



## UNSW Course Outline

# ARTS1122 Creativity - 2024

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## General Course Information

Course Code : ARTS1122

Year : 2024

Term : Term 3

Teaching Period : T3

Is a multi-term course? : No

Faculty : Faculty of Arts, Design and Architecture

Academic Unit : School of the Arts and Media

Delivery Mode : In Person

Delivery Format : Standard

Delivery Location : Kensington

Campus : Sydney

Study Level : Undergraduate

Units of Credit : 6

### Useful Links

[Handbook Class Timetable](#)

## Course Details & Outcomes

### Course Description

Creativity is a skill that is in high demand. It is the ability to see the world in new ways, to make unexpected connections, and to build solutions. When you're creative, you turn imagination into reality. This empowering course models creative processes developed in the arts for real-world contexts and applications. It develops your skills in creative process – no matter what your

career goals. Drawing on methods developed by ground-breaking musicians, performers, dancers, writers and screen artists, you will be given practical strategies to take risks with your imagination. Hands-on workshops will provide you with the courage to discover through collaboration. A digital gallery of experts will support your lifelong passion for innovating. If you plan to become a teacher, engineer, health clinician or any career professional who wants to make ideas into realities, this course will equip you with a dynamic toolkit for thinking with a difference.

## Course Learning Outcomes

Course Learning Outcomes
CLO1 : Describe, discuss and evaluate a range of strategies in, and theories of, creative process.
CLO2 : Analyse and employ practices that foreground relationships between experiment, reflection and solution.
CLO3 : Implement strategies and processes that lead to successful collaboration with peers in diverse fields.

Course Learning Outcomes	Assessment Item
CLO1 : Describe, discuss and evaluate a range of strategies in, and theories of, creative process.	<ul style="list-style-type: none"><li>• Portfolio of Process</li><li>• Creativity Appraisal</li></ul>
CLO2 : Analyse and employ practices that foreground relationships between experiment, reflection and solution.	<ul style="list-style-type: none"><li>• Creative Project</li><li>• Portfolio of Process</li><li>• Creativity Appraisal</li></ul>
CLO3 : Implement strategies and processes that lead to successful collaboration with peers in diverse fields.	<ul style="list-style-type: none"><li>• Creative Project</li><li>• Portfolio of Process</li><li>• Creativity Appraisal</li></ul>

## Learning and Teaching Technologies

Moodle - Learning Management System | Edublog and Sharepoint | Echo 360

# Assessments

## Assessment Structure

Assessment Item	Weight	Relevant Dates
Portfolio of Process Assessment Format: Individual	40%	
Creative Project Assessment Format: Group	30%	
Creativity Appraisal Assessment Format: Individual	30%	Due Date: 22/11/2024 05:00 PM

## Assessment Details

### Portfolio of Process

#### Assessment Overview

A Portfolio of Process (40%) will reflectively record, articulate and analyse the processes of creative development employed across the course as they inspire individual student pathways and practices. Online weekly modules prompt students to reflect upon impulses, ideas, failures and successes, as well as upon modes of individual communication and group collaboration. These insights are scaffolded by in-class group and individual learning methodologies. 2 x 600 word entries that also include: diagrams, images, diverse media as part of this submission.

A rubric, grade and comments will be used to provide feedback on two submissions from the portfolio. Feedback via LMS

#### Course Learning Outcomes

- CLO1 : Describe, discuss and evaluate a range of strategies in, and theories of, creative process.
- CLO2 : Analyse and employ practices that foreground relationships between experiment, reflection and solution.
- CLO3 : Implement strategies and processes that lead to successful collaboration with peers in diverse fields.

#### Detailed Assessment Description

Please see Moodle for detailed instructions on how to complete this task.

#### Assessment Length

600 words plus diverse media

## Submission notes

Students are required to submit a 600 word reflection on weekly portfolio experiments: 1.1. Due Sept 29 5pm; 1.2 Due Oct 27 5pm.

## Assessment information

Please see Moodle.

## Assignment submission Turnitin type

This assignment is submitted through Turnitin and students do not see Turnitin similarity reports.

## Generative AI Permission Level

### **Simple Editing Assistance**

In completing this assessment, you are permitted to use standard editing and referencing functions in the software you use to complete your assessment. These functions are described below. You must not use any functions that generate or paraphrase passages of text or other media, whether based on your own work or not.

