UNSW Course Outline

INFS3020 Information Systems and Technology International Study Tour - 2024

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General Course Information

Course Code : INFS3020
Year : 2024
Term : Term 3
Teaching Period : T3
Is a multi-term course? : No
Faculty : UNSW Business School
Academic Unit : School of Information Systems and Technology Management
Delivery Mode : In Person
Delivery Format : Standard
Delivery Location : Kensington
Campus : Sydney
Study Level : Undergraduate
Units of Credit : 6

Useful Links

Handbook Class Timetable

Course Details & Outcomes

Course Description

This course affords students the opportunity to develop knowledge and understanding of

international aspect of information systems/technology (IS/IT) business operations (e.g. AI, block chain, IoT, business analytics, e-commerce etc,) through the firsthand observation of businesses in Asian-Pacific countries such as China, India, Hong Kong, and South Korea. The central components of the course include a two-week study tour to one Asian country, in which a number of leading international and national companies, including companies operating in the IS/IT sector and those in other sectors with a significant IS/IT footprint, will be visited in order to enable students to develop an appreciation of the ways in which IS/IT transformed business operations and business systems differ across national boundaries. After returning to the campus, students are required to submit a written report on a topic of interest and based on their observations of the businesses and the country. A group presentation and personal reflection report are to be delivered prior to the end of the Term.

This course is offered to a maximum number of 25 students currently enrolled in UNSW Business School. Eligible students wishing to complete this course will be required to submit an online Expression of Interest by the advertised date. Please enquire with the School for further information.

Course Aims

This course aims to:

• Provide students exposure to IS/IT-enabled business projects, IS/IT development environments and eCommerce operations in Asia;

• Increase students' understanding of the how the theory of IS disciplines is applied in real international business situations;

• Develop students' critical thinking and problem solving skills;

• Develop students' cross-cultural understanding and the conduct of business in an international setting;

• Increase students' employ ability through the development of desirable work-ready skills and experience.

Course Learning Outcomes

Course Learning Outcomes	Program learning outcomes
CLO1 : Critically analyse and evaluate the implementation and impact of IS/IT-enabled business projects within the selected Asian-Pacific country, identifying key factors for success and potential challenges.	• PLO1 : Business Knowledge • PLO2 : Problem Solving • PLO6 : Global and Cultural Competence
CLO2 : Apply theoretical concepts from Information Systems disciplines to practical situations in international business, drawing from academic literature, industry trends, and contemporary examples.	• PLO1 : Business Knowledge • PLO2 : Problem Solving • PLO6 : Global and Cultural Competence
CLO3 : Identify and analyse IS/IT trends and problems within emerging digital businesses	• PLO1 : Business Knowledge • PLO2 : Problem Solving
CLO4 : Identify and apply cultural differences, developing the skills to effectively conduct business and make culturally-aware recommendations and decisions in an international setting, with a focus on Asian-Pacific business practices, norms, beliefs, and values.	• PLO1 : Business Knowledge • PLO2 : Problem Solving • PLO5 : Responsible Business Practice • PLO6 : Global and Cultural Competence • PLO7 : Leadership Development
CLO5 : Demonstrate employability by developing self-management skills, interpersonal skills, teamwork and collaboration, and cross-cultural awareness.	• PLO3 : Business Communication • PLO4 : Teamwork • PLO6 : Global and Cultural Competence • PLO7 : Leadership Development

Course Learning Outcomes	Assessment Item
CLO1 : Critically analyse and evaluate the implementation and impact of IS/IT-enabled business projects within the selected Asian-Pacific country, identifying key factors for success and potential challenges.	• Research Project • End-of-trip Presentation • Study Tour Participation
CLO2 : Apply theoretical concepts from Information Systems disciplines to practical situations in international business, drawing from academic literature, industry trends, and contemporary examples.	• Research Project • End-of-trip Presentation • Study Tour Participation
CLO3 : Identify and analyse IS/IT trends and problems within emerging digital businesses	• Research Project • End-of-trip Presentation • Study Tour Participation
CLO4 : Identify and apply cultural differences, developing the skills to effectively conduct business and make culturally-aware recommendations and decisions in an international setting, with a focus on Asian-Pacific business practices, norms, beliefs, and values.	• Reflection Report • Research Project • End-of-trip Presentation • Study Tour Participation
CLO5 : Demonstrate employability by developing self-management skills, interpersonal skills, teamwork and collaboration, and cross-cultural awareness.	• Reflection Report • Research Project • End-of-trip Presentation • Study Tour Participation

