



**UNSW**

## UNSW Course Outline

# PHCM9010 Community Development - 2024

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## General Course Information

**Course Code :** PHCM9010

**Year :** 2024

**Term :** Term 2

**Teaching Period :** T2

**Is a multi-term course? :** No

**Faculty :** Faculty of Medicine and Health

**Academic Unit :** School of Population Health

**Delivery Mode :** Multimodal

**Delivery Format :** Standard

**Delivery Location :** Kensington

**Campus :** Sydney

**Study Level :** Postgraduate

**Units of Credit :** 6

### Useful Links

[Handbook Class Timetable](#)

## Course Details & Outcomes

### Course Description

*This course is offered in two modes: either face to face (on-campus) and fully online.*

This course explores the meaning and conceptual frameworks of community development as an

approach to improving the health of individuals and the broader community in both the local and international context. The material covered facilitates exploration of the fundamental components of community development, such as needs assessment, empowerment, and evaluation. Local and international case examples are used to explore theories and models in practice and to highlight and reflect on the issues and dilemmas faced in community development work across a range of settings. This course is useful for community workers, researchers, policy officers/managers, health service administrators/managers, educators or clinicians. For those with field experience, this course will provide a strong theoretical basis and will introduce some new practice tools. For those with little or no field experience, it provides a good mix of theories, models, practical examples and tools to introduce this exciting approach to improving health.

## Course Aims

The aim of this course is to explore and examine issues, theoretical perspectives and practical examples of community development and community building.

## Relationship to Other Courses

Assistance with progression checking:

If you are unsure how this course fits within your program, you can seek guidance on optimising your program structure from staff at the [Nucleus Student Hub](#).

- Progression plans for UNSW Medicine and Health programs can be found on the [UNSW Medicine & Health website](#).

This course is an elective course of the Master of Public Health, Master of Global Public Health, Master of Infectious Diseases Intelligence, and Master of Health Leadership and Management programs, comprising six units of credit towards the total required for completion of the program. There are no pre-requisites for this course. This course has been designed to complement and enhance the breadth of courses focused on public health aspects of infectious disease prevention and control being offered to School of Population Health postgraduate coursework students.

# Course Learning Outcomes

Course Learning Outcomes
CLO1 : Discuss the meaning of community, community development (CD) and related terms
CLO2 : Explain the history of CD and understand the rationale for its application
CLO3 : Compare the different conceptual frameworks underpinning CD as a philosophy and relate them to the approaches taken in practice
CLO4 : Analyse and synthesise the fundamental components of CD practice
CLO5 : Reflect on how community development principles and practice relate to your past, current and future work and life experiences
CLO6 : Appreciate the issues and dilemmas which can enable or hinder this approach in practice

Course Learning Outcomes	Assessment Item
CLO1 : Discuss the meaning of community, community development (CD) and related terms	
CLO2 : Explain the history of CD and understand the rationale for its application	
CLO3 : Compare the different conceptual frameworks underpinning CD as a philosophy and relate them to the approaches taken in practice	
CLO4 : Analyse and synthesise the fundamental components of CD practice	
CLO5 : Reflect on how community development principles and practice relate to your past, current and future work and life experiences	
CLO6 : Appreciate the issues and dilemmas which can enable or hinder this approach in practice	

## Learning and Teaching Technologies

Moodle - Learning Management System

## Learning and Teaching in this course

All course materials and course announcements are provided on the course learning management system, Moodle.

# Assessments

## Assessment Structure

Assessment Item	Weight	Relevant Dates
Online discussion of a community Assessment Format: Individual	10%	Start Date: Not Applicable Due Date: 09/06/2024 11:59 PM
Critical analysis of a community Assessment Format: Individual	25%	Start Date: Not Applicable Due Date: 26/06/2024 11:59 PM
Group discussion of a community development scenario Assessment Format: Individual	25%	Start Date: Not Applicable Due Date: Not Applicable
Individual written assignment Assessment Format: Individual	40%	Start Date: Not Applicable Due Date: 07/08/2024 10:00 AM

## Assessment Details

### Online discussion of a community

#### Assessment Overview

This assessment, due early in the term, is designed for you to demonstrate an early understanding of your knowledge of the meaning and dimensions of community and how this understanding may be important in choosing an approach to CD practice.

