# Responsible Machine Learning with Insurance Applications

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**XAI**: Introduction

XAI: Explaining Models

XAI: Improving Explainability

#### Introduction

How to explain and interpret a given model, even if it seems a black box?

### Answering this question is a key aspect of responsible ML

- 1. Information for stakeholders
- 2. Detect problems in modeling process

### XAI: eXplainable Artificial Intelligence

Collection of methods to explain and interpret models

# Scope and Taxonomy

# Scope

XAI methods for structured data and **bold** aspects below

### Taxonomy of explainability

- ▶ Global vs. local: Describe model as a whole or around an observation.
- ▶ Model-specific vs. **model-agnostic**: Some methods are tailored to specific model classes (linear regression, tree-based), others work for all types of models.
- Intrinsic versus **post-hoc**: Simple models like a linear regression can be interpreted intrinsically, while complex models require post-hoc analysis of fitted model.

#### Notes

- Model-agnostic methods are always post-hoc
- Model-agnostic methods can also be applied to intrinsically interpretable models
- Won't make difference between "explainable", "interpretable", "intelligible"

### XAI Outline

#### 1. Introduction

- Notation
- Non-life insurance pricing
- Main example

### 2. Explaining Models

- ▶ Important post-hoc interpretation methods
- ► SHAP
- Improve GLM with the help of ML and XAI

## 3. Improving Explainability

Improve intrinsic explainability of complex models by simplifying their structure

#### Notation

### Basic modeling situation

$$T(Y \mid \mathbf{x}) \approx m(\mathbf{x})$$

- ▶ Distributional property  $T(Y \mid X = x) = T(Y \mid x)$  of response Y
- ▶ Model  $m: \mathbf{x} \in \mathbb{R}^p \mapsto \mathbb{R}$  of feature vector  $\mathbf{X}$  with value  $\mathbf{x} = (x^{(1)}, \dots, x^{(p)})^T$
- ► m estimated by  $\hat{m}$  from training data by minimizing objective criterion  $\sum_{i=1}^{n} w_i L(\hat{y}_i, y_i) / \sum_{i=1}^{n} w_i + \lambda \Omega(m)$
- L: loss/scoring function, ideally strictly consistent for T;  $\lambda\Omega(m)$ : optional penalty
- $\mathbf{w} = (w_1, \dots, w_n)^T$ : vector of (optional) case weights
- $\mathbf{y} = (y_1, \dots, y_n)^T$ : observed values of Y
- $\hat{\boldsymbol{y}} = (\hat{y}_1, \dots, \hat{y}_n)^T$ : predicted/fitted values  $\hat{y}_i = \hat{m}(\boldsymbol{x}_i)$
- $x_1, \ldots, x_n$ : n feature vectors;  $x_i^{(j)}$ : value of j-th feature of i-th observation

# **Examples of Models**

- Linear regression
- Generalized linear models (GLM)
- Generalized additive models (GAM)
- Gradient boosted trees

Will peek into them as a quick refresher and to get used to notation

# Linear Regression

Model equation postulates

$$\mathbb{E}(Y \mid \mathbf{x}) = m(\mathbf{x}) = \beta_o + \beta_1 x^{(1)} + \dots + \beta_p x^{(p)}$$

- $(\beta_o, \beta_1, \dots, \beta_p)^T \in \mathbb{R}^{p+1}$ : parameter vector to be estimated
- Objective: Minimize sum of squared errors

$$\sum_{i=1}^n (y_i - \hat{y}_i)^2$$

by linear least-squares

- Non-linear effects and interactions have to be added manually
- Penalized regression?
- Important extension: the generalized linear model (GLM)

# Generalized Linear Model (GLM)

Model equation postulates

$$\mathbb{E}(Y \mid \mathbf{x}) = m(\mathbf{x}) = g^{-1}(\eta(\mathbf{x})) = g^{-1}(\beta_o + \beta_1 x^{(1)} + \dots + \beta_p x^{(p)})$$

- ▶  $g^{-1}$ : inverse link, g: link function,  $\eta$ : linear predictor
- $\triangleright$  Parameters  $\beta_i$  estimated by minimizing the (possibly weighted) average deviance

$$\bar{S}(\hat{m}, D_{\mathsf{train}}) = \sum_{i=1}^{n} w_i S(\hat{y}_i, y_i) / \sum_{i=1}^{n} w_i$$

over training data  $D_{\text{train}} = \{(y_i, w_i, \boldsymbol{x}_i), i = 1, \dots, n\}$ 

### (Unit) deviance

- Distribution-specific measure: Poisson, Gamma, Bernoulli, normal, . . .
- In our examples, we will often work with Poisson deviance  $S(\hat{y}_i, y_i) = 2(y_i \log(y_i/\hat{y}_i) (y_i \hat{y}_i))$

# Generalized Additive Model (GAM)

- Extension of the GLM
- Model equation assumes

$$\mathbb{E}(Y \mid \mathbf{x}) = m(\mathbf{x}) = g^{-1}(\beta_o + f_1(x^{(1)}) + \cdots + f_p(x^{(p)}))$$

