UNSW Course Outline

MDIA3090 Media Interventions, Activism and Advocacy - 2024

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General Course Information

Course Code : MDIA3090
Year : 2024
Term : Term 2
Teaching Period : T2
Is a multi-term course? : No
Faculty : Faculty of Arts, Design and Architecture
Academic Unit : School of the Arts and Media
Delivery Mode : In Person
Delivery Format : Standard
Delivery Location : Kensington
Campus : Sydney
Study Level : Undergraduate
Units of Credit : 6

<u>Useful Links</u>

<u>Handbook</u> <u>Class Timetable</u>

Course Details & Outcomes

Course Description

Note: The course code for this course was previously ARTS3090

Media is crucial to social transformation, and many activist and advocacy movements aim for

change in mainstream media. In this course you will learn to understand and analyse a range of contemporary and historical projects and practices for media change, and develop your own skills and capacities as a media change maker. From revolutionary and anti-colonial radio to media for disability justice, from the international campaign for a New World Information and Communication Order to the latest First Nations AI. You will develop a reflexive and critical understanding of media interventions both within and beyond media industries. You will learn how practices of media activism and advocacy have to take into account issues ranging from the politics of voice and listening to the politics of humanitarian intervention, and how such activism involves confronting prevailing norms and orthodoxies. Engaging with key concepts around media and social change, you will complete the course well equipped to contribute to media change for more just media futures.

Course Learning Outcomes

Course Learning Outcomes
CLO1 : Recognise and analyse a range of contemporary and historical projects and practices for media change, including diverse forms of activism and advocacy
CLO2 : Apply a reflexive and critical understanding of social, political and ethical challenges and possibilities in order to assess media interventions, activism and advocacy
CLO3 : Demonstrate skills and capacity to contribute to media change for more just media futures

Course Learning Outcomes	Assessment Item
CLO1 : Recognise and analyse a range of contemporary and historical projects and practices for media change, including diverse forms of activism and advocacy	• Portfolio • Essay
CLO2 : Apply a reflexive and critical understanding of social, political and ethical challenges and possibilities in order to assess media interventions, activism and advocacy	• Peer teaching • Portfolio • Essay
CLO3 : Demonstrate skills and capacity to contribute to media change for more just media futures	• Peer teaching • Essay

Learning and Teaching Technologies

Moodle - Learning Management System | Echo 360

Additional Course Information

Students are expected to attend all lectures and classes for the School of the Arts & Media

(SAM) courses in which they are enrolled.

Students who fail to attend at least 80% of tutorials run the risk of failing a course. No additional or special consideration will be provided if a student misses out on essential course information and materials, or misses an assessment task/deadline, due to unexplained absences or an unapproved lack of attendance.

A student may be advised by the Course Convenor to withdraw from the course if significant learning activities are missed. Alternatively, a student may be required to undertake supplementary class(es) or task(s) as prescribed by the Course Convenor.

Assessments

Assessment Structure

Assessment Item	Weight	Relevant Dates
Portfolio Assessment Format: Individual	30%	Start Date: Not Applicable Due Date: 23/06/2024 11:59 PM
Peer teaching Assessment Format: Individual	30%	Start Date: Not Applicable Due Date: Not Applicable
Essay Assessment Format: Individual	40%	Due Date: 05/08/2024 11:59 PM

Assessment Details
Portfolio

<u>Assessment Overview</u>

1500 words:

Students complete three entries drawn from weekly topics

Feedback via LMS

<u>Course Learning Outcomes</u>

- CLO1 : Recognise and analyse a range of contemporary and historical projects and practices for media change, including diverse forms of activism and advocacy
- CLO2 : Apply a reflexive and critical understanding of social, political and ethical challenges and possibilities in order to assess media interventions, activism and advocacy

<u>Detailed Assessment Description</u>

A detailed handout will be available in the course LMS

As this assessment task involves some planning or creative processes, you are permitted to use software to generate initial drafts / ideas / structures. However, you must develop or edit those ideas to such a significant extent that what is submitted is your own work, i.e., what is generated by the software should not be a part of your final submission. It is a good idea to keep copies of your initial drafts to show your lecturer if there is any uncertainty about the originality of your work. Please note that your submission will be passed through an AI-text detection tool. If your marker has concerns that your answer contains passages of AI-generated text that have not been sufficiently modified you may be asked to explain your work, but we recognise that you are permitted to use AI generated text as a starting point and some traces may remain. If you are unable to satisfactorily demonstrate your understanding of your submission you may be referred to UNSW Conduct & Integrity Office for investigation for academic misconduct and possible penalties. Please submit any AI draft as an appendix.

Assessment Length

1500 words

Assignment submission Turnitin type

This assignment is submitted through Turnitin and students do not see Turnitin similarity reports.

Peer teaching

Assessment Overview

Students will prepare an in-class activity to facilitate student peer learning on the weekly topic.

