Vision Statement

Everyone chat is a chat software suitable for most people. It is novel enough and easy to operate and use. Most users can quickly learn how to use it. It inherits the advantages of traditional chat software: real-time, efficient and convenient. It can be applied to most devices, including computers, smart phones and tablet computers. It is suitable for people of all ages, including the elderly and children. Everyone chat has made a change on the basis of traditional chat software. It takes up a small volume. Unlike the common chat software on the market, it will not store useless or unused data for a long time. It will have faster running speed and smaller volume. Everyone chat can bring new experience to users.

NABC Element

Need: users need more diversified and interesting ways to chat.

Approach: we have designed an intelligent recognition system. The software can automatically provide relevant pictures and text effects in combination with the content of user chat.

Benefit: this makes the chat more interesting and makes it easier for users to express their ideas, which virtually simplifies the chat process.

Competition: our software is more efficient and interesting, which makes users more inclined to use everyone chat.

Need: users need software to respond faster.

Approach: it optimizes the storage structure, saves different files after grading for many times, and balances the relationship between reading files and downloading files, so as to make reading small green higher and shorten software response and loading time greatly.

Benefit: it saves users' time and storage space.

Competition: totally different from common software, everyone chat is smaller and faster.

key stakeholders:

使用聊天软件的用户，软件管理者，软件开发与测试人员

stakeholder profile：

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Stakeholder | Major value | Attitudes | Major interest | Constraints |
| 聊天软件的用户 | 无价值，主要是使用软件 | 无需有任何态度，只需要使用 | 无 | 无 |
| 软件管理者 | 管理用户数据，防止数据泄露，提供软件网络支持 | 负责的态度，需要保证用户数据安全性，保证用户使用软件时网络通畅 | 用户数据安全性，以及软件网络连接 | 不可违规使用用户数据，不可随意关闭网络服务器 |
| 软件开发与测试人员 | 开发软件并进行bug测试 | 将软件的用户使用体验提升，并且优化软件界面，强化软件功能 | 用户使用的直观体验 | 不可将病毒植入软件 |

power/interest grid：

|  |  |  |
| --- | --- | --- |
|  | low interst | High interest |
| High power | 软件开发与测试人员 | 软件管理者 |
| Low power |  | 用户 |

explain how you analyze and validate the project’s stakeholders ?：  
1.寻找软件系统的涉众类别，辨别关键的涉众类别；

2.描述不同涉众类别的特征，包括个人特征、工作特征；

3.分析不同涉众类别的输赢条件和受影响程度；

4.描述不同涉众类别的关注点和兴趣取向；

5.分析不同涉众类别的重要性和影响力；

6.为每种涉众类别选择何使得代表参与项目开发；

