## Open Policy Analysis: Principles and Applications

#### Fernando Hoces de la Guardia

UC Berkeley: Berkeley Initiative for Transparency in the Social Sciences

> GiveWell August 23rd, 2018

### Motivation

Cynical view:

 $\label{eq:policy} \textit{Policy Analysis} = \textit{Research} - \textit{Novelty} - \textit{Rigor}$ 

### Motivation

### Cynical view:

 $Policy\ Analysis = Research - Novelty - Rigor$ 

### Optimists view:

 $\label{eq:policy} \textit{Policy Analysis} = \textit{Research} - \textit{Novelty} + \textit{Relevance} - \textit{Rigor}$ 

### Motivation

### Cynical view:

Policy Analysis = Research - Novelty - Rigor

### Optimists view:

 $Policy\ Analysis = Research - Novelty + Relevance - Rigor$ 

### Our proposal:

Open Policy Analysis = Research - Novelty + Relevance

## Why We Need Open Policy Analysis

Fernando Hoces de la Guardia<sup>1</sup> Sean Grant<sup>2</sup> Edward Miguel<sup>1</sup>

<sup>1</sup>UC Berkeley: Berkeley Initiative for Transparency in the Social Sciences <sup>2</sup>RAND

> GiveWell August 23rd, 2018

## Policy Analysis And The Evidence-Based Policy Movement

Evidence-Based movement is growing.

- "The golden age of evidence-based policy" (Haskins 2017).
- Credible causal evidence (Angrist & Pischke, 2010)
- Transparency and reproducibility of research (Miguel et al. 2014).
- Commission on Evidence-Based Policymaking (CEBP, 2017)

Policy Analysis is a fundamental link.

- As many definitions as textbooks (Dunn, 2015; Weimer & Vining, 2017; Williams, 1971)
- Common denominator: client-oriented empirical analysis meant to inform a specific policy debate
- Aspires at scientific rigor. (Wildavsky 1979),

## Policy Analysis And The Evidence-Based Policy Movement

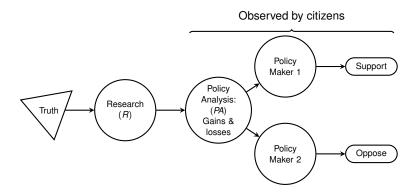
#### Evidence-Based movement is growing.

- "The golden age of evidence-based policy" (Haskins 2017).
- Credible causal evidence (Angrist & Pischke, 2010)
- Transparency and reproducibility of research (Miguel et al. 2014).
- Commission on Evidence-Based Policymaking (CEBP, 2017)

### Policy Analysis is a fundamental link.

- As many definitions as textbooks (Dunn, 2015; Weimer & Vining, 2017; Williams, 1971)
- Common denominator: client-oriented empirical analysis meant to inform a specific policy debate
- Aspires at scientific rigor. (Wildavsky 1979),

### One Ideal Evidence-Based Policy Link



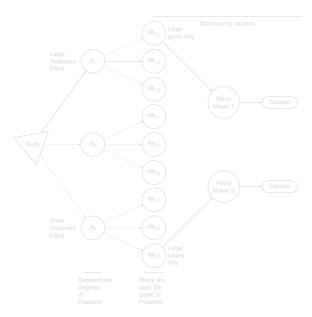
### Reproducibility Crisis In Empirical Research

- Large magnitude of publication bias (Franco et al 2014).
- Evidence of extensive p-hacking across social science disciplines (Gerber et al 2008, Brodeur et al 2016).
- Replication rates are low (Collaboration et al, 2015, Camerer et al, 2016).
- Computational reproducibility is also low (Stodden et al 2016, Chang and Li 2015, Gertler et al 2018).

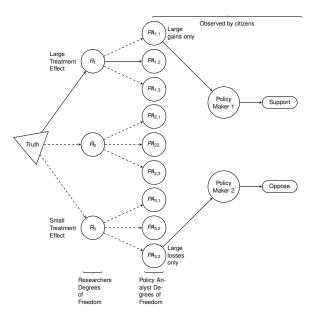
## Credibility Crisis Of Policy Analysis

- Incredible Certitudes (Manski, 2013)
- Report wars (Wesselink et al, 2013)

### How This Affects The Evidence Based Policy Link?



### How This Affects The Evidence Based Policy Link?



	Empirical	Policy
	Research	Analysis
Problems	Reproducibility	Credibility
	Crisis	Crisis
Solutions		

	Empirical	Policy
	Research	Analysis
Problems	Reproducibility	Credibility
	Crisis	Crisis
Solutions	Open Science	
	Principles, Guidelines,	
	Applications	

### The Open Science Movement

- Definition of principles of Open Science/Research Transparency (Miguel et al 2014)
- Development of guidelines to operationalize principles of Open Science (Nosek et al 2015)
- Journals and funders: Journals (Science + 5k other journals), Registries (AEA), Funders (NIH, NSF and multiple donors)

#### Relevance

Main consequences of policy analysis that lacks openness:

- Cherry picking evidence.
- Challenging to automate and Improve systematically recurring reports.
- Oifficulty understanding how research informs policy analysis.

## **Cherry Picking Evidence**

"When I was director of the CBO, I was very frustrated when we would write a policy report [saying] a certain policy would have these two advantages and these two disadvantages, and the advocates would quote only the part about the advantages, and the opponents would quote only the part about the disadvantages. That encourages the view that there are simple answers. There aren't generally simple answers. There are trade-offs."

— Douglas Elmendorf (Director of CBO, 2009-2015) Harvard Magazine, 2016

## Cherry Picking Evidence

"When I was director of the CBO, I was very frustrated when we would write a policy report [saying] a certain policy would have these two advantages and these two disadvantages, and the advocates would quote only the part about the advantages, and the opponents would quote only the part about the disadvantages. That encourages the view that there are simple answers. There aren't generally simple answers. There are trade-offs."