#### Detailed Assessment Description

Detailed information about this assessment will be provided on the course Moodle page.

#### Assessment Length

200 words for your own post, 200 words responding to a peer's post

#### Submission notes

See 3. Submission of Assessment Tasks in the Other Useful Information tab of your course outline and refer to Moodle for additional submission information.

#### Assessment information

##### Use of Generative Artificial Intelligence (AI)

#### FULL ASSISTANCE WITH ATTRIBUTION

This assessment requires you to write a first draft of the answer yourself. You are then permitted to use generative AI software to improve your answer in the following ways:

- Generative AI software can be used to improve the writing and argumentative style, but your own original draft must be attached as an appendix.

Any output of generative AI software that is used within your assessment must be attributed with full referencing. The University has provided a guide to referencing and acknowledging the use of AI tools for students: <https://www.student.unsw.edu.au/ai-referencing>

If the outputs of generative AI software form part of your submission and is not appropriately attributed, your marker will determine whether the omission is significant. If so, you may be asked to explain your understanding of your submission. If you are unable to satisfactorily demonstrate your understanding of your submission you may be referred to UNSW Conduct & Integrity Office for investigation for academic misconduct and possible penalties.

#### **Assignment submission Turnitin type**

Not Applicable

### **Critical analysis of a community**

#### **Assessment Overview**

This assessment, due mid-term, is designed to build on the work undertaken for the first assessment and it builds on your capacity to demonstrate your understanding of the meaning and dimensions of community and how this understanding may be important in choosing an approach to CD practice.

#### **Detailed Assessment Description**

Detailed information about this assessment will be provided on the course Moodle page.

#### **Assessment Length**

Maximum 1500 words

#### **Submission notes**

See 3. Submission of Assessment Tasks in the Other Useful Information tab of your course outline and refer to Moodle for additional submission information.

#### **Assignment submission Turnitin type**

This assignment is submitted through Turnitin and students can see Turnitin similarity reports.

## **Group discussion of a community development scenario**

### **Assessment Overview**

This assessment is an online peer-led discussion forum spanning four weeks and designed to help you critically reflect on your learning in this course and relate learnings to a health scenario based around a community. In small groups, you will co-lead (co-moderate) one week and contribute to all others. In mid-term, you will allocate yourself to one community (there will be four to choose from) and also select the week you wish to co-moderate.

### **Detailed Assessment Description**

Detailed information about this assessment will be provided on the course Moodle page.

### **Assessment Length**

150 words per contribution post. Summary post by co-moderators on wiki page can be up to 1000 words.

### **Submission notes**

Posts by Wednesday (each week) with Moderator's summary due Monday (each week) by 11.59pm - applicable weeks 6-9 - refer to Moodle for detailed information on due dates

### **Assignment submission Turnitin type**

Not Applicable

## **Individual written assignment**

### **Assessment Overview**

This written assessment, due at the end of term, provides an opportunity for you to demonstrate your learning throughout this course by expanding on the work undertaken in the third assessment which involved a community development scenario developed by your group. This is an individual assessment that is in essence a critique of the approach(es) proposed by your group. That is, you are to critique by discussing the strengths and weaknesses of the approach(es) proposed using course literature to justify your point.

### **Detailed Assessment Description**

Detailed information about this assessment will be provided on the course Moodle page.

### **Assessment Length**

2000 words

## Submission notes

See 3. Submission of Assessment Tasks in the Other Useful Information tab of your course outline and refer to Moodle for additional submission information.

## Assessment information

### Use of Generative Artificial Intelligence (AI)

#### FULL ASSISTANCE WITH ATTRIBUTION

This assessment requires you to write a first draft of the answer yourself. You are then permitted to use generative AI software to improve your answer in the following ways:

- Generative AI software can be used to improve the writing and argumentative style, but your own original draft must be attached as an appendix.

