



UNSW Course Outline

ZBUS3107 Illicit Business in the Modern World - 2024

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General Course Information

Course Code : ZBUS3107

Year : 2024

Term : Semester 2

Teaching Period : Z2

Is a multi-term course? : No

Faculty : UNSW Canberra

Academic Unit : UC School of Business

Delivery Mode : In Person

Delivery Format : Standard

Delivery Location : UNSW Canberra at ADFA

Campus : UNSW Canberra

Study Level : Undergraduate

Units of Credit : 6

Useful Links

[Handbook Class Timetable](#)

Course Details & Outcomes

Course Description

Illicit business is an important area of study because it affects all levels of society. It distorts international trade, threatens the health and safety of consumers, and creates significant problems for regulatory and law enforcement agencies. Money laundering, tax havens,

counterfeiting, conflict diamonds, terrorist financing, drug trafficking, arms smuggling, trafficking of wildlife, human body parts, and ancient historical artefacts, as well as human smuggling and the modern-day slave trade constitute billion dollar global industries that form an increasingly important part of the global economy. These illicit businesses and dark economies facilitate terrorism, war and conflict, corruption and present serious challenges to the national security of states across the world. This course introduces students to the dark side of international business in order to develop approaches to addressing the challenges they pose.

Course Aims

This course aims to introduce students to the key economic, social and cultural factors that impact the development of illicit businesses in discrete geographical areas. To do this, students will be encouraged to critically analyse and evaluate the strengths and weaknesses of theories and concepts that attempt to explain how and why illicit businesses have become a critical part of the international economy in 21st century. The overarching aim of the course is to develop a student's ability to critically apply frameworks to identify and analyse challenges posed by illicit businesses in global environments.

Course Learning Outcomes

Course Learning Outcomes
CLO1 : Demonstrate knowledge and application of economic, social and cultural differences, and how they affect the development of illicit businesses in discrete geographical areas
CLO2 : Critically analyse and evaluate the strengths and weaknesses of theories and concepts that attempt to explain how and why illicit businesses have become a critical part of the international economy in 21st century
CLO3 : Apply frameworks to identify and problem-solve challenges posed by illicit businesses in global environments

Course Learning Outcomes	Assessment Item
CLO1 : Demonstrate knowledge and application of economic, social and cultural differences, and how they affect the development of illicit businesses in discrete geographical areas	<ul style="list-style-type: none">• Open-Source Intelligence Brief• Exam
CLO2 : Critically analyse and evaluate the strengths and weaknesses of theories and concepts that attempt to explain how and why illicit businesses have become a critical part of the international economy in 21st century	<ul style="list-style-type: none">• Build Your Own Illicit Business• Open-Source Intelligence Brief
CLO3 : Apply frameworks to identify and problem-solve challenges posed by illicit businesses in global environments	<ul style="list-style-type: none">• Build Your Own Illicit Business• Exam• Open-Source Intelligence Brief

Learning and Teaching Technologies

Moodle - Learning Management System | Echo 360

Learning and Teaching in this course

This course teaches students about illicit trade and finance each week through theories, concepts and case studies presented in lectures and tutorial activities. Tutorial facilitation exercises are used to develop a student's ability to synthesise a range of ideas in relation to a topic through an interactive framework with peers. Students will analyse the business models used by illicit business to understand the different methods used to obscure profits and avoid detection by law enforcement, as well as equivalent methods used by states and international organisations to counter these activities.

Workload

Students are expected to undertake an average of 10 hours of study per week for a 6 UOC course. This includes engagement with course readings and other activities, assessment preparation and research, as well as contact time with the lecturer and fellow students.

Other Professional Outcomes

Developing Program Attributes

Students will be encouraged to develop the following School of Business program attributes by undertaking the course activities and mastering the knowledge content:

1: Business knowledge

Students will apply disciplinary knowledge to understand the impact of illicit business in local regional and global contexts.

