



UNSW Course Outline

AGSM9583 International Business Experience (Sustainability Study Tour) - 2024

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General Course Information

Course Code : AGSM9583

Year : 2024

Term : Term 2

Teaching Period : T2C

Is a multi-term course? : No

Faculty : UNSW Business School

Academic Unit : AGSM MBA Programs

Delivery Mode : In Person

Delivery Format : Non Standard

Delivery Location : See School

Campus : Sydney

Study Level : Postgraduate

Units of Credit : 6

Useful Links

[Handbook Class Timetable](#)

Course Details & Outcomes

Course Description

NOTE:*This course was previously identified as MNGT6583.*

The challenges and opportunities of sustainability require global solutions, as evidenced by the global integrative nature of the UN Sustainable Development Goals. It is essential for business leaders to understand how these challenges and opportunities differ in other regions of the world.

This international experience showcases innovative approaches to solving some of the world's most challenging sustainability problems in countries and organisations that are leading the world in sustainability.

Course Aims

1. Investigate and evaluate opportunities to build more sustainable organisations and communities.
2. Identify and question current practices in your industry, your organisation and your country, proposing innovative alternatives to address risks and capture opportunities in environmental and social sustainability.

Course Learning Outcomes

Course Learning Outcomes	Program learning outcomes
CLO1 : Explore real-world social, environmental and economic sustainability challenges and opportunities encountered by organisations in the host country	• PLO1 : Business Knowledge
CLO2 : Consider the social and cultural implications of management practices and business activities from diverse perspectives	• PLO6 : Global and Cultural Competence
CLO3 : Leverage diverse and innovative perspectives to address complex business problems	• PLO2 : Problem Solving
CLO4 : Contribute to responsible global business practices by integrating sustainability principles into decision-making	• PLO5 : Responsible Business Practice • PLO6 : Global and Cultural Competence

Course Learning Outcomes	Assessment Item
CLO1 : Explore real-world social, environmental and economic sustainability challenges and opportunities encountered by organisations in the host country	• Assessment 1: Participation and engagement • Assessment 2: Synthesis and application of learning
CLO2 : Consider the social and cultural implications of management practices and business activities from diverse perspectives	• Assessment 1: Participation and engagement • Assessment 2: Synthesis and application of learning
CLO3 : Leverage diverse and innovative perspectives to address complex business problems	• Assessment 1: Participation and engagement • Assessment 2: Synthesis and application of learning
CLO4 : Contribute to responsible global business practices by integrating sustainability principles into decision-making	• Assessment 1: Participation and engagement • Assessment 2: Synthesis and application of learning

Learning and Teaching Technologies

Moodle - Learning Management System

Assessments

Assessment Structure

Assessment Item	Weight	Relevant Dates	Program learning outcomes
Assessment 1: Participation and engagement Assessment Format: Individual	50%	Due Date: Prior to and during the study tour	<ul style="list-style-type: none">• PLO1 : Business Knowledge• PLO2 : Problem Solving• PLO5 : Responsible Business Practice• PLO6 : Global and Cultural Competence
Assessment 2: Synthesis and application of learning Assessment Format: Individual	50%	Due Date: Sunday 15 September 2024 by 11.59pm Sydney time	<ul style="list-style-type: none">• PLO1 : Business Knowledge• PLO2 : Problem Solving• PLO5 : Responsible Business Practice• PLO6 : Global and Cultural Competence

Assessment Details

Assessment 1: Participation and engagement

Assessment Overview

You must complete all preparatory work for the study tour, and attend and engage fully in all sessions during the study tour.

Course Learning Outcomes

- CLO1 : Explore real-world social, environmental and economic sustainability challenges and opportunities encountered by organisations in the host country
- CLO2 : Consider the social and cultural implications of management practices and business activities from diverse perspectives
- CLO3 : Leverage diverse and innovative perspectives to address complex business problems
- CLO4 : Contribute to responsible global business practices by integrating sustainability principles into decision-making

Generative AI Permission Level

Not Applicable

Generative AI is not considered to be of assistance to you in completing this assessment. If you do use generative AI in completing this assessment, you should attribute its use.

For more information on Generative AI and permitted use please see [here](#).

Assessment 2: Synthesis and application of learning

Assessment Overview

You will write a report synthesising your learning from the study tour and outlining how you intend to apply it in your professional life.

