll be a fan!

display info

display holds	6 pcs. each of 4 colors
total	24 pcs.
display size	15"L x 11"D x 14"H
UPC	0-81555-00341-8

L.A. Girl®

pro.contour cream/powder



CREAM & POWDER FORMULA
EXTENDED SHADE RANGE
EASY COLOR-COORDINATED SHADES



{GCD257.1}

color guide

pro.contour cream



GCC633
FAIR
0-81555-96633-1

GCC634
LIGHT
0-81555-96634-8

GCC635
NATURAL
0-81555-96635-5

GCC636
MEDIUM
0-81555-96636-2



GCC637
TAN
0-81555-96637-9

GCC638
MEDIUM-DEEP
0-81555-96638-6

GCC639
DEEP
0-81555-96639-3

GCC640
HIGHLIGHT-CONTOUR
0-81555-96640-9

pro.contour powder



GCP661
FAIR
0-81555-96661-4

GCP662
LIGHT
0-81555-96662-1

GCP663
NATURAL
0-81555-96663-8

GCP664
MEDIUM
0-81555-96664-5



GCP665
TAN
0-81555-96665-2

GCP666
MEDIUM-DEEP
0-81555-96666-9

GCP667
DEEP
0-81555-96667-6

GCP668
HIGHLIGHT-CONTOUR
0-81555-96668-3

product info

Contouring made easy with color coordinated shades. Available in 8 cream and 8 powder duos. Buttery, soft formula melts into skin for a natural finish. The smooth powder formula blends beautifully for a flawless-looking contour. Cream and powder can be used together or separately. Be sure to try the additional shimmery highlight-contour palette available in both formulas.

display info

display holds	6 pcs. each of 16 colors
backup stock	add'l 6 pcs. of each color
total	192 pcs.
display size	14.875" L x 10.75" D x 14" H

case pack info

dimensions	20.5" L x 14.5" W x 21.5" H
weight	26 lbs.
case cube	3.6984
UPC	0-81555-00257-2

L.A. Girl®

strobe lite powder

ILLUMINATING HIGHLIGHTER

ALL OVER GLOW

SHIMMER FINISH



{GCD254.1}

color guide



GSP621
120 WATT
0-81555-96621-8



GSP622
110 WATT
0-81555-96622-5



GSP623
100 WATT
0-81555-96623-2



GSP624
90 WATT
0-81555-96624-9



GSP625
80 WATT
0-81555-96625-6



GSP626
70 WATT
0-81555-96626-3



GSP627
60 WATT
0-81555-96627-0



GSP628
50 WATT
0-81555-96628-7



GSP629
40 WATT
0-81555-96629-4



GSP630
30 WATT
0-81555-96630-0



GSP631
20 WATT
0-81555-96631-7



GSP632
10 WATT
0-81555-96632-4

product info

Strobe Lite Strobing Powder highlights face while creating more depth and dimension. Soft, silky powder, adds a fresh glow to highlight cheeks, brighten eyes, sculpt nose, and enhance pout. Can be applied alone or over makeup for a perfect glowing complexion.

Fragrance Free and Paraben Free.

display info

display holds	6 pcs. each of 12 colors
backup stock	add'l 6 pcs. of each color
total	144 pcs.
display size	18.5" L x 11.75" D x 14" H
UPC	0-81555-00254-1

L.A. Girl®

just blushing



color guide



GBL481
JUST BECAUSE
0-81555-96481-8



GBL482
JUST BARE
0-81555-96482-5



GBL483
JUST GLOWING
0-81555-96483-2



GBL484
JUST PEACHY
0-81555-96484-9



GBL485
JUST KISSED
0-81555-96485-6



GBL486
JUST PINCHED
0-81555-96486-3



GBL487
JUST DANCE
0-81555-96487-0



GBL488
JUST LOVE
0-81555-96488-7



GBL489
JUST NATURAL
0-81555-96489-4



GBL490
JUST RADIANT
0-81555-96490-0



GBL491
JUST BE YOU
0-81555-96491-7



GBL492
JUST PLAYFUL
0-81555-96492-4



GBL493
JUST DAZZLE
0-81555-96493-1



GBL494
JUST ROSY
0-81555-96494-8



GBL495
JUST FOR FUN
0-81555-96495-5



GBL496
JUST FEARLESS
0-81555-96496-2

HIGHLY PIGMENTED
BLENDABLE & LONG WEARING
MATTE & SHIMMER FINISHES



{GCD256.1}

product info

Extremely pigmented powder blush that is just gorgeous! Available in an impressive assortment of colors, this collection of 16 blushes ranges from soft nudes to bold and bright shades. Blendable, buildable color in matte & shimmer finishes. The soft and silky formula is long wearing sure to leave you "just blushing" all night long.

display info

display holds	6 pcs. each of 16 colors
backup stock	add'l 6 pcs. of each color
total	192 pcs.
display size	14.875" L x 10.75" D x 14" H

case pack info

dimensions	20.5" L x 14.5" W x 21.5" H
weight	26 lbs.
case cube	3.6984
UPC	0-81555-00256-5

L.A. Girl®

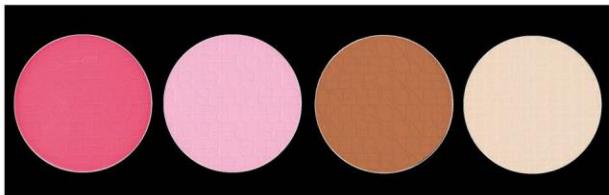
beauty brick blush



color guide



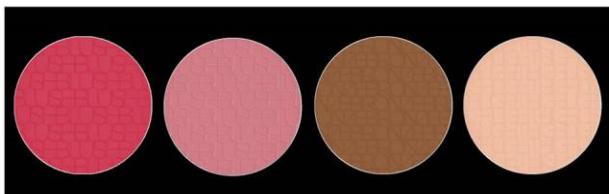
GBL571
GLOW
0-81555-96571-6



GBL572
PINKY
0-81555-96572-3



GBL573
SPICE
0-81555-96573-0



GBL574
GLAM
0-81555-96574-7

BLENDABLE SHADES
INSTANT CONTOUR
MULTIDIMENSIONAL COLOR



{GCD246.1}

product info

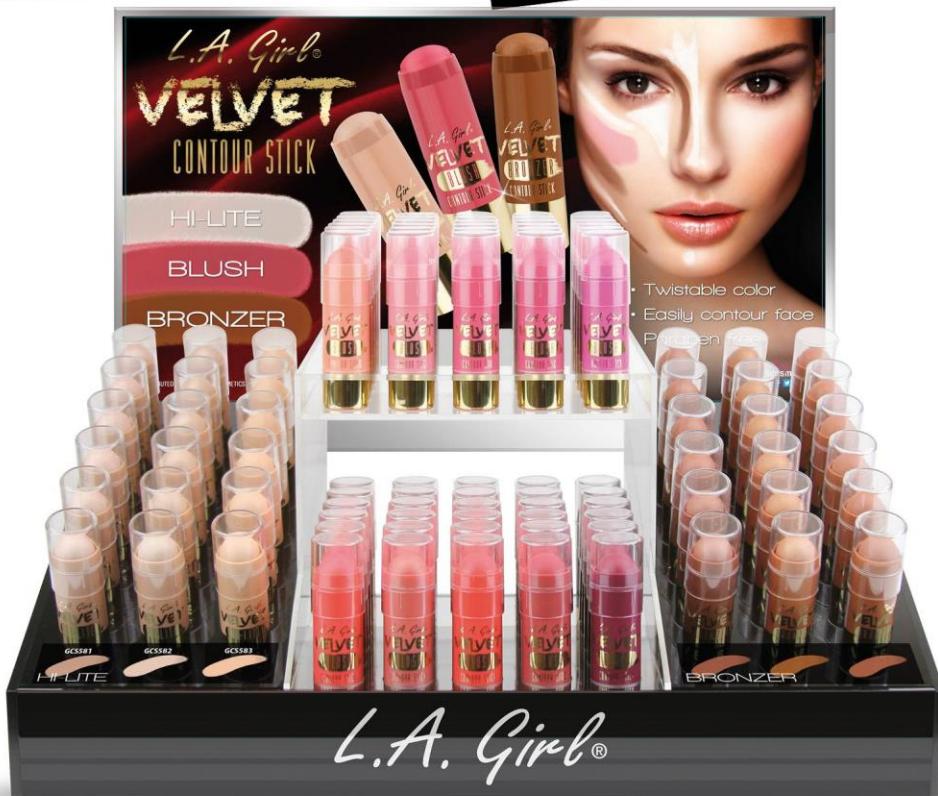
Our four gorgeous palette collections come with two paring blush shades and a coordinated bronzer and highlighter. Instantly contour with complimentary shades and blendable color in both matte and shimmery finishes for multidimensional color. Each luxurious and glossy palette includes a mirror inside.

display info

display holds	6 pcs. each of 4 palettes
backup stock	add'l 6 pcs. of each palette
total	48 pcs.
display size	17" L x 10.75" D x 14" H
UPC	0-81555-00246-6

L.A. Girl®

velvet contour stick



color guide *Minimum purchase of 16 dozen per free display.

