UNSW Course Outline

ARTS2213 Asian Popular Culture - 2024

Published on the 30 Aug 2024

General Course Information

Course Code : ARTS2213
Year : 2024
Term : Term 3
Teaching Period : T3
Is a multi-term course? : No
Faculty : Faculty of Arts, Design and Architecture
Academic Unit : School of Humanities and Languages
Delivery Mode : Multimodal
Delivery Format : Standard
Delivery Location : Kensington
Campus : Sydney
Study Level : Undergraduate
Units of Credit : 6

Useful Links

Handbook Class Timetable

Course Details & Outcomes

Course Description

Asia's rapidly changing social and political context is contributing to the dynamic development of popular culture. This course will explore Asian popular culture in a global and cross-cultural context, especially its role in the production of meaning and construction of various forms of

identity. You will examine music, fashion, Bollywood, manga, K-Pop, food, sports, and the arts in specific ethnographic settings in relation to 'dominant ideology', ?gender, sexuality, race, and social hierarchy. You will focus on the intricate interrelation of power and politics, and the ways in which popular cultures are produced, circulated, marketed, transformed and consumed by different audiences. This course will offer a critical understanding of culture and soft power in Asian context from cultural studies, sociological, anthropological and historical perspectives.

Course Learning Outcomes

Course Learning Outcomes
CLO1 : Analyse and evaluate relevant scholarly literature in the studies of popular culture
CLO2 : Evaluate scholarly approaches to the study of an Asian country or region
CLO3 : Demonstrate prepared participation in small group work
CLO4 : Reflect critically on own knowledge of Asian Studies
CLO5 : Make scholarly arguments using independently located and credible evidence

Course Learning Outcomes	Assessment Item
CLO1 : Analyse and evaluate relevant scholarly literature in the studies of popular culture	• Research essay • Essay abstract and annotated bibliography • Group presentation
CLO2 : Evaluate scholarly approaches to the study of an Asian country or region	• Research essay • Essay abstract and annotated bibliography • Group presentation
CLO3 : Demonstrate prepared participation in small group work	• Group presentation
CLO4 : Reflect critically on own knowledge of Asian Studies	• Research essay
CLO5 : Make scholarly arguments using independently located and credible evidence	• Essay abstract and annotated bibliography • Research essay • Group presentation

Learning and Teaching Technologies

Moodle - Learning Management System | Blackboard Collaborate | Microsoft Teams | Zoom | Echo 360

Assessments

Assessment Structure

Assessment Item	Weight	Relevant Dates
Research essay Short Extension: Yes (3 days)	50%	Due Date: 18/11/2024 06:00 PM
Essay abstract and annotated bibliography Short Extension: Yes (3 days)	25%	Due Date: 11/10/2024 06:00 PM
Group presentation	25%	Start Date: Not Applicable Due Date: Not Applicable

Assessment Details

Research essay

Assessment Overview

Students write a research essay based on independent research (3000 words).

Feedback via comments and rubric.

Course Learning Outcomes

- CLO1 : Analyse and evaluate relevant scholarly literature in the studies of popular culture
- CLO2 : Evaluate scholarly approaches to the study of an Asian country or region
- CLO4 : Reflect critically on own knowledge of Asian Studies
- CLO5 : Make scholarly arguments using independently located and credible evidence

Detailed Assessment Description

Available on Moodle

Assignment submission Turnitin type

This assignment is submitted through Turnitin and students can see Turnitin similarity reports.

Generative AI Permission Level

No Assistance

This assessment is designed for you to complete without the use of any generative AI. You are not permitted to use any generative AI tools, software or service to search for or generate information or answers.

For more information on Generative AI and permitted use please see here.

Essay abstract and annotated bibliography

Assessment Overview

Students identify a research topic and write an abstract outlining their intended arguments. Students identify two scholarly sources in relation to their research topic and assess these sources in an annotated bibliography (1000 words).

Feedback via comments and rubric.

Course Learning Outcomes

- CLO1 : Analyse and evaluate relevant scholarly literature in the studies of popular culture
- CLO2 : Evaluate scholarly approaches to the study of an Asian country or region
- CLO5 : Make scholarly arguments using independently located and credible evidence

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Group presentation

Assessment Overview

Students present on readings on their assigned week to discuss the core arguments of the readings, and engage with the class to generate lively discussions (approx. 20 - 25 minutes).

Feedback via comments and rubric.

