

FIREBIRD HACKS 2.0



SPONSORSHIP PROSPECTUS

What Is Firebird Hacks 2.0?

Firebird Hacks 2.0 is the second student-run hackathon in the Bay Area for high school students organized by Fremont High School's Programming Club, and it will be on April 18th. A hackathon is a coding event in which students from all over the Bay Area come together and come projects with the aim to solve social justice issues around the world, and Firebird Hacks provides an environment for students to express their creativity through computer science. Participants compete against their peers to create a useful code-based product and the winners receive prizes for their hard work and dedication.












Why Support Firebird Hacks?

Firebird Hacks is special in that it seeks to provide STEM opportunities to disadvantaged communities in order to solve social justice issues in their communities. Our inspiration for Firebird Hacks comes from our campus, where 81% of students are from minorities and 1 in 3 students are economically disadvantaged. In addition to promoting diversity and accessibility to STEM, sponsoring Firebird Hacks will provide your company with an opportunity to advertise and network with over 200 high school coders. Your company will be able to provide its products/services for attendees to use and introduce these future tech leaders and innovators to the significance of your company. For more info, please refer to the Sponsorship Tiers Table.

What Will Your Money Go Towards?

The support provided will help us create a positive environment for participants, judges, and mentors attending the event. We will spend the money towards our venue, food, and prizes for the winners. Your kind support will greatly help in making this an amazing and fruitful experience for everyone. Firebird Hacks is a project of Hack Club Bank, a 501(c)3 nonprofit incubator for hackathons; therefore all donations to Firebird Hacks are tax-deductible.

Sponsorship Tiers

	Sparrow \$500	Parrot \$1000	Eagle \$2000	Firebird \$4000	Partnership (Venue)
<u>General</u>					
Send Mentors					
Sponsor Table					
Send Judges					
Opening Demo		1 min	3 min	5 min	8 min
<u>Branding</u>					
Logo on Website and T-shirt					
Distribute Swag					
Post Event Presentation (5 minutes)					
<u>Recruitment</u>					
Distribute Recruiting Materials					
Send Recruiter					
Access to LinkedIns and Resumes					
Interviews During Event					

Tiers are negotiable! if you have questions, shoot us an email at sponsorship@firebirdhacks.com.