



UNSW Course Outline

DDES9016 Design Studio Project 1: Proposal - 2024

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General Course Information

Course Code : DDES9016

Year : 2024

Term : Term 2

Teaching Period : T2

Is a multi-term course? : No

Faculty : Faculty of Arts, Design and Architecture

Academic Unit : School of Art & Design

Delivery Mode : In Person

Delivery Format : Standard

Delivery Location : Paddington

Campus : Paddington

Study Level : Postgraduate

Units of Credit : 6

Useful Links

[Handbook Class Timetable](#)

Course Details & Outcomes

Course Description

Drawing on the knowledge and experience gained in studio-specialisations, this advanced-level course gives you the opportunity to apply design thinking, research and problem-framing skills to the development of a detailed and thoroughly researched design brief and presentation that

respond to the complex issues and sustainability challenges facing contemporary society. Your design brief will articulate the design context, the methodologies and methods you have explored, and the criteria for guiding and evaluating the design work that you will undertake in Design Studio Project 2. You will undertake rigorous and systematic research into end-users, potential clients, and stakeholders.

Relationship to Other Courses

Through the knowledge and experience gained in the studio-specialisations you will explore materials, processes and supply chains to support your critical engagement with relevant theory, concepts and precedents, including responsible design practices. The course culminates in the presentation of a detailed, client-focused design brief and accompanying report that provides a critical and in-depth articulation of the design context, the methodologies and methods applied, and the criteria for guiding and evaluating the design work that will be undertaken in Design Studio Project 2.

Course Learning Outcomes

Course Learning Outcomes
CL01 : Critically analyse and synthesise complex information to articulate research questions relevant to design practice and how they relate to contemporary global issues and grand challenges.
CL02 : Produce, interpret and communicate interdisciplinary and multifaceted project briefs for original design propositions related to research questions.
CL03 : Demonstrate autonomy, expert judgement, adaptability and responsibility in design practice.

Course Learning Outcomes	Assessment Item
CL01 : Critically analyse and synthesise complex information to articulate research questions relevant to design practice and how they relate to contemporary global issues and grand challenges.	• Future Design Report
CL02 : Produce, interpret and communicate interdisciplinary and multifaceted project briefs for original design propositions related to research questions.	• Design Studio Project Brief
CL03 : Demonstrate autonomy, expert judgement, adaptability and responsibility in design practice.	• Design Studio Project Brief

Learning and Teaching Technologies

Moodle - Learning Management System | Blackboard Collaborate | Echo 360

Learning and Teaching in this course

This courses uses a variety of teaching approaches.

Additional Course Information

Students are expected to participate actively in online discussions, presenting emerging design ideas and documenting their work in weekly Moodle blog entries.

Assessments

Assessment Structure

Assessment Item	Weight	Relevant Dates
Future Design Report Assessment Format: Individual Short Extension: Yes (1 day)	40%	Start Date: Not Applicable Due Date: Week 5: 24 June - 30 June
Design Studio Project Brief Assessment Format: Individual Short Extension: Yes (1 day)	60%	Start Date: Not Applicable Due Date: Week 11: 05 August - 11 August

Assessment Details

Future Design Report

Assessment Overview

In this task, you will develop a design report that examines the dimensions of a 'problem space' you have identified. The aim is a more holistic understanding of people, places and problems you are designing for, and the problem from different perspectives in order to evaluate and challenge existing approaches. Feedback will be provided on a regular basis in studio through discussion with peers and tutors. Summative assessment and feedback will be provided digitally based on the rubric.

Course Learning Outcomes

- CL01 : Critically analyse and synthesise complex information to articulate research questions relevant to design practice and how they relate to contemporary global issues and grand challenges.

Detailed Assessment Description

Format: 2000-word (max) design report submitted as a .pdf, summarising the problem space

mapping, and speculative designed outcomes, communicated via images, and presentations, delivered via recorded video.