Learning and Teaching Technologies

Moodle - Learning Management System | Microsoft Teams

Assessments

Assessment Structure

Assessment Item	Weight	Relevant Dates
Research Project Assessment Format: Individual	50%	
End-of-trip Presentation Assessment Format: Individual	15%	
Reflection Report Assessment Format: Individual	20%	
Study Tour Participation Assessment Format: Individual	15%	

Assessment Details
Research Project

Assessment Overview

This assessment requires you to conduct research on a topic of interest, which will relate to information systems in international contexts. You will submit an individual research report and use your findings to collaborate with your peers to deliver a cohesive and multi-perspective presentation to respond to a set question.

Assesses: PLO1, PLO3 and PLO5.

Course Learning Outcomes

- CLO1 : Critically analyse and evaluate the implementation and impact of IS/IT-enabled business projects within the selected Asian-Pacific country, identifying key factors for success and potential challenges.
- CLO2 : Apply theoretical concepts from Information Systems disciplines to practical situations in international business, drawing from academic literature, industry trends, and contemporary examples.
- CLO3 : Identify and analyse IS/IT trends and problems within emerging digital businesses
- CLO4 : Identify and apply cultural differences, developing the skills to effectively conduct business and make culturally-aware recommendations and decisions in an international setting, with a focus on Asian-Pacific business practices, norms, beliefs, and values.
- CLO5 : Demonstrate employability by developing self-management skills, interpersonal skills, teamwork and collaboration, and cross-cultural awareness.

Detailed Assessment Description

Two compoents are included for this assessment: Individual report and group presentation. Please refer to detailed assessment specification.

Assignment submission Turnitin type

This assignment is submitted through Turnitin and students can see Turnitin similarity reports.

Generative AI Permission Level

Planning/Design Assistance

You are permitted to use generative AI tools, software or services to generate initial ideas, structures, or outlines. However, you must develop or edit those ideas to such a significant extent that what is submitted is your own work, i.e., what is generated by the tool, software or service should not be a part of your final submission. You should keep copies of your iterations to show your Course Authority if there is any uncertainty about the originality of your work.

If your Convenor has concerns that your answer contains passages of AI-generated text or media that have not been sufficiently modified you may be asked to explain your work, but we recognise that you are permitted to use AI generated text and media as a starting point and some traces may remain. If you are unable to satisfactorily demonstrate your understanding of your submission you may be referred to UNSW Conduct & Integrity Office for investigation for academic misconduct and possible penalties.

For more information on Generative AI and permitted use please see here.

End-of-trip Presentation

Assessment Overview

You are required to submit an engaging and comprehensive presentation of your experience on the trip.

Assesses: PLO1, PLO2, PLO3, PLO4 and PLO5.

Course Learning Outcomes

- CLO1 : Critically analyse and evaluate the implementation and impact of IS/IT-enabled business projects within the selected Asian-Pacific country, identifying key factors for success and potential challenges.
- CLO2 : Apply theoretical concepts from Information Systems disciplines to practical situations in international business, drawing from academic literature, industry trends, and contemporary examples.
- CLO3 : Identify and analyse IS/IT trends and problems within emerging digital businesses
- CLO4 : Identify and apply cultural differences, developing the skills to effectively conduct business and make culturally-aware recommendations and decisions in an international setting, with a focus on Asian-Pacific business practices, norms, beliefs, and values.
- CLO5 : Demonstrate employability by developing self-management skills, interpersonal skills, teamwork and collaboration, and cross-cultural awareness.

Detailed Assessment Description

This will be done at the final day of the study trip, assessed as a group and individually.

Assignment submission Turnitin type

Not Applicable

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For more information on Generative AI and permitted use please see [here](#).

Reflection Report

Assessment Overview

You will submit in two milestones: an initial list of goals that you hope to achieve in this course, and a final reflection on your experience on the course, identifying and analysing any personal development, challenges, pre-conceptions and highlights.

Assesses: PLO5, PLO6 and PLO7.

Course Learning Outcomes

- CLO4 : Identify and apply cultural differences, developing the skills to effectively conduct business and make culturally-aware recommendations and decisions in an international setting, with a focus on Asian-Pacific business practices, norms, beliefs, and values.
- CLO5 : Demonstrate employability by developing self-management skills, interpersonal skills, teamwork and collaboration, and cross-cultural awareness.

