

Frédéric Harper

Senior Developer Evangelist @ Fitbit

@fharper



Public Speaking? No thanks.

today's goal

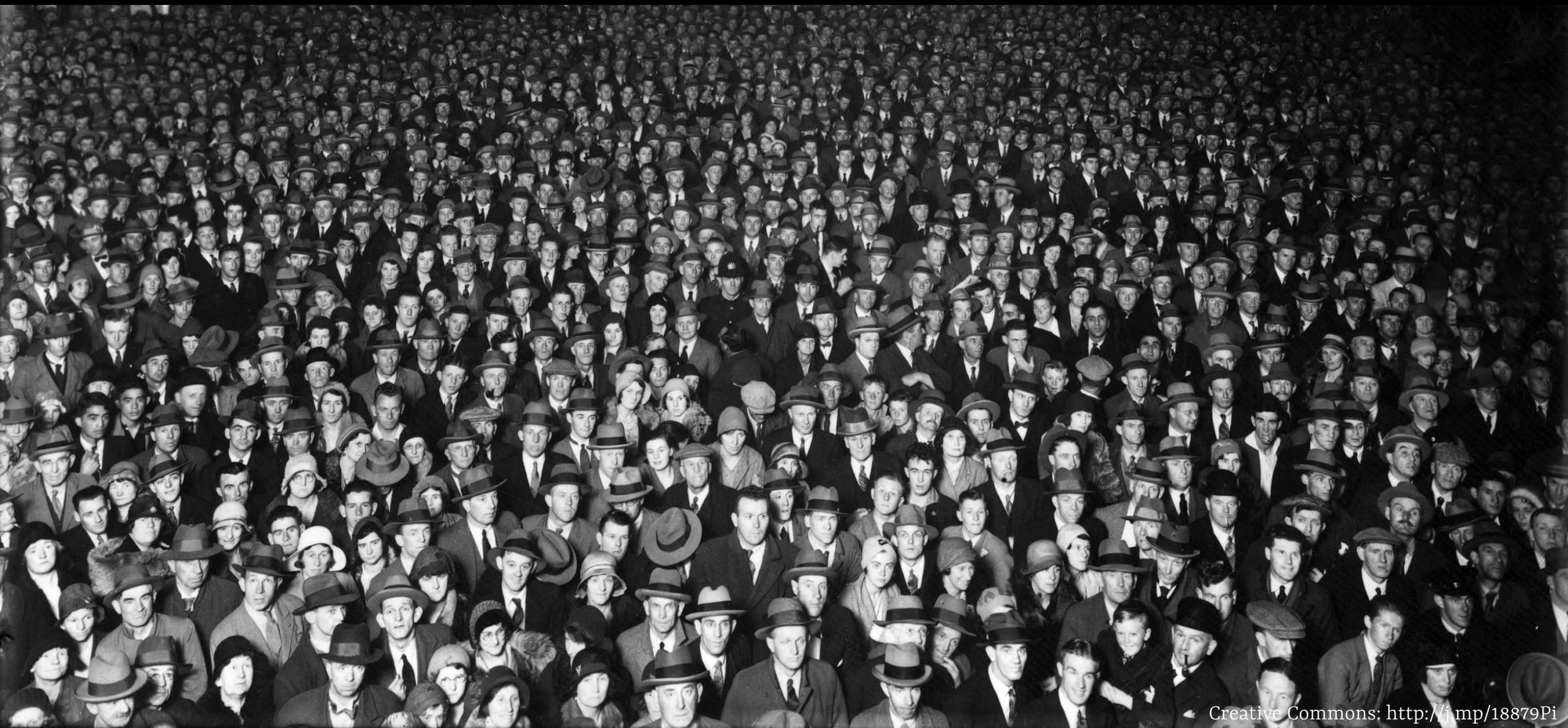
Let's make a "no thanks"

into a "fuck yeah"

you too can be a speaker



I am scared



were you afraid?



you overcame that fear



public speaking

Public speaking is the process or act of performing a speech to a live audience. This type of speech is deliberately structured with three general purposes: to inform, to persuade and to entertain.

public speaking – Fred's (better) version

*Public speaking is the ~~process or~~ act of performing a speech ~~to~~
for a live audience. This type of speech is deliberately
~~structured~~ with three general purposes: to ~~inform~~ educate, to
~~persuade~~ inspire and to entertain.*

public speaking – Fred's (better) version

Public speaking is the act of performing a speech for a live audience to educate, to inspire and to entertain.