Course Learning Outcomes

- CLO1 : Analyse and evaluate relevant scholarly literature in the studies of popular culture
- CLO2 : Evaluate scholarly approaches to the study of an Asian country or region
- CLO3 : Demonstrate prepared participation in small group work
- CLO5 : Make scholarly arguments using independently located and credible evidence

Detailed Assessment Description

Available on Moodle

Assignment submission Turnitin type

This is not a Turnitin assignment

Generative AI Permission Level

No Assistance

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General Assessment Information

https://www.student.unsw.edu.au/referencing

https://www.student.unsw.edu.au/writing

https://www.student.unsw.edu.au/plagiarism/integrity

Detailed information for each assessment will be provided on the course Moodle page

Grading Basis

Standard

Course Schedule

Teaching Week/Module	Activity Type	Content
Week 1 : 9 September - 15 September	Lecture	An Introduction to (Asian) Popular Culture
	Tutorial	1) Consolidate understanding of theoretical and methodological approaches 2) Divide class into study/presentation groups 3) Go through assessment tasks
Week 2 : 16 September - 22 September	Lecture	Hallyu: waves of Korean popular culture Guest Lecturer: Dr Vivien Nara
	Tutorial	Discussion: The changing transnational circulation and consumption of Korean popular culture from Hallyu 1.0 to 4.0
Week 3 : 23 September - 29 September	Lecture	The politics of Japanese popular culture: From soft power to social anxieties Guest Lecturer: Dr Sally McLaren
	Tutorial	Discussion: The gendered limits of Cool Japan Japanese popular culture and the demographic storm The militarisation of kawaii culture
Week 4 : 30 September - 6 October	Lecture	From Mass Culture to Pop Culture Guest Lecturer: Dr Minerva Inwald
	Tutorial	Discussion: The consumption of Chinese contemporary art; Chinese contemporary art on the art market; The globalisation of Chinese contemporary art
Week 5 : 7 October - 13 October	Lecture	Politics of Dress
	Tutorial	Discussion: Meanings and interpretations of dress in history, politics and boundary-making.
Week 6 : 14 October - 20 October	Reading	No class this week
Week 7 : 21 October - 27 October	Lecture	Colonialism, Nationalism and Sport
	Tutorial	Discussion: Sport, including eSport as institution and commodity; Sport mega-events and geopolitics in Asia; Media sports and politics; Regional focus: North Korea, Japan, China, and South Asia.
Week 8 : 28 October - 3 November	Lecture	'Cool Islam'
	Tutorial	Discussion: Discussion: Orientalism, Islamic pop culture and identity in Southeast Asia and the West
Week 9 : 4 November - 10 November	Lecture	"The film is not over yet": Conjugality, love and reincarnation in Hindi cinema Guest Lecturer: Dr Aprajita Sarcar
	Tutorial	Post-colonialism, politics, and gender
Week 10 : 11 November - 17 November	Lecture	Taiwanese "Little Freshness" Guest Lecturer: Dr Vivien Nara
	Tutorial	Discussion: "Cultural China" or the Sinophone popular cultural sphere; Sinophone cultural industries and the emerging mainland Chinese market; the bentu movement in Taiwanese popular culture

Attendance Requirements

Students are strongly encouraged to attend all classes and review lecture recordings.

Attendance of Tutorials is mandatory in this course. Unexcused absence from more than 20% of

Tutorials will result in the award a fail grade.

Additional Considerations:

- Align with the course learning outcomes;
- Result in a recorded artefact (an artefact for participation may include a post, or response, to an online discussion forum, poll or quiz, when an artefact for mandatory attendance may include a record of attendance) and have processes in place for recording the student artefact;
- Where relevant, include evidence that the attendance or participation is required to meet a statutory or professional body requirement; and
- Be comparable where the activity is delivered in different modes.

Course Resources

Prescribed Resources

Available on Moodle

Recommended Resources

Available on Moodle

Course Evaluation and Development

This course is formally evaluated through MyExperience. The feedback from the previous year will be discussed in class for a productive communication between course convenor and students.

Staff Details

Position	Name	Email	Location	Phone	Availability	Equitable Learning Services Contact	Primary Contact
	Ayshe Eli		Online		Monday 15:00 - 17:00	Yes	Yes

Other Useful Information

Academic Information

Due to evolving advice by NSW Health, students must check for updated information regarding online learning for all Arts, Design and Architecture courses this term (via Moodle or course information provided).