Detailed Assessment Description

Refer to assessment specification for details.

Assignment submission Turnitin type

This assignment is submitted through Turnitin and students can see Turnitin similarity reports.

Generative AI Permission Level

Planning/Design Assistance

You are permitted to use generative AI tools, software or services to generate initial ideas, structures, or outlines. However, you must develop or edit those ideas to such a significant extent that what is submitted is your own work, i.e., what is generated by the tool, software or service should not be a part of your final submission. You should keep copies of your iterations to show

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For more information on Generative AI and permitted use please see here.

Study Tour Participation

Assessment Overview

You will be observed by your teacher during your study tour, and given marks and feedback on your quality of participation, which may include asking questions, offering insights or comments on the tour, etc.

Assesses: PLO1, PLO2, PLO4 and PLO5.

Course Learning Outcomes

- CLO1 : Critically analyse and evaluate the implementation and impact of IS/IT-enabled business projects within the selected Asian-Pacific country, identifying key factors for success and potential challenges.
- CLO2 : Apply theoretical concepts from Information Systems disciplines to practical situations in international business, drawing from academic literature, industry trends, and contemporary examples.
- CLO3 : Identify and analyse IS/IT trends and problems within emerging digital businesses
- CLO4 : Identify and apply cultural differences, developing the skills to effectively conduct business and make culturally-aware recommendations and decisions in an international setting, with a focus on Asian-Pacific business practices, norms, beliefs, and values.
- CLO5 : Demonstrate employability by developing self-management skills, interpersonal skills, teamwork and collaboration, and cross-cultural awareness.

Detailed Assessment Description

Refer to assessment details.

Assignment submission Turnitin type

Not Applicable

Generative AI Permission Level

No Assistance

This assessment is designed for you to complete without the use of any generative AI. You are not permitted to use any generative AI tools, software or service to search for or generate information or answers.

For more information on Generative AI and permitted use please see [here](#).

General Assessment Information

Please refer to specific assessment requirement published at course Teams site for details.

Grading Basis

Standard

Course Schedule

Attendance Requirements

Please note that lecture recordings are not available for this course. Students are strongly encouraged to attend all classes and contact the Course Authority to make alternative arrangements for classes missed.

General Schedule Information

There are no weekly lectures scehdueld as this is an international study tour course, delivered mainly overseas.

There are three activities you must attend.

- Pre-Departure Workshop: 19th July 9:30-11:30am.
- Study Tour: 25th Aug to 7th Sept 2024
- Debriefing: 20th Setp 10-11am (Friday Week Two)

Course Resources

Additional Costs

Refer to course announcement page for the additional cost.

Course Evaluation and Development

The course is highly regarded by the students. Based on feedback provided last year, the course assessments are reviewed and revised this year for clarity and consistency.

Staff Details

Position	Name	Email	Location	Phone	Availability	Equitable Learning Services Contact	Primary Contact
Facilitator in charge	Zixiu Guo		QUAD 2108			No	Yes
Facilitator	Vincent Pang					No	No

Other Useful Information
Academic Information

COURSE POLICIES AND SUPPORT

The Business School expects that you are familiar with the contents of this course outline and the UNSW and Business School learning expectations, rules, policies and support services as listed below:

- Program Learning Outcomes
- Academic Integrity and Plagiarism
- Student Responsibilities and Conduct
- Special Consideration
- Protocol for Viewing Final Exam Scripts
- Student Learning Support Services

Further information is provided on the Policies and Guidelines page.

Students may not circulate or post online any course materials such as handouts, exams, syllabi or similar resources from their courses without the written permission of their instructor.

STUDENT LEARNING OUTCOMES

The Course Learning Outcomes (CLOs) – under the Outcomes tab – are what you should be able to demonstrate by the end of this course, if you participate fully in learning activities and successfully complete the assessment items.

CLOs also contribute to your achievement of the Program Learning Outcomes (PLOs), which are developed across the duration of a program. PLOs are, in turn, directly linked to UNSW graduate capabilities. More information on Coursework PLOs is available on the Policies and Guidelines page. For PG Research PLOs, including MPDBS, please refer to UNSW HDR learning

outcomes.

Academic Honesty and Plagarism

As a student at UNSW you are expected to display academic integrity in your work and interactions. Where a student breaches the UNSW Code of Conduct with respect to academic integrity, the University may take disciplinary action. To assure academic integrity, you may be required to demonstrate reasoning, research and the process of constructing work submitted for assessment.

