



UNSW Course Outline

PLAN2001 Strategic Planning - 2024

Published on the 02 Feb 2024

General Course Information

Course Code : PLAN2001

Year : 2024

Term : Term 1

Teaching Period : T1

Is a multi-term course? : No

Faculty : Faculty of Arts, Design and Architecture

Academic Unit : School of Built Environment

Delivery Mode : In Person

Delivery Format : Standard

Delivery Location : Kensington

Campus : Sydney

Study Level : Undergraduate

Units of Credit : 6

Useful Links

[Handbook Class Timetable](#)

Course Details & Outcomes

Course Description

Strategic Planning interrogates the practical, applied nature of the discipline through a conceptual and theoretical and critical lens. A major characteristic of strategic planning as a practice is the synthesis of diverse information and analysis, alongside community and

stakeholder opinion into communicable planning documents. In this course you will explore the key drivers of change within our cities, for example housing supply and affordability, urban renewal, urban justice, infrastructure and climate change. You will explore the tensions that shape how decisions get made - or not - through the complex lens of urban governance and how planning - and planners - engage with those we plan for. As planners we are interested in the inherently spatial dimensions of these urban processes, recognising that collective efforts to influence land use change and behaviours of urban stakeholders take place at different geographical scales, and impact on different groups in different ways. This course focuses on the metropolitan and regional scale, where the conditions requiring strategic planning are arguably most evident.

Course Learning Outcomes

Course Learning Outcomes
CL01 : Critically engage with academic contributions to spatial planning theory which have underpinned recent developments in strategic planning debates.
CL02 : Identify and evaluate the multiple drivers shaping the dynamics and parameters for long-term strategic planning at the sub-regional and metropolitan scale.
CL03 : Critically engage with strategic planning frameworks and metropolitan planning documents, distilling their key elements, strengths and weaknesses, and applicability to the Australian context.
CL04 : Demonstrate an understanding of different forms of urban governance arrangements and the centrality of those arrangements in facilitating effective, efficient and equitable strategic outcomes.
CL05 : Develop necessary critical and analytical skills for the preparation of strategic plans.

Course Learning Outcomes	Assessment Item
CL01 : Critically engage with academic contributions to spatial planning theory which have underpinned recent developments in strategic planning debates.	<ul style="list-style-type: none"> • Strategic planning concepts and ideas • Strategic planning briefing and submission
CL02 : Identify and evaluate the multiple drivers shaping the dynamics and parameters for long-term strategic planning at the sub-regional and metropolitan scale.	<ul style="list-style-type: none"> • Group presentation • Strategic planning concepts and ideas • Strategic planning briefing and submission
CL03 : Critically engage with strategic planning frameworks and metropolitan planning documents, distilling their key elements, strengths and weaknesses, and applicability to the Australian context.	<ul style="list-style-type: none"> • Strategic planning concepts and ideas • Strategic planning briefing and submission
CL04 : Demonstrate an understanding of different forms of urban governance arrangements and the centrality of those arrangements in facilitating effective, efficient and equitable strategic outcomes.	<ul style="list-style-type: none"> • Group presentation • Strategic planning briefing and submission
CL05 : Develop necessary critical and analytical skills for the preparation of strategic plans.	<ul style="list-style-type: none"> • Group presentation • Strategic planning concepts and ideas • Strategic planning briefing and submission

Learning and Teaching Technologies

Moodle - Learning Management System

Assessments

Assessment Structure

Assessment Item	Weight	Relevant Dates
Strategic planning concepts and ideas Assessment Format: Individual	35%	Start Date: Not Applicable Due Date: 08/03/2024 11:59 PM Post Date: 25/03/2024 12:00 AM
Strategic planning briefing and submission Assessment Format: Individual	40%	Due Date: 14/04/2024 11:59 PM
Group presentation Assessment Format: Group	25%	

Assessment Details

Strategic planning concepts and ideas

Assessment Overview

You will explore various academic texts providing a range of arguments and debates shaping our thinking on the strategic planning process. In this task you will critically engage with these key ideas. You will receive written feedback aligned with a marking rubric.

Course Learning Outcomes

- CL01 : Critically engage with academic contributions to spatial planning theory which have underpinned recent developments in strategic planning debates.
- CL02 : Identify and evaluate the multiple drivers shaping the dynamics and parameters for long-term strategic planning at the sub-regional and metropolitan scale.
- CL03 : Critically engage with strategic planning frameworks and metropolitan planning documents, distilling their key elements, strengths and weaknesses, and applicability to the Australian context.
- CL05 : Develop necessary critical and analytical skills for the preparation of strategic plans.

Assessment Length

1800-2000 words

Assignment submission Turnitin type

This assignment is submitted through Turnitin and students can see Turnitin similarity reports.

Strategic planning briefing and submission

Assessment Overview

You will prepare a written briefing or submission on a key strategic planning issue or urban policy

initiative. You will receive written feedback aligned with a marking rubric.

