



UNSW Course Outline

MDIA2008 Radio and Podcast Journalism - 2024

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General Course Information

Course Code : MDIA2008

Year : 2024

Term : Term 3

Teaching Period : T3

Is a multi-term course? : No

Faculty : Faculty of Arts, Design and Architecture

Academic Unit : School of the Arts and Media

Delivery Mode : In Person

Delivery Format : Standard

Delivery Location : Kensington

Campus : Sydney

Study Level : Undergraduate

Units of Credit : 6

Useful Links

[Handbook Class Timetable](#)

Course Details & Outcomes

Course Description

Podcasting has taken the world by storm, while radio remains one of the most vibrant forms of traditional media. Both require special skills to write, plan and deliver captivating content. In this course, you will develop the practical skills necessary to deliver journalistic content to radio and

podcast audiences. As future journalists, you will be expected to have skills in multiple modes and often be required to be able to produce 'packaged' stories for publication on a variety of platforms. Building on a foundation of conceptual and theoretical understanding of radio and podcasting as distinct mediums, you will gain hands-on experience in the skills needed to outline audio content ideas, record in the field and produce podcasts. The course will also expose you to deadline-driven assessments designed to emulate the intense and demanding working environment of multi-skilled journalists.

Course Learning Outcomes

Course Learning Outcomes
CLO1 : Demonstrate practical and technical skills in recording radio and podcasting in a journalistic context.
CLO2 : Demonstrate practical and technical skills in the packaging and of radio and podcasting journalism.
CLO3 : Develop an understanding of the deadline-driven demands of radio and podcast journalism.

Course Learning Outcomes	Assessment Item
CLO1 : Demonstrate practical and technical skills in recording radio and podcasting in a journalistic context.	<ul style="list-style-type: none"> • Radio and podcast tutorial task portfolio • Practical podcast project, group assignment and individual reflection
CLO2 : Demonstrate practical and technical skills in the packaging and of radio and podcasting journalism.	<ul style="list-style-type: none"> • Radio and podcast tutorial task portfolio • Practical podcast project, group assignment and individual reflection
CLO3 : Develop an understanding of the deadline-driven demands of radio and podcast journalism.	<ul style="list-style-type: none"> • Radio and podcast tutorial task portfolio • Practical podcast project, group assignment and individual reflection

Learning and Teaching Technologies

Moodle - Learning Management System

Learning and Teaching in this course

This is a very practical course. Each seminar involves real world professional media practice - attendance at each seminar is essential. Group work is core and assessed.

Assessments

Assessment Structure

Assessment Item	Weight	Relevant Dates
Radio and podcast tutorial task portfolio Assessment Format: Individual	50%	
Practical podcast project, group assignment and individual reflection Assessment Format: Individual	50%	

Assessment Details

Radio and podcast tutorial task portfolio

Assessment Overview

2000-word equivalent

Students complete practical tasks in tutorials, with further development outside class.

Feedback in class and via LMS

Course Learning Outcomes

- CL01 : Demonstrate practical and technical skills in recording radio and podcasting in a journalistic context.
- CL02 : Demonstrate practical and technical skills in the packaging and of radio and podcasting journalism.
- CL03 : Develop an understanding of the deadline-driven demands of radio and podcast journalism.

Detailed Assessment Description

see Moodle

Assignment submission Turnitin type

Not Applicable

Generative AI Permission Level

No Assistance

This assessment is designed for you to complete without the use of any generative AI. You are not permitted to use any generative AI tools, software or service to search for or generate information or answers.

For more information on Generative AI and permitted use please see [here](#).

Practical podcast project, group assignment and individual reflection

Assessment Overview

2000-word equivalent

Students complete a major podcast project, composed of a group assignment (30%) and an individual reflection (20%).

Feedback in class and via LMS.

Course Learning Outcomes

- CLO1 : Demonstrate practical and technical skills in recording radio and podcasting in a journalistic context.
- CLO2 : Demonstrate practical and technical skills in the packaging and of radio and podcasting journalism.
- CLO3 : Develop an understanding of the deadline-driven demands of radio and podcast journalism.

Detailed Assessment Description

see Moodle

Assignment submission Turnitin type

This assignment is submitted through Turnitin and students can see Turnitin similarity reports.

Generative AI Permission Level

No Assistance

This assessment is designed for you to complete without the use of any generative AI. You are not permitted to use any generative AI tools, software or service to search for or generate information or answers.

For more information on Generative AI and permitted use please see [here](#).

General Assessment Information

Please see Moodle for further information.

Grading Basis

Standard

Requirements to pass course

Achieve a composite mark of at least 50 out of 100.

Adhere to the AI guidelines stipulated on Moodle for this course's assessments.

Students are expected to attend all lectures and classes for the School of the Arts & Media (SAM) courses in which they are enrolled.

Students who fail to attend at least 80% of tutorials run the risk of failing a course. No additional or special consideration will be provided if a student misses out on essential course information and materials, or misses an assessment task/deadline, due to unexplained absences or an unapproved lack of attendance.