- $ightharpoonup f_j$ : Sufficiently nice functions (some may be fully parameteric)
- Estimated to minimize average deviance, e.g. using backfitting
- Unlike a GLM, automatically accounts for non-linear effects
- Like a GLM, a GAM can also include interaction effects

#### Gradient Boosted Trees

- Typical black-box m
- Sum of decision trees
- In contrast to GAM, automatically picks up interactions
- Can optimize same objective criterion as GLMs/GAMs
- Using a different model structure and a different optimization technique
- Important implementations: LightGBM, XGBoost

Later, we will also work with neural nets

# Non-Life Insurance Pricing

### Main task: Predict pure premium of insurance policy

- Financial loss per year or per some other relevant exposure measure
- Used by company to optimize tariffs and to estimate expected future profit
- Predictions of statistical models fitted on historic data

#### Discussion

Why is it important to have good tariff?

# Characterization of Insurance Policy

w > 0: The exposure. Other quantities will refer to this

N: Number of claims

C: Total claim amount

 $\triangleright$  C/w: Pure premium

ightharpoonup Y = N/w: Claims frequency

ightharpoonup Z = C/N: Severity = avg cost per claim

**X**: One or more risk characteristics

Example (fictive motor third-part liability (MTPL) policies)

id	W	N	С	C/w	Y	Z	Driver's age	Horse power
1	1	0	0	0	0	-	28	80
2	0.5	2	5000	10000	4	2500	20	250
2	0.5	1	1000	2000	2	1000	21	250

#### Remark

Due to additivity of w, N, and C, these quantities can also be defined for multiple policies together, e.g., for the entire portfolio

# Classic Pricing Models

▶ Instead of creating a model for  $\mathbb{E}(C/w \mid x)$ , decompose pure premium

$$C/w = (C/w) \cdot (N/N) = (N/w) \cdot (C/N) = YZ$$

into product of frequency Y and severity Z

- ▶ Frequency model:  $\mathbb{E}(Y \mid \mathbf{x}) \approx m_Y(\mathbf{x})$ 
  - ightarrow Poisson GLM with log link and case weights w
- ▶ Severity model:  $\mathbb{E}(Z \mid \mathbf{x}) \approx m_Z(\mathbf{x})$ 
  - ightarrow Gamma GLM with log link and case weights N, using only rows with N > 0
- Assuming conditional independence of Y and Z, pure premium model is then  $\mathbb{E}(C/w \mid x) \approx m_Y(x)m_Z(x)$

#### Alternative to GLMs

- Replace GLMs by GAMs or modern ML techniques
- Use same losses (deviance), weights, links

# More on Non-Life Insurance Pricing

- The severity model can use different features than the frequency model
- lacktriangle The Gamma model with link is slightly biased ightarrow can be fixed by applying empirical multiplicative correction factor

$$c = \sum_{i=1}^n y_i / \sum_{i=1}^n \hat{y}_i$$

calculated on the training data

- Why using a log link for the Gamma model?
- As an alternative to model claims frequency using case weights w, directly model claim counts N without weights but using an offset of log(w)
  - ightarrow Same effects, different response, different evaluations

# Main Example

# Example (French motor third-part liability (MTPL) dataset)

- 1. Understand data
- 2. Descriptive analysis
- 3. Build claim frequency models

#### The models

- Poisson GLM
- Poisson GAM
- Poisson gradient boosted trees

#### Notes

- Grouped train/test split
- Model interpretation

### Table of Contents

XAI: Introduction

XAI: Explaining Models

XAI: Improving Explainability

#### Introduction

# Basic workflow to inspect and explain supervised learning model *m*

- 1. Study model performance
- 2. Study feature importance
- 3. Study feature effects, ideally also interactions

#### **Focus**

Global, model-agnostic, post-hoc explainability

### Analysis result

- Information gain
- Reveal problems in model/data
- Increase confidence in model and modeler

#### Main references

- Online book of Christoph Molnar
- ➤ Tutorial (Mayer & Lorentzen 2020)

# **Chapter Outline**

- 1. Software
- 2. Performance
- 3. Excursion: grouped data
- 4. Variable importance
- 5. Effects
- 6. Global surrogate models
- 7. Improve linear models by XAI
- 8. SHAP

# Software for Post-Hoc Interpretation

#### R

- DALEX
- ▶ iml
- flashlight
- ► SHAP: kernelshap, shapviz, fastshap
- **.**..

# Programming workflow

- 1. Build model
- 2. Create explainer object
- 3. Calculate and visualize results

# Python

- scikit-learn inspect
- DALEX
- ► SHAP: shap
- **.** . . .

# Example

#### Performance

- Study one or more relevant performance measures
- ▶ Often: Average loss or function of it
- Gives valuable information
- lacktriangle Training versus test performance? ightarrow assess overfitting/optimism
- Absolute and relative measures

### Also helps to detect problems

Is performance much lower than expected?

