UNSW Course Outline

MGMT3102 Asia-Pacific Business - 2024

Published on the 13 May 2024

General Course Information

Course Code : MGMT3102
Year : 2024
Term : Term 2
Teaching Period : T2
Is a multi-term course? : No
Faculty : UNSW Business School
Academic Unit : School of Management and Governance
Delivery Mode : In Person
Delivery Format : Standard
Delivery Location : Kensington
Campus : Sydney
Study Level : Undergraduate
Units of Credit : 6

<u>Useful Links</u>

<u>Handbook</u> <u>Class Timetable</u>

Course Details & Outcomes

Course Description

The focus of this course is to explore and understand the rise of Asian multinational enterprises, and the institutional and policy mechanisms that support them. We will use theoretical frameworks to explore the nature and source of competitive advantage of latecomer firms,

internationalisation processes, and the role of global value chains in catch-up in a dynamic global context. Using your critical analysis and problem-solving skills we will assess practical tools and processes that multinationals from Asia use to navigate dynamic institutional changes in the region. Through case analysis, you will explore how enterprises learn and manage to overcome institutional voids for rapid internationalisation. On a practical level, you will gain analytical skills to evaluate real world scenarios in your professional life and take effective decisions to achieve objectives and solve problems.

Course Aims

What explains competitiveness of Asian industries? This course provides conceptual tools for understanding institutional and policy mechanisms that support technological catch-up in latecomer firms. It explains the meaning of Asian latecomer industrialization paradigm. Attention is directed to the nature and source of competitive advantage of domestic enterprises across the region. Performance outcomes are examined through cases on different companies and industries operating in newly industrializing/emerging markets. Topics include: understanding what is technological catch up and learning; national innovation systems; the evolution of Asian firms and the role of FDI; innovation in Asian business; paradigms of industrial development; state guided capitalism; the role of networks, markets, and non-market institutions; clusters and inter-firm linkages; lessons from late-movers and emerging countries. Area studies include Northeast Asia, Southeast Asia and Indian sub-continent.

Relationship to Other Courses

This course is a core course in the International Business major. MGMT 3102 primarily dwells on the institutional mechanisms to support catch-up in latecomer firms in Asian economies. It presents alternative models and frameworks to those generic ones learned earlier courses MGMT 1101 (Global Business Environment) and MGMT 2101 (International Business and Multinational Operations) and MGMT 3101 (International Business Strategy) to demonstrate how Asian enterprises gain competitive advantage by managing their learning and innovation process with state support.

Course Learning Outcomes

Course Learning Outcomes	Program learning outcomes
CLO1 : Develop a solid understanding of the political, economic, and social institutions impacting business in the Asia-Pacific	• PLO1 : Business Knowledge • PLO2 : Problem Solving • PLO5 : Responsible Business Practice • PLO6 : Global and Cultural Competence
CLO2 : Understand the growing importance of and challenges to ethics and social responsibility for businesses in Asia-Pacific	• PLO1 : Business Knowledge • PLO4 : Teamwork • PLO5 : Responsible Business Practice • PLO6 : Global and Cultural Competence
CLO3 : Analyse how human capital strategies have contributed to economic development in Asia-Pacific	• PLO1 : Business Knowledge • PLO2 : Problem Solving • PLO4 : Teamwork • PLO5 : Responsible Business Practice • PLO6 : Global and Cultural Competence
CLO4 : Analyse, discuss, and offer prescriptive advice on international business cases	• PLO2 : Problem Solving • PLO3 : Business Communication • PLO4 : Teamwork • PLO5 : Responsible Business Practice
CLO5 : Compare and contrast business group structures and cultures in East, Southeast, and South Asia	• PLO1 : Business Knowledge • PLO2 : Problem Solving • PLO3 : Business Communication • PLO4 : Teamwork
CLO6 : Make informed and strategic decisions for internationalizing businesses into Asia-Pacific	• PLO1 : Business Knowledge • PLO2 : Problem Solving • PLO3 : Business Communication • PLO4 : Teamwork • PLO7 : Leadership Development
CLO7 : Make informed and strategic decisions for internationalizing Asian businesses	• PLO1 : Business Knowledge • PLO2 : Problem Solving • PLO3 : Business Communication • PLO4 : Teamwork • PLO6 : Global and Cultural Competence • PLO7 : Leadership Development
CLO8 : Conduct team-based research on a topic of interest relating to Asia- Pacific business	• PLO3 : Business Communication • PLO4 : Teamwork • PLO5 : Responsible Business Practice • PLO6 : Global and Cultural Competence • PLO7 : Leadership Development
CLO9 : Develop critical thinking, analytical, and communications skills	• PLO1 : Business Knowledge • PLO2 : Problem Solving • PLO3 : Business Communication • PLO6 : Global and Cultural Competence • PLO7 : Leadership Development