HI-LITE

GCS581 LUMINOUS 0-81555-96581-5	GCS582 RADIANCE 0-81555-96582-2	GCS583 CASHMERE 0-81555-96583-9

BRONZER

GCS594 BRAZEN 0-81555-96594-5	GCS595 GODDESS 0-81555-96595-2	GCS596 SUEDE 0-81555-96596-9

BLUSH

GCS584 SNUGGLE 0-81555-96584-6	GCS585 DREAMY 0-81555-96585-3	GCS586 PLUME 0-81555-96586-0	GCS587 PLUSH 0-81555-96587-7	GCS588 POMPOM 0-81555-96588-4
GCS589 MY BAE 0-81555-96589-1	GCS590 GLIMMER 0-81555-96590-7	GCS591 PINCH ME 0-81555-96591-4	GCS592 VELOUR 0-81555-96592-1	GCS593 CRUSHED BERRY 0-81555-96593-8

TWISTABLE COLOR
CONTOURS FACE EASILY
PARABEN FREE



{GDC-115.1}

product info

Contouring made easy with the new Velvet Contour stick. Display includes 3 highlighters, 10 blushes and 3 bronzers. This luxurious formula is paraben free with added jojoba seed oil, shea butter, cocoa seed butter and grape seed oil. The soft powdery finish blends beautifully - perfect for contouring!

display info

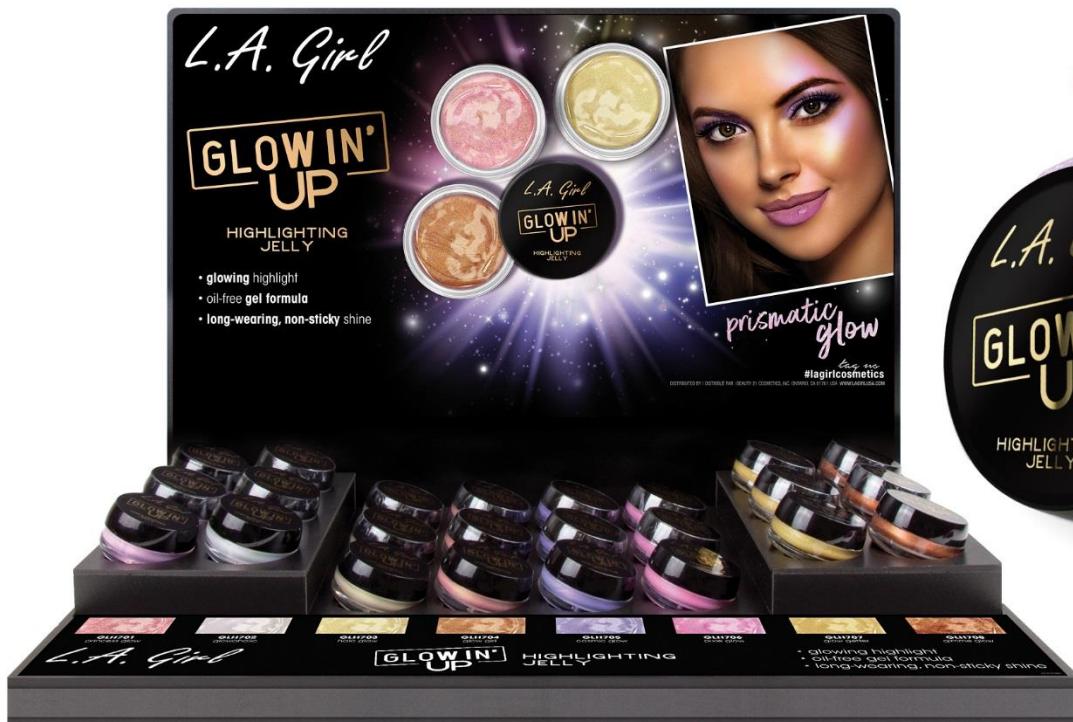
display holds	6 pcs. each of 16 colors
backup stock	6 pcs each of 16 colors
total	192 pcs.
display size	16.5" L x 10.75" D x 14.5" H

case pack info

dimensions	20" L x 14" W x 12" H
weight	12 lbs.
case cube	1.94
UPC	0-81555-00115-5

L.A. Girl®

glowin' up highlighting jelly



{GPD289}

color guide



GLH701
PRINCESS GLOW
0-81555-96701-7



GLH702
GLOWAHOLIC
0-81555-96702-4



GLH703
HALO GLOW
0-81555-96703-1



GLH704
GLOW GIRL
0-81555-96704-8



GLH705
COSMIC GLOW
0-81555-96705-5



GLH706
PIXIE GLOW
0-81555-96706-2



GLH707
GLOW GETTER
0-81555-96707-9



GLH708
GIMME GLOW
0-81555-96708-6

product info

Take your glow up a notch! Glowing up highlighting jelly is formulated as a water-based gel for an extra dewy glow. Special glossy polymers provide a wet-looking sheen that dries down to a long-wearing, highly-pigmented shine. Available in eight, bouncy shades.

display info

display holds	3 pcs. each of 8 colors
total	24 pcs.
display size	18.375" L x 11" D x 14" H
UPC	0-81555-00289-3

L.A. Girl®

luminous glow collection

L.A. Girl
luminous GLOW
GET YOUR GLOW ON

- brightens and illuminates
- brings out a radiant glow
- 2 illuminating finishes



BRIGHTENS & **ILLUMINATES**
BRINGS A **RADIANT GLOW**
2 **LUMINOUS FINISHES**

{GPD269}

color guide



GLP691
SUNLIT
0-81555-96691-1



GLP692
AFTERGLOW
0-81555-96692-8



GLP693
MOONLIGHT
0-81555-96693-5



GLP694
24K
0-81555-96694-2



GLP695
SUNKISSED
0-81555-96695-9



GLP696
HOLOGRAPHIC STARDUST
0-81555-96696-6

product info

Achieve envious skin with the Luminous Glow collection. Liquid cream based formula glides on smoothly and blends beautifully. Mix with your favorite skin product to add extra glow, or use alone to highlight. Ultra-fine pearlescent loose powder adds a radiant glow and creates a multi-dimensional finish on areas you want to highlight. Includes mirror & puff. Get your glow on in 2 finishes with 3 shades to choose from.

display info

display holds 6 pcs. each of 6 colors

total 36 pcs.

display size 15" L x 11" D x 14" H

UPC 0-81555-00269-5

L.A. Girl®

glossy plumping lipgloss

INSTANTLY PLUMPS LIPS

TINGLING SENSATION

USE ALONE OR OVER LIPSTICK



{GPD343}

color guide



GLG922
PLUSH
0-81555-22922-1



GLG923
FLOURISH
0-81555-22923-8



GLG924
EXTRA
0-81555-22924-5



GLG925
FANCY
0-81555-22925-2



GLG926
PINK UP
0-81555-22926-9



GLG927
LUSCIOUS
0-81555-22927-6



GLG928
JUICY
0-81555-22928-3



GLG929
LAVISH
0-81555-22929-0



GLG930
SUMPTUOUS
0-81555-22930-6



GLG931
GRAND
0-81555-22931-3

product info

Plump up those lips instantly with our moisturizing Glossy Plumping Lipgloss. Infused with vitamin E & aloe vera, this high-shine, non-sticky formula will give you a warm tingling sensation & induce circulation to the lips for a full plump effect. Available in 10 shades. Paraben free formula.

display info

display holds 3 pcs. each of 10 colors

total 30 pcs.

display size 12.75" L x 11" D x 14" H

UPC 0-81555-00343-2

L.A. Girl®

ultimate auto lipliner



color guide

Made in Germany

GP341
FOREVER BARE
0-81555-65341-5

GP342
NONSTOP NUDE
0-81555-65342-2

GP343
KEEP IT SPICY
0-81555-65343-9

GP344
ENDURING MAUVE
0-81555-65344-6



GP345
ETERNAL PINK
0-81555-65345-3

GP346
RELENTLESS RED
0-81555-65346-0

GP347
BOUNDLESS BERRY
0-81555-65347-7

GP348
UNLIMITED WINE
0-81555-65348-4



{GCD262.1}

product info

Define lips with long lasting color! The extremely soft formula is smudge-proof, anti-feathering and sets to a matte finish. Ergonomic gel grip allows comfort and ease of application in a quick twist. Dermatologist tested and free of preservatives.

display info

display holds	12 pcs. each of 8 colors
total	96 pcs.
display size	14" L x 10.75" D x 14" H
UPC	0-81555-00262-6

L.A. Girl®

lipify stylo lipstick



L.A. Girl
LIPIFY^{stylo}
one swipe intense creamy color

- extra soft, rich, creamy texture
- intense color in one stroke
- contains olive oil & argan oil

*Easy to use, non-retractable tip

EXTRA SOFT, RICH CREAMY TEXTURE

INTENSE COLOR IN ONE STROKE

CONTAINS OLIVE OIL & ARGAN OIL



{GCD263.1}

color guide



GLC871
LINGERIE
0-81555-35871-6



GLC872
DREAMER
0-81555-35872-3



GLC873
CORSET
0-81555-35873-0



GLC874
GIDDY
0-81555-35874-7



GLC875
HONEYMOON
0-81555-35875-4



GLC876
TEDDY
0-81555-35876-1



GLC877
SUPERSTITIOUS
0-81555-35877-8



GLC878
AMBITIOUS
0-81555-35878-5



GLC879
EDGY
0-81555-35879-2



GLC880
PANIC
0-81555-35880-8



GLC881
RIO
0-81555-35881-5



GLC882
BLAZE
0-81555-35882-2



GLC883
BRAVE
0-81555-35883-9



GLC884
LUST
0-81555-35884-6



GLC885
JUBILEE
0-81555-35885-3



GLC886
RIOT
0-81555-35886-0

product info

Lipify glides on rich, intense color in just one swipe. Enriched with hydrating argan oil and olive oil, the non-sticky lightweight formula moisturizes lips with a luxurious soft and shiny finish. Available in a wide range of shades. Easy to use, non-tractable tip.

display info

display holds	6 pcs. each of 16 colors
backup stock	add'l 3 pcs. of each color
total	144 pcs.
display size	15" L x 10.75" D x 14" H
UPC	0-81555-00263-3

L.A. Girl®

metal liquid lipstick



color guide



GML851
CHAMPAGNE
0-81555-35851-8

GML852
SATIN GOLD
0-81555-35852-5

GML853
COPPER
0-81555-35853-2

GML854
SMOLDER
0-81555-35854-9



GML855
POLISHED
0-81555-35855-6

GML856
GOLDEN
0-81555-35856-3

GML857
OPULENT
0-81555-35857-0

GML858
LAVISH
0-81555-35858-7



GML859
ILLUMINATE
0-81555-35859-4

GML860
BRONZED
0-81555-35860-0

GML861
GALVANIZE
0-81555-35861-7

GML862
MOLTEN
0-81555-35862-4



GML863
TREASURE
0-81555-35863-1

GML864
LUSTROUS
0-81555-35864-8

GML865
FLASHY
0-81555-35865-5

GML866
BRILLIANT
0-81555-35866-2



GML867
PRISM
0-81555-35867-9

GML868
CLASH
0-81555-35868-6

CREAMY, METAL FINISH
SUPER RICH, METALLIC COLOR
WITH VITAMIN E & ARGAN OIL



{GCD259.1}

product info

Metal Liquid Lipstick is the next generation in lip color. Available in a flattering collection of nude and jewel tone shades, this creamy, non-drying formula applies on smooth with a rich metallic finish. The silky, luxurious formula leaves lips feeling as beautiful as they look with added vitamin E and argan oil.

display info

display holds	6 pcs. each of 18 colors
backup stock	add'l 6 pcs. of each color
total	216 pcs.
display size	12.125" L x 10.75" D x 14" H
UPC	0-81555-00259-6

L.A. Girl®

matte flat velvet lipstick



color guide *Minimum purchase of 26 dozen per free display.