A more-detailed description of assignment requirements is available on Moodle.

Assessment Length

2000

Submission notes

Submit Digital uploads of a written report as .pdf and video of the presentation to Moodle before the start of the studio on the day of the submission.

Assessment information

How will students receive feedback on this task:

Formative feedback as group discussion in online studios, including peer-to-peer review. Written summative feedback will be provided after the recorded presentations and submission of written research report.

Assignment submission Turnitin type

This assignment is submitted through Turnitin and students can see Turnitin similarity reports.

Design Studio Project Brief

Assessment Overview

Building on your findings from Assessment Task 1, you will develop a design brief that includes the project aims and objectives that will guide your design development in Design Studio Project 2. Your design brief should also present the design context, concepts, methods, and the speculative design approaches you have explored. Feedback will be provided on a regular basis in studio through discussion with peers and tutors. Summative assessment and feedback will be provided digitally based on the rubric.

Course Learning Outcomes

- CL02 : Produce, interpret and communicate interdisciplinary and multifaceted project briefs for original design propositions related to research questions.
- CL03 : Demonstrate autonomy, expert judgement, adaptability and responsibility in design practice.

Detailed Assessment Description

Format: An illustrated, written report of max. 2000 words, including images of testing designs/

experiments, uploaded to Moodle as a pdf; a 6-minute recorded video presentation. Depending on the type of tests you carry out, additional moving images may be required to illustrate fly-throughs or animations.

A more detailed description of assignment requirements is available on Moodle.

Assessment Length

max 2,000

Submission notes

Electronic copy of the report to be submitted using Moodle and is due 1 hour before the start of studio on the day of the submission

Assessment information

How will students receive feedback on this task:

Formative feedback as group discussion via Moodle and in online studio sessions, including peer-to-peer review via blogs, and online discussion. Written summative feedback will be provided at the end of the assignment.

Assignment submission Turnitin type

This assignment is submitted through Turnitin and students can see Turnitin similarity reports.

General Assessment Information

Under normal circumstances, feedback for assessments in this course will be delivered in a format that is suitable for the assessment task within a period of 10 working days of submission.

Grading Basis

Standard

Requirements to pass course

In addition to completion of assessment tasks, students are expected to participate.

Lack of participation will result in grade deductions.

0% duction = 90% attendance, including arriving on time and active participation in lectures and tutorials.

2% duction = 80% attendance, including arriving on time and active participation in lectures

and tutorials.

4% deduction = 70% attendance, including arriving on time and active participation in lectures and tutorials.

6% deduction = 60% attendance, including arriving on time and active participation in lectures and tutorials.

8% deduction = 50% attendance, including arriving on time and active participation in lectures and tutorials.

10% deduction = 40% attendance, including arriving on time and active participation in lectures and tutorials.

Course Schedule

Teaching Week/Module	Activity Type	Content
Week 1 : 27 May - 2 June	Lecture	Design as Practice-Based Research for Global Challenges: Captone studio project and requirements for "asking a worthwhile question for the future." Introduction to the Course and Assessment 1 and Thing from the Future game.
Week 2 : 3 June - 9 June	Lecture	Sustainable Development Goals (SDGs) and grand challenges in development and the role of design: Conceptual and theoretical frameworks for sustainability, and the development of design research questions and methodologies, from the perspective of the Global South/East.
Week 3 : 10 June - 16 June	Lecture	Design Thinking 2.0: Exploring methods for innovative end-user-oriented solutions, interdisciplinary approaches to Design Thinking and Human-Centred Design.
Week 4 : 17 June - 23 June	Lecture	Framing Design Challenges: Scaffolding Assessment 1 and Class Activities
Week 5 : 24 June - 30 June	Lecture	Brief notes on Design Briefs: Introduction to Assignment 2
	Assessment	Submission and presentation of Assessment 1 as scheduled.
Week 6 : 1 July - 7 July	Other	Flexibility Week
Week 7 : 8 July - 14 July	Lecture	Conceptual Frameworks and Precedent Analysis for Design Briefs
Week 8 : 15 July - 21 July	Lecture	Strike-a-Persona, or Get Fogg'ed: The Fogg Behavioural Model and Managing Behavioural Change through Design
Week 9 : 22 July - 28 July	Lecture	Probo-Charging Design: Critical and Speculative Prototyping
Week 10 : 29 July - 4 August	Lecture	Week 10: To be continued: ... A prequel to Future Design in 9017: Understanding Sustainability and Ethics in the Three ecologies
Week 11 : 5 August - 11 August	Assessment	Submission and presentation of Assessment 2 as scheduled.

