



UNSW

UNSW Course Outline

MGMT3110 Integrative Seminar in Global Business - 2024

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General Course Information

Course Code : MGMT3110

Year : 2024

Term : Term 3

Teaching Period : T3

Is a multi-term course? : No

Faculty : UNSW Business School

Academic Unit : School of Management and Governance

Delivery Mode : In Person

Delivery Format : Standard

Delivery Location : Kensington

Campus : Sydney

Study Level : Undergraduate

Units of Credit : 6

Useful Links

[Handbook Class Timetable](#)

Course Details & Outcomes

Course Description

This is a compulsory course for the Bachelor of Commerce (International) degree program. It is normally taken following the completion of the Commerce Overseas Program. MGMT3110 provides you with the opportunity to evaluate and reflect on your experience abroad.

You will engage in four main areas throughout the course that will apply to your future careers:

1. Reflect on your personal experience during your exchange year, drawing on cultural understanding of global business.
2. Integrate your knowledge of international business in relation to other disciplines to understand the differences and similarities in national approaches of doing business and managing people.
3. Synthesise current disciplinary knowledge and academic debates in order to appraise key trends in global business.
4. Analyse the international dynamics relating to various values, norms and business practices using your experience, various case studies and academic literature.

Course Aims

The aim of this course is to examine the latest cases and concepts in international business, in order to enhance your understanding and application of these concepts. Additionally, reflecting on your year-long exchange experience will develop the cultural competence needed for you to work and live globally.

Relationship to Other Courses

This course seeks to review the knowledge, skills and experiences students gain in undertaking the program, through four features:

- the practice in education and business in a global context, and the contribution of the international exchange experience to the understanding of the dynamics of global business and the academic knowledge.
- synthesis of disciplinary knowledge in its contexts
- integration of knowledge and practice across an inter-disciplinary and international dimensions
- reflection of the program features including the various dimensions of the international education experience.

Through classroom dialogue, peer learning, and case/problem based approaches the course aims to integrate the strengths of the program through the key learning outcomes.

Course Learning Outcomes

Course Learning Outcomes	Program learning outcomes
CLO1 : Develop effective teamwork and professional competency, for study and career development.	<ul style="list-style-type: none">• PLO3 : Business Communication• PLO4 : Teamwork
CLO2 : Demonstrate in-depth knowledge of international business concepts through oral and written communication.	<ul style="list-style-type: none">• PLO1 : Business Knowledge• PLO3 : Business Communication• PLO5 : Responsible Business Practice• PLO6 : Global and Cultural Competence
CLO3 : Analyse personal cultural experiences through critical self-reflective techniques.	<ul style="list-style-type: none">• PLO6 : Global and Cultural Competence• PLO7 : Leadership Development
CLO4 : Evaluate social, cultural and ethical factors of international business environments through independent critical enquiry.	<ul style="list-style-type: none">• PLO2 : Problem Solving• PLO3 : Business Communication• PLO5 : Responsible Business Practice• PLO6 : Global and Cultural Competence• PLO7 : Leadership Development

Course Learning Outcomes	Assessment Item
CLO1 : Develop effective teamwork and professional competency, for study and career development.	<ul style="list-style-type: none">• Self-Reflection Presentation• Participation
CLO2 : Demonstrate in-depth knowledge of international business concepts through oral and written communication.	<ul style="list-style-type: none">• Commentaries• Case Studies• Self-Reflection Presentation• Participation
CLO3 : Analyse personal cultural experiences through critical self-reflective techniques.	<ul style="list-style-type: none">• Case Studies• Self-Reflection Presentation
CLO4 : Evaluate social, cultural and ethical factors of international business environments through independent critical enquiry.	<ul style="list-style-type: none">• Commentaries• Case Studies

Learning and Teaching Technologies

Moodle - Learning Management System

Learning and Teaching in this course

The teaching approach adopted in this course is based on my belief that an instructor cannot force students to learn, but can and has the responsibility to create an environment in which learning can take place. Based on principles of adult learning, I believe long-lasting learning

comes from applying knowledge to real life situations.

Therefore, we take an active, adult-learning approach that stresses interactive teaching and learning. I create such opportunities in class by using case studies, assignments related to real events, along with discussions and reflection on your own work and life experience. Consequently, your participation and contributions are essential. While I will provide theoretical knowledge specific to the subject, I expect you to contribute to the learning process by critically evaluating the information presented and by relating the concepts discussed in class to your own knowledge and experience.

