UNSW Course Outline

ARTS2819 Globalisation and Governance - 2024

Published on the 13 May 2024

General Course Information

Course Code : ARTS2819
Year : 2024
Term : Term 2
Teaching Period : T2
Is a multi-term course? : No
Faculty : Faculty of Arts, Design and Architecture
Academic Unit : School of Social Sciences
Delivery Mode : In Person
Delivery Format : Standard
Delivery Location : Kensington
Campus : Sydney
Study Level : Undergraduate
Units of Credit : 6

Useful Links

Handbook Class Timetable

Course Details & Outcomes

Course Description

Most scholars, policy-makers and governance practitioners argue that 'globalisation' exists and is important, but not all offer a clear understanding of what globalisation means for contemporary world politics. This course will enable you to understand and analyse the types,

structures and methods of governance at the global level through exploration of the nature, impacts and future of globalised life. Themes of global governance (including international security, globalised economic relations, regionalism, human rights, the development regime, and humanitarian intervention) are addressed in relation to what it means to question the nature and function of power, authority and global cooperation in international relations. In particular, you will explore certain political and 'policy' debates behind issues such as international aid, foreign debt, structural adjustment, environmental degradation, as well as the role and effects of NGOs, international organisations and the wider international community. The course will particularly focus on introducing you to critical approaches to globalisation and global governance, and you will be asked to examine a variety of issues, questions and concerns raised by the study of governance and the implications of these issues for global politics.

Subject Area: Politics and International Relations.

Course Learning Outcomes

Course Learning Outcomes
CLO1 : Outline and evaluate competing perspectives on globalisation and global governance, describing key debates in studies of contemporary global governance.
CLO2 : Explain and describe how globalisation affects different 'regimes' in global politics.
CLO3 : Discuss the complexities of policy making at the global level and explain the role of key actors in global governance.
CLO4 : Recognise the obstacles to effective co-operation by states, intergovernmental organisations, private actors and global civil society, and the potential to overcome these obstacles.

Course Learning Outcomes	Assessment Item
CLO1 : Outline and evaluate competing perspectives on globalisation and global governance, describing key debates in studies of contemporary global governance.	• Governance Case • Essay • Tutorial Participation
CLO2 : Explain and describe how globalisation affects different 'regimes' in global politics.	• Globalisation Case
CLO3 : Discuss the complexities of policy making at the global level and explain the role of key actors in global governance.	• Governance Case • Globalisation Case
CLO4 : Recognise the obstacles to effective co-operation by states, intergovernmental organisations, private actors and global civil society, and the potential to overcome these obstacles.	• Essay • Tutorial Participation • Governance Case • Globalisation Case

Learning and Teaching Technologies

Moodle - Learning Management System | Echo 360

Assessments

Assessment Structure

Assessment Item	Weight	Relevant Dates
Governance Case Assessment Format: Individual Short Extension: Yes (3 days)	20%	Start Date: Not Applicable Due Date: 23/06/2024 11:59 PM Post Date: 08/07/2024 12:00 PM
Globalisation Case Assessment Format: Individual Short Extension: Yes (3 days)	20%	Start Date: Not Applicable Due Date: 14/07/2024 11:59 PM Post Date: 29/07/2024 12:00 PM
Essay Assessment Format: Individual Short Extension: Yes (3 days)	50%	Start Date: Not Applicable Due Date: 04/08/2024 11:59 PM Post Date: 23/08/2024 12:00 AM
Tutorial Participation Assessment Format: Individual	10%	Start Date: Not Applicable Due Date: Not Applicable

Assessment Details
Governance Case

Assessment Overview

Students submit a short video (5-6 minutes) presenting and analysing the global governance of an everyday item of their choice (ex: sneakers, ramen noodles, cell phone, petrol, etc). Students must use the video to reflect on current debates and policy dilemmas across the governance of their chosen item.

Students will receive written feedback, a completed rubric and a numerical grade through Moodle within two weeks of submission.

Course Learning Outcomes

- CLO1 : Outline and evaluate competing perspectives on globalisation and global governance, describing key debates in studies of contemporary global governance.
- CLO3 : Discuss the complexities of policy making at the global level and explain the role of key actors in global governance.
- CLO4 : Recognise the obstacles to effective co-operation by states, intergovernmental organisations, private actors and global civil society, and the potential to overcome these obstacles.

Detailed Assessment Description

TL/DR: You will submit a short video (around 7-10 minutes) where you will present and analyse the global governance of one everyday item of your choice (ex, sneakers, cell phone, petrol, plastic water bottle, menstrual pad, coffee, jeans, sugar, wine, tobacco, credit card etc.). You

must use the video to reflect upon current debates and policy dilemmas across the governance of the chosen item.