2: Problem solving

Students will identify research topics related to illicit business activities and organised crime in order to analyse and propose appropriate and well-justified solutions.

3: Business communication

Students will prepare well written and concise documents in an appropriate format for an intended audience. In addition, students will work on tutorial activities in pairs and groups for oral delivery of work.

4: Teamwork

Students will work in teams to solve problems both through ongoing weekly tutorial activities and through a group project that forms one of the main assessment items for the course.

5: Responsible business practice

Students will identify through a range of settings the competing and sometimes conflicting ethical considerations related to illicit businesses and the communities they impact.

6: Global and cultural competence

Students will engage with issues that require social and cultural awareness in local, regional and global environments, and further analyse how these impact illicit business activities in diverse settings.

7: Leadership development

N/A

Developing Graduate Capabilities

Successful completion of this course contributes to the acquisition of UNSW graduate capabilities. UNSW aspires to develop globally focused graduates who are **rigorous scholars**, capable of **leadership** and **professional practice** in an **international community**.

Assessments

Assessment Structure

Assessment Item	Weight	Relevant Dates
Open-Source Intelligence Brief Assessment Format: Individual Short Extension: Yes (2 days)	30%	Start Date: Not Applicable Due Date: 23/08/2024 11:59 PM Post Date: 09/09/2024 05:00 PM
Build Your Own Illicit Business Assessment Format: Group	30%	Start Date: Not Applicable Due Date: 18/10/2024 11:59 PM Post Date: 04/11/2024 05:00 PM
Exam Assessment Format: Individual	40%	Start Date: Not Applicable Due Date: Exam week Post Date: 28/11/2024 03:00 PM

Assessment Details

Open-Source Intelligence Brief

Assessment Overview

Students choose an illicit business to be the subject of an open-source intelligence brief.

Course Learning Outcomes

- CL01 : Demonstrate knowledge and application of economic, social and cultural differences, and how they affect the development of illicit businesses in discrete geographical areas
- CL02 : Critically analyse and evaluate the strengths and weaknesses of theories and concepts that attempt to explain how and why illicit businesses have become a critical part of the international economy in 21st century
- CL03 : Apply frameworks to identify and problem-solve challenges posed by illicit businesses in global environments

Detailed Assessment Description

Please refer to the course Moodle site for more detailed information. Further information will be made available from the beginning of Week 1.

Permitted use of AI tools: SIMPLE EDITING ASSISTANCE

For this assessment task, you may use AI-based software to research and prepare prior to completing (or writing/creating) your assessment. You are permitted to use standard editing and

referencing functions in word processing software but is limited to spelling and grammar checking and reference citation generation in the creation of your submission. You must not use any functions that generate or paraphrase passages of text, whether based on your own work not.

Please note that your submission will be passed through an AI-generated text detection tool. If your marker has concerns that your answer contains passages of AI-generated text you may be asked to explain your work. If you are unable to satisfactorily demonstrate your understanding of your submission you may be referred to UNSW Conduct & Integrity Office for investigation for academic misconduct and possible penalties.

Please refer to the General Assessment Information section below for information on the requirement to include a cover sheet/declaration with all assessments, disclosing whether AI tools were used.

Assessment Length

2000 words

Assignment submission Turnitin type

This assignment is submitted through Turnitin and students can see Turnitin similarity reports.

Build Your Own Illicit Business

Assessment Overview

Students are asked to develop a business plan/report of an illicit business that they control and operate.

Course Learning Outcomes

- CL02 : Critically analyse and evaluate the strengths and weaknesses of theories and concepts that attempt to explain how and why illicit businesses have become a critical part of the international economy in 21st century
- CL03 : Apply frameworks to identify and problem-solve challenges posed by illicit businesses in global environments

Detailed Assessment Description

Please refer to the course Moodle site for more detailed information. Further information will be made available from the beginning of Week 1.

