

Hotel Booking Performance Dashboard – 2024

Insights on sales, customer behavior, occupancy, cancellations, and booking trends

Jan 1, 2024 - Dec 31, 2024 ▾

State ▾

Region ▾

Room Type ▾

Customer Segment ▾

Sales Person ▾

Total Sales

RM46,778,858

Booking Count

5,806

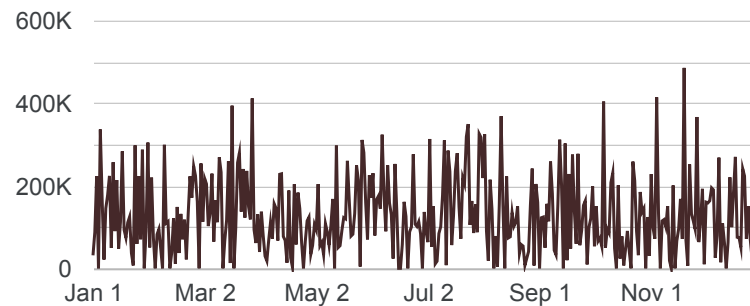
Average Order Value

RM8,056.99

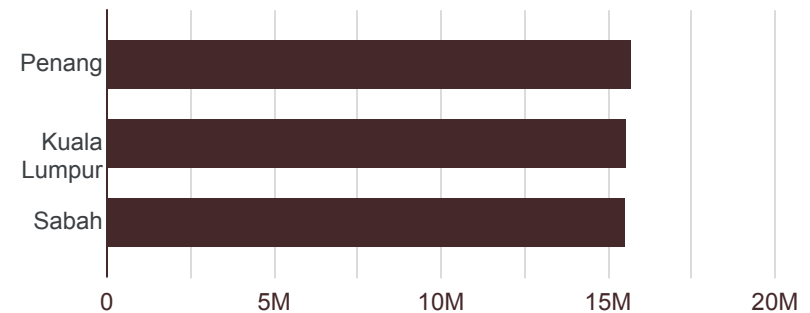
Top Region by Sales

Penang

Sales Trend Over Time



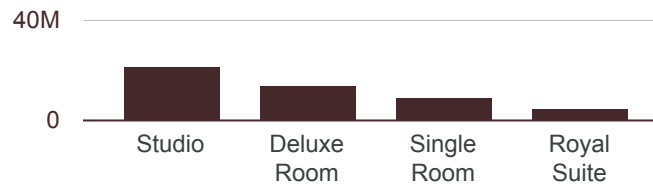
Sales by State



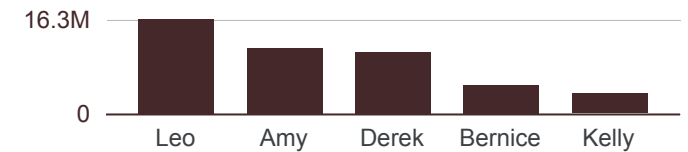
Sales by Customer Segment



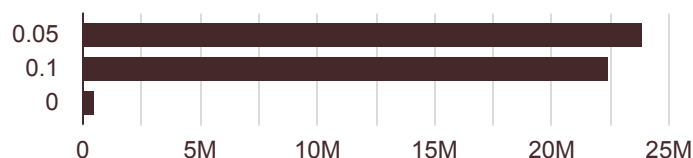
Room Type Performance



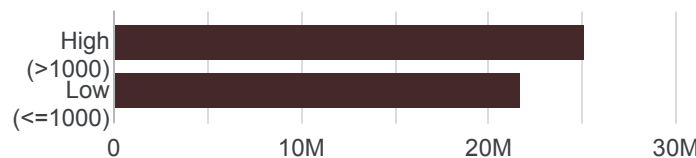
Salesperson Performance



Discount Impact on Sales



Sales by Price Range



Customer Rating Impact on Sales

