IEST5005 Environmental Communication: Culture and Transformation - 2024

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General Course Information

Course Code : IEST5005
Year : 2024
Term : Term 3
Teaching Period : T3
Is a multi-term course? : No
Faculty : Faculty of Arts, Design and Architecture
Academic Unit : School of Humanities and Languages
Delivery Mode : In Person
Delivery Format : Standard
Delivery Location : Kensington
Campus : Sydney
Study Level : Postgraduate
Units of Credit : 6

Useful Links

Handbook Class Timetable

Course Details & Outcomes

Course Description

This course explores communicative ways humans produce and transform environmental and

cultural knowledges and relations. You will focus on local and global manifestations of discourses – or shared ways of making meaning, framing issues, and forming knowledge – and examine their interrelated environmental and sociocultural reverberations at everyday and structural scales. The course situates "the environment" both as actively socially constructed through communication and as deeply materially experienced through more-than-human relations. In gaining a deeper understanding of the roles of communication, or discourse, in shaping contemporary environmental orientations, you will also focus on restorative communicative ways forward.

Course Learning Outcomes

Course Learning Outcomes
CLO1 : Identify the challenges of defining and communicating complex environmental problems to a wide audience.
CLO2 : Critically reflect on communication and cultural processes and contexts that construct, reproduce, and transform environmental perceptions and actions.
CLO3 : Explain ecocultural theories of communication.
CLO4 : Use communication and ecocultural research to deconstruct, critically investigate, and reenvision environmental relations.

Course Learning Outcomes	Assessment Item
CLO1 : Identify the challenges of defining and communicating complex environmental problems to a wide audience.	• Field studies and field study reflection paper
CLO2 : Critically reflect on communication and cultural processes and contexts that construct, reproduce, and transform environmental perceptions and actions.	• Weekly Reflection Activity • Field studies and field study reflection paper
CLO3 : Explain ecocultural theories of communication.	• Weekly Reflection Activity • Field studies and field study reflection paper
CLO4 : Use communication and ecocultural research to deconstruct, critically investigate, and reenvision environmental relations.	• Weekly Reflection Activity • Field studies and field study reflection paper

Learning and Teaching Technologies

Moodle - Learning Management System | Blackboard Collaborate | Microsoft Teams | Echo 360

Learning and Teaching in this course

Learning in this course emphasizes instructor-facilitated and student-driven critical and creative seminar-based exploration, as well as out-of-classroom experiences. This sort of learning requires active individual and group participation. You will deeply engage with the readings before class meetings in order to actively participate in discussion, exercises, assignments, and experiential field studies and engagements.

Assessments

Assessment Structure

Assessment Item	Weight	Relevant Dates
Weekly Reflection Activity Assessment Format: Individual	40%	Start Date: Not Applicable Due Date: Not Applicable
Field studies and field study reflection paper Assessment Format: Individual	60%	Start Date: Not Applicable Due Date: 18/11/2024 11:59 PM

Assessment Details
Weekly Reflection Activity

Assessment Overview

Weekly assessment to evaluate and support student comprehension of assigned course materials.

Approximately 3,000 words in total.

Marked or reviewed to reflect comprehension level.

Course Learning Outcomes

- CLO2 : Critically reflect on communication and cultural processes and contexts that construct, reproduce, and transform environmental perceptions and actions.
- CLO3 : Explain ecocultural theories of communication.
- CLO4 : Use communication and ecocultural research to deconstruct, critically investigate, and reenvision environmental relations.

Detailed Assessment Description

Weekly Reflection activity to evaluate and support understanding of course material. Instructions on Moodle site. Feedback via a rubric.

Assessment Length

Approximately 3,000 words total

<u>Submission notes</u>

Weekly assessment

<u>Assessment information</u>

Instructions on Moodle site and some specifics given in class.

<u>Assignment submission Turnitin type</u>

This assignment is submitted through Turnitin and students do not see Turnitin similarity reports.

<u>Generative AI Permission Level</u>

No Assistance

This assessment is designed for you to complete without the use of any generative AI. You are not permitted to use any generative AI tools, software or service to search for or generate information or answers.

For more information on Generative AI and permitted use please see here.

Use of AI in this course and all MEM Program courses is considered plagiarism.