GLC801 OOH LA LA! 0-81555-35801-3	GLC802 CARRIED AWAY 0-81555-35802-0	GLC803 SWEET REVENGE 0-81555-35803-7	GLC804 BLESSED 0-81555-35804-4	GLC805 SUNSET CHIC 0-81555-35805-1	GLC806 FRISKY 0-81555-35806-8
GLC807 HOT STUFF 0-81555-35807-5	GLC808 GOSSIP 0-81555-35808-2	GLC809 RELENTLESS 0-81555-35809-9	GLC810 BITE ME 0-81555-35810-5	GLC811 SPICY 0-81555-35811-2	GLC812 SNUGGLE 0-81555-35812-9
GLC813 HUSH 0-81555-35813-6	GLC814 BLISS 0-81555-35814-3	GLC815 ARM CANDY 0-81555-35815-0	GLC816 ELECTRIC 0-81555-35816-7	GLC817 LOVE STORY 0-81555-35817-4	GLC818 DARE TO DATE 0-81555-35818-1
GLC819 GIGGLE 0-81555-35819-8	GLC820 LOVE TRIANGLE 0-81555-35820-4	GLC821 MANIC 0-81555-35821-1	GLC822 RUNWAY 0-81555-35822-8	GLC823 VA VOOM! 0-81555-35823-5	GLC824 POETIC 0-81555-35824-2
GLC825 BLUE VALENTINE 0-81555-35825-9	GLC826 RAVEN 0-81555-35826-6				

MOISTURE RICH PIGMENT

LIGHT VANILLA SCENT

PARABEN FREE



{GCD-114.1}

Matte lipstick testers included.

product info

Introducing our hottest new lip color - Matte Flat Velvet Lipstick. These 26 bold shades are rich in pigment and filled with moisture in a flat velvet finish. With added shea butter to hydrate lips and a soft, smooth application, your lips will feel as gorgeous as they look!

display info

display holds 6 pcs. each of 26 colors

backup stock 6 pcs each of 26 colors

total 312 pcs.

display size 16.625" L x 8.75" D x 14.75" H

case pack info

dimensions 20" L x 14" W x 12" H

weight 13 lbs.

case cube 1.94

UPC 0-81555-00114-8

L.A. Girl®

matte pigment gloss



ULTRA MATTE FINISH
RICH INTENSE COLOR
LONG LASTING WEAR

{GCD244.1}

color guide



GLG831
FANTASY
0-81555-35831-0



GLG832
DREAMY
0-81555-35832-7



GLG833
FLEUR
0-81555-35833-4



GLG834
BAZAAR
0-81555-35834-1



GLG835
TIMELESS
0-81555-35835-8



GLG836
ICONIC
0-81555-35836-5



GLG837
PLAYFUL
0-81555-35837-2



GLG838
TULLE
0-81555-35838-9



GLG839
OBSESS
0-81555-35839-6



GLG840
INSTINCT
0-81555-35840-2



GLG841
FRISKY
0-81555-35841-9



GLG842
SECRET
0-81555-35842-6



GLG843
REBEL
0-81555-35843-3



GLG844
BACKSTAGE
0-81555-35844-0



GLG845
STUNNER
0-81555-35845-7



GLG846
BLACK CURRANT
0-81555-35846-4

product info

Meet our hottest lip product - Matte Pigment Gloss. These 16 bold shades provide rich, intense color in a flat finish for all day wear. The long wearing formula goes on as a high pigmented liquid and dries to a flat matte finish. Leaving lips colored in gorgeous velvety perfection that lasts and lasts.

display info

display holds	6 pcs. each of 16 colors
backup stock	add'l 6 pcs. of each color
total	192 pcs.
display size	11.25" L x 10.75" D x 14" H
UPC	0-81555-00244-2

L.A. Girl®

glazed lip paint



color guide



GLG781
BABY DOLL
0-81555-22781-4



GLG782
HOT MESS
0-81555-22782-1



GLG783
BLUSHING
0-81555-22783-8



GLG784
BOMBSHELL
0-81555-22784-5



GLG785
PIN-UP
0-81555-22785-2



GLG786
COY
0-81555-22786-9



GLG787
WHISPER
0-81555-22787-6



GLG788
ELUDE
0-81555-22788-3



GLG789
FLIRT
0-81555-22789-0



GLG790
WHIMSICAL
0-81555-22790-6



GLG791
TANGO
0-81555-22791-3



GLG792
PEONY
0-81555-22792-0



GLG793
FEISTY
0-81555-22793-7



GLG794
SEDUCE
0-81555-22794-4



GLG795
GLEAM
0-81555-22795-1



GLG796
TEASE
0-81555-22796-8



GLG797
DARING
0-81555-22797-5



GLG798
TEMPT
0-81555-22798-2

ULTRA PIGMENTED
ENRICHED WITH VITAMIN E & PEPPERMINT OIL
SLANT-TIP APPLICATOR



{GCD242.1}

product info

Already a favorite of makeup enthusiasts, Glazed Lip Paint gives the intensely pigmented appearance of a lipstick, with the ease and glossy finish of a lipgloss. Glazed collection includes 18 of the most sought-after, trendsetting shades while providing long lasting, hyper glossy, ultra rich color to lips. Extreme bright colors cool and nourish lips with vitamin E and peppermint oil.

display info

display holds	6 pcs. each of 18 colors
backup stock	add'l 6 pcs. of each color
total	216 pcs.
display size	12" L x 10.75" D x 14" H
UPC	0-81555-00242-8

L.A. Girl®

prep & prime lip essentials



product guide



GLP525
SWEET LIP SCRUB
0-81555-35525-8



GLP526
LIP PRIMER
0-81555-35526-5



GLP527
LIP PLUMPER
0-81555-35527-2

**PREP & PRIME LIPS FOR COLOR
MOISTURIZE AND PLUMPS
GET THE PERFECT-LOOKING POUT**



{GPD287}

product info

Three quick and easy steps to prep for a perfect-looking pout. Gently exfoliate with our sweet lip scrub & prime lips with the silicone based lip primer. Add a little tinted lip plumper for a cinnamon tingling sensation to get a fuller-looking pout! Products can be used alone or together with your favorite lip color. These three essentials will take your lips to the next level.

display info

display holds	12 pcs. each of 3 items
total	36 pcs.
display size	15" L x 11" D x 14" H
UPC	0-81555-00287-9

L.A. Girl®

glitter magic lip color



SHIMMER SHIFTING FORMULA
MAGICALLY TRANSFORMS METALLIC TO **GLITTERY** FINISH
PRESS LIPS TO TRANSFORM



{GPD288}

color guide

*Remove with oil-based remover.



GLC890
ROCKETTE
0-81555-35890-7



GLC891
ICE QUEEN
0-81555-35891-4



GLC892
GLITTERATI
0-81555-35892-1



GLC893
CHAMPAGNE FIZZ
0-81555-35893-8



GLC894
RAVISHING
0-81555-35894-5



GLC895
SPARKLER
0-81555-35895-2



GLC896
FIZZY FUCHSIA
0-81555-35896-9



GLC897
HYPNOTIC
0-81555-35897-6



GLC898
GLITZ
0-81555-35898-3



GLC899
STARRY NIGHT
0-81555-35899-0

product info

Take lip color from a matte metallic to a beautiful glittery finish. Once lip color is dry press lips together to pull shimmers to the surface revealing a gorgeous glitter effect. This transformation is magical! Glitter Magic is available in 10 enchanting shades.

display info

display holds	3 pcs. each of 10 colors
total	30 pcs.
display size	12.75" L x 11" D x 14" H
UPC	0-81555-00288-6

L.A. Girl®

gloss topper



color guide



GLG571
CLEARLY CLEAR
0-81555-35571-5



HOLOGRAPHIC



GLG572
FLASHING OPAL
0-81555-35572-2



GLG573
KALEIDOSCOPE
0-81555-35573-9



GLG574
STARLIGHT
0-81555-35574-6



GLG575
MAGICAL
0-81555-35575-3

HOLOGRAPHIC SHIMMER
COLOR SHIFTS IN LIGHT
EXTREME SHINE



{GPD272}

product info

Add dimensional color to your favorite lip look. Wear alone for a soft shimmery effect or as a lip topper over any lip color for an instant iridescent transformation. Color shifting holographic pigments reflect light for a stunning finish. Enriched with Vitamin E, Aloe and Rosehip Seed Oil to condition and keep lips soft and smooth. Available in 4 prismatic shades and 1 clear high shine gloss.

display info

display holds 6 pcs. each of 6 colors

total 36 pcs.

display size 12" L x 11" D x 14" H

UPC 0-81555-00272-5

L.A. Girl®

brow pomade



WATER RESISTANT FORMULA

SMOOTH APPLICATION

LONG LASTING GEL FORMULA



{GCD271.1}

color guide



GBP361
BLONDE
0-81555-96361-3



GBP362
TAUPE
0-81555-96362-0



GBP363
SOFT BROWN
0-81555-96363-7



GBP364
WARM BROWN
0-81555-96364-4



GBP365
DARK BROWN
0-81555-96365-1



GBP366
SOFT BLACK
0-81555-96366-8



GPB207
DUO BROW BRUSH
0-81555-20207-1

product info

Define and sculpt perfect looking brows. Creamy pomade glides on smoothly and locks into place. Water-resistant formula lasts throughout the day without fading or smudging. Available in 6 flattering shades to fill and fix brows. Complement your brow fix with PRO.brush Duo Brow Brush, featuring an angled brush and spoolie.

display info

display holds	6 pcs. each of 6 colors 5 pcs. of Duo Brow Brush
backup stock	3 pcs. each of 6 colors 4 pcs. of Duo Brow Brush
total	63 pcs.
display size	16" L x 10.75" D x 14" H
UPC	0-81555-00271-8

L.A. Girl®

shady slim brow pencil



{GCD255.1}

color guide



GB351
BLONDE
0-81555-96351-4

GB352
TAUPE
0-81555-96352-1

GB353
SOFT BROWN
0-81555-96353-8

GB354
AUBURN
0-81555-96354-5



GB355
WARM BROWN
0-81555-96355-2

GB356
MEDIUM BROWN
0-81555-96356-9
*Doubled up on display

GB357
BRUNETTE
0-81555-96357-6

GB358
ESPRESSO
0-81555-96358-3



GB359
BLACKEST BROWN
0-81555-96359-0

GB360
BLACK
0-81555-96360-6

product info

Shady Slim Brow Pencil is the perfect way to get fuller, beautifully sculpted brows. Shape and fill brows with the retractable super skinny tip to create natural looking hair-like strokes. Use the opposite end spoolie to brush and blend brow color for a finished look.

display info

display holds 12 pcs. each of 11 colors

backup stock add'l 6 pcs. of each color

total 198 pcs.

display size 16" L x 10.75" D x 14" H

UPC 0-81555-00255-8

L.A. Girl®

inspiring brow kit



CUSTOMIZABLE COLOR

WAX & TOOLS

COLLECTIBLE TINS



{GCD118.1}

color guide *Minimum purchase of 3 dozen per free display.