Please see: https://www.unsw.edu.au/arts-design-architecture/student-life/resources-support/protocols-guidelines for essential student information relating to:

- UNSW and Faculty policies and procedures;
- Student Support Services;
- Dean's List;
- review of results;
- credit transfer;
- cross-institutional study and exchange;
- examination information;
- enrolment information;
- Special Consideration in the event of illness or misadventure;
- student equity and disability;

And other essential academic information.

Academic Honesty and Plagiarism

Plagiarism is using the words or ideas of others and presenting them as your own. It can take many forms, from deliberate cheating to accidentally copying from a source without acknowledgement.

UNSW groups plagiarism into the following categories:

- Copying: Using the same or very similar words to the original text or idea without acknowledging the source or using quotation marks. This includes copying materials, ideas or concepts from a book, article, report or other written document, presentation, composition, artwork, design, drawing, circuitry, computer program or software, website, internet, other electronic resource, or another person's assignment without appropriate acknowledgement.
- Inappropriate paraphrasing: Changing a few words and phrases while mostly retaining the original information, structure and/or progression of ideas of the original without acknowledgement. This also applies in presentations where someone paraphrases another's ideas or words without credit and to piecing together quotes and paraphrases into a new whole, without appropriate referencing.
- Collusion: Working with others but passing off the work as a person's individual work. Collusion also includes providing your work to another student for the purpose of them plagiarising, paying another person to perform an academic task, stealing or acquiring another person's academic work and copying it, offering to complete another person's work or seeking payment for completing academic work.
- Inappropriate citation: Citing sources which have not been read, without acknowledging the "secondary" source from which knowledge of them has been obtained.
- Duplication ("self-plagiarism"): Submitting your own work, in whole or in part, where it has previously been prepared or submitted for another assessment or course at UNSW or another university.

The UNSW Academic Skills support offers resources and individual consultations. Students are also reminded that careful time management is an important part of study. One of the identified causes of plagiarism is poor time management. Students should allow sufficient time for research, drafting and proper referencing of sources in preparing all assessment items. UNSW Library has the ELISE tool available to assist you with your study at UNSW. ELISE is designed to introduce new students to studying at UNSW, but it can also be a great refresher during your study.

Completing the ELISE tutorial and quiz will enable you to:

- analyse topics, plan responses and organise research for academic writing and other assessment tasks
- effectively and efficiently find appropriate information sources and evaluate relevance to your needs
- use and manage information effectively to accomplish a specific purpose
- better manage your time
- understand your rights and responsibilities as a student at UNSW
- be aware of plagiarism, copyright, UNSW Student Code of Conduct and Acceptable Use of UNSW ICT Resources Policy
- be aware of the standards of behaviour expected of everyone in the UNSW community
- locate services and information about UNSW and UNSW Library

Use of AI for assessments

As AI applications continue to develop, and technology rapidly progresses around us, we remain committed to our values around academic integrity at UNSW. Where the use of AI tools, such as ChatGPT, has been permitted by your course convener, they must be properly credited and your submissions must be substantially your own work.

In cases where the use of AI has been prohibited, please respect this and be aware that where unauthorised use is detected, penalties will apply.

[Use of AI for assessments | UNSW Current Students](#)

Submission of Assessment Tasks

Turnitin Submission

If you encounter a problem when attempting to submit your assignment through Turnitin, please telephone External Support on 9385 3331 or email them on externalteltsupport@unsw.edu.au

Support hours are 8:00am – 10:00pm on weekdays and 9:00am – 5:00pm on weekends (365 days a year). If you are unable to submit your assignment due to a fault with Turnitin, you may apply for an extension, but you must retain your ticket number from External Support (along with any other relevant documents) to include as evidence to support your extension application. If you email External Support, you will automatically receive a ticket number, but if you telephone, you will need to specifically ask for one. Turnitin also provides updates on their system status on Twitter.

Generally, assessment tasks must be submitted electronically via either Turnitin or a Moodle assignment. In instances where this is not possible, alternative submission details will be stated on your course's Moodle site. For information on how to submit assignments online via Moodle: https://student.unsw.edu.au/how-submit-assignment-moodle

Late Submission Penalty

UNSW has a standard late submission penalty of:

- 5% per calendar day,
- for all assessments where a penalty applies,
- capped at five calendar days (120 hours) from the assessment deadline, after which a student cannot submit an assessment, and
- no permitted variation.

Students are expected to manage their time to meet deadlines and to request Special Consideration as early as possible before the deadline. Support with Time Management is available here.

School Contact Information

School of Humanities & Languages

Email: hal@unsw.edu.au

Location: School Office, Morven Brown Building, Level 2, Room 258

Opening Hours: Monday - Friday, 9am - 5pm