FANNY GUAN

UX Design \ User Research

San Francisco, CA | guan.fanny@gmail.com

SUMMARY

My name is Fanny Guan and I have a passion for **UX Design** and **User Research** for websites, applications and more. I am a recent graduate with a Bachelors in Informatics, specializing in Human Computer Interaction from UC Irvine. I have experience with the UX Design process that involves user research, design mockups and wireframing as well as creating high-fidelity prototypes.

SKILLS

Software / Tools	InVision, Balsamiq, WordPress, Webflow, Wix, Adobe Photoshop, Adobe Lightroom, Git
Coding	HTML, CSS/Sass, JavaSript/TypeScript/Angular, Python/Flask, SQL, Java, C/C++

EDUCATION

2018	Informatics, BS; Specialization in Human Computer Interaction *University of California, Irvine*

PROJECTS

Investment Bank Microsite
[Team]

Role: UX Designer, User Research, Developer

Designed a concept microsite for [company name omitted] that engages new potential investors and educates them on the company's investing process.
- Familiarized ourselves with investment processes and core values of the company
- Studied the unique qualities of their investment process of the company and the target audience of potential new investors
- Delivered personas, storyboards, sketches, mockups, prototypes
- Implemented prototype with Flask that featured a funds screener, a portfolio optimizer simulation, and a financial advisor locator

ClimateLens
[Team]

Role: UX Designer

A concept app design marrying the emerging technology of augmented reality with a current social issue, climate change that aimed to bring awareness and provide a call to action for users
- MVP Plan: Devised a lean canvas, value proposition, vision statement, and 3x3x3 goals
- Prototyped using InVision, included features based on user research, coordinating design with the engineers implementing iOS app

Personal Portfolio Website
[in progress]

Created a personal portfolio website to display work to interested parties
- Strategized content presentation to plan the flow of the website
- Prototype website using Webflow
- Implement website with Angular and Bootstrap

User Research Case Studies
[Team]

Role: User Research

Case study projects on various applications and their design in relation to their users and goals
- Discord as a Computer-Supported-Cooperative Work (CSCW) system
  - Analyzed application features through user surveys, user interviews, competitive analysis to find pain points
- Skype redesign proposals
  - Identified design flaws with user surveys, user interviews, competitive analysis, cognitive walkthroughs, usability tests, heuristic evaluations
  - Draft redesign solutions through sketches and mockups

OTHER WORK EXPERIENCE

Aug '08 – Present	Secretary for family business, *SG Iron Inc.* · Steel/metal construction company | San Francisco, CA
Oct '14 – Jan '16	Cashier, *Daiso Japan, Irvine* · Retail store | Irvine, CA