GES341
LIGHT AND BRIGHT
0-81555-96341-5



GES342
MEDIUM AND MARVELOUS
0-81555-96342-2



GES343
DARK AND DEFINED
0-81555-96343-9



product info

These defining eyebrow kits are sure to inspire, tame and frame. Each tin is packed with two brow powder shades, a flattering highlighter shade and a clear taming wax. Also includes the tools to get the job done – tweezers and angled brow brush with spoolie. Beautifully showcased in color coated tins to easily attract consumers and inspire beautiful brows.

display info

display holds	6 pcs. each of 3 colors
backup stock	add'l 6 pcs. each
total	36 pcs.
display size	15.25" L x 11" D x 11" H

case pack info

dimensions	18" L x 13" W x 10" H
weight	17 lbs.
case cube	1.35
UPC	0-81555-00118-6

L.A. Girl®

volumatic mascara



INSTANTLY BUILDS VOLUME
LENGTHENS & LIFTS LASHES
SMUDGEPROOF & WATER RESISTANT



{GCD283.1}

color guide



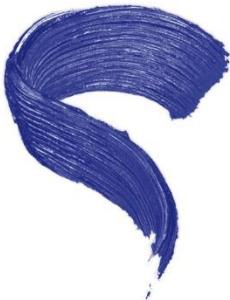
GPC402
LASH CURLER
0-81555-20402-0



GMS651
ULTRA BLACK
0-81555-22651-0



GMS652
BLACK BROWN
0-81555-22652-7



GMS653
BRIGHT BLUE
0-81555-22653-4



GMS654
PURPLE
0-81555-22654-1



GMS655
TURQUOISE
0-81555-22655-8

product info

Take your lashes to the next level with our water-resistant Volumatic Full-On Volumizing, Lash-Lifting Mascara. Instantly lengthen, lift, & volumize to create plush lashes in no time. The special petal shaped brush is designed to give you an easy and comfortable application while building & separating without clumping.

Perfect your lashes with our Pro Lash Curler. The curve is suitable for all eye shapes & sizes for maximum curl with ease. The curler's extra wide opening helps prevent pinching & pulling. Contains 1 replacement silicone pad.

display info

display holds 4 pcs. of Lash Curler
6 pcs. each of 6 colors
(Ultra Black double faced)

backup stock 5 pcs. of Lash Curler
3 pcs. each of 6 colors

total 63 pcs.

display size 16" L x 10.75" D x 14" H

UPC 0-81555-00283-1

L.A. Girl®

mascara collection



**5 FABULOUS FORMULAS
ULTIMATE MASCARA DISPLAY
UPSCALE PACKAGING**



{GCD260.1}

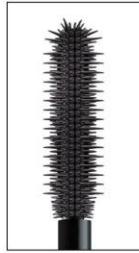
color guide



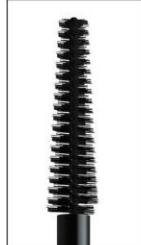
GMS645
FIBER LASH MASCARA
0-81555-22645-9



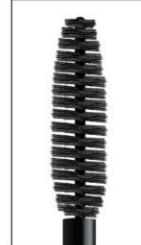
GMS646
WISPY LASH MASCARA
0-81555-22646-6



GMS647
DOUBLE D MASCARA
0-81555-22647-3



GMS648
OOMPH'D MASCARA
0-81555-22648-0



GMS649
FLASHY MASCARA
0-81555-22649-7

Fiber Lash Mascara - Fibers instantly adds volume for that false-lash look. Water resistant formula with flexible silicone brush instantly amplifies lashes. Added panthenol helps condition lashes.

Wispy Lash Mascara - Smudge proof formula with curved brush instantly adds volume & length for that wide-eyed look. Contains vitamin E, jojoba seed oil & panthenol to help condition lashes.

Double D Mascara - Build drama & dimension with a lightweight formula that separates & coats lashes for a full-lash effect. Unique silicone brush coats each lash while vitamin E & panthenol helps condition lashes.

Oomph'd Mascara - Clump-free one-coat formula creates maximum volume without weighing down lashes. Ideal cone-tip brush separates, volumizes, & defines lashes.

Flashy Mascara - An all-in-one formula to help lift, volumize, & lengthen lashes. Dual-sided brush adds volume & length for big, bold & beautiful looking lashes. Contains vitamin E, jojoba seed oil & panthenol to help condition lashes.

display info

display holds	9 pcs. each of 5 mascaras
backup stock	add'l 6 pcs. of each mascara
total	75 pcs.
display size	14.5" L x 10.75" D x 14" H
UPC	0-81555-00260-2

L.A. Girl®

fanatic eyeshadow

MATTE & SATIN FINISHES

EXTREMELY PIGMENTED POWDER

SOFT & SILKY FORMULA



{GPD342}

color guide



GES415
GET FEVERISH
0-81555-96415-3



GES416
SURREAL DREAM
0-81555-96416-0



GES417
WANDERLUST
0-81555-96417-7



GES418
THE NUDIST
0-81555-96418-4

product info

Are you an eyeshadow fanatic? We are! Meet our Fanatic Eyeshadow collection. 4 unique palettes with 12 richly pigmented shades in an array of matte and satin finishes. This high-quality case features a matte finish with an impressive edge to edge mirror all packaged in a sleek box. Go ahead, sit back, and watch as influencers create fabulous eye looks to inspire beauty. We're sure you'll be a fan!

display info

display holds	6 pcs. each of 4 colors
total	24 pcs.
display size	15" L x 11" D x 14" H
UPC	0-81555-00342-5

L.A. Girl®

eyelux eyeshadow



color guide



GES461
HARMONIZE
0-81555-96461-0



GES462
OPTIMIZE
0-81555-96462-7



GES463
SENSUALIZE
0-81555-96463-4



GES464
PRIVATIZE
0-81555-96464-1



GES465
URBANIZE
0-81555-96465-8



GES466
TROPICALIZE
0-81555-96466-5



GES467
SOCIALIZE
0-81555-96467-2



GES468
FANTASIZE
0-81555-96468-9



GES469
ETERNALIZE
0-81555-96469-6



GES470
IDOLIZE
0-81555-96470-2



GES471
POLARIZE
0-81555-96471-9



GES472
TRANQUILIZE
0-81555-96472-6



GES473
ENERGIZE
0-81555-96473-3



GES474
GLAMORIZE
0-81555-96474-0



GES475
HYPNOTIZE
0-81555-96475-7



GES476
DRAMATIZE
0-81555-96476-4

SILKY SMOOTH
MIX OF MATTE, SATIN & METAL
INTENSE PIGMENT



{GCD258.1}

product info

This luxurious, long wearing and intensely pigmented eyeshadow collection inspires dazzling looks. EyeLux Mesmerizing eyeshadow is formulated to be extra smooth and silky in a mix of matte, satin and metal finishes. Available in 16 exhilarating quads sure to capture your imagination and inspire beautiful eye looks.

display info

display holds	6 pcs. each of 16 colors
backup stock	add'l 6 pcs. of each color
total	192 pcs.
display size	14.875" L x 10.75" D x 14" H

case pack info

dimensions	20.5" L x 14.5" W x 21.5" H
weight	26 lbs.
case cube	3.6984
UPC	0-81555-00258-9

L.A. Girl®

beauty brick eyeshadow



DIMENSIONAL SHIMMERS
MAJOR PIGMENTS
SMOOHEST MATTES



{GCD245.1}

color guide



GES331
NUDES
0-81555-96331-6



GES332
SMOKY
0-81555-96332-3



GES333
ULTRA
0-81555-96333-0



GES334
NEONS
0-81555-96334-7

product info

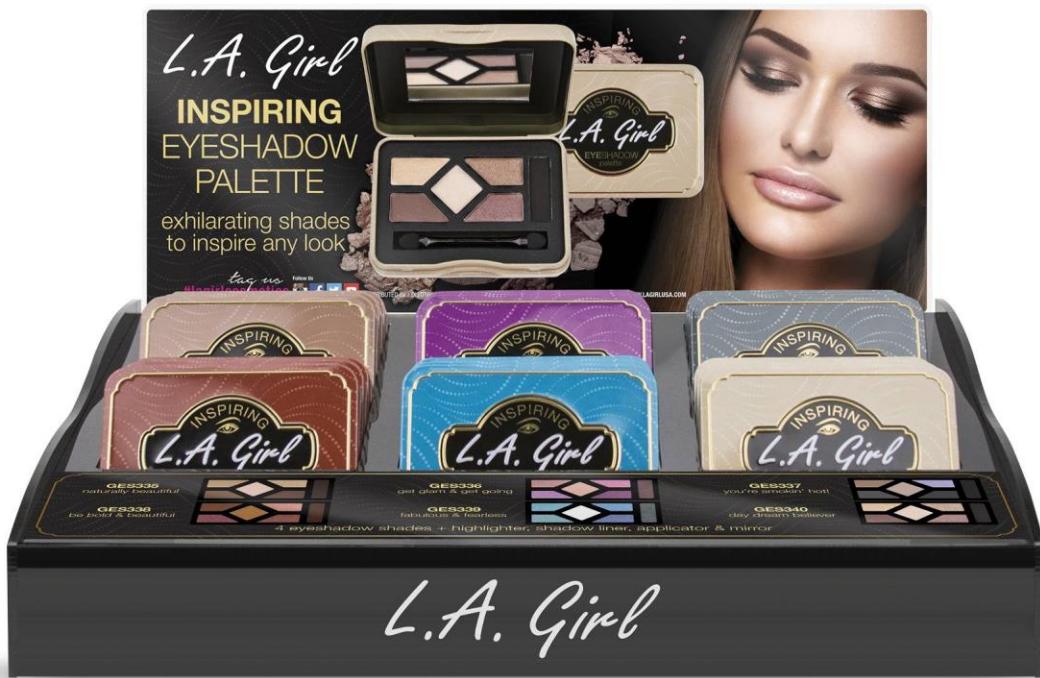
Four must-have eyeshadow palettes filled with a dozen majorly pigmented shades ranging from super wearable NUDES to bolder NEONS. Each unique look is featured in its own luxurious glossy book with a double-ended brush and mirror inside.

display info

display holds	6 pcs. each of 4 palettes
backup stock	add'l 6 pcs. of each palette
total	48 pcs.
display size	17" L x 10.75" D x 14" H
UPC	0-81555-00245-9

L.A. Girl®

inspiring eye palette



EXHLARATING SHADES

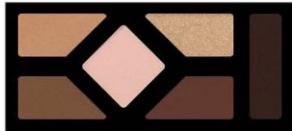
INTENSE PIGMENTS

COLLECTIBLE TINS



{GCD117.1}

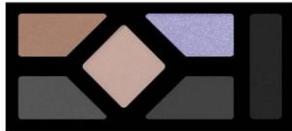
color guide *Minimum purchase of 6 dozen per free display.