Any output of generative AI software that is used within your assessment must be attributed with full referencing. The University has provided a guide to referencing and acknowledging the use of AI tools for students: <https://www.student.unsw.edu.au/ai-referencing>

If the outputs of generative AI software form part of your submission and is not appropriately attributed, your marker will determine whether the omission is significant. If so, you may be asked to explain your understanding of your submission. If you are unable to satisfactorily demonstrate your understanding of your submission you may be referred to UNSW Conduct & Integrity Office for investigation for academic misconduct and possible penalties.

### Assignment submission Turnitin type

This assignment is submitted through Turnitin and students can see Turnitin similarity reports.

## General Assessment Information

Detailed instructions regarding assessments for this course are provided on the course Moodle page.

For student information on results, grades, and guides to assessment see: <https://student.unsw.edu.au/assessment>

### Adopting a critical approach to your assignments

It is important that you adopt a critical approach to the material that you source for assignments, to the required readings, and to other resources you are presented with during the course. Think

about and evaluate the material which you are reading and which you are presenting in assignments. Attempt to cast aside your assumptions and biases and attempt to assess the logic and consistency of the material in light of the supporting evidence. Wide reading on a topic facilitates this.

## Referencing

School of Population Health requires students to use either APA or Vancouver referencing styles for all assignments for this course.

It is your responsibility to learn either APA or Vancouver referencing and use it consistently to acknowledge sources of information (citing references). Failure to reference correctly may limit marks to PS or below. Guidelines for acknowledging sources of information can be found on the following websites:

- UNSW Library: <http://subjectguides.library.unsw.edu.au/elise>
- UNSW Academic Skills and Support: <https://student.unsw.edu.au/skills>

## Word limits

All word limits are to be strictly adhered to (i.e. there is no 10% leeway). Word limits include all text (e.g. headings, title, main text) and exclude tables and figures, in-text citations (if you are using APA) and reference lists. Exceptions may apply. Please refer to your individual task description for exceptions..

## Turnitin

All written assessment tasks in courses in the School of Population Health use Turnitin. Turnitin is a similarity and generative AI detection software that enables assignments to be checked against the submitted assignments of other students using Turnitin, as well as the internet. If you are unfamiliar with the Turnitin software, a demonstration can be found at: <https://student.unsw.edu.au/turnitin>

## Originality and Generative AI reports

In School of Population Health courses, access to the originality report of your submission through Turnitin is available to you. Students do not have access to the Generative AI report.

In School of Population Health courses, you are permitted to resubmit until the assignment due

date (each file uploaded overwrites the previous version). This will help you in self-reviewing and revising your submission until the due date. **No resubmissions will be allowed after the due date and time of the assignment.** Therefore, draft assignments submitted in this way will be regarded as the final version at the due date if you have not uploaded a subsequent, finalised version.

**IMPORTANT:** there are delays in the availability of subsequent Originality reports. For more details, see <https://www.student.unsw.edu.au/turnitin>

## Grading and feedback

You will be provided with feedback on your assignment via Moodle. You will be marked according to the marking assessment criteria listed for that specific assessment task. The aim of any academic feedback for an assessment task is not only to grade your work. Importantly, it is also to help you to identify your strengths and weaknesses, and how you can improve and progress in your studies and professional abilities.

In addition to feedback, you will receive a mark that reflects the overall quality of the work you have submitted across the marking criteria. The marking criteria for assessments in this course are provided on Moodle.

Please note these grading criteria are:

- Not intended to be a **rigid formula** for interpreting your result. The descriptive criteria for each grade provides the basis for consistent standards within and across our courses while still embracing academic judgement on how well you have achieved the standard required.
- Applied to **each assessment task** within a course. That is, the grading policy is used with each assessment task specified for a course. Your final grade for a course is dependent on the combined sum of the grades across the number of specified assessment tasks.
- Based on a **criterion-referenced assessment**. That is grades are awarded on how well a student meets the standard required for a particular assessment task, not on how well they do compared to other students in the course.