the inspiring equation

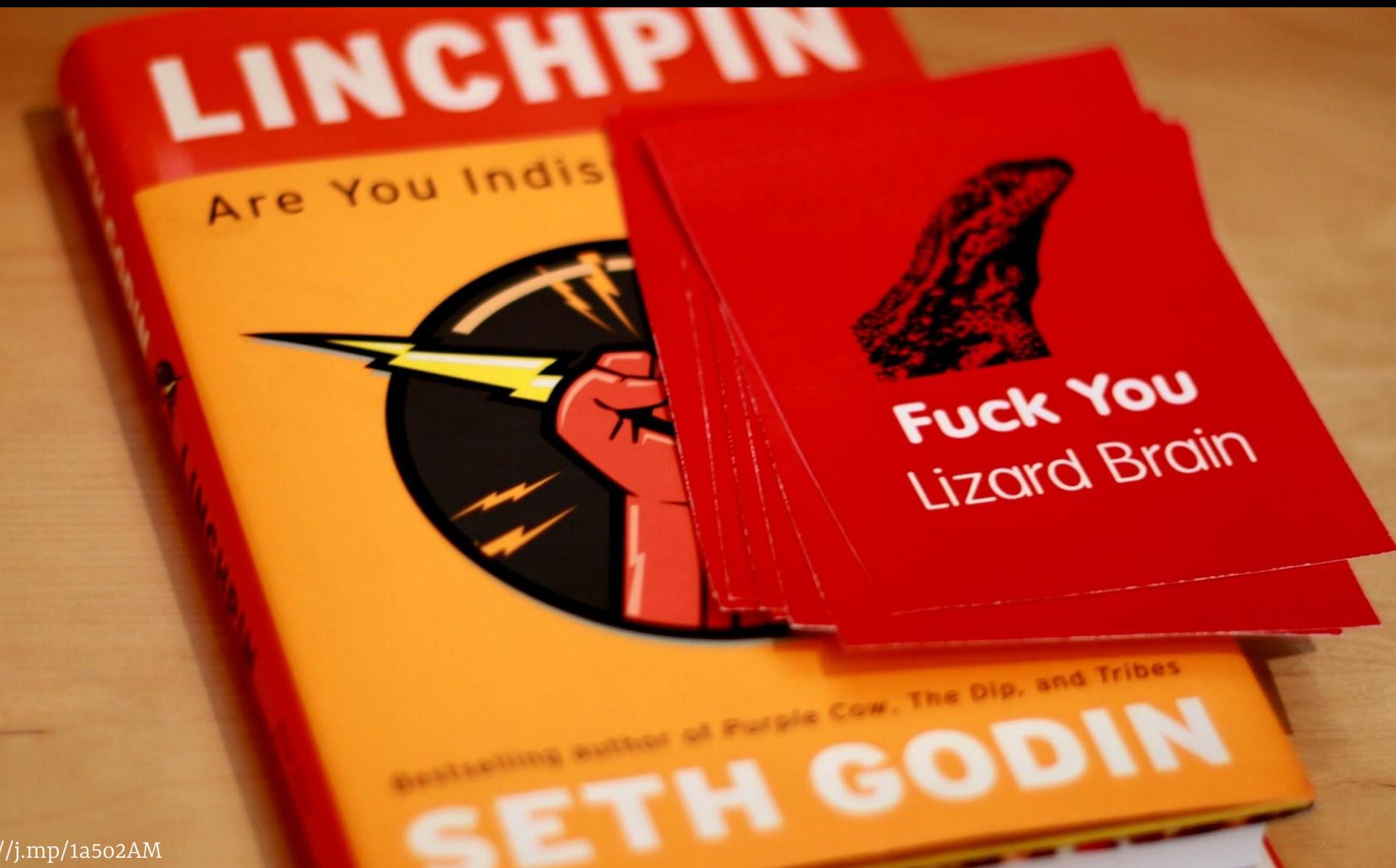
Sharing your passion

- + *Exciting your audience about cool stuff*
 - + *Showing them the benefits*
- = *Inspiring them*



why

share your art



help others



HELP
WANTED

es Ordinance No. 050303-05
er 1, 2005)

OKING

establishment.

penable window to this public place.

law, call 972-5600.

it's not just about others



you'll learn a lot

LEARNING

you'll get visibility



you'll grow your network

A close-up photograph of a red and white Hello Kitty figurine. The figurine is standing upright, facing slightly to the right. It has a large red head with two small ears on top. On its head, the words "HELLO" are printed in large, white, block letters, and below them, "my name is" is printed in a smaller, white, sans-serif font. The body of the figurine is white, and it is wearing red shorts. Its arms are visible; the left arm is bent at the elbow with a black pen held in the hand, and the right arm is at its side.