GES335
NATURALLY BEAUTIFUL
0-81555-96335-4



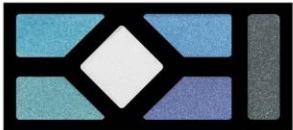
GES336
GET GLAM & GET GOING
0-81555-96336-1



GES337
YOU'RE SMOKIN' HOT!
0-81555-96337-8



GES338
BE BOLD & BEAUTIFUL
0-81555-96338-5



GES339
FABULOUS & FEARLESS
0-81555-96339-2



GES340
DAY DREAM BELIEVER
0-81555-96340-8

product info

These glamorous eyeshadow tins are sure to inspire a diverse range of looks from natural, soft looks to dramatic, smoky to bright and colorful. Packed with five intensely pigmented shadows plus a complementary shadow liner. Beautifully showcased in jewel toned tins easily attracting consumers and waiting for inspiration to strike!

display info

display holds 3 pcs. each of 6 colors

backup stock add'l 9 pcs. each

total 72 pcs.

display size 15.25" L x 11" D x 11" H

case pack info

dimensions 18" L x 13" W x 10" H

weight 17 lbs.

case cube 1.35

UPC 0-81555-00117-9

L.A. Girl®

gel eyeliner



color guide



GEL731
JET BLACK
0-81555-22731-9
(DOUBLED UP ON DISPLAY)



GEL732*
BLACK COSMIC SHIMMER
0-81555-22732-6



GEL733*
MERMAID TEAL FROST
0-81555-22733-3



GEL734
RAGING PURPLE
0-81555-22734-0



GEL735
RICH CHOCOLATE BROWN
0-81555-22735-7



GPB208
ANGLED EYELINER BRUSH
0-81555-20208-8

* Frosted Finish

HIGHLY PIGMENTED
SMUDGE PROOF & WATER RESISTANT
EASY SMOOTH GLIDE FORMULA



{GCD270.1}

product info

Highly pigmented gel eyeliner applies smoothly and easily. Once dry, color is set in place for a smudge-proof finish. Water-resistant formula prevents fading and flaking. Available in 5 eye-catching colors, including 2 finishes – matte and frosted. Use PRO. brush Angled Liner Brush to draw precise clean lines with ease.

display info

display holds	6 pcs. each of 6 colors (Jet Black double-faced) 5 pcs. of Angled Eyeliner Brush
backup stock	3 pcs. each of 6 colors 4 pcs. of Angled Eyeliner Brush
total	63 pcs.
display size	16" L x 10.75" D x 14" H
UPC	0-81555-00270-1

L.A. Girl®

perfect precision liner

RICH INTENSE COLOR
SHAPE, LINE & DEFINE
SMOOTH TEXTURE



{GCD267.1}

color guide

Made in Czech Republic

EYELINER

GP701 VERY BLACK 0-81555-65701-7	GP702 DARK BROWN 0-81555-65702-4	GP703 COBALT 0-81555-65703-1	GP704 BROWN 0-81555-65704-8
GP705 TROPICAL 0-81555-65705-5	GP706 DEEP VIOLET 0-81555-65706-2	GP707 METALLIC SILVER 0-81555-65707-9	GP708 ARTIC WHITE 0-81555-65708-6
GP712 NUDE 0-81555-65712-3	GP713 BARE 0-81555-65713-0	GP714 SUGAR & SPICE 0-81555-65714-7	GP715 BLUSHING 0-81555-65715-4
GP716 CAFE 0-81555-65716-1	GP717 PINKY 0-81555-65717-8	GP718 FLESH 0-81555-65718-5	GP719 SENSATIONAL 0-81555-65719-2
GP720 REDDISH 0-81555-65720-8	GP721 DEEP RED 0-81555-65721-5	GP722 MAGNIFICENT 0-81555-65722-2	GP723 SATIN PLUM 0-81555-65723-9
GP724 BERRY WINE 0-81555-65724-6	GP725 CHOCOLATE 0-81555-65725-3	GP726 VAMP 0-81555-65726-0	

product info

Perfect Precision eyeliner delivers intense color to line & define eyes. Smooth and velvety formula is available in 8 essential colors.

Perfect Precision lipliner helps keep lip color vibrant and lasting all day. Use to line or fill lips for the perfect pout. Available in 15 shades to create your favorite lip looks.

Hold It In reverse lipliner applies clear and prevents lip color from feathering and settling into fine lines.

3-Way Pencil Sharpener is a beauty tool must-have. Three sizes in one ensures thin, thick, and jumbo pencils are sharpened to a precise point each time. Includes blade cleaner and cover to capture shavings.

display info

display holds	6 pcs. each of 24 colors 6 pcs. of sharpeners
backup stock	3 pcs. each of 24 colors 3 pcs. of sharpeners
total	225 pcs.
display size	15.25" L x 10.75" D x 14" H
UPC	0-81555-00267-1

L.A. Girl®

ultimate auto eyeliner



color guide

Made in Germany

GP321
ULTIMATE BLACK
0-81555-65321-7

GP322
CONTINUOUS CHARCOAL
0-81555-65322-4

GP323
DEEPEST BROWN
0-81555-65323-1

GP324
NEVER ENDING NAVY
0-81555-65324-8



GP325
PERPETUAL PURPLE
0-81555-65325-5

GP326
TOTALLY TEAL
0-81555-65326-2

GP327
LASTING BROWN
0-81555-65327-9

GP328
SUPER BRIGHT
0-81555-65328-6

RICH, INTENSE COLOR
GLIDES ON SMOOTH & EASY TO BLEND
EXTREMELY LONG-WEARING



{GCD261.1}

product info

Smooth gel-like formula lines and defines eyes with intense color payoff! Precise yet soft formula is easy to blend and lasts all day without smudging or smearing. Gel grip allows comfort and ease of application in a quick twist. Formula is dermatologist and ophthalmologist tested and free of preservatives.

display info

display holds	12 pcs. each of 8 colors
total	96 pcs.
display size	14" L x 10.75" D x 14" H
UPC	0-81555-00261-9

L.A. Girl®

glide gel liner



color guide



GP351
VERY BLACK
0-81555-35351-3
(DOUBLED UP ON DISPLAY)

GP352
BLACK MAGIC
0-81555-35352-0

GP353
SMOKY CHARCOAL
0-81555-35353-7

GP354
DARK BROWN
0-81555-35354-4

GP355
DEEP BRONZE
0-81555-35355-1



GP356
BROWN
0-81555-35356-8



GP359
CHAMPAGNE
0-81555-35359-9



GP360
GOLDMINE
0-81555-35360-5



GP361
LIMELIGHT
0-81555-35361-2



GP362
GYPSY TEAL
0-81555-35362-9



GP363
ROYAL BLUE
0-81555-35363-6



GP364
MERMAID BLUE
0-81555-35364-3



GP365
AQUATIC
0-81555-35365-0



GP366
PARADISE PURPLE
0-81555-35366-7



GP367
BLACK AMETHYST
0-81555-35367-4



GP368
SILVER STREAK
0-81555-35368-1



GP369
WHITEN
0-81555-35369-8



INTENSE STAYING POWER
LONG WEARING BOLD COLOR
GLIDES ON SMOOTHLY

{GCD252.1}

Made in Germany

product info

Makeup fans no longer have to choose between the ease of application in an eye pencil and the smooth feel of liquid eyeliner. Glide Gel Liners have the soft and gliding feel of gel that comes in a sharpenable pencil. This product is designed for makeup enthusiasts and trendsetters who are looking for the best products on the market at a reasonable price. Available in 17 highly pigmented colors.

display info

display holds	9 pcs. each of 18 colors
backup stock	add'l 3 pcs. of each color
total	216 pcs.
display size	11.875" L x 10.75" D x 14" H
UPC	0-81555-00252-7

L.A. Girl®

fineline eyeliner



color guide

made in Germany



GLE717
EMERALD
0-81555-22717-3

GLE718
PLUM
0-81555-22718-0

GLE719
DARK BROWN
0-81555-22719-7



GLE720
DARK BLUE
0-81555-22720-3

GLE721
BLACK
0-81555-22721-0



FINE-TIP LIQUID LINER

DRAMATIC & PRECISE LINING

QUICK-DRYING, CREASE PROOF

{GCD265.1}

product info

Fineline fine-tip liner creates thin, precise lines in just one stroke! Fineline eyeliner is water-based and has a soft flexible tip for precision and control while delivering intense deep color. Now available in five fabulous colors.

- Lasts up to 12 hrs*
- Paraben-Free

display info

display holds	12 pcs. each of 5 colors
backup stock	add'l 6 pcs. of each color
total	90 pcs.
display size	13" L x 10.75" D x 14" H
UPC	0-81555-00265-7

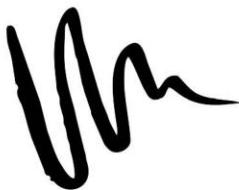
*based on a panel test

L.A. Girl®

line art matte eyeliner



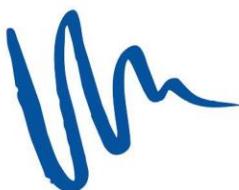
color guide *Minimum purchase of 6 dozen per free display.



