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MACHINE, PLATFORM, CROWD: HARNESSING OUR DIGITAL FUTURE (CD-AUDIO)



BRILLIANCE AUDIO, United States, 2017. CD-Audio. Condition: New. Unabridged. Language: English. Brand new. From the authors of the best-selling The Second Machine Age, a leader's guide to success in a rapidly changing economy. We live in strange times. A machine plays the strategy game Go better than any human; upstarts like Apple and Google destroy industry stalwarts such as Nokia; ideas from the crowd are repeatedly more innovative than corporate research labs. MIT's Andrew McAfee and Erik Brynjolfsson know what...

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- Authored by Andrew McAfee, Erik Brynjolfsson
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