HELLO
my name is

you'll become the expert



EXPERT

↓



you'll grow your personal branding

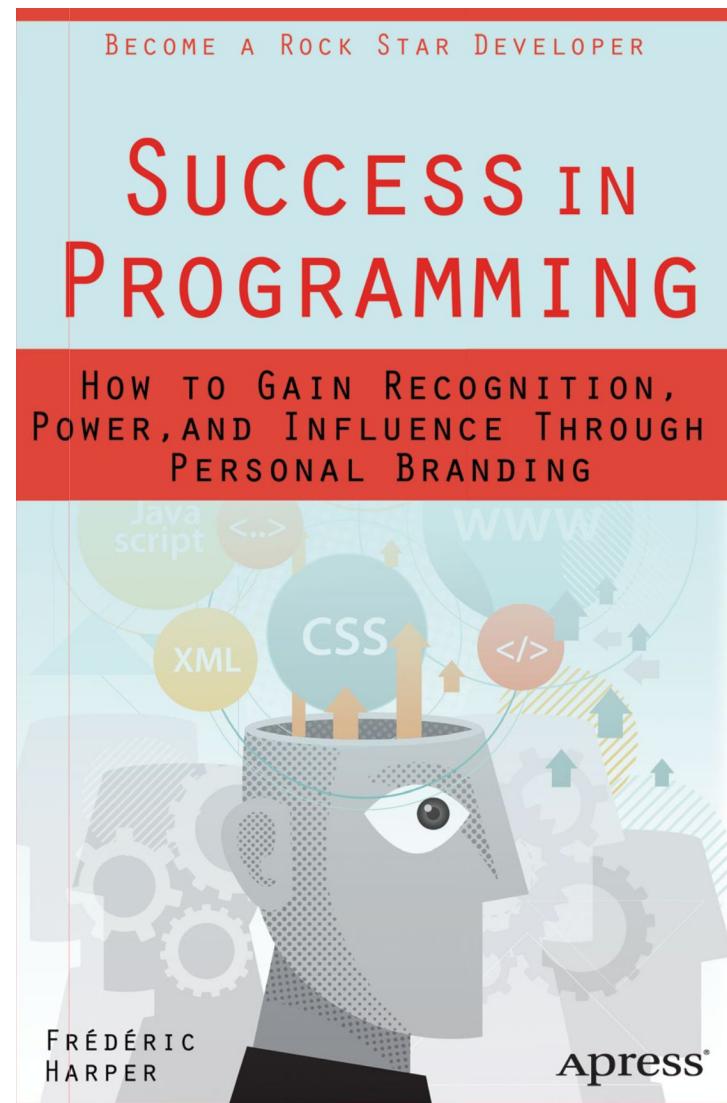
8 years ago...

