



UNSW Course Outline

AGSM9140 Global Finance (WEB Weekly) - 2024

Published on the 22 Aug 2024

General Course Information

Course Code : AGSM9140

Year : 2024

Term : Term 3

Teaching Period : T3

Is a multi-term course? : No

Faculty : UNSW Business School

Academic Unit : AGSM MBA Programs

Delivery Mode : Online

Delivery Format : Standard

Delivery Location : Online - Asynchronous

Campus : Sydney

Study Level : Postgraduate

Units of Credit : 6

Useful Links

[Handbook Class Timetable](#)

Course Details & Outcomes

Course Description

NOTE: This course was previously identified as MBAX9140.

The course explores modern financial theories and practical techniques required to successfully

navigate the myriad financing decisions, risk management and investment analysis in the context of multinational corporations in global settings. It aims to prepare students to become effective financial officers, treasurers or investment managers within a multinational firm.

Students will learn about the fundamental development of foreign exchange markets and the forces behind the determination of exchange rates. In addition, students will consider how various financial risks arise within global settings and how to utilise international capital markets and derivatives to effectively manage risks facing multinational corporations. By combining previously learned finance knowledge, students will acquire the analytical tools and frameworks to evaluate cross-border investment and financing opportunities. The course emphasises the practical application of skills and knowledge through a combination of online discussions, group and individual assessments.

Course Learning Outcomes

Course Learning Outcomes	Program learning outcomes
CLO1 : Assess the challenges in managing multinational corporations in the context of globalisation.	• PL01 : Business Knowledge
CLO2 : Discuss the conventions of the foreign exchange market and the international capital markets.	• PL01 : Business Knowledge
CLO3 : Explain how international macroeconomics, the political environment and market practices influence the determination of foreign exchange rates.	• PL03 : Business Communication
CLO4 : Evaluate effective financing decisions within multinational corporations such as capital repatriation and funding subsidiaries.	• PL02 : Problem Solving • PL05 : Responsible Business Practice
CLO5 : Identify various types of risks associated with foreign operations and develop strategies to manage these risks.	• PL02 : Problem Solving
CLO6 : Evaluate foreign direct investment and acquisition opportunities in the international environment.	• PL02 : Problem Solving
CLO7 : Construct professional and logical written work in the context of international financial management.	• PL03 : Business Communication

Course Learning Outcomes	Assessment Item
CLO1 : Assess the challenges in managing multinational corporations in the context of globalisation.	<ul style="list-style-type: none"> • Assessment 1: Participation • Assessment 3: Team project
CLO2 : Discuss the conventions of the foreign exchange market and the international capital markets.	<ul style="list-style-type: none"> • Assessment 1: Participation • Assessment 3: Team project
CLO3 : Explain how international macroeconomics, the political environment and market practices influence the determination of foreign exchange rates.	<ul style="list-style-type: none"> • Assessment 2: Quizzes • Assessment 1: Participation
CLO4 : Evaluate effective financing decisions within multinational corporations such as capital repatriation and funding subsidiaries.	<ul style="list-style-type: none"> • Assessment 4: Case study report • Assessment 2: Quizzes
CLO5 : Identify various types of risks associated with foreign operations and develop strategies to manage these risks.	<ul style="list-style-type: none"> • Assessment 4: Case study report • Assessment 2: Quizzes • Assessment 3: Team project
CLO6 : Evaluate foreign direct investment and acquisition opportunities in the international environment.	<ul style="list-style-type: none"> • Assessment 4: Case study report
CLO7 : Construct professional and logical written work in the context of international financial management.	<ul style="list-style-type: none"> • Assessment 3: Team project • Assessment 4: Case study report

Learning and Teaching Technologies

Moodle - Learning Management System | Zoom | Microsoft Teams

Additional Course Information

Course Structure

Unit 1: Introduction - Multinational corporations and the global finance system. This Unit provides an introduction to multinational corporations (MNCs). It explores the comparative advantages enjoyed by MNCs, and also discusses the challenges that financial managers of MNCs face when making financial decisions.

Unit 2: Foreign exchange markets (I) - Structure and operation of the foreign exchange market. This Unit introduces to the fundamentals of global foreign exchange markets, main exchange rate regimes used by different countries, types of foreign exchange transactions (spots and forwards), the role of forward markets and price quotation etc.