— Douglas Elmendorf (Director of CBO, 2009-2015) Harvard Magazine, 2016

# Difficulty Understanding how Research Informs Policy Analysis

- What happens when new research emerges?
  - ▶ What if  $\hat{\tau}$ ( Blattman, Fiala, and Martinez 2020) =  $\frac{1}{2}\hat{\tau}$ ( Blattman, Fiala, and Martinez 2020)? Or  $\tau_{2020} = 2\tau_{2013}$ ?
- Where a the largest unknowns in the policy analysis?
  - ▶ GiveWell lists at least 100 parameters in its cost-effectiveness analysis. What are the 5/10 most important ones?
- Where is the marginal piece of research most informative for this analysis?

# Difficulty Understanding how Research Informs Policy Analysis

- What happens when new research emerges?
  - ▶ What if  $\hat{\tau}$ ( Blattman, Fiala, and Martinez 2020) =  $\frac{1}{2}\hat{\tau}$ ( Blattman, Fiala, and Martinez 2020)? Or  $\tau_{2020} = 2\tau_{2013}$ ?
- Where a the largest unknowns in the policy analysis?
  - ► GiveWell lists at least 100 parameters in its cost-effectiveness analysis. What are the 5/10 most important ones?
- Where is the marginal piece of research most informative for this analysis?
  - ► Are the gaps in knowledge for this PA guiding the research agenda?

# Difficulty Understanding how Research Informs Policy Analysis

- What happens when new research emerges?
  - ▶ What if  $\hat{\tau}$ ( Blattman, Fiala, and Martinez 2020) =  $\frac{1}{2}\hat{\tau}$ ( Blattman, Fiala, and Martinez 2020)? Or  $\tau_{2020} = 2\tau_{2013}$ ?
- Where a the largest unknowns in the policy analysis?
  - ► GiveWell lists at least 100 parameters in its cost-effectiveness analysis. What are the 5/10 most important ones?
- Where is the marginal piece of research most informative for this analysis?
  - Are the gaps in knowledge for this PA guiding the research agenda?

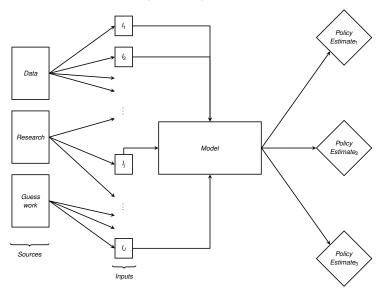
## Open Policy Analysis

	Empirical	Policy
	Research	Analysis
Problems	Reproducibility	Credibility
	Crisis	Crisis
Solutions	Open Science	
	Principles, Guidelines,	
	Applications	

## Open Policy Analysis

	Empirical	Policy
	Research	Analysis
Problems	Reproducibility	Credibility
	Crisis	Crisis
Solutions	Open Science	Open Policy Analysis
	Principles, Guidelines,	Principles
	Applications	

## The Process of Policy Analysis



## Principles for Open Policy Analysis

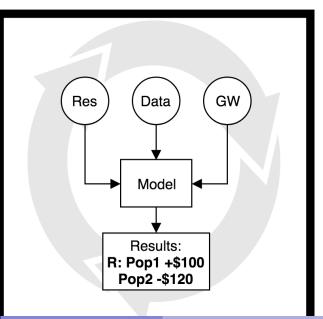
### Proposed principles:

- Computational Reproducibility
- Analytic Transparency
- Output Transparency

### Principle 1

## Computational Reproducibility

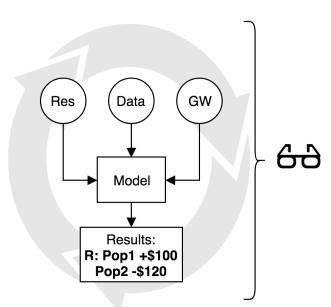
- Literate Programming
- Version control
- File structure
- Label sources



## Principle 2

### Analytic Transparency

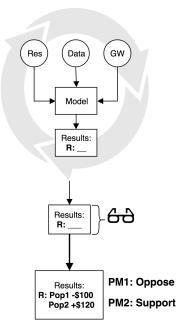
- Open code
- Open data
- Report as Dynamic Document



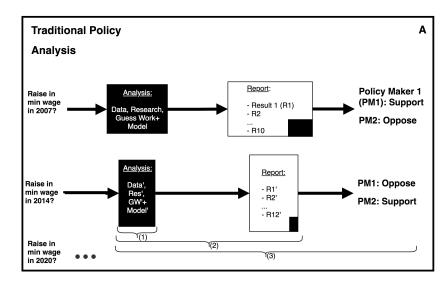
## Principle 3

### Output Transparency

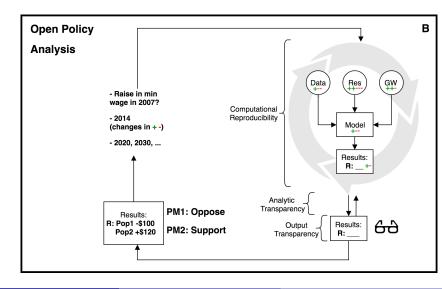
- Pre-committed output display
- Assumptionsoutput link



### Summing Up: Where We Are



### Summing Up: Where Should We Go



## Open Policy Analysis: A Case Study of the Minimum Wage Policy Estimate

Fernando Hoces de la Guardia<sup>1</sup>

<sup>1</sup>UC Berkeley: Berkeley Initiative for Transparency in the Social Sciences

Congressional Budget Office March 29th, 2018

### Motivation: Gap On How to Conduct OPA

	Empirical	Policy
	Research	Analysis
Problems	Reproducibility	Credibility
	Crisis	Crisis
Solutions	Open Science	Open Policy Analysis
	Principles, Guidelines,	Principles
	Applications	

