MBAE7504 Executive Leadership Immersion (Residential) - 2024

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General Course Information

Course Code : MBAE7504
Year : 2024
Term : Term 3
Teaching Period : T3
Is a multi-term course? : No
Faculty : UNSW Business School
Academic Unit : AGSM MBA Programs
Delivery Mode : In Person
Delivery Format : Non Standard
Delivery Location : Kensington
Campus : Sydney
Study Level : Postgraduate
Units of Credit : 6

Useful Links

Handbook Class Timetable

Course Details & Outcomes

Course Description

This course constitutes the final course of the capstone year for the MBA (Executive) Program. The course provides the opportunity to consolidate learnings from the MBA (Executive) journey and particularly the courses that constitute the capstone.

It will do so by reflecting on your own (growth, innovation and transformational) development journey and how that has shaped your identity as a capable leader of self, of other individuals and of organisations. You will also use that understanding of your own developmental journey to shape a personal vision of 'where to from here' as the successful completion of the MBA (Executive) Program is merely one milestone, albeit a memorable one, on your ongoing journey.

The course is structured around the concept of a client project, for which you will be collaborating with a First Nations business or community organisation. In order to do so effectively, you will develop your cultural awareness, learn about supplier diversity, and learn about leadership from First Nations leaders.

The course includes a residential component, which will be an immersive experience (possibly outside of the Sydney metropolitan area with a First Nations community or communities) and offers a final challenge to explore your perception of your identity as a leader in a challenging and unfamiliar context. The details and setting of the immersive experience may vary between classes.

Relationship to Other Courses

As you study this course, you will also study the two-unit-of-credit course MBAE7507 Executive Accelerator Final Term. Executive Accelerator Final Term will also feature as part of the five-day residential.

Course Learning Outcomes

Course Learning Outcomes	Program learning outcomes
CLO1 : Identify and deepen your understanding of systemic elements of cross-cultural interpersonal, organisational and societal dynamics. Learn from First Nations communities how to lead through such dynamics.	• PLO1 : Business Knowledge • PLO2 : Problem Solving • PLO4 : Teamwork • PLO6 : Global and Cultural Competence • PLO7 : Leadership Development
CLO2 : Enact leadership capabilities and create reciprocal benefit through adaptation of self and the systems you are part of to enable diverse cultures (including First Nations cultures) to thrive.	• PLO2 : Problem Solving • PLO4 : Teamwork • PLO5 : Responsible Business Practice • PLO6 : Global and Cultural Competence • PLO7 : Leadership Development
CLO3 : Articulate a compelling leadership philosophy and identity, and how you intend to translate that into your professional life through narrative and story telling.	• PLO2 : Problem Solving • PLO3 : Business Communication • PLO5 : Responsible Business Practice • PLO7 : Leadership Development
CLO4 : Critically reflect on and refine your development as a leader, ethically, culturally, emotionally and cognitively.	• PLO2 : Problem Solving • PLO5 : Responsible Business Practice • PLO6 : Global and Cultural Competence • PLO7 : Leadership Development

Course Learning Outcomes	Assessment Item
CLO1 : Identify and deepen your understanding of systemic elements of cross-cultural interpersonal, organisational and societal dynamics. Learn from First Nations communities how to lead through such dynamics.	• Supplier Diversity Assignment • Client recommendations based on collaboration with a First Nations business or community organisation.
CLO2 : Enact leadership capabilities and create reciprocal benefit through adaptation of self and the systems you are part of to enable diverse cultures (including First Nations cultures) to thrive.	• Client recommendations based on collaboration with a First Nations business or community organisation.
CLO3 : Articulate a compelling leadership philosophy and identity, and how you intend to translate that into your professional life through narrative and story telling.	• Final reflection
CLO4 : Critically reflect on and refine your development as a leader, ethically, culturally, emotionally and cognitively.	• Final reflection

Learning and Teaching Technologies

Moodle - Learning Management System

Additional Course Information

This course involves project work with an industry partner. Students may be asked to sign an *Intellectual Property and Confidentiality Deed Poll*. If you have questions about this, please contact your Facilitator in Charge.

You will be allocated to a team and you will need to confirm that there are no conflicts of interest with the proposed client organisation. If there are, you are required to notify the Facilitator in Charge immediately. Client organisations may also require every team member to sign a formal Non-Disclosure Agreement.

