

# Ashland Gravil

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## EDUCATION

### University of Florida

*Bachelor of Science*; Major: Advertising | Specialization in Persuasive Messaging | GPA: 3.20/4.00  
Minor: Business Administration

**Gainesville, FL**  
May 2022

## WORK EXPERIENCE

### Career and Technical Education Summer Intern

*Orange County Public Schools*

**Orlando, FL**  
June 2017-Aug. 2017

- Assisted the LaunchEd program, in the areas of imaging, diagnosing non-functioning devices, cleaning and preparing devices for distribution, and inventory tasks that have helped schools prepare for the upcoming school year.
- This program created an increase in student interaction, boost employee and student leadership, and create efficient learning opportunities

### Barista and Food Server

*Panera Bread*

**Orlando, FL**  
June 2017-Aug. 2017

- Communicated clearly and positively with coworkers and management, while maintaining high standards of customer service during high-volume, fast-paced operations
- Followed procedures for safe food preparation, assembly, and presentation
- Assisted management with inventory control and stock ordering

## LEADERSHIP AND PROFESSIONAL DEVELOPMENT

### Student Body Member

*Association of Latino Professionals for America (ALPFA UF)*

**Gainesville, FL**  
January 2019 - Present

- Attend technical workshops to grow professional skill sets through business interactions and job assignments
- Network with Fortune 500 Companies
- Stimulate awareness of ALPFA throughout UF by creating slides for the Business School TV and Undergraduate Newsletter.
- Enhances ALPFA member's experience by planning internal and external socials.

### NSBE Coder

*National Society of Black Engineers*

**Gainesville, FL**  
January 2019 – January 2021

- Worked on projects such as facial recognition applications to develop coding skills using various applications and programs

### Design Summit Participant

*Facebook Design*

**Menlo Park, CA**  
June 2020

- Participated in a 2-day summit at Facebook where I focused on content strategy and the significance of tone, hierarchy, the process of research, and composition when creating content
- Developed user interface skills through in-depth portfolio reviews
- Researched emerging markets and factors that influenced it such as: developing infrastructure, language diversity, extreme gender disparities, and steep learning curves for 'new to internet' people.

### Peer Leader

*First Year Florida*

**Gainesville, FL**  
Aug. 2019-Dec. 2019

- Partner with a full-time university staff member to plan a curriculum for a first-year student transition course
- Coordinate lessons, guest speakers, and events for five students related to learning outcomes for first-year student development
- Advised and coached 5 first-year students by communicating one-on-one about interests to create goals related to involvement and academic success

### Campus Prep Program Fellow

*Leadership Development Institute (Within the Black Student Union)*

**Gainesville, FL**  
Aug. 2018-May 2019

- Selected as one of fifty fellows from a pool of African American candidates for a year long, intensive career, and development program. As young student leaders, we were molded for future roles on campus, and as world leaders.
- Members create and run their own programs and events with minimal assistance from the directors in an effort to learn the elements of leadership.
- Fundraised \$1,000.00 scholarship to give to an underrepresented high school senior in the Gainesville Community to further their education at the University of Florida

## SKILLS AND INTERESTS

- Fluent in French, Haitian-Creole (reading, writing, and speaking).
- Proficient - Programming Language: HTML, Javascript
- Experience using Microsoft Word, Excel, PowerPoint, Access, Publisher SharePoint, Certified Internet Web Professional (CIW Internet business associate), Adobe Certified Associate in Web Communications Using Adobe Dreamweaver CS6
- Certifications: Google Analytics for Beginners, Mobile Marketing Foundation