- Preprocessing errors
- Missing key feature
- Convergence problem

#### Is it much better?

- Data partitions not independent?
- Leakage from response to feature?

# Example: Claims Frequency Models

Calculate weighted average Poisson deviance on test data:

$$\bar{S}(\hat{m}, D_{\text{test}}) = \sum_{i=1}^{n} w_i S(\hat{y}_i, y_i) / \sum_{i=1}^{n} w_i$$

with 
$$S(\hat{y}_i, y_i) = 2(y_i \log(y_i/\hat{y}_i) - (y_i - \hat{y}_i))$$

Relative deviance improvement (one of many "pseudo R-squared")

$$1 - rac{ar{S}(\hat{m}, D_{\mathsf{test}})}{ar{S}(\hat{m}_{\mathsf{trivial}}, D_{\mathsf{test}})},$$

where  $\hat{m}_{\text{trivial}}(\mathbf{x}) = \sum_{D_{\text{train}}} w_i y_i / \sum_{D_{\text{train}}} w_i$  is the intercept-only model with constant predictions ideally calculated on the training data

Repeat on training data (why?)

# **Excursion: Grouped Data**

- lacktriangle Flawed validation strategy ightarrow biased performance assessment
- lacktriangle Detailed knowledge of data and model required ightarrow difficult to detect

### Typical reason for flawed validation: Grouped data

- Pricing data
- Reserving: Models for ultimate claim amount
- Customer analytics: Browser behaviour of online visitors
- Banking: Financial transactions of clients

### Grouped splitting

- ▶ Instead of random sampling of *rows*, we sample *groups*
- All rows of a group go in same data partition
- If ignored: Overfitting is being rewarded

# Example and Simulation

# Example (French MTPL)

- ▶ Model performance of GLM and boosted trees model without grouped splitting?
- Impact on model tuning?

# Example (Simulation)

- Random data
- Linear regression and random forest
- ► 80%/20% split
- Increasing proportion of duplicated rows
- Random split versus grouped split

# More on Grouped Data

- We used grouping structure to create clean data splits
- ▶ Sometimes, one wants to also make use of within-group info in model
- ► Panel data, time-series

# **Examples**

- Insurance of large vehicle fleets: credibility factors
- Banking: Financial transactions of client

Tricky to have clean validation strategy and to apply model correctly

# Variable Importance

- 1. Information: Most/least important features?
- 2. Challenge correctness of model
  - Results as expected or not?
  - ightharpoonup Seemingly unimportant feature is top predictor ightarrow leakage?
  - ightharpoonup Key features not among important features ightharpoonup preprocessing problem, not sufficient understanding of data or modeling situation?

### Model-specific variable importance measures

- Linear model: normalized coefficients, test statistics etc.
- Tree-based models: Split gain or split count

### Model-agnostic measures

- ▶ Permutation importance (Breiman 2001 for random forests)
- SHAP feature importance

# Permutation Importance

Permutation importance of j-th feature  $X^{(j)}$ , data D, and performance measure  $\hat{S}$ :

$$PVI(j, D) = \hat{S}(\hat{m}, D^{(j)}) - \hat{S}(\hat{m}, D)$$

- $\triangleright$   $D^{(j)}$  is version of D with randomly permuted values in j-th feature column
- Read: How much  $\hat{S}$  worsens after shuffling column j? The larger, the more important. If 0, feature is unimportant

# Algorithm to calculate PVI(j, D) for all features

Source: Mayer and Lorentzen, 2020

# Remarks and Example

#### Remarks

- ightharpoonup Computationally cheap ightharpoonup repeat m times
- Model is never refitted
- ► There is no formal definition of variable importance → inconsistency across methods
- Different definitions of permutation importance
- ► Strongly dependent features→ decorrelate or analyze together
- Training or test data?

# Example (French MTPL)

- ▶ PVI using exposure-weighted average Poisson deviance
- Hold-out data
- ► Compare with tree-split gain

### **Effects**

### Study and understand feature effects is of key importance

- ▶ How does m(x) change with j-th feature?
- Often Ceteris Paribus: other components in x fixed

### Advantage of intrinsically interpretable models

ightharpoonup (Ceteris Paribus) effect of feature  $X^{(j)}$  in a linear regression

$$\mathbb{E}(Y \mid \mathbf{x}) \approx m(\mathbf{x}) = \beta_o + \beta_1 x^{(1)} + \dots + \beta_p x^{(p)}$$

In an additive model

$$\mathbb{E}(Y \mid \mathbf{x}) \approx m(\mathbf{x}) = \beta_o + f_1(x^{(1)}) + \cdots + f_p(x^{(p)})$$

In a black-box model?

