



UNSW Course Outline

ARTS2068 Doing Film Festivals - 2024

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General Course Information

Course Code : ARTS2068

Year : 2024

Term : Term 2

Teaching Period : T2C

Is a multi-term course? : No

Faculty : Faculty of Arts, Design and Architecture

Academic Unit : School of the Arts and Media

Delivery Mode : In Person

Delivery Format : Standard

Delivery Location : Kensington

Campus : Sydney

Study Level : Undergraduate

Units of Credit : 6

Useful Links

[Handbook Class Timetable](#)

Course Details & Outcomes

Course Description

Film festivals can have a powerful effect on cinema, but they can also be important events for communities and local economies. In this course you will develop an understanding of the internal workings of a film festival by examining the creative, historical, economic and logistical

demands of staging a range of film festivals. You will examine the major movements, production trends and scholarly debates in the study of film festivals and some of the films that appear at specific film festivals. You will work collaboratively to produce a short film during the course that will either document a specific film festival and their community or will be a short film submitted to a festival. You will learn how producing a film in a specific context may address ethical and philosophical questions concerning the relationship between filmmakers, the community, and audiences. In addition to developing your production skills, you will gain valuable experience in writing and pitching and developing the idea for a new, unique curated film festival.

Course Aims

Course Learning Outcomes

Course Learning Outcomes
CLO1 : Apply a range of technical skills to develop and/or critique creative work set on location.
CLO2 : Apply a variety of critical concepts and terms relating to the production, distribution and interpretation of Australian fiction and documentary cinemas.
CLO3 : Demonstrate research and planning skills in gathering, classifying and communicating film studies concepts and pragmatic solutions while working creatively [either individually or] in small production groups.
CLO4 : Work collaboratively and undertake a range of crew roles to a professional standard within a community.

Course Learning Outcomes	Assessment Item
CLO1 : Apply a range of technical skills to develop and/or critique creative work set on location.	<ul style="list-style-type: none"> • Script writing or critical analysis • Participation & Reflection • Short Film Production
CLO2 : Apply a variety of critical concepts and terms relating to the production, distribution and interpretation of Australian fiction and documentary cinemas.	<ul style="list-style-type: none"> • Script writing or critical analysis • Participation & Reflection
CLO3 : Demonstrate research and planning skills in gathering, classifying and communicating film studies concepts and pragmatic solutions while working creatively [either individually or] in small production groups.	<ul style="list-style-type: none"> • Short Film Production • Script writing or critical analysis • Participation & Reflection
CLO4 : Work collaboratively and undertake a range of crew roles to a professional standard within a community.	<ul style="list-style-type: none"> • Short Film Production • Participation & Reflection

Learning and Teaching Technologies

Moodle - Learning Management System

Assessments

Assessment Structure

Assessment Item	Weight	Relevant Dates
Script writing or critical analysis Assessment Format: Individual	30%	
Participation & Reflection Assessment Format: Individual	40%	
Short Film Production Assessment Format: Group	30%	

Assessment Details

Script writing or critical analysis

Assessment Overview

Students have the option of selecting one of the two writing tasks. (Additional details are provided on the course LMS site.)

Option A: Write a short fiction film script (10 pages or less) at the Festival using the landscape and the people as key characters. Feedback provided on the first draft and written feedback on the final draft.

Option B: Compare two films from the Festival that share common themes and contrast their creative approaches (1,500 words). This can be submitted as a written essay or as a video essay with a focus on critical analysis .

Written feedback and a numerical grade will be provided.

Course Learning Outcomes

- CL01 : Apply a range of technical skills to develop and/or critique creative work set on location.
- CL02 : Apply a variety of critical concepts and terms relating to the production, distribution and interpretation of Australian fiction and documentary cinemas.
- CL03 : Demonstrate research and planning skills in gathering, classifying and communicating film studies concepts and pragmatic solutions while working creatively [either individually or] in small production groups.

