



UNSW Course Outline

LAWS8050 Globalisation and Intellectual Property Law - 2024

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General Course Information

Course Code : LAWS8050

Year : 2024

Term : Term 2

Teaching Period : T2B

Is a multi-term course? : No

Faculty : Faculty of Law and Justice

Academic Unit : School of Private and Commercial Law

Delivery Mode : In Person

Delivery Format : Standard

Delivery Location : Kensington

Campus : Sydney

Study Level : Postgraduate

Units of Credit : 6

[Useful Links](#)

[Handbook Class Timetable](#)

Course Details & Outcomes

Course Description

This course takes an interdisciplinary and theoretical approach to examine: the history of intellectual property globalisation; governmental and NGO organisations involved in this process; political debates, alliances and ideologies that have shaped global intellectual property law-

making; the economics of globalisation and intellectual property; and sociological, cultural and domestic legal effects of globalising through intellectual privatization.

Main Topics

- Introduction to the Globalisation of Intellectual Property Regulation
- History of Intellectual Propertisation and the Globalisation of Intellectual Property Regulation.
- Non-Western Methods of Regulating Access to and Use of Ideas, Information, Knowledge and Symbols.
- The Politics of Contemporary International Intellectual Property Regulation and Governance.
- The Economics and Political Economy of Contemporary Intellectual Property Regulation.
- The Sociology of Globalisation via International Intellectual Property Standardisation.
- Issues in Intellectual Property Regulation in a Global Setting:
 1. Sovereignty.
 2. Legal Transplants.
 3. Development.
- Case Studies of Intellectual Property Regulation in a Global Setting:
 1. Copyright, Patents and Traditional Knowledge.
 2. Patents and Access to Essential Medicines around the World.
 3. Trademarks and Multinational Branding Practices.
- The Cultural Impact of Globalising via the International Standardisation of Intellectual Property Laws.
- Blending Theory and Practice in Domestic and International Intellectual Property Law- and Policy-Making.

This course assumes an understanding of intellectual property law. Students should have prior knowledge of black letter copyright, patent, trademarks and designs law, whether through undergraduate study, postgraduate study (eg. LAWS8017 *Intellectual Property Law*) or work in intellectual property law in Australia or overseas. Students who do not hold an LLB/JD or equivalent should take the LLM foundations course *LAWS8213 Legal Concepts, Research and Writing* before or concurrently with this course.

Course Aims

The aims of this course are to investigate the content and political context of various components of the international intellectual property system and their influences on one another. They are also to consider and assess the major theoretical and policy arguments relating to the

development of the global intellectual property law system and to understand this area of law in its wider economic, political, and social context.

Relationship to Other Courses

This course counts towards the LLM specialisation in Media, Intellectual Property and Technology law. It can be taken with courses such as LAWS8017/ JURD7617 *Intellectual Property Law* and LAWS8021/JURD7621 *Advanced Topics in Intellectual Property* to gain a strong working knowledge of intellectual property law. It can also be taken alongside courses in media and technology law to broaden a student's understanding of the broader legal environment often associated with intellectual property law.

Course Learning Outcomes

Course Learning Outcomes
CLO1 : · Demonstrate high level skills of and collaboration and oral communication by discussing and debating course concepts in a scholarly, reflective and respectful manner. (PLOs 3 (a) and 3 (b))
CLO2 : · Engage in advanced critical analysis of the historical and social significance of globalisation and intellectual property law with consideration of emerging trends through an extended research essay (PLOs 1 (a), 1(b), 2(a), 2 (b), 3(a) and 4)
CLO3 : · Identify developing issues and apply them to hypothetical fact scenarios using advanced theoretical knowledge of globalised intellectual property law by doing class exercises (PLOs 1(a), 1(b), 2(a) and 2(b))

Course Learning Outcomes	Assessment Item
CLO1 : · Demonstrate high level skills of and collaboration and oral communication by discussing and debating course concepts in a scholarly, reflective and respectful manner. (PLOs 3 (a) and 3 (b))	· Class Participation
CLO2 : · Engage in advanced critical analysis of the historical and social significance of globalisation and intellectual property law with consideration of emerging trends through an extended research essay (PLOs 1 (a), 1(b), 2(a), 2 (b), 3(a) and 4)	· Research Proposal (1500 words) · Research Essay (4500 words)
CLO3 : · Identify developing issues and apply them to hypothetical fact scenarios using advanced theoretical knowledge of globalised intellectual property law by doing class exercises (PLOs 1(a), 1(b), 2(a) and 2(b))	· Class Participation

Learning and Teaching Technologies

Moodle - Learning Management System

Learning and Teaching in this course

This course will be taught interactively, enabling students to participate and discuss issues in class.

