



UNSW

UNSW Course Outline

MDIA3096 Media, Climate Crisis, and Extinction in the Anthropocene - 2024

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General Course Information

Course Code : MDIA3096

Year : 2024

Term : Term 2

Teaching Period : T2

Is a multi-term course? : No

Faculty : Faculty of Arts, Design and Architecture

Academic Unit : School of the Arts and Media

Delivery Mode : In Person

Delivery Format : Standard

Delivery Location : Kensington

Campus : Sydney

Study Level : Undergraduate

Units of Credit : 6

Useful Links

[Handbook Class Timetable](#)

Course Details & Outcomes

Course Description

Note: The course code for this course was previously ARTS3096

Climate change is an existential crisis. But what is existence, climate, and the Earth, and how do we perceive them changing? This course on climate and the media begins with the material foundations of life and communication in the Universe. You will examine the elements, forces, and technologies that enable us to live and perceive the climate around us. You will explore how climate change is mediated by science, sensors, computers, and satellites—and often denied by the fossil fuel industries. Through case studies and practical exercises, you will investigate the media activism, Indigenous approaches, renewable energy proposals, and geoengineering that are presented as solutions. Situating life at the planetary scale, we will collectively grapple with the fundamental reality that no matter what we do to address climate change, the Earth and our solar system will end anyway. In doing so, we will consider what it means to live in kinship with other organisms on a hotter and drier world—or become a multiplanetary species.

Course Learning Outcomes

Course Learning Outcomes
CLO1 : Demonstrate an understanding of issues at the junction of media, communications, climate change, and extinction and discriminate between the different played by media with regard to climate change.
CLO2 : Analyse and evaluate issues at the meeting place of media and climate change and extinction.
CLO3 : Employ independent learning and self-directed research activity to report in a rigorous manner on media and communications' roles in climate change and extinction.
CLO4 : Apply collaborative research skills to reflect climate change complexities and the issue of climate change/extinction and the contemporary state of media and communications.

Course Learning Outcomes	Assessment Item
CLO1 : Demonstrate an understanding of issues at the junction of media, communications, climate change, and extinction and discriminate between the different played by media with regard to climate change.	<ul style="list-style-type: none">• Final Essay• Personal Course Archive and Reflections
CLO2 : Analyse and evaluate issues at the meeting place of media and climate change and extinction.	<ul style="list-style-type: none">• Final Essay• Personal Course Archive and Reflections
CLO3 : Employ independent learning and self-directed research activity to report in a rigorous manner on media and communications' roles in climate change and extinction.	<ul style="list-style-type: none">• Final Essay• Personal Course Archive and Reflections
CLO4 : Apply collaborative research skills to reflect climate change complexities and the issue of climate change/extinction and the contemporary state of media and communications.	<ul style="list-style-type: none">• Personal Course Archive and Reflections

Learning and Teaching Technologies

Moodle - Learning Management System

Assessments

Assessment Structure

Assessment Item	Weight	Relevant Dates
Final Essay Assessment Format: Individual	50%	Due Date: 02/08/2024 12:00 AM
Personal Course Archive and Reflections Assessment Format: Individual	50%	Start Date: Not Applicable Due Date: 02/08/2024 12:00 AM

Assessment Details

Final Essay

Assessment Overview

3000 words, rubric only feedback.

Course Learning Outcomes

- CLO1 : Demonstrate an understanding of issues at the junction of media, communications, climate change, and extinction and discriminate between the different played by media with regard to climate change.
- CLO2 : Analyse and evaluate issues at the meeting place of media and climate change and extinction.
- CLO3 : Employ independent learning and self-directed research activity to report in a rigorous manner on media and communications' roles in climate change and extinction.

Assignment submission Turnitin type

This assignment is submitted through Turnitin and students do not see Turnitin similarity reports.

Personal Course Archive and Reflections

Assessment Overview

6 x 400 word blog posts on Moodle, assessed twice, once early with formative feedback.