500 words and 15 minute in-class discussion facilitation.

Feedback in class and via LMS

Course Learning Outcomes

- CLO2 : Apply a reflexive and critical understanding of social, political and ethical challenges and possibilities in order to assess media interventions, activism and advocacy
- CLO3 : Demonstrate skills and capacity to contribute to media change for more just media futures

Detailed Assessment Description

A detailed handout will be available in the course LMS

As this assessment task involves some planning or creative processes, you are permitted to use software to generate initial drafts / ideas / structures. However, you must develop or edit those

ideas to such a significant extent that what is submitted is your own work, i.e., what is generated by the software should not be a part of your final submission. It is a good idea to keep copies of your initial drafts to show your lecturer if there is any uncertainty about the originality of your work. Please note that your submission will be passed through an AI-text detection tool. If your marker has concerns that your answer contains passages of AI-generated text that have not been sufficiently modified you may be asked to explain your work, but we recognise that you are permitted to use AI generated text as a starting point and some traces may remain. If you are unable to satisfactorily demonstrate your understanding of your submission you may be referred to UNSW Conduct & Integrity Office for investigation for academic misconduct and possible penalties. Please submit any AI draft as an appendix

Submission notes

Students will present one peer teaching task, during one of the Weeks 4-9

Assignment submission Turnitin type

Not Applicable

Essay

Assessment Overview

Final research Essay

2000 words

Feedback via LMS

Course Learning Outcomes

- CLO1 : Recognise and analyse a range of contemporary and historical projects and practices for media change, including diverse forms of activism and advocacy
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by the software should not be a part of your final submission. It is a good idea to keep copies of your initial drafts to show your lecturer if there is any uncertainty about the originality of your work. Please note that your submission will be passed through an AI-text detection tool. If your marker has concerns that your answer contains passages of AI-generated text that have not been sufficiently modified you may be asked to explain your work, but we recognise that you are permitted to use AI generated text as a starting point and some traces may remain. If you are unable to satisfactorily demonstrate your understanding of your submission you may be referred to UNSW Conduct & Integrity Office for investigation for academic misconduct and possible penalties. Please submit any AI draft as an appendix

Assessment Length

2000 words, including references

Assignment submission Turnitin type

This assignment is submitted through Turnitin and students do not see Turnitin similarity reports.

General Assessment Information

Students are reminded that UNSW policy requires:

1) any use of AI must be fully acknowledged and properly referenced upon submission;

2) students may be asked to provide drafts and/or attend a meeting with the course convenor to discuss the use of AI in their submissions;

3) failure to respond to such requests may lead to reduction of marks or referral for academic misconduct.

Grading Basis

Standard

Course Schedule

Teaching Week/Module	Activity Type	Content
Week 0 : 20 May - 26 May	Other	
Week 1 : 27 May - 2 June	Lecture	W1: Media Interventions. Activism and Advocacy
Week 2 : 3 June - 9 June	Lecture	W2: Traditions and concepts - 1
Week 3 : 10 June - 16 June	Lecture	W3: Traditions and concepts - 2
Week 4 : 17 June - 23 June	Lecture	W4: Contemporary cases - 1
	Assessment	A1 Portfolio due Sunday 23 June
Week 5 : 24 June - 30 June	Lecture	W5 Contemporary cases - 2
Week 6 : 1 July - 7 July	Other	FLEX WEEK
Week 7 : 8 July - 14 July	Lecture	W7: Contemporary cases - 3
Week 8 : 15 July - 21 July	Lecture	W8: Contemporary cases - 4
Week 9 : 22 July - 28 July	Lecture	W9: Contemporary cases - 5
Week 10 : 29 July - 4 August	Lecture	W10: Media Change Makers Making Media Change
Week 11 : 5 August - 11 August	Assessment	A3 Essay due Monday 5 August

Attendance Requirements

SAM attendance guidelines.

Students are expected to be regular and punctual in attendance at all classes for the School of the Arts & Media (SAM) courses in which they are enrolled. We expect **80% mininum attendance in tutorials.** If students have more than two unexplained absences they may be refused final assessment.

Students who do not meet attendance expectations run the risk of failing a course. No additional or special consideration will be provided if a student misses out on essential course information and materials, or misses an assessment task/deadline, due to unexplained absences or an unapproved lack of attendance.

A student may be advised by the Course Convenor to withdraw from the course if significant learning activities are missed. Alternatively, a student may be required to undertake supplementary class(es) or task(s) as prescribed by the Course Convenor.

If assessment tasks have been missed, the student should apply for Special Consideration, accompanied by appropriate documentation.

Staff Details

Position	Name	Email	Location	Phone	Availability	Equitable Learning Services Contact	Primary Contact
Convenor	Tanja Dreher				By appointment	Yes	Yes

Other Useful Information

Academic Information

Due to evolving advice by NSW Health, students must check for updated information regarding online learning for all Arts, Design and Architecture courses this term (via Moodle or course information provided).