### Motivation: Gap On How to Conduct OPA

	Empirical	Policy	
	Research	Analysis	
Problems	Reproducibility	Credibility	
	Crisis	Crisis	
Solutions	Open Science	Open Policy Analysis	
	Principles, Guidelines,	Principles, Guidelines,	
	Applications	Applications	

## **Description of Case Study**

"The Effects of a Minimum-Wage Increase on Employment and Family Income" Congressional Budget Office (2014)

**Description:** CBO estimated the effects of a raise in the federal minimum wage from \$7.25/hr to \$10.10/hr.

#### Main policy estimates:

- 500,000 jobs would be lost.
- 16.5 million workers would receive a salary increase.
- Distributional effects: below poverty line (PL) +\$5billion; between one and three PL +\$12billion; between three and six PL +\$2billion; above six PL -\$17billion

**Key research estimate:** Elasticity of labor demand for teenagers in the labor force.

### Summary of Adapted Guidelines

Standard	d Level 0	Level 1	Level 2	Level 3
Workflow	Policy estimates vaguely described	All the inputs, and their corresponding sources, used in the calculations are listed	Lvl 1 + Policy estimates are listed, in same unit if possible	Lvl 2 + all the components can be modified with little effort
Data	Report says nothing	Clearly stated whether all, some components, or none of the data is available, with instructions for access when possible.	Lvl 1 + report and data are in same place	Lvl 2 + Report has specific lines of code that call the data and changes in the data produce traceable changes in the report
Methods & Code	Key assumption are listed	Methods are described in prose. Large amount of work is required to reproduce qualitatively similar estimates	Methods and described in prose, with detailed formulas, and code is provided as supplementary material	Lvl 2 + All is in the same document where changes in the code affect the output automatically

From TOP guidelines (Nosek et al 2015) v1.0.1 •

### Summary of Adapted Guidelines

Standard	d Level 0	Level 1	Level 2	Level 3
Workflov	v Policy estimates vaguely described	All the inputs, and their corresponding sources, used in the calculations are listed	Lvl 1 + Policy estimates are listed, in same unit if possible	Lvl 2 + all the components can be modified with little effort
Data	Report says nothing	Clearly stated whether all, some components, or none of the data is available, with instructions for access when possible.	Lvl 1 + report and data are in same place	Lvl 2 + Report has specific lines of code that call the data and changes in the data produce traceable changes in the report
Methods & Code	Key assumption are listed	Methods are described in prose. Large amount of work is required to reproduce qualitatively similar estimates	Methods and described in prose, with detailed formulas, and code is provided as supplementary material	Lvl 2 + All is in the same document where changes in the code affect the output automatically

From TOP guidelines (Nosek et al 2015) v1.0.1 •

## Summary of Adapted Guidelines

Standard	Level 0	Level 1	Level 2	Level 3
Workflow	Policy estimates vaguely described	All the inputs, and their corresponding sources, used in the calculations are listed	Lvl 1 + Policy estimates are listed, in same unit if possible	Lvl 2 + all the components can be modified with little effort
Data	Report says nothing	Clearly stated whether all, some components, or none of the data is available, with instructions for access when possible.	Lvl 1 + report and data are in same place	Lvl 2 + Report has specific lines of code that call the data and changes in the data produce traceable changes in the report
Methods & Code	Key assumption are listed	Methods are described in prose. Large amount of work is required to reproduce qualitatively similar estimates	Methods and described in prose, with detailed formulas, and code is provided as supplementary material	Lvl 2 + All is in the same document where changes in the code affect the output automatically

From TOP guidelines (Nosek et al 2015) v1.0.1 •

## Summary of Adapted Guidelines

Standard	d Level 0	Level 1	Level 2	Level 3
Workflov	Policy estimates vaguely described	All the inputs, and their corresponding sources, used in the calculations are listed	Lvl 1 + Policy estimates are listed, in same unit if possible	Lvl 2 + all the components can be modified with little effort
Data	Report says nothing	Clearly stated whether all, some components, or none of the data is available, with instructions for access when possible.	Lvl 1 + report and data are in same place	Lvl 2 + Report has specific lines of code that call the data and changes in the data produce traceable changes in the report
Methods & Code	Key assumption are listed	Methods are described in prose. Large amount of work is required to reproduce qualitatively similar estimates	Methods and described in prose, with detailed formulas, and code is provided as supplementary material	Lvl 2 + All is in the same document where changes in the code affect the output automatically

From TOP guidelines (Nosek et al 2015) v1.0.1 •

24/33

## Applying Guidelines to Build an Open Report



## Sensitivity Analysis: Status Quo

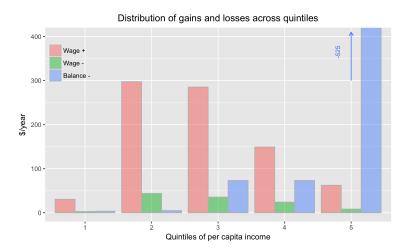


Figure: Default settings

## SA: Change in Elasticity of Labor Demand

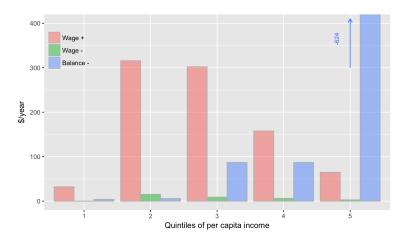


Figure: From  $\eta_{lit}^{teens} = -0.1$  to  $\eta_{lit}^{teens} = -0.01(\Delta^-90\%)$ 

## Sensitivity Analysis: Status Quo

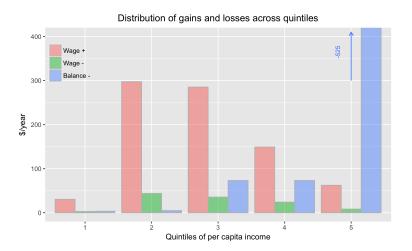


Figure: Default settings

## SA: Change in Distribution of Balance Loses

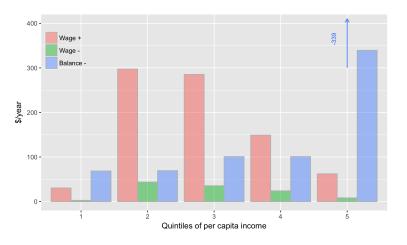


Figure: From  $(1PL, 6PL) \sim (1\%, 29\%, 70\%)$  to (20%, 40%, 40%)

## Sensitivity Analysis For Multiple Parameters

Table:  $\%\Delta W$  for a  $\%\Delta$  in inputs. Two sample policy makers.