Course Learning Outcomes	Assessment Item
CLO1 : Develop a solid understanding of the political, economic, and social institutions impacting business in the Asia-Pacific	• Synthesis Writing Tasks • Strategy Workshops
CLO2 : Understand the growing importance of and challenges to ethics and social responsibility for businesses in Asia-Pacific	• Synthesis Writing Tasks • Strategy Workshops
CLO3 : Analyse how human capital strategies have contributed to economic development in Asia-Pacific	• Synthesis Writing Tasks • Strategy Workshops
CLO4 : Analyse, discuss, and offer prescriptive advice on international business cases	• Synthesis Writing Tasks • Strategy Workshops
CLO5 : Compare and contrast business group structures and cultures in East, Southeast, and South Asia	• Synthesis Writing Tasks • Strategy Workshops
CLO6 : Make informed and strategic decisions for internationalizing businesses into Asia-Pacific	• Synthesis Writing Tasks • Strategy Workshops
CLO7 : Make informed and strategic decisions for internationalizing Asian businesses	• Synthesis Writing Tasks • Strategy Workshops
CLO8 : Conduct team-based research on a topic of interest relating to Asia- Pacific business	• Strategy Workshops
CLO9 : Develop critical thinking, analytical, and communications skills	• Strategy Statement • Synthesis Writing Tasks • Strategy Workshops

Learning and Teaching Technologies

Moodle - Learning Management System

Learning and Teaching in this course

The learning apparatus in this course consists of lectures and tutorials. The teaching approach adopted in this course is based on active student participation by way of knowledge sharing, interchange and experiential learning. Lectures will expound the appropriate theoretical content and provide a nuanced analysis of both concepts, frameworks and applied materials. Tutorials will be oriented towards 'application of knowledge' through interactive discussion of the text and cases. Activities in the form of case studies, real world examples, scenarios, videos and interactive endeavors will require your participation and contributions to class and group learning. You will be provided with theoretical knowledge and frameworks specific to the course and its sub-topics, and cases to resolve. You are expected to contribute to the learning process by critically evaluating the information presented, and by relating theories and concepts

discussed in class to your own knowledge.

Additional Course Information

NA

Assessments

Assessment Structure

Assessment Item	Weight	Relevant Dates	Program learning outcomes
Synthesis Writing Tasks Assessment Format: Individual Short Extension: Yes (2 days)	40%	Start Date: Not Applicable Due Date: See detailed instructions for Tasks 1 and 2 above	• PLO1 : Business Knowledge • PLO2 : Problem Solving • PLO3 : Business Communication • PLO5 : Responsible Business Practice
Strategy Workshops Assessment Format: Individual	30%	Start Date: Not Applicable Due Date: Not Applicable	• PLO1 : Business Knowledge • PLO2 : Problem Solving • PLO3 : Business Communication • PLO4 : Teamwork • PLO5 : Responsible Business Practice • PLO6 : Global and Cultural Competence • PLO7 : Leadership Development
Strategy Statement Assessment Format: Individual	30%	Start Date: Not Applicable Due Date: Exam Period	• PLO1 : Business Knowledge • PLO2 : Problem Solving • PLO3 : Business Communication

Assessment Details
Synthesis Writing Tasks

Assessment Overview

Synthesis Writing Tasks 1 and 2 will help you develop a wide range of skills tailored to work in international business and illuminate the factors that enable or constrain ethical practices in Asia-Pacific business settings.