Course Learning Outcomes

- CLO1 : Demonstrate an understanding of issues at the junction of media, communications, climate change, and extinction and discriminate between the different played by media with regard to climate change.
- CLO2 : Analyse and evaluate issues at the meeting place of media and climate change and extinction.
- CLO3 : Employ independent learning and self-directed research activity to report in a rigorous manner on media and communications' roles in climate change and extinction.
- CLO4 : Apply collaborative research skills to reflect climate change complexities and the

issue of climate change/extinction and the contemporary state of media and communications.

Detailed Assessment Description

Assessments are due on a rolling basis throughout the course. Please visit Moodle for exact assessment requirements.

Assignment submission Turnitin type

Not Applicable

General Assessment Information

Please refer to Moodle for specifics.

Grading Basis

Standard

Course Schedule

Teaching Week/Module	Activity Type	Content
Week 2 : 3 June - 9 June	Other	Week 2: Vox pop video
Week 3 : 10 June - 16 June	Other	Week 3: One TikTok videos
Week 4 : 17 June - 23 June	Other	Week 4: Expository video
Week 5 : 24 June - 30 June	Other	Week 5: Experimental video
Week 6 : 1 July - 7 July	Other	Flex Week
Week 7 : 8 July - 14 July	Other	Week 7: Presentation on the essay
Week 8 : 15 July - 21 July	Other	Week 8: Influencer video
Week 9 : 22 July - 28 July	Other	Week 9: Climate campaign concept
Week 10 : 29 July - 4 August	Other	Week 10: Continuation of climate campaign

Attendance Requirements

SAM attendance guidelines.

Students are expected to be regular and punctual in attendance at all classes for the School of the Arts & Media (SAM) courses in which they are enrolled. We expect **80% minimum attendance in tutorials**. If students have more than two unexplained absences they may be refused final assessment.

Students who do not meet attendance expectations run the risk of failing a course. No additional or special consideration will be provided if a student misses out on essential course information and materials, or misses an assessment task/deadline, due to unexplained absences or an

unapproved lack of attendance.

A student may be advised by the Course Convenor to withdraw from the course if significant learning activities are missed. Alternatively, a student may be required to undertake supplementary class(es) or task(s) as prescribed by the Course Convenor.

If assessment tasks have been missed, the student should apply for [Special Consideration](#), accompanied by appropriate documentation.

General Schedule Information

Lectures for the course are Wednesday 11AM-12:30PM.

Tutorial 1: Friday 12PM-2PM

Tutorial 2: Wednesday 1-3

Tutorial 3: Friday 2-4

Tutorial 4: Wednesday 3-5

Tutorial 5: Friday 9-11

Please consult Timetable for locations.

Course Resources

Course Evaluation and Development

The course convenor has focused on making the course more interactive and participatory with more emphasis on media production.

Staff Details

Position	Name	Email	Location	Phone	Availability	Equitable Learning Services Contact	Primary Contact
Convenor	Adam Fish					Yes	Yes

Other Useful Information

Academic Information

Due to evolving advice by NSW Health, students must check for updated information regarding online learning for all Arts, Design and Architecture courses this term (via Moodle or course information provided).

Please see: <https://www.unsw.edu.au/arts-design-architecture/student-life/resources-support/protocols-guidelines> for essential student information relating to:

- UNSW and Faculty policies and procedures;
- Student Support Services;
- Dean's List;
- review of results;
- credit transfer;
- cross-institutional study and exchange;
- examination information;
- enrolment information;
- Special Consideration in the event of illness or misadventure;
- student equity and disability;

And other essential academic information.

Academic Honesty and Plagiarism

Plagiarism is using the words or ideas of others and presenting them as your own. It can take many forms, from deliberate cheating to accidentally copying from a source without acknowledgement.