### Methods

- 1. Individual conditional expectation (ICE)
- 2. Partial dependence
- 3. Classic diagnostic plots
- 4. Interactions?
- 5. Later: SHAP dependence plots

# Individual Conditional Expectation (ICE)

### Basic thinking

- ▶ If m is additive in feature  $X^{(j)}$ , the Ceteris Paribus effect of  $X^{(j)}$  is the same for all observations  $\rightarrow$  complete description of effect / full transparency
- lacktriangle If complex interactions involved ightarrow approximate description only

# Idea (Goldstein et al., 2015)

- Study Ceteris Paribus effect of  $X^{(j)}$  for one observation
- lacktriangle ICE function for feature  $X^{(j)}$  of model m and observation  $oldsymbol{x} \in \mathbb{R}^p$

$$ICE_j : v \in \mathbb{R} \mapsto m(v, \mathbf{x}_{\setminus j})$$

- $ightharpoonup x_{\setminus j}$  denotes all but the j-th component of x, which is replaced by v
- ▶ *ICE curve* represents graph  $(v, ICE_j(v))$  for grid of values  $v \in \mathbb{R}$

# Simple Algorithm

# Algorithm to calculate $ICE_j(v)$

```
Algorithm 2: ICE for variable x and one observation

obs \leftarrow data row

for v in grid of values do

obs[x] \leftarrow v

ice[v] \leftarrow prediction for obs

end

output: ice
```

Source: Mayer and Lorentzen, 2020

# ICE Plot: Visualize ICE curves of multiple observations

### Example

#### Notes

- Curves with different shapes indicate interaction effects
- ▶ Parallel curves  $\rightarrow$  additivity in  $X^{(j)}$
- Centered ICE plots
- Usually on link scale (why?)
- ICE plots of higher dimension
- Training versus test data

#### Pros and Cons

- + Simple to compute
- + Easy to interpret (Ceteris Paribus)
- + Gives impression about interactions
- Suboptimal when Ceteris Paribus unnatural
- Model applied to rare/impossible x
- Does not show what variables are interacting

# Partial Dependence Plot PDP (Friedman 2001)

- Average of many ICE curves
- ightharpoonup Ceteris Paribus effect of  $X^{(j)}$  averaged over all interaction effects

#### Definition

 $\triangleright$  (Empirical) partial dependence function of feature j

$$PD_j(v) = \frac{1}{n} \sum_{i=1}^n \hat{m}(v, \mathbf{x}_{i, \setminus j})$$

- $\boldsymbol{x}_{i,\setminus j}$  feature vector of *i*-th observation without *j*-th component
- ▶ PDP equals graph  $(v, PD_j(v))$  for grid of values  $v \in \mathbb{R}$
- ► Sum runs over reference data (=?)

# Algorithm

# Calculate $PD_j(v)$ on grid of values for v

```
Algorithm 3: Partial dependence profile for variable x
n \leftarrow number of observations
m \leftarrow grid size for variable x
iceProfiles \leftarrow matrix with n rows and m columns
for i in 1 to n do

| iceProfiles[i,:] \leftarrow ice curve for ith obs and variable x
end
pd \leftarrow column means of iceProfiles
output:pd
```

Source: Mayer and Lorentzen, 2020

### Example

# More on Partial Dependence

#### Remarks

▶ 2-dimensional PDP of  $X^{(j)}$  and  $X^{(k)}$ :

$$PD_{jk}(v_j, v_k) = \frac{1}{n} \sum_{i=1}^n m(v_j, v_k, \boldsymbol{x}_{i, \setminus \{j, k\}})$$

Accumulated local effects (ALE)

#### Pros and Cons

- + Simple to compute
- + Easy to interpret (Ceteris Paribus)
  - Suboptimal when Ceteris Paribus unnatural
- Model applied to rare/impossible x
- No information about interactions

# Classic Diagnostic Plots

### Related plots

- Response versus covariate
   → Descriptive marginal effects
- 2 Predicted versus covariate
  - $\rightarrow \ \mathsf{Modeled} \ \mathsf{marginal} \ \mathsf{effects}$
- 3. Residual versus covariate:
  - $\rightarrow$  Bias assessment

#### Remarks

- Small and large datasets
- Binning of feature values
- Training versus test data?
- Relation to PDP?
- Pros and Cons?

#### Interaction Effects

- Interactions: Linear models versus black-box models
- ▶ ICE plot for  $X^{(j)}$  gives impression of total interaction effects associated with  $X^{(j)}$

Pairwise interaction strength: Friedman's H

$$H_{jk}^{2} = \frac{\sum_{i=1}^{n} \left[ PD_{jk}(x_{i}^{(j)}, x_{i}^{(k)}) - PD_{j}(x_{i}^{(j)}) - PD_{k}(x_{i}^{(k)}) \right]^{2}}{\sum_{i=1}^{n} \left[ PD_{jk}(x_{i}^{(j)}, x_{i}^{(k)}) \right]^{2}}$$

- Sums run over reference data
- Partial dependence functions are mean centered
- ▶ Interpretation of  $H^2$ ? When close to 0 or 1?
- $\triangleright$  H versus  $H^2$

# Absolute Interaction Strength

Friedman's H is a relative measure  $\rightarrow$  absolute measure?

$$ilde{H}_{jk} = \sqrt{rac{1}{n}\sum_{i=1}^{n}\left[\mathsf{PD}_{jk}(x_i^{(j)}, x_i^{(k)}) - \mathsf{PD}_{j}(x_i^{(j)}) - \mathsf{PD}_{k}(x_i^{(k)})
ight]^2}$$

#### Remarks on H and $\tilde{H}$

- ► Find out how features are interacting?
   → Two-dimensional PDP, stratified PDP, SHAP
- Computational burden?
- Usually, one works on link scale

# Global Surrogate Models

#### Idea

- Fit intrinsically interpretable model  $m_l$  to predictions of  $\hat{m}$
- Usually a small decision tree
- $\hat{m}_l$  is called (global) surrogate model for  $\hat{m}$
- ▶ Objective function and R-squared of  $\hat{m}_l$ ?