A student may be advised by the Course Convenor to withdraw from the course if significant learning activities are missed. Alternatively, a student may be required to undertake supplementary class(es) or task(s) as prescribed by the Course Convenor.

Course Schedule

Teaching Week/Module	Activity Type	Content
Week 0 : 2 September - 8 September	Other	Orientation week
Week 1 : 9 September - 15 September	Seminar	Storytelling with audio, audio journalism products, writing for audio.
Week 2 : 16 September - 22 September	Seminar	Voice – projection, pitch, practice
Week 3 : 23 September - 29 September	Seminar	Editing skills and vox pops.
Week 4 : 30 September - 6 October	Seminar	Audiences and interviewing
Week 5 : 7 October - 13 October	Seminar	Making an audio feature step-by-step
Week 6 : 14 October - 20 October	Other	NO Classes Flex week
Week 7 : 21 October - 27 October	Seminar	Podcasting one – developing a podcast idea
Week 8 : 28 October - 3 November	Seminar	Podcasting two – putting together a production plan
Week 9 : 4 November - 10 November	Seminar	Podcasting three - podcast practitioner guest lecture plus podcast production
Week 10 : 11 November - 17 November	Group Work	Podcast editing

Attendance Requirements

School of the Arts and Media mandatory attendance requirements

The School of the Arts and Media recognizes that to equip students with UNSW Graduate Capabilities to be Scholars, Professionals, Leaders, and Global Citizens, it is vital to ensure regular attendance. Only through ongoing engagement with peers can students develop effective skills to communicate, collaborate with, and lead others, including the ability to negotiate cultural differences and the awareness to act ethically and respectfully around others. Furthermore, only in the classroom will students be able to voice their opinions, hear those of others, engage in

debate to develop their knowledge, and learn first-hand from world experts in their field of study.

The School has a minimum attendance requirement of 80% for all non-lecture classes (tutorials, seminars, workshops, etc). Failure to meet the minimum attendance requirement will result in an Unsatisfactory Fail (UF) for the course regardless of performance on assessment tasks or other requirements for the course.

A student may be advised by the Course Convenor to withdraw from the course if they have already missed more than 20% of classes by the term census date. Students may also be refused final assessment if they have not met attendance requirements at the end of term.

An artefact of student attendance will be recorded by tutors and kept by the School. If a student has legitimate, documented explanation for absences (including adjustments provided by Equitable Learning Plans), the Course Convenor may choose to prescribe supplementary tasks in lieu of attendance.

Mandatory attendance requirements for SAM courses are aligned with these Program Learning Outcomes:

Bachelor of Arts (3409)

4. Collaborate effectively with others and engage sensitively with diverse cultural perspectives.
5. Communicate and debate complex ideas in a range of different contexts using a variety of suitable media.
8. Act ethically, respectfully and responsibly.

Bachelor of Media (3341)

2. Critically analyse the evolving media landscape in relation to historical, social, political, material and theoretical contexts, including settler colonialism
5. Deploy a critically informed approach to ethics, justice, and social engagement in media practices, industries, and contexts.
7. Collaborate effectively with local and international communities of practitioners across media contexts.

Bachelor of Fine Arts (4830)

4. Communicate complex ideas about art and culture using coherent methods for a variety of audiences.
6. Contribute to contemporary creatives fields through self-reflexive, ethical, and sustainable practices that incorporate principles of equity, diversity, and inclusion.
7. Employ professional practice principles to realise independent and collaborative initiatives.

Master of Communication and Journalism (8232)

4. Investigate and analyse issues and, through a range of media, articulate their complexities to a range of specialist and non-specialist audiences
6. Act ethically, respectfully, and responsibly in the context of professional and regulatory frameworks
7. Collaborate effectively with others

Master of Public Relations and Advertising (8281)

4. Shape nuanced, media-aware communication strategies and tactics for a range of specialist and non-specialist audiences
6. Act ethically, respectfully, and responsibly in the context of professional and regulatory frameworks
7. Collaborate effectively with others

Course Resources

Prescribed Resources

There are no essential texts. This is advised and available in the library and bookshop :

Title: Sound Reporting - The NPR Guide to Audio Journalism and Production

Author: Kern Jonathan

Publisher: Uni of Chicago Press

Binding: Paperback

Edition: 2008

Recommended Resources

Students are expected to research across diverse media. We encourage you to listen to professional audio journalism makers to share as examples. Suggested media as a starting point:

BBC, ABC, New York Times, Tortoise Media

Production Resources: The Robert Webster labs are equipped with Adobe creative cloud. Sound editing software such as Audition and Audacity are available. You can also use other production software. You have 24 / 7 access to the labs - see the School's office on Level 3 if you are having access issues. Please let security know if you are working late.

The Technical Resource Centre has a wide range of visual and audio resources for borrowing to produce production assessments. They are also excellent trouble shooters if you are having a problem with the audio and visual software. Lynda.com online production tutorials are encouraged and freely available through UNSW library.

Course Evaluation and Development

This is a new course, developed because of student demand for a practical audio journalism course based on the current professional environment.