Submission # 1 (10%) +

Submission # 2 (30%)

Synthesis Writing Tasks - Assesses: PLO1, PLO3, PLO5, PLO6

BCom students: myBCom course points for PLO5

Course Learning Outcomes

- CLO1 : Develop a solid understanding of the political, economic, and social institutions impacting business in the Asia-Pacific
- CLO2 : Understand the growing importance of and challenges to ethics and social responsibility for businesses in Asia-Pacific
- CLO3 : Analyse how human capital strategies have contributed to economic development in Asia-Pacific
- CLO4 : Analyse, discuss, and offer prescriptive advice on international business cases
- CLO5 : Compare and contrast business group structures and cultures in East, Southeast, and South Asia
- CLO6 : Make informed and strategic decisions for internationalizing businesses into Asia-Pacific
- CLO7 : Make informed and strategic decisions for internationalizing Asian businesses
- CLO9 : Develop critical thinking, analytical, and communications skills

Detailed Assessment Description

Task I:

Weight 10% (of course total)

Due: Friday Week 3, 5PM

Lenghth: 500 words

Describe the historical context for economic development of Asia-Pacific countries and explain how strategic institutional processes have supported this growth.

Task 2

Weight 30% (of course total)

Due: Friday Week 10 5PM

With reference to what you've learned about the Asia-Pacific region, describe the strategy and policy settings that are important in emerging economies in order to ensure that economic development is promoted as sustainably as possible.

The weekly Synthesis Writing Tasks require students to draw on relevant theories and frameworks from the course and to use examples from the case(s) presented in tutorials to elucidate how theories and frameworks can be applied in real-world contexts. You will complete and submit two (2) synthesis writing tasks during the term, which will require you to draw on new knowledge and/or experiences acquired during your weekly strategy workshops. You are encouraged to use the end-of week reflective journal activities provided to ensure that you have the necessary records to complete these tasks. Reflective Journal activities map directly onto the writing prompts for the synthesis writing tasks and, although the journal is not assessable, students who complete the weekly tasks will be best placed to succeed. This assessment will demonstrate what you have learnt from the content, activities and learning experiences in the course. By reflecting on and synthesising the theoretical knowledge and frameworks specific to the course, as well as your learnings from case studies and examples discussed, you will develop and evidence a wide range of skills tailored to work in international business. More specifically, this assessment requires students to reflect on factors that enable or constrain ethical practices in Asia-Pacific business settings and your ability to do so effectively will impact your grade for the assessment.

Successful completion of this assessment will earn myBCom points toward PLO5 - Responsible Business Practices.

This assessment connects with knowledge and skills gained from completion of COMM1150 and MGMT2102 with specific reference to the ethical frameworks considered in those courses. Your tutors will make this connection clear in the tutorials. It therefore critical that you attend scheduled tutorials and participate in the case study discussions. As your synthesis will require you to engage with specific works referenced in the course, you will need to cite these in your work. No further research is required for this assessment. However, you may include additional references if you choose to do so. References are not included in the word count for this assessment.

The deadline for submission of Part 1 ensures that you will receive personalised feedback on your analytical and communication skills by mid-term. The feedback will be directly applicable to the subsequent submission of Part 2 and indirectly relevant to the completion of the Group Presentation (A3) and Strategy Statement (A4) assessments.

Synthesis Writing Tasks - Assesses: PLO1, PLO3, PLO5, PLO6

BCom students: myBCom course points for PLO5

Assessment Length

See detailed instructions for Tasks 1 and 2 (above)

Submission notes

Turnitin

Assessment information

Your work must be your *own*. **The use of AI is prohibited**, please respect this and be aware that where unauthorised use is detected, penalties will apply.

Assignment submission Turnitin type

This assignment is submitted through Turnitin and students do not see Turnitin similarity reports.

Strategy Workshops

Assessment Overview

Strategy Workshops will help you develop critical thinking, analytical, and oral communication skills, as well as make informed and strategic decisions in teams to resolve business problems.

