



## UNSW Course Outline

# MNGT5585 Individual Study in Management - 2024

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## General Course Information

Course Code : MNGT5585

Year : 2024

Term : Term 3

Teaching Period : T3

Is a multi-term course? : No

Faculty : UNSW Business School

Academic Unit : AGSM MBA Programs

Delivery Mode : Online

Delivery Format : Standard

Delivery Location : Kensington

Campus : Sydney

Study Level : Postgraduate

Units of Credit : 6

### Useful Links

[Handbook Class Timetable](#)

## Course Details & Outcomes

### Course Description

Students may select a business topic to research under the supervision of an AGSM faculty member. These projects are offered to MBA students by invitation only and will not be available in every term. The project is the equivalent of one course. This one-to-one working arrangement

allows the student to carry out in-depth analysis of a topic relevant to their career aspirations.

# Course Learning Outcomes

| Course Learning Outcomes   | Program learning outcomes              |
|--|--|
| CL01 : Identify, evaluate and select relevant disciplinary knowledge   | • PL01 : Business Knowledge            |
| CL02 : Develop well-reasoned, appropriate conclusions or solutions   | • PL02 : Problem Solving               |
| CL03 : Apply rigorous analysis, appropriate frameworks, tools and standards to develop and/or evaluate data  | • PL02 : Problem Solving               |
| CL04 : Identify a problem or issue, relevant questions and purpose of task for critical analysis   | • PL02 : Problem Solving               |
| CL05 : Apply language, visual representations and/or digital media to effectively and accurately interpret and convey qualitative and quantitative information | • PL03 : Business Communication        |
| CL06 : Apply relevant ethical frameworks to business decisions/practice  | • PL05 : Responsible Business Practice |
| CL07 : Evaluate business decisions/practice in light of economic, social and environmental sustainability  | • PL05 : Responsible Business Practice |
| CL08 : Demonstrate awareness of the global business environment  | • PL01 : Business Knowledge            |
| CL09 : Demonstrate awareness of the cultural environment and articulate cultural norms, beliefs and values   | • PL05 : Responsible Business Practice |
| CL010 : Demonstrate learning after reflection on the project experience  | • PL02 : Problem Solving               |

| Course Learning Outcomes   | Assessment Item   |
|--|---|
| CLO1 : Identify, evaluate and select relevant disciplinary knowledge   | <ul style="list-style-type: none"> <li>• Assessment 1: Project Proposal</li> <li>• Assessment 2 Part B: Presentation</li> <li>• Assessment 2 Part A: Written Report</li> <li>• Assessment 3: Professional conduct and engagement</li> </ul> |
| CLO2 : Develop well-reasoned, appropriate conclusions or solutions   | <ul style="list-style-type: none"> <li>• Assessment 1: Project Proposal</li> <li>• Assessment 2 Part B: Presentation</li> <li>• Assessment 2 Part A: Written Report</li> <li>• Assessment 3: Professional conduct and engagement</li> </ul> |
| CLO3 : Apply rigorous analysis, appropriate frameworks, tools and standards to develop and/or evaluate data  | <ul style="list-style-type: none"> <li>• Assessment 1: Project Proposal</li> <li>• Assessment 2 Part B: Presentation</li> <li>• Assessment 2 Part A: Written Report</li> <li>• Assessment 3: Professional conduct and engagement</li> </ul> |
| CLO4 : Identify a problem or issue, relevant questions and purpose of task for critical analysis   | <ul style="list-style-type: none"> <li>• Assessment 1: Project Proposal</li> <li>• Assessment 2 Part B: Presentation</li> <li>• Assessment 2 Part A: Written Report</li> <li>• Assessment 3: Professional conduct and engagement</li> </ul> |
| CLO5 : Apply language, visual representations and/or digital media to effectively and accurately interpret and convey qualitative and quantitative information | <ul style="list-style-type: none"> <li>• Assessment 1: Project Proposal</li> <li>• Assessment 2 Part B: Presentation</li> <li>• Assessment 2 Part A: Written Report</li> <li>• Assessment 3: Professional conduct and engagement</li> </ul> |
| CLO6 : Apply relevant ethical frameworks to business decisions/practice  | <ul style="list-style-type: none"> <li>• Assessment 2 Part B: Presentation</li> <li>• Assessment 2 Part A: Written Report</li> <li>• Assessment 3: Professional conduct and engagement</li> </ul>   |
| CLO7 : Evaluate business decisions/practice in light of economic, social and environmental sustainability  | <ul style="list-style-type: none"> <li>• Assessment 2 Part B: Presentation</li> <li>• Assessment 2 Part A: Written Report</li> <li>• Assessment 3: Professional conduct and engagement</li> </ul>   |
| CLO8 : Demonstrate awareness of the global business environment  | <ul style="list-style-type: none"> <li>• Assessment 2 Part B: Presentation</li> <li>• Assessment 2 Part A: Written Report</li> <li>• Assessment 3: Professional conduct and engagement</li> </ul>   |
| CLO9 : Demonstrate awareness of the cultural environment and articulate cultural norms, beliefs and values   | <ul style="list-style-type: none"> <li>• Assessment 2 Part B: Presentation</li> <li>• Assessment 2 Part A: Written Report</li> <li>• Assessment 3: Professional conduct and engagement</li> </ul>   |
| CLO10 : Demonstrate learning after reflection on the project experience  | <ul style="list-style-type: none"> <li>• Assessment 2 Part B: Presentation</li> <li>• Assessment 2 Part A: Written Report</li> <li>• Assessment 3: Professional conduct and engagement</li> </ul>   |

