



UNSW Course Outline

MDIA2009 Video Journalism - 2024

Published on the 13 May 2024

General Course Information

Course Code : MDIA2009

Year : 2024

Term : Term 2

Teaching Period : T2

Is a multi-term course? : No

Faculty : Faculty of Arts, Design and Architecture

Academic Unit : School of the Arts and Media

Delivery Mode : In Person

Delivery Format : Standard

Delivery Location : Kensington

Campus : Sydney

Study Level : Undergraduate

Units of Credit : 6

Useful Links

[Handbook Class Timetable](#)

Course Details & Outcomes

Course Description

From television to TikTok, video is at the heart of contemporary journalism. Moving images can convey the importance of events, bring interviews to life, and make news accessible to huge audiences. But making the most of video as a journalist requires practical skills and deep

understanding of video as a medium. As a working journalist, you'll be expected to capture and deliver effective video as part of the 'package,' whether as stand-alone content or to accompany written stories. Building on a foundation of conceptual and theoretical understandings of video journalism, this course will give you hands-on experience in the skills needed to outline shows, record in the field, and edit and publish video journalism. The course will also expose you to deadline-driven assessments designed to emulate the intense and demanding working environment of multi-skilled journalists. Legal, professional, and ethical issues in relation to video journalistic practice will also be addressed.

Course Learning Outcomes

Course Learning Outcomes
CLO1 : Demonstrate practical and technical skills in recording video in a journalistic context.
CLO2 : Demonstrate practical and technical skills in the packaging and publishing of video journalism: audio, video, writing.
CLO3 : Develop an understanding of the deadline-driven demands of video journalism

Course Learning Outcomes	Assessment Item
CLO1 : Demonstrate practical and technical skills in recording video in a journalistic context.	<ul style="list-style-type: none">• Practical video journalism project, group assignment and an individual reflection• Video tutorial task portfolio
CLO2 : Demonstrate practical and technical skills in the packaging and publishing of video journalism: audio, video, writing.	<ul style="list-style-type: none">• Practical video journalism project, group assignment and an individual reflection• Video tutorial task portfolio
CLO3 : Develop an understanding of the deadline-driven demands of video journalism	<ul style="list-style-type: none">• Practical video journalism project, group assignment and an individual reflection• Video tutorial task portfolio

Learning and Teaching Technologies

Moodle - Learning Management System

Learning and Teaching in this course

This is a very practical course. Each seminar involves real world professional media practice - attendance at each seminar is essential. The seminars involves guest speakers and group work.

Assessments

Assessment Structure

Assessment Item	Weight	Relevant Dates
Practical video journalism project, group assignment and an individual reflection Assessment Format: Group	50%	
Video tutorial task portfolio Assessment Format: Individual	50%	

Assessment Details

Practical video journalism project, group assignment and an individual reflection

Assessment Overview

2,000-word equivalent.

Students complete a major video journalism project, composed of a group assignment (30%) and an individual reflection (20%).

Feedback via LMS

Course Learning Outcomes

- CLO1 : Demonstrate practical and technical skills in recording video in a journalistic context.
- CLO2 : Demonstrate practical and technical skills in the packaging and publishing of video journalism: audio, video, writing.
- CLO3 : Develop an understanding of the deadline-driven demands of video journalism

Detailed Assessment Description

see Moodle

Assignment submission Turnitin type

This assignment is submitted through Turnitin and students can see Turnitin similarity reports.

Video tutorial task portfolio

Assessment Overview

Students complete practical tasks in tutorials, with further development outside class

2000 word equivalent.

Feedback in class and via LMS

Course Learning Outcomes

- CLO1 : Demonstrate practical and technical skills in recording video in a journalistic context.
- CLO2 : Demonstrate practical and technical skills in the packaging and publishing of video journalism: audio, video, writing.
- CLO3 : Develop an understanding of the deadline-driven demands of video journalism

Detailed Assessment Description

Please see Moodle

General Assessment Information

Please see Moodle for further information

Grading Basis

Standard

Requirements to pass course

Achieve a composite mark of at least 50 out of 100.

