UNSW Course Outline

ZBUS4101 Business Research 1 (Honours) - 2024

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General Course Information

Course Code : ZBUS4101
Year : 2024
Term : Semester 2
Teaching Period : Z2
Is a multi-term course? : No
Faculty : UNSW Canberra
Academic Unit : UC School of Business
Delivery Mode : In Person
Delivery Format : Standard
Delivery Location : UNSW Canberra at ADFA
Campus : UNSW Canberra
Study Level : Undergraduate
Units of Credit : 12

<u>Useful Links</u>

<u>Handbook</u> <u>Class Timetable</u>

Course Details & Outcomes

Course Description

This 12UOC course constitutes one part of the research component of the 4512 Business (Honours) program.

Course Learning Outcomes

Course Learning Outcomes
CLO1 : Undertake independent literature searches appropriate to the project/thesis.
CLO2 : Write a substantial literature review framing the research project/thesis.
CLO3 : Develop a coherent research plan and see the research through to completion.
CLO4 : Communicate the context, methodology, results, interpretation and implications of the research project.

Course Learning Outcomes	Assessment Item
CLO1 : Undertake independent literature searches appropriate to the project/thesis.	
CLO2 : Write a substantial literature review framing the research project/ thesis.	
CLO3 : Develop a coherent research plan and see the research through to completion.	
CLO4 : Communicate the context, methodology, results, interpretation and implications of the research project.	

Learning and Teaching Technologies

Moodle - Learning Management System

Learning and Teaching in this course

Students should meet with their supervisor on at least a fortnightly basis. The supervisor will assist the student by providing guidance on the nature and scope of the research proposal and on drafts of the work. The student is responsible for independent research and writing of the research project.

Workload

Students are expected to undertake an average of 10 hours of study per week for a 6 UOC course. This includes engagement with course readings and other activities, assessment preparation and research, as well as contact time with the lecturer and fellow students.

Other Professional Outcomes

Developing Program Attributes

Students will be encouraged to develop the following School of Business program attributes by

undertaking the course activities and mastering the knowledge content:

1: Business knowledge

Our graduates will have in-depth disciplinary knowledge applicable in local and global contexts.

a. Students will select and apply disciplinary knowledge to business situations in a local and global environment.

2: Problem solving

Our graduates will be critical thinkers and effective problem solvers.

a. Students will identify and research issues in business situations, analyse the issues, and propose appropriate and well-justified solutions.

3: Business communication

Our graduates will be effective professional communicators.

a. Students will prepare written documents that are clear and concise, using appropriate style and presentation for the intended audience, purpose and context.

4: Teamwork

N/A

5: Responsible business practice

Students will identify and assess ethical, environmental and/or sustainability considerations in business decision-making and practice.

6: Global and cultural competence

Students will identify social and cultural implications of business activities.

7: Leadership development

N/A

Developing Graduate Capabilities

Successful completion of this course contributes to the acquisition of UNSW graduate capabilities. UNSW aspires to develop globally focused graduates who are **rigorous scholars**, capable of **leadership** and **professional practice** in an **international** community.

Assessments

Assessment Structure

Assessment Item	Weight	Relevant Dates

Assessment Details

General Assessment Information

Assessment Overview

This course constitutes one part of the research component of the 4512 Business (Honours) program. The research component requires the completion of a research thesis, completed under the guidance of an academic supervisor. The program's compulsory research courses are:

- ZBUS4101 Business Research 1 (Honours) – 12 UOC
- ZBUS4102 Business Research 2 (Honours) – 24 UOC

Upon the successful completion of ZBUS4101 Business Research 1, you will receive the grade 'EC' for 'Enrolment Continuing' as your research and thesis are still in progress.

Upon the successful completion of ZBUS4102 Business Research 2 (Honours) and the Honours program, you will receive a mark and grade for the thesis. This mark will be applied to ZBUS4101 Business Research 1 and ZBUS4102 Business Research 2.

Detailed Assessment Information

The research and writing process will be scaffolded throughout the semester, and the assessment requirements and milestones will be agreed at the beginning of the semester.

All course learning outcomes will be addressed through the activities and milestones completed in this course.

You will receive written and oral feedback throughout the semester, in regular meetings with your supervisor and as part of your Research Progress Presentation (see below for more information).

ZBUS4101 Research Progress Presentation

You will be required to deliver a presentation in approx. Week 5-6. The purpose of this presentation is to assist you with monitoring your progress and to give you an opportunity to receive valuable feedback from the Research Project Coordinator and other Honours supervisors and academic staff at the School of Business. This presentation is compulsory but not graded.

You will be required to explain and justify the central aims of your research, and to reflect on your methodology and your thesis' place in the literature. Following the presentation, you must ensure that the feedback you have received is captured and discuss it with your supervisor.