## Feedback on assessment and review of results

If you believe the mark you've received for an assessment task doesn't reflect your performance you should first check you have grounds to seek a review: <https://student.unsw.edu.au/results>

In the first instance, you should discuss your performance with your Course Convenor. In your communication, you should clearly outline the reasons you are seeking clarification and do so against the marking criteria for the assessment.

Students may also formally apply to have their results reviewed. An application, which includes a justification for the review must be submitted through The Nucleus (<https://student.unsw.edu.au/results>) within 5 days of receiving the result. A review of results may result in an increase or decrease in marks,

### Grading Basis

Standard

### Requirements to pass course

In order to pass this course students must:

- Achieve a composite grade of at least 50 out of 100

Meet any additional requirements specified in the assessment details section and on Moodle.

## Course Schedule

Teaching Week/Module	Activity Type	Content
Week 1 : 27 May - 2 June	Module	What is community
Week 2 : 3 June - 9 June	Module	What is community development
Week 3 : 10 June - 16 June	Module	Power dynamics and participation
Week 4 : 17 June - 23 June	Module	Empowerment and participation
Week 5 : 24 June - 30 June	Module	Dilemmas and challenges in community development
Week 6 : 1 July - 7 July	Module	Needs and capacities
Week 7 : 8 July - 14 July	Module	Power and participation
Week 8 : 15 July - 21 July	Module	Role of a change agent or leader
Week 9 : 22 July - 28 July	Module	Evaluation
Week 10 : 29 July - 4 August	Module	Wrap-up and last reflections

## Attendance Requirements

Students are strongly encouraged to attend all classes and review lecture recordings.

## General Schedule Information

The times and locations of classes can be found on [myUNSW](#) under Class Timetable.

Students enrolled in online courses should also refer to Moodle as some classes are not centrally timetabled (e.g., workshops) and will not appear on the timetable website.

The expected engagement for all UNSW 6UOC courses is 150 hours per term. This includes lectures, tutorials, readings, and completion of assessments and exam preparation (if relevant).

# Course Resources

## Prescribed Resources

*Learning resources for this course consist of the following and are available on Moodle:*

1. Course notes
2. Course readings (available on Leganto)
3. Lectures slides
4. Lecture recordings
5. Relevant course resources for each Module

## Recommended Resources

Recommended resources for this course are provided on the course Moodle page.

## Additional Costs

There are no additional costs associated with this course.

## Course Evaluation and Development

Student feedback is taken seriously, and continual improvements are made to the course based, in part, on such feedback.

We use student feedback from myExperience surveys to develop and make improvements to the course each year. We do this by identifying areas of the course that require development from both the rating responses and written comments. Please spare a few minutes to complete the myExperience surveys for this course posted at the top of the Moodle page at the end of term.

## Staff Details

Position	Name	Email	Location	Phone	Availability	Equitable Learning Services Contact	Primary Contact
Convenor	Allison Carter			+61 2 9385 9018		No	Yes

## Other Useful Information

### Academic Information

As a student of UNSW Medicine & Health you are expected to familiarise yourself with the

contents of this course outline and the UNSW Student Code and policies and procedures related to your studies.

## **Student Code of Conduct**

Throughout your time studying at UNSW Medicine & Health, you share a responsibility with us for maintaining a safe, harmonious and tolerant University environment. This includes within the courses you undertake during your degree and your interactions with the UNSW community, both on campus and online.

The [UNSW Student Code of Conduct](#) website provides a framework for the standard of conduct expected of UNSW students with respect to both academic integrity and your responsibility as a UNSW citizen.

Where the University believes a student may have breached the code, the University may take disciplinary action in accordance with the [Student Misconduct Procedure](#).

The [Student Conduct and Integrity Office](#) provides further resources to assist you to understand your conduct obligations as a student at UNSW.