If your Convenor has concerns that your submission contains passages of AI-generated text or media, you may be asked to account for your work. If you are unable to satisfactorily demonstrate your understanding of your submission you may be referred to UNSW Conduct & Integrity Office for investigation for academic misconduct and possible penalties.

For more information on Generative AI and permitted use please see [here](#).

## **Creative Project**

### Assessment Overview

Across the course students work individually and in groups to present a final concept proposal that is showcased using methodologies that give rise to innovations in forms and modes of communication.

A rubric, grade and comments will be used to provide feedback on the creative concept and its mode of showcase / presentation. Feedback via LMS.

### Course Learning Outcomes

- CLO2 : Analyse and employ practices that foreground relationships between experiment, reflection and solution.
- CLO3 : Implement strategies and processes that lead to successful collaboration with peers in diverse fields.

## Detailed Assessment Description

Please see Moodle for detailed instructions on how to complete this task which will be available in Week 5.

## Assessment Length

10 minute showcase, pitch or presentation

## Submission notes

Submitted in class as part of group presentations due in Week 10.

## Assessment information

Please see Moodle for more information on this assessment task.

## Assignment submission Turnitin type

Not Applicable

## Generative AI Permission Level

### No Assistance

This assessment is designed for you to complete without the use of any generative AI. You are not permitted to use any generative AI tools, software or service to search for or generate information or answers.

For more information on Generative AI and permitted use please see [here](#).

## Creativity Appraisal

### Assessment Overview

Students draw on their process logbook to describe which methods of creativity have anchored both the creative project and its proposed solution. They reflect upon the development of ideas in relation to analysis and implementation of toolkit methodologies and draw connections between individual, peer and group processes and ideas. Online module prompts encourage students to approach this task in ways that encompass and reflect the creative premises of the course. 800 words that also include: diagrams, images, diverse media as part of the submission.

A rubric, grade and comments will be used to provide feedback. Feedback via LMS.

### Course Learning Outcomes

- CLO1 : Describe, discuss and evaluate a range of strategies in, and theories of, creative process.
- CLO2 : Analyse and employ practices that foreground relationships between experiment,

reflection and solution.

- CLO3 : Implement strategies and processes that lead to successful collaboration with peers in diverse fields.

#### **Detailed Assessment Description**

Please see Moodle for detailed instructions on how to complete this task.

#### **Assessment Length**

800 words plus diverse media

#### **Assignment submission Turnitin type**

This assignment is submitted through Turnitin and students do not see Turnitin similarity reports.

#### **Generative AI Permission Level**

##### **Simple Editing Assistance**

In completing this assessment, you are permitted to use standard editing and referencing functions in the software you use to complete your assessment. These functions are described below. You must not use any functions that generate or paraphrase passages of text or other media, whether based on your own work or not.

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## **General Assessment Information**

All detailed assessment information will be provided on the course Moodle.

#### **Grading Basis**

Standard

# Course Schedule

Teaching Week/Module	Activity Type	Content
Week 1 : 9 September - 15 September	Topic	CREATING
Week 2 : 16 September - 22 September	Topic	PAYING ATTENTION
Week 3 : 23 September - 29 September	Topic	BODY THINKING
Week 4 : 30 September - 6 October	Topic	IMAGING
Week 5 : 7 October - 13 October	Topic	PLAYING
Week 6 : 14 October - 20 October	Module	MID-YEAR BREAK - NO CLASSES IN WEEK 6.
Week 7 : 21 October - 27 October	Topic	MODELLING
Week 8 : 28 October - 3 November	Topic	TRANSFORMING
Week 9 : 4 November - 10 November	Topic	SYNTHESISING
Week 10 : 11 November - 17 November	Topic	OUTWARDING

## Attendance Requirements

### School of the Arts and Media mandatory attendance requirements

The School of the Arts and Media recognizes that to equip students with UNSW Graduate Capabilities to be Scholars, Professionals, Leaders, and Global Citizens, it is vital to ensure regular attendance. Only through ongoing engagement with peers can students develop effective skills to communicate, collaborate with, and lead others, including the ability to negotiate cultural differences and the awareness to act ethically and respectfully around others. Furthermore, only in the classroom will students be able to voice their opinions, hear those of others, engage in debate to develop their knowledge, and learn first-hand from world experts in their field of study.

