



My name is Phuong Pham, or Phoebe, and I'm a Bachelor of Digital Media student at RMIT Vietnam. I enjoy exploring how visuals and interactivity can connect people and ideas. I value adaptability, responsibility, and empathy in teamwork, and I'm eager to keep learning and experimenting across different creative contexts to contribute imaginative, meaningful ideas.

## Experience

### Graphic Designer & Photographer (2020 - 2023)

Kimlien English Club

Collaborated on student event organization and creating social media posts. Improved teamwork and technical skills while learning to adapt to diverse workflows.

### Graphic Designer (2024 - 2025)

@thequeergaze  
@chartium

Collaborated with international peers on graphics for social media and online platforms. Strengthened visual communication skills.

### Photographer (2024 - 2025)

ENACTUS RMIT

### Photographer (2025 - now)

RMIT Tourism & Hospitality Club  
Assisted in photography for student events. Supported creative direction of small-scale students campaign.



(2024 - now)  
**Bachelor Of Digital media**  
RMIT  
University  
Vietnam



F H U O N G F

Gender DOB LOC

Female 03.07.2006 Vietnam

Language:  
Vietnamese (Native)  
English (C1)

Interest:  
Reading  
Music  
Photography  
Poetry



Scan  
to portfolio



- Creative thinking
- Research & concept development
- Adaptability
- Storytelling
- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- VS Code
- Figma

## Selected Projects:

### I met loneliness on a rainy day

Interactive web experience

An interactive collage website blending original poetry, isolation, and memory through visuals and design. (Awarded HD, RMIT 2025)

### Glow Up Again, Mom!

Interactive Infographic for UNILEVER Vietnam

Visual design for a mothers' self-care campaign, reflecting Unilever's care values. (First Prize, client-selected, RMIT Lygon Exhibition 2025-selected.)

### Personal Portfolio Website

Responsive web design

A self-coded site combining mixed media-inspired visuals and interaction to present my selected works (Awarded HD, RMIT 2025)

## contact

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