FULL INFORMATION:

The first step is to choose one thing that you'd think would be interesting/fun to study. Think a bit about it because you will use this object for all your assignments in this course.

Maybe something you use/eat/drink/wear frequently, and/or that is in your cupboard, handbag, working space, wallet, wardrobe, etc. (If you have questions about whether your object is acceptable for this assignment, email me).

The goal is to take this object as a springboard to reflect on how global governance and globalisation are present in our day-to-day lives in a myriad of different ways.

This assignment and the next are intended to be "phase 1" of your Final Essay. Instead of writing two short essays and a long one, you will present your findings/reflections in a video format. These findings/reflections will be presented in written form in your Final Essay, including engagement with academic literature on the topic and proper referencing.

CONTENT: in this first video, you will focus on the global governance related to these objects. Here is the briefing script of what you are expected to do:

- Give a brief description of what global governance is (or at least how you are defining it for this video)
- Present the thing you chose (Where was it made in? Imported from? Who owns the company and in what country are they? etc...)
- The main part of the assignment: Thinking from a big picture/global scale, who is involved in the governance of this thing? That is, which actors play an important role in how and which international rules apply to these things? Who has (or wants to have) a 'stake' in regulating this thing? For example, what are the key (group of) countries, international organisations, private companies, communities, etc.... involved in 'governing' this thing? Are there specific international regulations/laws that are directly related to your item? Which? Are there global governance challenges related to the things you chose? What are they? These are the kinds of questions you should answer.
- Finish by summarising what looking at this thing can tell us about global governance.
- I expect you to reference academic literature in the video (ex: "a study from X has shown…", "according to…") and strongly recommend that you add relevant graphs, numbers, maps, etc. You should have a final slide with the references you used (or like the credits at the end of a movie). In any case, note down all your sources because you will need them for the final essay.

PRESENTATION: The bulk of your mark is on content. The goal of this assignment is not to assess your videomaking or video-editing skills.

You can do this video as a Zoom recording (doing a PowerPoint presentation), for example, or do only as a voice-over, where you don't show your face on camera but show relevant images/ graphs. That said, the presentation of the content still matters. **You want to make it educational**, at the minimum. If you want to have fun and make it a visually cool video, even better! But please, DO NOT MAKE THIS AS A HOSTAGE VIDEO, where you are sitting and reading your lines the entire time. You want to show effort in trying to communicate the information.

Think of it this way: it is very likely that you will be asked to present things to people who are watching you via video once you go to the job market. This is chance to experiment with how to present something in a virtual space with low stakes. The goal is for you not just to learn about global governance but about how to summarize and communicate ideas in a different format – a valuable transferable skill.

Note: Imagine your audience as your peers, and you are informing them about your research. The only people who will see the video are me and your tutor, so there is no need to be camera-shy. Your video will only be shared with anyone else if you give explicit permission.

Assessment Length

7-10 minutes

Submission notes

See Moodle for details

Assignment submission Turnitin type

This is not a Turnitin assignment

Globalisation Case

Assessment Overview

Students submit a short video (5-6 minutes) presenting and analysing how globalisation interacts with the same everyday item of their choice used in Assessment 1.

Students must use the video to reflect on historical and/or contemporary issues that link globalisation to their chosen item. Students will receive written feedback, a completed rubric and a numerical grade through Moodle within two weeks of submission.

<u>Course Learning Outcomes</u>

- CLO2 : Explain and describe how globalisation affects different 'regimes' in global politics.
- CLO3 : Discuss the complexities of policy making at the global level and explain the role of key actors in global governance.
- CLO4 : Recognise the obstacles to effective co-operation by states, intergovernmental organisations, private actors and global civil society, and the potential to overcome these obstacles.

<u>Detailed Assessment Description</u>

TL/DR: You will submit a short video (around 7-10 minutes) where you will present and analyse **how globalisation interacts with the same everyday item used in Assessment 1**. You must use the video to reflect on historical and/or contemporary issues that link globalisation to their chosen item. In this video, you should highlight three ways in which globalization is connected to your item. For example, here are some things to think about: how has globalisation *affected* your item? How has globalization *been affected* by your item? Why has this happened? Is there a timeframe where these links appear to be a lot more/less important? How is the item and globalization connected currently?, etc.

FULL INFORMATION:

For the second video, the same general guidelines apply as in the first one. However, the content is this time focused on how globalisation interacts with the item you discussed in the first video. You must use the video to reflect on historical and/or contemporary issues that link globalisation to their chosen item.