Strategic Analyses (20%) +

Group Presentation (10%)

Strategy Workshops - Assesses: PLO2, PLO3, PLO4, PLO5, PLO6, PLO7

BCom students: myBCom course points for PLO3

Course Learning Outcomes

- CLO1 : Develop a solid understanding of the political, economic, and social institutions impacting business in the Asia-Pacific
- CLO2 : Understand the growing importance of and challenges to ethics and social responsibility for businesses in Asia-Pacific
- CLO3 : Analyse how human capital strategies have contributed to economic development in Asia-Pacific
- CLO4 : Analyse, discuss, and offer prescriptive advice on international business cases
- CLO5 : Compare and contrast business group structures and cultures in East, Southeast, and South Asia
- CLO6 : Make informed and strategic decisions for internationalizing businesses into Asia-Pacific
- CLO7 : Make informed and strategic decisions for internationalizing Asian businesses
- CLO8 : Conduct team-based research on a topic of interest relating to Asia- Pacific business

- CLO9 : Develop critical thinking, analytical, and communications skills

<u>Detailed Assessment Description</u>

Part A: Group Presentation of Case Study (10%)

Length: 5 mins.

The ability to succinctly and effectively communicate 'what you know' is an important employability skill and a key competency of university graduates. You will develop oral communication skills by demonstrating 'what you know' to an audience through presentation of a case. After groups are formed, you and your group will be assigned a case or an article to present for a particular week between Weeks 2-9. With your team members, you will succinctly present your analysis to the audience. The total time for presentation will not exceed 5 minutes (10% tolerance max). Tutorial presentations will be held in class and presenters are to submit their PowerPoint slides via email at least 24 hours before their presentation. Presentations should include: (1) identification of the main question/issue raised in the case/s; (2) Discussion of relevant theory/frameworks; (3) Contextualisation and analysis of empirical examples from the case and (4) Reflect on what can be learnt from the case. In addition to the above, presentations should make reference to the business context in the Asia-Pacific. This may include:

1. Identify and explain the competitive advantage/s of the business
2. Identify and contextualise the local and regional policy settings within which the business is operating
3. Explain the position of the business within global value chain/s
4. Articulate potential for future growth (i.e. a suitable '2030 strategy').

While you will need to ensure that your analysis of the case and strategic recommendations are sound, you will be assessed on your ability to communicate these analyses to your audience.

Successful completion of this assessment will earn myBCom points toward PLO3 - Business Communication.

Part B: Strategy Analyses (20%)

The tutorials for MGMT3102 take the form of 'Strategy Workshops'. Activities in the form of case studies, real world examples, business scenarios etc. require you to apply the theoretical knowledge and frameworks specific to the course and its sub-topics topics to resolve business

problems and articulate business strategy. You will be assessed on your contributions to class and group learning, which can only take place during the workshops. With the help of your team members, you are expected to contribute to the learning process by critically evaluating the information presented, and by relating theories and concepts discussed in class to your own knowledge.

This assessment task is primarily designed to help you develop critical thinking, analytical and oral communication skills. By actively engaging in the activities assigned, you will develop abilities to make informed and strategic decisions in teams.

Your individualised tutorial participation is measured by 'application of knowledge' through problem solving exercises and interactive discussions. It is important that you are fully prepared to engage in these activities (i.e. you are familiar with the readings and other materials). You will be evaluated for achievement against the criteria explicated in the rubric. Mere attendance will not be counted as participation. You must demonstrate your knowledge by actively engaging in discussion and solving the problems assigned. Your reading/case preparation should demonstrate how you can relate the case (empirical) material to the theories discussed.

Strategy Workshops - Assesses: PLO2, PLO3, PLO4, PLO5, PLO6, PLO7

BCom students: myBCom course points for PLO3

Submission notes

Tutorial presentations will be held in class and presenters are to submit their PowerPoint slides via email at least 24 hours before their presentation.

Assessment information

Your work must be your *own.* The use of AI is prohibited, please respect this and be aware that where unauthorised use is detected, penalties will apply.

Assignment submission Turnitin type

Not Applicable

Strategy Statement

Assessment Overview

The Strategy Statement will help develop your analytical skills to solve real world problems and articulate a leadership strategy in response to the parameters of an assigned scenario.