In order to succeed in this course, you must be an active participant in the classroom. Learning in a class setting is a collective responsibility that requires you to read, reflect, listen, question, reformulate, and critique. If you have suggestions for making our time more engaging, please let me know. Your active participation will be one way to show that you are meeting the objectives of the course. "I am not comfortable speaking in class" are not valid excuses for not contributing to class discussion.

Additional Course Information

Not applicable

Assessments

Assessment Structure

Assessment Item	Weight	Relevant Dates	Program learning outcomes
Commentaries Assessment Format: Individual	20%	Start Date: Not Applicable Due Date: Weeks 2, 7, and 9	<ul style="list-style-type: none">• PLO1 : Business Knowledge• PLO3 : Business Communication• PLO6 : Global and Cultural Competence
Case Studies Assessment Format: Individual	40%	Start Date: Not Applicable Due Date: Weeks 3, 7 and 10	<ul style="list-style-type: none">• PLO1 : Business Knowledge• PLO2 : Problem Solving• PLO3 : Business Communication• PLO5 : Responsible Business Practice• PLO6 : Global and Cultural Competence
Self-Reflection Presentation Assessment Format: Individual	30%	Start Date: Not Applicable Due Date: Weeks 7, 8, 9	<ul style="list-style-type: none">• PLO3 : Business Communication• PLO4 : Teamwork• PLO7 : Leadership Development
Participation Assessment Format: Individual	10%	Start Date: Not Applicable Due Date: Weekly	<ul style="list-style-type: none">• PLO1 : Business Knowledge• PLO4 : Teamwork• PLO6 : Global and Cultural Competence

Assessment Details

Commentaries

Assessment Overview

Students write short commentaries based on the assigned readings.

Assesses: PLO1, PLO3 and PLO6.

Course Learning Outcomes

- CLO2 : Demonstrate in-depth knowledge of international business concepts through oral and written communication.
- CLO4 : Evaluate social, cultural and ethical factors of international business environments through independent critical enquiry.

Assessment Length

500 words

Assignment submission Turnitin type

This assignment is submitted through Turnitin and students can see Turnitin similarity reports.

Generative AI Permission Level

Simple Editing Assistance

In completing this assessment, you are permitted to use standard editing and referencing functions in the software you use to complete your assessment. These functions are described below. You must not use any functions that generate or paraphrase passages of text or other media, whether based on your own work or not.

If your Convenor has concerns that your submission contains passages of AI-generated text or media, you may be asked to account for your work. If you are unable to satisfactorily demonstrate your understanding of your submission you may be referred to UNSW Conduct & Integrity Office for investigation for academic misconduct and possible penalties.

For more information on Generative AI and permitted use please see [here](#).

Case Studies

Assessment Overview

Students are assigned several business case studies to analyse and apply theoretical concepts. Students receive feedback on each submission to practice and improve their argumentative skills.

Assesses: PL01, PL02, PL03, PL05 and PL06.

Course Learning Outcomes

- CLO2 : Demonstrate in-depth knowledge of international business concepts through oral and written communication.
- CLO3 : Analyse personal cultural experiences through critical self-reflective techniques.
- CLO4 : Evaluate social, cultural and ethical factors of international business environments through independent critical enquiry.

Assessment Length

Case 1A and 1B: 800 words. Case 2: 1,500-2,000 words

Assignment submission Turnitin type

This assignment is submitted through Turnitin and students can see Turnitin similarity reports.

Generative AI Permission Level

Simple Editing Assistance

In completing this assessment, you are permitted to use standard editing and referencing functions in the software you use to complete your assessment. These functions are described below. You must not use any functions that generate or paraphrase passages of text or other media, whether based on your own work or not.

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Self-Reflection Presentation

Assessment Overview

Students will present to their class the important lessons and/or skills learned based on their study abroad reflections, with reference to evidence based research.

Assesses: PLO3, PLO4 and PLO7.

Course Learning Outcomes

- CLO1 : Develop effective teamwork and professional competency, for study and career development.
- CLO2 : Demonstrate in-depth knowledge of international business concepts through oral and written communication.
- CLO3 : Analyse personal cultural experiences through critical self-reflective techniques.

Assessment Length

10 min

Assignment submission Turnitin type

Not Applicable

Generative AI Permission Level

Not Applicable

Generative AI is not considered to be of assistance to you in completing this assessment. If you do use generative AI in completing this assessment, you should attribute its use.

For more information on Generative AI and permitted use please see [here](#).

Participation

Assessment Overview

Students are assessed on their contributions in class and their ability to use business terminology correctly and persuasively. Students will work together as teams by responding effectively to others in class.

Assesses: PLO1, PLO4 and PLO6.