CONTENT: in this second video, you will focus on how globalisation is related to the object. Here is the briefing script of what you are expected to do:

· Give a brief description of what globalisation is (or at least how you are defining it for this video)

· Introduce your object only briefly this time;

· The main part of the assignment: highlight three ways globalisation is connected to your item. For example, here are some things to think about: how has globalisation affected your item? How has globalisation been affected by your item? Why has this happened? Is there a timeframe for these links to appear to be a lot more/less important? How are the item and globalisation connected currently? etc.

· Finish by summarizing what looking at this thing can tell us about globalisation.

· Reference academic literature in the video (ex: "a study from X has shown…", "according to…"). You are strongly encouraged to add relevant graphs, numbers, maps, etc. You should have a final slide with the references you used (or like the credits at the end of a movie). In any case, note

down all your sources because you will need them for the final essay.

PRESENTATION: Same thing. The bulk of your mark is on content. The goal of this assignment is not to assess your videomaking or video-editing skills. So, you can do this video as a Zoom recording (doing a Power Point presentation), for example, or do only as a voice-over, where you don't show your face on camera but show relevant images/graphs. That said, the presentation of the content still matters. You want to make it educational, at the minimum. If you want to have fun and make it a visually cool video, even better! But please, DO NOT MAKE THIS AS A HOSTAGE VIDEO, where you are sitting and reading your lines the entire time. You want to show effort in trying to communicate the information. Think of it this way: it is very likely that you will be asked to present things to people who are watching you via video once you go to the job market. This is chance to experiment with how to present something in a virtual space with low stakes. The goal is for you not just to learn about global governance but about how to summarize and communicate ideas in a different format – a valuable transferable skill.

Note: Imagine your audience as your peers and you are informing them about your research. The only people who will see the video are me and your tutor, so no need to be camera shy. Your video will only be shared with anyone else if you give your explicit permission.

Assessment Length

7-10 minutes

Submission notes

See Moodle for details

Assignment submission Turnitin type

Not Applicable

Essay

Assessment Overview

Students submit a 2000-word research essay analysing issues pertaining to (global) governance and globalisation of the item they chose to discuss in Assessments 1 and 2. Students must use their papers to engage with existing research and content discussed across the course.

Students will receive written feedback, a completed rubric and a numerical grade within two weeks of submission.

Course Learning Outcomes

- CLO1 : Outline and evaluate competing perspectives on globalisation and global governance,

describing key debates in studies of contemporary global governance.

- CLO4 : Recognise the obstacles to effective co-operation by states, intergovernmental organisations, private actors and global civil society, and the potential to overcome these obstacles.

<u>Detailed Assessment Description</u>

You will submit a 2000-word research essay analysing issues pertaining to (global) governance and globalisation of the item you chose to discuss in videos 1 and 2. You are expected to engage with existing research and content discussed across the course. More specifically, our essay should be structured like this:

1. Brief Introduction (briefly present the thing you chose)

2. **How can [*the thing you chose*] help to better understand global governance?**

3. **How can [*the thing you chose*] help to better understand globalization?**

4. Brief concluding personal remarks on what you learned from doing the research

The essay is assessed according to:

- **Strength and relevance of academic evidence used**
- **Level of critical thinking and logical argumentation**
- Quality of presentation
- Accuracy of academic referencing

Notes:

- 10% tolerance in word limit (+ or - 10%)
- Bibliography is not conted in the word limit
- Be submitted as Word document (not PDF)
- Preferably be double-spaced and use size 12 font.
- References should use the Harvard format
- You are expected to engage with at least three of the courses' academic articles (you can use mandatory book chapters but they don't count as academic articles).
- Your assignment must be uploaded to TurnItIn on Moodle.
- You are welcome to arrange a meeting with me or your tutor to discuss your ideas (however, we will not read essay drafts)
- Detailed feedback on the essay will only be given if explicitly requested. (if not, you will only get the marked rubrics and grade)

Here are some useful suggestions on how to write a good essay:

• Explain in the introduction the context of the issue at hand, your basic argument, and how the

paper will proceed step by step (the structure).

• Signpost the structure throughout the paper, indicating the logical progression from paragraph to paragraph and section to section (so linking sentences at the ends of paragraphs and sections are important).

• Provide persuasive analysis of evidence in support of your argument.

• Ground your argument in the theoretical debates of the discipline.

If you are not sure about referencing conventions, please speak to me or your tutor. The UNSW Learning Centre provides a range of resources to assist with referencing, available at http://www.lc.unsw.edu.au/onlib/ref.html.