Attendance Requirements

Students are expected to attend all classes for each course in which they are enrolled. Failure to attend and participate in at least 80% of learning activities such as discussions, peer feedback, studio sessions, online activities, group work, etc., may result in you being flagged as at risk of failing the course. By punctually attending and actively participating in your classes you not only

increase your own opportunities for developing your skills and knowledge, but will also help build a rigorous and engaged creative community with other students. If you are unable to attend classes, please inform your relevant Course Convenor. If the absence is for medical reasons, you will be required to present a medical certificate. If absences impact your ability to undertake assessment, then you should apply for [Special Consideration](#).

Course Resources

Prescribed Resources

As the course may be delivered in day or evening classes, you may have restricted access to campus makerspaces (open 9-6 pm) or other resources required to design/test/fabricate, it is important to establish the constraints and opportunities you have. For example, if you are a ceramicist, it may be possible to find access to kilns that provide a drop-off and pick up service. Alternatively, you might communicate your ceramics design idea through a 3D-model, images of which you can share with the class. Whatever your studio practice, you will discuss your resource requirements in consultation with your tutor at the start of the course to ensure you have access to those needed to achieve the learning outcomes of the course.

Recommended Resources

Students in this course work in a wide variety of media, some of which you may not have access to at home. All students however need access to sketching materials, pens, pencils, paper; image editing and desktop publishing software; and simple modelling materials such as paper, card, glue to make mock-up models. Depending on the nature of your design propositions, you may also need access to 3D modelling software.

Reading texts will be distributed via Moodle.

Additional Costs

Prototyping materials vary greatly depending on your individual project. Most maker spaces carry a range of basic materials that can be purchased. Makerspace services are at user pay rates.

<https://www.making.unsw.edu.au/making-centre/>

Recycling materials is encouraged and recycling areas are set aside in 4th floor D block.

Course Evaluation and Development

It is important that students complete the myExperience course and teaching surveys for this course. This is completely anonymous and provides important student observations and

suggestions to ensure that the course is continually improved. To see how the course convenor has responded to student feedback from these surveys, please see the View Feedback on Student Surveys section in the course Moodle site.

Your feedback is an essential part of ongoing evaluation and improvement of this course. Recent improvements have focussed on tailoring course activities to identify and develop students individual disciplinary strengths, within the interdieciplinary course context.

Staff Details

Position	Name	Email	Location	Phone	Availability	Equitable Learning Services Contact	Primary Contact
Convenor	Patricia Flanagan		F214		by appointment	No	Yes

Other Useful Information

Academic Information

Due to evolving advice by NSW Health, students must check for updated information regarding online learning for all Arts, Design and Architecture courses this term (via Moodle or course information provided).

Please see: <https://www.unsw.edu.au/arts-design-architecture/student-life/resources-support/protocols-guidelines> for essential student information relating to:

- UNSW and Faculty policies and procedures;
- Student Support Services;
- Dean's List;
- review of results;
- credit transfer;
- cross-institutional study and exchange;
- examination information;
- enrolment information;
- Special Consideration in the event of illness or misadventure;
- student equity and disability;

And other essential academic information.

Academic Honesty and Plagiarism

Plagiarism is using the words or ideas of others and presenting them as your own. It can take many forms, from deliberate cheating to accidentally copying from a source without acknowledgement.