Adhere to the AI guidelines stipulated on Moodle for this course's assessments.

Students are expected to attend all lectures and classes for the School of the Arts & Media (SAM) courses in which they are enrolled.

Students who fail to attend at least 80% of tutorials run the risk of failing a course. No additional or special consideration will be provided if a student misses out on essential course information and materials, or misses an assessment task/deadline, due to unexplained absences or an unapproved lack of attendance.

A student may be advised by the Course Convenor to withdraw from the course if significant learning activities are missed. Alternatively, a student may be required to undertake supplementary class(es) or task(s) as prescribed by the Course Convenor.

Course Schedule

Teaching Week/Module	Activity Type	Content
Week 0 : 20 May - 26 May	Other	Orientation week
Week 1 : 27 May - 2 June	Seminar	Storytelling using video
Week 2 : 3 June - 9 June	Seminar	Video journalism essentials. The News piece to camera.
Week 3 : 10 June - 16 June	Seminar	Pitching your video project
Week 4 : 17 June - 23 June	Seminar	Camera fundamentals
Week 5 : 24 June - 30 June	Seminar	Sound for video
Week 6 : 1 July - 7 July	Other	Flex Week . No Seminars
Week 7 : 8 July - 14 July	Seminar	Video production principles
Week 8 : 15 July - 21 July	Seminar	Representation and voice
Week 9 : 22 July - 28 July	Group Work	Filiming and editing video projects
Week 10 : 29 July - 4 August	Group Work	Editing video projects

Attendance Requirements

Please note that lecture recordings are not available for this course. Students are strongly encouraged to attend all classes and contact the Course Authority to make alternative arrangements for classes missed.

General Schedule Information

Full details for each week are on Moodle

Course Resources

Prescribed Resources

There are no essential texts. These 2 are advised and are available in the library and bookshop :

Van Tassel, J. M. (2020). *The New News: The Journalist's Guide to Producing Digital Content for Online and Mobile News* (M. Murphy & J. Schmitz, Eds.). Routledge.

Bradshaw, P. (2024). *The online journalism handbook: skills to survive and thrive in the digital age* (Third edition.). Routledge Taylor and Francis Group.

Recommended Resources

Students are expected to research across diverse media. We encourage you to research innovative professional video makers to share as examples. Suggested media as a starting point:

Production Resources: The Robert Webster labs are equipped with Adobe creative cloud such as Photoshop, Audition and Premiere Pro. You can also use other production software. You have 24 / 7 access to the labs - see the School's office on Level 3 if you are having access issues. Please let security know if you are working late.

The Technical Resource Centre has a wide range of visual and audio resources for borrowing to produce production assessments. They are also excellent trouble shooters if you are having a problem with the audio and visual software. Lynda.com online production tutorials are encouraged and freely available through UNSW library.

Course Evaluation and Development

This is a new course, developed because of student demand for a practical video journalism course based on the current professional environment.

Staff Details

Position	Name	Email	Location	Phone	Availability	Equitable Learning Services Contact	Primary Contact
Convenor	Farhana Dawood				By appointment	Yes	Yes

Other Useful Information

Academic Information

Due to evolving advice by NSW Health, students must check for updated information regarding online learning for all Arts, Design and Architecture courses this term (via Moodle or course information provided).

Please see: <https://www.unsw.edu.au/arts-design-architecture/student-life/resources-support/protocols-guidelines> for essential student information relating to:

- UNSW and Faculty policies and procedures;
- Student Support Services;
- Dean's List;
- review of results;
- credit transfer;

- cross-institutional study and exchange;
- examination information;
- enrolment information;
- Special Consideration in the event of illness or misadventure;
- student equity and disability;

And other essential academic information.

Academic Honesty and Plagiarism

Plagiarism is using the words or ideas of others and presenting them as your own. It can take many forms, from deliberate cheating to accidentally copying from a source without acknowledgement.