Detailed Assessment Description

More information on Moodle

Assessment Length

1500 words

Assessment information

The majority of students selection Option B - comparing two films at two different film festivals. You are highly recommended to attend at least two different film festivals of any sort in the 2 months ahead of the course to have source material on which to base your film analysis and field research on which to base your contextual framework for comparison.

More information on Moodle

Assignment submission Turnitin type

This assignment is submitted through Turnitin and students do not see Turnitin similarity reports.

Generative AI Permission Level

No Assistance

This assessment is designed for you to complete without the use of any generative AI. You are not permitted to use any generative AI tools, software or service to search for or generate information or answers.

For more information on Generative AI and permitted use please see [here](#).

Participation & Reflection

Assessment Overview

Students are required to actively engage with a designated film festival and associated events and document the process, and reflect on their experiences.

This will involve working on an aspect of the Festival - e.g., marketing and promotion and community engagement, to VR masterclasses and front-of-house and projection under supervision.

Students will attend key workshops, screenings, and events (as agreed with the supervising lecturer).

Assessment will be based on performance evaluation drawing in part on a peer-review system where students using a standardised template will provide a self-review statement and a peer-review statement on the contributions of the peers in the small production groups.

Students will complete a 1,500-word reflection report that considers the processes, structures, and ethical considerations relevant to working in a specific film festival industry environment.

Consultation on the process and written and formative feedback will be provided at the conclusion of the event.

Course Learning Outcomes

- CLO1 : Apply a range of technical skills to develop and/or critique creative work set on location.
- CLO2 : Apply a variety of critical concepts and terms relating to the production, distribution and interpretation of Australian fiction and documentary cinemas.
- CLO3 : Demonstrate research and planning skills in gathering, classifying and communicating film studies concepts and pragmatic solutions while working creatively [either individually or] in small production groups.
- CLO4 : Work collaboratively and undertake a range of crew roles to a professional standard within a community.

Detailed Assessment Description

More information on Moodle

Assessment Length

1500

Assessment information

You need to arrange a time to volunteer or work on a film festival - this can range from working on an established film festival to staging your own during the course

More information on Moodle

Assignment submission Turnitin type

This is not a Turnitin assignment

Generative AI Permission Level

No Assistance

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Short Film Production

Assessment Overview

This is a creative research project in which students devise, develop, produce and edit a short fiction or documentary film for presentation at a film festival. Students work in small groups of 3 to 7 to produce the project fulfilling all key creative roles. (Additional details are provided on the course Moodle site.)

Short film duration should be from five to a maximum of 10 minutes including credits and should be 'festival ready' with appropriate documentation, clearances, risk assessments and performance contracts.

This is a group project and students will be assessed on a combination of the cohesiveness of their collaboration and on individual contributions and leadership in the execution of key crew roles. Individual contributions will be assessed through the submission of a Self-Review (template 2 pages), a Peer Review (template 2 pages), and a reflexive Exegesis (500 words).

Written and in-class peer review feedback at the conclusion. Students will receive a numerical grade.

Course Learning Outcomes

- CL01 : Apply a range of technical skills to develop and/or critique creative work set on location.
- CL03 : Demonstrate research and planning skills in gathering, classifying and communicating film studies concepts and pragmatic solutions while working creatively [either individually or] in small production groups.
- CL04 : Work collaboratively and undertake a range of crew roles to a professional standard within a community.

Detailed Assessment Description

More information on Moodle

Assessment Length

7 mins

Assessment information

More information on Moodle

Assignment submission Turnitin type

This is not a Turnitin assignment

Generative AI Permission Level

No Assistance

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General Assessment Information

Referencing. Students are free to choose whichever referencing system they prefer. However, in making this choice students should bear in mind the purpose of referencing: to guide the reader to evidence, and when necessary to the relevant part of the source in question. An author-date system without page numbers is thus perfectly appropriate for references to the central claims or general arguments of short works, but the same system is inappropriate when citing a play, a novel, a substantial journal article, a scholarly monograph, or a work of any length and complexity. In those cases, page or line numbers are essential for the reference to do its intellectual work.