Referencing

APA 7th Edition.

Permitted Use of AI Tools: SIMPLE EDITING ASSISTANCE

In this course, you may use AI-based software to **research** and **prepare prior to** drafting your assessment. You are permitted to use standard editing and referencing functions in word processing software - such as spelling and grammar checking and reference citation generation - in the creation of your submission. You must not use any functions that generate or paraphrase passages of text, whether based on your own work or not.

Please note that your submission will be passed through an AI-generated text detection tool. If your marker has concerns that your answer contains passages of AI-generated text you may be asked to explain your work. If you are unable to satisfactorily demonstrate your understanding of your submission you may be referred to UNSW Conduct & Integrity Office for investigation for academic misconduct and possible penalties.

Ethical and Responsible Use of Artificial Intelligence at UNSW

At UNSW, students must use artificial intelligence ethically and responsibly.

This includes:

- Adhering to course/assessment guidelines regarding use of AI tools;
- Acknowledging AI-generated content in your assessments, following UNSW guidance on Referencing and acknowledging the use of artificial intelligence tools. In the School of Business, students are required to include a **cover sheet/declaration** for all assessments (see the Assessments Hub on the Course Moodle site). If you do not submit a completed cover sheet/declaration with your assessment, you will be emailed to request resubmission of your assessment with the required cover sheet/declaration (noting your assessment will not be graded until the cover sheet is included);
- Not including your own or others' personal or private information in prompts;
- Verifying and critiquing all AI generated material; and
- Avoiding using AI tools to translate your writing.

Please refer to Ethical and Responsible Use of Artificial Intelligence at UNSW for further information.

Short Extensions (School of Business, Undergraduate)

An automatic Short Extension (without documentation) of **two calendar days** may be available for some assessment tasks in this course. Please check assessment instructions and further guidance on the course Moodle site.

You can apply by accessing the Short Extension Student Portal on the Special Consideration login page.

Applications for Short Extensions MUST be submitted before the assessment due date. Late applications are not permitted. If you do not apply on time, you will have to submit a Special Consideration application with the appropriate supporting documentation, within 3 working days of the assessment due date.

Only one Short Extension can be granted for any given assessment. All subsequent extension requests must be submitted as a Special Consideration application.

For assessment tasks where a Short Extension is not available, students needing an extension (of any duration) must apply via the Special Consideration process.

Special Consideration

Applications for Special Consideration should be submitted BEFORE the assessment due date.

If extenuating circumstances prevent you from submitting an application before the due date, please notify your course convenor by email and submit the application as soon as possible.

If your application is approved, the outcome may be one of the following:

- A supplementary or alternative assessment,
- An extended deadline for the assessment (note the extension granted is normally equivalent to the period of impact outlined in your supporting documentation),
- An aggregated or averaged mark derived from other comparable completed assessments.

Please note, applying for Special Consideration does not automatically mean that you will be granted additional assessment, or that you will be awarded an amended result.

More information on Short Extensions and Special Consideration: https://www.student.unsw.edu.au/special-consideration.

Late Submission of Assessment

UNSW has a standard late submission penalty of:

- 5% per day,
- for all assessment tasks where a penalty applies,
- capped at five days (120 hours) from the assessment submission deadline. In case of approved Equitable Learning Plan (ELP) provision, special consideration or short extension, the late penalty applies from the date of approved time extension. After five days from the original or extended deadline, a student cannot submit an assessment, and
- no permitted variation.

Students are expected to manage their time to meet assessment task submission and completion deadlines, and to apply for extensions as early as possible before the assessment task deadline.

<u>Grading Basis</u>

Standard

<u>Requirements to pass course</u>

Students must achieve at least 50% overall to pass the course. Students are expected to engage actively in course learning activities and attempt all assessment requirements in the course.

Course Schedule

Attendance Requirements

Not Applicable - as no class attendance is required

General Schedule Information

This is a research course, therefore there is no class schedule with pre-assigned topics.

The course schedule, including key milestones, will be determined through negotiation between students and the research project supervisor.

Course Resources

Course Evaluation and Development

Feedback will be sought by the Research Project Coordinator and the research project supervisor at the end of the semester.

Students are encouraged to provide informal feedback throughout the semester to the research

project supervisor and to the School of Business via email at School.Business.cbr@unsw.edu.au.

Important note: Students are reminded that any feedback provided should be constructive and professional and that they are bound by the [UNSW Code of Conduct and Values](#).

Staff Details

Position	Name	Email	Location	Phone	Availability	Equitable Learning Services Contact	Primary Contact
Convenor	Dr Megan Evans		Building 27, Room 306, School of Business, UNSW Canberra	+61 2 5114 5001	Please email for an appointment	Yes	Yes

Other Useful Information

School Contact Information

School of Business

Email: School.Business.cbr@unsw.edu.au.