Course Learning Outcomes

- CLO1 : Develop effective teamwork and professional competency, for study and career development.
- CLO2 : Demonstrate in-depth knowledge of international business concepts through oral and written communication.

Assignment submission Turnitin type

This assignment is submitted through Turnitin and students can see Turnitin similarity reports.

Generative AI Permission Level

Not Applicable

Generative AI is not considered to be of assistance to you in completing this assessment. If you do use generative AI in completing this assessment, you should attribute its use.

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General Assessment Information

Grading Basis

Standard

Requirements to pass course

Students need to complete all four assessments in order to pass this course.

Course Schedule

Teaching Week/Module	Activity Type	Content
Week 1 : 9 September - 15 September	Seminar	Cultural intelligence - Current understanding
	Workshop	Presentation skill
Week 2 : 16 September - 22 September	Seminar	Cultural intelligence - New trends
	Workshop	Case study skill Discussion: Reading 1
Week 3 : 23 September - 29 September	Seminar	Guest speaker
	Workshop	Discussion: Case 1A
Week 4 : 30 September - 6 October	Seminar	Global team - New trends
	Workshop	Self-reflection skill
Week 5 : 7 October - 13 October	Seminar	Global team - Current understanding (public holiday - asynchronous pre-recorded seminar)
Week 6 : 14 October - 20 October	Other	Flexi week
Week 7 : 21 October - 27 October	Seminar	Discussion: Reading 2 and Case 1B
	Workshop	Study-abroad presentations
Week 8 : 28 October - 3 November	Seminar	Multinational firm - Current understanding
	Workshop	Study-abroad presentations
Week 9 : 4 November - 10 November	Seminar	Multinational firm - New trends
	Workshop	Discussion: Reading 3 Study-abroad presentations
Week 10 : 11 November - 17 November	Seminar	Course review
	Workshop	Discussion: Case study 2

Attendance Requirements

Please note that lecture recordings are not available for this course. Students are strongly encouraged to attend all classes and contact the Course Authority to make alternative arrangements for classes missed.

Course Resources

Prescribed Resources

There is no prescribed textbook for this course. The business cases and academic papers will be available in Moodle via UNSW library. However, the textbook for MGMT2102 (Managing across Culture) that you previously used and the following textbooks provide a good overview of the content of the course.

1. Deresky, H. 2017. International Management: Managing across borders and cultures. Essex, England: Pearson.
2. Steers, R.M., & Osland, J.S. (2020). Managing across cultures. Australasian Edition. 4th Ed. UK: Cambridge University Press.

3. Thomas, D.C., & Peterson, M.F. 2015. Cross cultural management: Essential concepts. Thousand oaks, California: Sage.

Course Evaluation and Development

Based on students' feedback, the course has been restructured into three distinctive sections. A review week (i.e., Weeks 3, 7, and 10) with case discussion and occasional guest speaker is provided after each section. Considering the number of student enrolment in 2024, students' presentations on their exchange experience are scheduled for Weeks 7, 8 and 9.

Staff Details

Position	Name	Email	Location	Phone	Availability	Equitable Learning Services Contact	Primary Contact
Lecturer	Steven Lui		Room 556, 5/F UNSW Business School	-	by appointment	No	Yes

Other Useful Information

Academic Information

COURSE POLICIES AND SUPPORT

The Business School expects that you are familiar with the contents of this course outline and the UNSW and Business School learning expectations, rules, policies and support services as listed below:

- Program Learning Outcomes
- Academic Integrity and Plagiarism
- Student Responsibilities and Conduct
- Special Consideration
- Protocol for Viewing Final Exam Scripts
- Student Learning Support Services

Further information is provided on the [Policies and Guidelines](#) page.

Students may not circulate or post online any course materials such as handouts, exams, syllabi or similar resources from their courses without the written permission of their instructor.

STUDENT LEARNING OUTCOMES

The Course Learning Outcomes (CLOs) – under the Outcomes tab – are what you should be able to demonstrate by the end of this course, if you participate fully in learning activities and successfully complete the assessment items.

CLOs also contribute to your achievement of the Program Learning Outcomes (PLOs), which are developed across the duration of a program. PLOs are, in turn, directly linked to [UNSW graduate capabilities](#). More information on Coursework PLOs is available on the [Policies and Guidelines](#) page. For PG Research PLOs, including MPDBS, please refer to [UNSW HDR learning outcomes](#).