# Learning and Teaching Technologies

Moodle - Learning Management System

## Learning and Teaching in this course

### Workload and time considerations

It is expected that you will spend 12-15 hours per week working on this project, in line with all other AGSM six-unit-of-credit courses.

## Additional Course Information

Students intending to survey other people during this course should be aware of UNSW Sydney advice quoted from [here](#) as follows:

- *The activities comply with any relevant privacy and/or confidentiality requirements. (e.g. a process of informed consent);*
- *Relevant health and safety requirements are adhered to (e.g. blood collection procedures, personal safety procedures, interview protocols etc.);*
- *Information will not be disseminated or published for a research purpose;*
- *Participants from a vulnerable population are not the focus of the project (as outlined in section 4 of the National Statement on Ethical Conduct in Human Research, 2015);*
- *The project does not aim to explore contentious or sensitive topics.*
- *There is no potential for participants to be exposed to harm as a result of the project including physical, psychological, social, economic or legal harm.*

Source: <https://research.unsw.edu.au/frequently-asked-questions>

To ensure that participants give informed consent, students should also ensure that participants:

- are informed how their responses will be used
- understand that they can withdraw from participating, or withdraw their responses, at any stage prior to finalisation of the project.

# Assessments

## Assessment Structure

| Assessment Item   | Weight | Relevant Dates                                 | Program learning outcomes  |
|---|--------|--|--|
| Assessment 1: Project Proposal<br>Assessment<br>Format: Individual                    | 20%    | Due Date: Monday of Week 2 by 3pm Sydney time  | • PLO1 : Business Knowledge<br>• PLO2 : Problem Solving<br>• PLO3 : Business Communication   |
| Assessment 2 Part B: Presentation<br>Assessment<br>Format: Individual                 | 20%    | Due Date: Friday of Week 10 by 3pm Sydney time | • PLO1 : Business Knowledge<br>• PLO2 : Problem Solving<br>• PLO3 : Business Communication<br>• PLO5 : Responsible Business Practice |
| Assessment 2 Part A: Written Report<br>Assessment<br>Format: Individual               | 50%    | Due Date: Friday of Week 11 by 3pm Sydney time | • PLO1 : Business Knowledge<br>• PLO2 : Problem Solving<br>• PLO3 : Business Communication<br>• PLO5 : Responsible Business Practice |
| Assessment 3: Professional conduct and engagement<br>Assessment<br>Format: Individual | 10%    | Due Date: Throughout your enrolment            | • PLO1 : Business Knowledge<br>• PLO2 : Problem Solving<br>• PLO3 : Business Communication<br>• PLO5 : Responsible Business Practice |

## Assessment Details

### Assessment 1: Project Proposal

#### Assessment Overview

Your proposal should detail the project's title, aim, objectives, scope, strategic approaches, research and timeline, and any other relevant information.

#### Course Learning Outcomes

- CL01 : Identify, evaluate and select relevant disciplinary knowledge
- CL02 : Develop well-reasoned, appropriate conclusions or solutions
- CL03 : Apply rigorous analysis, appropriate frameworks, tools and standards to develop and/or evaluate data
- CL04 : Identify a problem or issue, relevant questions and purpose of task for critical analysis
- CL05 : Apply language, visual representations and/or digital media to effectively and accurately interpret and convey qualitative and quantitative information

### **Assessment Length**

5 pages (maximum)

### **Generative AI Permission Level**

#### **Planning/Design Assistance**

You are permitted to use generative AI tools, software or services to generate initial ideas, structures, or outlines. However, you must develop or edit those ideas to such a significant extent that what is submitted is your own work, i.e., what is generated by the tool, software or service should not be a part of your final submission. You should keep copies of your iterations to show your Course Authority if there is any uncertainty about the originality of your work.

