UNSW Course Outline

MDIA1002 Journalistic Voices and Values - 2024

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General Course Information

Course Code : MDIA1002
Year : 2024
Term : Term 2
Teaching Period : T2
Is a multi-term course? : No
Faculty : Faculty of Arts, Design and Architecture
Academic Unit : School of the Arts and Media
Delivery Mode : In Person
Delivery Format : Standard
Delivery Location : Kensington
Campus : Sydney
Study Level : Undergraduate
Units of Credit : 6

<u>Useful Links</u>

<u>Handbook</u> <u>Class Timetable</u>

Course Details & Outcomes

Course Description

Journalism is facing challenges on multiple fronts. Even prestigious outlets are accused of disseminating 'fake news' and grossly biased coverage, as the very notion of 'factual' reporting is questioned. Individuals implicated in alleged scandals turn to the courts to prevent exposure or

to win large payouts for defamation. Journalism in the public interest risks being overwhelmed by 'click-bait' and the sensationalist coverage of celebrity lives. In this course you will track, analyse, and produce your own journalism about such issues and controversies. You will deal with debates around the laws applying to news coverage, journalistic ethical values and journalism's social role, rights, and responsibilities. In the multimedia journalistic pieces you produce, you will have the opportunity to explore issues around diversity in who is given a voice in news coverage, whose issues, concerns and experiences are deemed worthy of attention, and whose views and perspectives journalists choose to report. Through a deeper understanding of voices and values, you will also learn how 'accountable' journalism has been meeting these types of challenges and how journalism as a 'public good' may thrive into the future.

Course Learning Outcomes

Course Learning Outcomes
CLO1 : Demonstrate knowledge of current media law and debates around journalistic ethics, principles, and practices.
CLO2 : Effectively apply theories around journalistic principles and practices, via the production of journalistic pieces which analyse and critically assess current wider media reporting.
CLO3 : Situate current journalistic practices in relevant social, institutional, and ethical settings.

Course Learning Outcomes	Assessment Item
CLO1 : Demonstrate knowledge of current media law and debates around journalistic ethics, principles, and practices.	• Professional Production Package 1 • Portfolio of in-class and tutorial preparation activities • Professional Production Task 2
CLO2 : Effectively apply theories around journalistic principles and practices, via the production of journalistic pieces which analyse and critically assess current wider media reporting.	• Professional Production Package 1 • Portfolio of in-class and tutorial preparation activities • Professional Production Task 2
CLO3 : Situate current journalistic practices in relevant social, institutional, and ethical settings.	• Professional Production Package 1 • Portfolio of in-class and tutorial preparation activities • Professional Production Task 2

Learning and Teaching Technologies

Moodle - Learning Management System | Echo 360

Assessments

Assessment Structure

Assessment Item	Weight	Relevant Dates
Professional Production Package 1 Assessment Format: Individual	35%	
Portfolio of in-class and tutorial preparation activities Assessment Format: Individual	20%	
Professional Production Task 2 Assessment Format: Individual	45%	

Assessment Details

Professional Production Package 1

Assessment Overview

Students research, pitch and produce a media package

Equivalent to 1500 words.

Feedback via LMS.

Course Learning Outcomes

- CLO1 : Demonstrate knowledge of current media law and debates around journalistic ethics, principles, and practices.
- CLO2 : Effectively apply theories around journalistic principles and practices, via the production of journalistic pieces which analyse and critically assess current wider media reporting.
- CLO3 : Situate current journalistic practices in relevant social, institutional, and ethical settings.

Portfolio of in-class and tutorial preparation activities

Assessment Overview

Media package production tasks undertaken In-class and as tutorial-preparation

Equivalent to 1500 words

Feedback via LMS

Course Learning Outcomes

- CLO1 : Demonstrate knowledge of current media law and debates around journalistic ethics,

principles, and practices.
- CLO2 : Effectively apply theories around journalistic principles and practices, via the production of journalistic pieces which analyse and critically assess current wider media reporting.
- CLO3 : Situate current journalistic practices in relevant social, institutional, and ethical settings.

Professional Production Task 2

Assessment Overview
Students research, pitch and produce a media package

Equivalent to 2000 words

Feedback via LMS

Course Learning Outcomes
- CLO1 : Demonstrate knowledge of current media law and debates around journalistic ethics, principles, and practices.
- CLO2 : Effectively apply theories around journalistic principles and practices, via the production of journalistic pieces which analyse and critically assess current wider media reporting.
- CLO3 : Situate current journalistic practices in relevant social, institutional, and ethical settings.

