

My name is Phuong Pham, or Phoebe, and I'm a Bachelor of Digital Media student at RMIT Vietnam. I enjoy exploring how visuals and interactivity can connect people and ideas. I value adaptability, responsibility, and empathy in teamwork, and I'm eager to keep learning and experimenting across different creative contexts to contribute imaginative, meaningful ideas.



#### Graphic Designer & Photographer (2020 - 2023)

Kimlien English Club

Collaborated on student event organization and creating social media posts. Improved teamwork and technical skills while learning to adapt to diverse workflows.

#### Graphic Designer (2024 - 2025)

@thequeergaze
@chartium

Collaborated with international peers on graphics for social media and online platforms.
Strengthened visual communication skills.

# Photographer (2024 - 2025)

**ENACTUS RMIT** 

## Photographer (2025 - now)

RMIT Tourism & Hospitality Club

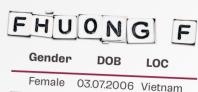
Assisted in photography for student events. Supported creative direction of small-scale students campaign.



(2024 - now) Bachelor Of Digital media

RMIT University Vietnam





Language:

Vietnamese (Native) English (C1)

Interest: Reading Music Photography Poetry



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- Creative thinking
- Research & concept development
- Adaptability
- Storvtelling
- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- VS Code
- Figma

### **Selected Projects:**

### I met loneliness on a rainy day

Interactive web experience

An interactive collage website blending original poetry, isolation, and memory through visuals and design. (Awarded HD, RMIT 2025)

#### **Glow Up Again, Mom!**

Interactive Infographic for UNILEVER Vietnam

Visual design for a mothers' self-care campaign, reflecting Unilever's care values. (First Prize, client-selected, RMIT Lygon Exhbition 2025-selected.)

#### **Personal Portfolio Website**

Responsive web design

A self-coded site combining mixed media-inspired visuals and interaction to present my selected works (Awarded HD, RMIT 2025)



Ho Chi Minh City, Vietnam + 84 0393147108 behance.net/hafhuong phphuong0307@gmail.com