Assessments

Assessment Structure

Assessment Item	Weight	Relevant Dates	Program learning outcomes
Supplier Diversity Assignment Assessment Format: Individual	30%	Due Date: Friday of Week 5 by 3pm Sydney time	• PLO1 : Business Knowledge • PLO2 : Problem Solving • PLO6 : Global and Cultural Competence
Client recommendations based on collaboration with a First Nations business or community organisation. Assessment Format: Group	30%	Due Date: Draft by Thursday of Week 8 at 3pm Sydney time; Final Presentation to client on Day 4 of the Residential in Week 10	• PLO2 : Problem Solving • PLO3 : Business Communication • PLO4 : Teamwork • PLO6 : Global and Cultural Competence • PLO7 : Leadership Development
Final reflection Assessment Format: Individual	40%	Due Date: No later than Thursday of Week 11 by 3pm Sydney time	• PLO2 : Problem Solving • PLO3 : Business Communication • PLO5 : Responsible Business Practice • PLO6 : Global and Cultural Competence • PLO7 : Leadership Development

Assessment Details
Supplier Diversity Assignment

Assessment Overview

For the company you work for (or one you are familiar with) review their Reconciliation Action Plan or (RAP) other public commitments to Reconciliation.

Course Learning Outcomes

- CLO1 : Identify and deepen your understanding of systemic elements of cross-cultural interpersonal, organisational and societal dynamics. Learn from First Nations communities how to lead through such dynamics.

Assessment Length

2,000 words (maximum)

Generative AI Permission Level

Planning/Design Assistance

You are permitted to use generative AI tools, software or services to generate initial ideas, structures, or outlines. However, you must develop or edit those ideas to such a significant extent that what is submitted is your own work, i.e., what is generated by the tool, software or service should not be a part of your final submission. You should keep copies of your iterations to show your Course Authority if there is any uncertainty about the originality of your work.

If your Convenor has concerns that your answer contains passages of AI-generated text or media that have not been sufficiently modified you may be asked to explain your work, but we recognise that you are permitted to use AI generated text and media as a starting point and some traces may remain. If you are unable to satisfactorily demonstrate your understanding of your submission you may be referred to UNSW Conduct & Integrity Office for investigation for academic misconduct and possible penalties.

For more information on Generative AI and permitted use please see here.

Client recommendations based on collaboration with a First Nations business or community organisation.

Assessment Overview

The deliverables will include a presentation, powerpoint deck, appendices, and other relevant resources.

Course Learning Outcomes

- CLO1 : Identify and deepen your understanding of systemic elements of cross-cultural interpersonal, organisational and societal dynamics. Learn from First Nations communities how to lead through such dynamics.
- CLO2 : Enact leadership capabilities and create reciprocal benefit through adaptation of self and the systems you are part of to enable diverse cultures (including First Nations cultures) to thrive.

Assessment Length

30 minutes (20-minute Presentation; 10-minute Q&A session) plus PowerPoint deck and appendices

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Final reflection

Assessment Overview

You will be asked to reflect on your experience of the course, the key insights you have gained and identify the implications for your understanding of leadership.

Course Learning Outcomes

- CLO3 : Articulate a compelling leadership philosophy and identity, and how you intend to translate that into your professional life through narrative and story telling.
- CLO4 : Critically reflect on and refine your development as a leader, ethically, culturally, emotionally and cognitively.

Assessment Length

1,400 words, maximum

Generative AI Permission Level

Planning/Design Assistance

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General Assessment Information

Grading Basis

Standard

Requirements to pass course

Students are expected to attempt all assessment requirements, and must achieve a composite mark of at least 50 out of 100 to pass the course.

Students are also expected to actively engage in course learning activities. Failure to engage in assessment tasks that are integrated into learning activities (e.g. class discussion, presentations) will be reflected in the marks for these assessable activities.

