Political Science 209 - Fall 2018

Linear Regression

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In-class Exercise Linear Regression

Please dowload intrade08.csv & pres08.csv from class website

- Read both data sets into R
- Create data summary for each data sets

Variables in the intrade data

- day: Date of the session
- statename: Full name of each state (including District of Columbia in 2008)
- state: Abbreviation of each state (including District of Columbia in 2008)
- PriceD: Closing price (predicted vote share) of Democratic Nominee's market
- PriceR: Closing price (predicted vote share) of Republican Nominee's market
- VolumeD: Total session trades of Democratic Party Nominee's market
- VolumeR: Total session trades of Republican Party Nominee's market

Variables in the pres08 data

- state.name: Full name of state (only in pres2008)
- state: Two letter state abbreviation
- Obama: Vote percentage for Obama
- McCain: Vote percentage for McCain
- EV: Number of electoral college votes for this state

Combining data sets

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- To do so, we need an identifier that tells *R* which observations to match to each other

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state variable

Combining data sets

• Use *merge()* function

```
merge(x,y, by =)
intresults08 <- merge(intrade08, pres08, by = "state")
head(merge)</pre>
```

Create a *DaysToElection* variable by subtracting the day of the election from each day in the dataset. Now create a *state margin of victory* variable to predict, and a *betting market margin* to predict it with.

election day in 2008: Nov, 4th

intresults08\$DaysToElection

```
<- as.Date("2008-11-04") - as.Date(intresults08$day)
intresults08$obama.intmarg <- intresults08$PriceD - intresults08$PriceR
intresults08$obama.actmarg <- intresults08$Dbama - intresults08$McCain</pre>
```

Considering only the trading one day from the election, predict the actual electoral margins from the trading margins using a linear model. Does it predict well? How would you visualize the predictions and the outcomes together? Hint: because we only have one predictor you can use *abline*.

What would be the prediction for the margin of victory if the InTrade margin was 25? Mark this point on the previous plot.

Even efficient markets aren't omniscient. Information comes in about the election every day and the market prices should reflect any change in information that seem to matter to the outcome.

We can examine how and about what the markets change their minds by looking at which states they are confident about, and which they update their 'opinions' (i.e. their prices) about. Over the period before the election, let's see how prices for each state are evolving. We can get a compact summary of price movement by fitting a linear model to Obama's margin for each state over the 20 days before the election.

We will summarise price movement by the direction (up or down) and rate of change (large or small) of price over time. This is basically also what people in finance do, but they get paid more. . .

Start by plotting Obama's margin in West Virginia against the number of days until the election and modeling the relationship with a linear model. Use the last 20 days. Show the model's predictions on each day and the data. What does this model's slope coefficient tells us about which direction the margin is changing and also how fast it is changing?

```
stnames <- unique(intresults08$state.name)
recent <- subset(intresults08, subset=(DaysToElection <= 20)
& (state.name==stnames[1]))
recent.mod <- lm(obama.intmarg ~ DaysToElection, data=recent)
plot(recent$DaysToElection, recent$obama.intmarg,
xlab="Days to election", ylab="Market's Obama margin")
abline(recent.mod)</pre>
```

Let's do the same thing for all states and collect the slope coefficients (β 's). How can we modify the code from the answer to the previous question? Then plot the distribution of changes for all states.

```
stnames <- unique(intresults08$state.name)</pre>
change <- rep(NA, length(unique(intresults08$state.name)))</pre>
names(change) <- unique(intresults08$state.name)</pre>
for(i in 1: length(unique(intresults08$state.name))){
recent <- subset(intresults08, subset=(DaysToElection <= 20)</pre>
& (state.name==stnames[i]))
recent.mod <- lm(obama.intmarg ~ DaysToElection, data=recent)</pre>
change[i] <- coef(recent.mod)[2]</pre>
hist(change)
```

Estimate a linear model using the intrade margin in the average intrade margin in the week before the election to predict vote margin in 2008. How well does the model predict?

```
latest08 <- intresults08[intresults08$DaysToElection <8,]
average.Intrade <- tapply(latest08$obama.intmarg, latest08$state, mean)
true.margin <- tapply(latest08$obama.actmarg, latest08$state, mean)
int.fit08 <- lm(true.margin ~ average.Intrade)
coef(int.fit08)
summary(int.fit08)$r.squared</pre>
```

Next, we read in the same data for the 2012 election. Use the linear model created above to create predictions for the margin in 2012. Calculate and plot the prediction error.

```
data2012 <- read.csv("intresults12.csv")
data2012$DaysToElection <- as.Date("2008-11-06") - as.Date(data2012$day)
data2012$obama.intmarg <- data2012$PriceD - data2012$PriceR
data2012$obama.actmarg <- data2012$Dbama - data2012$Romney</pre>
```

```
latest12
<- data2012[data2012$DaysToElection <8,]
average.Intrade12
<- tapply(latest12$obama.intmarg, latest12$state, mean, na.rm = T)</pre>
true.margin12
<- tapply(latest12$obama.actmarg, latest12$state, mean, na.rm = T)</pre>
prediction
<- coef(int.fit08)[1] + coef(int.fit08)[2]*average.Intrade12</pre>
error <- true.margin12 - prediction
hist(error)
```