#### Remarks

- Training or test data?
- ▶ Variable importances of  $\hat{m}_l$ ?

# Improve Linear Models by XAI

#### Workflow

- Build strong GLM by the help of ML and XAI
- Why not directly use ML model?

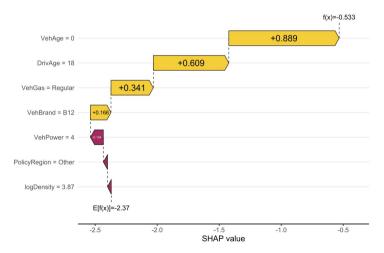
### Compare XAI aspects

- 1. Performance: Difference between GLM and ML model large or small?
- 2. Variable importance: Similar features important?
- 3. Main effects: Similar or not?  $\rightarrow$  Change representation in GLM
- 4. Interaction effects: Add strong meaningful interactions to GLM

## SHAP: SHapley Additive exPlanations

#### Waterfall plot of one observation

- Local explanations
- ► Basic idea of SHAP?
- LIME



# **Shapley Values**

### Setting

- $ightharpoonup \mathcal{M}$ : Set of  $p = |\mathcal{M}|$  players
- Playing cooperative game with numeric payoff
- ▶ Contribution of subset  $\mathcal{L} \subseteq \mathcal{M}$  of players measured by function  $v : \mathcal{L} \mapsto \mathbb{R}$

#### Question

How to distribute payoff fairly among the players?

### Answer by Shapley (1953)

Player j should receive "Shapley value" = weighted average contribution

$$\phi_j(v) = \phi_j = \sum_{\mathcal{L} \subseteq \mathcal{M} \setminus \{j\}} \underbrace{\frac{|\mathcal{L}|!(p-|\mathcal{L}|-1)!}{p!}}_{\text{Shapley weight}} \underbrace{(v(\mathcal{L} \cup \{j\}) - v(\mathcal{L}))}_{\text{Contribution of player } j}, \quad j = 1, \dots, p.$$

#### **Fairness**

 $\phi_j$  averages the p average contributions of player j to coalitions of size  $0 \le |\mathcal{L}| \le p-1$ :

Shapley weight 
$$=rac{|\mathcal{L}|!(p-|\mathcal{L}|-1)!}{p!}=rac{1}{p}rac{1}{\binom{p-1}{|\mathcal{L}|}}.$$

### Link to permutations?

Shapley values are only way to distribute total winnings fairly in the sense:

- 1. Efficiency:  $\nu(\mathcal{M}) = \sum_{i=0}^{p} \phi_i$ , where  $\phi_o = \nu(\emptyset)$  denotes non-distributed payoff
- 2. Symmetry: If  $v(\mathcal{L} \cup \{i\}) = v(\mathcal{L} \cup \{j\})$  for every  $\mathcal{L} \subseteq \mathcal{M} \setminus \{i,j\}$ , then  $\phi_i = \phi_j$
- 3. Dummy player: If  $v(\mathcal{L} \cup \{j\}) = v(\mathcal{L})$  for all coalitions  $\mathcal{L} \subseteq \mathcal{M} \setminus \{j\}$ , then  $\phi_j = 0$
- 4. Linearity: Consider two cooperative games with gain functions v and w. Then,  $\phi_j(v+w)=\phi_j(v)+\phi_j(w)$  and  $\phi_j(\alpha v)=\alpha\phi_j(v)$  for all  $1\leq j\leq p$  and  $\alpha\in\mathbb{R}$

# Shapley Values in Statistics and ML

### Early idea

Lipovetsky and Conklin (2001): Fair decomposition of R-squared in linear regression

Nowadays: Štrumbelj and Kononenko (2010, 2014), Lundberg and Lee (2017)

- **Decompose** predictions fairly into  $m(\mathbf{x}) = \phi_o + \sum_{i=1}^p \phi_i$ ,  $\phi_o = \mathbb{E}(m(\mathbf{X}))$
- ightharpoonup Fair only if  $\phi_j$  are Shapley values
- Natural contribution function:  $v(\mathcal{L}) = m(\mathbf{x}_{\mathcal{L}})$ ,  $\mathbf{x}_{\mathcal{L}}$  are components in  $\mathcal{L} \subseteq \mathcal{M}$
- **Dut:** Features cannot be turned off in  $m \rightarrow$  use statistics to estimate it