General Assessment Information

Grading Basis
Standard

Requirements to pass course
In order to achieve a pass grade, students must make a genuine attempt with all the assessment tasks.

Students who fail to attend at least 80% of tutorials run the risk of failing the course. Students who miss tutorials may be required to undertake supplementary activities.

A student may be advised by the Course Convenor to withdraw from the course if significant learning activities are missed. Alternatively, a student may be required to undertake supplementary class(es) or task(s) as prescribed by the Course Convenor.

Course Schedule

Teaching Week/Module	Activity Type	Content
Week 1 : 27 May - 2 June	Lecture	Lecture 1: Introductory
	Tutorial	Content TBA
Week 2 : 3 June - 9 June	Lecture	Lecture 2: Staying out of Court - defamation and related legal issues
	Tutorial	Content TBA - see course Moodle
Week 3 : 10 June - 16 June	Lecture	Content TBA - see course Moodle for full details.
	Tutorial	Content TBA - see course Moodle for full details.
Week 4 : 17 June - 23 June	Lecture	Content TBA - see course Moodle for full details.
	Tutorial	Content TBA - see course Moodle for full details
Week 5 : 24 June - 30 June	Lecture	Content TBA - see course Moodle for full details.
	Tutorial	Content TBA - see course Moodle for full details.
Week 6 : 1 July - 7 July	Lecture	Flex week - no lecture
	Tutorial	Flex week - no tutorial
Week 7 : 8 July - 14 July	Lecture	Content TBA - see course Moodle for full details.
	Tutorial	Content TBA - see course Moodle for full details.
Week 8 : 15 July - 21 July	Lecture	Content TBA - see course Moodle for full details.
	Tutorial	Content TBA - see course Moodle for full details.
Week 9 : 22 July - 28 July	Lecture	Content TBA - see course Moodle for full details.
	Tutorial	Content TBA - see course Moodle for full details.
Week 10 : 29 July - 4 August	Lecture	Content TBA - see course Moodle for full details.
	Tutorial	Content TBA - see course Moodle for full details.

Attendance Requirements

SAM attendance guidelines.

Students are expected to be regular and punctual in attendance at all classes for the School of the Arts & Media (SAM) courses in which they are enrolled. We expect **80% mininum attendance in tutorials.** If students have more than two unexplained absences they may be refused final assessment.

Students who do not meet attendance expectations run the risk of failing a course. No additional or special consideration will be provided if a student misses out on essential course information and materials, or misses an assessment task/deadline, due to unexplained absences or an unapproved lack of attendance.

A student may be advised by the Course Convenor to withdraw from the course if significant learning activities are missed. Alternatively, a student may be required to undertake supplementary class(es) or task(s) as prescribed by the Course Convenor.

If assessment tasks have been missed, the student should apply for Special Consideration,

accompanied by appropriate documentation.

Course Resources

Prescribed Resources

There is no textbook for this course.

Course Evaluation and Development

There will be opportunities throughout the course for student to provide feedback on lectures, tutorial activities and assessment tasks. Adjustments to the course will be made on the basis of these conversations.

Staff Details

Position	Name	Email	Location	Phone	Availability	Equitable Learning Services Contact	Primary Contact
	Peter White		311F, Level 3 Robert Webster		Mondays: 2.45 - 4.00. (please email ahead to arrange consultation - prr.white@unsw.edu.au	Yes	Yes
	Syed Zaidi				Dr Zaidi is a sessional tutor - for consultations please email Dr White (prr.white@unsw.edu.au)	No	No
	Hannah Tattersall				Hannah is a sessional tutor - for consultations please email Dr White (prr.white@unsw.edu.au)	No	No
	Jane Southward				Jane is a sessional tutor - for consultations please email Dr White (prr.white@unsw.edu.au)	No	No

Other Useful Information

Academic Information

Due to evolving advice by NSW Health, students must check for updated information regarding online learning for all Arts, Design and Architecture courses this term (via Moodle or course information provided).

Please see: https://www.unsw.edu.au/arts-design-architecture/student-life/resources-support/protocols-guidelines for essential student information relating to:

- UNSW and Faculty policies and procedures;
- Student Support Services;
- Dean's List;

- review of results;
- credit transfer;
- cross-institutional study and exchange;
- examination information;
- enrolment information;
- Special Consideration in the event of illness or misadventure;
- student equity and disability;

And other essential academic information.