UNSW groups plagiarism into the following categories:

- **Copying:** Using the same or very similar words to the original text or idea without acknowledging the source or using quotation marks. This includes copying materials, ideas or concepts from a book, article, report or other written document, presentation, composition, artwork, design, drawing, circuitry, computer program or software, website, internet, other electronic resource, or another person's assignment without appropriate acknowledgement.
- **Inappropriate paraphrasing:** Changing a few words and phrases while mostly retaining the original information, structure and/or progression of ideas of the original without acknowledgement. This also applies in presentations where someone paraphrases another's ideas or words without credit and to piecing together quotes and paraphrases into a new whole, without appropriate referencing.
- **Collusion:** Working with others but passing off the work as a person's individual work. Collusion also includes providing your work to another student for the purpose of them plagiarising, paying another person to perform an academic task, stealing or acquiring another person's academic work and copying it, offering to complete another person's work or seeking payment for completing academic work.
- **Inappropriate citation:** Citing sources which have not been read, without acknowledging the "secondary" source from which knowledge of them has been obtained.
- **Duplication ("self-plagiarism"):** Submitting your own work, in whole or in part, where it has previously been prepared or submitted for another assessment or course at UNSW or another university.

The UNSW Academic Skills support offers resources and individual consultations. Students are also reminded that careful time management is an important part of study. One of the identified causes of plagiarism is poor time management. Students should allow sufficient time for research, drafting and proper referencing of sources in preparing all assessment items. UNSW Library has the ELISE tool available to assist you with your study at UNSW. ELISE is designed to introduce new students to studying at UNSW, but it can also be a great refresher during your study.

Completing the ELISE tutorial and quiz will enable you to:

- analyse topics, plan responses and organise research for academic writing and other assessment tasks
- effectively and efficiently find appropriate information sources and evaluate relevance to your

needs

- use and manage information effectively to accomplish a specific purpose
- better manage your time
- understand your rights and responsibilities as a student at UNSW
- be aware of plagiarism, copyright, UNSW Student Code of Conduct and Acceptable Use of UNSW ICT Resources Policy
- be aware of the standards of behaviour expected of everyone in the UNSW community
- locate services and information about UNSW and UNSW Library

Use of AI for assessments

As AI applications continue to develop, and technology rapidly progresses around us, we remain committed to our values around academic integrity at UNSW. Where the use of AI tools, such as ChatGPT, has been permitted by your course convener, they must be properly credited and your submissions must be substantially your own work.

In cases where the use of AI has been prohibited, please respect this and be aware that where unauthorised use is detected, penalties will apply.

[Use of AI for assessments | UNSW Current Students](#)

Submission of Assessment Tasks

Turnitin Submission

If you encounter a problem when attempting to submit your assignment through Turnitin, please telephone External Support on 9385 3331 or email them on externalteltsupport@unsw.edu.au

Support hours are 8:00am – 10:00pm on weekdays and 9:00am – 5:00pm on weekends (365 days a year). If you are unable to submit your assignment due to a fault with Turnitin, you may apply for an extension, but you must retain your ticket number from External Support (along with any other relevant documents) to include as evidence to support your extension application. If you email External Support, you will automatically receive a ticket number, but if you telephone, you will need to specifically ask for one. Turnitin also provides updates on their system status on Twitter.

Generally, assessment tasks must be submitted electronically via either Turnitin or a Moodle assignment. In instances where this is not possible, alternative submission details will be stated on your course's Moodle site. For information on how to submit assignments online via Moodle: <https://student.unsw.edu.au/how-submit-assignment-moodle>

Late Submission Penalty

UNSW has a standard late submission penalty of:

- 5% per calendar day,
- for all assessments where a penalty applies,
- capped at five calendar days (120 hours) from the assessment deadline, after which a student cannot submit an assessment, and
- no permitted variation.