Strategy Statement - Assesses: PLO1, PLO2, PLO3, PLO6, PLO7

BCom students: myBCom course points for PLO7

<u>Course Learning Outcomes</u>

- CLO9 : Develop critical thinking, analytical, and communications skills

<u>Detailed Assessment Description</u>

The final assessment item for MGMT3102 is the Strategy Statement. You will articulate your knowledge of multinational business in the Asia-Pacific and apply relevant concepts and frameworks to provide strategic advice in response to business scenario(s) provided to you in the exam.

The purpose of the Strategy Statement is to test your ability to apply your knowledge of business in the Asia-Pacific region, as well as your analytical skills to solve real world problems. The content of this assessment simulates the real world; you will be given a limited window of time to articulate a strategy in response to the parameters of an assigned scenario. You will do this by responding to a series of questions (5) that will draw on MGMT3102 course materials (lectures, readings, case studies and, crucially, strategy workshops).

Leaders of new businesses and organisations are usually tasked with establishing clear goals, values and areas of focus that act as critical guideposts for all stakeholders involved in business development. Strategy statements assist key stakeholders in understanding their purpose within the company and are an important conduit for communication of individual expectations. Strategy statements also set parameters that help with development of successful plans and inform how goals are set. While strategy statements come in different shapes and sizes, business leaders generally use them to articulate objectives, identify competitive advantages and define the scope of planned growth and the business activities intended to support growth. In doing so, these documents keep companies and organisations focussed on common goals and key stakeholders informed.

This assessment requires you to demonstrate forward thinking, based on sound business knowledge, and assesses your ability to identify, evaluate and articulate trends and potential business opportunities.

Successful completion of this assessment will earn myBCom points toward PLO7 - Leadership Development.

The purpose of the Strategy Statement is to test your ability to apply your knowledge of

transnational business in the Asia-Pacific region, as well as your analytical skills to solve real world problems. The content of this assessment simulates the real world; you will be given a limited window of time to articulate a leadership strategy in response to the parameters of an assigned scenario. You will do this by responding to a series of questions (5) that will draw on MGMT3102 course materials (lectures, readings, case studies and, crucially, strategy workshops). Examples of the general structure of questions that could be asked take the form as follows:

1. Articulate the competitive advantage/s of your business with reference to its type, size, location, ownership and relevant market structures.
2. Summarise the industrial, technological and other policy settings within which the company will operate and explain how this impacts business strategy.
3. Explain how your business will maximise growth based on position/s within global value chains, including a strategy for pursuing appropriate modes of innovation.
4. Summarise the empirical context within which the business operates in terms of local and regional markets, historical and cultural events that must be acknowledged.
5. Articulate the your '2030 Strategy' for the business, including realistic goals for the business, based on what you know about industry, country and region.

More instructions will be provided in Week 10 regarding strategy statement.

Strategy Statement - Assesses: PLO1, PLO2, PLO3, PLO6, PLO7

BCom students: myBCom course points for PLO7

Submission notes

You will submit your responses to the questions using a Turnitin submission point on Mood Hence, your responses will be checked for plagiarism. While you are encouraged to draw on the materials you have gathered throughout the term, you will be evaluated on both the quality of your original ideas, as well as how they add value to your organisation as a future leader. All responses should be submitted in paragraph form, though you may use dot-points or numbered lists selectively. Good writing should be succinct. Excessively long responses will not result in higher grades.

Assessment information

Your work must be your *own*. The use of AI is prohibited, please respect this and be aware that where unauthorised use is detected, penalties will apply.

This assignment is submitted through Turnitin and students do not see Turnitin similarity reports.

General Assessment Information

As a student at UNSW you are expected to display academic integrity in your work and interactions. Where a student breaches the UNSW Student Code with respect to academic integrity, the University may take disciplinary action under the Student Misconduct Procedure. To assure academic integrity, you may be required to demonstrate reasoning, research and the process of constructing work submitted for assessment.

To assist you in understanding what academic integrity means, and how to ensure that you do comply with the UNSW Student Code, it is strongly recommended that you complete the Working with Academic Integrity module before submitting your first assessment task. It is a free, online self-paced Moodle module that should take about one hour to complete.

