



## UNSW Course Outline

# ARTS1011 Inventing the Self: Creative Writing in the Digital Age - 2024

Published on the 23 Sep 2024

## General Course Information

Course Code : ARTS1011

Year : 2024

Term : Term 3

Teaching Period : T3

Is a multi-term course? : No

Faculty : Faculty of Arts, Design and Architecture

Academic Unit : School of the Arts and Media

Delivery Mode : In Person

Delivery Format : Standard

Delivery Location : Kensington

Campus : Sydney

Study Level : Undergraduate

Units of Credit : 6

### Useful Links

[Handbook Class Timetable](#)

## Course Details & Outcomes

### Course Description

What does it mean to write about ourselves in an age of reality hunger, with genres such as

autofiction and memoir proliferating, and with social media providing everyone with a public profile? If print culture of the Gutenberg era has given way to digital culture of the Google era, this has only increased the amount of text that we are immersed in. In this course you will explore how literature has competed with, absorbed, and remediated new technologies of communication. You will approach 'creative writing' as a mode of expression that emerges from and circulates within a much larger textual environment, and you will produce your own innovative engagements with contemporary media in a practical workshop situation.

## Course Learning Outcomes

Course Learning Outcomes
CLO1 : Demonstrate knowledge of how contemporary literature engages with new media
CLO2 : Identify formal elements of literature and how they operate within and across genres
CLO3 : Understand the the practical decisions writers make in relation to the craft of writing
CLO4 : Critically appraise their own work and the work of others
CLO5 : Draft, revise, and edit their own manuscripts

Course Learning Outcomes	Assessment Item
CLO1 : Demonstrate knowledge of how contemporary literature engages with new media	<ul style="list-style-type: none"><li>• Textual Collage</li><li>• Final Creative Work</li></ul>
CLO2 : Identify formal elements of literature and how they operate within and across genres	<ul style="list-style-type: none"><li>• Textual Collage</li><li>• Final Creative Work</li></ul>
CLO3 : Understand the the practical decisions writers make in relation to the craft of writing	<ul style="list-style-type: none"><li>• Tutorial Preparation</li><li>• Textual Collage</li><li>• Final Creative Work</li></ul>
CLO4 : Critically appraise their own work and the work of others	<ul style="list-style-type: none"><li>• Tutorial Preparation</li><li>• Final Creative Work</li></ul>
CLO5 : Draft, revise, and edit their own manuscripts	<ul style="list-style-type: none"><li>• Tutorial Preparation</li><li>• Final Creative Work</li></ul>

## Learning and Teaching Technologies

Moodle - Learning Management System

# Assessments

## Assessment Structure

Assessment Item	Weight	Relevant Dates
Tutorial Preparation	20%	Start Date: 23/09/2024 09:00 AM Due Date: 16/11/2024 02:00 PM
Textual Collage	30%	Due Date: 14/10/2024 08:00 AM
Final Creative Work	50%	Due Date: 18/11/2024 08:00 AM

## Assessment Details

### Tutorial Preparation

#### Assessment Overview

All students must submit a draft manuscript for group workshopping in class. They will receive written feedback on their work in progress.

Students must provide written feedback on all draft manuscripts submitted for workshopping. This will be monitored on Moodle or in class.

#### Course Learning Outcomes

- CLO3 : Understand the practical decisions writers make in relation to the craft of writing
- CLO4 : Critically appraise their own work and the work of others
- CLO5 : Draft, revise, and edit their own manuscripts

#### Detailed Assessment Description

All students must submit a draft manuscript for group workshopping in class time. Students are required to provide written feedback on all manuscripts submitted for workshopping by their peers. This feedback must be posted on Moodle within 24hrs of the workshop. Participation will be monitored on Moodle and in class.

The Workshop Schedule sheet will be available from Week 2. You must select a week to workshop. Once you have selected your week, you may not change it without approval from your tutor. Do not delete or move anyone else's name. Workshopping will begin in Week 3.

#### Assignment submission Turnitin type

This is not a Turnitin assignment

#### Generative AI Permission Level

#### No Assistance

This assessment is designed for you to complete without the use of any generative AI. You are not permitted to use any generative AI tools, software or service to search for or generate information or answers.

For more information on Generative AI and permitted use please see [here](#).

## Textual Collage

### Assessment Overview

1000 words

Students will receive written feedback on their work.