	Re-	Re-distributional Preferences			
	Dislikes (	Dislikes ( $\rho = -0.1$ )		Likes ( $\rho = 0.1$ )	
Source Input	10%Δ+	10%Δ-	10%Δ+	10%Δ-	
Data					
Annual wage growth $(g_w)$	-3%	2%	-2%	1%	
Annual growth in N	0.8%	-0.9%	0.5%	-0.5%	
Research					
$\eta_{teen}$	-4%	4%	-2%	2%	
Ripple Scope (8.7, 11.5)	37%	-24%	21%	-14%	
Ripple Intensity $(50\%\Delta w)$	5%	-5%	3%	-3%	
Guess Work					
Extrapolation factor $(F_{ex})$	-3%	2%	-1%	1%	
Non compliance $(\alpha_1)$	-7%	7%	-4%	4%	
Substitution factor ( $F_{sub}$ )		20%		-8%	
Net benefits	-5%	5%	2%	-2%	
Distribution of balance losses				•	
Current: (1%, 29%, 70%)					
(1%, 4%, 95%)	2	22%		13%	
(5%, 35%, 60%)	-1	-17%		-9%	
1/ <i>N</i>	-12	29%	-7:	3%	

### Limitations

- There is additional scope for reproducibility.
- Complete case study requires extensive institutional knowledge.
- Guidelines need to be build based on consensus of practitioners.

### **Discussion**

Let's assume this becomes the new status quo.

- Costs of producing the next report on effects of minimum wage will be very small.
- Every additional effort will imply improvements on the "state of the art" report (e. g. dBL; η(MW), α<sub>1</sub>(MW))
- Learning about one parameter (QALYs, DWL) will update estimates across reports.
- Much easier to have a substantive and normative policy debate.
   Pilot example: Shiny App!.

## BITSS/CEGA's next step to push OPA forward

- Partner with key policy analysts to build more case studies (CBO, Tax policy/Inequality, Chilean pension reform)
- Guidelines and trainings
- Developing a new model for collaboration among policy analysts, policy-makers and researchers, with the aim of fostering more direct impact on high-level government decisions

## Your next steps to push OPA forward

- Collaborate with BITSS to open up your PA.
- Fund OPA: directly or conditionally.
- Present/showcase your OPA.
- Nominate a PA to be open.

## An Aspiration

"Democracy Thrives In Sunlight"

## The Work Times

Washington DC

VOL.III... No.14 MARCH 29, 2020 THREE DOLLARS

## CBO Publishes Open Report on Minimum Wage

Results Will Be Published Separately in Two Weeks

Lorem ipsum dolor sit amet, consectetuer adipiscing elit. Ut purus elit, vestibulum ut, placerat ac, adipiscing vitae, felis. Curabitur dictum gravida mauris. Nam arcu libero, nonummy eget, connibh mi, congue eu, accumsan eleifend, sagittis quis, diam. Duis eget orci sit amet orci dignissim rutrum.

## Bipartisan Support for CBO Methodology

Nam dui ligula, fringilla a, euismod sodales, sollicitudin vel, wisi. Morbi auctor lorem non iusto. Nam lacus libero. viverra fermentum felis. Donec nonummy pellentesque ante. Phasellus adipiscing semper elit. Proin fermentum massa ac quam. Sed diam turpis, molestie vitae, placerat a, molestie nec, leo. Maecenas lacinia. Nam ipsum ligula, eleifend at, accumsan nec, suscipit a, ipsum. Morbi blandit ligula feugiat magna. Nunc eleifend consequat lorem. Sed lacinia nulla vitae enim. Pellentesque tincidunt purus vel magna. Integer non enim. Praesent euismod nunc eu purus. Donec bibendum quam in tellus. Nullam cursus pulvinar lectus. Donec et mi. Nam vulputate metus eu enim. Vestibulum pellentesque felis eu massa.

Quisque ullamcorper placerat ipsum.

OPA - Minimum Wage 33/33

## Thank you.

Pre-prints: Why OPA OPA Case Study

Slides at github.com/fhoces/CBO2018

fhoces@berkeley.edu

Back-up slides

Steps taken to verify the analysis & employment variation  $(\widehat{\Delta E} \times 1000)$  at each line<sup>1</sup>

- ① Find an elasticity: -0.1 (page 25):  $\widehat{\Delta E} \approx 300$
- igcup Q What about adults?  $\eta^{adults}=rac{1}{3}\eta^{teens}$  (page 28):  $\Delta Epprox$  100
- What about the adjustment?  $\eta_{W \leq MW}^g = \frac{\eta_{ll}^g}{p_{W \leq MW}^g} \times \frac{\%\Delta MW}{\%\Delta w^g}$  (page 26-28 + 2 papers):  $\Delta F \sim 1.100$
- The adjustment factors  $\frac{1}{\rho_{w \leq MW}^g} \times \frac{\%\Delta MW}{\%\Delta w^g} = F_{adj}^g$  are not computed from the data (3.2 teens, 19.5 adults). Instead:

 $<sup>^1</sup>$  Assuming target population  $\approx$  22 million,  $\overline{\Delta w_{w \leq MW'}} \approx$  14%, and non-compliance  $\approx$  15%

Steps taken to verify the analysis & employment variation  $(\widehat{\Delta E} \times 1000)$  at each line<sup>1</sup>

