



UNSW Course Outline

MDIA5100 Industry Internship - 2024

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General Course Information

Course Code : MDIA5100

Year : 2024

Term : Term 1

Teaching Period : T1

Is a multi-term course? : No

Faculty : Faculty of Arts, Design and Architecture

Academic Unit : School of the Arts and Media

Delivery Mode : Multimodal

Delivery Format : Standard

Delivery Location : Kensington

Campus : Sydney

Study Level : Postgraduate

Units of Credit : 6

Useful Links

[Handbook Class Timetable](#)

Course Details & Outcomes

Course Description

In this course, you'll undertake industry-engaged learning by interning with a relevant host while also earning credit towards your degree. Internships are a great way to gain work experience while you're studying. They can help improve your employability, develop your job-seeking skills,

clarify where you'd like to work after you graduate, generate material for your portfolio, increase your professional confidence, and build strategic professional networks.

SAM internships require 100 hours of work with a host organisation and can be taken in first, second or third term. You can either apply for a Faculty-sourced position with one of our partner organisations or independently find your own internship. Remote and hybrid internships are also available. Contact the Faculty's Work-Integrated Learning (WIL) unit (ada-wil@unsw.edu.au) for more information about which option is right for you. The WIL unit can also help you enrol in MDIA5100 so you are able to gain access to the course Moodle site. At the end of your placement, you'll need to submit a critical reflection on your experiences and a collection of work examples completed during your internship. This is a simple pass/fail course with no formal teaching components.

Before seeking an internship, we strongly recommend contacting UNSW Careers (<https://www.student.unsw.edu.au/careers>) and UNSW Employability (<https://www.careers.unsw.edu.au>) for help assembling your CV, cover letter, and other components of your application.

No minimum WAM is required.

For all further inquiries, please contact the Faculty's Work-Integrated Learning unit by emailing ada-wil@unsw.edu.au.

Course Aims

The aims of the course are:

- to provide students with experience of industry processes and practices
- to provide students with the opportunity to apply theoretical concepts and practical skills gained in the program to real-world contexts
- to enhance students' capacity for independent engagement with industry providers

Course Learning Outcomes

Course Learning Outcomes
CLO1 : Gain experience of industry processes and practices.
CLO2 : Apply theoretical concepts and practical skills gained in the program to real-world contexts.
CLO3 : Enhance capacity for independent engagement with industry providers.

Course Learning Outcomes	Assessment Item
CLO1 : Gain experience of industry processes and practices.	• Critical Reflection • Work Evidence
CLO2 : Apply theoretical concepts and practical skills gained in the program to real-world contexts.	• Critical Reflection
CLO3 : Enhance capacity for independent engagement with industry providers.	• Work Evidence

Learning and Teaching Technologies

Moodle - Learning Management System

Assessments

Assessment Structure

Assessment Item	Weight	Relevant Dates
Critical Reflection Assessment Format: Individual	50%	Due Date: 19/04/2024 05:00 PM
Work Evidence Assessment Format: Individual	50%	Due Date: 19/04/2024 05:00 PM

Assessment Details

Critical Reflection

Assessment Overview

Students will submit a critical reflection which (i) briefly describes the type of media organization they were placed in (in general terms only, without naming) and their role within it; (ii) identifies a relevant role in the organization at or close to entry level and the skills and attributes needed to complete such a role; (iii) addresses how the type of work they have undertaken/produced during their placement contributes to their host organization and/or relevant media industry. In this last component students should explicitly reflect on such factors as the host/industry agenda, challenges and innovations for the host/industry, questions of ethics which may arise in relation to this work, questions of industry standards, industry processes or media forms. Academic reference should be made, using the Harvard system, and a minimum of five separate academic sources used, to support/explain/define the relevant concepts. The reflective analysis as a whole should be a minimum of 500 words but may make up more of the combined total of 1500-2500 word limit for both assessment components.

Grading will be Satisfactory/Unsatisfactory only and no further feedback will be provided.

