

FIREBIRD HACKS 2.0



SPONSORSHIP PROSPECTUS

What Is Firebird Hacks 2.0?


Firebird Hacks 2.0 is the second student-run hackathon in the Bay Area for high school students organized by Fremont High School's Programming Club, and it will be from Month xx to yy at 42 Silicon Valley, Fremont, CA. A hackathon is a 24-hour coding event in which students from all over the Bay Area come together and come projects with the aim to solve societal problems, and Firebird Hacks provides an environment for students to express their creativity through computer science. During the hackathon, participants compete against their peers to create a useful code-based product under a time limit of 24 hours, in which the winners receive prizes for their hard work and dedication.

Why Support Firebird Hacks?

Sponsoring Firebird Hacks will provide your company with an opportunity to advertise and network with over 200 high school coders. Your company can provide your products/services for attendees to use and introduce these future tech leaders and innovators to the significance of your company. In addition, your company would also have the opportunity to set up a booth at our hackathon, distribute promotional material, network with attendees, and send mentors/judges.












What Will Your Money Go Towards?

The support provided will help us create a positive environment for participants, judges, and mentors attending the event. We will spend the money towards our venue, food, and prizes for the winners. Your kind support will greatly help in making this an amazing and fruitful experience for everyone. Firebird Hacks is a project of 18TechVentures, a 501(c)3 nonprofit incubator for hackathons; therefore all donations to Firebird Hacks are tax-deductible.



Sponsorship Tiers

	Sparrow \$500	Parrot \$1k	Eagle \$2k	Firebird \$4k
General				
Send Mentors				
Sponsor Table				
Send Judge				
Opening Demo		1 min	3 min	5 min
Branding				
Logo on Website				
Logo on T-shirt				
Distribute Swag				

Post Event Presentation (5 minutes)				
<u>Recruitment</u>				
Distribute Recruiting Materials				
Send Recruiter				
Access to Githubs/LinkedIns/ Resumes				
Interviews During Event				

Other Ways to Sponsor:

- Provide devices and/or tech gadgets for participants to utilize in their projects
- Provide access to APIs or other online services
- Sponsored meals/snacks for the hackathon
- Send judges to select the top teams in each category
- Anything else that would help out!

Thank You!



Thank you for taking the time to read through our prospectus! We look forward to working and collaborating with you to make Firebird Hacks 2.0 a great experience for all! Let us know if you are interested or have any questions by contacting us at sponsorship@firebirdhacks.org. Remember that the sponsorship tiers are negotiable, and we are more than willing to provide a custom sponsorship deal!