



UNSW Course Outline

FINS2622 Asia-Pacific Capital Markets - 2024

Published on the 12 May 2024

General Course Information

Course Code : FINS2622

Year : 2024

Term : Term 2

Teaching Period : T2

Is a multi-term course? : No

Faculty : UNSW Business School

Academic Unit : School of Banking and Finance

Delivery Mode : In Person

Delivery Format : Standard

Delivery Location : Kensington

Campus : Sydney

Study Level : Undergraduate

Units of Credit : 6

Useful Links

[Handbook Class Timetable](#)

Course Details & Outcomes

Course Description

FINS2622 covers essential elements of the economic developments and capital markets in Asia-Pacific. There is an emphasis placed on the current business and financial practices in different Asian countries including China, India, South Korea, Hong Kong and the ASEAN countries. This

course dives into the economic and business environments, international business strategy, various corporate governance models, and the dynamic interaction between institutions and finance. It also explores capital markets financing options and decision-making processes, with a focus on ESG (Environmental, Social, and Governance) considerations in the region.

This course is offered as an elective of a major in Banking and Finance. It builds on the knowledge gained through the completion of FINS2618 (formerly FINS1612), FINS2615 (formerly FINS1613) and FINS2624. The subject matter and methodology of FINS2622 requires an eclectic knowledge involving finance, law, culture, behavioural aspects and management.

Course Aims

This course aims to give students an understanding of:

- The challenges and opportunities relating to emerging markets in the Asia-Pacific region.
- How C-suite managers and financial professionals apply concepts/techniques of business strategy and financial analysis to emerging markets.

Relationship to Other Courses

FINS2618 (formerly FINS1612), FINS2615 (formerly FINS1613), and FINS2624 are prerequisites for this course.

Warning: Students are expected to read a significant amount of materials and to write well. In addition, they are required to actively participate in class discussions/seminars. More than any other finance course strength in reading, writing and participating is necessary.

Course Learning Outcomes

Course Learning Outcomes	Program learning outcomes
CLO1 : Analyse economic and the financial issues in Asia-Pacific emerging market.	<ul style="list-style-type: none"> PLO1 : Business Knowledge PLO2 : Problem Solving
CLO2 : Develop critical thinking and strategic frameworks to effectively address real-world business challenges in the Asia-Pacific region.	<ul style="list-style-type: none"> PLO1 : Business Knowledge PLO2 : Problem Solving
CLO3 : Compare and contrast the regional diversity in economic, social, and environmental sustainability, and integrate these factors into business and financial decision-making.	<ul style="list-style-type: none"> PLO1 : Business Knowledge PLO2 : Problem Solving PLO5 : Responsible Business Practice
CLO4 : Demonstrate effective written and oral communication skills as an individual and within a team.	<ul style="list-style-type: none"> PLO3 : Business Communication PLO4 : Teamwork
CLO5 : Exemplify professional ethical frameworks and principles within a team setting, and take accountability for individual behaviors.	<ul style="list-style-type: none"> PLO4 : Teamwork PLO5 : Responsible Business Practice

Course Learning Outcomes	Assessment Item
CLO1 : Analyse economic and the financial issues in Asia-Pacific emerging market.	<ul style="list-style-type: none"> Class Discussion Group Presentation Quizzes Individual Project
CLO2 : Develop critical thinking and strategic frameworks to effectively address real-world business challenges in the Asia-Pacific region.	<ul style="list-style-type: none"> Class Discussion Group Presentation Quizzes Individual Project
CLO3 : Compare and contrast the regional diversity in economic, social, and environmental sustainability, and integrate these factors into business and financial decision-making.	<ul style="list-style-type: none"> Class Discussion Group Presentation Quizzes Individual Project
CLO4 : Demonstrate effective written and oral communication skills as an individual and within a team.	<ul style="list-style-type: none"> Class Discussion Group Presentation Quizzes Individual Project
CLO5 : Exemplify professional ethical frameworks and principles within a team setting, and take accountability for individual behaviors.	<ul style="list-style-type: none"> Group Presentation

Learning and Teaching Technologies

Moodle - Learning Management System | Zoom | Echo 360

Learning and Teaching in this course

The learning experience will involve a combination of lectures and case studies. Feedback will be provided on discussion during tutorials, group presentation and online tests.

