MNGT5587 Extension Research Project (Full-time, Extension) - 2024

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General Course Information

Course Code : MNGT5587
Year : 2024
Term : Term 2
Teaching Period : T2
Is a multi-term course? : No
Faculty : UNSW Business School
Academic Unit : AGSM MBA Programs
Delivery Mode : In Person
Delivery Format : Standard
Delivery Location : Kensington
Campus : Sydney
Study Level : Postgraduate
Units of Credit : 12

Useful Links

Handbook Class Timetable

Course Details & Outcomes

Course Description

MNGT5587 Extension Research Project (ERP) is worth 12 units of credit and extends over one

term.

The expected student workload for this course is 300 hours, which aligns with [UNSW Sydney's advice](#) that 'normal workload expectations of a student are approximately 25 hours per term for each UOC, including class contact hours, other learning activities, preparation and time spent on all assessable work'.

This course is designed for students seeking to extend their MBA experience with academic rigour. Undertaking a research project provides students with the opportunity to apply the management concepts developed throughout their AGSM MBA Program.

The Extension Research Project must:

- be in an area relevant to business and management
- relate to the student's career aspirations.

Students must maintain a dialogue with their Supervisor about their progress throughout the course.

Students should familiarise themselves with the concepts of Responsible Management should they be confronted with ethical issues and dilemmas. Ethics is about choice - human choice, both at a personal and an institutional level. Being familiar with Responsible Management will assist students in recognising key conceptual distinctions and in employing decision-making frameworks to support their decisions in their ERP and assist in resolution of issues and dilemmas.

UNSW Business School is a signatory to the United Nations Principles of Responsible Management Education, which reference the United Nations Sustainable Development Goals (SDGs). The SDGs will help students shape their thinking about Responsible Management.

Relationship to Other Courses

The MBA (Extension) is a 24-month program comprising 120 units of credit (incorporating the 72 units of credit of the 12-month Full-time MBA Program).

The pre-requisite for enrolling in the MBA (Extension) is to have completed the one-year Master of Business Administration (MBA) Program (72 units of credit) beforehand. It cannot be enrolled into as a stand-alone program. The MBA (Extension) comprises a further 48 units of credit and is completed over three terms (one year).

Course Learning Outcomes

Course Learning Outcomes	Program learning outcomes
CLO1 : Master a substantial body of knowledge related to a contemporary business or management topic, through identification, evaluation and review of information and knowledge relevant to the topic	• PLO1 : Business Knowledge
CLO2 : Undertake independent critical inquiry related to business or management	• PLO2 : Problem Solving
CLO3 : Explore a business or management topic through the application of cognitive and technical skills	• PLO2 : Problem Solving
CLO4 : Identify a strategic issue/opportunity in relation to the topic, apply critical analysis, and shape the scope of work and activities to provide recommendations/findings/ report	• PLO2 : Problem Solving
CLO5 : Apply language, visual representations, and/or digital media to effectively and accurately interpret and convey qualitative and quantitative information in a presentation or report	• PLO3 : Business Communication
CLO6 : Effectively communicate research outcomes to a variety of audiences, using highly developed written and presentation skills	• PLO3 : Business Communication
CLO7 : Apply rigorous investigation, research, analysis, frameworks and tools to synthesise and evaluate complex information, and apply theoretical concepts and frameworks to interpret and communicate your findings	• PLO2 : Problem Solving
CLO8 : Explore issues related to ethics and sustainability on management topics and apply this knowledge in your practice	• PLO5 : Responsible Business Practice

