

- Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?
  - Three conclusions we can draw from the crowdfunding campaign are: 1. Splitting the data into monthly rows is able to show exactly how successful, canceled, and failed to have an effect on the campaign as a whole with the chart. 2. The conclusion is the chart itself; by showing a visual adaptation to the data, the user is able to understand how each result has an effect on the set overall; and 3. The conclusion is that by having the grand total, the user is able to calculate the differences in each category of successful, failed, and canceled.
- What are some limitations of this dataset?
  - Because of the original set of dates, numerically and not in a standard month, date, or year, it causes a limitation of time and understanding for the user after having it converted to the dates and then into its month and year category rows to fully establish the chart and table.
- What are some other possible tables and/or graphs that we could create, and what additional value would they provide?
  - I believe another type of chart that would visually aid the user would be either a pie chart or a bar graph, either vertical or horizontal, that would be useful to understand the data. It would allow the user to see the increase or decrease of the successful, failed, and canceled campaigns, as well as the grand total of the campaign.

#### Conclusion 1: Time stamp alterations

- Because of the time stamps being shown originally as general and having to change the formatting after there should already be time stamps set as the standard month, date, or year to excel the process,

#### Conclusion 2: Percent funded conversion

- Because of the percent funded conversions, like before, it takes time to excel at the process of the crowdfunding chart. Applying the percentages before the decimal form should allow the user to quicken their sheet changes.

### Conclusion 3: Table/Chart Limitations

- With the 4th table or chart, the biggest limitation for the user is the alteration of the original deadline and the creation of dates into their specified month and year categories in the rows. By immediately changing the deadlines to months and years, it will create less hassle for the user.