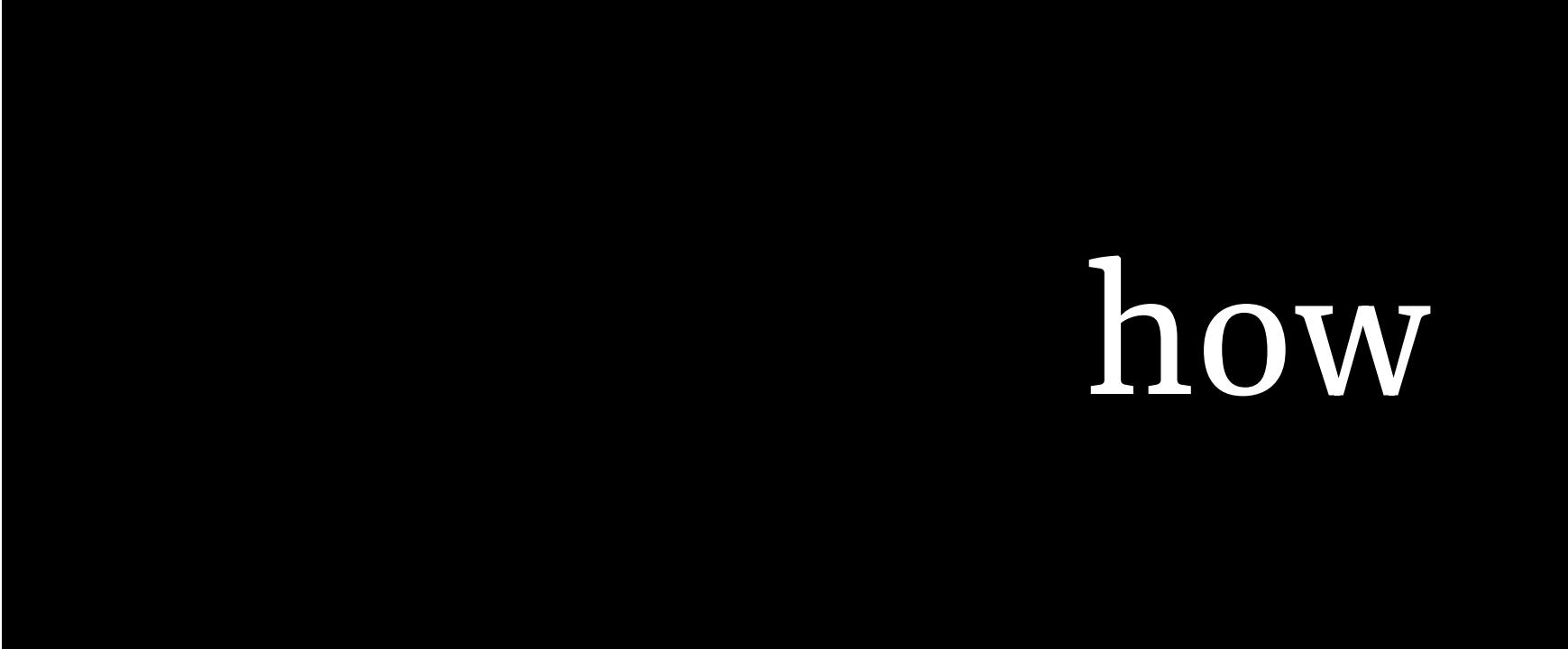


many benefits



many, many benefits





how

what is your passion?