Unit 3: Foreign exchange markets (II) - Factors influencing the exchange rate. This Unit discusses

how factors affect the demand and supply for a currency and therefore determine an equilibrium exchange rate. It further illustrates major factors such as relative inflation rates and relative interest rates that influence exchange rate movements.

Unit 4: Foreign exchange risk management. This Unit explains different foreign exchange risk exposures, such as transactional versus translational and outlines the key considerations in formulating foreign exchange risk policy and management. It further introduces some commonly used foreign exchange hedging strategies and the use of derivatives such as currency swaps.

Unit 5: International capital markets. This Unit introduces a plethora of international capital markets available to large corporations and their respective features. Key markets such as Euromarkets, US Debt Markets, Cross-border listings, Depository receipts will be discussed.

Unit 6: Multinational corporations financing decisions. This Unit discusses the criteria MNCs consider in the financing decision. It explains the use of short- and long-term debt financing to minimise exposure to foreign exchange risk. It discusses the decision-making process in selecting between local and foreign funding sources, optimal maturity, fixed versus floating rates and demonstrates the possible benefits of a multi-currency financing portfolio.

Unit 7: Country risk analysis. This Unit explores the various risks that make up country risk and discusses how these risks present challenges facing companies operating outside their home country. For example, the impact of political risk and economic factors on remitting cash flow. In addition, it will discuss strategies that may reduce those risks.

Unit 8: Multinational capital budgeting (I) - Cost of capital. This Unit highlights the key differences in deciding the Cost of Capital of a traditional local firm and a multinational corporation. It outlines the factors affecting MNC capital structure and explains how the interaction between subsidiary and parent impact on its capital structure decisions.

Unit 9: Multinational capital budgeting (II) - Evaluating cross-border investments. This Unit explores the importance of cash flow adjustment in evaluating cross-border investments.

Unit 10: Multinational corporation financial management. This Unit summarises the complexity of multinational corporate financial management by discussing the benefit of centralised cash management. It discusses various techniques used to optimise cash flow and outlines the decision-making process of investing excess cash.

Assessments

Assessment Structure

Assessment Item	Weight	Relevant Dates	Program learning outcomes
Assessment 1: Participation Assessment Format: Individual	10%	Start Date: Not Applicable Due Date: Weeks 1 to 10	• PLO1 : Business Knowledge • PLO2 : Problem Solving • PLO3 : Business Communication
Assessment 2: Quizzes Assessment Format: Individual	20%	Start Date: Quiz 1 opens Monday of Week 4 and Quiz 2 opens Monday of Week 7 - both at 12.01am Sydney time Due Date: Quiz 1 due on Sunday of Week 4 and Quiz 2 due on Sunday of Week 7 - both by 11.59pm Sydney time	• PLO1 : Business Knowledge • PLO2 : Problem Solving
Assessment 3: Team project Assessment Format: Group	30%	Due Date: Friday of Week 6 by 3pm Sydney time	• PLO1 : Business Knowledge • PLO2 : Problem Solving • PLO3 : Business Communication
Assessment 4: Case study report Assessment Format: Individual	40%	Due Date: Monday of Week 12 by 3pm Sydney time	• PLO2 : Problem Solving • PLO3 : Business Communication • PLO5 : Responsible Business Practice

Assessment Details

Assessment 1: Participation

Assessment Overview

This assessment requires you to actively engage with your peers on relevant discussion topics throughout the term.

Course Learning Outcomes

- CL01 : Assess the challenges in managing multinational corporations in the context of globalisation.
- CL02 : Discuss the conventions of the foreign exchange market and the international capital markets.
- CL03 : Explain how international macroeconomics, the political environment and market practices influence the determination of foreign exchange rates.

Assessment Length

Max. 150 words per initial post (we prefer quality to quantity in the length of your responses) and 100-word responses

Generative AI Permission Level

No Assistance

This assessment is designed for you to complete without the use of any generative AI. You are not permitted to use any generative AI tools, software or service to search for or generate information or answers.

For more information on Generative AI and permitted use please see [here](#).

Assessment 2: Quizzes

Assessment Overview

The quizzes are designed for you to engage with the course material and to test your knowledge and understanding of concepts and theories covered throughout the course.

