Which Variables help in predicting supermarket revenue? Evidence from Chicago

R Markdown

Table 1:

Predictor Variable	Est. Coefficient
% With Mortgage	−0.17
% of Women with children under 5	−0.16
Population density	−0.09
% of Households with more than 5 people	−0.08
% of Avid Shoppers	−0.05
% of White Shoppers	−0.02
SHPKSTR	−0.01
% of population with income under $15,000\$$	0.02
% of Households with more than 2 people	0.04
% of Households with Value over $200,000\$$	0.07
% of households with 1 person	0.09
% of households with 3 or 4 persons	0.12
% of Households with Value over $150,000$	0.14
% of Hurried Shoppers	0.14
% of Unemployed	0.23
% of Population under age 9	0.29