If your Convenor has concerns that your answer contains passages of AI-generated text or media that have not been sufficiently modified you may be asked to explain your work, but we recognise that you are permitted to use AI generated text and media as a starting point and some traces may remain. If you are unable to satisfactorily demonstrate your understanding of your submission you may be referred to UNSW Conduct & Integrity Office for investigation for academic misconduct and possible penalties.

For more information on Generative AI and permitted use please see [here](#).

## **Assessment 2 Part B: Presentation**

### **Assessment Overview**

Your presentation will summarise and justify the main findings of your project and specific outcomes identified.

### **Course Learning Outcomes**

- CL01 : Identify, evaluate and select relevant disciplinary knowledge
- CL02 : Develop well-reasoned, appropriate conclusions or solutions
- CL03 : Apply rigorous analysis, appropriate frameworks, tools and standards to develop and/or evaluate data
- CL04 : Identify a problem or issue, relevant questions and purpose of task for critical analysis
- CL05 : Apply language, visual representations and/or digital media to effectively and accurately interpret and convey qualitative and quantitative information
- CL06 : Apply relevant ethical frameworks to business decisions/practice
- CL07 : Evaluate business decisions/practice in light of economic, social and environmental sustainability
- CL08 : Demonstrate awareness of the global business environment
- CL09 : Demonstrate awareness of the cultural environment and articulate cultural norms, beliefs and values
- CL010 : Demonstrate learning after reflection on the project experience

### **Assessment Length**

15 minutes followed by Q&A

### **Generative AI Permission Level**

#### **Planning/Design Assistance**

You are permitted to use generative AI tools, software or services to generate initial ideas, structures, or outlines. However, you must develop or edit those ideas to such a significant extent that what is submitted is your own work, i.e., what is generated by the tool, software or service should not be a part of your final submission. You should keep copies of your iterations to show your Course Authority if there is any uncertainty about the originality of your work.

If your Convenor has concerns that your answer contains passages of AI-generated text or media that have not been sufficiently modified you may be asked to explain your work, but we recognise that you are permitted to use AI generated text and media as a starting point and some traces may remain. If you are unable to satisfactorily demonstrate your understanding of your submission you may be referred to UNSW Conduct & Integrity Office for investigation for academic misconduct and possible penalties.

For more information on Generative AI and permitted use please see [here](#).

## **Assessment 2 Part A: Written Report**

### **Assessment Overview**

You will prepare a project report applying strategic models, demonstrating critical analysis and providing insights and actionable recommendations.

### **Course Learning Outcomes**

- CL01 : Identify, evaluate and select relevant disciplinary knowledge
- CL02 : Develop well-reasoned, appropriate conclusions or solutions
- CL03 : Apply rigorous analysis, appropriate frameworks, tools and standards to develop and/or evaluate data
- CL04 : Identify a problem or issue, relevant questions and purpose of task for critical analysis
- CL05 : Apply language, visual representations and/or digital media to effectively and accurately interpret and convey qualitative and quantitative information
- CL06 : Apply relevant ethical frameworks to business decisions/practice
- CL07 : Evaluate business decisions/practice in light of economic, social and environmental sustainability
- CL08 : Demonstrate awareness of the global business environment
- CL09 : Demonstrate awareness of the cultural environment and articulate cultural norms, beliefs and values
- CL010 : Demonstrate learning after reflection on the project experience



### **Assessment Length**

There is no prescribed length

### **Generative AI Permission Level**

#### **Assistance with Attribution**

This assessment requires you to write/create a first iteration of your submission yourself. You are then permitted to use generative AI tools, software or services to improve your submission in the ways set out below.

Any output of generative AI tools, software or services that is used within your assessment must be attributed with full referencing.

If outputs of generative AI tools, software or services form part of your submission and are not appropriately attributed, your Convenor will determine whether the omission is significant. If so, you may be asked to explain your submission. If you are unable to satisfactorily demonstrate your understanding of your submission you may be referred to UNSW Conduct & Integrity Office for investigation for academic misconduct and possible penalties.

For more information on Generative AI and permitted use please see [here](#).

## **Assessment 3: Professional conduct and engagement**

### **Assessment Overview**

You are required to demonstrate a high standard of professional conduct and engagement throughout your enrolment. This includes (but is not limited to) responding to your supervisor promptly, attending all meetings thoroughly prepared and following up on all action items from meetings.