PENALTIES THAT WILL BE APPLIED TO YOUR ASSESSMENTS

• Work submitted after the stipulated deadline is subject to a deduction of 5% of the total possible marks for the task for each day or part thereof that the work is late

• You will lose marks if you do not use the Harvard (in-text) system of referencing for all assessments. See https://student.unsw.edu.au/harvard-referencing.

• You stand to lose between 5 and 20 marks for poor referencing and attribution of sources. There is A LOT of assistance available to you to help you learn about referencing, attribution and avoiding plagiarism. If you are not sure JUST ASK! See https://student.unsw.edu.au/support-referencing-assignments.

• If you do not submit written work through TurnItIn your work will not be marked.

• If you submit work for this course that you have already submitted for assessment in another course at this University or any other institution, or if you copy material from another source and do not attribute that material to its original author, your work will be referred to the School Student Ethics Officer for an investigation into a possible charge of academic misconduct. See https://student.unsw.edu.au/plagiarism.

<u>Assessment Length</u>

2,000 words

<u>Assignment submission Turnitin type</u>

This assignment is submitted through Turnitin and students do not see Turnitin similarity reports.

Tutorial Participation

Assessment Overview

Participation in class and tutorial discussions is assessed against a rubric with specified standards communicated to students in advance. The rubric will be available to students at the start of the course so that they can work towards specified standards. Students will receive a completed rubric with their numerical grade after the end of term.

Course Learning Outcomes

- CLO1 : Outline and evaluate competing perspectives on globalisation and global governance, describing key debates in studies of contemporary global governance.
- CLO4 : Recognise the obstacles to effective co-operation by states, intergovernmental organisations, private actors and global civil society, and the potential to overcome these obstacles.

Detailed Assessment Description

In this course, 10% of your mark will come from your overall attendance and weekly participation in the tutorials.

Assessment Length

-

Submission notes

Assessed throughout the term by (quality of) participation and attendance

Assignment submission Turnitin type

Not Applicable

General Assessment Information

See Moodle for grading rubric and full details of each assignment.

Grading Basis

Standard

Course Schedule

Teaching Week/Module	Activity Type	Content
Week 1 : 27 May - 2 June	Lecture	Week 1: Globalization & Global Governance – Key definitions and actors
Week 2 : 3 June - 9 June	Lecture	Topic: Understanding the Global System 1 Theme: Realist & Liberal theories
Week 3 : 10 June - 16 June	Lecture	Topic: Understanding the Global System 2 Theme: Critical theories
Week 4 : 17 June - 23 June	Lecture	Topic: The Evolution of the Global System Theme: Empires, Colonization, Long 19th century
Week 5 : 24 June - 30 June	Lecture	Topic: Globalization: 20th century from "above" Theme: WW2 & Cold War
Week 6 : 1 July - 7 July	Reading	Reading week - no class
Week 7 : 8 July - 14 July	Lecture	Topic: Globalization: 20th century from "below" Theme: Decolonisation & independence
Week 8 : 15 July - 21 July	Lecture	Topic: Global Governance, Law, International Order Theme: Environment & Climate Change
Week 9 : 22 July - 28 July	Lecture	Topic: Global Environmental Politics
Week 10 : 29 July - 4 August	Lecture	Topic: The Global Economy

Attendance Requirements

Students are strongly encouraged to attend all classes and review lecture recordings.

General Schedule Information

See Moodle for schedule information

Course Resources

Prescribed Resources

See Moodle for details

Recommended Resources

All readings available through Leganto (see Moodle for details)

Course Evaluation and Development

Student evaluative feedback is gathered periodically. Informal feedback and feedback specific to a particularly lecture topic will be welcomed and encouraged during the term. Student feedback is taken seriously and continual enhancements are made to learning and teaching activities on the basis of student feedback. For example, and as a direct result of student feedback, the

submission times of assessments takes into consideration the needs of students who have full time employment.

Staff Details

Position	Name	Email	Location	Phone	Availability	Equitable Learning Services Contact	Primary Contact
Convenor	Deborah Barros Leal Farias		MB135	-	upon request (email me)	Yes	Yes
Tutor	Lenka Olejnikova					No	No

Other Useful Information

Academic Information

Due to evolving advice by NSW Health, students must check for updated information regarding online learning for all Arts, Design and Architecture courses this term (via Moodle or course information provided).

Please see: https://www.unsw.edu.au/arts-design-architecture/student-life/resources-support/protocols-guidelines for essential student information relating to:

- UNSW and Faculty policies and procedures;
- Student Support Services;
- Dean's List;
- review of results;
- credit transfer;
- cross-institutional study and exchange;
- examination information;
- enrolment information;
- Special Consideration in the event of illness or misadventure;
- student equity and disability;

And other essential academic information.