define your topic

$$\int -4(3x+5) dx$$

$$= \frac{-4(3x+5)^{-4}}{-4(3)} + C$$

$$= \frac{(3x+5)^{-4}}{3} + C$$

$$= \underline{\underline{\frac{1}{3(3x+5)^4} + C}}$$

$$\int 2(7)(-5) dx$$

$$= \frac{2(3x-5)^6}{6(3)} + C$$

$$= \frac{(-5x+5)^6}{9} + C$$

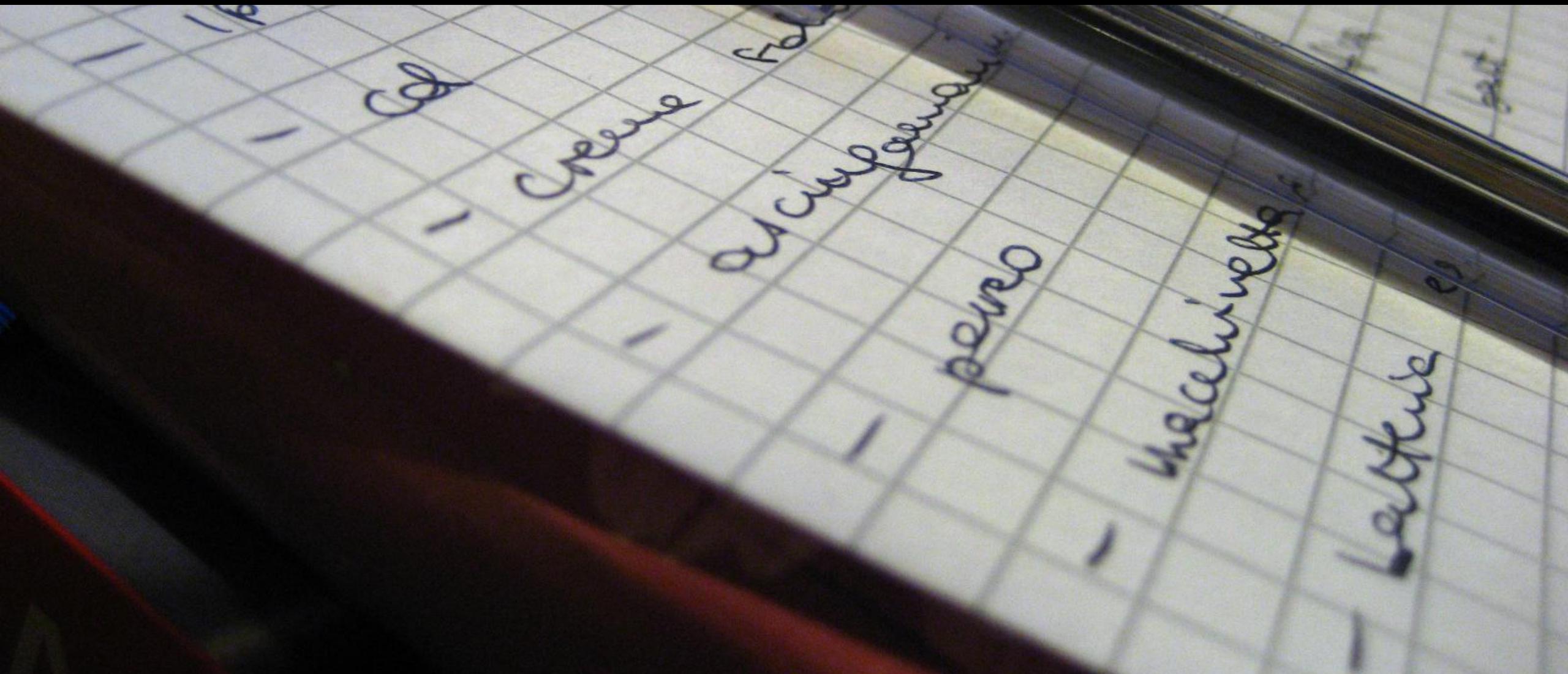
$$\int 3(2x+7) dx$$

$$= \frac{3(2x+7)^{-1}}{-1(2)} + C$$

$$= \frac{3(2x+7)^{-1}}{-2} + C$$

$$= -\frac{3}{2(2x+7)} + C$$

list your speaking points



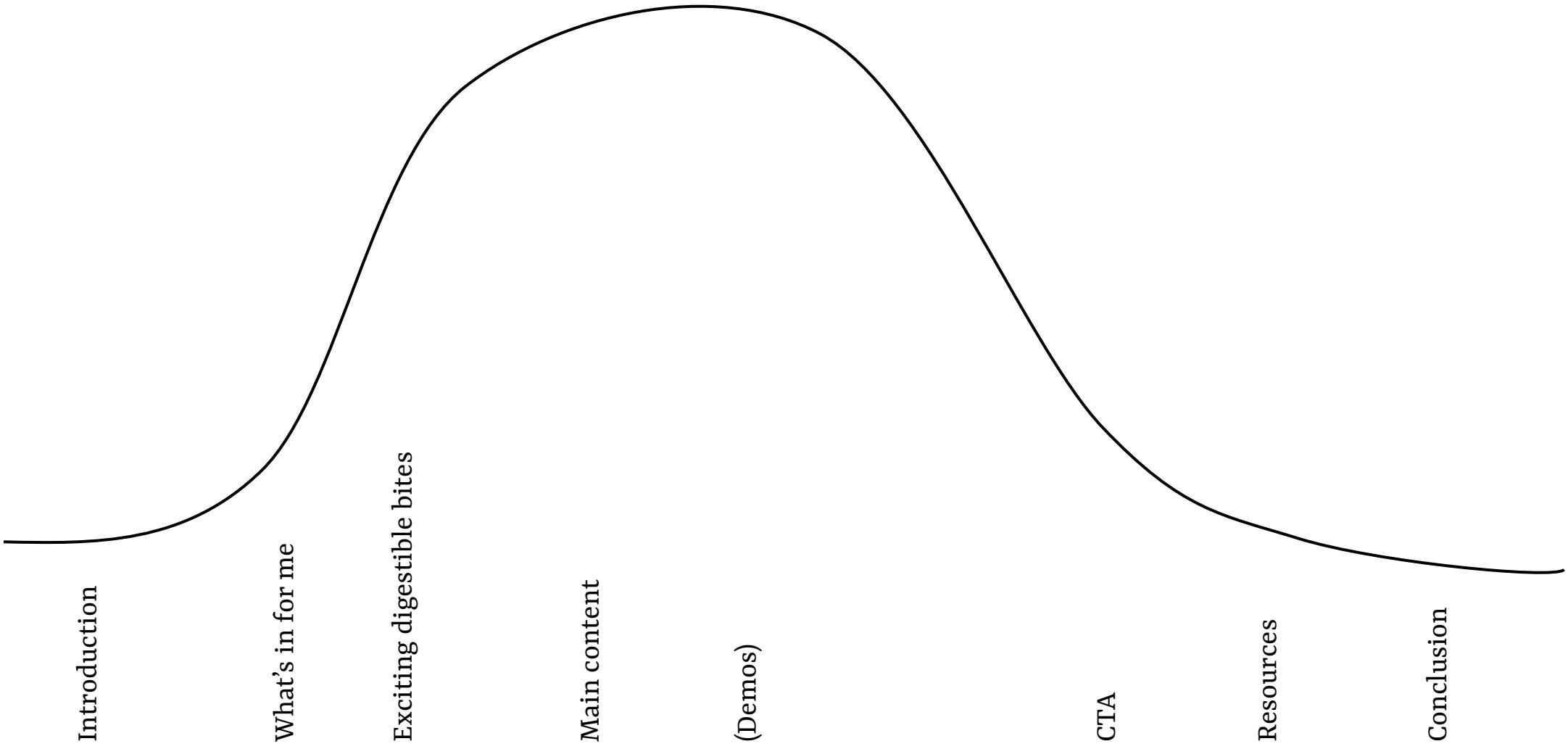
A photograph showing a person's hand holding a plain white rectangular card. The card is positioned vertically in the center of the frame, appearing slightly off-white or cream-colored. It is held by a thumb and forefinger from the bottom left. The background is a warm, golden-yellow color, possibly from sunlight or a fire, creating a soft, textured glow. The overall composition is minimalist and abstract.