Course Learning Outcomes

- CL01 : Critically engage with academic contributions to spatial planning theory which have underpinned recent developments in strategic planning debates.
- CL02 : Identify and evaluate the multiple drivers shaping the dynamics and parameters for long-term strategic planning at the sub-regional and metropolitan scale.
- CL03 : Critically engage with strategic planning frameworks and metropolitan planning documents, distilling their key elements, strengths and weaknesses, and applicability to the Australian context.
- CL04 : Demonstrate an understanding of different forms of urban governance arrangements and the centrality of those arrangements in facilitating effective, efficient and equitable strategic outcomes.
- CL05 : Develop necessary critical and analytical skills for the preparation of strategic plans.

Assessment Length

2500-3000 words

Assignment submission Turnitin type

This assignment is submitted through Turnitin and students do not see Turnitin similarity reports.

Group presentation

Assessment Overview

Working in groups, you will draw upon both international best practice and contemporary insights from metropolitan Sydney to pitch a set of ideas and directions on a current strategic planning issue. You will receive written feedback aligned with a marking rubric.

Course Learning Outcomes

- CL02 : Identify and evaluate the multiple drivers shaping the dynamics and parameters for long-term strategic planning at the sub-regional and metropolitan scale.
- CL04 : Demonstrate an understanding of different forms of urban governance arrangements and the centrality of those arrangements in facilitating effective, efficient and equitable strategic outcomes.
- CL05 : Develop necessary critical and analytical skills for the preparation of strategic plans.

Hurdle rules

Demonstration of team work and collaboration is a core consideration in Assignment 3. Students will need to have attended, and participated in, at least 80% of all classes (lectures, tutorials, workshops, fieldtrips) in WK1-5, 7-9 in order to be part of a presenting team.

General Assessment Information

Grading Basis

Standard

Course Schedule

Teaching Week/Module	Activity Type	Content
Week 1 : 12 February - 18 February	Lecture	Wednesday 14 February 1) Welcome! course introduction and overview 2) What is strategic spatial planning? (part 1)
	Assessment	Full briefing and instruction for Assignment 1.
Week 2 : 19 February - 25 February	Lecture	Wednesday 21 February 1) What is strategic spatial planning? (part 2) 2) What does a strategic/metropolitan plan look like?
	Tutorial	Tutorial 1: Preparing for Assignment 1 - How to read and critically engage with academic debates in strategic spatial planning.
Week 3 : 26 February - 3 March	Lecture	Wednesday 28 February Planning a Global City - Planning for growth
	Tutorial	Tutorial 2: Preparing for Assignment 1: identifying strategic spatial planning concepts in metropolitan and regional plans
Week 4 : 4 March - 10 March	Lecture	Wednesday 6 March Housing supply, urban renewal (part 1)
	Tutorial	Tutorial 3 (optional): Final drop-in session prior to Assignment 1 hand-in
	Assessment	Full briefing and instruction for Assignment 2
Week 5 : 11 March - 17 March	Lecture	Wednesday 13 March Housing supply, urban renewal (part 2)
	Fieldwork	Class fieldtrip - Rhodes to Parramatta
Week 6 : 18 March - 24 March	Other	Flexibility week. Optional reading material/online content available on Moodle
Week 7 : 25 March - 31 March	Lecture	Wednesday 27 March Who are we planning for? Equity and the Just City
	Group Work	Briefing for Assignment 3 and first workshop session
Week 8 : 1 April - 7 April	Lecture	Wednesday 3 April Governance, Engagement, Implementation
	Group Work	Workshop session - preparation for Assignment 3
Week 9 : 8 April - 14 April	Lecture	Wednesday 10 April Strategic Planning Futures: climate change, resilience, AI and big data
	Group Work	Workshop session - preparation for Assignment 3
Week 10 : 15 April - 21 April	Presentation	Group presentations - Sharing strategic planning ideas

Attendance Requirements

You are expected to be regular and punctual in attendance at all classes for the School of Built Environment courses in which you are enrolled. If and where individual courses have specific attendance requirements, these will be stated in the course outline.

If you do not attend, engage, or participate in scheduled class activities, including lectures, tutorials, studios, labs, etc, you run the risk of failing a course.

If illness or unexpected and beyond your control circumstances prevent you from completing a task on time, or substantially disturb your assessment performance, you should apply for [Special Consideration](#), as soon as practicable, accompanied by appropriate documentation.

No special consideration will be provided if you miss out on essential course information and materials, or if you miss assessment tasks and deadlines due to unexplained absences or an unapproved lack of attendance.

You may be advised by the Course Convenor to withdraw from the course if significant learning activities are missed.

Course Resources

Course Evaluation and Development

We encourage and support students to maintain regular contact with the course convenor to provide informal feedback throughout the course. For specific issues or detailed feedback, please arrange a meeting with the course convenor via email.

In this course there is an option for students to provide anonymous feedback via the course's Moodle page, which is directly sent to the convenor. As a final step, students are invited to share their insights and experiences by completing the MyExperience survey. The feedback gathered each year is integral to the continuous enhancement and development of the course.