While a formal instruction approach is adopted, the course also requires students to read case studies prior to tutorials and participate in class discussions. The combination of self-learning and group discussion is intended to enable students to learn and retain the course material. It also equips students to develop the necessary analytical and communication skills to assess new problems.

Assessments

Assessment Structure

Assessment Item	Weight	Relevant Dates	Program learning outcomes
Class Discussion Assessment Format: Individual	15%	Start Date: Not Applicable Due Date: Not Applicable	<ul style="list-style-type: none">• PLO1 : Business Knowledge• PLO2 : Problem Solving• PLO3 : Business Communication• PLO5 : Responsible Business Practice
Group Presentation Assessment Format: Group	25%	Start Date: Not Applicable Due Date: Not Applicable	<ul style="list-style-type: none">• PLO1 : Business Knowledge• PLO2 : Problem Solving• PLO3 : Business Communication• PLO4 : Teamwork• PLO5 : Responsible Business Practice
Quizzes Assessment Format: Individual	30%	Start Date: See Detailed assessment description Due Date: See Detailed assessment description	<ul style="list-style-type: none">• PLO1 : Business Knowledge• PLO2 : Problem Solving• PLO3 : Business Communication• PLO5 : Responsible Business Practice
Individual Project Assessment Format: Individual	30%	Start Date: See Detailed assessment description Due Date: See Detailed assessment description	<ul style="list-style-type: none">• PLO1 : Business Knowledge• PLO2 : Problem Solving• PLO3 : Business Communication• PLO5 : Responsible Business Practice

Assessment Details

Class Discussion

Assessment Overview

Participation and active discussion in tutorial activities facilitated by the tutor

Assesses: *PLO1, PLO2, PLO3, PLO5*

Course Learning Outcomes

- CLO1 : Analyse economic and the financial issues in Asia-Pacific emerging market.
- CLO2 : Develop critical thinking and strategic frameworks to effectively address real-world business challenges in the Asia-Pacific region.
- CLO3 : Compare and contrast the regional diversity in economic, social, and environmental sustainability, and integrate these factors into business and financial decision-making.
- CLO4 : Demonstrate effective written and oral communication skills as an individual and within a team.

Detailed Assessment Description

Weight	Assessment Name	Assessment Due Date / Timing	
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15% Tutorial Class Discussion On-going, weeks 1-8

Tutorials will include a discussion of the specified case/articles/materials as well as assigned questions for each week. A tutorial discussion mark will be awarded to each student for their **active participation and contributions** within their assigned tutorials class. Students should be prepared prior to attending their tutorials, including reading and viewing the assigned materials for each week at the minimum.

Students will be assessed on their **level of preparedness, intellectual contribution, active listening of their peers and thoughtfulness of discussion.**

Please note that "speaking lots" does not equate to high marks, if there is no quality contribution to the overall class discussion. Also, just turning up to the class does not mean one will be awarded marks for this assessment component.

Assignment submission Turnitin type

Not Applicable

Group Presentation

Assessment Overview

Students, in groups, will be allocated a week where they will be required to give a short presentation to the class relating to the case study in tutorials

Assesses: *PLO1, PLO2, PLO3, PLO4, PLO5*

Course Learning Outcomes

- CLO1 : Analyse economic and the financial issues in Asia-Pacific emerging market.
- CLO2 : Develop critical thinking and strategic frameworks to effectively address real-world business challenges in the Asia-Pacific region.
- CLO3 : Compare and contrast the regional diversity in economic, social, and environmental sustainability, and integrate these factors into business and financial decision-making.
- CLO4 : Demonstrate effective written and oral communication skills as an individual and within a team.
- CLO5 : Exemplify professional ethical frameworks and principles within a team setting, and take accountability for individual behaviors.