GLE712
INTENSE BLACK
0-81555-22712-8



GLE713
ESPRESSO
0-81555-22713-5



GLE714
COBALT
0-81555-22714-2



GLE715
PURE WHITE
0-81555-22715-9

SMUDGE PROOF
WATER RESISTANT
RICH COLOR PAYOFF



{GCD119.1}

product info

High intensity pigment delivers rich color pay-off in four fabulous shades. Create precise thin lines and dramatic thick lines in one even stroke. Quick drying, smudge-proof and water resistant formula provides long lasting wear while soft flexible fine tip brush ensures even and playful lining. Display holds additional black to suit your consumer's need.

display info

display holds	4 pcs. each of 6 colors
backup stock	add'l 8 pcs. each
total	72 pcs.
display size	14.75" L x 7.5" D x 14.25" H

case pack info

dimensions	18" L x 16" W x 12.5" H
weight	12 lbs.
case cube	2.08
UPC	0-81555-00119-3

L.A. Girl®

shockwave neon liner



**SMUDGEPROOF GLIDE ON GEL
BOLD, VIBRANT NEON SHADES
WATER-RESISTANT**

{GPD281}

color guide

Made in Germany

LIPLINER



GP731
POP
0-81555-65731-4



GP732
OUTRAGE
0-81555-65732-1



GP733
BLAZE
0-81555-65733-8



GP734
FIERY
0-81555-65734-5

EYELINER



GP735
ELECTRIC
0-81555-65735-2



GP736
FRESH
0-81555-65736-9



GP737
SCREAMIN'
0-81555-65737-6



GP738
GOTCHA
0-81555-65738-3



GP739
VIVID
0-81555-65739-0



GP740
BLACKOUT
0-81555-65740-6

product info

Vivid, neon liners formulated in a creamy, water-resistant gel. Super soft, full coverage eyeliner lasts up to 16 hrs and can also be used as kajal. High pigment anti-feathering lipliner, lines & fills lips up to 8 hrs. Available in 4 luscious lip colors and 6 bright eye colors. These liners are ready to rock!

* ophthalmologist tested & paraben free

display info

display holds	12 pcs. each of 10 colors
total	120 pcs.
display size	15" L x 11" D x 14" H
UPC	0-81555-00281-7

EYELINER & LIPLINER

L.A. Girl®

Long wearing eye and lip pencil that provides bold colors that won't smudge. The high pigmented formula glides on smoothly for rich color and intense definition. Exceptionally smooth texture can be used to achieve various styles from subtle day to night looks.



Minimum purchase of 18 pcs. of 32 colors per free display



CD-97 EYELINER & LIPLINER ACRYLIC DISPLAY

Display Holds: 18 pcs. each of 16 eyeliners

18 pcs. each of 16 lipliners

Total: 576 pcs.

Display Size: 14" x 7 1/2" x 15 3/4"

CASE PACK INFORMATION

Dimensions: 16" x 16" x 11"

Weight: 9 lbs.

Case Cube: 1.62

UPC #: 0-81555-00097-4



EYELINER COLOR GUIDE



GP601
Black



GP602
Brown/Black



GP603
Brown



GP604
Navy



GP607
Gold



GP608
Silver



GP609
Deepest Brown



GP610
Espresso



GP614
Medium Brown



GP617
Smokey



GP618
Blue Metallic



GP619
Raging Violet



GP620
Aspen Green



GP621
Spectra Blue



GP624
Sky Blue



GP626
White

LIPLINER COLOR GUIDE



GP501
Spice



GP502
Cherry



GP506
Forever Red



GP510
Burgundy



GP513
Sexy Red



GP515
Deepest Purple



GP520
Black



GP525
Pink Fleur



GP533
Party Pink



GP537
Cabaret



GP538
Natural Creme



GP546
Maroon



GP549
Mauve



GP551
Raspberry



GP552
Coral



GP555
Rose

L.A. Girl®

gel extreme shine



ONE STEP POLISH
EXTREME SHINE GEL-LIKE POLISH
NO UV LIGHT NEEDED



{GCD249.1}

color guide



GNL651
CLEAR
0-81555-55651-8



GNL652
CHARMING
0-81555-55652-5



GNL653
CLASSIFIED
0-81555-55653-2



GNL654
IMPULSE
0-81555-55654-9



GNL655
EDEN
0-81555-55655-6



GNL656
GENESIS
0-81555-55656-3



GNL657
PERSUADE
0-81555-55657-0



GNL658
UTOPIA
0-81555-55658-7



GNL659
STRIKING
0-81555-55659-4



GNL660
ILLUSION
0-81555-55660-0



GNL661
DESIRE
0-81555-55661-7



GNL662
TEMPTATION
0-81555-55662-4



GNL663
SENSUAL
0-81555-55663-1



GNL664
DEFIANT
0-81555-55664-8

product info

Gel extreme shine gel-like polish delivers shiny salon-quality nails effortlessly. Fuss free formula provides intense color and shine without the need of UV light. Unique color coordinated cap attracts customers while the new 440 bristle count brush delivers amazing application with just one coat.

display info

display holds	6 pcs. each of 14 colors
backup stock	add'l 6 pcs. of each color
total	168 pcs.
display size	14" L x 11.75" D x 14" H
UPC	0-81555-00249-7

L.A. Girl®

color pop nail polish



FORMALDEHYDE, TOLUENE, & DBP FREE
REVOLUTIONIZE YOUR FAVORITE COLOR
BOLD SHADES WITH A DAZZLING FINISH



{GCD250.1}

color guide



GNL801
EXPLOSION
0-81555-55801-7



GNL809
SIMPLY NUDE
0-81555-55809-3



GNL823
AMOUR
0-81555-55823-9



GNL833
PEACOCK
0-81555-55833-8



GNL842
EXTRA! EXTRA!
0-81555-55842-0



GNL852
REBEL
0-81555-55852-9



GNL853
FEISTY
0-81555-55853-6



GNL857
FIESTA
0-81555-55857-4



GNL859
FAST LANE
0-81555-55859-8



GNL861
PYRO
0-81555-55861-1



GNL864
MANIAC
0-81555-55864-2



GNL867
GLIMMER
0-81555-55867-3



GNL870
DAPPER
0-81555-55870-3



GNL871
RAD
0-81555-55871-0

product info

Add a pop of color to your style with bold shades that delivers rich coverage and intense shine. This collection includes top selling shades as well as new trending colors all in one display. Updated component with color coordinated cap wrap for better visibility and easy color selection.

display info

display holds	6 pcs. each of 14 colors
backup stock	add'l 6 pcs. of each color
total	168 pcs.
display size	14" L x 11.75" D x 14" H
UPC	0-81555-00250-3

L.A. Girl®

nail treatment



color guide

GNT1
DIAMOND TOP COAT
high shine, non yellowing w/diamond powder
0-81555-55001-1

GNT2
CALCIUM BUILDER
builds thick, strong healthy nails
0-81555-55002-8

GNT5
WHITENER & SMOOTHER
smooths & whitens nail imperfections
0-81555-55005-9

GNT7
QUICK DRY TOP COAT
fast drying top coat
0-81555-55007-3

GNT8
HYDRATING BASE COAT
hydrates brittle nails & regulates nail growth
0-81555-55008-0

GNT9
UV TOP COAT
protects & transforms nail color under UV lighting
0-81555-55009-7

GNT13
NAIL STRENGTHENER
strengthens nails & prevents chipping
0-81555-55013-4

GNT14
NAIL THICKENER
fortifies & thickens nails
0-81555-55014-1

GNT15
NAIL HARDENER
hardens weak & soft nails
0-81555-55015-8

GNT16
GARLIC NAIL GROWTH
with garlic extract for strengthening
0-81555-55016-5

GNT18
CUTICLE OIL
soothes & softens cuticles
0-81555-55018-9

GNT20
MARINE BASE COAT
protects from staining & reinforces nail polish wear
0-81555-55020-2

GNT43
GEL SHINE TOP COAT
shines like a gel & extends wear
0-81555-55043-1

GNT44
2 IN 1 BASE/TOP COAT
prep nails & extends wear
0-81555-55044-8

FORMALDEHYDE, TOLUENE, & DBP FREE

EXTEND NAIL POLISH WEAR

PROTECT & IMPROVE APPEARANCE OF NAILS



{GCD248.1}

product info

Experience beautiful, healthy looking nails with our best-selling nail treatments. An assortment of top coats and treatments to achieve the perfect manicure, improve nail growth and protect nails. Updated component with wrapped caps for better product visibility.

display info

display holds	6 pcs. each of 14 treatments
backup stock	add'l 6 pcs. of each treatment
total	168 pcs.
display size	14" L x 11.75" D x 14" H
UPC	0-81555-00248-0

L.A. Girl®

liquid chrome nail polish



L.A. Girl

LIQUID CHROME NAIL POLISH

NAIL LACQUER / VERNIS À ONGLES / ESMALTE

- Smooth chrome finish
- Quick dry formula
- Highly pigmented

DISTRIBUTED BY BEAUTY 21 COSMETICS INC. TORONTO, ONTARIO, CANADA



{GPD273}

color guide



GNL901
BRUSHED NICKLE
0-81555-55901-4



GNL902
BURNISHED GOLD
0-81555-55902-1



GNL903
PLATED PINK
0-81555-55903-8



GNL904
ELECTRIC BLUE
0-81555-55904-5



GNL905
GOLD DIGGER
0-81555-55905-2



GNL906
RADIANT ROSE
0-81555-55906-9



GNL907
LACQUERED LAVENDER
0-81555-55907-6



GNL908
GUNMETAL GRAY
0-81555-55908-3

product info

Launch into an intergalactic dream with Liquid Chrome nail polish. The innovative and quick drying formula provides an effortless, modern effect. Smooth metallic sheen exudes a foil finish in a range of stellar shades.

display info

display holds	6 pcs. each of 8 colors
total	48 pcs.
display size	15" L x 11" D x 14" H
UPC	0-81555-00273-2

L.A. Girl®

pro.brushes

HAND CRAFTED, HIGH QUALITY
DENSE, SUPER SOFT HAIR
CRUELTY FREE



{GCD264.1}

brush guide

testers included



GPB101
LARGE POWDER BRUSH
0-81555-20101-2



GPB102
FAN BRUSH
0-81555-20102-9



GPB103
STIPPLING BRUSH
0-81555-20103-6



GPB104
DOMED STIPPLING BRUSH
0-81555-20104-3



GPB105*
ANGLED FACE BRUSH
0-81555-20105-0



GPB106
CONTOUR BRUSH
0-81555-20106-7



GPB107*
BLUSH BRUSH
0-81555-20107-4



GPB108
ANGLED BUFFER BRUSH
0-81555-20108-1



GPB109
FLAT FOUNDATION BRUSH
0-81555-20109-8



GPB110
TAPERED BRUSH
0-81555-20110-4



GPB111
MINI STIPPLING BRUSH
0-81555-20111-1



GPB112
CONCEALER BRUSH
0-81555-20112-8



GPB201
LARGE SHADER
0-81555-20201-9



GPB202*
TAPERED BLENDING
0-81555-20202-6



GPB203
BLENDING BRUSH
0-81555-20203-3



GPB204
DOMED CREASE BRUSH
0-81555-20204-0



GPB205
SMALL SHADER BRUSH
0-81555-20205-7



GPB206
SMUDGER BRUSH
0-81555-20206-4



GPB207
DUO BROW BRUSH
0-81555-20207-1



GPB208
ANGLED LINER BRUSH
0-81555-20208-8



GPB301
LIP BRUSH
0-81555-20301-6



GPB401
2 PC. BLENDING SPONGE (LATEX FREE)
0-81555-20401-3

product info

22 professional quality brushes and sponge in one display. L.A. Girl Pro.Brushes are hand crafted by skilled brush masters, featuring custom glistening lacquered handles made of authentic birch wood from sustainable forests. Exceptional, high quality, soft synthetic hair provides excellent pickup & payoff for precise application.