The School has a minimum attendance requirement of 80% for all non-lecture classes (tutorials, seminars, workshops, etc). Failure to meet the minimum attendance requirement will result in an Unsatisfactory Fail (UF) for the course regardless of performance on assessment tasks or other requirements for the course.

A student may be advised by the Course Convenor to withdraw from the course if they have already missed more than 20% of classes by the term census date. Students may also be refused final assessment if they have not met attendance requirements at the end of term.

An artefact of student attendance will be recorded by tutors and kept by the School. If a student has legitimate, documented explanation for absences (including adjustments provided by Equitable Learning Plans), the Course Convenor may choose to prescribe supplementary tasks in lieu of attendance.

Mandatory attendance requirements for SAM courses are aligned with these Program Learning Outcomes:

**Bachelor of Arts (3409)**

4. Collaborate effectively with others and engage sensitively with diverse cultural perspectives.
5. Communicate and debate complex ideas in a range of different contexts using a variety of suitable media.
8. Act ethically, respectfully and responsibly.

**Bachelor of Media (3341)**

2. Critically analyse the evolving media landscape in relation to historical, social, political, material and theoretical contexts, including settler colonialism
5. Deploy a critically informed approach to ethics, justice, and social engagement in media practices, industries, and contexts.
7. Collaborate effectively with local and international communities of practitioners across media contexts.

**Bachelor of Fine Arts (4830)**

4. Communicate complex ideas about art and culture using coherent methods for a variety of audiences.
6. Contribute to contemporary creative fields through self-reflexive, ethical, and sustainable practices that incorporate principles of equity, diversity, and inclusion.
7. Employ professional practice principles to realise independent and collaborative initiatives.

**Master of Communication and Journalism (8232)**

4. Investigate and analyse issues and, through a range of media, articulate their complexities to a range of specialist and non-specialist audiences
6. Act ethically, respectfully, and responsibly in the context of professional and regulatory frameworks

7. Collaborate effectively with others

### **Master of Public Relations and Advertising (8281)**

4. Shape nuanced, media-aware communication strategies and tactics for a range of specialist and non-specialist audiences

6. Act ethically, respectfully, and responsibly in the context of professional and regulatory frameworks

7. Collaborate effectively with others

## **General Schedule Information**

All tutorials are scheduled in Webster 335 except for weeks 4 and 7 where they are located in the Esme Timbery Creative Practice Lab, Io Myers Theatre. Please see Moodle for detailed information on weekly topics and workbook tasks.

## **Course Resources**

### **Prescribed Resources**

Please see the course Moodle, the course Leganto and the course SHAREPOINT site for all resources.

### **Recommended Resources**

Please see the course Moodle, the course Leganto and the course SHAREPOINT site for all resources.

## **Course Evaluation and Development**

ARTS1122 Creativity was run for the first time in a digital-only format in 2021 and received very positive feedback. In 2022 we ran workshops for the first time in the physical campus as well as online tutorials for those unable to be physically present in the learning space. In 2024 we continue to experiment with best practice models for delivery of course outcomes in face to face learning settings - particularly in workshop-based classes.

Informal feedback will be gathered during weekly tutorials - via discussion and polls. Informal feedback is also available in assessment tasks which enable tutors to gauge how successfully learning material is being processed and applied. Formal feedback will be gathered at the close

of the course via the MyExperience course survey.

# Staff Details

Position	Name	Email	Location	Phone	Availability	Equitable Learning Services Contact	Primary Contact
Convenor	Charlotte Farrelly					Yes	Yes
Tutor	Alexandra Talamo					No	No
	Clare Britton		Course coordinator			No	No

# Other Useful Information

## Academic Information

For essential student information relating to:

- UNSW and Faculty policies and procedures;
- Student Support Services;
- Student equity and disability;
- Special Consideration in the event of illness or misadventure;
- Examination information;
- Review of results;

Please see: <https://www.unsw.edu.au/arts-design-architecture/student-life/resources-support/protocols-guidelines>

## Academic Honesty and Plagiarism

Plagiarism is using the words or ideas of others and presenting them as your own. It can take many forms, from deliberate cheating to accidentally copying from a source without acknowledgement.