UNSW groups plagiarism into the following categories:

- Copying: Using the same or very similar words to the original text or idea without acknowledging the source or using quotation marks. This includes copying materials, ideas or concepts from a book, article, report or other written document, presentation, composition, artwork, design, drawing, circuitry, computer program or software, website, internet, other electronic resource, or another person's assignment without appropriate acknowledgement.
- Inappropriate paraphrasing: Changing a few words and phrases while mostly retaining the original information, structure and/or progression of ideas of the original without acknowledgement. This also applies in presentations where someone paraphrases another's ideas or words without credit and to piecing together quotes and paraphrases into a new whole, without appropriate referencing.

- Collusion: Working with others but passing off the work as a person's individual work. Collusion also includes providing your work to another student for the purpose of them plagiarising, paying another person to perform an academic task, stealing or acquiring another person's academic work and copying it, offering to complete another person's work or seeking payment for completing academic work.
- Inappropriate citation: Citing sources which have not been read, without acknowledging the "secondary" source from which knowledge of them has been obtained.
- Duplication ("self-plagiarism"): Submitting your own work, in whole or in part, where it has previously been prepared or submitted for another assessment or course at UNSW or another university.

The UNSW Academic Skills support offers resources and individual consultations. Students are also reminded that careful time management is an important part of study. One of the identified causes of plagiarism is poor time management. Students should allow sufficient time for research, drafting and proper referencing of sources in preparing all assessment items. UNSW Library has the ELISE tool available to assist you with your study at UNSW. ELISE is designed to introduce new students to studying at UNSW, but it can also be a great refresher during your study.

Completing the ELISE tutorial and quiz will enable you to:

- analyse topics, plan responses and organise research for academic writing and other assessment tasks
- effectively and efficiently find appropriate information sources and evaluate relevance to your needs
- use and manage information effectively to accomplish a specific purpose
- better manage your time
- understand your rights and responsibilities as a student at UNSW
- be aware of plagiarism, copyright, UNSW Student Code of Conduct and Acceptable Use of UNSW ICT Resources Policy
- be aware of the standards of behaviour expected of everyone in the UNSW community
- locate services and information about UNSW and UNSW Library

Use of AI for assessments

As AI applications continue to develop, and technology rapidly progresses around us, we remain committed to our values around academic integrity at UNSW. Where the use of AI tools, such as ChatGPT, has been permitted by your course convener, they must be properly credited and your submissions must be substantially your own work.

In cases where the use of AI has been prohibited, please respect this and be aware that where unauthorised use is detected, penalties will apply.

Submission of Assessment Tasks

Turnitin Submission

If you encounter a problem when attempting to submit your assignment through Turnitin, please telephone External Support on 9385 3331 or email them on externalteltsupport@unsw.edu.au

Support hours are 8:00am – 10:00pm on weekdays and 9:00am – 5:00pm on weekends (365 days a year). If you are unable to submit your assignment due to a fault with Turnitin, you may apply for an extension, but you must retain your ticket number from External Support (along with any other relevant documents) to include as evidence to support your extension application. If you email External Support, you will automatically receive a ticket number, but if you telephone, you will need to specifically ask for one. Turnitin also provides updates on their system status on Twitter.

Generally, assessment tasks must be submitted electronically via either Turnitin or a Moodle assignment. In instances where this is not possible, alternative submission details will be stated on your course's Moodle site. For information on how to submit assignments online via Moodle: <https://student.unsw.edu.au/how-submit-assignment-moodle>

Late Submission Penalty

UNSW has a standard late submission penalty of:

- 5% per calendar day,
- for all assessments where a penalty applies,
- capped at five calendar days (120 hours) from the assessment deadline, after which a student cannot submit an assessment, and
- no permitted variation.

Students are expected to manage their time to meet deadlines and to request [Special Consideration](#) as early as possible before the deadline. Support with [Time Management is available here](#).

School Contact Information

School of the Arts and Media

Location: Room 312, Level 3 Robert Webster Building

Opening Hours: Monday -Friday, 9am - 5 pm

Email: sam@unsw.edu.au

Phone: +612 9385 4856

web: <https://www.unsw.edu.au/arts-design-architecture/our-schools/arts-media>