

Select Age Group

Age Group

25-34

35-44

45-54

55-64

65+

Select Month

Month

All

Select Year

Year

All

Select Sales Channel

Sales Channel

☐ Catalog

☐ In-Store

☐ Multi-Channel (Store & Catalog)

☐ Multi-Channel (Store & Online)

☐ Online

Select Income Group

Income Group

☐ \$120K+

☐ \$30K - \$60K

☐ \$60K - \$90K

☐ \$90K - \$120K

☐ < \$30K

Select Marketing Campaign

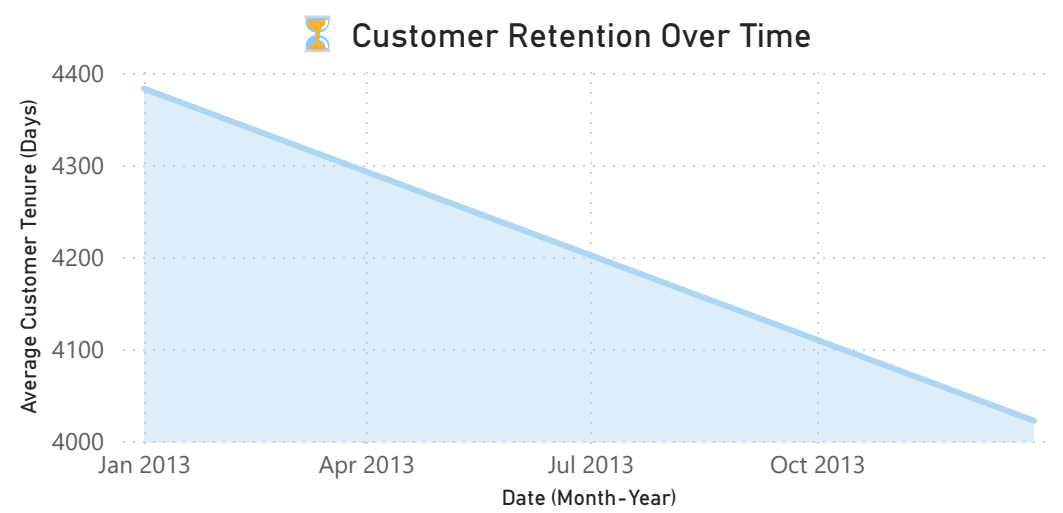
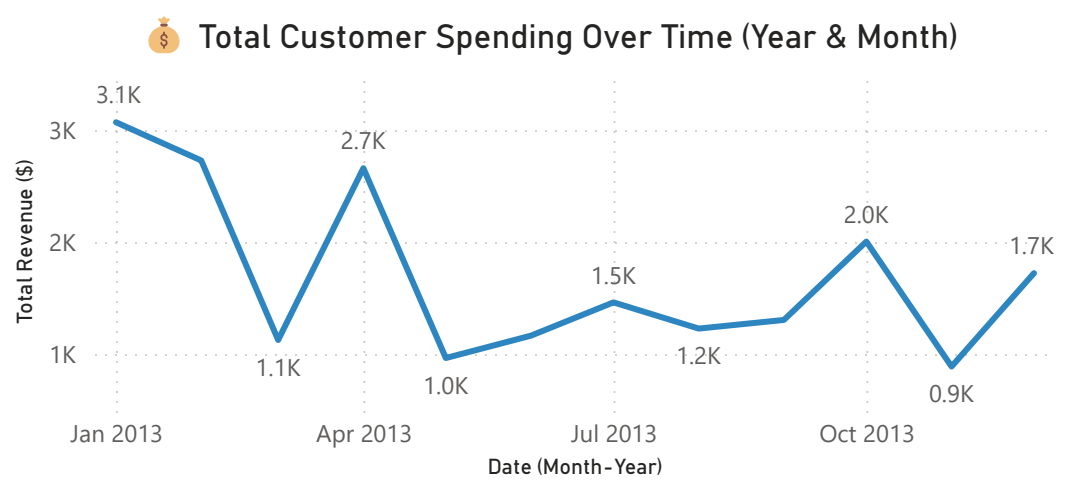
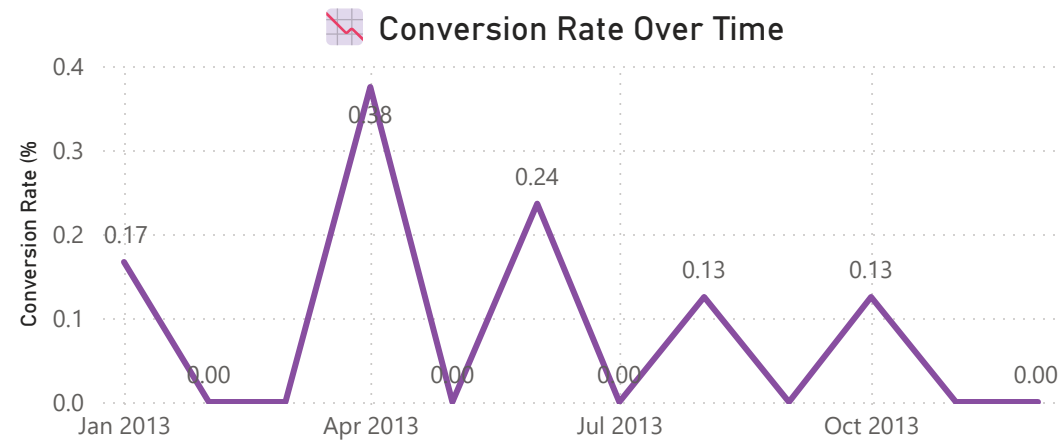
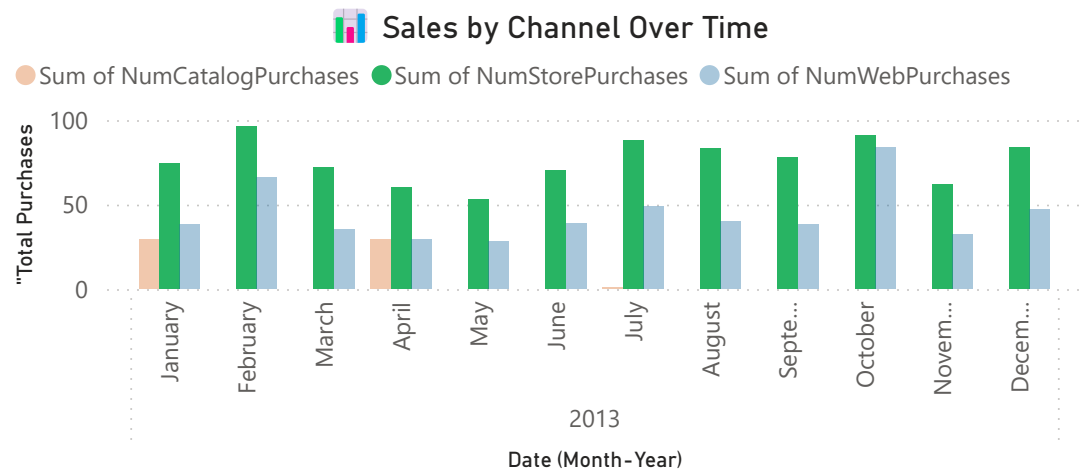
Marketing Campaign

☐ Campaign 2

☐ Campaign 3

☐ Campaign 4

☐ No Response



Customer Retention (Tenure in Days)

4.20K

Total Purchases

1999

Conversion Rate

0.00

AOV (Average Order Value)

9.22

Total Revenue

20K