draft your abstract

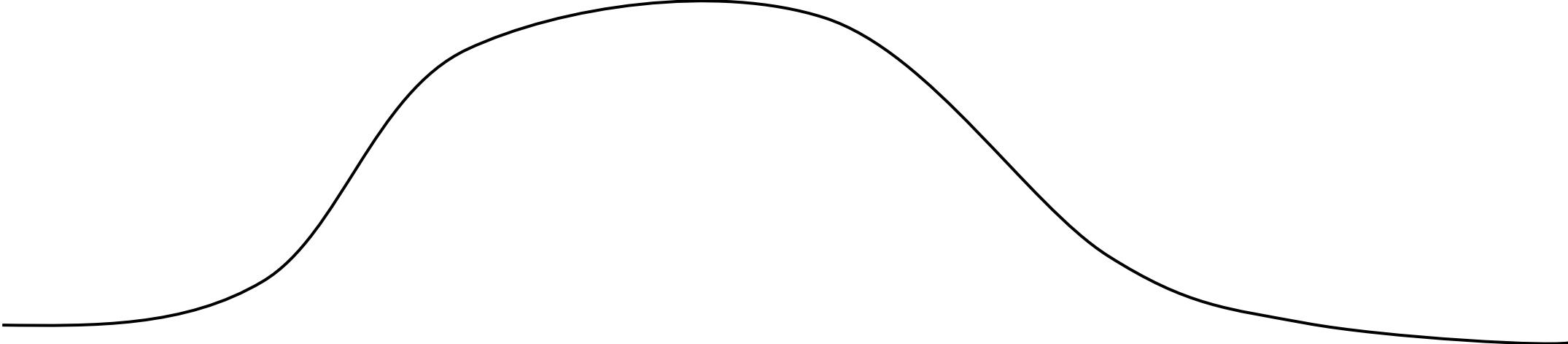
create your story

A photograph of a glowing neon sign. The sign is rectangular with a black border and contains the text "TELL YOUR STORIES HERE" in a bold, sans-serif font. The letters are illuminated from within, casting a bright red glow. The sign is mounted on a dark, curved surface, possibly a wall or a piece of furniture. A power cord hangs down from the top right corner of the sign.

the presentation arc



the presentation arc – Intro to Fitbit OS SDK



Intro about you & the topic

New OS, easy & huge users base

Fitbit OS basics (SVG, CSS, JS)