Detailed Assessment Description

Weight	Assessment Name	Assessment Due Date / Timing	
25%	Tutorial - Group Presentation	Weeks 3-8	

The presentation needs to be completed in a **group of 3-4 students**. You cannot complete the Tutorial Presentation individually.

Each group will be allocated a week where they will be required to give a presentation in their allocated tutorials relating to the case study/stimulus materials. These will begin in Week 3 and continue weekly until the end of the term.

The tutorial presentation comprises two components:

(1) The **oral presentation should be between 25-30 minutes in duration**. 30 minutes is a hard upper limit – the Teaching Team will stop grading after 30 minutes. Any material presented after the 30 minute limit will not contribute to the grade. During this time, the group will need to summarise and present the key facts of the case study allocated for that week. The group should also aim to do further research to present a holistic view of the case study, including any relevant background information and topical issues.

(2) At the end of the oral presentation, the group will also need to propose 2-4 questions based

on their case study and oral presentation. Your group will need to facilitate the discussion of these questions and class interaction for no more than 10 minutes.

After the presentation, one member from each group needs to submit the Powerpoint slides electronically.

The marking rubric for the Tutorial Presentation will be available when the course has commenced.

Assessment Length

Oral presentation shall be no longer than 40 minutes per group

Submission notes

Immediately after the presentation, one member from each group needs to submit the Powerpoint slides electronically.

Quizzes

Assessment Overview

Students need to respond to questions about the issues covered in lectures and tutorials

Assesses: *PL01, PL02, PL03, PL05*

BCom students: *myBcom course points for PL02*

Course Learning Outcomes

- CLO1 : Analyse economic and the financial issues in Asia-Pacific emerging market.
- CLO2 : Develop critical thinking and strategic frameworks to effectively address real-world business challenges in the Asia-Pacific region.
- CLO3 : Compare and contrast the regional diversity in economic, social, and environmental sustainability, and integrate these factors into business and financial decision-making.
- CLO4 : Demonstrate effective written and oral communication skills as an individual and within a team.

Detailed Assessment Description

Weight	Assessment Name	Assessment Due Date / Timing
15%	Quiz 1	Week 5
15%	Quiz 2	Week 9

(BCom students: myBCom course points for PL02)

The Online tests will consist of two separate quizzes. Quiz 1 consists of questions covering the materials (in lectures and in tutorial classes) in Topic 1-4 of this course. Quiz 2 consists of questions covering the materials in Topic 5-8 of this course (Week 6 is Flexibility Week). It will be conducted online via Moodle at the start of the scheduled lecture time for this course (Tuesday 9am-11pm) in the relevant weeks (due date / timing as above).

The total duration of the quiz will be 90 minutes, including the reading time. The format will be short answer and extended response questions of various marks.

It is an open book quiz, where students will be permitted to use any reference materials or resources.

The Teaching Team will provide feedback on these quizzes shortly after the results are published.

Assessment Length

90 minutes online tests

Submission notes

It is an online open book test

Assignment submission Turnitin type

Not Applicable

Individual Project

Assessment Overview

Students need to prepare and present a proposal to a chosen company on its Asia Pacific strategic and business developments taking into consideration the topics covered in the lectures and tutorials

Assesses: PLO1, PLO2, PLO3, PLO5

Course Learning Outcomes

- CLO1 : Analyse economic and the financial issues in Asia-Pacific emerging market.
- CLO2 : Develop critical thinking and strategic frameworks to effectively address real-world business challenges in the Asia-Pacific region.
- CLO3 : Compare and contrast the regional diversity in economic, social, and environmental sustainability, and integrate these factors into business and financial decision-making.
- CLO4 : Demonstrate effective written and oral communication skills as an individual and within a team.