Staff Details

Position	Name	Email	Location	Phone	Availability	Equitable Learning Services Contact	Primary Contact
Convenor	Simon Pinnegar		Anita B Lawrence Centre, room 4025	0423392590	Please email to make an appointment	No	Yes

Other Useful Information

Academic Information

Due to evolving advice by NSW Health, students must check for updated information regarding online learning for all Arts, Design and Architecture courses this term (via Moodle or course information provided).

Please see: <https://www.unsw.edu.au/arts-design-architecture/student-life/resources-support/protocols-guidelines> for essential student information relating to:

- UNSW and Faculty policies and procedures;
- Student Support Services;
- Dean's List;
- review of results;
- credit transfer;
- cross-institutional study and exchange;
- examination information;
- enrolment information;
- Special Consideration in the event of illness or misadventure;
- student equity and disability;

And other essential academic information.

Academic Honesty and Plagiarism

Plagiarism is using the words or ideas of others and presenting them as your own. It can take many forms, from deliberate cheating to accidentally copying from a source without acknowledgement.

UNSW groups plagiarism into the following categories:

- Copying: Using the same or very similar words to the original text or idea without acknowledging the source or using quotation marks. This includes copying materials, ideas or concepts from a book, article, report or other written document, presentation, composition, artwork, design, drawing, circuitry, computer program or software, website, internet, other electronic resource, or another person's assignment without appropriate acknowledgement.
- Inappropriate paraphrasing: Changing a few words and phrases while mostly retaining the original information, structure and/or progression of ideas of the original without acknowledgement. This also applies in presentations where someone paraphrases another's ideas or words without credit and to piecing together quotes and paraphrases into a new whole, without appropriate referencing.
- Collusion: Working with others but passing off the work as a person's individual work. Collusion also includes providing your work to another student for the purpose of them plagiarising, paying another person to perform an academic task, stealing or acquiring another person's academic work and copying it, offering to complete another person's work or seeking payment for completing academic work.
- Inappropriate citation: Citing sources which have not been read, without acknowledging the "secondary" source from which knowledge of them has been obtained.
- Duplication ("self-plagiarism"): Submitting your own work, in whole or in part, where it has previously been prepared or submitted for another assessment or course at UNSW or another university.

The UNSW Academic Skills support offers resources and individual consultations. Students are also reminded that careful time management is an important part of study. One of the identified causes of plagiarism is poor time management. Students should allow sufficient time for research, drafting and proper referencing of sources in preparing all assessment items. UNSW Library has the ELISE tool available to assist you with your study at UNSW. ELISE is designed to introduce new students to studying at UNSW, but it can also be a great refresher during your study.

Completing the ELISE tutorial and quiz will enable you to:

- analyse topics, plan responses and organise research for academic writing and other assessment tasks
- effectively and efficiently find appropriate information sources and evaluate relevance to your needs
- use and manage information effectively to accomplish a specific purpose
- better manage your time
- understand your rights and responsibilities as a student at UNSW
- be aware of plagiarism, copyright, UNSW Student Code of Conduct and Acceptable Use of UNSW ICT Resources Policy
- be aware of the standards of behaviour expected of everyone in the UNSW community
- locate services and information about UNSW and UNSW Library

Use of AI for assessments

As AI applications continue to develop, and technology rapidly progresses around us, we remain committed to our values around academic integrity at UNSW. Where the use of AI tools, such as ChatGPT, has been permitted by your course convener, they must be properly credited and your submissions must be substantially your own work.

In cases where the use of AI has been prohibited, please respect this and be aware that where unauthorised use is detected, penalties will apply.

[Use of AI for assessments | UNSW Current Students](#)

Submission of Assessment Tasks

Turnitin Submission

If you encounter a problem when attempting to submit your assignment through Turnitin, please telephone External Support on 9385 3331 or email them on externalteltsupport@unsw.edu.au

Support hours are 8:00am – 10:00pm on weekdays and 9:00am – 5:00pm on weekends (365 days a year). If you are unable to submit your assignment due to a fault with Turnitin, you may apply for an extension, but you must retain your ticket number from External Support (along with any other relevant documents) to include as evidence to support your extension application. If you email External Support, you will automatically receive a ticket number, but if you telephone, you will need to specifically ask for one. Turnitin also provides updates on their system status on Twitter.

Generally, assessment tasks must be submitted electronically via either Turnitin or a Moodle assignment. In instances where this is not possible, alternative submission details will be stated on your course's Moodle site. For information on how to submit assignments online via Moodle: <https://student.unsw.edu.au/how-submit-assignment-moodle>

Late Submission Penalty

UNSW has a standard late submission penalty of:

- 5% per calendar day,
- for all assessments where a penalty applies,
- capped at five calendar days (120 hours) from the assessment deadline, after which a student cannot submit an assessment, and
- no permitted variation.

Students are expected to manage their time to meet deadlines and to request [Special Consideration](#) as early as possible before the deadline. Support with [Time Management is available here](#).

School Contact Information

beadmin@unsw.edu.au