How to build a clock face

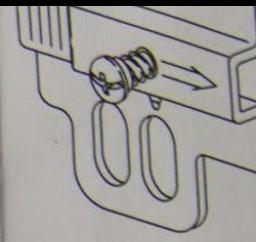
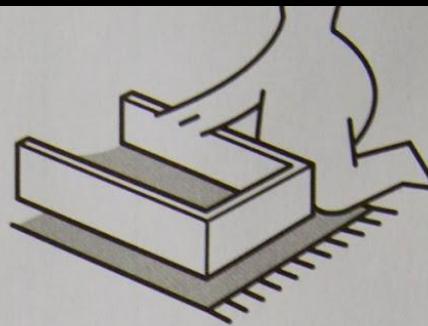
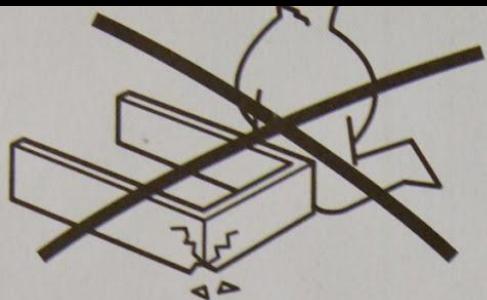
Building a clock face demo

Clock Faces Station

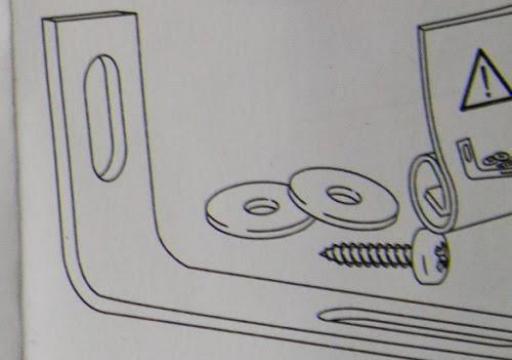
Developer Portal &
social media

Thanks, can't wait to see
what you'll do

create the visual material



109221



1x

die bullet points, die...