To assist you in understanding what academic integrity means, and how to ensure that you do comply with the UNSW Code of Conduct, it is strongly recommended that you complete the Working with Academic Integrity module before submitting your first assessment task. It is a free, online self-paced Moodle module that should take about one hour to complete.

Submission of Assessment Tasks

SHORT EXTENSIONS

Short Extension is a new process that allows you to apply for an extended deadline on your assessment without the need to provide supporting documentation, offering immediate approval during brief, life-disrupting events. Requests are automatically approved once submitted.

Short extensions are ONLY available for some assessments. Check your course outline or Moodle to see if this is offered for your assessments. Where a short extension exists, all students enrolled in that course in that term are eligible to apply. Further details are available the UNSW Current Students page.

SPECIAL CONSIDERATION

You can apply for special consideration when illness or other circumstances beyond your control interfere with your performance in a specific assessment task or tasks, including online exams. Special consideration is primarily intended to provide you with an extra opportunity to demonstrate the level of performance of which you are capable.

Applications can only be made online and will NOT be accepted by teaching staff. Applications will be assessed centrally by the Case Review Team, who will update the online application with the outcome and add any relevant comments. The change to the status of the application

immediately sends an email to the student and to the assessor with the outcome of the application. The majority of applications will be processed within 3-5 working days.

For further information, and to apply, see Special Consideration on the UNSW Current Students page.

LATE SUBMISSION PENALTIES

LATE SUBMISSION PENALTIES

For assessments other than examinations, late submission will incur a penalty of 5% per day or part thereof (including weekends) from the due date and time. An assessment will not be accepted after 5 days (120 hours) of the original deadline unless special consideration has been approved. In the case of an approved Equitable Learning Plan (ELP) provision, special consideration or short extension, the late penalty applies from the date of approved time extension. After five days from the extended deadline, the assessment cannot be submited.

An assessment is considered late if the requested format, such as hard copy or electronic copy, has not been submitted on time or where the 'wrong' assessment has been submitted.

For assessments which account for 10% or less of the overall course grade, and where answers are immediately discussed or debriefed, the LIC may stipulate a different penalty. Details of such late penalties will be available on the course Moodle page.

FEEDBACK ON YOUR ASSESSMENT TASK PERFORMANCE

Feedback on student performance from formative and summative assessment tasks will be provided to students in a timely manner. Assessment tasks completed within the teaching period of a course, other than a final assessment, will be assessed and students provided with feedback, with or without a provisional result, within 10 working days of submission, under normal circumstances. Feedback on continuous assessment tasks (e.g. laboratory and studio-based, workplace-based, weekly quizzes) will be provided prior to the midpoint of the course.

Faculty-specific Information

PROTOCOL FOR VIEWING FINAL EXAM SCRIPTS

UNSW students have the right to view their final exam scripts, subject to a small number of very specific exemptions. The UNSW Business School has set a protocol under which students may

view their final exam script. Individual schools within the Faculty may also set up additional local processes for viewing final exam scripts, so it is important that you check with your School.

If you are completing courses from the following schools, please note the additional school-specific information:

- Students in the **School of Accounting, Auditing & Taxation** who wish to view their final examination script should also refer to [this page](#).
- Students in the **School of Banking & Finance** should also refer to [this page](#).
- Students in the **School of Information Systems & Technology Management** should also refer to [this page](#).

COURSE EVALUATION AND DEVELOPMENT

Feedback is regularly sought from students and continual improvements are made based on this feedback. At the end of this course, you will be asked to complete the [myExperience survey](#), which provides a key source of student evaluative feedback. Your input into this quality enhancement process is extremely valuable in assisting us to meet the needs of our students and provide an effective and enriching learning experience. The results of all surveys are carefully considered and do lead to action towards enhancing educational quality.

QUALITY ASSURANCE

The Business School is actively monitoring student learning and quality of the student experience in all its programs. A random selection of completed assessment tasks may be used for quality assurance, such as to determine the extent to which program learning goals are being achieved. The information is required for accreditation purposes, and aggregated findings will be used to inform changes aimed at improving the quality of Business School programs. All material used for such processes will be treated as confidential.

TEACHING TIMES AND LOCATIONS

Please note that teaching times and locations are subject to change. Students are strongly advised to refer to the [Class Timetable website](#) for the most up-to-date teaching times and locations.