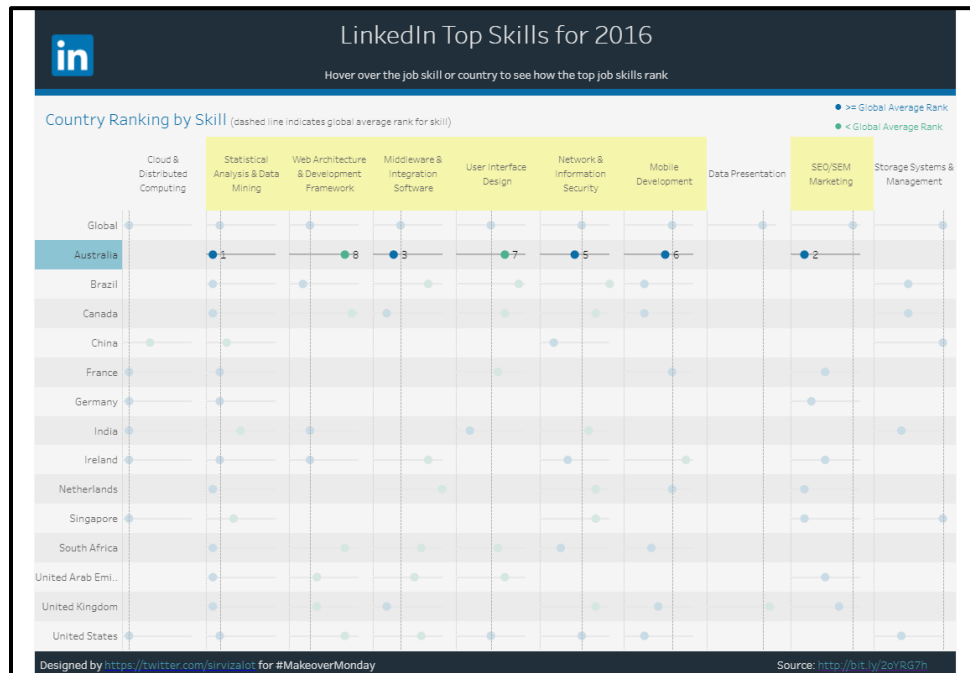


According to the dashboard, SEO/SEM Marketing skill is ranked in ninth place globally. Moreover, after clicking on this skill on the dashboard, it shows that this skill global average rank is exceeded by eight countries which are Australia, France, Germany, Ireland, Netherlands, Singapore, United Arab Emirates, and the United Kingdom. Which can mean that the need for this skill in these eight countries surpasses the global need.



The first ranked skill globally is Cloud & Distributed Computing skill according to the dashboard. By clicking on this skill on the dashboard, it shows that this skill is also ranked first in six countries which are France, Germany, India, Ireland, Singapore, and United States while it is ranked fourth place in China.



After clicking on Australia on the dashboard, I figured out that the top three ranked skills in Australia are: Statistical Analysis & Data Mining, SEO/SEM Marketing, and Middleware & Integration Software skills. All these three top-ranked skills in Australia exceeded the global average rank which means the need for these skills in Australia surpasses the global need.

References:

- The dashboard, <https://public.tableau.com/profile/matt.chambers#!/vizhome/LinkedInTopSkills2016-MakeoverMonday/LinkedInTopSkills2016-MakeoverMonday>
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