# FIREBIRD HACKS 2.0



# SPONSORSHIP PROSPECTUS

## What Is Firebird Hacks 2.0?

Firebird Hacks 2.0 is the second student-run hackathon in the Bay Area for high school students organized by Fremont High School's Programming Club, and it will be from April 17 to 18. A hackathon is a 24-hour coding event in which students from all over the Bay Area come together and come projects with the aim to solve societal problems, and Firebird Hacks provides an environment for students to express their creativity through computer science. Participants compete against their peers to create a useful code-based product and the winners receive prizes for their hard work and dedication.

## Why Support Firebird Hacks?

Firebird Hacks is special in that it seeks to provide STEM opportunities to disadvantaged communities that typically do not have access to such resources. Our inspiration for Firebird Hacks comes from our campus, where 81% of students are from minorities and 1 in 3 students are economically disadvantaged. In addition to promoting diversity and accessibility to STEM, sponsoring Firebird Hacks will provide your company with an opportunity to advertise and network with over 200 high school coders. Your company will be able to provide its products/services for attendees to use and introduce these future tech leaders and innovators to the significance of your company. For more info, please refer to the Sponsorship Tiers Table.

## What Will Your Money Go Towards?

The support provided will help us create a positive environment for participants, judges, and mentors attending the event. We will spend the money towards our venue, food, and prizes for the winners. Your kind support will greatly help in making this an amazing and fruitful experience for everyone. Firebird Hacks is a project of 18TechVentures, a 501(c)3 nonprofit incubator for hackathons; therefore all donations to Firebird Hacks are tax-deductible.

# Sponsorship Tiers

| | Sparrow $1000 | Parrot $2000 | Eagle $4000 | Firebird $8000 | Partnership |
|---|---|---|---|---|---|
| **General** | | | | | |
| **Send Mentors** | ✓ | ✓ | ✓ | ✓ | ✓ |
| **Sponsor Table** | | ✓ | ✓ | ✓ | ✓ |
| **Send Judge** | | | ✓ | ✓ | ✓ |
| **Opening Demo** | | 1 min | 3 min | 5 min | 8 min |
| **Branding** | | | | | |
| **Logo on Website and T-shirt** | ✓ | ✓ | ✓ | ✓ | ✓ |
| **Distribute Swag** | ✓ | ✓ | ✓ | ✓ | ✓ |
| **Post Event Presentation (5 minutes)** | | | | ✓ | ✓ |
| **Recruitment** | | | | | |
| **Distribute Recruiting Materials** | ✓ | ✓ | ✓ | ✓ | ✓ |
| **Send Recruiter** | | ✓ | ✓ | ✓ | ✓ |
| **Access to LinkedIns and Resumes** | | | ✓ | ✓ | ✓ |
| **Interviews During Event** | | | | ✓ | ✓ |

## Other Ways to Sponsor:

- Provide devices and/or tech gadgets for participants to utilize in their projects
- Provide access to APIs or other online services
- Sponsored meals/snacks for the hackathon
- Send judges to select the top teams in each category
- Anything else that would help out!

## Thank You!

Thank you for taking the time to read through our prospectus! We look forward to working and collaborating with you to make Firebird Hacks 2.0 a great experience for all! Let us know if you are interested or have any questions by contacting us at sponsorship@firebirdhacks.org. Remember that the sponsorship tiers are negotiable, and we are more than willing to provide a custom sponsorship deal!