Course Learning Outcomes

- CLO1 : Explore real-world social, environmental and economic sustainability challenges and opportunities encountered by organisations in the host country
- CLO2 : Consider the social and cultural implications of management practices and business activities from diverse perspectives
- CLO3 : Leverage diverse and innovative perspectives to address complex business problems
- CLO4 : Contribute to responsible global business practices by integrating sustainability principles into decision-making

Generative AI Permission Level

Assistance with Attribution

This assessment requires you to write/create a first iteration of your submission yourself. You are then permitted to use generative AI tools, software or services to improve your submission in the ways set out below.

Any output of generative AI tools, software or services that is used within your assessment must be attributed with full referencing.

If outputs of generative AI tools, software or services form part of your submission and are not appropriately attributed, your Convenor will determine whether the omission is significant. If so, you may be asked to explain your submission. If you are unable to satisfactorily demonstrate your understanding of your submission you may be referred to UNSW Conduct & Integrity Office for investigation for academic misconduct and possible penalties.

For more information on Generative AI and permitted use please see [here](#).

You must keep your original and subsequent drafts, and a record of your prompts used for Generative AI purposes. You may be required to provide them to the Facilitator in Charge after submission of your assessment.

General Assessment Information

Grading Basis

Standard

Requirements to pass course

Students are expected to attempt all assessment requirements, and must achieve a composite mark of at least 50 out of 100 to pass the course.

Students are also expected to actively engage in course learning activities. Failure to engage in assessment tasks that are integrated into learning activities (e.g. class discussion, presentations) will be reflected in the marks for these assessable activities.

Course Schedule

Attendance Requirements

This course includes international travel and runs in an intensive format. Commitment for the full duration of the course is required. Students will be required to read materials prior to the tour and engage in any other preparatory activities. They must attend and engage fully in all sessions during the study tour. As ambassadors of AGSM and UNSW, all students are required to conduct themselves in a professional, collaborative and supportive manner. As for all 6 unit-of-credit courses at UNSW, workload expectation is 150 hours.

Course Resources

Additional Costs

This course has an additional fee that includes accommodation, program events and limited meals. This fee is non-refundable once you have enrolled in the course. Flights and day-to-day living costs during the study tour are separate and must be covered by you. These costs are not covered by Fee Help.

Staff Details

Position	Name	Email	Location	Phone	Availability	Equitable Learning Services Contact	Primary Contact
Facilitator in charge	Michele Roberts					No	Yes

Other Useful Information

Academic Information

COURSE POLICIES AND SUPPORT

The Business School expects that you are familiar with the contents of this course outline and the UNSW and Business School learning expectations, rules, policies and support services as listed below:

- Program Learning Outcomes
- Academic Integrity and Plagiarism
- Student Responsibilities and Conduct
- Special Consideration
- Protocol for Viewing Final Exam Scripts
- Student Learning Support Services

Further information is provided on the [key policies and support page](#).

Students may not circulate or post online any course materials such as handouts, exams, syllabi or similar resources from their courses without the written permission of their instructor.

STUDENT LEARNING OUTCOMES

The Course Learning Outcomes (CLOs) – under the Outcomes tab – are what you should be able to demonstrate by the end of this course, if you participate fully in learning activities and successfully complete the assessment items.

CLOs also contribute to your achievement of the Program Learning Outcomes (PLOs), which are developed across the duration of a program. PLOs are, in turn, directly linked to [UNSW graduate capabilities](#). More information on Coursework PLOs is available on the [key policies and support page](#). For PG Research PLOs, including MPDBS, please refer to the [UNSW HDR Learning Outcomes](#).

Academic Honesty and Plagiarism

As a student at UNSW you are expected to display [academic integrity](#) in your work and interactions. Where a student breaches the [UNSW Student Code](#) with respect to academic integrity, the University may take disciplinary action under the Student Misconduct Procedure. To assure academic integrity, you may be required to demonstrate reasoning, research and the process of constructing work submitted for assessment.

To assist you in understanding what academic integrity means, and how to ensure that you do comply with the UNSW Student Code, it is strongly recommended that you complete the [Working with Academic Integrity](#) module before submitting your first assessment task. It is a free, online self-paced Moodle module that should take about one hour to complete.

Submission of Assessment Tasks

SPECIAL CONSIDERATION

You can apply for special consideration when illness or other circumstances beyond your control interfere with your performance in a specific assessment task or tasks, including online exams. Students studying remotely who have exams scheduled between 10pm and 7am local time, are also able to apply for special consideration to sit a supplementary exam at a time outside of these hours.