Field studies and field study reflection paper

<u>Assessment Overview</u>

Complete the class field study options. Turned-in material is in two parts.

Part 1 (approximately 1,000 words): Field study notes, responses to field question guides, and salient reading passages.

Part 2 (approximately 2,000 words): Research-informed reflection paper that creatively and analytically puts field observations into conversation and creatively and analytically reflects on course themes and concepts.

In-class discussion and rubric-based written feedback.

<u>Course Learning Outcomes</u>
- CLO1 : Identify the challenges of defining and communicating complex environmental problems to a wide audience.
- CLO2 : Critically reflect on communication and cultural processes and contexts that construct, reproduce, and transform environmental perceptions and actions.
- CLO3 : Explain ecocultural theories of communication.
- CLO4 : Use communication and ecocultural research to deconstruct, critically investigate, and

reenvision environmental relations.

<u>Detailed Assessment Description</u>

See class Moodle for detailed instructions and expectations.

<u>Assessment Length</u>

Approximately 3,000 words total

<u>Assessment information</u>

See class Moodle for detailed instructions and expectations.

<u>Assignment submission Turnitin type</u>

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General Assessment Information

A correctly used scholarly referencing system is compulsory (APA referencing system is preferred). Turn all work in Word document form (not in pdf form). If you are unfamiliar with academic convention with citations, ensure you consult UNSW guidelines: https://student.unsw.edu.au/how-do-i-cite-electronic-sources. Use of AI is considered plagiarism in this course.

<u>Grading Basis</u>

Standard

Course Schedule

Teaching Week/Module	Activity Type	Content
Week 1 : 9 September - 15 September	Seminar	Introduction to Course, Key Concepts, and Each Other
Week 2 : 16 September - 22 September	Seminar	Environmental Knowledges/Ecoculture and Discourse
Week 3 : 23 September - 29 September	Seminar	Theories and Frameworks of Environmental/Ecocultural Communication
Week 4 : 30 September - 6 October	Seminar	Media, Popculture, and "the Environment" (and inclass debrief on De-tech Field Study).
Week 5 : 7 October - 13 October	Seminar	Communicating Environmental Justice
Week 6 : 14 October - 20 October	Seminar	Flipping Environmental Relations: Sensing, and Being Made Sensible
Week 7 : 21 October - 27 October	Seminar	Ecoculture Jamming & Strategic Interventions (and in-class debrief on "Wild" Field Study)
Week 8 : 28 October - 3 November	Seminar	Ecoculture Jamming & Strategic Interventions continued
Week 9 : 4 November - 10 November	Seminar	Ecoculture Jamming & Strategic Interventions workshopping
Week 10 : 11 November - 17 November	Seminar	Ecocultural Communication Transformation (also, in-class debrief on Life Change Field Study, and presentation of your ecoculture jams)

Attendance Requirements

Students are strongly encouraged to attend all classes and review lecture recordings.

Course Resources

Prescribed Resources

All course readings and additional resources will be freely accessible via the course Moodle site.

Recommended Resources

In addition to the course Moodle page, the MEM program's general Moodle for this term is a recommended resource accessible to all students taking this course.

Course Evaluation and Development

MyExperience will be used for evaluation at the end of the course. Student feedback each year has actively shaped this course to be what it is today.

Staff Details

Position	Name	Email	Location	Phone	Availability	Equitable Learning Services Contact	Primary Contact
Convenor	Tema Milstein				Consultation hours are by appointment	No	Yes

Other Useful Information

Academic Information

Due to evolving advice by NSW Health, students must check for updated information regarding online learning for all Arts, Design and Architecture courses this term (via Moodle or course information provided).

Please see: https://www.unsw.edu.au/arts-design-architecture/student-life/resources-support/protocols-guidelines for essential student information relating to:

- UNSW and Faculty policies and procedures;
- Student Support Services;
- Dean's List;
- review of results;
- credit transfer;
- cross-institutional study and exchange;
- examination information;
- enrolment information;
- Special Consideration in the event of illness or misadventure;
- student equity and disability;

And other essential academic information.

Academic Honesty and Plagarism

Plagiarism is using the words or ideas of others and presenting them as your own. It can take many forms, from deliberate cheating to accidentally copying from a source without acknowledgement.