Academic Honesty and Plagarism

Plagiarism is using the words or ideas of others and presenting them as your own. It can take many forms, from deliberate cheating to accidentally copying from a source without acknowledgement.

UNSW groups plagiarism into the following categories:

- Copying: Using the same or very similar words to the original text or idea without acknowledging the source or using quotation marks. This includes copying materials, ideas or concepts from a book, article, report or other written document, presentation, composition, artwork, design, drawing, circuitry, computer program or software, website, internet, other electronic resource, or another person's assignment without appropriate acknowledgement.
- Inappropriate paraphrasing: Changing a few words and phrases while mostly retaining the original information, structure and/or progression of ideas of the original without acknowledgement. This also applies in presentations where someone paraphrases another's ideas or words without credit and to piecing together quotes and paraphrases into a new whole, without appropriate referencing.
- Collusion: Working with others but passing off the work as a person's individual work. Collusion also includes providing your work to another student for the purpose of them plagiarising, paying another person to perform an academic task, stealing or acquiring another person's academic work and copying it, offering to complete another person's work or seeking payment for completing academic work.
- Inappropriate citation: Citing sources which have not been read, without acknowledging the "secondary" source from which knowledge of them has been obtained.
- Duplication ("self-plagiarism"): Submitting your own work, in whole or in part, where it has previously been prepared or submitted for another assessment or course at UNSW or another university.

The UNSW Academic Skills support offers resources and individual consultations. Students are also reminded that careful time management is an important part of study. One of the identified causes of plagiarism is poor time management. Students should allow sufficient time for research, drafting and proper referencing of sources in preparing all assessment items. UNSW

Library has the ELISE tool available to assist you with your study at UNSW. ELISE is designed to introduce new students to studying at UNSW, but it can also be a great refresher during your study.

Completing the ELISE tutorial and quiz will enable you to:

- analyse topics, plan responses and organise research for academic writing and other assessment tasks
- effectively and efficiently find appropriate information sources and evaluate relevance to your needs
- use and manage information effectively to accomplish a specific purpose
- better manage your time
- understand your rights and responsibilities as a student at UNSW
- be aware of plagiarism, copyright, UNSW Student Code of Conduct and Acceptable Use of UNSW ICT Resources Policy
- be aware of the standards of behaviour expected of everyone in the UNSW community
- locate services and information about UNSW and UNSW Library

Use of AI for assessments

As AI applications continue to develop, and technology rapidly progresses around us, we remain committed to our values around academic integrity at UNSW. Where the use of AI tools, such as ChatGPT, has been permitted by your course convener, they must be properly credited and your submissions must be substantially your own work.

In cases where the use of AI has been prohibited, please respect this and be aware that where unauthorised use is detected, penalties will apply.

Use of AI for assessments | UNSW Current Students

Submission of Assessment Tasks

Turnitin Submission

If you encounter a problem when attempting to submit your assignment through Turnitin, please telephone External Support on 9385 3331 or email them on externalteltsupport@unsw.edu.au

Support hours are 8:00am – 10:00pm on weekdays and 9:00am – 5:00pm on weekends (365 days a year). If you are unable to submit your assignment due to a fault with Turnitin, you may apply for an extension, but you must retain your ticket number from External Support (along with any other relevant documents) to include as evidence to support your extension application. If

you email External Support, you will automatically receive a ticket number, but if you telephone, you will need to specifically ask for one. Turnitin also provides updates on their system status on Twitter.

Generally, assessment tasks must be submitted electronically via either Turnitin or a Moodle assignment. In instances where this is not possible, alternative submission details will be stated on your course's Moodle site. For information on how to submit assignments online via Moodle: https://student.unsw.edu.au/how-submit-assignment-moodle

Late Submission Penalty

UNSW has a standard late submission penalty of:

- 5% per calendar day,
- for all assessments where a penalty applies,
- capped at five calendar days (120 hours) from the assessment deadline, after which a student cannot submit an assessment, and
- no permitted variation.

Students are expected to manage their time to meet deadlines and to request Special Consideration as early as possible before the deadline. Support with Time Management is available here.

School Contact Information

School of the Arts and Media

Location: Room 312, Level 3 Robert Webster Building

Opening Hours: Monday -Friday, 9am - 5 pm

Email: sam@unsw.edu.au

Phone: +612 9385 4856

web: https://www.unsw.edu.au/arts-design-architecture/our-schools/arts-media