Detailed Assessment Description

Weight	Assessment Name	Assessment Due Date / Timing	
30%	Individual Project	Week 5 Complete Company Selection Week 8: Submission of Proposal Week 9 and 10: Oral Presentation	

You are asked to develop a **comprehensive Asia Pacific strategic proposal for your chosen company**, incorporating financial aspects and potential financing solutions. Your proposal could encompass various strategic aspects, such as business expansion, acquisition/divestiture, new market entry, strategic partnerships, IPO, or spin-off listing of a subsidiary, among other possibilities. Consider these strategic alternatives based on the unique needs and circumstances of your chosen company by integrating the relevant concepts from the course.

In your proposal, you should introduce the chosen company, discuss **the implications of the external changes to the company's Asia Pacific strategy**, propose a well-grounded strategy based on your analysis, present an appropriate financing solution, if any, and finally identify key risks associated with the proposed strategy and your suggested mitigation plan.

Project Timeline

- (1) By end of day on Friday, Week 5 – Agree on your chosen company with your tutor.
- (2) By end of day on Friday, Week 8 – Submit your proposal as a PowerPoint presentation (via Moodle course site). Ensure your proposal does not exceed 15 pages (excluding the title page, table of contents, section dividers, and reference page). 10% penalty is applicable for each page that exceeds the page limit.
- (3) Week 9 and 10 - Oral presentation during tutorial class (5 minutes presenting + 2 minutes Q&A).

The marking rubric for the Individual Project will be available when the course has commenced.

Assessment Length

Presentation submission on week 8 followed by 7-minute presentation in week 9 or 10

Submission notes

PowerPoint slides are submitted via Moodle in week 8

Assignment submission Turnitin type

Not Applicable

General Assessment Information

As a student at UNSW you are expected to display [academic integrity](#) in your work and interactions. Where a student breaches the [UNSW Student Code](#) with respect to academic integrity, the University may take disciplinary action under the Student Misconduct Procedure. To assure academic integrity, you may be required to demonstrate reasoning, research and the process of constructing work submitted for assessment.

To assist you in understanding what academic integrity means, and how to ensure that you do comply with the UNSW Student Code, it is strongly recommended that you complete the [Working with Academic Integrity](#) module before submitting your first assessment task. It is a free, online self-paced Moodle module that should take about one hour to complete.

Grading Basis

Standard

Requirements to pass course

In order to pass this course students must:

- Achieve a composite mark of at least 50 out of 100
- Engage actively in course learning activities and attempt all assessment requirements
- Meet any additional requirements specified in the assessment details
- Meet the specified attendance requirements of the course (see Schedule section)

Course Schedule

Teaching Week/Module	Activity Type	Content
Week 1 : 27 May - 2 June	Lecture	Introduction and Australia
	Tutorial	Case Study
Week 2 : 3 June - 9 June	Lecture	Asia Pacific Region
	Tutorial	Case Study
Week 3 : 10 June - 16 June	Lecture	International Investment Decisions
	Tutorial	Case Study and Group Presentation
Week 4 : 17 June - 23 June	Lecture	Asia Pacific ESG development
	Tutorial	Case Study and Group Presentation
Week 5 : 24 June - 30 June	Assessment	ONLINE QUIZ 1
	Tutorial	Case Study and Group Presentation
	Project	Individual Project: Finalise Company Selection
Week 6 : 1 July - 7 July	Topic	FLEXIBILITY WEEK - NO CLASS
Week 7 : 8 July - 14 July	Lecture	IPO and Alternatives
	Tutorial	Case Study and Group Presentation
Week 8 : 15 July - 21 July	Lecture	Corporate Debt_Rating, Credit Rating, Asia Debt Capital Markets and Bank Capitals
	Tutorial	Case Study and Group Presentation
	Project	Individual Project: Deadline for Project Submission
Week 9 : 22 July - 28 July	Assessment	ONLINE QUIZ 2
	Tutorial	Individual Project Presentation
Week 10 : 29 July - 4 August	Lecture	Course Recap
	Tutorial	Individual Project Presentation

Attendance Requirements

Please note that lecture recordings are not available for this course. Students are strongly encouraged to attend all classes and contact the Course Authority to make alternative arrangements for classes missed.