Assessments

Assessment Structure

Assessment Item	Weight	Relevant Dates
Class Participation Assessment Format: Individual	20%	Start Date: Not Applicable Due Date: 02/08/2024 04:00 PM
Research Proposal (1500 words) Assessment Format: Individual	20%	Start Date: Not Applicable Due Date: 15/07/2024 04:00 PM
Research Essay (4500 words) Assessment Format: Individual	60%	Start Date: Not Applicable Due Date: 12/08/2024 04:00 PM

Assessment Details

Class Participation

Assessment Overview

Preparation and engagement in class.

Feedback includes formative feedback, peer feedback in class, online and the use of rubric.

Course Learning Outcomes

- CLO1 : Demonstrate high level skills of collaboration and oral communication by discussing and debating course concepts in a scholarly, reflective and respectful manner. (PLOs 3 (a) and 3 (b))
- CLO3 : Identify developing issues and apply them to hypothetical fact scenarios using advanced theoretical knowledge of globalised intellectual property law by doing class exercises (PLOs 1(a), 1(b), 2(a) and 2(b))

Assessment Length

N/A

Submission notes

Students are advised to complete and submit the Class Participation Reflective Commentary

template provided.

Assignment submission Turnitin type

This assignment is submitted through Turnitin and students do not see Turnitin similarity reports.

Research Proposal (1500 words)

Assessment Overview

Feedback includes formative feedback, peer feedback in class, online and the use of rubric.

Course Learning Outcomes

- CLO2 : Engage in advanced critical analysis of the historical and social significance of globalisation and intellectual property law with consideration of emerging trends through an extended research essay (PLOs 1 (a), 1(b), 2(a), 2 (b), 3(a) and 4)

Assessment Length

1,500 words

Submission notes

Please include your name, zID and word count on your paper.

Assignment submission Turnitin type

This assignment is submitted through Turnitin and students do not see Turnitin similarity reports.

Research Essay (4500 words)

Assessment Overview

Feedback includes formative feedback, peer feedback in class, online and the use of rubric.

Course Learning Outcomes

- CLO2 : Engage in advanced critical analysis of the historical and social significance of globalisation and intellectual property law with consideration of emerging trends through an extended research essay (PLOs 1 (a), 1(b), 2(a), 2 (b), 3(a) and 4)

Assessment Length

4,500 words

Submission notes

Please include your name, zID and word count on your paper.

Assignment submission Turnitin type

This assignment is submitted through Turnitin and students do not see Turnitin similarity reports.

General Assessment Information

Grading Basis

Standard

Requirements to pass course

50% overall.

Course Schedule

Teaching Week/Module	Activity Type	Content
Week 1 : 1 July - 7 July	Lecture	First half of the course
Week 2 : 8 July - 14 July	Lecture	
Week 3 : 15 July - 21 July	Lecture	

Attendance Requirements

Please see information about attendance requirements in **Law & Justice Assessment Procedure and Student Information** located in the Other Useful Information tab in the Academic Information field.

Please be advised there will be no classes on public holidays. If your class falls on a public holiday, alternative arrangements will be made by the course convenor to make up the missed class.

General Schedule Information

Tue 14:00 - 17:00, E19 Patricia O'Shane G04 (K-E19-G04)

Thu 14:00 - 17:00, Old Main Building G32 (K-K15-G32)

Tuesday 2 July 2-5pm,

Thursday 4 July 2-5pm

Tuesday 9 July 2-5pm,

Thursday 11 July 2-5pm

Tuesday 16 July 2-5pm,

Thursday 18 July 2-5pm

Course Resources

Prescribed Resources

Students are advised to read Graham Dutfield & Uma Suthersanen, Dutfield and Suthersanen on *Global Intellectual Property Law* (Edward Elgar, 2022, Second edition) to provide background reading for the course.

Recommended Resources

Recommended resources are provided through the course Moodle site.

Course Evaluation and Development

Students are invited to provide the teacher with informal feedback throughout the course. Formal feedback will be invited through a MyExperience survey towards the end of the course. This feedback will be used to identify and address any ways in which the course could be improved.

