UNSW Course Outline

AGSM9161 Sustainable and Inclusive Business (Virtual Weekly) - 2024

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General Course Information

Course Code : AGSM9161
Year : 2024
Term : Term 1
Teaching Period : T1
Is a multi-term course? : No
Faculty : UNSW Business School
Academic Unit : AGSM MBA Programs
Delivery Mode : Multimodal
Delivery Format : Standard
Delivery Location : Online - Synchronous
Campus : Sydney
Study Level : Postgraduate
Units of Credit : 6

<u>Useful Links</u>

<u>Handbook</u> <u>Class Timetable</u>

Course Details & Outcomes

Course Description

This course will provide you with the foundational knowledge and skills to be a more sustainable

leader, including understanding the economic, environmental and social challenges that we face and the options we need to solve them. It will help to make you a more valuable leader in your organisation and society. You'll learn how to measure your organisation's sustainability footprint, carry out materiality reviews and mapping to the UN Sustainable Development Goals, understand the risks of climate change and the opportunities that sustainability brings for innovation and value creation, develop a more sustainable business model and a clear vision for sustainable growth, and make more sustainable decisions. You will complete this course with a sustainable mindset and a sustainability toolkit that you can apply immediately in your organisation and your life.

Course Learning Outcomes

Course Learning Outcomes	Program learning outcomes
CLO1 : Develop a Sustainability Mindset and Sustainability Competencies	• PLO1 : Business Knowledge • PLO2 : Problem Solving • PLO3 : Business Communication • PLO5 : Responsible Business Practice • PLO6 : Global and Cultural Competence • PLO7 : Leadership Development
CLO2 : Discuss fundamental principles of Climate Science and Carbon Literacy	• PLO1 : Business Knowledge • PLO2 : Problem Solving • PLO3 : Business Communication • PLO5 : Responsible Business Practice • PLO6 : Global and Cultural Competence
CLO3 : Understand the environmental, social and economic dimensions of sustainable business	• PLO1 : Business Knowledge • PLO2 : Problem Solving • PLO5 : Responsible Business Practice • PLO6 : Global and Cultural Competence • PLO7 : Leadership Development
CLO4 : Identify global and national sustainability priorities and understand how your organisation can work strategically in an ecosystem to achieve these goals	• PLO1 : Business Knowledge • PLO2 : Problem Solving • PLO3 : Business Communication • PLO4 : Teamwork • PLO5 : Responsible Business Practice • PLO6 : Global and Cultural Competence • PLO7 : Leadership Development
CLO5 : Develop an awareness of sustainability policy and understand integrated reporting and how you can support these in your organisation	• PLO1 : Business Knowledge • PLO3 : Business Communication • PLO5 : Responsible Business Practice • PLO6 : Global and Cultural Competence
CLO6 : Apply sustainability principles to evaluate strategies and business models and identify opportunities for improvement	• PLO1 : Business Knowledge • PLO2 : Problem Solving • PLO5 : Responsible Business Practice • PLO6 : Global and Cultural Competence
CLO7 : Explain the business case for sustainability and communicate this to influence strategic decisions in your organisation	• PLO1 : Business Knowledge • PLO2 : Problem Solving • PLO3 : Business Communication • PLO5 : Responsible Business Practice • PLO6 : Global and Cultural Competence • PLO7 : Leadership Development
CLO8 : Understand consumer demand for sustainable products and services and apply this to develop strategies to address consumer needs	• PLO1 : Business Knowledge • PLO2 : Problem Solving • PLO3 : Business Communication • PLO5 : Responsible Business Practice • PLO6 : Global and Cultural Competence