#### Situations where no estimation is required

- ▶ p = 1: Then  $\phi_1 = m(x) \phi_o$
- Linear regression without correlations:

$$m(\mathbf{x}) = \underbrace{\beta_0}_{\phi_o} + \underbrace{\beta_1 x^{(1)}}_{\phi_1} + \cdots + \underbrace{\beta_p x^{(p)}}_{\phi_p}$$

### How to Estimate Contribution Function

## Controversy in estimating $m(\mathbf{x}_{\mathcal{L}})$

- ▶ Statistically natural: Conditional expectation  $\mathbb{E}(m(\boldsymbol{X} \mid \boldsymbol{x}_{\mathcal{L}}))$
- ▶ Causal inference prefers marginal expectations:  $\mathbb{E}_{\boldsymbol{X}_{M\setminus C}}(m(\boldsymbol{X}))$

### Algorithms (from slow to fast)

- 1. Monte Carlo sampling: For each j and many  $\mathcal{L}$ , contributions  $v(\mathcal{L} \cup \{j\}) v(\mathcal{L})$  are evaluated using marginal expectations and then plugged into Shapley's Eq.
- 2. Kernel SHAP: For many  $\mathcal{L}$ , evaluate  $v(\mathcal{L})$  using marginal expectations. Then use weighted regression to get all Shapley values without plugging into Shapley's Eq.
- 3. TreeSHAP: Uses properties of trees to directly calculate  $v(\mathcal{L})$  for all  $\mathcal{L} \subseteq \mathcal{M}$  and then plugging into Shapley's Eq.

# From Local to Global Explanations

#### **Notation**

- ightharpoonup X:  $(n \times p)$  feature matrix with elements  $x_{ij}$ ,  $1 \le i \le n$ ,  $1 \le j \le p$
- ightharpoonup Φ:  $(n \times p)$  matrix of SHAP values with elements  $\phi_{ij}$
- $\qquad \qquad \phi_o = \frac{1}{n} \sum_{i=1}^n \hat{m}(\mathbf{x}_i)$
- $\hat{m}(\mathbf{x}_i) = \phi_o + \sum_{j=1}^p \phi_{ij}$  for n feature vectors  $\mathbf{x}_i$

### Strategy to understand model as a whole

- ► SHAP feature importance:  $I_j = \frac{1}{n} \sum_{i=1}^{n} |\phi_{ij}|$
- ▶ SHAP dependence plots:  $\{(x_{ij}, \phi_{ij}), 1 \le i \le n\}$
- ▶ Interactions: Use  $x_{ik}$ ,  $k \neq j$  to add color to SHAP dependence plot (alternative?)

### **Examples**

Each aspect separately and full analysis

# SHAP Analysis to Improve Linear Model

### Revisit our strategy

- ▶ A lot of info on a ML black-box can be generated very quickly
- Use it to build strong GLM

### Example

#### Remember

SHAP has a solid theoretical foundation. In practice, some of it is lost because statistics is not mathematics.

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**XAI**: Introduction

XAI: Explaining Models

XAI: Improving Explainability

#### Introduction

"The best explanation of a simple model is the model itself" (Lundberg and Lee, 2017)

#### Two main strategies in XAI

- ightharpoonup Model is black-box ightharpoonup interpret it post-hoc
- ▶ Make model less opaque / improve intrinsic explainability

### Basic hierarchy of intrinsic explainability

- 1. Linear additive models (like GLMs)
- 2. Additive models (like GAMs)
- 3. Black-box models (like boosted trees or neural nets)

#### Note

- To link or not?
- Single decision tree

#### Boundaries are Blurred

### Examples

- ► GLMs can have non-linear effects
- ► GLMs and GAMs can have interactions
- A complex GLM can be (almost) as black-box as a boosted trees model
- Boosted trees models can have all or some features additive
- Neural nets can have all or some features additive

## Partly additive models = Additive with (possibly complex) interactions

- Additive time effects: m(x) = f(Time) + f'(other features)
- Additive gender effects: m(x) = f(Gender) + f'(other features)
- Additive model with non-additive location effects:  $m(\mathbf{x}) = f_1(x^{(1)}) + \cdots + f_{\rho_1}(x^{(\rho_1)}) + f$  (location features)

# **Chapter Outline**

### Structuring boosted trees

- Additive models
- Partly additive models
- Monotonicity

### Structuring neural nets

- Additive models
- ► Partly additive models

Tune boosted trees models Only if time

## Structuring Boosted Trees

#### Interpreting boosted trees models

- $\triangleright$  Single decision trees  $m_k$  are simple to interpret
- Boosted trees m are sums of K decision trees

$$m(\mathbf{x}) = m_1(\mathbf{x}) + \cdots + m_K(\mathbf{x})$$

Interpretation of m only post-hoc

### Will investigate two ways to structure boosted trees

- 1. Additive boosted trees
- 2. Partly additive boosted trees

Both are extremely useful in practice

#### Additive Boosted Trees

### What is a tree stump?

- ▶ Decision tree  $m_k$  with only one split (assume on j-th feature)
- ► Can be written as  $m_k(\mathbf{x}) = v_1 + (v_2 v_1)\mathbb{I}(x^{(j)} \le s)$ ;  $(v_1, v_2, s = ?)$