Course Learning Outcomes	Assessment Item
CLO1 : Master a substantial body of knowledge related to a contemporary business or management topic, through identification, evaluation and review of information and knowledge relevant to the topic	• Participation • Project Journal • Progress Report • Final report
CLO2 : Undertake independent critical inquiry related to business or management	• Project Proposal • Project Journal • Progress Report • Final report
CLO3 : Explore a business or management topic through the application of cognitive and technical skills	• Participation • Progress Report • Final report
CLO4 : Identify a strategic issue/opportunity in relation to the topic, apply critical analysis, and shape the scope of work and activities to provide recommendations/findings/report	• Project Proposal • Project Journal • Progress Report • Final report
CLO5 : Apply language, visual representations, and/or digital media to effectively and accurately interpret and convey qualitative and quantitative information in a presentation or report	• Final report
CLO6 : Effectively communicate research outcomes to a variety of audiences, using highly developed written and presentation skills	• Participation • Final report
CLO7 : Apply rigorous investigation, research, analysis, frameworks and tools to synthesise and evaluate complex information, and apply theoretical concepts and frameworks to interpret and communicate your findings	• Final report
CLO8 : Explore issues related to ethics and sustainability on management topics and apply this knowledge in your practice	• Participation • Progress Report • Final report

Learning and Teaching Technologies

Moodle - Learning Management System

Additional Course Information

If this course involves project work with an industry partner, students will be asked to sign an Intellectual Property Deed Poll. Students may also be asked by the industry partner to sign a Confidentiality or Nondisclosure Agreement. If students have questions about this, please contact the Facilitator in Charge.

Students intending to survey other people in the course of their studies in this course, should be aware of UNSW Sydney advice quoted from here as follows:

- *The activities comply with any relevant privacy and/or confidentiality requirements. (e.g. a process of informed consent);*
- *Relevant health and safety requirements are adhered to (e.g. ... personal safety procedures, interview protocols etc.);*
- *Information will not be disseminated or published for a research purpose;*
- *Participants from a vulnerable population are not the focus of the project (as outlined in section 4 of the National Statement on Ethical Conduct in Human Research, 2015);*
- *The project does not aim to explore contentious or sensitive topics.*
- *There is no potential for participants to be exposed to harm as a result of the project including physical, psychological, social, economic or legal harm.*

Source: https://research.unsw.edu.au/frequently-asked-questions

To ensure that participants give informed consent, students should also ensure that participants:

1. are informed how their responses will be used
2. understand that they can withdraw from participating, or withdraw their responses, at any stage prior to finalisation of the project.

Assessments

Assessment Structure

Assessment Item	Weight	Relevant Dates	Program learning outcomes
Participation Assessment Format: Individual	10%	Due Date: Fortnightly meetings in Weeks 2, 4, 6, 8 and 10; Presentation no later than Monday of Week 12 at 3pm Sydney time	• PLO2 : Problem Solving • PLO3 : Business Communication • PLO5 : Responsible Business Practice • PLO1 : Business Knowledge
Project Journal Assessment Format: Individual	10%	Due Date: Weeks 2, 4, 6, 8 and 10	• PLO1 : Business Knowledge • PLO2 : Problem Solving
Project Proposal Assessment Format: Individual Short Extension: Yes (7 days)	20%	Due Date: Friday of Week 4 by 3pm Sydney time	• PLO2 : Problem Solving • PLO5 : Responsible Business Practice
Progress Report Assessment Format: Individual Short Extension: Yes (7 days)	20%	Due Date: Friday of Week 8 by 3pm Sydney time	• PLO1 : Business Knowledge • PLO2 : Problem Solving • PLO5 : Responsible Business Practice
Final report Assessment Format: Individual Short Extension: Yes (7 days)	40%	Due Date: Monday of Week 12 by 3pm Sydney time	• PLO1 : Business Knowledge • PLO2 : Problem Solving • PLO3 : Business Communication • PLO5 : Responsible Business Practice

Assessment Details

Participation

<u>Assessment Overview</u>

Each student will meet periodically, and no fewer than four times, with their Academic Supervisor during the term to review their progress on completing the project proposal, draft progress report and draft final report.

In Week 12, each student is required to give a presentation (that may include slides) to conclude and reflect on their work and research experience.