Course Resources

Prescribed Resources

Case study materials, lecture notes and readings will be uploaded to Moodle.

Recommended Resources

Recommended readings (OPTIONAL)

1. Doing Business in India, by Jamie Cid. Published by: World Wise Serise
2. Making Sense of China's Economy, by Tao Wang. Published by: Routledge

Course Evaluation and Development

Feedback is regularly sought from students and continual improvements are made based on this feedback. At the end of this course, you will be asked to complete the myExperience survey, which provides a key source of student evaluative feedback. Your input into this quality enhancement process is extremely valuable in assisting us to meet the needs of our students and provide an effective and enriching learning experience. The results of all surveys are carefully considered and do lead to action towards enhancing educational quality.

Staff Details

Position	Name	Email	Location	Phone	Availability	Equitable Learning Services Contact	Primary Contact
Lecturer	Jimmy Wong		School of Banking & Finance	via email and/or MS Teams	Tuesday by appointment	Yes	Yes
Tutor	Mohamad M ourad					No	No
	Munirah Nor din					No	No

Other Useful Information

Academic Information

COURSE POLICIES AND SUPPORT

The Business School expects that you are familiar with the contents of this course outline and the UNSW and Business School learning expectations, rules, policies and support services as listed below:

- Program Learning Outcomes
- Academic Integrity and Plagiarism
- Student Responsibilities and Conduct
- Special Consideration
- Protocol for Viewing Final Exam Scripts
- Student Learning Support Services

Further information is provided on the [key policies and support page](#).

Students may not circulate or post online any course materials such as handouts, exams, syllabi or similar resources from their courses without the written permission of their instructor.

STUDENT LEARNING OUTCOMES

The Course Learning Outcomes (CLOs) – under the Outcomes tab – are what you should be able to demonstrate by the end of this course, if you participate fully in learning activities and successfully complete the assessment items.

CLOs also contribute to your achievement of the Program Learning Outcomes (PLOs), which are developed across the duration of a program. PLOs are, in turn, directly linked to [UNSW graduate capabilities](#). More information on Coursework PLOs is available on the [key policies and support page](#). For PG Research PLOs, including MPDBS, please refer to the [UNSW HDR Learning Outcomes](#).

Academic Honesty and Plagiarism

As a student at UNSW you are expected to display [academic integrity](#) in your work and interactions. Where a student breaches the [UNSW Student Code](#) with respect to academic integrity, the University may take disciplinary action under the Student Misconduct Procedure. To assure academic integrity, you may be required to demonstrate reasoning, research and the process of constructing work submitted for assessment.

To assist you in understanding what academic integrity means, and how to ensure that you do comply with the UNSW Student Code, it is strongly recommended that you complete the [Working with Academic Integrity](#) module before submitting your first assessment task. It is a free, online self-paced Moodle module that should take about one hour to complete.

Submission of Assessment Tasks

SPECIAL CONSIDERATION

You can apply for special consideration when illness or other circumstances beyond your control interfere with your performance in a specific assessment task or tasks, including online exams. Students studying remotely who have exams scheduled between 10pm and 7am local time, are also able to apply for special consideration to sit a supplementary exam at a time outside of these hours.

Special consideration is primarily intended to provide you with an extra opportunity to demonstrate the level of performance of which you are capable. To apply, and for further information, see Special Consideration on the UNSW [Current Students](#) page.

Special consideration applications will be assessed centrally by the Case Review Team, who will update the online application with the outcome and add any relevant comments. The change to the status of the application immediately sends an email to the student and to the assessor with the outcome of the application.