Grading Basis

Standard

Requirements to pass course

In order to pass this course students must:

- Achieve a composite mark of at least 50 out of 100
- Engage actively in course learning activities and attempt all assessment requirements
- Meet any additional requirements specified in the assessment details
- Meet the specified attendance requirements of the course

Course Schedule

Teaching Week/Module	Activity Type	Content
Week 1 : 27 May - 2 June	Lecture	Globalisation, nation-states, and competitiveness in East Asia View PPT lecture* *Students to view Week 1 lecture and answer questions asynchronously F2F Lecture Q&A
	Tutorial	Group formation and activity scheduling Class participation
Week 2 : 3 June - 9 June	Lecture	National systems of innovation & latecomer firms View PPT lecture* *Students to view Week 2 lecture and answer questions asynchronously F2F Lecture Q&A
	Tutorial	Case study discussion Group case presentation *Presenters to email PPT case presentation to tutor Class participation** **Students to answer case study discussion questions asynchronously for their own reference
Week 3 : 10 June - 16 June	Lecture	The LLL model *Note Monday 13/6 is Queen's Birthday Public Holiday. View PPT lecture* *Students to view Week 3 lecture and answer questions asynchronously F2F Lecture Q&A
	Tutorial	Case study discussion *Note Monday 13/6 is Queen's Birthday Public Holiday. Group case presentation *Presenters to PPT case presentation to tutor Class participation** **Students to answer case study discussion questions asynchronously
Week 4 : 17 June - 23 June	Lecture	Global value chains and role of FDI in Asia Pacific View PPT lecture* *Students to view Week 4 lecture and answer questions asynchronously F2F Lecture Q&A
	Tutorial	Case study discussion Group case presentation *Presenters to email PPT case presentation to tutor Class participation** **Students to answer case study discussion questions asynchronously
Week 5 : 24 June - 30 June	Lecture	Institutional voids, market failures and latecomer firms View PPT lecture* *Students to view Week 5 lecture and answer questions asynchronously F2F Lecture Q&A
	Tutorial	Case study discussion Group case presentation *Presenters to email PPT case presentation to tutor Class participation** **Students to answer case study discussion questions asynchronously
Week 6 : 1 July - 7 July	Lecture	Flexibility Week (No lectures)
	Tutorial	Flexibility Week (No Tutorials)
Week 7 : 8 July - 14 July	Lecture	Emerging market firms and competitive posturing View PPT lecture* *Students to view Week 7 lecture F2F Lecture Q&A
	Tutorial	Case study discussion Group case presentation *Presenters to email PPT case presentation to tutor Class participation** **Students to answer case study discussion questions asynchronously
Week 8 : 15 July - 21 July	Lecture	Catching up in East Asia: Industrial policy, Institutions and strategy View PPT lecture *Students to view Week 8 lecture and answer questions asynchronously F2F Lecture Q&A
	Tutorial	Case study discussion Group case presentation *Presenters to email PPT case presentation to tutor Class participation**

		**Students to answer case study discussion questions asynchronously
Week 9 : 22 July - 28 July	Lecture	Innovation strategies for emerging markets View PPT lecture *Students to view Week 9 lecture and answer questions asynchronously F2F Lecture Q&A
	Tutorial	Case study discussion Group case presentation *Presenters to email PPT case presentation to tutor Class participation** **Students to answer case study discussion questions asynchronously
Week 10 : 29 July - 4 August	Lecture	Future of Asia Pacific - Wrap up View Week 10 PPT lecture F2F Lecture Q&A
	Tutorial	Class participation

Attendance Requirements

Students are strongly encouraged to attend all classes and review lecture recordings.

General Schedule Information

The 3.5 hours of classes each week are divided into Lectures (two-hours) and tutorials (one and a half hours). In each of the teaching weeks, you will need to participate and contribute to discussions in:

Lectures: Face to face (F2F) Lectures will present theoretical content and frameworks and will incorporate Q&A sessions in the scheduled weeks. Where applicable, pre-ecorded (voiceannotated) PowerPoint lecture presentations will be made be available on Moodle prior to F2F lectures/Q&A weekly. Students are expected to access and listen to these PPT recordings asynchronously in advance of their scheduled weekly meetings at the lecture/Q&A sessions and tutorials. You will find it extremely difficult to participate effectively in the Q&A if you have not prepared prior to attending the Q&A .