Course Learning Outcomes	Assessment Item
CLO1 : Develop a Sustainability Mindset and Sustainability Competencies	• Assessment 1: Reflection on the World Climate Simulation • Assessment 2: My sustainability footprint - Strategies, targets and indicators • Assessment 3: Sustainability initiative • Assessment 4: Engagement in class discussions
CLO2 : Discuss fundamental principles of Climate Science and Carbon Literacy	• Assessment 1: Reflection on the World Climate Simulation • Assessment 3: Sustainability initiative • Assessment 4: Engagement in class discussions
CLO3 : Understand the environmental, social and economic dimensions of sustainable business	• Assessment 2: My sustainability footprint - Strategies, targets and indicators • Assessment 1: Reflection on the World Climate Simulation • Assessment 3: Sustainability initiative • Assessment 4: Engagement in class discussions
CLO4 : Identify global and national sustainability priorities and understand how your organisation can work strategically in an ecosystem to achieve these goals	• Assessment 1: Reflection on the World Climate Simulation • Assessment 3: Sustainability initiative • Assessment 4: Engagement in class discussions
CLO5 : Develop an awareness of sustainability policy and understand integrated reporting and how you can support these in your organisation	• Assessment 3: Sustainability initiative • Assessment 4: Engagement in class discussions
CLO6 : Apply sustainability principles to evaluate strategies and business models and identify opportunities for improvement	• Assessment 1: Reflection on the World Climate Simulation • Assessment 3: Sustainability initiative • Assessment 4: Engagement in class discussions
CLO7 : Explain the business case for sustainability and communicate this to influence strategic decisions in your organisation	• Assessment 3: Sustainability initiative • Assessment 4: Engagement in class discussions
CLO8 : Understand consumer demand for sustainable products and services and apply this to develop strategies to address consumer needs	• Assessment 2: My sustainability footprint - Strategies, targets and indicators • Assessment 3: Sustainability initiative

Learning and Teaching Technologies

Moodle - Learning Management System | Zoom

Additional Course Information

Structure

Unit 1 Introduction to Sustainable and Inclusive Business

Unit 2 Sustainable Governance and Reporting

Unit 3 Decarbonisation and Transition to Clean Energy

Unit 4 Social Dimensions of Sustainable Business

Unit 5 Climate Resilience and Adaptation

Unit 6 Systems Thinking for Sustainable and Inclusive Business

Unit 7 Sustainable Finance

Unit 8 Sustainable Value Chains and Business Models

Unit 9 Sustainable Marketing

Unit 10 Sustainability in Action

Assessments

Assessment Structure

Assessment Item	Weight	Relevant Dates	Program learning outcomes
Assessment 1: Reflection on the World Climate Simulation Assessment Format: Group	20%	Due Date: Thursday of Week 7 by 3pm Sydney time	• PLO1 : Business Knowledge • PLO2 : Problem Solving • PLO3 : Business Communication • PLO4 : Teamwork • PLO5 : Responsible Business Practice • PLO6 : Global and Cultural Competence • PLO7 : Leadership Development
Assessment 2: My sustainability footprint - Strategies, targets and indicators Assessment Format: Individual	30%	Due Date: Monday of Week 9 by 3pm Sydney time	• PLO1 : Business Knowledge • PLO2 : Problem Solving • PLO3 : Business Communication • PLO5 : Responsible Business Practice • PLO6 : Global and Cultural Competence • PLO7 : Leadership Development
Assessment 3: Sustainability initiative Assessment Format: Individual	40%	Due Date: Monday of Week 12 by 3pm Sydney time	• PLO1 : Business Knowledge • PLO2 : Problem Solving • PLO3 : Business Communication • PLO5 : Responsible Business Practice • PLO6 : Global and Cultural Competence • PLO7 : Leadership Development
Assessment 4: Engagement in class discussions Assessment Format: Individual	10%	Due Date: Weeks 1 to 10	• PLO1 : Business Knowledge • PLO3 : Business Communication • PLO5 : Responsible Business Practice • PLO6 : Global and Cultural Competence • PLO7 : Leadership Development

Assessment Details

Assessment 1: Reflection on the World Climate Simulation

Assessment Overview

Your team will reflect on your experience of the World Climate Simulation.

Course Learning Outcomes

- CLO1 : Develop a Sustainability Mindset and Sustainability Competencies
- CLO2 : Discuss fundamental principles of Climate Science and Carbon Literacy
- CLO3 : Understand the environmental, social and economic dimensions of sustainable business
- CLO4 : Identify global and national sustainability priorities and understand how your organisation can work strategically in an ecosystem to achieve these goals
- CLO6 : Apply sustainability principles to evaluate strategies and business models and identify opportunities for improvement

Assessment Length

1 page reflection from the team

Assessment 2: My sustainability footprint - Strategies, targets and indicators

Assessment Overview

You will report on your social and environmental footprint and the strategies, targets and indicators you will use to improve it.

