UNSW Course Outline

LAWS8054 Media and Communications Industry Regulation - 2024

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General Course Information

Course Code : LAWS8054
Year : 2024
Term : Term 2
Teaching Period : T2
Is a multi-term course? : No
Faculty : Faculty of Law and Justice
Academic Unit : School of Private and Commercial Law
Delivery Mode : In Person
Delivery Format : Standard
Delivery Location : Kensington
Campus : Sydney
Study Level : Postgraduate
Units of Credit : 6

<u>Useful Links</u>

<u>Handbook</u> <u>Class Timetable</u>

Course Details & Outcomes

Course Description

The Media and Communications industry players operate in a network of direct, co-, and self

regulation which continues to change rapidly in response to technological, structural and social change. This course will look in detail at that regulation, particularly in the telecommunications and broadcasting industries and seek to answer the hard question of where it's all going.

Main Topics

Carriage Regulation
- Intro to key technical concepts and systems in telecommunications
- Access to infrastructure, services and spectrum.
- Interconnection issues and pricing
- Anti-Competitive conduct
- Consumer Protection mechanisms

Content Regulation
- Role and powers of ACMA
- Digitally delivered television, radio and new services
- Media Ownership and Control policy, rules and regulations
- Models of content regulation across delivery platforms
- Classification systems, codes, standards and licence conditions
- Non-broadcasting services and cracks in the regulatory system

Course Aims

The aims of the course are to ensure that you are familiar with the central principles of regulation of the media and telecommunications industries and be able to navigate the regulatory framework.

Relationship to Other Courses

This course counts towards the LLM specialisation in Media, Intellectual Property and Technology law. It can be taken with courses such as LAWS8141/JURD7741 *Censorship, Contempt and the Media* and LAWS8014/JURD7514 *Defamation and the Media* to gain a strong working knowledge of media law. It can also be taken alongside courses in intellectual property law to broaden a student's understanding of the broader legal environment often associated with media law.

Course Learning Outcomes

Course Learning Outcomes
CLO1 : · Demonstrate advanced oral communication skills by discussing and debating theoretical propositions, methodologies and legal problems (PLOs 2(a), 3(a) and 3(b))
CLO2 : · Engage in advanced critical analysis of key themes, emerging trends and practical problems in media and communications industry regulation by successful completion of an extended research essay (PLOs 1 (a and b), 2(a and b), 3(a) and 4)
CLO3 : · Demonstrate advanced communication skills by articulating complex legal concepts, theory and analysis using effective research methodologies by completing a presentation (PLOs 1(a), 1(b), 2(a) and 2(b)

Course Learning Outcomes	Assessment Item
CLO1 : · Demonstrate advanced oral communication skills by discussing and debating theoretical propositions, methodologies and legal problems (PLOs 2(a), 3(a) and 3(b))	• Class Participation
CLO2 : · Engage in advanced critical analysis of key themes, emerging trends and practical problems in media and communications industry regulation by successful completion of an extended research essay (PLOs 1 (a and b), 2(a and b), 3(a) and 4)	• Research Essay (3000 words)
CLO3 : · Demonstrate advanced communication skills by articulating complex legal concepts, theory and analysis using effective research methodologies by completing a presentation (PLOs 1(a), 1(b), 2(a) and 2(b)	• Presentation

Learning and Teaching Technologies

Moodle - Learning Management System

Learning and Teaching in this course

This course will be taught interactively, enabling students to participate and discuss issues in class.

Assessments

Assessment Structure

Assessment Item	Weight	Relevant Dates
Class Participation	20%	Start Date: Not Applicable Due Date: 02/08/2024 04:00 PM
Presentation	40%	Start Date: Not Applicable Due Date: 09/08/2024 04:00 PM
Research Essay (3000 words)	40%	Start Date: Not Applicable Due Date: 28/06/2024 04:00 PM

Assessment Details

Class Participation

Assessment Overview

Not specified

Preparation and engagement in class

Course Learning Outcomes

- CLO1 : ·   Demonstrate advanced oral communication skills by discussing and debating theoretical propositions, methodologies and legal problems (PLOs 2(a), 3(a) and 3(b))

Assessment Length

N/A

Submission notes

Please include your name, zID and word count on your paper.

Assignment submission Turnitin type

This assignment is submitted through Turnitin and students do not see Turnitin similarity reports.

Presentation

Assessment Overview

Not specified

Feedback includes formative feedback, peer feedback in class, online and the use of rubric.

<u>Course Learning Outcomes</u>

- CLO3 : ·   Demonstrate advanced communication skills by articulating complex legal concepts, theory and analysis using effective research methodologies by completing a presentation (PLOs 1(a), 1(b), 2(a) and 2(b)

<u>Detailed Assessment Description</u>

Students submit a PowerPoint (or equivalent) presentation that outlines the topic they intend to write about in their research essay. The presentation should set out the general topic, the research question, the central argument running through the project, and an outline of the key points to be discussed in the essay. A bibliography should also be included.

The maximum word limit is 2,000 words. This includes all text on the slides and in accompanying notes. The word limit does not include the bibliography.

<u>Assessment Length</u>

2,000 words

<u>Submission notes</u>

Please include your name, zID and word count on your paper.

<u>Assignment submission Turnitin type</u>

This assignment is submitted through Turnitin and students do not see Turnitin similarity reports.

Research Essay (3000 words)

<u>Assessment Overview</u>

Not specified

Feedback includes formative feedback, peer feedback in class, online and the use of rubric.

<u>Course Learning Outcomes</u>

- CLO2 : ·   Engage in advanced critical analysis of key themes, emerging trends and practical problems in media and communications industry regulation by successful completion of an extended research essay (PLOs 1 (a and b), 2(a and b), 3(a) and 4)

<u>Assessment Length</u>

3,000 words

<u>Submission notes</u>

Please include your name, zID and word count on your paper.