Course Schedule

Teaching Week/Module	Activity Type	Content
Week 1	Topic	eBook - Topic 1: Reconciliation Cultural awareness
	Other	Welcome webinar
Week 2	Topic	Cultural awareness Cultural Awareness Workshop: synchronous online (details TBC)
	Other	Capture reflections on cultural awareness workshop for integration into Assessment 3: Final reflection
Week 3	Topic	eBook - Topic 2: Supplier diversity
	Other	Supplier Diversity Masterclass (details TBC) Capture reflections on Reconciliation and supplier diversity for inclusion in Assessment 3: Final reflection Undertake research on supplier diversity in your organisation
Week 4	Topic	Supplier diversity. Client project
	Other	Team allocation and introduction to client, with written brief about the project Within your group, assign team roles, develop team charter and start allocating tasks Continue research on supplier diversity in your organisations Capture reflections on leadership for inclusion in Assessment 3: Final reflection
Week 5	Topic	Client project
	Other	In your teams, undertake research relevant to your client project Capture reflections on leadership for inclusion in Assessment 3: Final reflection
	Assessment	Assessment 1: Supplier Diversity Assignment due on Friday by 3pm Sydney time
Week 6	Topic	eBook - Topic 3: Country Client project
	Other	Team check-in with Facilitator (or Week 7) In your teams, undertake research relevant to your client project Capture initial reflections on the client project and team processes for Assessment 3: Final reflection
Week 7	Topic	eBook - Topic 4: First Nations Leadership Client project
	Other	Team check-in with Facilitator (or Week 6) In your teams, undertake research relevant to your client project Capture reflections on First Nations Leadership for inclusion in Assessment 3: Final reflection
Week 8	Topic	Client project
	Assessment	Prepare and submit draft of Assessment 2: Client project (draft slides) due on Thursday by 3pm Sydney time Capture reflections on First Nations leadership for inclusion in Assessment 3: Final reflection
Week 9	Topic	Client project
	Other	Team check-in with facilitators Capture reflections on Client project and team dynamics for inclusion in Assessment 3: Final reflection
Week 10	Other	Immersion/Residential
	Assessment	Assessment 2 Client project: Presentation to client, cohort and community on Day 4 Capture reflections on leadership for inclusion in Assessment 3: Final reflection
Week 11	Assessment	Assessment 3: Final reflection due no later than Thursday at 3pm Sydney time

Attendance Requirements

This course has a mandatory four-day residential component. There are online activities (asynchronous and synchronous) required before and after the residential.

Note: There is another day of the residential devoted to the two-unit-of-credit course that you will study in parallel to this course – MBAE7507 Executive Accelerator Final Term – making the residential five days in total.

Course Resources

Prescribed Resources

Learning resources

You have the following resources to help you learn:

- The course materials. You will do some of your learning in the weeks before the Residential, and by completing learning activities as they arise.
- Your Facilitators and guest speakers. During the Residential, your facilitators and guest speakers will guide your learning by conducting class discussion, answering questions, providing insights from their practical experience and understanding of theory, providing you with feedback on your assessments, and directing discussions and debates that will occur between you and your co-participants in the classroom.
- Your co-participants. Your colleagues in the discussions in Moodle and the Residential are an invaluable potential source of learning for you. Their work and life, and their willingness to question and discuss the course materials with you and the Facilitator, represent a great learning opportunity. They bring valuable insights to the learning experience.
- Your First Nations client/partner. Your partner has many years of lived experience of operating across mainstream Australian business and First Nations businesses. There is much to learn from these experiences in order to understand what may or may not be an appropriate strategy for their organisations.

Other resources

BusinessThink

BusinessThink is UNSW's free online business publication. It is a platform for business research, analysis and opinion. If you would like to subscribe to BusinessThink, and receive the free monthly e-newsletter with the latest in research, opinion and business then go to the [BusinessThink website](#).

Additional Costs

There is a Residential fee associated with this course that covers residential accommodation and catering. The Residential fee is not covered by Fee-Help.

Course Evaluation and Development

In addition to the MyExperience feedback, a series of student focus groups gathered feedback about aspects of the future delivery of the course. As a result of that feedback, enhancements have been made to the residential timetable, inclusion of additional presentations, improvements to the frequency and the schedule of meetings with facilitators, and additional reading resources made available.

Staff Details

Position	Name	Email	Location	Phone	Availability	Equitable Learning Services Contact	Primary Contact
Facilitator in charge	Rachel Abel					No	Yes

Other Useful Information

Academic Information

COURSE POLICIES AND SUPPORT

The Business School expects that you are familiar with the contents of this course outline and the UNSW and Business School learning expectations, rules, policies and support services as listed below:

- Program Learning Outcomes
- Academic Integrity and Plagiarism
- Student Responsibilities and Conduct
- Special Consideration
- Protocol for Viewing Final Exam Scripts
- Student Learning Support Services

Further information is provided on the [Policies and Guidelines](#) page.

Students may not circulate or post online any course materials such as handouts, exams, syllabi or similar resources from their courses without the written permission of their instructor.

STUDENT LEARNING OUTCOMES

The Course Learning Outcomes (CLOs) – under the Outcomes tab – are what you should be able to demonstrate by the end of this course, if you participate fully in learning activities and

successfully complete the assessment items.

CLOs also contribute to your achievement of the Program Learning Outcomes (PLOs), which are developed across the duration of a program. PLOs are, in turn, directly linked to UNSW graduate capabilities. More information on Coursework PLOs is available on the Policies and Guidelines page. For PG Research PLOs, including MPDBS, please refer to UNSW HDR learning outcomes.