## **Academic Honesty and Plagiarism**

### **Academic integrity**

UNSW has an ongoing commitment to fostering a culture of learning informed by academic integrity. All UNSW staff and students have a responsibility to adhere to the principle of academic integrity, and ethical scholarship of learning is fundamental to your success at UNSW Medicine & Health.

Plagiarism, contract cheating, and inappropriate use of generative AI undermine academic integrity and are not tolerated at UNSW. For more information see the [Academic Integrity and Plagiarism toolkit](#).

In addition to the information you are required to review in your [ELISE training](#), UNSW Medicine & Health strongly recommends that you complete the [Working with Academic Integrity](#) module before submitting your first assessment task.

### **Referencing**

Referencing is a way of acknowledging the sources of information that you use to research your assignments. Preferred referencing styles vary among UNSW Medicine & Health disciplines, so check your course Learning Management System (e.g. Moodle or Open Learning) page for information on preferred referencing styles.

For further information on referencing support and styles, see the Current Student [Referencing page](#).

## Academic misconduct and plagiarism

At UNSW, academic misconduct is managed in accordance with the [Student Misconduct Procedure](#). Allegations of plagiarism are generally handled according to the [UNSW Plagiarism Management Procedure](#). Plagiarism is defined in the [UNSW Plagiarism Policy](#) and is not tolerated at UNSW.

## Use of Generative AI and other tools in your assessment

UNSW has provided guiding statements for the [use of Generative AI in assessments](#). This will differ, depending on the individual assessment task, your course requirements, and the course stage within your program.

Your course convenor will outline if and how you can use Generative AI in each your assessment tasks. Options for the use of generative AI include: (1) no assistance; (2) simple editing assistance; (3) planning assistance; and (4) full assistance with attribution.

You may be required to submit the original generative AI responses, or drafts of your original work. Inappropriate use of generative AI is considered academic misconduct.

See your course Moodle (or Open Learning) page for the full instructions for individual assessment tasks for your course.

## Submission of Assessment Tasks

### Special Consideration

In cases where illness, misadventure or other circumstances beyond your control will prevent you from submitting your assessment by the due date and you require an extension, you need to formally apply for [Special Consideration](#) through myUNSW.

UNSW has a **Fit to Sit/Submit rule**, which means that by sitting or submitting an assessment on

the scheduled assessment date, you are declaring that you are fit to do so and cannot later apply for Special Consideration.

### Timed online assessment tasks

If you experience a technical or connection problem during a timed online assessment, such as a timed quiz, you can apply for Special Consideration. To be eligible to apply you need to contact the Course Convenor and advise them of the issue immediately. You will need to submit an application for Special Consideration immediately, and upload screenshots, error messages or other evidence of the technical issue as supporting documentation. Additional information can be found on: <https://student.unsw.edu.au/special-consideration>

### Examinations

Information about the conduct of examinations in your course is provided on your course Moodle page.

### Other assessment tasks

#### Late submission of assessment tasks

UNSW has standard late submission penalties as outlined in the [UNSW Assessment Implementation Procedure](#), with no permitted variation. All late assignments (unless extension or exemption previously agreed) will be penalised by 5% of the maximum mark per calendar day (including Saturday, Sunday and public holidays).

Late submissions penalties are capped at five calendar days (120 hours). This means that a student is not permitted to submit an assessment more than 5 calendar days (120 hours) after the due date for that assessment (unless extension or exemption previously agreed).

#### Failure to complete an assessment task

You are expected to complete all assessment tasks for your courses. In some courses, there will be a minimum pass mark required on a specific assessment task (a “hurdle task”) due to the need to assure clinical competency.

Where a hurdle task is applicable, additional information is provided in the assessment information on your course Moodle page.

## **Feedback on assessments**

Feedback on your performance in assessment tasks will be provided to you in a timely manner. For assessment tasks completed within the teaching period of a course, other than a final assessment, feedback will be provided within 10 working days of submission, under normal circumstances.