UNSW groups plagiarism into the following categories:

- Copying: Using the same or very similar words to the original text or idea without acknowledging the source or using quotation marks. This includes copying materials, ideas or concepts from a book, article, report or other written document, presentation, composition, artwork, design, drawing, circuitry, computer program or software, website, internet, other electronic resource, or another person's assignment without appropriate acknowledgement.
- Inappropriate paraphrasing: Changing a few words and phrases while mostly retaining the original information, structure and/or progression of ideas of the original without acknowledgement. This also applies in presentations where someone paraphrases another's ideas or words without credit and to piecing together quotes and paraphrases into a new whole, without appropriate referencing.

- Collusion: Working with others but passing off the work as a person's individual work. Collusion also includes providing your work to another student for the purpose of them plagiarising, paying another person to perform an academic task, stealing or acquiring another person's academic work and copying it, offering to complete another person's work or seeking payment for completing academic work.
- Inappropriate citation: Citing sources which have not been read, without acknowledging the "secondary" source from which knowledge of them has been obtained.
- Duplication ("self-plagiarism"): Submitting your own work, in whole or in part, where it has previously been prepared or submitted for another assessment or course at UNSW or another university.

The UNSW Academic Skills support offers resources and individual consultations. Students are also reminded that careful time management is an important part of study. One of the identified causes of plagiarism is poor time management. Students should allow sufficient time for research, drafting and proper referencing of sources in preparing all assessment items. UNSW Library has the ELISE tool available to assist you with your study at UNSW. ELISE is designed to introduce new students to studying at UNSW, but it can also be a great refresher during your study.

Completing the ELISE tutorial and quiz will enable you to:

- analyse topics, plan responses and organise research for academic writing and other assessment tasks
- effectively and efficiently find appropriate information sources and evaluate relevance to your needs
- use and manage information effectively to accomplish a specific purpose
- better manage your time
- understand your rights and responsibilities as a student at UNSW
- be aware of plagiarism, copyright, UNSW Student Code of Conduct and Acceptable Use of UNSW ICT Resources Policy
- be aware of the standards of behaviour expected of everyone in the UNSW community
- locate services and information about UNSW and UNSW Library

Use of AI for assessments

As AI applications continue to develop, and technology rapidly progresses around us, we remain committed to our values around academic integrity at UNSW. Where the use of AI tools, such as ChatGPT, has been permitted by your course convener, they must be properly credited and your submissions must be substantially your own work.

In cases where the use of AI has been prohibited, please respect this and be aware that where unauthorised use is detected, penalties will apply.

[Use of AI for assessments | UNSW Current Students](#)

Submission of Assessment Tasks

Turnitin Submission

If you encounter a problem when attempting to submit your assignment through Turnitin, please telephone External Support on 9385 3331 or email them on externalteltsupport@unsw.edu.au

Support hours are 8:00am – 10:00pm on weekdays and 9:00am – 5:00pm on weekends (365 days a year). If you are unable to submit your assignment due to a fault with Turnitin, you may apply for an extension, but you must retain your ticket number from External Support (along with any other relevant documents) to include as evidence to support your extension application. If you email External Support, you will automatically receive a ticket number, but if you telephone, you will need to specifically ask for one. Turnitin also provides updates on their system status on Twitter.

Generally, assessment tasks must be submitted electronically via either Turnitin or a Moodle assignment. In instances where this is not possible, alternative submission details will be stated on your course's Moodle site. For information on how to submit assignments online via Moodle: https://student.unsw.edu.au/how-submit-assignment-moodle

Late Submission Penalty

UNSW has a standard late submission penalty of:

- 5% per calendar day,
- for all assessments where a penalty applies,
- capped at five calendar days (120 hours) from the assessment deadline, after which a student cannot submit an assessment, and
- no permitted variation.

Students are expected to manage their time to meet deadlines and to request [Special Consideration](#) as early as possible before the deadline. Support with [Time Management is available here](#).

School Contact Information

School of Humanities & Languages

Email: hal@unsw.edu.au

Location: School Office, Morven Brown Building, Level 2, Room 258

Opening Hours: Monday - Friday, 9am - 5pm