Students are expected to manage their time to meet deadlines and to request [Special Consideration](#) as early as possible before the deadline. Support with [Time Management is available here](#).

School-specific Information

Risk of Failure Warnings

If you are at risk of failing the course, because of lack of attendance, low marks in assignments, failing to submit assignments, or lack of participation or engagement, you may be notified by email. Please ensure you read your university email, and respond to any official risk of failure warning promptly. NOTE – if the warning email is sent to your UNSW e-Mail address, it is considered as being read by you whether you check your UNSW email or not.

Late Submission Penalties

If you believe that circumstances will prevent you from submitting an assessment on time, please notify your course convenor as soon as possible. There will be penalties applied for being late and a clear 'no later than' date beyond which submission won't be accepted. Where a Special Consideration is not applied for, and a student assessment is late, the following guidelines apply:

1. Up to 5 days after due date, a penalty of 5% (of maximum mark for assignment) will be applied for each day late (e.g. an assignment that is 3 days late would have its mark reduced by 15%). Please note - for the purpose of deduction calculation, a 'day' is each 24-hour period (or part thereof) past the stipulated deadline for submission within the calendar year (including weekends and public holidays). Task with a percentage mark - If the task is marked out of 100%, late submission will attract a deduction of 5% from the mark awarded to the student for every 24-hour period (or part thereof) past the stipulated deadline.

Example: A student submits an essay 48 hours and 10 minutes after the stipulated deadline. The

essay is marked out of 100%. A 3 day late penalty will be applied ($3 \times 5\% = 15\%$). The essay receives a mark of 68%. The student's mark will therefore be reduced to 53% ($68\% - 15\%$).

2. Beyond 5 days late, no submission will be accepted.

Special Consideration

Please note that the University's Special Consideration process allows students to apply for an extension within 3 days of the assessment due date. This provides for more extensive extensions, subject to documentation, and Course Convenor approval. You can apply for special consideration online through my.UNSW.edu.au. More information about special consideration can be found here: <https://www.student.unsw.edu.au/special-consideration>

NOTE: If you are experiencing issues related to your access to class material or difficulty with technology, make sure you notify your lecturer as soon as possible, well before any assessment due date. Last minute requests for extensions due to computer failure, file corruption, printing problems etc. do not qualify students for special consideration or extensions. Students are expected to maintain regular backups of their work at all times.

Educational adjustments

Educational adjustments can be applied to assessments if you are living with a disability, a long term medical condition, a mental health condition, and/or are a carer of individuals with a disability. The Equitable Learning Service (ELS) determines adjustments based on medical documentation and communicates these via an Equitable Learning Plan (ELP). To receive educational adjustments for equitable learning support, you must first register with Equitable Learning Services (ELS). More information about Equitable Learning Services can be found here <https://student.unsw.edu.au/els>

Supplementary Assessment

Supplementary assessments are available to students in this course who have failed an assessment but have subsequently had an application for Special Consideration approved by the university. The supplementary assessment may take a different form than the original assessment and will be defined by the course convenor - but it will address the same learning outcomes as the original assessment. If Special Consideration has not been awarded, the maximum mark that may be awarded for a supplementary assessment is 50% of the full assessment mark.

Academic Honesty and Plagiarism

Plagiarism is taking the ideas, words, images, designs or objects of others and passing them off as your own. Plagiarism is a type of intellectual theft. Plagiarism can take many forms, from deliberate cheating to accidentally copying from a source without acknowledgement. Plagiarism can have serious consequences, so it is important that students be aware of what it is, and how to avoid it. All written submissions are automatically checked for plagiarism using the Turnitin site. For further information, please see the Academic Integrity & Plagiarism website <https://www.student.unsw.edu.au/plagiarism>.

Referencing Requirements for Assessments

Your course convenor will inform you what referencing system this course follows. Useful guidelines on how to reference according to various systems can be found at: <https://student.unsw.edu.au/referencing>.