Tutorials: Tutorials which include case studies and individual or group tasks. Tutorials will be conducted every week during timetabled classes synchronously in either F2F mode, or on-line, depending on the session you have enrolled into. Active tutorial participation will develop your analytical skills and ability to work with others. Tutorial participation will also develop your written and oral communication skills. You will find it extremely difficult to participate effectively in the tutorials if you have not viewed the lecture recordings prior to attending the tutorials. In the first lecture (Lecture 1) the LIC will explain how students will engage in both lectures and tutorials. Please refer to the 'Lectures' activity page on Moodle.

Course Resources

Prescribed Resources

Please refer to Moodle for all readings and case studies.

Course Evaluation and Development

Feedback is regularly sought from students and continual improvements are made based on this feedback. At the end of this course, you will be asked to complete the myExperience survey , which provides a key source of student evaluative feedback. Your input into this quality enhancement process is extremely valuable in assisting us to meet the needs of our students and provide an effective and enriching learning experience. The results of all surveys are carefully considered and do lead to action towards enhancing educational quality.

This course is continually being refined through a sustained process of stakeholder consultation, planning, and course redesign. We would appreciate your feedback and suggestions throughout the course. We will also seek your feedback through the formal end of semester course evaluation, using UNSW's myExperience survey. We will be grateful if you thoughtfully contribute to making this course as useful as possible for cultivating the insights and skills of yourself, as well as other current and future leaders!"

Staff Details

Position	Name	Email	Location	Phone	Availability	Equitable Learning Services Contact	Primary Contact
Convenor	Pradeep Ray		Room 533 UNSW Business School E12	(61) 411 166 303	Appointment via email contact	No	Yes

Other Useful Information

Academic Information

COURSE POLICIES AND SUPPORT

The Business School expects that you are familiar with the contents of this course outline and the UNSW and Business School learning expectations, rules, policies and support services as listed below:

- Program Learning Outcomes

- Academic Integrity and Plagiarism
- Student Responsibilities and Conduct
- Special Consideration
- Protocol for Viewing Final Exam Scripts
- Student Learning Support Services

Further information is provided on the key policies and support page.

Students may not circulate or post online any course materials such as handouts, exams, syllabi or similar resources from their courses without the written permission of their instructor.

STUDENT LEARNING OUTCOMES

The Course Learning Outcomes (CLOs) – under the Outcomes tab – are what you should be able to demonstrate by the end of this course, if you participate fully in learning activities and successfully complete the assessment items.

CLOs also contribute to your achievement of the Program Learning Outcomes (PLOs), which are developed across the duration of a program. PLOs are, in turn, directly linked to UNSW graduate capabilities. More information on Coursework PLOs is available on the key policies and support page. For PG Research PLOs, including MPDBS, please refer to the UNSW HDR Learning Outcomes.

Academic Honesty and Plagarism

As a student at UNSW you are expected to display academic integrity in your work and interactions. Where a student breaches the UNSW Student Code with respect to academic integrity, the University may take disciplinary action under the Student Misconduct Procedure. To assure academic integrity, you may be required to demonstrate reasoning, research and the process of constructing work submitted for assessment.

To assist you in understanding what academic integrity means, and how to ensure that you do comply with the UNSW Student Code, it is strongly recommended that you complete the Working with Academic Integrity module before submitting your first assessment task. It is a free, online self-paced Moodle module that should take about one hour to complete.

Submission of Assessment Tasks

SPECIAL CONSIDERATION

You can apply for special consideration when illness or other circumstances beyond your control interfere with your performance in a specific assessment task or tasks, including online exams. Students studying remotely who have exams scheduled between 10pm and 7am local time, are also able to apply for special consideration to sit a supplementary exam at a time outside of these hours.

Special consideration is primarily intended to provide you with an extra opportunity to demonstrate the level of performance of which you are capable. To apply, and for further information, see Special Consideration on the UNSW Current Students page.

Special consideration applications will be assessed centrally by the Case Review Team, who will update the online application with the outcome and add any relevant comments. The change to the status of the application immediately sends an email to the student and to the assessor with the outcome of the application.