bullet points are safe



bullet points are easy to use



bullet points are for wimps

practice



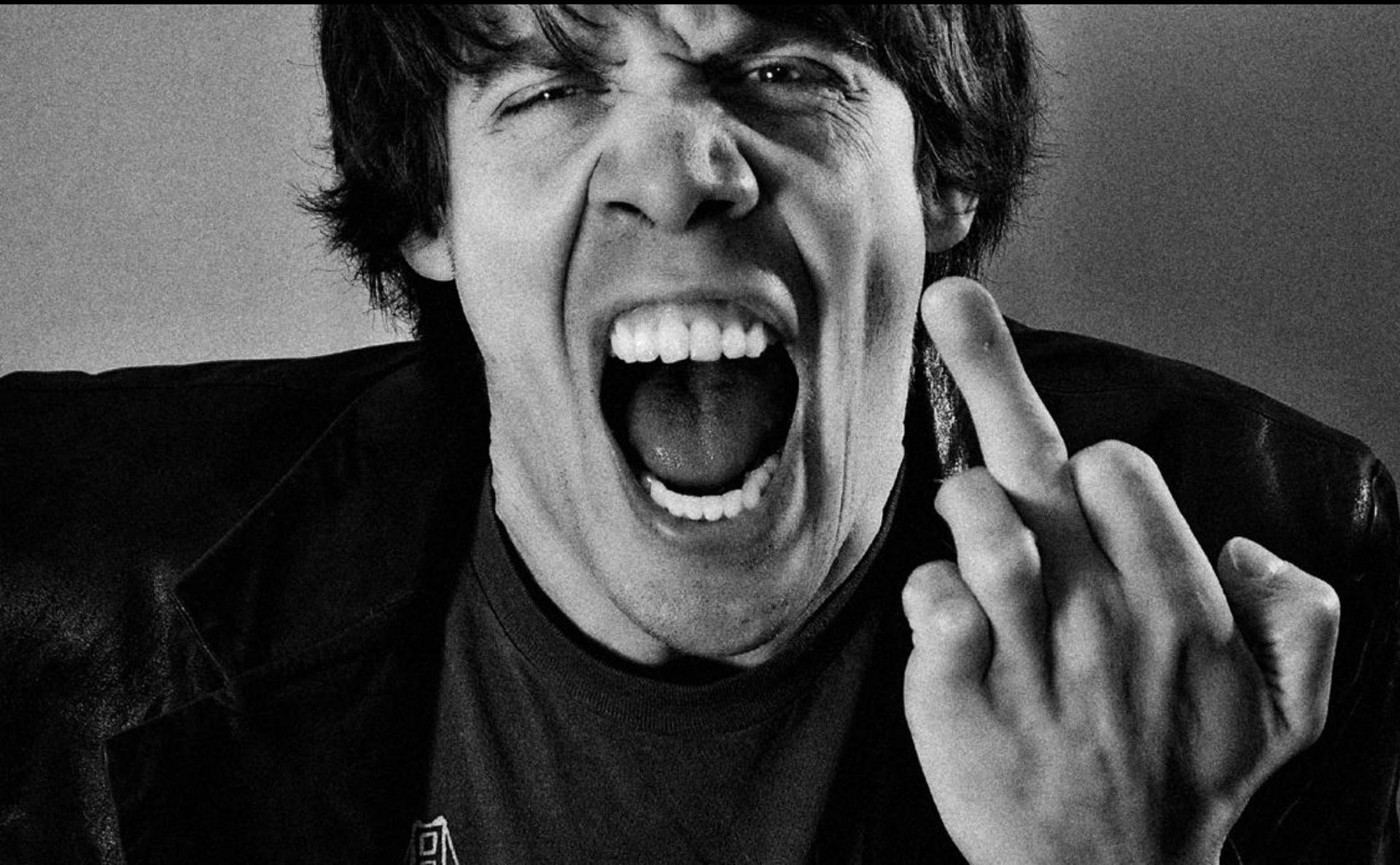
practice



and practice



stay who you are



speaker
idol

Rules

- Alone or in a team of one
- You have 2 minutes to talk about one of your passions
- Others will have 1 minute to ask questions
- The group will have 1 minute to give you feedbacks

Goals

1. Starting in a pressure-free environment
2. Getting more comfortable to speak in front of a crowd
3. Getting used to manage questions & feedback from attendees
4. Receiving tips, and tricks to start on a roll!

tips & tricks
cornucopia

Tips & tricks

it's not for everyone, but everyone can do it

Tips & tricks

like anything, experience will make it better & easier

Tips & tricks

you cannot please everyone

Tips & tricks

always remember that attendees give you their time

Tips & tricks

know your shit in & out

Tips & tricks

don't let your slides replace you

Tips & tricks

don't do live coding, nobody likes it

Tips & tricks

never ask "is there someone who doesn't know X?"

Tips & tricks

don't focus on THAT person who seems bored af

Tips & tricks

actually, don't focus on anyone!

Tips & tricks

be open to constructive feedback

Tips & tricks

don't mind shitty one

Tips & tricks

you are on the stage, they are not

Tips & tricks

be humble

Tips & tricks

it's OK not to know something

Tips & tricks

don't bullshit, ever

Tips & tricks

the demo God will always be an asshole

Tips & tricks

have backup plans for your slides

Tips & tricks

always do a test run

Tips & tricks

assume you'll speak faster than during rehearsal

Tips & tricks

be present for your audience

Tips & tricks

be considerate for the next speaker

Tips & tricks

empty seats, don't worry

Tips & tricks

don't be last minute, prepare yourself

Tips & tricks

bring water

Tips & tricks

don't drink alcohol before your talk

Tips & tricks

go for the obligatory biological break before your talk

Tips & tricks

use your own computer (and clicker if you have one)

Tips & tricks

use big font for text

Tips & tricks

zoom the code in your IDE

Tips & tricks

use high quality pictures or images

Tips & tricks

the shorter the talk, the more difficult it will be

Tips & tricks

validate with your audience

Tips & tricks

learn from rock star presenters

Tips & tricks

ask them for tips, most are friendly

Tips & tricks

assume that what is easy or known by you, isn't for all

Tips & tricks

leave time for questions

Tips & tricks

there is always someone who knows more than you

Tips & tricks

maximize your efforts (reuse, record, share...)

Tips & tricks

and finally...

Tips & tricks

don't be boring!



where

work



barcamp events



meetups



conferences



toastmasters.org





so...

I want you to do public speaking



I can help



Do
epic
shit

we can help



fitbit

#FitbitTwins

#FitbitTwins



Frédéric Harper

fharper@fitbit.com

dev.fitbit.com

outofcomfortzone.net