- Find an elasticity: -0.1 (page 25):  $\widehat{\Delta E} \approx 300$
- ② What about adults?  $\eta^{adults} = \frac{1}{3}\eta^{teens}$  (page 28):  $\widehat{\Delta E} \approx 100$
- What about the adjustment?  $\eta_{W \leq MW}^g = \frac{\eta_{M}^g}{\rho_{W \leq MW}^g} \times \frac{\% \Delta MW}{\% \Delta w^g}$  (page 26-28 ± 2 papers):  $\widehat{\Delta F} \approx 1.100$
- The adjustment factors  $\frac{1}{\rho_{w \leq MW}^g} \times \frac{\% \Delta MW}{\% \Delta w^g} = F_{adj}^g$  are not computed from the data (3.2 teens, 19.5 adults). Instead:  $F_{adj}^{teen} = F_{adj}^{adult} = 4.5$  (page 28)  $\Delta E \approx 500$

 $<sup>^1</sup>$  Assuming target population  $\approx$  22 million,  $\overline{\Delta w_{w\leq MW'}}\approx$  14%, and non-compliance  $\approx$  15%

Steps taken to verify the analysis & employment variation  $(\widehat{\Delta E} \times 1000)$  at each line<sup>1</sup>

- Find an elasticity: -0.1 (page 25):  $\widehat{\Delta E} \approx 300$
- ② What about adults?  $\eta^{adults} = \frac{1}{3}\eta^{teens}$  (page 28):  $\widehat{\Delta E} \approx 100$
- What about the adjustment?  $\eta_{W \leq MW}^{g} = \frac{\eta_{lit}^{g}}{p_{W \leq MW}^{g}} \times \frac{\% \Delta MW}{\% \Delta w^{g}}$  (page 26-28 + 2 papers):  $\Lambda F \approx 1,100$
- The adjustment factors  $\frac{1}{P_{w \leq MW}^g} \times \frac{\% \Delta MW}{\% \Delta w^g} = F_{adj}^g$  are not computed from the data (3.2 teens, 19.5 adults). Instead:  $F_{adi}^{teen} = F_{adi}^{adull} = 4.5$  (page 28)  $\Delta E \approx 500$

 $<sup>^{1}</sup>$  Assuming target population  $\approx 22$  million,  $\overline{\Delta w_{w \leq MW'}} \approx 14\%,$  and non-compliance  $\approx 15\%$ 

Steps taken to verify the analysis & employment variation  $(\widehat{\Delta E} \times 1000)$  at each line<sup>1</sup>

- Find an elasticity: -0.1 (page 25):  $\widehat{\Delta E} \approx 300$
- ② What about adults?  $\eta^{adults} = \frac{1}{3}\eta^{teens}$  (page 28):  $\widehat{\Delta E} \approx 100$
- What about the adjustment?  $\widehat{\eta_{W \leq MW}^g} = \frac{\eta_{lit}^g}{p_{W \leq MW}^g} \times \frac{\% \Delta MW}{\% \Delta w^g}$  (page 26-28 + 2 papers):  $\widehat{\Delta E} \approx 1,100$
- 1 The adjustment factors  $\frac{1}{p_{w \leq MW}^g} \times \frac{\% \Delta MW}{\% \Delta w^g} = F_{adj}^g$  are not computed from the data (3.2 teens, 19.5 adults). Instead:  $F_{adj}^{teen} = F_{adj}^{adult} = 4.5$  (page 28)  $\widehat{\Delta E} \approx 500$

 $<sup>^{-1}</sup>$  Assuming target population  $\approx$  22 million,  $\overline{\Delta w_{w \leq MW'}} \approx$  14%, and non-compliance  $\approx$  15%

Steps taken to verify the analysis & employment variation  $(\widehat{\Delta E} \times 1000)$  at each line<sup>1</sup>

- Find an elasticity: -0.1 (page 25):  $\widehat{\Delta E} \approx 300$
- ② What about adults?  $\eta^{adults} = \frac{1}{3}\eta^{teens}$  (page 28):  $\widehat{\Delta E} \approx 100$
- What about the adjustment?  $\eta_{W \leq MW}^{g} = \frac{\eta_{lit}^{g}}{p_{W \leq MW}^{g}} \times \frac{\% \Delta MW}{\% \Delta W^{g}}$  (page 26-28 + 2 papers):  $\Lambda F \approx 1,100$ 
  - 26-28 + 2 papers):  $\Delta \vec{E} \approx 1,100$
- The adjustment factors  $\frac{1}{p_{w \leq MW}^g} \times \frac{\% \Delta MW}{\% \Delta w^g} = F_{adj}^g$  are not computed from the data (3.2 teens, 19.5 adults). Instead:  $F_{adj}^{teen} = F_{adj}^{adult} = 4.5$  (page 28)  $\widehat{\Delta E} \approx 500$

 $<sup>^1</sup> Assuming target population <math display="inline">\approx$  22 million,  $\overline{\Delta w_{w \leq MW'}} \approx$  14%, and non-compliance  $\approx$  15%

## Equations from Model in DD

$$\widehat{\Delta E} = N \times \eta \times \% \Delta w + \text{Other factors}$$
 (1)

$$\widehat{N_{\text{final}}^s} = g_N(\hat{t}'|t) \times \hat{N_t^s} \times P(\hat{w}' \leq MW^{\text{new}}|s) \times (1 - \hat{\alpha_1^s} - \hat{\alpha_2^s}) \qquad s = \{\text{teens}\}$$
(2)

The elasticity for adults from the literature is define as the one for teenagers with an extrapolation factor.

$$\eta_{lit}^{adults} = \eta_{lit}^{teens} \times F_{extrapolation}$$
(3)

## Adjustments to the elasticity of labor demand

Following Neumark and Wascher (2008), Brown (1999). First:

$$\eta_{\mathit{lit}}^{s} = p_{w \leq \mathit{MW}}^{s} \eta_{w \leq \mathit{MW}}^{s} + (1 - p_{w \leq \mathit{MW}}^{s}) \eta_{w > \mathit{MW}}^{s} \qquad s = \{\mathit{teens}, \, \mathit{adults}\}$$