Please note the following:

1. Applications can only be made through Online Services in myUNSW (see the UNSW Current Students page). Applications will not be accepted by teaching staff. The lecturer-in-charge/ course coordinator will be automatically notified when your application is processed.
2. Applying for special consideration does not automatically mean that you will be granted a supplementary exam or other concession.
3. If you experience illness or misadventure in the lead up to an exam or assessment, you must submit an application for special consideration, either prior to the examination taking place, or prior to the assessment submission deadline, except where illness or misadventure prevent you from doing so.
4. If your circumstances stop you from applying before your exam or assessment due date, you must apply within 3 working days of the assessment or the period covered by your supporting documentation.
5. Under the UNSW Fit To Sit/Submit rule, if you sit the exam/submit an assignment, you are declaring yourself well enough to do so and are cannot subsequently apply for special consideration.
6. If you become unwell on the day of – or during – an exam, you must stop working on your exam, advise your course coordinator or tutor and provide a medical certificate dated within 24 hours of the exam, with your special consideration application. For online exams, you must contact your course coordinator or tutor immediately via email, Moodle or chat and advise them you are unwell and submit screenshots of your conversation along with your medical certificate and application.
7. Special consideration requests do not allow the awarding of additional marks to students.

Further information on Business School policy and procedure can be found under "Special Consideration" on the key policies and support page.

LATE SUBMISSION PENALTIES

For assessments other than examinations, late submission will incur a penalty of 5% per day or part thereof (including weekends) from the due date and time. An assessment will not be accepted after 5 days (120 hours) of the original deadline unless special consideration has been approved. An assignment is considered late if the requested format, such as hard copy or electronic copy, has not been submitted on time or where the 'wrong' assignment has been submitted.

For assessments which account for 10% or less of the overall course grade, and where answers are immediately discussed or debriefed, the LIC may stipulate a different penalty. Details of such late penalties will be available on the course Moodle page.

FEEDBACK ON YOUR ASSESSMENT TASK PERFORMANCE

Feedback on student performance from formative and summative assessment tasks will be provided to students in a timely manner. Assessment tasks completed within the teaching period of a course, other than a final assessment, will be assessed and students provided with feedback, with or without a provisional result, within 10 working days of submission, under normal circumstances. Feedback on continuous assessment tasks (e.g. laboratory and studio-based, workplace-based, weekly quizzes) will be provided prior to the midpoint of the course.

Faculty-specific Information

PROTOCOL FOR VIEWING FINAL EXAM SCRIPTS

UNSW students have the right to view their final exam scripts, subject to a small number of very specific exemptions. The UNSW Business School has set a protocol under which students may view their final exam script. Individual schools within the Faculty may also set up additional local processes for viewing final exam scripts, so it is important that you check with your School.

If you are completing courses from the following schools, please note the additional school-specific information:

- Students in the **School of Accounting, Auditing & Taxation** who wish to view their final examination script should also refer to this page.

- Students in the **School of Banking & Finance** should also refer to [this page](#).
- Students in the **School of Information Systems & Technology Management** should also refer to [this page](#).

COURSE EVALUATION AND DEVELOPMENT

Feedback is regularly sought from students and continual improvements are made based on this feedback. At the end of this course, you will be asked to complete the [myExperience survey](#), which provides a key source of student evaluative feedback. Your input into this quality enhancement process is extremely valuable in assisting us to meet the needs of our students and provide an effective and enriching learning experience. The results of all surveys are carefully considered and do lead to action towards enhancing educational quality.

QUALITY ASSURANCE

The Business School is actively monitoring student learning and quality of the student experience in all its programs. A random selection of completed assessment tasks may be used for quality assurance, such as to determine the extent to which program learning goals are being achieved. The information is required for accreditation purposes, and aggregated findings will be used to inform changes aimed at improving the quality of Business School programs. All material used for such processes will be treated as confidential.

TEACHING TIMES AND LOCATIONS

Please note that teaching times and locations are subject to change. Students are strongly advised to refer to the [Class Timetable website](#) for the most up-to-date teaching times and locations.