display info

display holds	3 pcs. each of 21 brushes 2 pcs. of 2 pack sponge
backup stock	add'l 3 pcs. of each brush add'l 4 pcs. of 2 pack sponge
total	132 pcs.
display size	21.25"L x 12.75"D x 14"H
UPC	0-81555-00264-0

*synthetic/natural fibers

L.A. Girl®

cosmetic bag



GBAG01 BLACK
0-81555-30411-9



GBAG02 PINK
0-81555-30412-6



GBAG03 BLACK
0-81555-30413-3



GBAG04 PINK
0-81555-30414-0

product info

The L.A. Girl cosmetic bags are the hottest new addition to any beauty collection. Available in two styles to choose from, the unique shapes allow for optimal storage while maintaining a sleek shape and design. The small dual zipper pouch conveniently opens flat and splits into two compartments while the large travel bag can fit all your beauty essentials and even has an added side pocket for easy organization. Both bags include branded gold hardware and are completely lined for added durability and wear.



small bag has 2
compartments & opens flat



large bag has an inner
pocket included

small bag

bag size	7"L x 4"D x 4"H
case dimensions	17.75"L x 11.75"W x 17.75"H
case pack	72 pcs.
weight	15 lbs.
case cube	2.15

large bag

bag size	10"L x 3"D x 6.5"H
case dimensions	19.75"L x 17.75"W x 11.75"H
case pack	72 pcs.
weight	28.6 lbs.
case cube	2.38

L.A. Girl®

reverie makeup collection

LIMITED EDITION COLLECTION
WITH HOT NEW FORMULA & FINISHES!



REVERIE EYESHADOW PALETTE
HIGHLY PIGMENTED & EASY TO BLEND

REVERIE HIGHLIGHTER PALETTE
DIMENSIONAL & LUXURIOUS FEEL

REVERIE LIQUID GLITTER EYESHADOW SETS
HIGH-IMPACT & ULTRA-GLITTERY

product guide

Testers included.



G42403
STARLET

0-81555-42403-9



G42404
ROLE MODEL

0-81555-42404-6

{G42400}

product info

L.A. Girl's first exclusive, extra special makeup collection! Become obsessed with our fresh, new and luxurious formulas for your eyes and face. Reverie limited edition collection will have you daydreaming of makeup 24/7. Inspired by you, four fabulous makeup must-haves with upgraded formulas, extreme dimension and mega glitzy finishes. These exclusive eye and face kits are sure to make all your makeup dreams come true.

display info

display holds

5 pcs. each of G42401
5 pcs. each of G42402
4 pcs. each of G42403
4 pcs. each of G42404

total

18 pcs.

display size

25" L x 10.5" D x 9.5" H

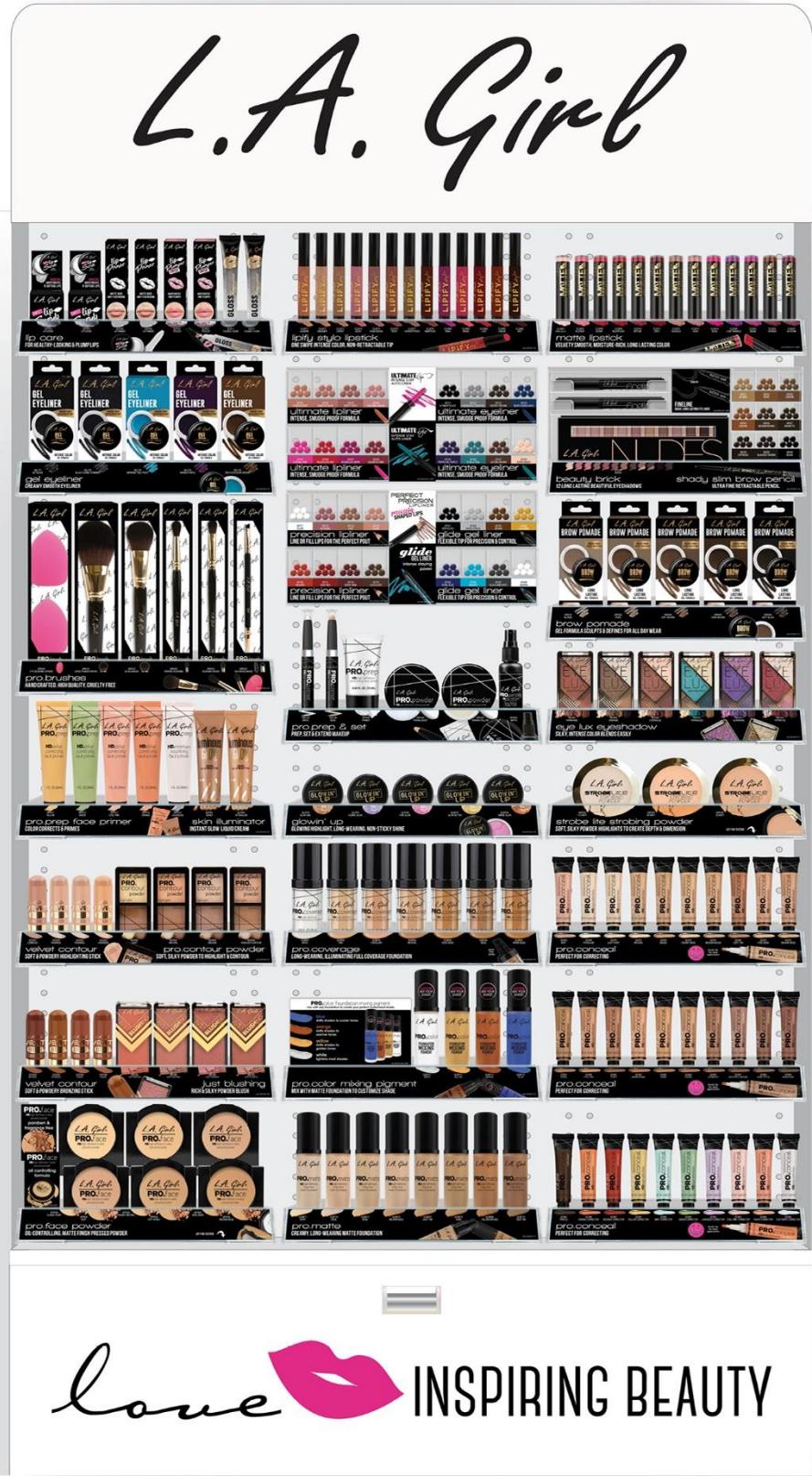
L.A. Girl®

3ft floor display

ILLUMINATING DISPLAY

BEST SELLING PRODUCTS

COMPLETE WITH TESTERS & STORAGE BASE



{GFD302}

product info

The striking L.A.Girl floor display creates a modern, colorful and upscale impression. Within 3ft, the display houses numerous high-quality and affordable products. Redesigned to hold more products, plus several face products even include testers.

display contains: Lip Scrub, Lip Primer, Lip Plumper, Gloss Topper, Gel Eyeliner, PRO.brushes, PRO.prep Face Primer, Luminous Glow Skin Illuminator, Velvet Contour Stick, PRO.contour Powder, Just Blushing, PRO.face Pressed Powder, Lipify Stylo Lip Color, Ultimate Eye and Lip Liner, Perfect Precision Eye and Lip Liner, Glide Gel Eyeliner, PRO.primer, PRO.powder, PRO.setting Spray, Glowin' Up Highlighting Jelly, PRO.coverage, PRO.color, PRO.matte, Matte Lipstick, Fineline, Beauty Brick Eyeshadow, Shady Slim Brow Pencil, Brow Pomade, Eye Lux Eyeshadow, Strobe Lite Strobing Powder, and PRO.conceal.

love INSPIRING BEAUTY

* Lighting feature only in 120 Volt

display info

display holds

185 skus

total

1,152 pcs.