Course Learning Outcomes

- CL03 : Explain how international macroeconomics, the political environment and market practices influence the determination of foreign exchange rates.
- CL04 : Evaluate effective financing decisions within multinational corporations such as capital repatriation and funding subsidiaries.
- CL05 : Identify various types of risks associated with foreign operations and develop strategies to manage these risks.

Assignment submission Turnitin type

Not Applicable

Generative AI Permission Level

No Assistance

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Assessment 3: Team project

Assessment Overview

This assessment involves applying your learnings to real companies and/or markets under the

prevailing market conditions to gain thorough appreciation of how global finance impacts us.

Course Learning Outcomes

- CL01 : Assess the challenges in managing multinational corporations in the context of globalisation.
- CL02 : Discuss the conventions of the foreign exchange market and the international capital markets.
- CL05 : Identify various types of risks associated with foreign operations and develop strategies to manage these risks.
- CL07 : Construct professional and logical written work in the context of international financial management.

Assessment Length

15-minute (maximum) video presentation

Generative AI Permission Level

Planning/Design Assistance

You are permitted to use generative AI tools, software or services to generate initial ideas, structures, or outlines. However, you must develop or edit those ideas to such a significant extent that what is submitted is your own work, i.e., what is generated by the tool, software or service should not be a part of your final submission. You should keep copies of your iterations to show your Course Authority if there is any uncertainty about the originality of your work.

If your Convenor has concerns that your answer contains passages of AI-generated text or media that have not been sufficiently modified you may be asked to explain your work, but we recognise that you are permitted to use AI generated text and media as a starting point and some traces may remain. If you are unable to satisfactorily demonstrate your understanding of your submission you may be referred to UNSW Conduct & Integrity Office for investigation for academic misconduct and possible penalties.

For more information on Generative AI and permitted use please see [here](#).

Assessment 4: Case study report

Assessment Overview

You will draw on your learnings throughout the course to analyse a case study.

Course Learning Outcomes

- CL04 : Evaluate effective financing decisions within multinational corporations such as capital repatriation and funding subsidiaries.
- CL05 : Identify various types of risks associated with foreign operations and develop strategies to manage these risks.

- CLO6 : Evaluate foreign direct investment and acquisition opportunities in the international environment.
- CLO7 : Construct professional and logical written work in the context of international financial management.

Assessment Length

2,000 words (plus supporting appendices)

Assignment submission Turnitin type

This assignment is submitted through Turnitin and students can see Turnitin similarity reports.

Generative AI Permission Level

Planning/Design Assistance

You are permitted to use generative AI tools, software or services to generate initial ideas, structures, or outlines. However, you must develop or edit those ideas to such a significant extent that what is submitted is your own work, i.e., what is generated by the tool, software or service should not be a part of your final submission. You should keep copies of your iterations to show your Course Authority if there is any uncertainty about the originality of your work.

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General Assessment Information

Grading Basis

Standard

Requirements to pass course

Students are expected to attempt all assessment requirements, and must achieve a composite mark of at least 50 out of 100 to pass the course.

Students are also expected to actively engage in course learning activities. Failure to engage in assessment tasks that are integrated into learning activities (e.g. class discussion, presentations) will be reflected in the marks for these assessable activities.