Academic Honesty and Plagiarism

As a student at UNSW you are expected to display [academic integrity](#) in your work and interactions. Where a student breaches the [UNSW Code of Conduct](#) with respect to academic integrity, the University may take disciplinary action. To assure academic integrity, you may be required to demonstrate reasoning, research and the process of constructing work submitted for assessment.

To assist you in understanding what academic integrity means, and how to ensure that you do comply with the UNSW Code of Conduct, it is strongly recommended that you complete the [Working with Academic Integrity](#) module before submitting your first assessment task. It is a free, online self-paced Moodle module that should take about one hour to complete.

Submission of Assessment Tasks

SHORT EXTENSIONS

Short Extension is a new process that allows you to apply for an extended deadline on your assessment without the need to provide supporting documentation, offering immediate approval during brief, life-disrupting events. Requests are automatically approved once submitted.

Short extensions are ONLY available for some assessments. Check your course outline or Moodle to see if this is offered for your assessments. Where a short extension exists, all students enrolled in that course in that term are eligible to apply. Further details are available the [UNSW Current Students](#) page.

SPECIAL CONSIDERATION

You can apply for special consideration when illness or other circumstances beyond your control interfere with your performance in a specific assessment task or tasks, including online exams. Special consideration is primarily intended to provide you with an extra opportunity to demonstrate the level of performance of which you are capable.

Applications can only be made online and will NOT be accepted by teaching staff. Applications will be assessed centrally by the Case Review Team, who will update the online application with the outcome and add any relevant comments. The change to the status of the application immediately sends an email to the student and to the assessor with the outcome of the application. The majority of applications will be processed within 3-5 working days.

For further information, and to apply, see Special Consideration on the UNSW [Current Students](#) page.

LATE SUBMISSION PENALTIES

LATE SUBMISSION PENALTIES

For assessments other than examinations, late submission will incur a penalty of 5% per day or part thereof (including weekends) from the due date and time. An assessment will not be accepted after 5 days (120 hours) of the original deadline unless special consideration has been approved. In the case of an approved Equitable Learning Plan (ELP) provision, special consideration or short extension, the late penalty applies from the date of approved time extension. After five days from the extended deadline, the assessment cannot be submitted.

An assessment is considered late if the requested format, such as hard copy or electronic copy, has not been submitted on time or where the 'wrong' assessment has been submitted.

For assessments which account for 10% or less of the overall course grade, and where answers are immediately discussed or debriefed, the LIC may stipulate a different penalty. Details of such late penalties will be available on the course Moodle page.

FEEDBACK ON YOUR ASSESSMENT TASK PERFORMANCE

Feedback on student performance from formative and summative assessment tasks will be provided to students in a timely manner. Assessment tasks completed within the teaching period of a course, other than a final assessment, will be assessed and students provided with feedback, with or without a provisional result, within 10 working days of submission, under

normal circumstances. Feedback on continuous assessment tasks (e.g. laboratory and studio-based, workplace-based, weekly quizzes) will be provided prior to the midpoint of the course.

Faculty-specific Information

PROTOCOL FOR VIEWING FINAL EXAM SCRIPTS

UNSW students have the right to view their final exam scripts, subject to a small number of very specific exemptions. The UNSW Business School has set a [protocol](#) under which students may view their final exam script. Individual schools within the Faculty may also set up additional local processes for viewing final exam scripts, so it is important that you check with your School.

If you are completing courses from the following schools, please note the additional school-specific information:

- Students in the **School of Accounting, Auditing & Taxation** who wish to view their final examination script should also refer to [this page](#).
- Students in the **School of Banking & Finance** should also refer to [this page](#).
- Students in the **School of Information Systems & Technology Management** should also refer to [this page](#).

COURSE EVALUATION AND DEVELOPMENT

Feedback is regularly sought from students and continual improvements are made based on this feedback. At the end of this course, you will be asked to complete the [myExperience survey](#), which provides a key source of student evaluative feedback. Your input into this quality enhancement process is extremely valuable in assisting us to meet the needs of our students and provide an effective and enriching learning experience. The results of all surveys are carefully considered and do lead to action towards enhancing educational quality.

QUALITY ASSURANCE

The Business School is actively monitoring student learning and quality of the student experience in all its programs. A random selection of completed assessment tasks may be used for quality assurance, such as to determine the extent to which program learning goals are being achieved. The information is required for accreditation purposes, and aggregated findings will be used to inform changes aimed at improving the quality of Business School programs. All material used for such processes will be treated as confidential.

TEACHING TIMES AND LOCATIONS

Please note that teaching times and locations are subject to change. Students are strongly advised to refer to the [Class Timetable website](#) for the most up-to-date teaching times and locations.