### Course Learning Outcomes

- CLO1 : Demonstrate knowledge of how contemporary literature engages with new media
- CLO2 : Identify formal elements of literature and how they operate within and across genres
- CLO3 : Understand the practical decisions writers make in relation to the craft of writing

### Detailed Assessment Description

A collage is an artistic form that collects unrelated individual elements and assembles them to create meaning out of the whole. This assessment task invites you to produce a short literary work that collates material according to a chosen aesthetic principle of organisation. This principle of organisation is up to you. For example, it may be narrative, visual, segmentivity, or listing (e.g. in alphabetical or otherwise acrostic order of quotation, or according to some pattern determined by generic type, or degrees of fictionality). Whether you choose to include and utilise images (such as screenshots), to add your own words, or simply create a found poem by conflating textual elements, is up to you. However, the majority of text *must* be quoted and not original. You may collage any text you encounter, whether in print or online, from novels, poems, scholarly essays, newspaper articles, text messages, social media posts, instruction manuals, emails, cereal boxes, menus, recipes, and application forms, etc. You *must* cite all texts quoted. You can simply list the things you have read, or create an appendix of documents, photos, or screenshots.

This task will be discussed and workshopped in lectures and tutorials. You will not be given pro formas (examples of past works), but you are welcome to ask questions and share ideas with your tutor and peers. This assessment task is well suited to experimentation, and you are encouraged to be exploratory.

### Assessment criteria: Textual Collage

- Formally and conceptually coherent organisation of material around a clear aesthetic design or

## **intention**

- Capacity to make or suggest productive connections between a range of elements drawn from different media and types of writing
- Insightful exploration of the role of text in the age of digital media (ie. the relationship between old (print) and new (digital) forms of communication; the construction of selfhood across multiple platforms; the overload of information in a 24/7 global news cycle; the difficulties of negotiating distinctions between truth, lie, and fiction; the interplay of text and image, etc)
- Innovative presentation and formatting of work in which collage is used to interrogate conventional literary form

## **Assessment Length**

1000-1500 words

## **Assignment submission Turnitin type**

This assignment is submitted through Turnitin and students can see Turnitin similarity reports.

## **Generative AI Permission Level**

**Not Applicable**

Generative AI is not considered to be of assistance to you in completing this assessment. If you do use generative AI in completing this assessment, you should attribute its use.

For more information on Generative AI and permitted use please see [here](#).

**All use of AI must be attributed. Log every instance of AI use, and be prepared to share that documentation with your tutor.**

You may use generative AI for this assignment for the following purposes:

- simple editing (proofreading)
- assistance with attribution (that is, building your bibliography/list of works quoted)
- creative collaboration (experimental use of AI as a creative partner - for example, developing a collage about public perception of AI in conversation with an AI tool. Please discuss **any** creative use of AI with your tutor)

## **Final Creative Work**

### **Assessment Overview**

2000-3000 words.

This is the final assessment task. Students will receive written feedback on their work.

## Course Learning Outcomes

- CLO1 : Demonstrate knowledge of how contemporary literature engages with new media
- CLO2 : Identify formal elements of literature and how they operate within and across genres
- CLO3 : Understand the practical decisions writers make in relation to the craft of writing
- CLO4 : Critically appraise their own work and the work of others
- CLO5 : Draft, revise, and edit their own manuscripts

## Detailed Assessment Description

A creative work in any genre which has been workshopped in class and which stages an encounter between literature and contemporary media, from conventional fiction that explores thematically the presence of new technology, to remediated forms such as text-message narratives, to poetry conceived for and produced on social media platforms such as Tumblr or Instagram, to comics and graphic narratives, to multi-modal work that combines text and image, print and online material, etc. Experimentation is encouraged.

### Assessment criteria: Final Creative Work

- Improvement of work from draft manuscript workshopped in class to final polished piece submitted for assessment; i.e. evidence of redrafting and editing of original manuscript based on judicious consideration of feedback from tutor and fellow students. This will demonstrate your ability to see self-criticism as a crucial part of the creative process, your confidence as a writer, and your willingness to accept the realities of the publishing industry.
- Displaying ambition, originality, and innovation in relation to course content. e.g. formal experimentation with the affordances of digital media; remediation of new technology in traditional literary form; conceptual or thematic engagement with issues of selfhood in today's culture of connectivity, etc.
- Quality of writing – an unavoidably subjective criterion which requires trust in the professional opinion and critical taste of the marker.
- If the manuscript is conventional in form, it should be professionally presented and proof read, suitable for submission to journal editors and publishers. If the manuscript is unconventional in form (e.g. the work is hosted exclusively on Instagram), it should be appropriately formatted and proof read for errors.