Course Schedule

Teaching Week/Module	Activity Type	Content
Week 1 : 9 September - 15 September	Topic	Unit 1: Multinational corporations and the global finance system
	Assessment	Assessment 1: Participation
Week 2 : 16 September - 22 September	Topic	Unit 2: Foreign exchange market (I) - Structure and operation of the foreign exchange market
	Assessment	Assessment 1: Participation
Week 3 : 23 September - 29 September	Topic	Unit 3: Foreign exchange market (II) - Factors influencing the exchange rate
	Assessment	Assessment 1: Participation
Week 4 : 30 September - 6 October	Topic	Unit 4: Foreign exchange risk management
	Assessment	Assessment 1: Participation Assessment 2: Quiz 1 to be completed by Sunday at 11.59pm Sydney time
Week 5 : 7 October - 13 October	Topic	Unit 5: International capital markets
	Assessment	Assessment 1: Participation
Week 6 : 14 October - 20 October	Topic	Unit 6: Multinational corporation financing decisions
	Assessment	Assessment 1: Participation Assessment 3: Team project due on Friday by 3pm Sydney time
Week 7 : 21 October - 27 October	Topic	Unit 7: Country risk analysis
	Assessment	Assessment 1: Participation Assessment 2: Quiz 2 to be completed by Sunday at 11.59pm Sydney time
Week 8 : 28 October - 3 November	Topic	Unit 8: Multinational capital budgeting (I) - Cost of capital
	Assessment	Assessment 1: Participation
Week 9 : 4 November - 10 November	Topic	Unit 9: Multinational capital budgeting (II) - Evaluating cross-border investments
	Assessment	Assessment 1: Participation
Week 10 : 11 November - 17 November	Topic	Unit 10: Multinational corporation financial management
	Assessment	Assessment 1: Participation
Week 11 : 18 November - 24 November	Other	Independent study
Week 12 : 25 November - 1 December	Assessment	Assessment 4: Case study report due on Monday by 3pm Sydney time

Attendance Requirements

Students must engage in weekly online asynchronous discussion forums and other activities. There are some optional webinars or drop-in group video calls (recorded for those who cannot attend).

Course Resources

Prescribed Resources

You have three major resources to help you learn:

- The course materials, comprising the weekly study units with prescribed readings, resources, insights and commentary. You will do much of your learning outside the classroom by working through the course materials, and by completing the activities as they arise.
- Your online classes with your Facilitator. The Facilitator will guide your learning by conducting class discussion, answering questions that might arise after you have done the week's work,

providing insights from their practical experience and understanding of theory, providing you with feedback on your assessments, and directing discussions and debates that will occur between you and your co- participants in the classroom.

- Your co-participants. Your colleagues in the classroom are an invaluable potential source of learning for you. Their work and life, and their willingness to question and argue with the course materials, the Facilitator and your views, represent a great learning opportunity. They bring much valuable insight to the learning experience.

Students should also use the information that is available from the [Institute of Global Finance website](#).

Other resources

BusinessThink is UNSW's free, online business publication. It is a platform for business research, analysis and opinion. If you would like to subscribe to BusinessThink, and receive the free monthly e-newsletter with the latest in research, opinion and business, go to the [BusinessThink website](#).

Course Evaluation and Development

Adjustments have been made to the assessments for Term 3 2024.

Staff Details

Position	Name	Email	Location	Phone	Availability	Equitable Learning Services Contact	Primary Contact
Facilitator in charge	Wallace Fan					No	Yes

Other Useful Information

Academic Information

COURSE POLICIES AND SUPPORT

The Business School expects that you are familiar with the contents of this course outline and the UNSW and Business School learning expectations, rules, policies and support services as listed below:

- Program Learning Outcomes
- Academic Integrity and Plagiarism
- Student Responsibilities and Conduct

- Special Consideration
- Protocol for Viewing Final Exam Scripts
- Student Learning Support Services

Further information is provided on the [Policies and Guidelines](#) page.

Students may not circulate or post online any course materials such as handouts, exams, syllabi or similar resources from their courses without the written permission of their instructor.

STUDENT LEARNING OUTCOMES

The Course Learning Outcomes (CLOs) – under the Outcomes tab – are what you should be able to demonstrate by the end of this course, if you participate fully in learning activities and successfully complete the assessment items.

CLOs also contribute to your achievement of the Program Learning Outcomes (PLOs), which are developed across the duration of a program. PLOs are, in turn, directly linked to [UNSW graduate capabilities](#). More information on Coursework PLOs is available on the [Policies and Guidelines](#) page. For PG Research PLOs, including MPDBS, please refer to [UNSW HDR learning outcomes](#).

Academic Honesty and Plagiarism

As a student at UNSW you are expected to display [academic integrity](#) in your work and interactions. Where a student breaches the [UNSW Code of Conduct](#) with respect to academic integrity, the University may take disciplinary action. To assure academic integrity, you may be required to demonstrate reasoning, research and the process of constructing work submitted for assessment.

To assist you in understanding what academic integrity means, and how to ensure that you do comply with the UNSW Code of Conduct, it is strongly recommended that you complete the [Working with Academic Integrity](#) module before submitting your first assessment task. It is a free, online self-paced Moodle module that should take about one hour to complete.

