



UNSW

UNSW Course Outline

ZBUS8109 Business Law - 2024

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General Course Information

Course Code : ZBUS8109

Year : 2024

Term : Semester 2

Teaching Period : Z2

Is a multi-term course? : No

Faculty : UNSW Canberra

Academic Unit : UC School of Business

Delivery Mode : Online

Delivery Format : Standard

Delivery Location : UNSW Canberra at ADFA

Campus : UNSW Canberra

Study Level : Postgraduate

Units of Credit : 6

Useful Links

[Handbook Class Timetable](#)

Course Details & Outcomes

Course Description

Business Law aims to provide an introduction to, and general understanding of, the law in key legal areas applying within a private or public business context. Topics covered in the course include: the Australian legal system, contract law, torts law, competition and consumer law, sale of goods legislation, business entities, intellectual property law and agency law and ethics. The

purpose of the course is to equip students with sufficient knowledge of the legal system and law to understand the legal implications of business actions. Legal analysis and problem-solving skills are developed throughout the course. The course is intended for managers who are not lawyers and no prior knowledge of law is required.

Course Aims

This course aims to develop skills around identifying and explaining legal principles and policies affecting the operation of commercial enterprises. Students will learn about legal reasoning techniques and how to apply these techniques to provide solutions to problems that may arise in business scenarios. Through legal reasoning activities, students will learn how to provide concise, accurate, clear and compelling arguments. Throughout the course, students will also cultivate an awareness of legal, ethical and social issues that can impact businesses and external stakeholders.

Course Learning Outcomes

Course Learning Outcomes
CLO1 : Identify and explain the legal principles and policies affecting the operation of commercial enterprises
CLO2 : Apply legal reasoning techniques that provide solutions to problems that may arise in business scenarios
CLO3 : provide concise, accurate, clear and compelling arguments during legal reasoning activities
CLO4 : Cultivate an awareness of legal, ethical and social issues affecting businesses and external stakeholders

Course Learning Outcomes	Assessment Item
CLO1 : Identify and explain the legal principles and policies affecting the operation of commercial enterprises	<ul style="list-style-type: none">• Contract Law and Legal Analysis Test• Main Assignment• Online Exam
CLO2 : Apply legal reasoning techniques that provide solutions to problems that may arise in business scenarios	<ul style="list-style-type: none">• Contract Law and Legal Analysis Test• Main Assignment• Online Exam
CLO3 : provide concise, accurate, clear and compelling arguments during legal reasoning activities	<ul style="list-style-type: none">• Main Assignment• Online Exam
CLO4 : Cultivate an awareness of legal, ethical and social issues affecting businesses and external stakeholders	<ul style="list-style-type: none">• Main Assignment• Online Exam

Learning and Teaching Technologies

Moodle - Learning Management System | Blackboard Collaborate | Echo 360

Learning and Teaching in this course

This course has a weekly lecture and problem solving questions designed to teach students how to identify and analyse legal principles and legal issues. Support is provided in developing cogently-argued legal solutions to problems. The lecture and problem solving questions on Moodle will cover a new topic each week. Students should do the weekly reading and answer the problem solving questions to help them to understand the relevant law and apply it accurately to factual scenarios.

Workload

Students are expected to undertake an average of 10 hours of study per week for a 6 UOC course. This includes engagement with course readings and other activities, assessment preparation and research, as well as contact time with the lecturer and fellow students.

Other Professional Outcomes

Developing Program Attributes

Students will be encouraged to develop the following School of Business program attributes by undertaking the course activities and mastering the knowledge content:

1: Business knowledge

Students will select and apply legal business knowledge to commercial situations in a national context.

2: Problem solving

Students will identify and research legal issues in commercial situations, analyse the legal issues and propose appropriate legal solutions.

3: Business communication

Students will prepare written communication, using appropriate style and presentation for the selected audience, purpose and context.

4: Teamwork

N/A

5: Responsible business practice

Students will gain an understanding of legal, ethical and social issues affecting businesses and external stakeholders.

6: Global and cultural competence

N/A

7: Leadership development

N/A

Developing Graduate Capabilities

Successful completion of this course contributes to the acquisition of UNSW graduate capabilities. UNSW aspires to develop globally focused graduates who are **rigorous scholars**, capable of **leadership** and **professional practice** in an **international** community.

