

Four days of theoretical guidance, combined with three practical exercises, has a profound understanding of the content of this course. Here, according to the three assignments and classroom guidance, the summary of the course is as follows :

1. Part one——goal needs and value

- goals & requirements

Goals <> Requirements

- Goals belong to different stakeholders
- Goals may conflict
- Goals indicate what is hoped for Articulating the goals is a great starting point, and needs are transformed into stakeholder requirements

- the elements of value

type	value
SOCIAL IMPACT	Self-transcendence
LIFE CHANGING	Provides hope; Self-actualization; Motivation; Heirloom; Affiliation/belonging
EMOTIONAL	Reduces anxiety; Rewards me; Nostalgia; Design/aesthetics; Badge value; Weliness; Therapeutic value; Fun/entertainment; Attractiveness; Provides access
FUNCTIONAL	Saves time; Simplifies; Makes Money; Reduces risk; Organizes; Integrates; Connects; Reduces effort; Avoids hassles; Reduces cost; Quality; Variety; Sensory appeal; Informs

2. Part two——vision & scope & stakeholders

- version
 - describes what the product is about and what it eventually could become
 - Communicates the strategic intent for product development
 - Why are we building this product, system, or application?
 - What problems will it solve?
 - What feature and benefit will it provide?
 - For whom does it provide these features and benefits?
 - What performance, reliability and scalability must it deliver?
 - What platforms, standards, applications, etc. will it support?
- scope
 - work content of a project
 - activities
- version & scope

object content

vision	Applies to the whole product development program; changes relatively slowly
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object	content
scope	Pertains to a specific project/iteration; Be more dynamic than vision; Project managers adjust the contents of each release

- Template for vision and scope document

title	content
Business requirements	Background; Business opportunity; Business objectives and success criteria; Vision statement; Business risks; Business assumptions and dependencies
Scope and limitations	Major features; Scope of initial release; Scope of subsequent releases; Limitations and exclusions
Business context	Stakeholder profiles; Project priorities; Operating environment

- Stakeholders, customers and users

object	content
Stakeholders	Anyone who is affected by, or can influence the outcome of a project; Includes customers, regulators, managers, analysts, developers, testers, doc writers, legalstaff, sales, support, manufacturing, auditors
Customers/Clients	An individual or organization who derives direct or indirect benefit from a product; Could request, pay for, select, specify, or use the product
Users	Someone who directly or indirectly interacts with the system, provides inputs to it, or receives output from it

- Stakeholder identification
 - Baseline stakeholders -> à the network of stakeholders
 - combination of following techniques/sources is useful for exploring the network of stakeholders
 - By asking your sponsor or client
 - With a template such as the checklist
 - By comparing with the similar projects
 - By analyzing the context of the project

3. Part three——before requirements analysis

- sources of input
 - Various stakeholders
 - Interviews
 - Observing users at work
 - Meetings, workshops
 - Pre-existing documentation
 - Documents that describe current or competing products or neighboring products
 - Problem reports and enhancement requests for a system-as-is
 - Marketing surveys and user questionnaires

- Standards, policies, collective agreements, etc.
 - External sources
 - Other companies, vendors, domain experts, on-line data services, etc.
- techniques
 - Interviews: The requirements engineer or analyst discusses the system with different stakeholders and builds up an understanding of their requirements
 - Laddering: Laddering is performed on the basis of a one-to-one interviewing technique, and starts out by focusing on a certain product or service and its attributes
 - Brainstorming: A simple group technique for generating ideas
 - Observation and ethnographic studies
 - JAD: Joint Application Design
 - Prototyping: A software requirements prototype is a mock-up or partial implementation of a software system
 - Scenarios: A set of interaction scenarios can be used to elicit and clarify system requirements
 - Reuse: Reuse involves taking the requirements which have been developed for one system and using them in a different system
 - Card sorting: Cards and items; Examines perceptions of categories and criteria; Sort cards into groups; Hierarchical and non-hierarchical sorts