Staff Details

Position	Name	Email	Location	Phone	Availability	Equitable Learning Services Contact	Primary Contact
Convenor	Alexandra George				Email for an appointment.	Yes	No
Lecturer	Doris Long				Email for an appointment.	Yes	Yes

Other Useful Information

Academic Information

Upon your enrolment at UNSW, you share responsibility with us for maintaining a safe, harmonious and tolerant University environment.

You are required to:

- Comply with the University's conditions of enrolment.

- Act responsibly, ethically, safely and with integrity.
- Observe standards of equity and respect in dealing with every member of the UNSW community.
- Engage in lawful behaviour.
- Use and care for University resources in a responsible and appropriate manner.
- Maintain the University's reputation and good standing.

For more information, visit the [UNSW Student Code of Conduct Website](#).

UNSW Law & Justice Assessment Policy

It is essential that all students undertaking this course read and abide by the [UNSW Law & Justice Assessment Policy & Student Information](#). This document includes information on Class Attendance, Late Work, Word Limits, Marking, Special Consideration, Workload, and Academic Misconduct & Plagiarism. More information can also be found at [Assessment & Exam Information](#).

Information regarding Course Outlines are subject to change and students are advised to check updates. If there is a discrepancy between the information posted here and the handbook or the UNSW Law & Justice website, please contact [Student Services via The Nucleus Hub](#) for advice. UNSW Law & Justice reserves the right to discontinue or vary such courses or staff allocations at any time. If your course is not here, please visit [Handbook](#) for information.

Academic Honesty and Plagiarism

As a student at UNSW you are expected to display [academic integrity](#) in your work and interactions. Where a student breaches the [UNSW Student Code](#) with respect to academic integrity, the University may take disciplinary action under the Student Misconduct Procedure. To assure academic integrity, you may be required to demonstrate reasoning, research and the process of constructing work submitted for assessment.

To assist you in understanding what academic integrity means, and how to ensure that you do comply with the UNSW Student Code, it is strongly recommended that you complete the [Working with Academic Integrity](#) module before submitting your first assessment task. It is a free, online self-paced Moodle module that should take about one hour to complete.

Submission of Assessment Tasks

Before submitting assessment items all students must read and abide by the [UNSW Law &](#)

Special consideration

Special consideration is primarily intended to provide you with an extra opportunity to demonstrate the level of performance of which you are capable. To apply, and for further information, see Special Consideration on the UNSW [Current Students](#) page.

Feedback

UNSW Law & Justice appreciates the need for students to have feedback on their progress prior to the last date for withdrawal without failure. All courses will therefore provide feedback to students prior to this date, as well as throughout the course. However, students should note that feedback does not take the form only of formal grades and written comments on written assessments. Rather, formative feedback, which helps students to self-assess, to identify misunderstandings, and to identify areas requiring further work, will occur during class and possibly online. For example, where a teacher asks the class a question, all students should think about how they might answer. Even though not all students will necessarily be able to respond orally, everyone can reflect on their tentative answer in light of the teacher's response and subsequent class discussion. If you are struggling to understand what is being asked in class, or if your tentative answers prove incorrect and subsequent discussion does not clear things up, then you should continue to ask questions (of yourself, your peers or your teacher). Similarly, you can get a sense of your ability in a course through peer feedback during group work, your teacher's responses to your in-class contributions, and your own response to in-class problems and examples (whether or not you are called on to relay your answer to the class) and also your online activities and responses by others to those activities. Students enrolled in this course may check their Moodle course page for details on the specific feedback used in this course.

Faculty-specific Information

Additional support for students

- Student support: <https://www.student.unsw.edu.au/support>
- Academic Skills and Support: <https://student.unsw.edu.au/academic-skills>
- Student Wellbeing, Health and Safety: <https://student.unsw.edu.au/wellbeing>
- Equitable Learning Services: <https://student.unsw.edu.au/els>
- UNSW IT Service Centre: <https://www.myit.unsw.edu.au>

Course improvement

Student feedback is very important to continual course improvement. This is demonstrated within the Faculty of Law & Justice by the implementation of the UNSW online student survey myExperience, which allows students to evaluate their learning experiences in an anonymous way. myExperience survey reports are produced from each survey. They are released to staff after all student assessment results are finalised and released to students. Course convenors will use the feedback to make ongoing improvements to the course. Students enrolled in this course may check their Moodle course page for details on the actions taken in response to evaluation feedback in Student Survey.

School Contact Information

Please contact [Nucleus Student Hub](#) for all enquiries. The Nucleus acts as a central communications hub for UNSW and will distribute your enquiry to the best person to respond.