Second, assume  $\eta_{w \leq MW}^s = 0$ :

$$\eta_{w \leq MW}^{s} = \frac{\eta_{lit}^{s}}{p_{w < MW}^{s}} \qquad s = \{teens, adults\}$$

And third, adjust for the effective average wage variation for each group  $(\sqrt[8]{\Delta w^s})$ :

$$\widetilde{\eta_{w \leq MW}^s} = \frac{\eta_{lit}^s}{p_{w < MW}^s} \times \frac{\% \Delta MW}{\frac{\% \Delta W^s}{}} = \eta_{lit}^s \times F_{adjs}^s \qquad s = \{\textit{teens}, \textit{adults}\}$$

(4)

## •Final Effect on Employment

$$\widehat{\Delta E} = \sum_{g \in \{A, T\}} \left( \widehat{N_g^{final}} \times \widehat{\eta_{w \le MW}^g} \times \overline{\% \Delta w^g} \right) - \widehat{OF}$$
 (5)

## Effect on Wages

$$w'' = \begin{cases} w' & \text{if} \quad w \in U[0,1] < \alpha_1 \\ w^{\text{new}} & o/w \end{cases}$$
 (6)

$$w^{\text{new}} = \begin{cases} w'/2 & \text{if} \quad w \in U[0,1] < \alpha_{\text{aux}} \\ \widetilde{w^{\text{new}}} & o/w \end{cases}$$
 (7)

#### Ripple Effects

$$\widetilde{w^{new}} = \begin{cases}
MW' & \text{if } w' < R_{lb} \\
MW' + R^{l}(w' - R_{lb}^{s}) & \text{if } w' \in [R_{lb}, MW') \\
w' + R^{l}(R_{ub}^{s} - w') & \text{if } w' \in [MW', R_{ub}) \\
w' & o/w
\end{cases} (8)$$

## Computing Income

$$y'_{i,h} = \sum_{i \in N_h} (g_{nw}(t'|t)nw_i + w'_i) / N_h$$

$$y''_{i,h} = \sum_{i \in N_h} (g_{nw}(t'|t)nw_i + w''_i) / N_h$$
(9)

#### **Final Policy Estimates**

$$WG_i = (y_i'' - y_i') \mathbf{I} (y_i'' > y_i')$$

$$\tag{10}$$

$$WL_{i} = (y'_{i} - y''_{i}) \mathbf{I} (y''_{i} < y'_{i})$$
(11)

$$BL = \sum_{i} WG_{i} - F_{sub} \sum_{i} WL_{i}; \quad BL_{i} = BL \times dBL$$
 (12)

$$\overline{WG_Q} = \frac{\sum_{i \in Q} WG_i}{N_{pop}/5}$$
  $\overline{WL_Q} = \frac{\sum_{i \in Q} WL_i}{N_{pop}/5}$ 

$$\overline{BL_Q} = \frac{\sum_{i \in Q} BL_i}{N_{pop}/5} \tag{13}$$

### Snapshots of DD





#### 1 Introduction

#### 2 Employment effects

- 2.1 Data, wages, and forecast
- 2.2 Get the N
- 2.3 Get the η × Δw

  2.4 Other factors
- 2.5 Computing effects on
- employment

#### 3 Distributional effects

- 3.1 Computing Family income
- 3.2 Imputing policy effects
- 3.3 Computing family income under status quo and minimum wage increase
- 3.4 Other considerations
- 4 Results

## Reader Companion for CBO report on Min Wage (Preliminary Version. Do Not Circulate)

Fernando Hoces de la Guardia + (hopefully) a lot more people Last edit: 2016-10-16

#### 1 Introduction

The role of policy analysis is to connect research with policy, Because of heavy time constrains, policy analyses are typically ambiguous regarding the details of how the analysis was carried out. This creates three problems: (i) is bard to understand the connection between research and policy, (ii) allows policy makers to cherry pick policy reports, and (iii) hinders systematic improvement and/or automation of parts of the analysis. In this document we demonstrate the use of a reproducible workflow to reduce the ambiguity in policy analysis.

Here we attempt to contribute to the policy discussion of the minimum wage. The minimum wage is a contentious policy issue in the US. Increasing it has positive and negative effects that different policymakers value differently. We aim to add clarity on what those effects are, how much do we know about them, and how those effects vary when elements of the analysis change. We select the most up-to-date, non-partisan, policy analysis of the effects of raising the minimum wage, and build an open-source reproducible analysis on top of it.

in 2014 the Congressional Budget Office published the report titled "The Effects of a Minimum-Wage increase on Employment and Family Income". The report receive wide attention from key stakeholders and has been used extensible as an input in the debate around the minimum wage! To this date we consider the CBO report to be the best non-partisan estimation of the effects of raising the minimum wage at the federal level. Although there was disagreement among experts around some technical issues, this disagreement has been mainly circumscribed around one of the many inputs used in the analysis, and we can fit the opposing positions in to our framework.

Our purposes are twofold: First, promote the technical discussion around a recurrent policy issue (minimum wage) by making explicit and visible all the components and key assumptions of its most up-to-date official policy analysis. Second, demonstrate how new scientific practices of transparency and reproducibility (T & R) can be applied to policy analysis. We encourage the reader to collaborate in this document and help develop an ever-improving version of the important policy estimates.<sup>2</sup> (re)produced here.

## Snapshots of DD.

Introduction

#### **Employment effects**

2.1 Data, wages, and forecast

2.2 Get the N

2.3 Get the  $\eta \times \Delta w$ 2.4 Other factors

2.5 Computing effects on nployment

Distributional effects

3.1 Computing Family income

3.2 Imputing policy effects

 3.3 Computing family income under atus quo and minimum wage increase

3.4 Other considerations

......