Assignment submission Turnitin type

This assignment is submitted through Turnitin and students do not see Turnitin similarity reports.

General Assessment Information

Grading Basis

Standard

Requirements to pass course

50% overall.

Course Schedule

Attendance Requirements

Please see information about attendance requirements in **Law & Justice Assessment Procedure and Student Information** located in the Other Useful Information tab in the Academic Information field.

Please be advised there will be no classes on public holidays. If your class falls on a public holiday, alternative arrangements will be made by the course convenor to make up the missed class.

General Schedule Information

Time: Classes will run from 6-9pm on Tuesday & Thursday evenings in Weeks 1, 4, 7 and 9.

Location: Law Building Room 301

Course Resources

Prescribed Resources

Please see the course Moodle site.

Recommended Resources

Recommended resources are provided through the course Moodle site.

Course Evaluation and Development

Students are invited to provide the teacher with informal feedback throughout the course. Formal

feedback will be invited through a MyExperience survey towards the end of the course. This feedback will be used to identify and address any ways in which the course could be improved.

Staff Details

Position	Name	Email	Location	Phone	Availability	Equitable Learning Services Contact	Primary Contact
Convenor	Alexandra George				Email for an appointment.	Yes	No
Lecturer	Angus Henderson				Email for an appointment.	Yes	Yes

Other Useful Information

Academic Information

Upon your enrolment at UNSW, you share responsibility with us for maintaining a safe, harmonious and tolerant University environment.

You are required to:

- Comply with the University's conditions of enrolment.
- Act responsibly, ethically, safely and with integrity.
- Observe standards of equity and respect in dealing with every member of the UNSW community.
- Engage in lawful behaviour.
- Use and care for University resources in a responsible and appropriate manner.
- Maintain the University's reputation and good standing.

For more information, visit the UNSW Student Code of Conduct Website.

UNSW Law & Justice Assessment Policy

It is essential that all students undertaking this course read and abide by the UNSW Law & Justice Assessment Policy & Student Information. This document includes information on Class Attendance, Late Work, Word Limits, Marking, Special Consideration, Workload, and Academic Misconduct & Plagiarism. More information can also be found at Assessment & Exam Information.

Information regarding Course Outlines are subject to change and students are advised to check updates. If there is a discrepancy between the information posted here and the handbook or the

UNSW Law & Justice website, please contact Student Services via The Nucleus Hub for advice. UNSW Law & Justice reserves the right to discontinue or vary such courses or staff allocations at any time. If your course is not here, please visit Handbook for information.

Academic Honesty and Plagiarism

As a student at UNSW you are expected to display academic integrity in your work and interactions. Where a student breaches the UNSW Student Code with respect to academic integrity, the University may take disciplinary action under the Student Misconduct Procedure. To assure academic integrity, you may be required to demonstrate reasoning, research and the process of constructing work submitted for assessment.

To assist you in understanding what academic integrity means, and how to ensure that you do comply with the UNSW Student Code, it is strongly recommended that you complete the Working with Academic Integrity module before submitting your first assessment task. It is a free, online self-paced Moodle module that should take about one hour to complete.

Submission of Assessment Tasks

Before submitting assessment items all students must read and abide by the UNSW Law & Justice Assessment Policy & Student Information.

Special consideration

Special consideration is primarily intended to provide you with an extra opportunity to demonstrate the level of performance of which you are capable. To apply, and for further information, see Special Consideration on the UNSW Current Students page.

Feedback

UNSW Law & Justice appreciates the need for students to have feedback on their progress prior to the last date for withdrawal without failure. All courses will therefore provide feedback to students prior to this date, as well as throughout the course. However, students should note that feedback does not take the form only of formal grades and written comments on written assessments. Rather, formative feedback, which helps students to self-assess, to identify misunderstandings, and to identify areas requiring further work, will occur during class and possibly online. For example, where a teacher asks the class a question, all students should think about how they might answer. Even though not all students will necessarily be able to respond

orally, everyone can reflect on their tentative answer in light of the teacher's response and subsequent class discussion. If you are struggling to understand what is being asked in class, or if your tentative answers prove incorrect and subsequent discussion does not clear things up, then you should continue to ask questions (of yourself, your peers or your teacher). Similarly, you can get a sense of your ability in a course through peer feedback during group work, your teacher's responses to your in-class contributions, and your own response to in-class problems and examples (whether or not you are called on to relay your answer to the class) and also your online activities and responses by others to those activities. Students enrolled in this course may check their Moodle course page for details on the specific feedback used in this course.

Faculty-specific Information

Additional support for students

- Student support: https://www.student.unsw.edu.au/support
- Academic Skills and Support: https://student.unsw.edu.au/academic-skills
- Student Wellbeing, Health and Safety: https://student.unsw.edu.au/wellbeing
- Equitable Learning Services: https://student.unsw.edu.au/els
- UNSW IT Service Centre: https://www.myit.unsw.edu.au

Course improvement

Student feedback is very important to continual course improvement. This is demonstrated within the Faculty of Law & Justice by the implementation of the UNSW online student survey myExperience, which allows students to evaluate their learning experiences in an anonymous way. myExperience survey reports are produced from each survey. They are released to staff after all student assessment results are finalised and released to students. Course convenors will use the feedback to make ongoing improvements to the course. Students enrolled in this course may check their Moodle course page for details on the actions taken in response to evaluation feedback in Student Survey.

School Contact Information

Please contact Nucleus Student Hub for all enquiries. The Nucleus acts as a central communications hub for UNSW and will distribute your enquiry to the best person to respond.