Word Counts. All quotations and references are included in word counts, while bibliographies are not. A margin of 10% above and below the stipulated word count will be accepted without penalty.

Grading Basis

Standard

Requirements to pass course

Submission of all three assessments and dynamic engagement with your group and active collaboration with your colleagues and professional attitude to your internship (if you make that selection).

Course Schedule

Teaching Week/Module	Activity Type	Content
Week 2 : 19 August - 25 August	Lecture	#1 Monday INTRODUCTION - WHAT IS A FILM FESTIVAL #2 Tuesday FILM FESTIVAL HISTORIES # 3 Wednesday NATIONAL CINEMAS AS FILM FESTIVAL EVENTS # 4 Thursday CURATING AND PROGRAMMING # 5 Friday SELF DIRECTED STUDY
	Assessment	Submission of Assessment One: Comparison of two films at two different film festivals - Sunday by 4pm
Week 3 : 26 August - 1 September	Lecture	# 6 Monday 2 Week. COURTING CONTROVERSY - SYDNEY UNDERGROUND FILM FESTIVAL: CENSORSHIP, POLITICS, CONTROVERSY & COMMUNICATIONS # 7 Tuesday 2 Week FILM FESTIVALS & TOURISM & SOFT POWER # 8 Wednesday 2 Week DESIGNING YOUR OWN FILM FESTIVAL. FILM FESTIVAL DISTRIBUTION and SHORT FILM FESTIVALS # 9 Thursday 2nd Week. Guest Lecture Benson Wu- Marketing Specialist and Director of the Taiwan Film Festival # 10 Friday 2 Week SELF DIRECTED LEARNING.
	Assessment	Film Festival Development and Promotion Group or Individual 30%
Week 4 : 2 September - 8 September	Lecture	# 11 Monday 3 week. THE FUTURE OF FILM FESTIVALS???
	Activity	# 12 Tuesday 3rd Week. Preparation and Self-Directed Study. No Lecture or Workshops
	Presentation	# 13 Wednesday 3rd Week. In Class Presentation of Films and Film Festival Pitches - All Day in Room 327
	Assessment	Assessment Three Due In class presentation of Film Festival Proposals and any Film Festival Produced films for SF3 and/or Sydney Underground Film Festival take 48

Attendance Requirements

Students are strongly encouraged to attend all classes and review lecture recordings.

Course Resources

Recommended Resources

All available on Moodle as a reading list for each of the ten dedicated sessions

Additional Costs

Some additional costs may occur for production of short film(s) and submissions for SF3 and Take 48 film festival

Some ticket costs for attending various film Festivals

Course Evaluation and Development

Students will be encouraged to complete myExperience surveys at the end of the course so that further improvements may be made.

Staff Details

Position	Name	Email	Location	Phone	Availability	Equitable Learning Services Contact	Primary Contact
Convenor	Greg Dolgoplov				By appointment.	Yes	Yes

Other Useful Information

Academic Information

Due to evolving advice by NSW Health, students must check for updated information regarding online learning for all Arts, Design and Architecture courses this term (via Moodle or course information provided).

Please see: <https://www.unsw.edu.au/arts-design-architecture/student-life/resources-support/protocols-guidelines> for essential student information relating to:

- UNSW and Faculty policies and procedures;
- Student Support Services;
- Dean's List;
- review of results;
- credit transfer;
- cross-institutional study and exchange;
- examination information;
- enrolment information;
- Special Consideration in the event of illness or misadventure;
- student equity and disability;

And other essential academic information.

Academic Honesty and Plagiarism

Plagiarism is using the words or ideas of others and presenting them as your own. It can take many forms, from deliberate cheating to accidentally copying from a source without acknowledgement.