Course Learning Outcomes

- CLO1 : Master a substantial body of knowledge related to a contemporary business or management topic, through identification, evaluation and review of information and knowledge relevant to the topic
- CLO3 : Explore a business or management topic through the application of cognitive and technical skills
- CLO6 : Effectively communicate research outcomes to a variety of audiences, using highly developed written and presentation skills
- CLO8 : Explore issues related to ethics and sustainability on management topics and apply this knowledge in your practice

Assessment Length

15-minute meetings; 30-minute presentation

Project Journal

Assessment Overview

This assessment requires students to reflect on the key components as well as the execution and management of their research project.

Course Learning Outcomes

- CLO1 : Master a substantial body of knowledge related to a contemporary business or management topic, through identification, evaluation and review of information and knowledge relevant to the topic
- CLO2 : Undertake independent critical inquiry related to business or management
- CLO4 : Identify a strategic issue/opportunity in relation to the topic, apply critical analysis, and shape the scope of work and activities to provide recommendations/findings/report

Assessment Length

200 words per fortnight

Project Proposal

Assessment Overview

A written report outlining the scope of the project.

Course Learning Outcomes

- CLO2 : Undertake independent critical inquiry related to business or management
- CLO4 : Identify a strategic issue/opportunity in relation to the topic, apply critical analysis, and shape the scope of work and activities to provide recommendations/findings/report

Assessment Length

1,000 words, maximum

Progress Report

Assessment Overview

A written report outlining progress on the project to date

Course Learning Outcomes

- CLO1 : Master a substantial body of knowledge related to a contemporary business or management topic, through identification, evaluation and review of information and knowledge relevant to the topic
- CLO2 : Undertake independent critical inquiry related to business or management
- CLO3 : Explore a business or management topic through the application of cognitive and technical skills
- CLO4 : Identify a strategic issue/opportunity in relation to the topic, apply critical analysis, and shape the scope of work and activities to provide recommendations/findings/report
- CLO8 : Explore issues related to ethics and sustainability on management topics and apply this knowledge in your practice

Assessment Length

1,000 words, maximum

Final report

Assessment Overview

The report should demonstrate critical thought, exhibit a level of analysis appropriate to a Masters degree and display a high level of professionalism and competence in its presentation.

Course Learning Outcomes

- CLO1 : Master a substantial body of knowledge related to a contemporary business or management topic, through identification, evaluation and review of information and knowledge relevant to the topic
- CLO2 : Undertake independent critical inquiry related to business or management
- CLO3 : Explore a business or management topic through the application of cognitive and technical skills
- CLO4 : Identify a strategic issue/opportunity in relation to the topic, apply critical analysis, and shape the scope of work and activities to provide recommendations/findings/report
- CLO5 : Apply language, visual representations, and/or digital media to effectively and accurately interpret and convey qualitative and quantitative information in a presentation or report
- CLO6 : Effectively communicate research outcomes to a variety of audiences, using highly developed written and presentation skills
- CLO7 : Apply rigorous investigation, research, analysis, frameworks and tools to synthesise and evaluate complex information, and apply theoretical concepts and frameworks to interpret and communicate your findings

- CLO8 : Explore issues related to ethics and sustainability on management topics and apply this knowledge in your practice

Assessment Length

3,000 words, maximum

General Assessment Information

Grading Basis

Standard

Requirements to pass course

Students are expected to attempt all assessment requirements, and must achieve a composite mark of at least 50 out of 100 to pass the course.

Students are also expected to actively engage in course learning activities. Failure to engage in assessment tasks that are integrated into learning activities (e.g. class discussion, presentations) will be reflected in the marks for these assessable activities.