Feedback on continuous assessment tasks (e.g. laboratory and studio-based, workplace-based, weekly quizzes) will be provided prior to the midpoint of the course.

**Any variation from the above information that is specific to an assessment task will be clearly indicated in the course and assessment information provided to you on your course Moodle (or Open Learning) page.**

## **Faculty-specific Information**

### **Additional support for students**

The university offers a wide range of support services that are available for students. Here are some links for you to explore.

- The Current Students Gateway:<https://student.unsw.edu.au>
- Academic Skills and Support:<https://student.unsw.edu.au/academic-skills>
- Student support:<https://www.student.unsw.edu.au/support>
- Student Wellbeing, Health and Safety:<https://student.unsw.edu.au/wellbeing>

Mind Smart Guides are a series of mental health self-help resources designed to give you the psychological flexibility, resilience and self-management skills you need to thrive at university and at work.

- Mind Smart Guides: <https://student.unsw.edu.au/mindsmart>
- Equitable Learning Services:<https://student.unsw.edu.au/els>
- Guide to studying online: <https://www.student.unsw.edu.au/online-study>

Most courses in UNSW Medicine & Health use Moodle as your Learning Management System. Guidance for using UNSW Moodle can be found on the Current Student page. Difficulties with Moodle should be logged with the IT Service Centre.

- Moodle Support: <https://student.unsw.edu.au/moodle-support>

The IT Service Desk is your central point of contact for assistance and support with remote and on-campus study.

- UNSW IT Service Centre: <https://www.myit.unsw.edu.au/services/students>

## Course evaluation and development

At UNSW Medicine & Health, students take an active role in designing their courses and their overall student experience. We regularly seek feedback from students, and continuous improvements are made based on your input. Towards the end of the term, you will be asked to participate in the [myExperience survey](#), which serves as a source of evaluative feedback from students. Your input to this quality enhancement process is valuable in helping us meet your learning needs and deliver an effective and enriching learning experience. Student responses are carefully considered, and the action taken to enhance educational quality is documented in the myFeedback Matters section of your Moodle (or Open Learning) course page.

## School-specific Information

### Additional Resources

Additional resources are available on the SPH website: <https://sph.med.unsw.edu.au/current-students/student-resources>

### Subject guides

Use these guides as a quick and easy pathway to locating resources in your subject area. These excellent guides bring together the core web and print resources in one place and provide a one click portal into the online resources.

UNSW Library Subject Guides: <http://subjectguides.library.unsw.edu.au/subjectguides>

Public Health Subject Guide: <http://subjectguides.library.unsw.edu.au/publichealth>

## **Recording of lectures, tutorials and other teaching activities**

Lectures, tutorials and other teaching activities *may* be recorded. Students should be advised that they are consenting to the recording by their enrolment in the course or participation in the activity. The purpose of audio and video recordings is to enhance the student experience by supporting engaged learning in an online teaching environment and ensure equitable access to all course resources for our students. If you have concerns about accessing course recordings, or being recorded, please contact the Course Convenor.

## **School Contact Information**

School guidelines on contacting staff:

### **Course questions**

All questions related to course content should be posted on Moodle or as directed by your Course Convenor.

In cases where email communication with course convenors is necessary, we kindly request the following:

- Use your official email address for any correspondence with teaching staff.
- We expect a high standard of communication. All communication should avoid using short-hand or texting language.
- Include your full name, student ID, and your course code and name in all communication.

Our course convenors are expected to respond to emails during standard working hours of Monday to Friday, 9am-5pm.

### **Administrative questions**

If you have an administrative question about your program of study at the School please submit your enquiry online at [UNSW Ask Us](#).

### **Complaints and appeals**

Student complaints and appeals: <https://student.unsw.edu.au/complaints>

If you have any grievances about your studies, we invite you to address these initially to the Course Convenor. If the response does not meet your expectations, you may then contact the School Grievance Officer, A/Prof Timothy Dobbins ([t.dobbins@unsw.edu.au](mailto:t.dobbins@unsw.edu.au)).