Course Learning Outcomes

- CLO1 : Gain experience of industry processes and practices.
- CLO2 : Apply theoretical concepts and practical skills gained in the program to real-world contexts.

Assessment Length

Minimum of 500 words (or rough equivalent for non-text-based submissions) but may make up more of the 1500 to 2500 words required for both assignments in this course.

Assessment information

Assignment submission Turnitin type

This is not a Turnitin assignment

Work Evidence

Assessment Overview

Students will present a sample of, reports on, or links to original work undertaken/produced during and for the purposes of the internship. This may be a holistic written document (e.g. news story, client profile etc.) or records of research undertaken to prepare for a document/event/process in the host organization, reporting on tasks undertaken, description of workflow in relation to a larger process, or similar, i.e. it should provide evidence of practical work undertaken during the placement. This should be a minimum of 250 words but may make up more of the combined total of 1500-2500 words for both assessment components.

Grading will be Satisfactory/Unsatisfactory only and no further feedback will be provided.

Course Learning Outcomes

- CLO1 : Gain experience of industry processes and practices.
- CLO3 : Enhance capacity for independent engagement with industry providers.

Assessment Length

Minimum of 250 words (or rough equivalent for non-text-based submissions) but may make up more of the 1500 to 2500 words required for both assignments in this course.

Assignment submission Turnitin type

This is not a Turnitin assignment

General Assessment Information

This subject is ungraded so a pass is dependent on Satisfactory (SY) or Unsatisfactory (FL) in meeting the course requirements. An SY grade will not affect your weighted average mark (WAM) but a FL grade will. To receive a Satisfactory grade for this course, you will need to: Complete at least 100 hours of your internship. Complete and submit to the Faculty WIL unit a Timesheet showing the hours you worked during your internship. Complete a Student Feedback Form. Ask your supervisor to complete a Host Feedback Form. Complete and submit your Work Evidence (demonstrating a serious attempt to answer the task requirements). Complete and submit your Critical Reflection (demonstrating a serious attempt to answer the task requirements).

Grading Basis

Satisfactory

Course Schedule

Attendance Requirements

While there are no formal classes involved in this subject, you must complete at least 100 hours of your internship and work through the onboarding kit and other resources provided on the course Moodle site. An Intern Feedback Form, Host Feedback Form and Timesheets must also be completed in order to pass this course (please see course Moodle site for further details).

Course Resources

Prescribed Resources

Please work through the onboarding kit you'll find on Moodle before commencing your internship. Other helpful resources can be found on the course Moodle site.

Course Evaluation and Development

We respond to feedback received via direct email to the Course Convenor and the WIL Unit, and information provided in the student and host feedback forms.

We hope you enjoy your internship!

Staff Details

Position	Name	Email	Location	Phone	Availability	Equitable Learning Services Contact	Primary Contact
Convenor	Peter Roberts		311H Webster		On request	Yes	Yes

Other Useful Information

Academic Information

Due to evolving advice by NSW Health, students must check for updated information regarding online learning for all Arts, Design and Architecture courses this term (via Moodle or course information provided).

Please see: <https://www.unsw.edu.au/arts-design-architecture/student-life/resources-support/protocols-guidelines> for essential student information relating to:

- UNSW and Faculty policies and procedures;
- Student Support Services;
- Dean's List;
- review of results;
- credit transfer;
- cross-institutional study and exchange;
- examination information;
- enrolment information;
- Special Consideration in the event of illness or misadventure;
- student equity and disability;

And other essential academic information.

Academic Honesty and Plagiarism

Plagiarism is using the words or ideas of others and presenting them as your own. It can take many forms, from deliberate cheating to accidentally copying from a source without acknowledgement.

UNSW groups plagiarism into the following categories:

- Copying: Using the same or very similar words to the original text or idea without acknowledging the source or using quotation marks. This includes copying materials, ideas

or concepts from a book, article, report or other written document, presentation, composition, artwork, design, drawing, circuitry, computer program or software, website, internet, other electronic resource, or another person's assignment without appropriate acknowledgement.