Course Schedule

Teaching Week/Module	Activity Type	Content
Week 2 : 3 June - 9 June	Other	Meeting with Facilitator
	Assessment	Assessment 1: Participation Assessment 2: Project journal
Week 4 : 17 June - 23 June	Other	Meeting with Facilitator
	Assessment	Assessment 1: Participation Assessment 2: Project Journal Assessment 3: Project Proposal due on Friday by 3pm Sydney time
Week 6 : 1 July - 7 July	Other	Meeting with Facilitator
	Assessment	Assessment 1: Participation Assessment 2: Project Journal
Week 8 : 15 July - 21 July	Other	Meeting with Facilitator
	Assessment	Assessment 1: Participation Assessment 2: Project Journal Assessment 4: Progress Report due on Friday by 3pm Sydney time
Week 10 : 29 July - 4 August	Other	Meeting with Facilitator
	Assessment	Assessment 1: Participation Assessment 2: Project Journal
Week 12 : 12 August - 18 August	Assessment	Assessment 1: Participation - Presentation due no later than Monday of Week 12 at 3pm Sydney time Assessment 5: Final Report due on Monday of Week 12 by 3pm Sydney time

Attendance Requirements

Students must attend the scheduled in-person facilitator meetings.

Course Resources

Prescribed Resources

Students will draw on resources, as appropriate, from relevant courses in their FT MBA Program in order to complete this course.

Course Evaluation and Development

Feedback from students about the course is encouraged and valued, and informs future deliveries of the course.

Staff Details

Position	Name	Email	Location	Phone	Availability	Equitable Learning Services Contact	Primary Contact
Facilitator in charge	Lamont Tang					No	Yes

Other Useful Information

Academic Information

COURSE POLICIES AND SUPPORT

The Business School expects that you are familiar with the contents of this course outline and the UNSW and Business School learning expectations, rules, policies and support services as listed below:

- Program Learning Outcomes
- Academic Integrity and Plagiarism
- Student Responsibilities and Conduct
- Special Consideration
- Protocol for Viewing Final Exam Scripts
- Student Learning Support Services

Further information is provided on the key policies and support page.

Students may not circulate or post online any course materials such as handouts, exams, syllabi or similar resources from their courses without the written permission of their instructor.

STUDENT LEARNING OUTCOMES

The Course Learning Outcomes (CLOs) – under the Outcomes tab – are what you should be able to demonstrate by the end of this course, if you participate fully in learning activities and successfully complete the assessment items.

CLOs also contribute to your achievement of the Program Learning Outcomes (PLOs), which are developed across the duration of a program. PLOs are, in turn, directly linked to UNSW graduate capabilities. More information on Coursework PLOs is available on the key policies and support page. For PG Research PLOs, including MPDBS, please refer to the UNSW HDR Learning Outcomes.

Academic Honesty and Plagarism

As a student at UNSW you are expected to display academic integrity in your work and interactions. Where a student breaches the UNSW Student Code with respect to academic integrity, the University may take disciplinary action under the Student Misconduct Procedure. To assure academic integrity, you may be required to demonstrate reasoning, research and the process of constructing work submitted for assessment.

To assist you in understanding what academic integrity means, and how to ensure that you do comply with the UNSW Student Code, it is strongly recommended that you complete the Working with Academic Integrity module before submitting your first assessment task. It is a free, online self-paced Moodle module that should take about one hour to complete.

Submission of Assessment Tasks

SPECIAL CONSIDERATION

You can apply for special consideration when illness or other circumstances beyond your control interfere with your performance in a specific assessment task or tasks, including online exams. Students studying remotely who have exams scheduled between 10pm and 7am local time, are also able to apply for special consideration to sit a supplementary exam at a time outside of these hours.

Special consideration is primarily intended to provide you with an extra opportunity to demonstrate the level of performance of which you are capable. To apply, and for further information, see Special Consideration on the UNSW Current Students page.

Special consideration applications will be assessed centrally by the Case Review Team, who will

update the online application with the outcome and add any relevant comments. The change to the status of the application immediately sends an email to the student and to the assessor with the outcome of the application.