Course Learning Outcomes

- CLO1 : Develop a Sustainability Mindset and Sustainability Competencies
- CLO3 : Understand the environmental, social and economic dimensions of sustainable business
- CLO8 : Understand consumer demand for sustainable products and services and apply this to develop strategies to address consumer needs

Assessment Length

5 minutes (maximum) - narrated PowerPoint video incl. you speaking to camera with visuals incl. evidence: 3-5 slides

Assessment 3: Sustainability initiative

Assessment Overview

You will apply your learning throughout the course to develop a realistic and achievable initiative that can be actioned in a current or future role.

Course Learning Outcomes

- CLO1 : Develop a Sustainability Mindset and Sustainability Competencies
- CLO2 : Discuss fundamental principles of Climate Science and Carbon Literacy
- CLO3 : Understand the environmental, social and economic dimensions of sustainable business
- CLO4 : Identify global and national sustainability priorities and understand how your organisation can work strategically in an ecosystem to achieve these goals
- CLO5 : Develop an awareness of sustainability policy and understand integrated reporting and how you can support these in your organisation
- CLO6 : Apply sustainability principles to evaluate strategies and business models and identify opportunities for improvement
- CLO7 : Explain the business case for sustainability and communicate this to influence strategic decisions in your organisation
- CLO8 : Understand consumer demand for sustainable products and services and apply this to develop strategies to address consumer needs

Assessment Length

15 minutes (maximum) - narrated PowerPoint video including you speaking to camera with visuals incl. supporting evidence

Assessment 4: Engagement in class discussions

Assessment Overview

You will be assessed on your participation in the weekly class discussions.

Course Learning Outcomes

- CLO1 : Develop a Sustainability Mindset and Sustainability Competencies
- CLO2 : Discuss fundamental principles of Climate Science and Carbon Literacy
- CLO3 : Understand the environmental, social and economic dimensions of sustainable business
- CLO4 : Identify global and national sustainability priorities and understand how your organisation can work strategically in an ecosystem to achieve these goals
- CLO5 : Develop an awareness of sustainability policy and understand integrated reporting and how you can support these in your organisation
- CLO6 : Apply sustainability principles to evaluate strategies and business models and identify opportunities for improvement
- CLO7 : Explain the business case for sustainability and communicate this to influence strategic decisions in your organisation

General Assessment Information

Grading Basis

Standard

Course Schedule

Teaching Week/Module	Activity Type	Content
Week 1 : 12 February - 18 February	Topic	Unit 1: Introduction to Sustainable and Inclusive Business
	Assessment	Assessment 4: Engagement in class discussions
Week 2 : 19 February - 25 February	Topic	Unit 2: Sustainable Governance and Reporting
	Assessment	Assessment 4: Engagement in class discussions
Week 3 : 26 February - 3 March	Topic	Unit 3: Decarbonisation and Transition to Clean Energy
	Assessment	Assessment 4: Engagement in class discussions
Week 4 : 4 March - 10 March	Topic	Unit 4: Social Dimensions of Sustainable Business
	Assessment	Assessment 4: Engagement in class discussions
Week 5 : 11 March - 17 March	Topic	Unit 5: Climate Resilience and Adaptation
	Assessment	Assessment 4: Engagement in class discussions
Week 6 : 18 March - 24 March	Topic	Unit 6: Systems Thinking for Sustainable and Inclusive Business
	Assessment	Assessment 4: Engagement in class discussions
Week 7 : 25 March - 31 March	Topic	Unit 7: Sustainable Finance
	Assessment	Assessment 1: Reflection on the World Climate Simulation due on Thursday by 3pm Sydney time Assessment 4: Engagement in class discussions
Week 8 : 1 April - 7 April	Topic	Unit 8: Sustainable Business Models and Value Chains
	Assessment	Assessment 4: Engagement in class discussions
Week 9 : 8 April - 14 April	Topic	Unit 9: Sustainable Marketing
	Assessment	Assessment 2: My sustainability footprint - Strategies, targets and indicators due on Monday by 3pm Sydney time Assessment 4: Engagement in class discussions
Week 10 : 15 April - 21 April	Topic	Unit 10: Sustainability in Action
	Assessment	Assessment 4: Engagement in class discussions
Week 11 : 22 April - 28 April	Other	Independent study
Week 12 : 29 April - 5 May	Assessment	Assessment 3: Sustainability initiative due on Monday by 3pm Sydney time