### **Course Learning Outcomes**

- CL01 : Identify, evaluate and select relevant disciplinary knowledge
- CL02 : Develop well-reasoned, appropriate conclusions or solutions
- CL03 : Apply rigorous analysis, appropriate frameworks, tools and standards to develop and/or evaluate data
- CL04 : Identify a problem or issue, relevant questions and purpose of task for critical analysis
- CL05 : Apply language, visual representations and/or digital media to effectively and accurately interpret and convey qualitative and quantitative information
- CL06 : Apply relevant ethical frameworks to business decisions/practice
- CL07 : Evaluate business decisions/practice in light of economic, social and environmental sustainability
- CL08 : Demonstrate awareness of the global business environment
- CL09 : Demonstrate awareness of the cultural environment and articulate cultural norms, beliefs and values

- CLO10 : Demonstrate learning after reflection on the project experience

#### Assessment Length

N/A

#### Generative AI Permission Level

Not Applicable

Generative AI is not considered to be of assistance to you in completing this assessment. If you do use generative AI in completing this assessment, you should attribute its use.

For more information on Generative AI and permitted use please see [here](#).

## General Assessment Information

#### Grading Basis

Standard

#### Requirements to pass course

Students are expected to attempt all assessment requirements, and must achieve a composite mark of at least 50 out of 100 to pass the course.

Students are also expected to actively engage in course learning activities. Failure to engage in assessment tasks that are integrated into learning activities (e.g. class discussion, presentations) will be reflected in the marks for these assessable activities.

## Course Schedule

| Teaching Week/Module                 | Activity Type | Content   |
|--------------------------------------|---------------|---|
| Week 1 : 9 September - 15 September  | Assessment    | Assessment 3: Professional conduct and engagement   |
| Week 2 : 16 September - 22 September | Assessment    | Assessment 1: Project proposal due on Monday by 3pm Sydney time<br>Assessment 3: Professional conduct and engagement      |
| Week 3 : 23 September - 29 September | Assessment    | Assessment 3: Professional conduct and engagement   |
| Week 4 : 30 September - 6 October    | Assessment    | Assessment 3: Professional conduct and engagement   |
| Week 5 : 7 October - 13 October      | Assessment    | Assessment 3: Professional conduct and engagement   |
| Week 6 : 14 October - 20 October     | Assessment    | Assessment 3: Professional conduct and engagement   |
| Week 7 : 21 October - 27 October     | Assessment    | Assessment 3: Professional conduct and engagement   |
| Week 8 : 28 October - 3 November     | Assessment    | Assessment 3: Professional conduct and engagement   |
| Week 9 : 4 November - 10 November    | Assessment    | Assessment 3: Professional conduct and engagement   |
| Week 10 : 11 November - 17 November  | Assessment    | Assessment 2 Part B: Presentation due on Friday by 3pm Sydney time<br>Assessment 3: Professional conduct and engagement   |
| Week 11 : 18 November - 24 November  | Assessment    | Assessment 2 Part A: Written report due on Friday by 3pm Sydney time<br>Assessment 3: Professional conduct and engagement |

## Attendance Requirements

Not Applicable - as no class attendance is required

## Staff Details

| Position    | Name                  | Email | Location | Phone | Availability | Equitable Learning Services Contact | Primary Contact |
|-------------|-----------------------|-------|----------|-------|--------------|-------------------------------------|-----------------|
| Facilitator | Kristle Romero Cortes |       |          |       |              | No                                  | Yes             |

## Other Useful Information

### Academic Information

#### COURSE POLICIES AND SUPPORT

The Business School expects that you are familiar with the contents of this course outline and the UNSW and Business School learning expectations, rules, policies and support services as listed below:

- Program Learning Outcomes
- Academic Integrity and Plagiarism
- Student Responsibilities and Conduct
- Special Consideration
- Protocol for Viewing Final Exam Scripts
- Student Learning Support Services

Further information is provided on the [Policies and Guidelines](#) page.

Students may not circulate or post online any course materials such as handouts, exams, syllabi or similar resources from their courses without the written permission of their instructor.

#### STUDENT LEARNING OUTCOMES

The Course Learning Outcomes (CLOs) – under the Outcomes tab – are what you should be able to demonstrate by the end of this course, if you participate fully in learning activities and successfully complete the assessment items.

CLOs also contribute to your achievement of the Program Learning Outcomes (PLOs), which are developed across the duration of a program. PLOs are, in turn, directly linked to [UNSW graduate](#)

[capabilities](#). More information on Coursework PLOs is available on the [Policies and Guidelines](#) page. For PG Research PLOs, including MPDBS, please refer to [UNSW HDR learning outcomes](#).