Permitted use of AI tools: SIMPLE EDITING ASSISTANCE

For this assessment task, you may use AI-based software to research and prepare prior to

completing (or writing/creating) your assessment. You are permitted to use standard editing and referencing functions in word processing software but is limited to spelling and grammar checking and reference citation generation in the creation of your submission. You must not use any functions that generate or paraphrase passages of text, whether based on your own work not.

Please note that your submission will be passed through an AI-generated text detection tool. If your marker has concerns that your answer contains passages of AI-generated text you may be asked to explain your work. If you are unable to satisfactorily demonstrate your understanding of your submission you may be referred to UNSW Conduct & Integrity Office for investigation for academic misconduct and possible penalties.

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Assessment Length

3000-4000 words

Assignment submission Turnitin type

This assignment is submitted through Turnitin and students can see Turnitin similarity reports.

Exam

Assessment Overview

This is a summative assessment that requires students to draw on the knowledge gained throughout the semester.

Course Learning Outcomes

- CL01 : Demonstrate knowledge and application of economic, social and cultural differences, and how they affect the development of illicit businesses in discrete geographical areas
- CL03 : Apply frameworks to identify and problem-solve challenges posed by illicit businesses in global environments

Detailed Assessment Description

Please refer to the course Moodle site for more detailed information. Further information will be made available during the second half of the semester.

Permitted use of AI tools: SIMPLE EDITING ASSISTANCE

For this assessment task, you may use AI-based software to research and prepare prior to

completing (or writing/creating) your assessment. You are permitted to use standard editing and referencing functions in word processing software but is limited to spelling and grammar checking and reference citation generation in the creation of your submission. You must not use any functions that generate or paraphrase passages of text, whether based on your own work not.

Please note that your submission will be passed through an AI-generated text detection tool. If your marker has concerns that your answer contains passages of AI-generated text you may be asked to explain your work. If you are unable to satisfactorily demonstrate your understanding of your submission you may be referred to UNSW Conduct & Integrity Office for investigation for academic misconduct and possible penalties.

Please refer to the **General Assessment Information** section below for information on the requirement to include a cover sheet/declaration with all assessments, disclosing whether AI tools were used.

Assessment Length

TBA

Assignment submission Turnitin type

This assignment is submitted through Turnitin and students do not see Turnitin similarity reports.

General Assessment Information

Referencing

APA 7th edition.

Ethical and Responsible Use of Artificial Intelligence at UNSW

At UNSW, students must use artificial intelligence ethically and responsibly.

This includes:

- Adhering to course/assessment guidelines regarding use of AI tools;
- Acknowledging AI-generated content in your assessments, following UNSW guidance on [Referencing and acknowledging the use of artificial intelligence tools](#). In the School of Business, students are required to include a **cover sheet/declaration** for all assessments (see the Assessments Hub on the Course Moodle site). If you do not submit a completed cover sheet/declaration with your assessment, you will be emailed to request resubmission of your assessment with the required cover sheet/declaration (noting your assessment will not be

graded until the cover sheet is included);

- Not including your own or others' personal or private information in prompts;
- Verifying and critiquing all AI generated material; and
- Avoiding using AI tools to translate your writing.

Please refer to [Ethical and Responsible Use of Artificial Intelligence at UNSW](#) for further information.

Short Extensions (School of Business, Undergraduate)

An automatic Short Extension (without documentation) of **two calendar days** may be available for some assessment tasks in this course. Please check assessment instructions and further guidance on the course Moodle site.

You can apply by accessing the Short Extension Student Portal on the [Special Consideration login page](#).

Applications for Short Extensions **MUST** be submitted before the assessment due date. Late applications are not permitted. If you do not apply on time, you will have to submit a Special Consideration application with the appropriate supporting documentation, within 3 working days of the assessment due date.

Only one Short Extension can be granted for any given assessment. All subsequent extension requests must be submitted as a Special Consideration application.