Results

#### 2 Employment effects

At a general level the effects on employment  $(\widehat{\Delta E})$  will be calculated using a more detailed version of the following equation:

$$\widehat{\Delta E} = N \times n \times \% \Delta w + \text{Other factors}$$

Where N represents the relevant population,  $\eta$  the elasticity of labor demand,  $\Delta w$  the relevant percentual variation in wages, and the *Other factors* will encapsulate effects on employment through an increase in the aggregate demand.

To describe the methodology behind each of those four components we first describe the data used, the wage variable choose, and the procedure used to forecast the wage and population distribution of 2016 using data from 2013.

#### 2.1 Data, wages, and forecast

To simulate the policy effects we need the distribution of wages and employment under the status quo. From the perspective of 2013, this implies forecasting to 2016 data on employment and wages.

#### 2.1.1 Data

The Current Population Survey (CPS) was used to compute the effects on employment. From the analysis in the section on distributional effects we can deduce that the data occresponds to the Outgoing Rotation Group (ORG), CPS is a monthly cross sectional survey. The same individual is interviewed eight times over a period of 12 months. The interviews take place in the first and last 4 months of that period. By the 4th and 12th interview, individuals are asked detailed information on earnings. The CPS ORG file contains the information on this interviews for a given pear. We analyze the data for 2013.

Currently three versions of these data sets can be found online: CPS raw files, ORG NBER and ORG CEPR. The analysis will be performed using the CPER ORG data base.

The weights used in our analysis will be orgwgt/12

2.1.1.1 Code to load the data

R

State

## Snapshots of DD.

#### **Employment effects**

#### 2.1 Data, wages, and forecast

- 2.2 Get the N
- 2.3 Get the  $\eta imes \Delta w$
- 2.4 Other factors
- 2.5 Computing effects on nployment

#### Distributional effects

- 3.1 Computing Family income
- 3.2 Imputing policy effects
- 3.3 Computing family income under atus quo and minimum wage increase
- 3.4 Other considerations
- 3.4 Other consider

Results

#### performed using the CPER ORG data base.

The weights used in our analysis will be orgwgt/12

#### 2.1.1.1 Code to load the data

```
call.cps.org.data <- function(){
 data use <- "CPER ORG"
 # Using CEPR ORG data
 if (data use == "CPER ORG") {
 # Checking if working directory contains data, download if not.
   if ( !("cepr_org_2013.dta" %in% dir()) ) {
       # create name of file to store data
       tf <- "cepr org 2013.zip"
       # download the CPS repwats zipped file to the local computer
       download.file(url = "http://ceprdata.org/wp-content/cps/data/cepr org 2013.zip", tf , mode
= "wb" )
       # unzip the file's contents and store the file name within the temporary directory
       fn <- unzip( zipfile = tf , overwrite = T )
   df <- read.dta("cepr_org_2013.dta")
  # Using NBER ORG data
  if (data_use == "NBER_ORG") {
   # Checking if working directory contains data, download if not.
   if ( !("morgl3.dta" %in% dir()) ) {
     # Downloading data 53mb
     df <- read.dta("http://www.nber.org/morg/annual/morg13.dta")</pre>
   df <- read.dta("morg13.dta")
```



## Snapshots of DD.

es, and

× Δw

#### g effects on

l effects g Family

policy effects g family itus quo and icrease siderations

#### 2.5 Computing effects on employment

Putting all elements together we get:

$$\widehat{\Delta E} = \sum_{g \in \{A,T\}} \left( \widehat{N_g^{final}} \times \widehat{\eta_{w \leq MW}^g} \times \overline{\% \Delta w^g} \right) - \widehat{OF}$$

#### 2.5.1 Code to compute each component

Stata

Components of Elasticitie

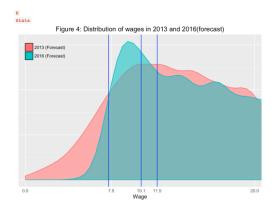
	Adult	Teen
ηiii	-0.03	-0.10
$\eta_{w \leq MW'}$	-0.23	-0.13
$F_{adj}$	4.50	4.50
$rac{F_{adj}}{\%\Delta w}$	13.81	16.65
$\widetilde{\eta_{w \leq MW}}$	-0.15	-0.45

Using all the components described above we get  $\widehat{\Delta^-E} = -478$  thousand jobs. The report however computes  $E^g_{adji}$  in a different fashion and gets a value of 4.5 (when computing the values of  $F^g_{adji}$  from the table below - as oppose to using historical values - we get  $\widehat{\Delta^-E} = -321$  thousand jobs).

#### 3 Distributional effects

In the first step towards obtaining the policy estimates presented in the introduction we concluded with

## Snapshots of DD•



Comparison of 2013 and 2016 under the status quo

2013

Salary workers	122,593,557	129,545,571		
Modian wase	17 70	20 54	2"	•

2016: status quo

## Snapshots of DD

## Final replication output (nothing in the "learn more" button yet)

Policy estimates in CBO report and Replication Results

	Effects/Policy Estimates	Replication				[3PL,	
wage gains (billions of \$)	31	53.4					
wage losses	~5	7.4	Balance	<1PL	3PL)		>6PL ~17
(bns of \$)			losses (bns	~0.3	~3.4	~3.4	~17
Balance losses (bns of	~24	43.9	of \$)				
\$)			Net effect	5	12	2	-17
Net effect	2	2	(bns of \$)				
(bns of \$)			Replication	-0.4	-6.4	-6.4	-30.8
# of Wage	16.5	23.1/16.9	loses				
gainers (millions)			Replication NE	17.6	14.6	-0.1	-30.1
#of Wage losers (millions)	0.5	0.5					