## Assessment Length

2000-3000

### Assignment submission Turnitin type

This assignment is submitted through Turnitin and students can see Turnitin similarity reports.

### Generative AI Permission Level

**Not Applicable**

Generative AI is not considered to be of assistance to you in completing this assessment. If you do use generative AI in completing this assessment, you should attribute its use.

For more information on Generative AI and permitted use please see [here](#).

**All use of AI must be attributed. Log every instance of AI use, and be prepared to share that documentation with your tutor.**

You may use generative AI for this assignment for the following purposes:

- simple editing (proofreading)
- assistance with attribution (that is, building your bibliography, if relevant)
- creative collaboration (experimental use of AI as a creative partner. Please discuss any creative use of AI with your tutor.)

## **General Assessment Information**

Please note that assessment tasks will be introduced and discussed in the Week 1 Lecture. There will be opportunities to ask questions and to seek clarification. If you enrol late, or if you are absent from Week 1 classes, please follow up with your tutor.

### Grading Basis

Standard

### Requirements to pass course

Students must attempt and submit all assessment tasks in order to pass the course.

# Course Schedule

Teaching Week/Module	Activity Type	Content
Week 1 : 9 September - 15 September	Lecture	Welcome to Inventing the Self; Welcome to the Digital Literary Sphere
	Seminar	<ul style="list-style-type: none"><li>• Writing exercises</li><li>• Group work</li><li>• Class discussion</li><li>• Informal workshopping</li></ul>
Week 2 : 16 September - 22 September	Lecture	Literature on the Internet and the Internet in Literature
	Seminar	<ul style="list-style-type: none"><li>• Writing exercises</li><li>• Group work</li><li>• Class discussion</li><li>• Informal workshopping</li></ul>
Week 3 : 23 September - 29 September	Lecture	The Aesthetics of the Digital Literary Sphere
	Seminar	<ul style="list-style-type: none"><li>• Writing exercises</li><li>• Group work</li><li>• Class discussion</li><li>• Formal workshopping begins</li></ul>
Week 4 : 30 September - 6 October	Lecture	Fandom and Transformative Work
	Seminar	<ul style="list-style-type: none"><li>• Writing exercises</li><li>• Group work</li><li>• Class discussion</li><li>• Formal workshopping</li></ul>
Week 5 : 7 October - 13 October	Lecture	Poetry and the Internet
	Seminar	<ul style="list-style-type: none"><li>• Writing exercises</li><li>• Group work</li><li>• Class discussion</li><li>• Formal workshopping</li></ul>
Week 6 : 14 October - 20 October	Assessment	Flex week - no lecture or seminars • Assessment 2: Textual Collage due
Week 7 : 21 October - 27 October	Lecture	Podcasts and Remediation
	Seminar	<ul style="list-style-type: none"><li>• Writing exercises</li><li>• Group work</li><li>• Class discussion</li><li>• Formal workshopping</li></ul>
Week 8 : 28 October - 3 November	Lecture	The Self Online
	Seminar	<ul style="list-style-type: none"><li>• Writing exercises</li><li>• Group work</li><li>• Class discussion</li><li>• Formal workshopping</li></ul>
Week 9 : 4 November - 10 November	Lecture	#discourse: Politics and Power in the Digital Literary Sphere
	Seminar	<ul style="list-style-type: none"><li>• Writing exercises</li><li>• Group work</li><li>• Class discussion</li><li>• Formal workshopping</li></ul>
Week 10 : 11 November - 17 November	Lecture	Student Showcase
	Seminar	<ul style="list-style-type: none"><li>• Writing exercises</li><li>• Group work</li><li>• Class discussion</li><li>• Formal workshopping</li></ul>

## Attendance Requirements

### School of the Arts and Media mandatory attendance requirements

The School of the Arts and Media recognizes that to equip students with UNSW Graduate Capabilities to be Scholars, Professionals, Leaders, and Global Citizens, it is vital to ensure

regular attendance. Only through ongoing engagement with peers can students develop effective skills to communicate, collaborate with, and lead others, including the ability to negotiate cultural differences and the awareness to act ethically and respectfully around others. Furthermore, only in the classroom will students be able to voice their opinions, hear those of others, engage in debate to develop their knowledge, and learn first-hand from world experts in their field of study.