## Academic Honesty and Plagiarism

As a student at UNSW you are expected to display [academic integrity](#) in your work and interactions. Where a student breaches the [UNSW Code of Conduct](#) with respect to academic integrity, the University may take disciplinary action. To assure academic integrity, you may be required to demonstrate reasoning, research and the process of constructing work submitted for assessment.

To assist you in understanding what academic integrity means, and how to ensure that you do comply with the UNSW Code of Conduct, it is strongly recommended that you complete the [Working with Academic Integrity](#) module before submitting your first assessment task. It is a free, online self-paced Moodle module that should take about one hour to complete.

## Submission of Assessment Tasks

### SHORT EXTENSIONS

Short Extension is a new process that allows you to apply for an extended deadline on your assessment without the need to provide supporting documentation, offering immediate approval during brief, life-disrupting events. Requests are automatically approved once submitted.

Short extensions are ONLY available for some assessments. Check your course outline or Moodle to see if this is offered for your assessments. Where a short extension exists, all students enrolled in that course in that term are eligible to apply. Further details are available the UNSW [Current Students](#) page.

### SPECIAL CONSIDERATION

You can apply for special consideration when illness or other circumstances beyond your control interfere with your performance in a specific assessment task or tasks, including online exams. Special consideration is primarily intended to provide you with an extra opportunity to demonstrate the level of performance of which you are capable.

Applications can only be made online and will NOT be accepted by teaching staff. Applications

will be assessed centrally by the Case Review Team, who will update the online application with the outcome and add any relevant comments. The change to the status of the application immediately sends an email to the student and to the assessor with the outcome of the application. The majority of applications will be processed within 3-5 working days.

For further information, and to apply, see Special Consideration on the UNSW [Current Students](#) page.

## **LATE SUBMISSION PENALTIES**

### **LATE SUBMISSION PENALTIES**

For assessments other than examinations, late submission will incur a penalty of 5% per day or part thereof (including weekends) from the due date and time. An assessment will not be accepted after 5 days (120 hours) of the original deadline unless special consideration has been approved. In the case of an approved Equitable Learning Plan (ELP) provision, special consideration or short extension, the late penalty applies from the date of approved time extension. After five days from the extended deadline, the assessment cannot be submitted.

An assessment is considered late if the requested format, such as hard copy or electronic copy, has not been submitted on time or where the 'wrong' assessment has been submitted.

For assessments which account for 10% or less of the overall course grade, and where answers are immediately discussed or debriefed, the LIC may stipulate a different penalty. Details of such late penalties will be available on the course Moodle page.

## **FEEDBACK ON YOUR ASSESSMENT TASK PERFORMANCE**

Feedback on student performance from formative and summative assessment tasks will be provided to students in a timely manner. Assessment tasks completed within the teaching period of a course, other than a final assessment, will be assessed and students provided with feedback, with or without a provisional result, within 10 working days of submission, under normal circumstances. Feedback on continuous assessment tasks (e.g. laboratory and studio-based, workplace-based, weekly quizzes) will be provided prior to the midpoint of the course.

## **Faculty-specific Information**

### **PROTOCOL FOR VIEWING FINAL EXAM SCRIPTS**

UNSW students have the right to view their final exam scripts, subject to a small number of very specific exemptions. The UNSW Business School has set a [protocol](#) under which students may view their final exam script. Individual schools within the Faculty may also set up additional local processes for viewing final exam scripts, so it is important that you check with your School.

If you are completing courses from the following schools, please note the additional school-specific information:

- Students in the **School of Accounting, Auditing & Taxation** who wish to view their final examination script should also refer to [this page](#).
- Students in the **School of Banking & Finance** should also refer to [this page](#).
- Students in the **School of Information Systems & Technology Management** should also refer to [this page](#).

## **COURSE EVALUATION AND DEVELOPMENT**

Feedback is regularly sought from students and continual improvements are made based on this feedback. At the end of this course, you will be asked to complete the [myExperience survey](#), which provides a key source of student evaluative feedback. Your input into this quality enhancement process is extremely valuable in assisting us to meet the needs of our students and provide an effective and enriching learning experience. The results of all surveys are carefully considered and do lead to action towards enhancing educational quality.

## **QUALITY ASSURANCE**

The Business School is actively monitoring student learning and quality of the student experience in all its programs. A random selection of completed assessment tasks may be used for quality assurance, such as to determine the extent to which program learning goals are being achieved. The information is required for accreditation purposes, and aggregated findings will be used to inform changes aimed at improving the quality of Business School programs. All material used for such processes will be treated as confidential.

## **TEACHING TIMES AND LOCATIONS**

Please note that teaching times and locations are subject to change. Students are strongly advised to refer to the [Class Timetable website](#) for the most up-to-date teaching times and locations.