Assessments

Assessment Structure

Assessment Item	Weight	Relevant Dates
Contract Law and Legal Analysis Test Assessment Format: Individual Short Extension: Yes (7 days)	25%	Start Date: 29/07/2024 09:00 AM Due Date: 18/08/2024 11:59 PM Post Date: 19/08/2024 09:00 AM
Main Assignment Assessment Format: Individual Short Extension: Yes (7 days)	35%	Start Date: 22/08/2024 09:00 AM Due Date: 22/09/2024 11:59 PM Post Date: 08/10/2024 09:00 AM
Online Exam Assessment Format: Individual	40%	Start Date: 25/10/2024 09:00 AM Due Date: 28/10/2024 11:59 PM Post Date: 28/11/2024 03:00 PM

Assessment Details

Contract Law and Legal Analysis Test

Assessment Overview

An online test comprised of 30 questions.

Course Learning Outcomes

- CLO1 : Identify and explain the legal principles and policies affecting the operation of commercial enterprises
- CLO2 : Apply legal reasoning techniques that provide solutions to problems that may arise in business scenarios

Detailed Assessment Description

Please see the course Moodle site for a detailed description of this assessment. Further information will be available in Week 1.

Permitted use of AI tools: SIMPLE EDITING ASSISTANCE

For this assessment task, you are permitted to use standard editing and referencing functions in word processing software (e.g., Word, Grammarly; this includes spelling and grammar checking and reference citation generation) in the creation of your submission.

Generative AI is not to be used to generate or paraphrase passages of text, whether based on your own work or not.

Please refer to the General Assessment Information section below for information on the requirement to include a cover sheet/declaration with all assessments, disclosing whether AI tools were used.

Assessment Length

30 questions

Assignment submission Turnitin type

Not Applicable

Main Assignment

Assessment Overview

Students to provide a response using legal reasoning to a factual scenario.

Course Learning Outcomes

- CLO1 : Identify and explain the legal principles and policies affecting the operation of commercial enterprises
- CLO2 : Apply legal reasoning techniques that provide solutions to problems that may arise in business scenarios
- CLO3 : provide concise, accurate, clear and compelling arguments during legal reasoning activities
- CLO4 : Cultivate an awareness of legal, ethical and social issues affecting businesses and external stakeholders

Detailed Assessment Description

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Generative AI is not to be used to generate or paraphrase passages of text, whether based on your own work or not.

Please note that your submission will be passed through an AI-generated text detection tool. If your marker has concerns that your answer contains passages of AI-generated text you may be asked to explain your work. If you are unable to satisfactorily demonstrate your understanding of your submission you may be referred to UNSW Conduct & Integrity Office for investigation for academic misconduct and possible penalties.

Please refer to the General Assessment Information section below for information on the requirement to include a cover sheet/declaration with all assessments, disclosing whether AI tools were used.

Assessment Length

2,000 words

Assignment submission Turnitin type

This assignment is submitted through Turnitin and students can see Turnitin similarity reports.

Online Exam

Assessment Overview

Students to provide a response using legal reasoning to a factual scenario.

Course Learning Outcomes

- CLO1 : Identify and explain the legal principles and policies affecting the operation of commercial enterprises
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Assessment Length

2,500 words

Assignment submission Turnitin type

This assignment is submitted through Turnitin and students can see Turnitin similarity reports.

General Assessment Information

Referencing

Students can use either APA (in-text) referencing or Chicago (footnote) referencing. Students must be consistent with their approach. Further information provided on Moodle.

Ethical and Responsible Use of Artificial Intelligence at UNSW

At UNSW, students must use artificial intelligence ethically and responsibly.

This includes:

- Adhering to course/assessment guidelines regarding use of AI tools;
- Acknowledging AI-generated content in your assessments, following UNSW guidance on [Referencing and acknowledging the use of artificial intelligence tools](#). In the School of

Business, students are required to include a **cover sheet/declaration** for all assessments (see the Assessments Hub on the Course Moodle site). If you do not submit a completed cover sheet/declaration with your assessment, you will be emailed to request resubmission of your assessment with the required cover sheet/declaration (noting your assessment will not be graded until the cover sheet is included);

- Not including your own or others' personal or private information in prompts;
- Verifying and critiquing all AI generated material; and
- Avoiding using AI tools to translate your writing.

Please refer to [Ethical and Responsible Use of Artificial Intelligence at UNSW](#) for further information.