#### Boosted tree stumps are additive models

- $m(x) = \beta_o + f_1(x^{(1)}) + \cdots + f_p(x^{(p)})$
- ▶  $f_j$ ,  $1 \le j \le p$ , are piecewise constant functions derived from  $m_k$



## More on Boosted Tree Stumps

- ▶ Additivity → full description of feature effects via ICE/PDP
- ► SHAP dependence plot? (Mayer 2022)
- ▶ Discussion: Pros and cons versus classic GAM?
- ▶ References: Lou et al. (2012), Nori et al. (2019)

## Partly Additive Boosted Trees

- Grow trees of depth  $m=2 \rightarrow$  pairwise interactions
- Partly additive model via interaction constraints (Lee et al., 2015)

#### Interaction constraints

- $ightharpoonup IC = \{F_1, \dots, F_M\}$
- **Each**  $F_m \subseteq \mathcal{M}$  is feature subset allowed to interact

### How do they work?

- Consider a decision tree
- Rule: Each split considers features only from those  $F_m$  that contain all previous split variables of the branch.
- ▶ Thus, each branch will use features only from one  $F_m \in IC$ .
- Translates to tree and tree ensemble.

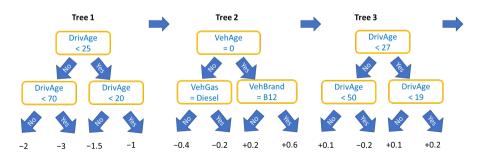
## Partly Additive Models via Interaction Constraints

How to set *IC* so that model is additive in *j*-th feature?

- $ightharpoonup F_m = \{X^{(j)}\}$  for some m
- $X^{(j)} \notin F_k$ , for  $k \neq m$

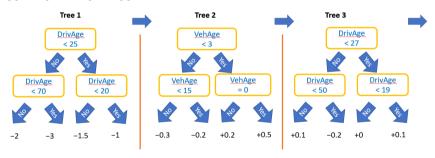
### Example

 $IC = \{\{DrivAge\}, \{logDensity\}, \{PolicyRegion\}, \{VehAge, Brand, Gas, Power\}\}\}$ 



#### More on Interaction Constraints

- $\triangleright$  If all elements in IC are disjoint, each tree uses features from only one  $F_m$
- ▶ How is the first split variable determined?
- ►  $IC = \{\{X^{(1)}\}, \dots, \{X^{(p)}\}\}$  gives additive model:



Difference to boosted tree stumps?

#### Monotonic Constraints

- Monotonicity of m(x) in j-th feature is another aspect of interpretability
- Violated natural monotonicity can have dramatic impact on trustworthiness
- Examples in car collision models?
- Simple to implement for decision trees!

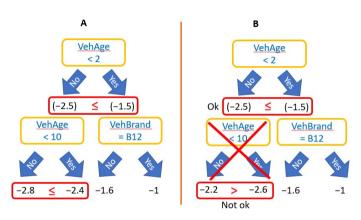


Figure: Aim: monotone decreasing predictions in vehicle age

#### More on Monotonic Constraints

- Monotonicity translates to tree ensembles
- Be careful when imposing monotonicity (why?)
- Can help to reduce wiggliness of effect
- Monotonicity for other model classes like GLMs, GAMs, neural nets?
- Monotonicity and outlying feature values

## Structuring Neural Nets

### Swiss army knife of ML: Neural nets can

- mimic GLMs and GAMs,
- learn interactions and non-linear effects,
- ▶ fit data larger than RAM (e.g. images, videos),
- learn "online",
- use multidimensional input and output,
- use input and output of mixed dimensionality,
- fit models with millions of parameters,
- perform non-linear dimension reduction,
- ..

#### How to create

- 1. linear,
- 2. complex,
- 3. additive, and
- partly additive

neural nets?

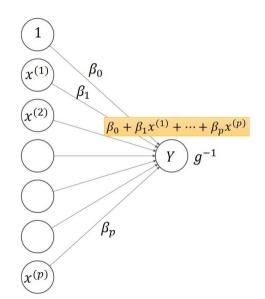
### Some Notes on Neural Nets

- Why haven't we worked with neural nets so far?
- Neural nets versus boosted trees?
- References?
- ► TensorFlow, PyTorch, Keras
- Keras: sequential versus functional API
- Keras in R

## A Simple Neural Net: GLM

### Some slang

- Input and output layer?
- ► Nodes and node values?
- ► Fully connected / dense layer
- Exponential activation function