For assessment tasks where a Short Extension is not available, students needing an extension (of any duration) must apply via the Special Consideration process.

Special Consideration

Applications for Special Consideration should be submitted **BEFORE** the assessment due date.

If extenuating circumstances prevent you from submitting an application before the due date, please notify your course convenor by email and submit the application as soon as possible.

If your application is approved, the outcome may be one of the following:

- A supplementary or alternative assessment,
- An extended deadline for the assessment (note the extension granted is normally equivalent to the period of impact outlined in your supporting documentation),
- An aggregated or averaged mark derived from other comparable completed assessments.

Please note, applying for Special Consideration does not automatically mean that you will be granted additional assessment, or that you will be awarded an amended result.

More information on Short Extensions and Special Consideration: <https://www.student.unsw.edu.au/special-consideration>.

Late Submission of Assessment

UNSW has a standard late submission penalty of:

- 5% per day,
- for all assessment tasks where a penalty applies,
- capped at five days (120 hours) from the assessment submission deadline. In case of approved Equitable Learning Plan (ELP) provision, special consideration or short extension, the late penalty applies from the date of approved time extension. After five days from the original or extended deadline, a student cannot submit an assessment, and
- no permitted variation.

Students are expected to manage their time to meet assessment task submission and completion deadlines, and to apply for extensions as early as possible before the assessment task deadline.

Grading Basis

Standard

Requirements to pass course

Students must achieve at least 50% overall to pass the course. Students are expected to engage actively in course learning activities and attempt all assessment requirements in the course.

Course Schedule

Teaching Week/Module	Activity Type	Content
Week 1 : 15 July - 19 July	Topic	Introduction to Course Please note that tutorials begin in Week 2.
Week 2 : 22 July - 26 July	Topic	A History of Illicit Business
Week 3 : 29 July - 2 August	Topic	Key Actors in Illicit Networks
Week 4 : 5 August - 9 August	Topic	Illicit Business in Australia
Week 5 : 12 August - 16 August	Topic	Money Laundering and the Crime-Terror Nexus
Week 6 : 19 August - 23 August	Topic	Drug Trafficking Networks
Week 7 : 9 September - 13 September	Topic	Arms Trafficking and Conflict Diamonds
Week 8 : 16 September - 20 September	Topic	Kidnapping and Human Trafficking
Week 9 : 23 September - 27 September	Topic	Illicit Business and the Environment
Week 10 : 30 September - 4 October	Topic	State-Led Illicit Business
Week 11 : 7 October - 11 October	Other	NO LECTURE and NO TUTORIALS
Week 12 : 14 October - 18 October	Topic	Digital Illicit Business
Week 13 : 21 October - 25 October	Topic	Course Overview and Exam Preparation Please note there will be no tutorials this week.

Attendance Requirements

Students are strongly encouraged to attend all classes and review lecture recordings.

General Schedule Information

Please see the course Moodle site for more information.

Course Resources

Prescribed Resources

There are no compulsory textbooks for this course. All required course readings will be made available on the course Moodle site.

Recommended Resources

Recommended reading/s will be made available on the course Moodle site.

Course Evaluation and Development

This course draws on informal and formal modes of feedback (myExperience, class discussions) to inform course development. This has led to the introduction of problem-based projects in place of traditional essay style assessments. Dr McCarthy-Jones encourages students to provide feedback at any point during the semester.

Important note: Students are reminded that any feedback provided should be constructive and professional and that they are bound by the [UNSW Code of Conduct and Values](#).

Staff Details

Position	Name	Email	Location	Phone	Availability	Equitable Learning Services Contact	Primary Contact
Convenor	Dr Anthea McCarthy-Jones		Building 27, Room 213, School of Business, UNSW Canberra	+61 2 5114 5693	Monday-Friday	Yes	Yes

Other Useful Information

School Contact Information

School of Business

Email: Business@adfa.edu.au