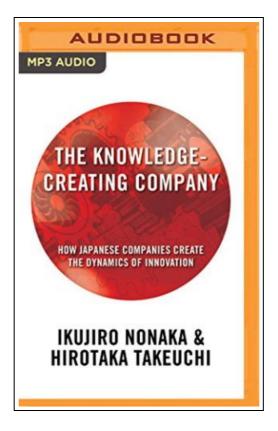
# The Knowledge-Creating Company: How Japanese Companies Create the Dynamics of Innovation (CD-Audio)



Filesize: 1.28 MB

## Reviews

The book is straightforward in read through better to recognize. I could possibly comprehended every thing using this published e book. Your way of life period will be convert the instant you full reading this article publication.

(Susan Ortiz)

# THE KNOWLEDGE-CREATING COMPANY: HOW JAPANESE COMPANIES CREATE THE DYNAMICS OF INNOVATION (CD-AUDIO)



Audible Studios on Brilliance, United States, 2016. CD-Audio. Condition: New. Unabridged. Language: English. Brand new. How have Japanese companies become world leaders in the automotive and electronics industries, among others? What is the secret of their success? Two leading Japanese business experts, Ikujiro Nonaka and Hirotaka Takeuchi, are the first to tie the success of Japanese companies to their ability to create new knowledge and use it to produce successful products and technologies. In The Knowledge-Creating Company, Nonaka and Takeuchi provide an inside look at how Japanese companies go about creating this new knowledge organizationally. The authors point out that there are two types of knowledge: explicit knowledge, contained in manuals and procedures, and tacit knowledge, learned only by experience, and communicated only indirectly, through metaphor and analogy. U.S. managers focus on explicit knowledge. The Japanese, on the other hand, focus on tacit knowledge. And this, the authors argue, is the key to their success—the Japanese have learned how to transform tacit into explicit knowledge. To explain how this is done—and illuminate Japanese business practices as they do so—the authors range from Greek philosophy to Zen Buddhism, from classical economists to modern management gurus, illustrating the theory of organizational knowledge creation with case studies drawn from such firms as Honda, Canon, Matsushita, NEC, Nissan, 3M, GE, and even the U.S. Marines. For instance, using Matsushita's development of the Home Bakery (the world's first fully automated bread-baking machine for home use), they show how tacit knowledge can be converted to explicit knowledge: when the designers couldn't perfect the dough kneading mechanism, a software programmer apprenticed herself with the master baker at Osaka International Hotel, gained a tacit understanding of kneading, and then conveyed this information to the engineers.



Read The Knowledge-Creating Company: How Japanese Companies Create the Dynamics of Innovation (CD-Audio) Online Download PDF The Knowledge-Creating Company: How Japanese Companies Create the Dynamics of Innovation (CD-Audio)

# Related eBooks



#### Hacks for Minecrafters: Combat Edition: The Unofficial Guide to Tips and Tricks That Other Guides Won't Teach You (Hardback)

Skyhorse Publishing, United States, 2014. Hardback. Condition: New. Language: English. Brand new Book. From the author of Hacks for Minecrafters and Hacks for Minecrafters: Master Builder comes the most encompassing guide ever to combat in...

Read eBook

**»** 



### Business Secrets from the Bible: Spiritual Success Strategies for Financial Abundance (CD-Audio)

Audible Studios on Brilliance, United States, 2015. CD-Audio. Condition: New. Unabridged. Language: English. Brand new. Find success in finance, friendships, and spirituality with the advice of a well-known expert. It's safe to say that nearly...

Read eBook

>>



### Single Girls Don't Cry, They Pray: Food for the Soul of the Single Godly Woman (Hardback)

AUTHORHOUSE, United States, 2018. Hardback. Condition: New. Language: English. Brand new Book. You're single, and you love God. Now what? You are a recent widow or divorced after years of marriage. Now what? You have...

Read eBook

>>



### HBR Guide to Building Your Business Case

Audible Studios on Brilliance, 2016. CD-Audio. Condition: New. Unabridged. Language: English . Brand New. Get your idea off the ground. You've got a great idea that will increase revenue or boost productivity--but how do...

Read eBook

\*\*



#### Letters to Solovine: 1906-1955 (CD-Audio)

Audible Studios on Brilliance, United States, 2017. CD-Audio. Condition: New. Unabridged. Language: English. Brand new. A provocative collection of letters to his longtime friend and translator that spans Einstein's career and reveals the inner thoughts...

Read eBook

»



Scientific and Applied Pharmacognosy: Intended for the Use of Students in Pharmacy, as a Hand Book for Pharmacists, and as a Reference Book for Food and Drug Analysts and Pharmacologists (Hardback)

Arkose Press, United States, 2015. Hardback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. This work has been selected by scholars as being culturally important, and is part of the knowledge

Download PDF

**>>** 



The Plan and Description of a Machine, Calculated to ACT as a Preservative Against Fire and House-Breaking. by William Hamlet. (Paperback)

Gale Ecco, Print Editions, United States, 2010. Paperback. Condition: New. Language: English. Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. The 18th century was a wealth of knowledge, exploration and rapidly growing technology and expanding

Download PDF

**\** 



Lancaster county Indians: annals of the Susquehannocks and other Indian tribes of the Susquehanna territory from about the year 1500 to 1763, the date of their extinction. An exhaustive and interesting series of

Alpha Edition, United States, 2019. Paperback. Condition: New. Language: English. Brand new Book. This book has been considered by academicians and scholars of great significance and value to literature. This forms a part of the

Download PDF

>>



#### First grade. On - PEP - New Curriculum training primary school language quiz synchronous write

paperback. Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Pages Number: 92 Publisher: University of Physical Education Pub. Date: 2009-9-1. Introduction New Curriculum training Download PDF

>>



The Qualcomm Equation: How a Fledgling Telecom Company Forged a New Path to Big Profits and Market Dominance (Paperback)
Harpercollins Focus, United States, 2005. Paperback. Condition: New. Language: English. Brand new Book. "Featuring a foreword by
George Gilder If you're a Qualcomm customer or stockholder, or in fact if you have a stake in

Download PDF

**»**