UNSW groups plagiarism into the following categories:

- Copying: Using the same or very similar words to the original text or idea without acknowledging the source or using quotation marks. This includes copying materials, ideas or concepts from a book, article, report or other written document, presentation, composition, artwork, design, drawing, circuitry, computer program or software, website, internet, other electronic resource, or another person's assignment without appropriate acknowledgement.
- Inappropriate paraphrasing: Changing a few words and phrases while mostly retaining the original information, structure and/or progression of ideas of the original without acknowledgement. This also applies in presentations where someone paraphrases another's ideas or words without credit and to piecing together quotes and paraphrases into a new whole, without appropriate referencing.
- Collusion: Working with others but passing off the work as a person's individual work. Collusion also includes providing your work to another student for the purpose of them plagiarising, paying another person to perform an academic task, stealing or acquiring another person's academic work and copying it, offering to complete another person's work or seeking payment for completing academic work.
- Inappropriate citation: Citing sources which have not been read, without acknowledging the "secondary" source from which knowledge of them has been obtained.
- Duplication ("self-plagiarism"): Submitting your own work, in whole or in part, where it has previously been prepared or submitted for another assessment or course at UNSW or another university.

The UNSW Academic Skills support offers resources and individual consultations. Students are also reminded that careful time management is an important part of study. One of the identified causes of plagiarism is poor time management. Students should allow sufficient time for research, drafting and proper referencing of sources in preparing all assessment items. UNSW Library has the ELISE tool available to assist you with your study at UNSW. ELISE is designed to introduce new students to studying at UNSW, but it can also be a great refresher during your study.

Completing the ELISE tutorial and quiz will enable you to:

- analyse topics, plan responses and organise research for academic writing and other assessment tasks
- effectively and efficiently find appropriate information sources and evaluate relevance to your needs
- use and manage information effectively to accomplish a specific purpose
- better manage your time
- understand your rights and responsibilities as a student at UNSW
- be aware of plagiarism, copyright, UNSW Student Code of Conduct and Acceptable Use of UNSW ICT Resources Policy
- be aware of the standards of behaviour expected of everyone in the UNSW community

- locate services and information about UNSW and UNSW Library

Use of AI for assessments

As AI applications continue to develop, and technology rapidly progresses around us, we remain committed to our values around academic integrity at UNSW. Where the use of AI tools, such as ChatGPT, has been permitted by your course convener, they must be properly credited and your submissions must be substantially your own work.

In cases where the use of AI has been prohibited, please respect this and be aware that where unauthorised use is detected, penalties will apply.

[Use of AI for assessments | UNSW Current Students](#)

Submission of Assessment Tasks

Turnitin Submission

If you encounter a problem when attempting to submit your assignment through Turnitin, please telephone External Support on 9385 3331 or email them on externalteltsupport@unsw.edu.au

Support hours are 8:00am – 10:00pm on weekdays and 9:00am – 5:00pm on weekends (365 days a year). If you are unable to submit your assignment due to a fault with Turnitin, you may apply for an extension, but you must retain your ticket number from External Support (along with any other relevant documents) to include as evidence to support your extension application. If you email External Support, you will automatically receive a ticket number, but if you telephone, you will need to specifically ask for one. Turnitin also provides updates on their system status on Twitter.

Generally, assessment tasks must be submitted electronically via either Turnitin or a Moodle assignment. In instances where this is not possible, alternative submission details will be stated on your course's Moodle site. For information on how to submit assignments online via Moodle: <https://student.unsw.edu.au/how-submit-assignment-moodle>

Late Submission Penalty

UNSW has a standard late submission penalty of:

- 5% per calendar day,
- for all assessments where a penalty applies,

- capped at five calendar days (120 hours) from the assessment deadline, after which a student cannot submit an assessment, and
- no permitted variation.

Students are expected to manage their time to meet deadlines and to request [Special Consideration](#) as early as possible before the deadline. Support with [Time Management is available here](#).

School Contact Information

School of the Arts and Media

Location: Room 312, Level 3 Robert Webster Building

Opening Hours: Monday -Friday, 9am - 5 pm

Email: sam@unsw.edu.au

Phone: +612 9385 4856

web: <https://www.unsw.edu.au/arts-design-architecture/our-schools/arts-media>