Please note the following:

1. Applications can only be made through Online Services in myUNSW (see the UNSW Current Students page). Applications will not be accepted by teaching staff. The lecturer-in-charge/ course coordinator will be automatically notified when your application is processed.
2. Applying for special consideration does not automatically mean that you will be granted a supplementary exam or other concession.
3. If you experience illness or misadventure in the lead up to an exam or assessment, you must submit an application for special consideration, either prior to the examination taking place, or prior to the assessment submission deadline, except where illness or misadventure prevent you from doing so.
4. If your circumstances stop you from applying before your exam or assessment due date, you must apply within 3 working days of the assessment or the period covered by your supporting documentation.
5. Under the UNSW Fit To Sit/Submit rule, if you sit the exam/submit an assignment, you are declaring yourself well enough to do so and are cannot subsequently apply for special consideration.
6. If you become unwell on the day of – or during – an exam, you must stop working on your exam, advise your course coordinator or tutor and provide a medical certificate dated within 24 hours of the exam, with your special consideration application. For online exams, you must contact your course coordinator or tutor immediately via email, Moodle or chat and advise them you are unwell and submit screenshots of your conversation along with your medical certificate and application.
7. Special consideration requests do not allow the awarding of additional marks to students.

Further information on Business School policy and procedure can be found under "Special Consideration" on the key policies and support page.

LATE SUBMISSION PENALTIES

For assessments other than examinations, late submission will incur a penalty of 5% per day or part thereof (including weekends) from the due date and time. An assessment will not be accepted after 5 days (120 hours) of the original deadline unless special consideration has been approved. An assignment is considered late if the requested format, such as hard copy or electronic copy, has not been submitted on time or where the 'wrong' assignment has been submitted.

For assessments which account for 10% or less of the overall course grade, and where answers are immediately discussed or debriefed, the LIC may stipulate a different penalty. Details of such late penalties will be available on the course Moodle page.

FEEDBACK ON YOUR ASSESSMENT TASK PERFORMANCE

Feedback on student performance from formative and summative assessment tasks will be provided to students in a timely manner. Assessment tasks completed within the teaching period of a course, other than a final assessment, will be assessed and students provided with feedback, with or without a provisional result, within 10 working days of submission, under normal circumstances. Feedback on continuous assessment tasks (e.g. laboratory and studio-based, workplace-based, weekly quizzes) will be provided prior to the midpoint of the course.

Faculty-specific Information

PROTOCOL FOR VIEWING FINAL EXAM SCRIPTS

UNSW students have the right to view their final exam scripts, subject to a small number of very specific exemptions. The UNSW Business School has set a protocol under which students may view their final exam script. Individual schools within the Faculty may also set up additional local processes for viewing final exam scripts, so it is important that you check with your School.

If you are completing courses from the following schools, please note the additional school-specific information:

- Students in the **School of Accounting, Auditing & Taxation** who wish to view their final examination script should also refer to this page.
- Students in the **School of Banking & Finance** should also refer to this page.
- Students in the **School of Information Systems & Technology Management** should also refer to this page.

COURSE EVALUATION AND DEVELOPMENT

Feedback is regularly sought from students and continual improvements are made based on this feedback. At the end of this course, you will be asked to complete the myExperience survey, which provides a key source of student evaluative feedback. Your input into this quality enhancement process is extremely valuable in assisting us to meet the needs of our students and provide an effective and enriching learning experience. The results of all surveys are carefully considered and do lead to action towards enhancing educational quality.

QUALITY ASSURANCE

The Business School is actively monitoring student learning and quality of the student experience in all its programs. A random selection of completed assessment tasks may be used for quality assurance, such as to determine the extent to which program learning goals are being achieved. The information is required for accreditation purposes, and aggregated findings will be used to inform changes aimed at improving the quality of Business School programs. All material used for such processes will be treated as confidential.

TEACHING TIMES AND LOCATIONS

Please note that teaching times and locations are subject to change. Students are strongly advised to refer to the Class Timetable website for the most up-to-date teaching times and locations.