UNSW groups plagiarism into the following categories:

- Copying: Using the same or very similar words to the original text or idea without acknowledging the source or using quotation marks. This includes copying materials, ideas or concepts from a book, article, report or other written document, presentation, composition, artwork, design, drawing, circuitry, computer program or software, website, internet, other electronic resource, or another person's assignment without appropriate acknowledgement.
- Inappropriate paraphrasing: Changing a few words and phrases while mostly retaining the

original information, structure and/or progression of ideas of the original without acknowledgement. This also applies in presentations where someone paraphrases another's ideas or words without credit and to piecing together quotes and paraphrases into a new whole, without appropriate referencing.

- Collusion: Working with others but passing off the work as a person's individual work. Collusion also includes providing your work to another student for the purpose of them plagiarising, paying another person to perform an academic task, stealing or acquiring another person's academic work and copying it, offering to complete another person's work or seeking payment for completing academic work.
- Inappropriate citation: Citing sources which have not been read, without acknowledging the "secondary" source from which knowledge of them has been obtained.
- Duplication ("self-plagiarism"): Submitting your own work, in whole or in part, where it has previously been prepared or submitted for another assessment or course at UNSW or another university.

The UNSW Academic Skills support offers resources and individual consultations. Students are also reminded that careful time management is an important part of study. One of the identified causes of plagiarism is poor time management. Students should allow sufficient time for research, drafting and proper referencing of sources in preparing all assessment items. UNSW Library has the ELISE tool available to assist you with your study at UNSW. ELISE is designed to introduce new students to studying at UNSW, but it can also be a great refresher during your study.

Completing the ELISE tutorial and quiz will enable you to:

- analyse topics, plan responses and organise research for academic writing and other assessment tasks
- effectively and efficiently find appropriate information sources and evaluate relevance to your needs
- use and manage information effectively to accomplish a specific purpose
- better manage your time
- understand your rights and responsibilities as a student at UNSW
- be aware of plagiarism, copyright, UNSW Student Code of Conduct and Acceptable Use of UNSW ICT Resources Policy
- be aware of the standards of behaviour expected of everyone in the UNSW community
- locate services and information about UNSW and UNSW Library

## Use of AI for assessments

As AI applications continue to develop, and technology rapidly progresses around us, we remain committed to our values around academic integrity at UNSW. Where the use of AI tools, such as ChatGPT, has been permitted by your course convener, they must be properly credited and your

submissions must be substantially your own work.

In cases where the use of AI has been prohibited, please respect this and be aware that where unauthorised use is detected, penalties will apply.

## Use of AI for assessments | UNSW Current Students

### **Submission of Assessment Tasks**

Assessment tasks must be submitted electronically via either Turnitin or a Moodle assignment.

In instances where this is not possible, alternative submission details will be stated on your course's Moodle site. For information on how to submit assignments online via Moodle: <https://student.unsw.edu.au/how-submit-assignment-moodle>

### **Late Submission Penalty**

UNSW has a standard late submission penalty of:

- 5% per calendar day,
- for all assessments where a penalty applies,
- capped at five calendar days (120 hours) from the assessment deadline, after which a student cannot submit an assessment, and
- no permitted variation.

Students are expected to manage their time to meet deadlines and to request [Special Consideration](#) as early as possible before the deadline. Support with [Time Management is available here](#).

**Important note:** UNSW has a “fit to sit/submit” rule, which means that if you sit an exam or submit a piece of assessment, you are declaring yourself fit to do so and cannot later apply for Special Consideration. This is to ensure that if you feel unwell or are faced with significant circumstances beyond your control that affect your ability to study, you do not sit an examination or submit an assessment that does not reflect your best performance. Instead, you should apply for Special Consideration as soon as you realise you are not well enough or are otherwise unable to sit or submit an assessment.

### **School-specific Information**

#### **Use of Recording Devices**

"To protect privacy and intellectual property, the School of the Arts and Media prohibits the use of recording devices in class (including live translation apps) without the explicit permission of the tutor and other class members. Doing so will be considered a breach of the UNSW Code of Conduct and Values."

## School Contact Information

### School of the Arts and Media

**Location:** Room 312, Level 3 Robert Webster Building

**Opening Hours:** Monday -Friday, 9am - 5 pm

**Email:** sam@unsw.edu.au

**Phone:** +612 9385 4856

**web:** <https://www.unsw.edu.au/arts-design-architecture/our-schools/arts-media>