**The School has a minimum attendance requirement of 80% for all non-lecture classes (tutorials, seminars, workshops, etc). Failure to meet the minimum attendance requirement will result in an Unsatisfactory Fail (UF) for the course regardless of performance on assessment tasks or other requirements for the course.**

A student may be advised by the Course Convenor to withdraw from the course if they have already missed more than 20% of classes by the term census date. Students may also be refused final assessment if they have not met attendance requirements at the end of term.

An artefact of student attendance will be recorded by tutors and kept by the School. If a student has legitimate, documented explanation for absences (including adjustments provided by Equitable Learning Plans), the Course Convenor may choose to prescribe supplementary tasks in lieu of attendance.

Mandatory attendance requirements for SAM courses are aligned with these Program Learning Outcomes:

#### **Bachelor of Arts (3409)**

4. Collaborate effectively with others and engage sensitively with diverse cultural perspectives.
5. Communicate and debate complex ideas in a range of different contexts using a variety of suitable media.
8. Act ethically, respectfully and responsibly.

#### **Bachelor of Media (3341)**

2. Critically analyse the evolving media landscape in relation to historical, social, political, material and theoretical contexts, including settler colonialism
5. Deploy a critically informed approach to ethics, justice, and social engagement in media practices, industries, and contexts.

7. Collaborate effectively with local and international communities of practitioners across media contexts.

#### **Bachelor of Fine Arts (4830)**

4. Communicate complex ideas about art and culture using coherent methods for a variety of audiences.

6. Contribute to contemporary creative fields through self-reflexive, ethical, and sustainable practices that incorporate principles of equity, diversity, and inclusion.

7. Employ professional practice principles to realise independent and collaborative initiatives.

#### **Master of Communication and Journalism (8232)**

4. Investigate and analyse issues and, through a range of media, articulate their complexities to a range of specialist and non-specialist audiences

6. Act ethically, respectfully, and responsibly in the context of professional and regulatory frameworks

7. Collaborate effectively with others

#### **Master of Public Relations and Advertising (8281)**

4. Shape nuanced, media-aware communication strategies and tactics for a range of specialist and non-specialist audiences

6. Act ethically, respectfully, and responsibly in the context of professional and regulatory frameworks

7. Collaborate effectively with others

## **General Schedule Information**

You will be given writing exercises in lectures that will then be discussed in tutorials. Lecture attendance is highly recommended. If you are unable to come to lectures in real time, please contact your tutor to be sent writing exercises in advance.

# Course Resources

## Prescribed Resources

Course readings will be uploaded to Moodle.

## Course Evaluation and Development

During the term, all students are invited to provide feedback to the Course Convenor via email or in person. There will be a brief in-class survey about your experience of the course in Week 5. At the end of term, all students will be invited to complete the MyExperience surveys, which are anonymous. Your feedback will be used to reflect on and make improvements to the course. For example, previous students asked that the Week 10 showcase of student work take place in the lecture rather than in tutorials, which makes it possible for students to share their work with the whole cohort.

## Staff Details

Position	Name	Email	Location	Phone	Availability	Equitable Learning Services Contact	Primary Contact
Convenor	Axel-Nathaniel Rose		TBC		Office hours 3-5.30PM Fridays, or by consultation.	Yes	Yes

## Other Useful Information

### Academic Information

For essential student information relating to:

- UNSW and Faculty policies and procedures;
- Student Support Services;
- Student equity and disability;
- Special Consideration in the event of illness or misadventure;
- Examination information;
- Review of results;

Please see: <https://www.unsw.edu.au/arts-design-architecture/student-life/resources-support/protocols-guidelines>

## Academic Honesty and Plagiarism

Plagiarism is using the words or ideas of others and presenting them as your own. It can take many forms, from deliberate cheating to accidentally copying from a source without acknowledgement.