Attendance Requirements

Students must attend the scheduled 90-minute online classes in Weeks 1 to 10. There are also other required online asynchronous activities outside of class times.

Course Resources

Prescribed Resources

You have three major resources to help you learn:

1. The course materials, which you will access via your Moodle class.
2. Your interaction with your facilitators. The facilitators' job is to guide your learning by conducting the class discussion, answering questions that might arise after you have done the week's work, providing insights from their practical experience and understanding of theory, providing you with feedback on your assessments, and directing discussions and debates that will occur between you and your co-participants in the course.

3. Your co-participants. Your class colleagues are an invaluable potential source of learning for you. Their work and life, and their willingness to question and argue with the course materials, the facilitator and your views, represent a great learning opportunity. They bring much valuable insight to the learning experience.

Other Resources

BusinessThink is UNSWs free, online business publication. It is a platform for business research, analysis and opinion. If you would like to subscribe to BusinessThink and receive the free monthly e-newsletter with the latest in research, opinion and business then go to the [BusinessThink website](#).

Course Evaluation and Development

This course is being delivered for the first time in Term 1 2024.

Staff Details

Position	Name	Email	Location	Phone	Availability	Equitable Learning Services Contact	Primary Contact
Facilitator in charge	Michele Roberts					No	Yes

Other Useful Information

Academic Information

COURSE POLICIES AND SUPPORT

The Business School expects that you are familiar with the contents of this course outline and the UNSW and Business School learning expectations, rules, policies and support services as listed below:

- Program Learning Outcomes
- Academic Integrity and Plagiarism
- Student Responsibilities and Conduct
- Special Consideration
- Protocol for Viewing Final Exam Scripts
- Student Learning Support Services

Further information is provided on the [key policies and support](#) page.

Students may not circulate or post online any course materials such as handouts, exams, syllabi or similar resources from their courses without the written permission of their instructor.

STUDENT LEARNING OUTCOMES

The Course Learning Outcomes (CLOs) – under the Outcomes tab – are what you should be able to demonstrate by the end of this course, if you participate fully in learning activities and successfully complete the assessment items.

CLOs also contribute to your achievement of the Program Learning Outcomes (PLOs), which are developed across the duration of a program. PLOs are, in turn, directly linked to UNSW graduate capabilities. More information on Coursework PLOs is available on the key policies and support page. For PG Research PLOs, including MPDBS, please refer to the UNSW HDR Learning Outcomes.

Academic Honesty and Plagarism

As a student at UNSW you are expected to display academic integrity in your work and interactions. Where a student breaches the UNSW Student Code with respect to academic integrity, the University may take disciplinary action under the Student Misconduct Procedure. To assure academic integrity, you may be required to demonstrate reasoning, research and the process of constructing work submitted for assessment.

To assist you in understanding what academic integrity means, and how to ensure that you do comply with the UNSW Student Code, it is strongly recommended that you complete the Working with Academic Integrity module before submitting your first assessment task. It is a free, online self-paced Moodle module that should take about one hour to complete.

Submission of Assessment Tasks

SPECIAL CONSIDERATION

You can apply for special consideration when illness or other circumstances beyond your control interfere with your performance in a specific assessment task or tasks, including online exams. Students studying remotely who have exams scheduled between 10pm and 7am local time, are also able to apply for special consideration to sit a supplementary exam at a time outside of these hours.

Special consideration is primarily intended to provide you with an extra opportunity to demonstrate the level of performance of which you are capable. To apply, and for further information, see Special Consideration on the UNSW Current Students page.