Academic Honesty and Plagarism

As a student at UNSW you are expected to display academic integrity in your work and interactions. Where a student breaches the UNSW Code of Conduct with respect to academic integrity, the University may take disciplinary action. To assure academic integrity, you may be required to demonstrate reasoning, research and the process of constructing work submitted for assessment.

To assist you in understanding what academic integrity means, and how to ensure that you do comply with the UNSW Code of Conduct, it is strongly recommended that you complete the Working with Academic Integrity module before submitting your first assessment task. It is a free, online self-paced Moodle module that should take about one hour to complete.

Submission of Assessment Tasks

SHORT EXTENSIONS

Short Extension is a new process that allows you to apply for an extended deadline on your assessment without the need to provide supporting documentation, offering immediate approval during brief, life-disrupting events. Requests are automatically approved once submitted.

Short extensions are ONLY available for some assessments. Check your course outline or Moodle to see if this is offered for your assessments. Where a short extension exists, all students enrolled in that course in that term are eligible to apply. Further details are available the UNSW Current Students page.

SPECIAL CONSIDERATION

You can apply for special consideration when illness or other circumstances beyond your control interfere with your performance in a specific assessment task or tasks, including online exams.

Special consideration is primarily intended to provide you with an extra opportunity to demonstrate the level of performance of which you are capable.

Applications can only be made online and will NOT be accepted by teaching staff. Applications will be assessed centrally by the Case Review Team, who will update the online application with the outcome and add any relevant comments. The change to the status of the application immediately sends an email to the student and to the assessor with the outcome of the application. The majority of applications will be processed within 3-5 working days.

For further information, and to apply, see Special Consideration on the UNSW [Current Students](#) page.

LATE SUBMISSION PENALTIES

For assessments other than examinations, late submission will incur a penalty of 5% per day or part thereof (including weekends) from the due date and time. An assessment will not be accepted after 5 days (120 hours) of the original deadline unless special consideration has been approved. In the case of an approved Equitable Learning Plan (ELP) provision, special consideration or short extension, the late penalty applies from the date of approved time extension. After five days from the extended deadline, the assessment cannot be submited.

An assessment is considered late if the requested format, such as hard copy or electronic copy, has not been submitted on time or where the 'wrong' assessment has been submitted.

For assessments which account for 10% or less of the overall course grade, and where answers are immediately discussed or debriefed, the LIC may stipulate a different penalty. Details of such late penalties will be available on the course Moodle page.

FEEDBACK ON YOUR ASSESSMENT TASK PERFORMANCE

Feedback on student performance from formative and summative assessment tasks will be provided to students in a timely manner. Assessment tasks completed within the teaching period of a course, other than a final assessment, will be assessed and students provided with feedback, with or without a provisional result, within 10 working days of submission, under normal circumstances. Feedback on continuous assessment tasks (e.g. laboratory and studio-based, workplace-based, weekly quizzes) will be provided prior to the midpoint of the course.

Faculty-specific Information

PROTOCOL FOR VIEWING FINAL EXAM SCRIPTS

UNSW students have the right to view their final exam scripts, subject to a small number of very specific exemptions. The UNSW Business School has set a protocol under which students may view their final exam script. Individual schools within the Faculty may also set up additional local processes for viewing final exam scripts, so it is important that you check with your School.

If you are completing courses from the following schools, please note the additional school-specific information:

- Students in the **School of Accounting, Auditing & Taxation** who wish to view their final examination script should also refer to this page.
- Students in the **School of Banking & Finance** should also refer to this page.
- Students in the **School of Information Systems & Technology Management** should also refer to this page.

COURSE EVALUATION AND DEVELOPMENT

Feedback is regularly sought from students and continual improvements are made based on this feedback. At the end of this course, you will be asked to complete the myExperience survey, which provides a key source of student evaluative feedback. Your input into this quality enhancement process is extremely valuable in assisting us to meet the needs of our students and provide an effective and enriching learning experience. The results of all surveys are carefully considered and do lead to action towards enhancing educational quality.

QUALITY ASSURANCE

The Business School is actively monitoring student learning and quality of the student experience in all its programs. A random selection of completed assessment tasks may be used for quality assurance, such as to determine the extent to which program learning goals are being achieved. The information is required for accreditation purposes, and aggregated findings will be used to inform changes aimed at improving the quality of Business School programs. All material used for such processes will be treated as confidential.

TEACHING TIMES AND LOCATIONS

Please note that teaching times and locations are subject to change. Students are strongly

advised to refer to the Class Timetable website for the most up-to-date teaching times and locations.