## **Example and Parameter Estimation**

## Parameters estimated by (mini-batch) gradient descent with backpropagation

- 1. Init: Randomly initialize parameter vector  $\beta$  by  $\hat{\beta}$ .
- 2. Forward: Use  $\hat{\beta}$  to calculate predictions  $\hat{y}_1, \dots, \hat{y}_K$  on batch D of size K.
- 3. Backprop: Modify  $\hat{\beta}$  to improve batch loss  $S(\hat{\beta}, D) = \sum_{i=1}^{K} L(y_i, \hat{y}_i)$ 
  - 3.1 Calculate partial derivatives  $\nabla \hat{\beta} = \frac{\partial S(\beta, D)}{\partial \beta} \mid_{\beta = \hat{\beta}}$  using backpropagation (=?)
  - 3.2 Gradient descent: Move slightly into right direction:  $\hat{\beta} \leftarrow \hat{\beta} \lambda \cdot \nabla \hat{\beta}$
- 4. Repeat Steps 2 and 3 until one epoch is over.
- 5. Repeat Step 4 until some stopping criterion triggers.

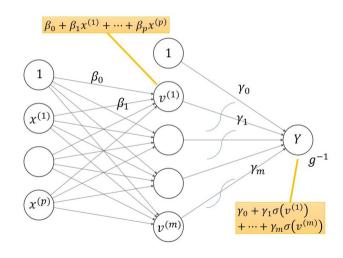
- ▶ Naive numeric representation of categoricals
- ► Callbacks? Feature scaling (why? how?)

# More Complex Models

### Some additional slang

- Hidden layers
- Representational learning
- Activation functions: two purposes
- How to choose architecture?
- How to choose number of parameters/weights?

- ► Three hidden layers
- 561 parameters

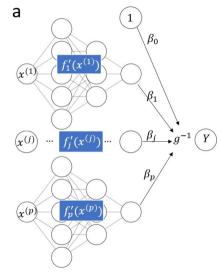


# Additive Neural Nets (Agarwal et al. 2020)

- Represent each feature by single-output net
- Directly connected to output layer
- Linear components?
- Unordered categorical features?

### Example

- 'VehBrand', 'PolicyRegion': 1-D embedding
- 'VehGas' and 'logDensity': Scaled and represented by linear function
- Rest: Scaled and represented by small net each
- Almost same structure as our original GAM

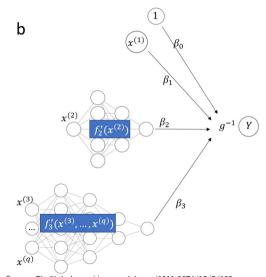


Source: Fig 1a in https://www.mdpi.com/1911-8074/15/5/193

## Partly Additive Models

- Pairwise interactions
- Partly additive model
- Example in geographic modeling
- Make model additive in driver features?

- 'logDensity': Scaled and represented as a linear function
- 'DrivAge': Scaled and represented by a small sub-network
- 'PolicyRegion': 1-D embedding
- ► Vehicle features: sub-network with different inputs and five outputs



## **Excursion: Tuning Boosted Trees**

### Model tuning in general

- ► How to choose hyperparameters of ML models?
- ► Each model class (GLMs, GAMs, random forests, boosted trees, neural nets, . . . ) has specialities that should be respected
- Examples?

### Why focussing on boosted trees?

- Usually among best performing models for tabular data
- ▶ Boosting + SHAP  $\rightarrow$  strong GLMs
- It needs some training

### **Aspects**

- 1. Objective and evaluation metric
- 2. Number of boosting rounds
- 3. Learning rate
- 4. Further parameters

# Objective and Metric

#### Ideal choice of loss function

- Meaningful for task
- Strictly consistent for target functional T

### Translation to objective and metric

- Objective: average loss on training data (plus regularization) used for model training
- Evaluation metric: average (cross-)validation loss used for model comparison and selection

## Number of Boosting Rounds

### Very important to select reasonable number of boosting rounds

- Boosting round = tree
- ► Too few rounds → underfitting
- ► Too many rounds → overfitting
- Heavily depends on choice of other parameters, thus difficult to choose

### "Early stopping" as standard solution

- ▶ How does it work?
- Why is it so convenient?

## Learning Rate

- Weight of each tree in final model
- ▶ Often between wide range of 1 and 0.005
- Good value heavily depends on number of boosting rounds
- ightharpoonup Trick: select it so that early stopping ends after 100 1000 trees (why?)
- ► Halving the number of trees means doubling the learning rate for comparable performance

## Regularization Parameters

### Additional parameters to select

- number of leaf nodes
- tree depth
- loss penalties
- different types of subsampling rates
- **.**..

### Choose them by (cross-)validation

- One by one
- Grid-search
- Random search

#### Note

- ► Early-stopping often compensates for suboptimal choice of other parameters
- ▶ Very different parameter combinations may lead to similar performance

# **Overall Strategy**

### Three steps

- 1. Choose strictly consistent and meaningful loss for functional  $T \rightarrow$  objective and evaluation metric
- 2. Choose learning rate to get 100 1000 trees with early stopping
- 3. Select remaining parameters manually or by random search via (cross-)validation

### Simplification

When to skip expensive Step 3?

- French MTPL
- Speciality: grouped partitions