- Inappropriate paraphrasing: Changing a few words and phrases while mostly retaining the original information, structure and/or progression of ideas of the original without acknowledgement. This also applies in presentations where someone paraphrases another's ideas or words without credit and to piecing together quotes and paraphrases into a new whole, without appropriate referencing.
- Collusion: Working with others but passing off the work as a person's individual work. Collusion also includes providing your work to another student for the purpose of them plagiarising, paying another person to perform an academic task, stealing or acquiring another person's academic work and copying it, offering to complete another person's work or seeking payment for completing academic work.
- Inappropriate citation: Citing sources which have not been read, without acknowledging the "secondary" source from which knowledge of them has been obtained.
- Duplication ("self-plagiarism"): Submitting your own work, in whole or in part, where it has previously been prepared or submitted for another assessment or course at UNSW or another university.

The UNSW Academic Skills support offers resources and individual consultations. Students are also reminded that careful time management is an important part of study. One of the identified causes of plagiarism is poor time management. Students should allow sufficient time for research, drafting and proper referencing of sources in preparing all assessment items. UNSW Library has the ELISE tool available to assist you with your study at UNSW. ELISE is designed to introduce new students to studying at UNSW, but it can also be a great refresher during your study.

Completing the ELISE tutorial and quiz will enable you to:

- analyse topics, plan responses and organise research for academic writing and other assessment tasks
- effectively and efficiently find appropriate information sources and evaluate relevance to your needs
- use and manage information effectively to accomplish a specific purpose
- better manage your time
- understand your rights and responsibilities as a student at UNSW
- be aware of plagiarism, copyright, UNSW Student Code of Conduct and Acceptable Use of UNSW ICT Resources Policy
- be aware of the standards of behaviour expected of everyone in the UNSW community
- locate services and information about UNSW and UNSW Library

Use of AI for assessments

As AI applications continue to develop, and technology rapidly progresses around us, we remain committed to our values around academic integrity at UNSW. Where the use of AI tools, such as ChatGPT, has been permitted by your course convener, they must be properly credited and your submissions must be substantially your own work.

In cases where the use of AI has been prohibited, please respect this and be aware that where unauthorised use is detected, penalties will apply.

[Use of AI for assessments | UNSW Current Students](#)

Submission of Assessment Tasks

Turnitin Submission

If you encounter a problem when attempting to submit your assignment through Turnitin, please telephone External Support on 9385 3331 or email them on externalteltsupport@unsw.edu.au

Support hours are 8:00am – 10:00pm on weekdays and 9:00am – 5:00pm on weekends (365 days a year). If you are unable to submit your assignment due to a fault with Turnitin, you may apply for an extension, but you must retain your ticket number from External Support (along with any other relevant documents) to include as evidence to support your extension application. If you email External Support, you will automatically receive a ticket number, but if you telephone, you will need to specifically ask for one. Turnitin also provides updates on their system status on Twitter.

Generally, assessment tasks must be submitted electronically via either Turnitin or a Moodle assignment. In instances where this is not possible, alternative submission details will be stated on your course's Moodle site. For information on how to submit assignments online via Moodle: <https://student.unsw.edu.au/how-submit-assignment-moodle>

Late Submission Penalty

UNSW has a standard late submission penalty of:

- 5% per calendar day,
- for all assessments where a penalty applies,
- capped at five calendar days (120 hours) from the assessment deadline, after which a student cannot submit an assessment, and
- no permitted variation.

Students are expected to manage their time to meet deadlines and to request [Special Consideration](#) as early as possible before the deadline. Support with [Time Management is available here](#).

School Contact Information

School of the Arts and Media

Location: Room 312, Level 3 Robert Webster Building

Opening Hours: Monday -Friday, 9am - 5 pm

Email: sam@unsw.edu.au

Phone: +612 9385 4856

web: <https://www.unsw.edu.au/arts-design-architecture/our-schools/arts-media>