Staff Details

Position	Name	Email	Location	Phone	Availability	Equitable Learning Services Contact	Primary Contact
Convenor	Farhana Dawood		WEBSTER 311Q		by appointment	Yes	Yes

Other Useful Information

Academic Information

For essential student information relating to:

- UNSW and Faculty policies and procedures;

- Student Support Services;
- Student equity and disability;
- Special Consideration in the event of illness or misadventure;
- Examination information;
- Review of results;

Please see: <https://www.unsw.edu.au/arts-design-architecture/student-life/resources-support/protocols-guidelines>

Academic Honesty and Plagiarism

Plagiarism is using the words or ideas of others and presenting them as your own. It can take many forms, from deliberate cheating to accidentally copying from a source without acknowledgement.

UNSW groups plagiarism into the following categories:

- Copying: Using the same or very similar words to the original text or idea without acknowledging the source or using quotation marks. This includes copying materials, ideas or concepts from a book, article, report or other written document, presentation, composition, artwork, design, drawing, circuitry, computer program or software, website, internet, other electronic resource, or another person's assignment without appropriate acknowledgement.
- Inappropriate paraphrasing: Changing a few words and phrases while mostly retaining the original information, structure and/or progression of ideas of the original without acknowledgement. This also applies in presentations where someone paraphrases another's ideas or words without credit and to piecing together quotes and paraphrases into a new whole, without appropriate referencing.
- Collusion: Working with others but passing off the work as a person's individual work. Collusion also includes providing your work to another student for the purpose of them plagiarising, paying another person to perform an academic task, stealing or acquiring another person's academic work and copying it, offering to complete another person's work or seeking payment for completing academic work.
- Inappropriate citation: Citing sources which have not been read, without acknowledging the "secondary" source from which knowledge of them has been obtained.
- Duplication ("self-plagiarism"): Submitting your own work, in whole or in part, where it has previously been prepared or submitted for another assessment or course at UNSW or another university.

The UNSW Academic Skills support offers resources and individual consultations. Students are also reminded that careful time management is an important part of study. One of the identified causes of plagiarism is poor time management. Students should allow sufficient time for research, drafting and proper referencing of sources in preparing all assessment items. UNSW Library has the ELISE tool available to assist you with your study at UNSW. ELISE is designed to

introduce new students to studying at UNSW, but it can also be a great refresher during your study.

Completing the ELISE tutorial and quiz will enable you to:

- analyse topics, plan responses and organise research for academic writing and other assessment tasks
- effectively and efficiently find appropriate information sources and evaluate relevance to your needs
- use and manage information effectively to accomplish a specific purpose
- better manage your time
- understand your rights and responsibilities as a student at UNSW
- be aware of plagiarism, copyright, UNSW Student Code of Conduct and Acceptable Use of UNSW ICT Resources Policy
- be aware of the standards of behaviour expected of everyone in the UNSW community
- locate services and information about UNSW and UNSW Library

Use of AI for assessments

As AI applications continue to develop, and technology rapidly progresses around us, we remain committed to our values around academic integrity at UNSW. Where the use of AI tools, such as ChatGPT, has been permitted by your course convener, they must be properly credited and your submissions must be substantially your own work.

In cases where the use of AI has been prohibited, please respect this and be aware that where unauthorised use is detected, penalties will apply.

[Use of AI for assessments | UNSW Current Students](#)

Submission of Assessment Tasks

Assessment tasks must be submitted electronically via either Turnitin or a Moodle assignment. In instances where this is not possible, alternative submission details will be stated on your course's Moodle site. For information on how to submit assignments online via Moodle: <https://student.unsw.edu.au/how-submit-assignment-moodle>

Late Submission Penalty

UNSW has a standard late submission penalty of:

- 5% per calendar day,
- for all assessments where a penalty applies,

- capped at five calendar days (120 hours) from the assessment deadline, after which a student cannot submit an assessment, and
- no permitted variation.

Students are expected to manage their time to meet deadlines and to request [Special Consideration](#) as early as possible before the deadline. Support with [Time Management is available here](#).

Important note: UNSW has a “fit to sit/submit” rule, which means that if you sit an exam or submit a piece of assessment, you are declaring yourself fit to do so and cannot later apply for Special Consideration. This is to ensure that if you feel unwell or are faced with significant circumstances beyond your control that affect your ability to study, you do not sit an examination or submit an assessment that does not reflect your best performance. Instead, you should apply for Special Consideration as soon as you realise you are not well enough or are otherwise unable to sit or submit an assessment.

School-specific Information

Use of Recording Devices

"To protect privacy and intellectual property, the School of the Arts and Media prohibits the use of recording devices in class (including live translation apps) without the explicit permission of the tutor and other class members. Doing so will be considered a breach of the UNSW Code of Conduct and Values."

School Contact Information

School of the Arts and Media

Location: Room 312, Level 3 Robert Webster Building

Opening Hours: Monday -Friday, 9am - 5 pm

Email: sam@unsw.edu.au

Phone: +612 9385 4856

web: <https://www.unsw.edu.au/arts-design-architecture/our-schools/arts-media>