Academic Honesty and Plagarism

Plagiarism is using the words or ideas of others and presenting them as your own. It can take many forms, from deliberate cheating to accidentally copying from a source without acknowledgement.

UNSW groups plagiarism into the following categories:

- Copying: Using the same or very similar words to the original text or idea without acknowledging the source or using quotation marks. This includes copying materials, ideas or concepts from a book, article, report or other written document, presentation, composition, artwork, design, drawing, circuitry, computer program or software, website, internet, other electronic resource, or another person's assignment without appropriate acknowledgement.
- Inappropriate paraphrasing: Changing a few words and phrases while mostly retaining the original information, structure and/or progression of ideas of the original without acknowledgement. This also applies in presentations where someone paraphrases another's ideas or words without credit and to piecing together quotes and paraphrases into a new whole, without appropriate referencing.
- Collusion: Working with others but passing off the work as a person's individual work. Collusion also includes providing your work to another student for the purpose of them plagiarising, paying another person to perform an academic task, stealing or acquiring another person's academic work and copying it, offering to complete another person's work or seeking payment for completing academic work.
- Inappropriate citation: Citing sources which have not been read, without acknowledging the "secondary" source from which knowledge of them has been obtained.
- Duplication ("self-plagiarism"): Submitting your own work, in whole or in part, where it has previously been prepared or submitted for another assessment or course at UNSW or another university.

The UNSW Academic Skills support offers resources and individual consultations. Students are also reminded that careful time management is an important part of study. One of the identified causes of plagiarism is poor time management. Students should allow sufficient time for research, drafting and proper referencing of sources in preparing all assessment items. UNSW Library has the ELISE tool available to assist you with your study at UNSW. ELISE is designed to introduce new students to studying at UNSW, but it can also be a great refresher during your study.

Completing the ELISE tutorial and quiz will enable you to:

- analyse topics, plan responses and organise research for academic writing and other assessment tasks
- effectively and efficiently find appropriate information sources and evaluate relevance to your needs
- use and manage information effectively to accomplish a specific purpose
- better manage your time
- understand your rights and responsibilities as a student at UNSW
- be aware of plagiarism, copyright, UNSW Student Code of Conduct and Acceptable Use of UNSW ICT Resources Policy
- be aware of the standards of behaviour expected of everyone in the UNSW community

- locate services and information about UNSW and UNSW Library

Use of AI for assessments

As AI applications continue to develop, and technology rapidly progresses around us, we remain committed to our values around academic integrity at UNSW. Where the use of AI tools, such as ChatGPT, has been permitted by your course convener, they must be properly credited and your submissions must be substantially your own work.

In cases where the use of AI has been prohibited, please respect this and be aware that where unauthorised use is detected, penalties will apply.

Use of AI for assessments | UNSW Current Students

Submission of Assessment Tasks

Turnitin Submission

If you encounter a problem when attempting to submit your assignment through Turnitin, please telephone External Support on 9385 3331 or email them on externalteltsupport@unsw.edu.au

Support hours are 8:00am – 10:00pm on weekdays and 9:00am – 5:00pm on weekends (365 days a year). If you are unable to submit your assignment due to a fault with Turnitin, you may apply for an extension, but you must retain your ticket number from External Support (along with any other relevant documents) to include as evidence to support your extension application. If you email External Support, you will automatically receive a ticket number, but if you telephone, you will need to specifically ask for one. Turnitin also provides updates on their system status on Twitter.

Generally, assessment tasks must be submitted electronically via either Turnitin or a Moodle assignment. In instances where this is not possible, alternative submission details will be stated on your course's Moodle site. For information on how to submit assignments online via Moodle: https://student.unsw.edu.au/how-submit-assignment-moodle

Late Submission Penalty

UNSW has a standard late submission penalty of:

- 5% per calendar day,
- for all assessments where a penalty applies,

- capped at five calendar days (120 hours) from the assessment deadline, after which a student cannot submit an assessment, and
- no permitted variation.

Students are expected to manage their time to meet deadlines and to request Special Consideration as early as possible before the deadline. Support with Time Management is available here.

School Contact Information

School of Social Sciences

Location: Room 159, Morven Brown Building (C20), Kensington campus

Opening Hours: Monday – Friday, 9am – 5pm (except public holidays)

Telephone: +61 2 9385 1807

Email: soss@unsw.edu.au

Web: https://www.unsw.edu.au/arts-design-architecture/our-schools/social-sciences