Please see: https://www.unsw.edu.au/arts-design-architecture/student-life/resources-support/protocols-guidelines for essential student information relating to:

- UNSW and Faculty policies and procedures;
- Student Support Services;
- Dean's List;
- review of results;
- credit transfer;
- cross-institutional study and exchange;
- examination information;
- enrolment information;
- Special Consideration in the event of illness or misadventure;
- student equity and disability;

And other essential academic information.

Academic Honesty and Plagiarism

Plagiarism is using the words or ideas of others and presenting them as your own. It can take many forms, from deliberate cheating to accidentally copying from a source without acknowledgement.

UNSW groups plagiarism into the following categories:

- Copying: Using the same or very similar words to the original text or idea without acknowledging the source or using quotation marks. This includes copying materials, ideas

or concepts from a book, article, report or other written document, presentation, composition, artwork, design, drawing, circuitry, computer program or software, website, internet, other electronic resource, or another person's assignment without appropriate acknowledgement.

- Inappropriate paraphrasing: Changing a few words and phrases while mostly retaining the original information, structure and/or progression of ideas of the original without acknowledgement. This also applies in presentations where someone paraphrases another's ideas or words without credit and to piecing together quotes and paraphrases into a new whole, without appropriate referencing.
- Collusion: Working with others but passing off the work as a person's individual work. Collusion also includes providing your work to another student for the purpose of them plagiarising, paying another person to perform an academic task, stealing or acquiring another person's academic work and copying it, offering to complete another person's work or seeking payment for completing academic work.
- Inappropriate citation: Citing sources which have not been read, without acknowledging the "secondary" source from which knowledge of them has been obtained.
- Duplication ("self-plagiarism"): Submitting your own work, in whole or in part, where it has previously been prepared or submitted for another assessment or course at UNSW or another university.

The UNSW Academic Skills support offers resources and individual consultations. Students are also reminded that careful time management is an important part of study. One of the identified causes of plagiarism is poor time management. Students should allow sufficient time for research, drafting and proper referencing of sources in preparing all assessment items. UNSW Library has the ELISE tool available to assist you with your study at UNSW. ELISE is designed to introduce new students to studying at UNSW, but it can also be a great refresher during your study.

Completing the ELISE tutorial and quiz will enable you to:

- analyse topics, plan responses and organise research for academic writing and other assessment tasks
- effectively and efficiently find appropriate information sources and evaluate relevance to your needs
- use and manage information effectively to accomplish a specific purpose
- better manage your time
- understand your rights and responsibilities as a student at UNSW
- be aware of plagiarism, copyright, UNSW Student Code of Conduct and Acceptable Use of UNSW ICT Resources Policy
- be aware of the standards of behaviour expected of everyone in the UNSW community
- locate services and information about UNSW and UNSW Library

Use of AI for assessments

As AI applications continue to develop, and technology rapidly progresses around us, we remain committed to our values around academic integrity at UNSW. Where the use of AI tools, such as ChatGPT, has been permitted by your course convener, they must be properly credited and your submissions must be substantially your own work.

In cases where the use of AI has been prohibited, please respect this and be aware that where unauthorised use is detected, penalties will apply.

[Use of AI for assessments | UNSW Current Students](#)

Submission of Assessment Tasks

Turnitin Submission

If you encounter a problem when attempting to submit your assignment through Turnitin, please telephone External Support on 9385 3331 or email them on externalteltsupport@unsw.edu.au

Support hours are 8:00am – 10:00pm on weekdays and 9:00am – 5:00pm on weekends (365 days a year). If you are unable to submit your assignment due to a fault with Turnitin, you may apply for an extension, but you must retain your ticket number from External Support (along with any other relevant documents) to include as evidence to support your extension application. If you email External Support, you will automatically receive a ticket number, but if you telephone, you will need to specifically ask for one. Turnitin also provides updates on their system status on Twitter.

Generally, assessment tasks must be submitted electronically via either Turnitin or a Moodle assignment. In instances where this is not possible, alternative submission details will be stated on your course's Moodle site. For information on how to submit assignments online via Moodle: https://student.unsw.edu.au/how-submit-assignment-moodle

Late Submission Penalty

UNSW has a standard late submission penalty of:

- 5% per calendar day,
- for all assessments where a penalty applies,
- capped at five calendar days (120 hours) from the assessment deadline, after which a student cannot submit an assessment, and
- no permitted variation.

Students are expected to manage their time to meet deadlines and to request Special Consideration as early as possible before the deadline. Support with Time Management is available here.

School Contact Information

School of the Arts and Media

Location: Room 312, Level 3 Robert Webster Building

Opening Hours: Monday -Friday, 9am - 5 pm

Email: sam@unsw.edu.au

Phone: +612 9385 4856

web: https://www.unsw.edu.au/arts-design-architecture/our-schools/arts-media