Please note the following:

1. Applications can only be made through Online Services in myUNSW (see the UNSW [Current Students](#) page). Applications will not be accepted by teaching staff. The lecturer-in-charge/ course coordinator will be automatically notified when your application is processed.
2. Applying for special consideration does not automatically mean that you will be granted a supplementary exam or other concession.
3. If you experience illness or misadventure in the lead up to an exam or assessment, you must submit an application for special consideration, either prior to the examination taking place, or prior to the assessment submission deadline, except where illness or misadventure prevent you from doing so.
4. If your circumstances stop you from applying before your exam or assessment due date, you must apply within 3 working days of the assessment or the period covered by your supporting documentation.
5. Under the UNSW Fit To Sit/Submit rule, if you sit the exam/submit an assignment, you are declaring yourself well enough to do so and are cannot subsequently apply for special consideration.
6. If you become unwell on the day of – or during – an exam, you must stop working on your exam, advise your course coordinator or tutor and provide a medical certificate dated within 24 hours of the exam, with your special consideration application. For online exams, you must contact your course coordinator or tutor immediately via email, Moodle or chat and advise them you are unwell and submit screenshots of your conversation along with your medical certificate and application.
7. Special consideration requests do not allow the awarding of additional marks to students.

Further information on Business School policy and procedure can be found under “Special Consideration” on the [key policies and support](#) page.

LATE SUBMISSION PENALTIES

For assessments other than examinations, late submission will incur a penalty of 5% per day or part thereof (including weekends) from the due date and time. An assessment will not be accepted after 5 days (120 hours) of the original deadline unless special consideration has been approved. An assignment is considered late if the requested format, such as hard copy or electronic copy, has not been submitted on time or where the ‘wrong’ assignment has been

submitted.

For assessments which account for 10% or less of the overall course grade, and where answers are immediately discussed or debriefed, the LIC may stipulate a different penalty. Details of such late penalties will be available on the course Moodle page.

FEEDBACK ON YOUR ASSESSMENT TASK PERFORMANCE

Feedback on student performance from formative and summative assessment tasks will be provided to students in a timely manner. Assessment tasks completed within the teaching period of a course, other than a final assessment, will be assessed and students provided with feedback, with or without a provisional result, within 10 working days of submission, under normal circumstances. Feedback on continuous assessment tasks (e.g. laboratory and studio-based, workplace-based, weekly quizzes) will be provided prior to the midpoint of the course.

Faculty-specific Information

PROTOCOL FOR VIEWING FINAL EXAM SCRIPTS

UNSW students have the right to view their final exam scripts, subject to a small number of very specific exemptions. The UNSW Business School has set a [protocol](#) under which students may view their final exam script. Individual schools within the Faculty may also set up additional local processes for viewing final exam scripts, so it is important that you check with your School.

If you are completing courses from the following schools, please note the additional school-specific information:

- Students in the **School of Accounting, Auditing & Taxation** who wish to view their final examination script should also refer to [this page](#).
- Students in the **School of Banking & Finance** should also refer to [this page](#).
- Students in the **School of Information Systems & Technology Management** should also refer to [this page](#).

COURSE EVALUATION AND DEVELOPMENT

Feedback is regularly sought from students and continual improvements are made based on this feedback. At the end of this course, you will be asked to complete the [myExperience survey](#), which provides a key source of student evaluative feedback. Your input into this quality enhancement process is extremely valuable in assisting us to meet the needs of our students and provide an effective and enriching learning experience. The results of all surveys are

carefully considered and do lead to action towards enhancing educational quality.

QUALITY ASSURANCE

The Business School is actively monitoring student learning and quality of the student experience in all its programs. A random selection of completed assessment tasks may be used for quality assurance, such as to determine the extent to which program learning goals are being achieved. The information is required for accreditation purposes, and aggregated findings will be used to inform changes aimed at improving the quality of Business School programs. All material used for such processes will be treated as confidential.

TEACHING TIMES AND LOCATIONS

Please note that teaching times and locations are subject to change. Students are strongly advised to refer to the [Class Timetable website](#) for the most up-to-date teaching times and locations.