Special consideration applications will be assessed centrally by the Case Review Team, who will update the online application with the outcome and add any relevant comments. The change to the status of the application immediately sends an email to the student and to the assessor with the outcome of the application.

Please note the following:

1. Applications can only be made through Online Services in myUNSW (see the UNSW Current Students page). Applications will not be accepted by teaching staff. The lecturer-in-charge/ course coordinator will be automatically notified when your application is processed.
2. Applying for special consideration does not automatically mean that you will be granted a supplementary exam or other concession.
3. If you experience illness or misadventure in the lead up to an exam or assessment, you must submit an application for special consideration, either prior to the examination taking place, or prior to the assessment submission deadline, except where illness or misadventure prevent you from doing so.
4. If your circumstances stop you from applying before your exam or assessment due date, you must apply within 3 working days of the assessment or the period covered by your supporting documentation.
5. Under the UNSW Fit To Sit/Submit rule, if you sit the exam/submit an assignment, you are declaring yourself well enough to do so and are cannot subsequently apply for special consideration.
6. If you become unwell on the day of – or during – an exam, you must stop working on your exam, advise your course coordinator or tutor and provide a medical certificate dated within 24 hours of the exam, with your special consideration application. For online exams, you must contact your course coordinator or tutor immediately via email, Moodle or chat and advise them you are unwell and submit screenshots of your conversation along with your medical certificate and application.
7. Special consideration requests do not allow the awarding of additional marks to students.

Further information on Business School policy and procedure can be found under "Special Consideration" on the key policies and support page.

LATE SUBMISSION PENALTIES

For assessments other than examinations, late submission will incur a penalty of 5% per day or part thereof (including weekends) from the due date and time. An assessment will not be

accepted after 5 days (120 hours) of the original deadline unless special consideration has been approved. An assignment is considered late if the requested format, such as hard copy or electronic copy, has not been submitted on time or where the 'wrong' assignment has been submitted.

For assessments which account for 10% or less of the overall course grade, and where answers are immediately discussed or debriefed, the LIC may stipulate a different penalty. Details of such late penalties will be available on the course Moodle page.

FEEDBACK ON YOUR ASSESSMENT TASK PERFORMANCE

Feedback on student performance from formative and summative assessment tasks will be provided to students in a timely manner. Assessment tasks completed within the teaching period of a course, other than a final assessment, will be assessed and students provided with feedback, with or without a provisional result, within 10 working days of submission, under normal circumstances. Feedback on continuous assessment tasks (e.g. laboratory and studio-based, workplace-based, weekly quizzes) will be provided prior to the midpoint of the course.

Faculty-specific Information

PROTOCOL FOR VIEWING FINAL EXAM SCRIPTS

UNSW students have the right to view their final exam scripts, subject to a small number of very specific exemptions. The UNSW Business School has set a protocol under which students may view their final exam script. Individual schools within the Faculty may also set up additional local processes for viewing final exam scripts, so it is important that you check with your School.

If you are completing courses from the following schools, please note the additional school-specific information:

- Students in the **School of Accounting, Auditing & Taxation** who wish to view their final examination script should also refer to this page.
- Students in the **School of Banking & Finance** should also refer to this page.
- Students in the **School of Information Systems & Technology Management** should also refer to this page.

COURSE EVALUATION AND DEVELOPMENT

Feedback is regularly sought from students and continual improvements are made based on this feedback. At the end of this course, you will be asked to complete the myExperience survey,

which provides a key source of student evaluative feedback. Your input into this quality enhancement process is extremely valuable in assisting us to meet the needs of our students and provide an effective and enriching learning experience. The results of all surveys are carefully considered and do lead to action towards enhancing educational quality.

QUALITY ASSURANCE

The Business School is actively monitoring student learning and quality of the student experience in all its programs. A random selection of completed assessment tasks may be used for quality assurance, such as to determine the extent to which program learning goals are being achieved. The information is required for accreditation purposes, and aggregated findings will be used to inform changes aimed at improving the quality of Business School programs. All material used for such processes will be treated as confidential.

TEACHING TIMES AND LOCATIONS

Please note that teaching times and locations are subject to change. Students are strongly advised to refer to the Class Timetable website for the most up-to-date teaching times and locations.