Special consideration is primarily intended to provide you with an extra opportunity to demonstrate the level of performance of which you are capable. To apply, and for further information, see Special Consideration on the UNSW [Current Students](#) page.

Special consideration applications will be assessed centrally by the Case Review Team, who will update the online application with the outcome and add any relevant comments. The change to the status of the application immediately sends an email to the student and to the assessor with the outcome of the application.

Please note the following:

1. Applications can only be made through Online Services in myUNSW (see the UNSW [Current Students](#) page). Applications will not be accepted by teaching staff. The lecturer-in-charge/course coordinator will be automatically notified when your application is processed.
2. Applying for special consideration does not automatically mean that you will be granted a supplementary exam or other concession.
3. If you experience illness or misadventure in the lead up to an exam or assessment, you must submit an application for special consideration, either prior to the examination taking place, or prior to the assessment submission deadline, except where illness or misadventure prevent you from doing so.
4. If your circumstances stop you from applying before your exam or assessment due date, you must apply within 3 working days of the assessment or the period covered by your supporting documentation.
5. Under the UNSW Fit To Sit/Submit rule, if you sit the exam/submit an assignment, you are declaring yourself well enough to do so and are cannot subsequently apply for special consideration.
6. If you become unwell on the day of – or during – an exam, you must stop working on your exam, advise your course coordinator or tutor and provide a medical certificate dated within 24 hours of the exam, with your special consideration application. For online exams, you must contact your course coordinator or tutor immediately via email, Moodle or chat and advise

them you are unwell and submit screenshots of your conversation along with your medical certificate and application.

7. Special consideration requests do not allow the awarding of additional marks to students.

Further information on Business School policy and procedure can be found under "Special Consideration" on the [key policies and support](#) page.

LATE SUBMISSION PENALTIES

For assessments other than examinations, late submission will incur a penalty of 5% per day or part thereof (including weekends) from the due date and time. An assessment will not be accepted after 5 days (120 hours) of the original deadline unless special consideration has been approved. An assignment is considered late if the requested format, such as hard copy or electronic copy, has not been submitted on time or where the 'wrong' assignment has been submitted.

For assessments which account for 10% or less of the overall course grade, and where answers are immediately discussed or debriefed, the LIC may stipulate a different penalty. Details of such late penalties will be available on the course Moodle page.

FEEDBACK ON YOUR ASSESSMENT TASK PERFORMANCE

Feedback on student performance from formative and summative assessment tasks will be provided to students in a timely manner. Assessment tasks completed within the teaching period of a course, other than a final assessment, will be assessed and students provided with feedback, with or without a provisional result, within 10 working days of submission, under normal circumstances. Feedback on continuous assessment tasks (e.g. laboratory and studio-based, workplace-based, weekly quizzes) will be provided prior to the midpoint of the course.

Faculty-specific Information

PROTOCOL FOR VIEWING FINAL EXAM SCRIPTS

UNSW students have the right to view their final exam scripts, subject to a small number of very specific exemptions. The UNSW Business School has set a [protocol](#) under which students may view their final exam script. Individual schools within the Faculty may also set up additional local processes for viewing final exam scripts, so it is important that you check with your School.

If you are completing courses from the following schools, please note the additional school-

specific information:

- Students in the **School of Accounting, Auditing & Taxation** who wish to view their final examination script should also refer to [this page](#).
- Students in the **School of Banking & Finance** should also refer to [this page](#).
- Students in the **School of Information Systems & Technology Management** should also refer to [this page](#).

COURSE EVALUATION AND DEVELOPMENT

Feedback is regularly sought from students and continual improvements are made based on this feedback. At the end of this course, you will be asked to complete the [myExperience survey](#), which provides a key source of student evaluative feedback. Your input into this quality enhancement process is extremely valuable in assisting us to meet the needs of our students and provide an effective and enriching learning experience. The results of all surveys are carefully considered and do lead to action towards enhancing educational quality.

QUALITY ASSURANCE

The Business School is actively monitoring student learning and quality of the student experience in all its programs. A random selection of completed assessment tasks may be used for quality assurance, such as to determine the extent to which program learning goals are being achieved. The information is required for accreditation purposes, and aggregated findings will be used to inform changes aimed at improving the quality of Business School programs. All material used for such processes will be treated as confidential.

TEACHING TIMES AND LOCATIONS

Please note that teaching times and locations are subject to change. Students are strongly advised to refer to the [Class Timetable website](#) for the most up-to-date teaching times and locations.