Submission of Assessment Tasks

SHORT EXTENSIONS

Short Extension is a new process that allows you to apply for an extended deadline on your

assessment without the need to provide supporting documentation, offering immediate approval during brief, life-disrupting events. Requests are automatically approved once submitted.

Short extensions are ONLY available for some assessments. Check your course outline or Moodle to see if this is offered for your assessments. Where a short extension exists, all students enrolled in that course in that term are eligible to apply. Further details are available the UNSW [Current Students](#) page.

SPECIAL CONSIDERATION

You can apply for special consideration when illness or other circumstances beyond your control interfere with your performance in a specific assessment task or tasks, including online exams. Special consideration is primarily intended to provide you with an extra opportunity to demonstrate the level of performance of which you are capable.

Applications can only be made online and will NOT be accepted by teaching staff. Applications will be assessed centrally by the Case Review Team, who will update the online application with the outcome and add any relevant comments. The change to the status of the application immediately sends an email to the student and to the assessor with the outcome of the application. The majority of applications will be processed within 3-5 working days.

For further information, and to apply, see Special Consideration on the UNSW [Current Students](#) page.

LATE SUBMISSION PENALTIES

LATE SUBMISSION PENALTIES

For assessments other than examinations, late submission will incur a penalty of 5% per day or part thereof (including weekends) from the due date and time. An assessment will not be accepted after 5 days (120 hours) of the original deadline unless special consideration has been approved. In the case of an approved Equitable Learning Plan (ELP) provision, special consideration or short extension, the late penalty applies from the date of approved time extension. After five days from the extended deadline, the assessment cannot be submitted.

An assessment is considered late if the requested format, such as hard copy or electronic copy, has not been submitted on time or where the 'wrong' assessment has been submitted.

For assessments which account for 10% or less of the overall course grade, and where answers

are immediately discussed or debriefed, the LIC may stipulate a different penalty. Details of such late penalties will be available on the course Moodle page.

FEEDBACK ON YOUR ASSESSMENT TASK PERFORMANCE

Feedback on student performance from formative and summative assessment tasks will be provided to students in a timely manner. Assessment tasks completed within the teaching period of a course, other than a final assessment, will be assessed and students provided with feedback, with or without a provisional result, within 10 working days of submission, under normal circumstances. Feedback on continuous assessment tasks (e.g. laboratory and studio-based, workplace-based, weekly quizzes) will be provided prior to the midpoint of the course.

Faculty-specific Information

PROTOCOL FOR VIEWING FINAL EXAM SCRIPTS

UNSW students have the right to view their final exam scripts, subject to a small number of very specific exemptions. The UNSW Business School has set a [protocol](#) under which students may view their final exam script. Individual schools within the Faculty may also set up additional local processes for viewing final exam scripts, so it is important that you check with your School.

If you are completing courses from the following schools, please note the additional school-specific information:

- Students in the **School of Accounting, Auditing & Taxation** who wish to view their final examination script should also refer to [this page](#).
- Students in the **School of Banking & Finance** should also refer to [this page](#).
- Students in the **School of Information Systems & Technology Management** should also refer to [this page](#).

COURSE EVALUATION AND DEVELOPMENT

Feedback is regularly sought from students and continual improvements are made based on this feedback. At the end of this course, you will be asked to complete the [myExperience survey](#), which provides a key source of student evaluative feedback. Your input into this quality enhancement process is extremely valuable in assisting us to meet the needs of our students and provide an effective and enriching learning experience. The results of all surveys are carefully considered and do lead to action towards enhancing educational quality.

QUALITY ASSURANCE

The Business School is actively monitoring student learning and quality of the student experience in all its programs. A random selection of completed assessment tasks may be used for quality assurance, such as to determine the extent to which program learning goals are being achieved. The information is required for accreditation purposes, and aggregated findings will be used to inform changes aimed at improving the quality of Business School programs. All material used for such processes will be treated as confidential.

TEACHING TIMES AND LOCATIONS

Please note that teaching times and locations are subject to change. Students are strongly advised to refer to the [Class Timetable website](#) for the most up-to-date teaching times and locations.