You may follow these guidelines in your assessment tasks, or seek additional advice from your lecturer. Styles for Endnote are downloadable from the Endnote website. Accurate and correct referencing is an important academic prerequisite at University level, and if your work does not meet these requirements, it may be marked down, or in more serious cases, it may be treated as an instance of plagiarism and academic dishonesty.

Use of Generative AI

As AI applications continue to develop, and technology rapidly progresses around us, we remain committed to our values around academic integrity at UNSW. Your work must be your *own* and where the use of AI tools, such as ChatGPT, have been permitted by your course convener, they must be properly credited and your submissions must be substantially your own work. In cases where the use of AI has been prohibited, please respect this and be aware that where unauthorised use is detected, penalties will apply. If in doubt, please seek advice from the Course Convenor prior to using generative AI tools.

<https://www.student.unsw.edu.au/assessment/ai>

Health and Safety

Ensuring student and staff health and safety is very important at UNSW Art & Design. Health and safety is everyone's responsibility. As a student, you have a responsibility not to do anything that

risks your own health and safety, or the health or safety of your fellow students, staff members or visitors. This means, for example, exiting the building during a fire drill; wearing personal protective equipment and clothing (PPEC) when staff or signage instructs you to do so; undertaking induction to using equipment or carrying out processes that require specific knowledge; and reporting hazards or incidents to your lecturer or supervisor as soon as you become aware of them. For more information, please see <https://safety.unsw.edu.au/>.

Additional Support and Resources

At UNSW you can also find support and resources if you need help with your personal life, getting your academic success on track or just want to know how to stay safe. See <https://www.student.unsw.edu.au/wellbeing>.

Additional support for students is available by contacting the following centres:

- Student Support and Development <https://www.student.unsw.edu.au/support>
- Student Support Advisors: <https://www.student.unsw.edu.au/advisors>
- Mental Health Support: <https://www.student.unsw.edu.au/mental-health-support>
- Academic Skills and Support <https://www.student.unsw.edu.au/skills>
- UNSW IT Service Centre <https://www.myit.unsw.edu.au/>
- Student Gateway: <https://www.student.unsw.edu.au/>
- Equitable Learning Services: <https://www.student.unsw.edu.au/equitable-learning>
- Faculty Resources and Support: <https://www.unsw.edu.au/arts-design-architecture/student-life/resources-support>
- Arc: <https://www.arc.unsw.edu.au/>

After Hours Access to the Paddington Campus

The core operating hours for the Paddington Campus are below. All students have access to the campus during these hours:

- Monday to Friday 0800 – 2100
- Saturday 0900 – 1700

Some students are permitted to have “After Hours Access” (AHA) to the campus upon completion of a series of inductions. The inductions are dependent on location, as well as the types of activities undertaken in those locations. The first of these is this Primary Induction, and this must be completed online <https://my.artdesign.unsw.edu.au>. All students requiring AHA are required to complete this induction. The Primary Induction gives access to the following Low Risk areas:

Post Graduate Students

- PG Research students – Level 4 F Block, Computer Labs and Learning Commons
- Master of Design students – Level 3 D Block, Computer Labs and Learning Commons
- Master of Curating and Cultural Leadership students – D207, Computer Labs and Learning Commons

Honours Students

- Fine Arts – Level 3 F Block, Computer Labs and Learning Commons
- Design – Level 1 E Block, Computer Labs and Learning Commons
- Media Arts – Level 3 F Block, Computer Labs and Learning Commons

Subsequent inductions are workshop and lab specific, and are conducted face-to-face by the UNSW Art & Design Technical staff. Students and staff must first successfully complete the Primary Induction before requesting a Workshop/Lab specific Induction.

School Contact Information

UNSW School of Art & Design

Faculty of Arts, Design & Architecture

Paddington Campus

Cnr Greens Rd & Oxford Street

Paddington NSW 2021

ad.generaladmin@unsw.edu.au