Learn more

## Clear connection between sources and inputs

Source	Input
Data	
CPS ORG 2013	Number of salary workers in 2013
(CEPR version)	$\widehat{(N_{final}^g}  g \in \{teen, adult\}\}; \\ \text{Fraction of workers below the new minimum wage } (P_{\tilde{w} \subseteq MW^1 g}); \\ \text{Average wage} \\ \text{variation for those below the new min wage } (\sqrt[8]{\Delta w^g}); \\ \text{Non-compliance rate } (\alpha_1^g)$
CPS ASEC 2012 (CEPR version) State level Min. Wage (DOL) 10-year economic forecast (CBO)	Wages and Non-Wage Income distribution $(dF_W, dF_{nw})$ ; Household size $(N_h)$ ; Hours/weeks worked $(\hat{w}, \hat{h})$ Trends in state min. wage $(MW_s^s)$ Predicted worker growth by 2016 (in 2013) $(\hat{g_N})$ ; Wage growth in by 2016 $(\hat{g_{nw}})$ ; Non-wage growth by 2016 $(\hat{g_{nw}})$
Research	
Elasticity of labor demand for teenagers	$\eta_{teen}^{lit} = -0.1$
Ripple effects	From $R_{lb}=\$8.7$ to $R_{ub}=\$11.5$ with a "ripple" intensity of $R_l=50\%$
Guess Work	
Extrapolation factor from teenagers to adults	$F_{\text{ex}} = 1/3$
Net benefits	$\hat{NB} = \$2billion$
Adjustment to account for effective wage variation and affected population	$F_{adj} = 4.5$
Aggregate consumption effects on employment	$\hat{OF} = 40,000$ new jobs
Distribution of balance loses Fract. of wage loses used to pay wage gains	$\begin{aligned} &\textit{dBL} = (1\%, 29\%, 70\%) \text{ if income} \in [0, 1\textit{PL}, 6\textit{PL}, +) \\ &\textit{F}_{\textit{subs}} = 1 \end{aligned}$
Job killing process: fraction of jobs	Cut wages in half for twice the number of jobs destroyed

## Fully specified model

Model	Policy estimate		
	(per quintile)		
Predicted household income with and	Average gain in per		
without min wage increase.	capita income due		
Depends on: $\widehat{N_{final}^g}$ , $P_{\hat{w} \leq MW^1 g}$ , $\overline{\%} \Delta w^g$ , $\alpha_1^g$ ,	to net wage		
$dF_w, dF_{nw}, N_h, \hat{w}, \hat{h}, MW_t^s, \hat{g_N}, \hat{g_w}, \hat{g_{nw}},$	increase.		
$\eta_{lteen}^{lt}$ , $R_{lb}$ , $R_{ub}$ , $R_{l}$ , $F_{ex}$ , $F_{adj}$ , $\hat{OF}$	$(WG_q)$		
	Average leasting man		
Predicted household income with and	Average loss in per		
without min wage increase.	capita income due		
Depends on: $\widehat{N_{final}^g}$ , $P_{\hat{w} \leq MW^1 g}$ , $\overline{\%\Delta w^g}$ , $\alpha_1^g$ ,	to net wage		
$dF_w, dF_{nw}, N_h, \hat{w}, \hat{h}, MW_t^s, \hat{g_N}, \hat{g_w}, \hat{g_{nw}},$	decrease.		
$\eta_{teen}^{lit}, F_{ex}, F_{adj}, \hat{OF}$	$(WL_q)$		
Distribution of balance loses	Average loss in per		
Depends on: $\overline{WG_q}(\cdot), \overline{WL_q}(\cdot), \hat{NB},$	capita income to		
$F_{subs}$ , $dBL$	balance wage		
	gains.		
	$(\overline{BL_q})$		
Equations; Back			

OPA - Minimum Wage

## Comparing the Trade-offs: A Toy Example

Model for the normative comparison made by a policy maker (welfare function):

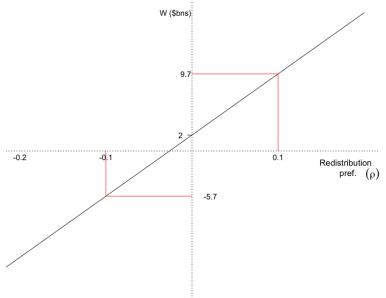
$$W(\rho) = \sum_{i \in N} \left( \omega_{wg} wg_i + \omega_{wl} wl_i + \omega_{bl} bl_i \right) \omega_i^d(Q_i, \rho)$$

with:

$$\omega_i^{\textit{d}}(\textit{Q}_i,\rho) = \frac{(1-\rho(\textit{Q}_i-\textit{Q}_{\textit{median}}))}{\sum_i \omega_i^{\textit{d}}(\textit{Q}_i)} \textit{Q}_{\textit{max}} \quad \text{for } \rho \in \left(-\frac{1}{2},\frac{1}{2}\right)$$

ho>0 represents positive valuation of progressive redistribution. ho<0 represents positive valuation of regressive redistribution.

## 

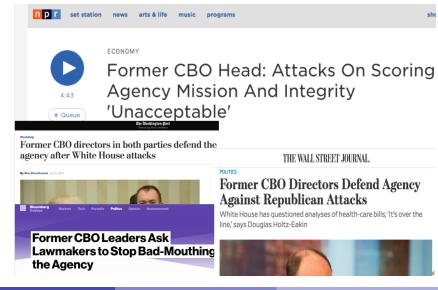


### Motivation 2: An Academic Concern in 2013

"I worry that someday sooner or later the existing social contract to take CBO scores at face value will break down. Conventional Certitudes that lack foundation cannot last indefinitely."

> — Charles Manski Public Policy in an Uncertain World, 2013

## Motivation 2: A Reality In 2017



## **Challenges And Suggestions**

### **Challenges:**

- Policymakers may not want analyses to be open.
- Analysts may wish to keep policy analyses "closed".
- For policy analysis contracted out to third parties: Opening methods will prevent them form reselling extensions.
- Initially reproducibility represents an additional layer of work.
- Limits to sharing sensitivity of information, requires resources for adequate de-identification if open data is expected