display size

38”L x 13”D x 72”H

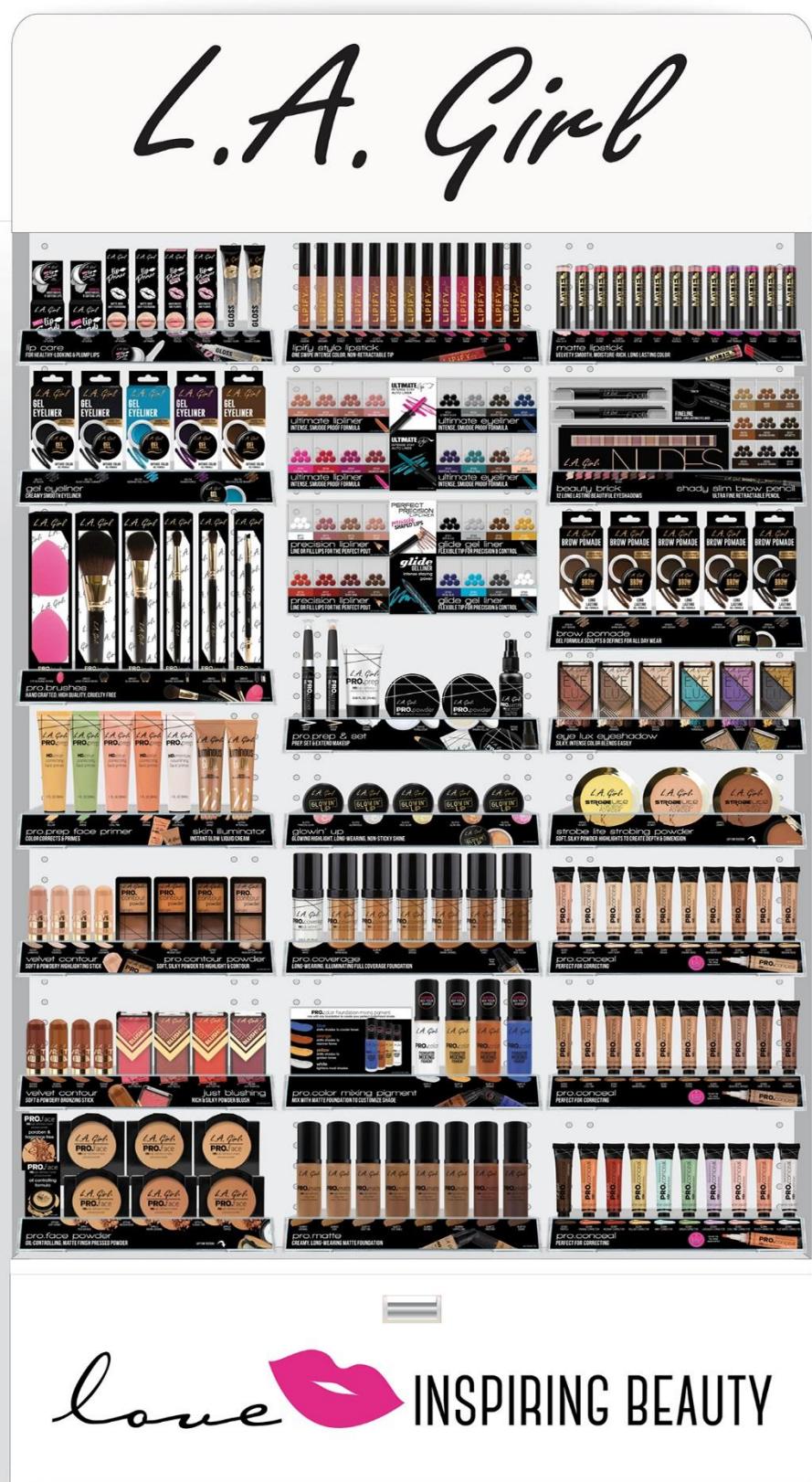
L.A. Girl®

3ft floor display

ILLUMINATING DISPLAY

BEST SELLING PRODUCTS

COMPLETE WITH TESTERS & STORAGE BASE



* Lighting feature only in 120 Volt



product info

The striking L.A.Girl floor display creates a modern, colorful and upscale impression. Within 3ft, the display houses numerous high-quality and affordable products. Redesigned to hold more products, plus several face products even include testers.

display contains: Lip Scrub, Lip Primer, Lip Plumper, Gloss Topper, Gel Eyeliner, PRO.brushes, PRO.prep Face Primer, Luminous Glow Skin Illuminator, Velvet Contour Stick, PRO.contour Powder, Just Blushing, PRO.face Pressed Powder, Lipify Stylo Lip Color, Ultimate Eye and Lip Liner, Perfect Precision Eye and Lip Liner, Glide Gel Eyeliner, PRO.primer, PRO.powder, PRO.setting Spray, Glowin' Up Highlighting Jelly, PRO.coverage, PRO.color, PRO.matte, Matte Lipstick, Fineline, Beauty Brick Eyeshadow, Shady Slim Brow Pencil, Brow Pomade, Eye Lux Eyeshadow, Strobe Lite Strobing Powder, and PRO.conceal.

display info

display holds

184 skus

total

1,152 pcs.

display size

38”L x 13”D x 72”H

L.A. Girl®

2ft display

L.A. Girl



* Lighting feature only in 120 Volt

ILLUMINATING DISPLAY

BEST SELLING PRODUCTS

COMPLETE WITH TESTERS & STORAGE BASE



[GFD2401]

product info

The L.A. Girl 2ft floor display maximizes space and selection in a stylish, modern design. Illuminated header and testers enhances the display making it look as good as it performs. Bonus storage space for backup stock can be found in the base. Interactive display complete with testers and organic color guides makes it fun to shop and easy to restock!

display contains: Fineline, Mark My Eyes, Glide Gel Eyeliner, Beauty Brick Eyeshadow, Double D Mascara, Shady Mascara, Line Art, Eye Lux, Velvet Contour Stick, Just Blushing, PRO.conceal Cream, Strobe Lite Powder, PRO.coverage, PRO.face, Shady Slim Brow Pencil, Inspiring Brow Kit, Matte Lipstick, Matte Lippgloss, Metal Liquid Lipstick, Glazed Lip Paint, PRO.conceal, PRO.primer, PRO.prep, PRO.powder & PRO.setting.

display info

display holds	136 SKUs
total	834 pcs.
display size	25.5" L x 13"D x 69"H
UPC	0-81555-00297-8

L.A. Girl®

dual-sided beauty bar



{GFD200.1}

product info

L.A. Girl branded dual sided floor display provides all the essentials and top-selling favorites on one gorgeous display. High end department store look in an eye-catching dual sided display is perfect for creating any upscale environment. Interactive and consumer friendly display is sure to drive sales in store.

display contains: Matte Lipstick, Glazed Lip Paint, Matte Pigment Gloss, PRO.primer, Fineline, Mark My Eyes, Glide Gel Eyeliner, PRO.conceal, PRO.prep, PRO.powder, PRO.setting, PRO.bb cream, Beauty Brick Eyeshadow & Blush, Velvet Contour Stick, PRO.face & Color-POP! Nail Polish.

display info

display holds	126 SKUs
total	816 pcs. with backup stock
display size	24”L x 19.75”D x 59”H
UPC	0-81555-00200-8



L.A. Girl®

dual-sided beauty bar



{GFD224.1}

product info

L.A. Girl 2nd edition dual sided floor display provides all the essentials and top-selling favorites on one gorgeous display. High end department store look in an eye-catching dual sided display is perfect for creating any upscale environment. Interactive and consumer friendly display is sure to drive sales in store. The perfect compliment to our 1st edition with all new products. *Testers available on select products.

display contains: Metal Liquid Lipstick, Eye Lux Eyeshadow, Mascara Collection, Shady Slim Eyebrow Pencil, Inspiring Brow Kit, Inspiring Eye Palette, Gel Like Polish, PRO.Conceal, PRO.Prep Primer, PRO.HD Setting Powder, PRO. Setting Spray, PRO.BB Cream, PRO.Contour Crème, PRO.Contour Powder, Just Blushing, Strobe Lite Powder, PRO. Coverage Foundation.

display info

display holds	105 SKUs
total	630 pcs. with backup stock
display size	24" L x 19.75" D x 59" H
UPC	0-81555-00224-4

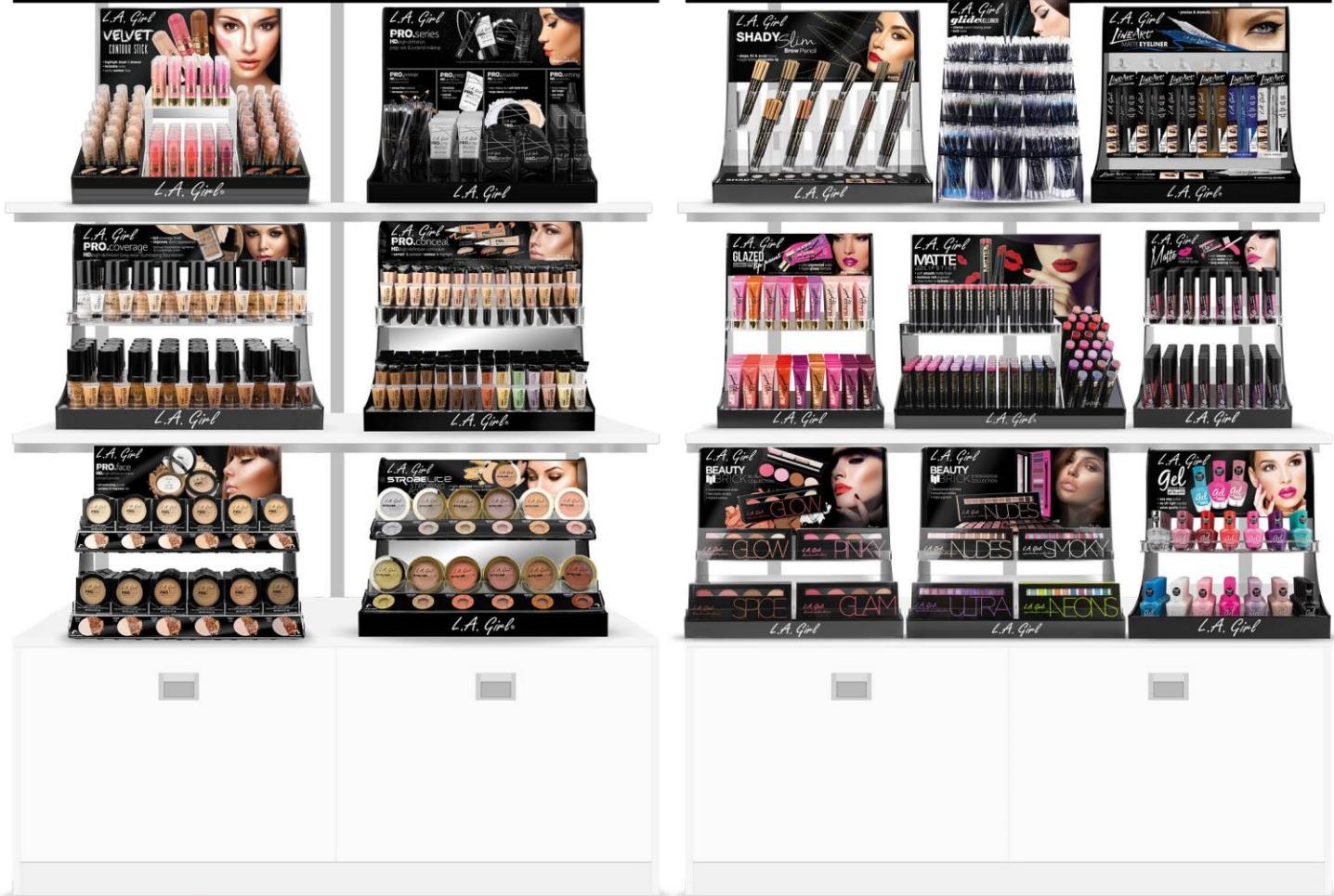


L.A. Girl®

best of beauty island

L.A. Girl®

L.A. Girl®



[GFD222] product info

Attract your customer's attention and maximize sales with this upscale Best of Beauty Island. Featuring the best selling products all in one location. Easily display a full assortment of cosmetics with a variety of displays from existing favorites to hot, new products.

Front side features: Velvet Contour Stick, PRO Conceal, PRO Coverage, PRO Prep Face Primer, PRO Setting Powder and PRO Setting Spray, PRO Face Pressed Powder and Strobe Lite Powder.

Back side features: Shady Slim Brow Pencil, Gel Glide Eyeliner, Matte Line Art Eyeliner, Glazed Lip Paint, Matte Lipstick, Matte Pigment Gloss, Beauty Brick Blush and Eyeshadow Collection and Gel Extreme Shine Nail Polish. A convenient bottom storage bin holds backup stock for quick refills. Program ships complete with back-up stock..

display info

island holds	15 displays
total	2,628 pcs. with backup stock
display size	48"L x 36"D x 72.5"H
UPC	0-81555-00222-0

