

FANNY GUAN

UX Design \ User Research

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SUMMARY

My name is Fanny Guan and I have a passion for **UX Design** and **User Research** for websites, applications and more. I am a recent graduate with a Bachelors in Informatics, specializing in Human Computer Interaction from UC Irvine. I have experience with the UX Design process that involves user research, design mockups and wireframing as well as creating high-fidelity prototypes.

SKILLS

Software / Tools	InVision, Balsamiq, WordPress, Webflow, Wix, Adobe Photoshop, Adobe Lightroom, Git
Coding	HTML, CSS/Sass, JavaScript/TypeScript/Angular, Python/Flask, SQL, Java, C/C++

EDUCATION

2018	Informatics, BS; Specialization in Human Computer Interaction <i>University of California, Irvine</i>
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PROJECTS

Investment Bank Microsite [Team] [Agile] <i>Role: UX Designer, User Research, Developer</i>	Designed a concept microsite for [company name omitted] that engages new potential investors and educates them on the company's investing process. <ul style="list-style-type: none">• Familiarized ourselves with investment processes and core values of the company• Studied the unique qualities of their investment process of the company and the target audience of potential new investors• Delivered personas, storyboards, sketches, mockups, prototypes• Implemented prototype with Flask that featured a funds screener, a portfolio optimizer simulation, and a financial advisor locator
ClimateLens [Team] [Agile] <i>Role: UX Designer + User Research</i>	A concept app design marrying the emerging technology of augmented reality with a current social issue, climate change that aimed to bring awareness and provide a call to action for users <ul style="list-style-type: none">• Research: Personas, journey map, competitor analysis, ERAF systems diagram, user testing, cognitive walkthroughs• MVP Plan: Devised a lean canvas, value proposition, vision statement, and 3x3x3 goals• Prototype using InVision, coordinating design with the engineers implementing iOS app
Personal Portfolio Website [in progress]	Created a personal portfolio website to display work to interested parties <ul style="list-style-type: none">• Strategized content presentation to plan the flow of the website• Prototype website using Webflow• Implement website with Angular and Bootstrap
User Research Case Studies [Teams] <i>Role: User Research</i>	Case study projects on various applications and their design in relation to their users and goals <ul style="list-style-type: none">• Discord as a Computer-Supported-Cooperative Work (CSCW) system<ul style="list-style-type: none">- Analyzed application features through user surveys, user interviews, competitive analysis to find pain points• Skype redesign proposals<ul style="list-style-type: none">- Identified design flaws with user surveys, user interviews, competitive analysis, cognitive walkthroughs, usability tests, heuristic evaluations- Draft redesign solutions through sketches and mockups

OTHER WORK EXPERIENCE

Aug '08 – Present	Secretary for family business, <i>SG Iron Inc.</i> <ul style="list-style-type: none">• Steel/metal construction company San Francisco, CA
Oct '14 – Jan '16	Cashier, <i>Daiso Japan, Irvine</i> <ul style="list-style-type: none">• Retail store Irvine, CA