UNSW groups plagiarism into the following categories:

- Copying: Using the same or very similar words to the original text or idea without acknowledging the source or using quotation marks. This includes copying materials, ideas or concepts from a book, article, report or other written document, presentation, composition, artwork, design, drawing, circuitry, computer program or software, website, internet, other electronic resource, or another person's assignment without appropriate acknowledgement.
- Inappropriate paraphrasing: Changing a few words and phrases while mostly retaining the original information, structure and/or progression of ideas of the original without acknowledgement. This also applies in presentations where someone paraphrases another's ideas or words without credit and to piecing together quotes and paraphrases into a new whole, without appropriate referencing.
- Collusion: Working with others but passing off the work as a person's individual work. Collusion also includes providing your work to another student for the purpose of them plagiarising, paying another person to perform an academic task, stealing or acquiring another person's academic work and copying it, offering to complete another person's work or seeking payment for completing academic work.
- Inappropriate citation: Citing sources which have not been read, without acknowledging the "secondary" source from which knowledge of them has been obtained.
- Duplication ("self-plagiarism"): Submitting your own work, in whole or in part, where it has previously been prepared or submitted for another assessment or course at UNSW or another university.

The UNSW Academic Skills support offers resources and individual consultations. Students are also reminded that careful time management is an important part of study. One of the identified causes of plagiarism is poor time management. Students should allow sufficient time for research, drafting and proper referencing of sources in preparing all assessment items. UNSW Library has the ELISE tool available to assist you with your study at UNSW. ELISE is designed to introduce new students to studying at UNSW, but it can also be a great refresher during your

study.

Completing the ELISE tutorial and quiz will enable you to:

- analyse topics, plan responses and organise research for academic writing and other assessment tasks
- effectively and efficiently find appropriate information sources and evaluate relevance to your needs
- use and manage information effectively to accomplish a specific purpose
- better manage your time
- understand your rights and responsibilities as a student at UNSW
- be aware of plagiarism, copyright, UNSW Student Code of Conduct and Acceptable Use of UNSW ICT Resources Policy
- be aware of the standards of behaviour expected of everyone in the UNSW community
- locate services and information about UNSW and UNSW Library

Use of AI for assessments

As AI applications continue to develop, and technology rapidly progresses around us, we remain committed to our values around academic integrity at UNSW. Where the use of AI tools, such as ChatGPT, has been permitted by your course convener, they must be properly credited and your submissions must be substantially your own work.

In cases where the use of AI has been prohibited, please respect this and be aware that where unauthorised use is detected, penalties will apply.

[Use of AI for assessments | UNSW Current Students](#)

Submission of Assessment Tasks

Turnitin Submission

If you encounter a problem when attempting to submit your assignment through Turnitin, please telephone External Support on 9385 3331 or email them on externalteltsupport@unsw.edu.au

Support hours are 8:00am – 10:00pm on weekdays and 9:00am – 5:00pm on weekends (365 days a year). If you are unable to submit your assignment due to a fault with Turnitin, you may apply for an extension, but you must retain your ticket number from External Support (along with any other relevant documents) to include as evidence to support your extension application. If you email External Support, you will automatically receive a ticket number, but if you telephone, you will need to specifically ask for one. Turnitin also provides updates on their system status on

Twitter.

Generally, assessment tasks must be submitted electronically via either Turnitin or a Moodle assignment. In instances where this is not possible, alternative submission details will be stated on your course's Moodle site. For information on how to submit assignments online via Moodle: <https://student.unsw.edu.au/how-submit-assignment-moodle>

Late Submission Penalty

UNSW has a standard late submission penalty of:

- 5% per calendar day,
- for all assessments where a penalty applies,
- capped at five calendar days (120 hours) from the assessment deadline, after which a student cannot submit an assessment, and
- no permitted variation.

Students are expected to manage their time to meet deadlines and to request [Special Consideration](#) as early as possible before the deadline. Support with [Time Management is available here.](#)

School Contact Information

School of the Arts and Media

Location: Room 312, Level 3 Robert Webster Building

Opening Hours: Monday -Friday, 9am - 5 pm

Email: sam@unsw.edu.au

Phone: +612 9385 4856

web: <https://www.unsw.edu.au/arts-design-architecture/our-schools/arts-media>