UNSW groups plagiarism into the following categories:

- Copying: Using the same or very similar words to the original text or idea without acknowledging the source or using quotation marks. This includes copying materials, ideas or concepts from a book, article, report or other written document, presentation, composition, artwork, design, drawing, circuitry, computer program or software, website, internet, other electronic resource, or another person's assignment without appropriate acknowledgement.
- Inappropriate paraphrasing: Changing a few words and phrases while mostly retaining the original information, structure and/or progression of ideas of the original without acknowledgement. This also applies in presentations where someone paraphrases another's ideas or words without credit and to piecing together quotes and paraphrases into a new whole, without appropriate referencing.
- Collusion: Working with others but passing off the work as a person's individual work. Collusion also includes providing your work to another student for the purpose of them plagiarising, paying another person to perform an academic task, stealing or acquiring another person's academic work and copying it, offering to complete another person's work or seeking payment for completing academic work.
- Inappropriate citation: Citing sources which have not been read, without acknowledging the "secondary" source from which knowledge of them has been obtained.
- Duplication ("self-plagiarism"): Submitting your own work, in whole or in part, where it has previously been prepared or submitted for another assessment or course at UNSW or another university.

The UNSW Academic Skills support offers resources and individual consultations. Students are also reminded that careful time management is an important part of study. One of the identified causes of plagiarism is poor time management. Students should allow sufficient time for research, drafting and proper referencing of sources in preparing all assessment items. UNSW Library has the ELISE tool available to assist you with your study at UNSW. ELISE is designed to introduce new students to studying at UNSW, but it can also be a great refresher during your study.

Completing the ELISE tutorial and quiz will enable you to:

- analyse topics, plan responses and organise research for academic writing and other assessment tasks
- effectively and efficiently find appropriate information sources and evaluate relevance to your

needs

- use and manage information effectively to accomplish a specific purpose
- better manage your time
- understand your rights and responsibilities as a student at UNSW
- be aware of plagiarism, copyright, UNSW Student Code of Conduct and Acceptable Use of UNSW ICT Resources Policy
- be aware of the standards of behaviour expected of everyone in the UNSW community
- locate services and information about UNSW and UNSW Library

## Use of AI for assessments

As AI applications continue to develop, and technology rapidly progresses around us, we remain committed to our values around academic integrity at UNSW. Where the use of AI tools, such as ChatGPT, has been permitted by your course convener, they must be properly credited and your submissions must be substantially your own work.

In cases where the use of AI has been prohibited, please respect this and be aware that where unauthorised use is detected, penalties will apply.

### [Use of AI for assessments | UNSW Current Students](#)

## Submission of Assessment Tasks

Assessment tasks must be submitted electronically via either Turnitin or a Moodle assignment.

In instances where this is not possible, alternative submission details will be stated on your course's Moodle site. For information on how to submit assignments online via Moodle: <https://student.unsw.edu.au/how-submit-assignment-moodle>

## Late Submission Penalty

UNSW has a standard late submission penalty of:

- 5% per calendar day,
- for all assessments where a penalty applies,
- capped at five calendar days (120 hours) from the assessment deadline, after which a student cannot submit an assessment, and
- no permitted variation.

Students are expected to manage their time to meet deadlines and to request [Special Consideration](#) as early as possible before the deadline. Support with [Time Management is available here](#).

**Important note:** UNSW has a “fit to sit/submit” rule, which means that if you sit an exam or submit a piece of assessment, you are declaring yourself fit to do so and cannot later apply for Special Consideration. This is to ensure that if you feel unwell or are faced with significant circumstances beyond your control that affect your ability to study, you do not sit an examination or submit an assessment that does not reflect your best performance. Instead, you should apply for Special Consideration as soon as you realise you are not well enough or are otherwise unable to sit or submit an assessment.

## School-specific Information

### Use of Recording Devices

"To protect privacy and intellectual property, the School of the Arts and Media prohibits the use of recording devices in class (including live translation apps) without the explicit permission of the tutor and other class members. Doing so will be considered a breach of the UNSW Code of Conduct and Values."

### School Contact Information

#### School of the Arts and Media

**Location:** Room 312, Level 3 Robert Webster Building

**Opening Hours:** Monday -Friday, 9am - 5 pm

**Email:** sam@unsw.edu.au

**Phone:** +612 9385 4856

**web:** <https://www.unsw.edu.au/arts-design-architecture/our-schools/arts-media>