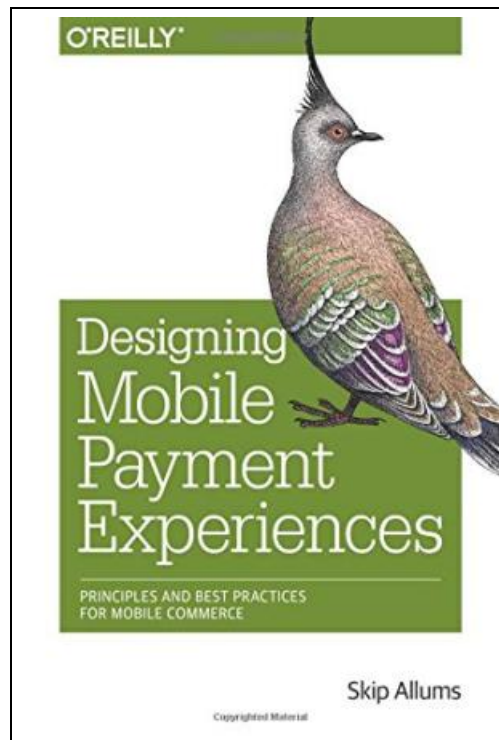


Designing Mobile Payment Experiences: Principles and Best Practices for Mobile Commerce (Paperback)



Filesize: 5.94 MB

Reviews

Absolutely essential study pdf. It is written in basic words and phrases rather than hard to understand. I am just happy to tell you that this is basically the finest pdf i actually have study during my personal lifestyle and can be the very best publication for actually.
(Shyanne Senger)

DESIGNING MOBILE PAYMENT EXPERIENCES: PRINCIPLES AND BEST PRACTICES FOR MOBILE COMMERCE (PAPERBACK)

[DOWNLOAD](#)

O'Reilly Media, Inc, USA, United States, 2014. Paperback. Condition: New. Language: English. Brand new Book. Now that consumer purchases with mobile phones are on the rise, how do you design a payment app that's safe, easy to use, and compelling? With this practical book, interaction and product designer Skip Allums provides UX best practices and recommendations to help you create familiar, friendly, and trustworthy experiences. Consumers want mobile transactions to be as fast and reliable as cash or bank cards. This book shows designers, developers, and product managers - from startups to financial institutions - how to design mobile payments that not only safeguard identity and financial data, but also provide value-added features that exceed customer expectations. Learn about the major mobile payment frameworks: NFC, cloud, and closed loop. Examine the pros and cons of Google Wallet, Isis, Square, PayPal, and other payment apps. Provide walkthroughs, demos, and easy registration to quickly gain a new user's trust. Design efficient point-of-sale interactions, using NFC, QR, barcodes, or geolocation. Add peripheral services such as points, coupons and offers, and money management.

[Read Designing Mobile Payment Experiences: Principles and Best Practices for Mobile Commerce \(Paperback\) Online](#)[Download PDF Designing Mobile Payment Experiences: Principles and Best Practices for Mobile Commerce \(Paperback\)](#)

Relevant Books



The Qualcomm Equation: How a Fledgling Telecom Company Forged a New Path to Big Profits and Market Dominance (Paperback)

Harpercollins Focus, United States, 2005. Paperback. Condition: New. Language: English. Brand new Book. "Featuring a foreword by George Gilder If you're a Qualcomm customer or stockholder, or in fact if you have a stake in...

[Read](#) [eBook](#)

»



Engineering Design Methods: Strategies for Product Design (Paperback)

John Wiley & Sons Inc, United States, 2008. Paperback. Condition: New. 4th Edition. Language: English. Brand new Book. Written in a clear and readable style by an experienced author of teaching texts, Engineering Design Methods...

[Read](#) [eBook](#)

»



The Economics of Continuous-Time Finance (Hardback)

MIT Press Ltd, United States, 2017. Hardback. Condition: New. Language: English. Brand new Book. An introduction to economic applications of the theory of continuous-time finance that strikes a balance between mathematical rigor and economic interpretation...

[Read](#) [eBook](#)

»



The Next Person You Will in Heaven : The sequel to The Five People You Meet in Heaven

Brown Book Group Little Okt 2018, 2018. Buch. Condition: Neu. Neuware - Fifteen years ago, in Mitch Albom's beloved novel, The Five People You Meet in Heaven, the world fell in love with Eddie, a...

[Read](#) [eBook](#)

»



An Historical Account of a New Method for Extracting the Foul Air Out of Ships, With the Description and Draught of the Machines, by Which It Is Performed: In Two Letters to a

Gale Ecco, Print Editions, United States, 2010. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.The 18th century was a wealth of knowledge, exploration and rapidly growing technology and expanding...

[Read](#) [eBook](#)

»