Short Extensions (School of Business, Postgraduate)

An automatic Short Extension (without documentation) of **seven calendar days** may be available for some assessment tasks in this course. Please check assessment instructions and further guidance on the course Moodle site.

You can apply by accessing the Short Extension Student Portal on the [Special Consideration login page](#).

Applications for Short Extensions **MUST** be submitted before the assessment due date. Late applications are not permitted. If you do not apply on time, you will have to submit a Special Consideration application with the appropriate supporting documentation, within 3 working days of the assessment due date.

Only one Short Extension can be granted for any given assessment. All subsequent extension requests must be submitted as a Special Consideration application.

For assessment tasks where a Short Extension is not available, students needing an extension (of any duration) must apply via the Special Consideration process.

Special Consideration

Applications for Special Consideration should be submitted **BEFORE** the assessment due date.

If extenuating circumstances prevent you from submitting an application before the due date, please notify your course convenor by email and submit the application as soon as possible.

If your application is approved, the outcome may be one of the following:

- A supplementary or alternative assessment,

- An extended deadline for the assessment (note the extension granted is normally equivalent to the period of impact outlined in your supporting documentation),
- An aggregated or averaged mark derived from other comparable completed assessments.

Please note, applying for Special Consideration does not automatically mean that you will be granted additional assessment, or that you will be awarded an amended result.

More information on Short Extensions and Special Consideration: <https://www.student.unsw.edu.au/special-consideration>.

Late Submission of Assessment

UNSW has a standard late submission penalty of:

- 5% per day,
- for all assessment tasks where a penalty applies,
- capped at five days (120 hours) from the assessment submission deadline. In case of approved Equitable Learning Plan (ELP) provision, special consideration or short extension, the late penalty applies from the date of approved time extension. After five days from the original or extended deadline, a student cannot submit an assessment, and
- no permitted variation.

Students are expected to manage their time to meet assessment task submission and completion deadlines, and to apply for extensions as early as possible before the assessment task deadline.

Grading Basis

Standard

Requirements to pass course

Students must achieve at least 50% overall to pass the course. Students are expected to engage actively in course learning activities and attempt all assessment requirements in the course.

Course Schedule

Teaching Week/Module	Activity Type	Content
Week 1 : 15 July - 19 July	Topic	Australian Legal System
Week 2 : 22 July - 26 July	Topic	Contract Law 1 - Contract Formation
Week 3 : 29 July - 2 August	Topic	Contract Law 2 - Contract Validity
Week 4 : 5 August - 9 August	Topic	Contract Law 3 - Terms of the Contract
Week 5 : 12 August - 16 August	Topic	Contract Law 4 - Rights and Liabilities of the Parties
Week 6 : 19 August - 23 August	Topic	Consumer Law 1 - Consumer Guarantees
Week 7 : 9 September - 13 September	Topic	Consumer Law 2 - General and Specific Consumer Protections
Week 8 : 16 September - 20 September	Topic	Competition Law
Week 9 : 23 September - 27 September	Topic	Agency
Week 10 : 30 September - 4 October	Topic	Partnerships
Week 11 : 7 October - 11 October	Topic	Torts 1 - The Law and Torts and Negligence
Week 12 : 14 October - 18 October	Topic	Torts 2 - Application of Negligence to Business
Week 13 : 21 October - 25 October	Topic	Course Review

Attendance Requirements

Not Applicable - as no class attendance is required

General Schedule Information

Please see the course Moodle site for more information.

Course Resources

Prescribed Resources

Gibson & Osborne. (2020). *Business law* (11th ed.). Pearson Australia.

Course Evaluation and Development

Student evaluation of this course will take the form of an end of semester myExperience evaluation. The course convenor welcomes feedback on an ongoing basis on the topics, materials and assessment activities used in this course.

From feedback provided in 2023, students will be provided with further support and guidance with answering legal problem-solving questions and the Class Collaborate sessions will be held on different days.

Important note: Students are reminded that any feedback provided should be constructive and professional and that they are bound by the [UNSW Code of Conduct and Values](#).

Staff Details

Position	Name	Email	Location	Phone	Availability	Equitable Learning Services Contact	Primary Contact
Convenor	Dr Caroline Doyle		Remote	+61 2 5114 5683	Via appointment	Yes	Yes

Other Useful Information

School Contact Information

School of Business

Email: Business@adfa.edu.au