UNSW Course Outline

ZBUS3207 Management and Governance in Developing Countries - 2024

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General Course Information

Course Code : ZBUS3207
Year : 2024
Term : Semester 1
Teaching Period : Z1
Is a multi-term course? : No
Faculty : UNSW Canberra
Academic Unit : UC School of Business
Delivery Mode : In Person
Delivery Format : Standard
Delivery Location : UNSW Canberra at ADFA
Campus : UNSW Canberra
Study Level : Undergraduate
Units of Credit : 6

Useful Links

[Handbook](#) [Class Timetable](#)

Course Details & Outcomes

Course Description

This course focuses on the role of the state in developing countries. It traces the emergence of

the Third World and the concepts of development, development management and governance before examining the contemporary environment in which development takes place. Items include the pressing problems of weak states, widespread issues of law and order, and the challenges of rebuilding post-conflict states. The course provides an understanding of public sector management in developing countries as well as specific issues including decentralisation, planning, foreign aid and relations with civil society. Students will be equipped with the knowledge and skills to analyse and understand the context, practices and possibilities for development in different types of developing countries. The course uses a problem-oriented approach seeking practical solutions to pressing problems of development.

Course Aims

This course aims to provide students with knowledge about the theories, concepts and practices of management and governance in developing countries. Students will examine the complex and 'wicked' policy issues facing the governments of developing countries and will be required to use theory and practice to suggest means to resolve them. This course aims to raise social and cultural awareness of developing countries by presenting a range of topics contextualised in the complex and contrasting social and cultural conditions found in developing countries.

Course Learning Outcomes

Course Learning Outcomes
CLO1 : Explain the historical forces and events that have shaped the contemporary nature of developing countries
CLO2 : Analyse contemporary social, economic and political conditions in developing countries
CLO3 : Identify and assess the specific development problems and options for post-conflict countries
CLO4 : Apply concepts and components of the policy process and public sector management to key problems in developing countries

Course Learning Outcomes	Assessment Item
CLO1 : Explain the historical forces and events that have shaped the contemporary nature of developing countries	• Individual Project (Environment Scan) • Exam
CLO2 : Analyse contemporary social, economic and political conditions in developing countries	• Group Project (Peacebuilding Initiative) • Individual Project (Environment Scan) • Exam
CLO3 : Identify and assess the specific development problems and options for post-conflict countries	• Group Project (Peacebuilding Initiative) • Exam
CLO4 : Apply concepts and components of the policy process and public sector management to key problems in developing countries	• Individual Project (Environment Scan) • Exam

Learning and Teaching Technologies

Moodle - Learning Management System | Echo 360

Learning and Teaching in this course

This course uses a combination of lectures and tutorials. There is a 1.5 hour lecture each week and a 1-hour tutorial. The lectures introduce students to key concepts, theories and knowledge about management and governance in developing countries. The tutorials involve class discussion and other activities aimed at extending understanding of course materials and deepening that understanding. Multiple learning objectives are clearly addressed in each week's teaching program although the weight given to different objectives varies by topic.

Students are expected to engage in the interactive lectures and tutorials delivered each week. Tutorials should be used as an opportunity to clarify information delivered in the lecture, engage

in discussion related to each week's topic and develop critical thinking and general analytical skills. Students are encouraged to use additional resources provided on the Moodle website to supplement information delivered in the lectures and tutorials. Students are expected to complete their course readings prior to attending a tutorial each week.

Workload

Students are expected to undertake an average of 10 hours of study per week for a 6 UOC course. This includes engagement with course readings and other activities, assessment preparation and research, as well as contact time with the lecturer and fellow students.

Other Professional Outcomes

Developing Program Attributes

Students will be encouraged to develop the following School of Business program attributes by undertaking the course activities and mastering the knowledge content:

1: Business knowledge

Students will gain knowledge about the theories, concepts and practices of governance and management in developing nations.

2: Problem solving

Students will be addressing the complex and 'wicked' policy problems facing the governments of developing nations. Students will be required to use theories and practice to suggest means to resolve them.

3: Business communication

Students will develop their oral communication skills in weekly tutorial activities. All three assessment items involve the development of written communication skills.

4: Teamwork

Tutorial work and a key assessment item centred on the development of a group project are designed to encourage and enhance teamwork skills.

5: Responsible business practice

There is a strong emphasis on the ethics of development and sustainability. All components of the course raise ethical considerations.

6: Global and cultural competence

This course aims to raise social and cultrual awareness of developing countries. All topics are contextualised in the complex and contrasting social conditions found in developing countries.

7: Leadership development

N/A

Developing Graduate Capabilities

Successful completion of this course contributes to the acquisition of UNSW graduate capabilities. UNSW aspires to develop globally focused graduates who are **rigorous scholars**, capable of **leadership** and **professional practice** in an **international** community.

Assessments

Assessment Structure

Assessment Item	Weight	Relevant Dates
Individual Project (Environment Scan) Assessment Format: Individual	30%	Start Date: Not Applicable Due Date: 05/04/2024 11:59 PM Post Date: 21/04/2024 12:00 PM
Group Project (Peacebuilding Initiative) Assessment Format: Group	30%	Start Date: Not Applicable Due Date: 20/05/2024 11:59 PM Post Date: 10/06/2024 12:00 PM
Exam Assessment Format: Individual	40%	Start Date: Not Applicable Due Date: Exam week Post Date: 10/07/2024 03:00 PM

Assessment Details

Individual Project (Environment Scan)

<u>Assessment Overview</u>

Students will undertake a scan of the security, political, economic, social, cultural and religious factors impacting a specific developing nation.

<u>Course Learning Outcomes</u>

- CLO1 : Explain the historical forces and events that have shaped the contemporary nature of developing countries
- CLO2 : Analyse contemporary social, economic and political conditions in developing countries
- CLO4 : Apply concepts and components of the policy process and public sector management

to key problems in developing countries

Detailed Assessment Description

Please see the course Moodle site for a detailed description of this assessment. Information will be made available after 12 February.

Permitted use of Generative AI: SIMPLE EDITING ASSISTANCE

For this assessment task, you may use AI-based software to research and prepare prior to completing your assessment. You are permitted to use standard editing and referencing functions in word processing software (e.g., Microsoft Office Suite or Grammarly) in the creation of your submission. You must not use any functions that generate or paraphrase passages of text, whether based on your own work or not.

Please note that your submission will be passed through an AI-generated text detection tool. If your marker has concerns that your answer contains passages of AI-generated text you may be asked to explain your work. If you are unable to satisfactorily demonstrate your understanding of your submission you may be referred to UNSW Conduct & Integrity Office for investigation for academic misconduct and possible penalties.

Assessment Length

2000 words

Assignment submission Turnitin type

This assignment is submitted through Turnitin and students can see Turnitin similarity reports.

Group Project (Peacebuilding Initiative)

Assessment Overview

In groups, students will develop a peacebuilding and development initiative for a post-conflict country.

Course Learning Outcomes

- CLO2 : Analyse contemporary social, economic and political conditions in developing countries
- CLO3 : Identify and assess the specific development problems and options for post-conflict countries

Detailed Assessment Description

Please see the course Moodle site for a detailed description of this assessment. Information will be made available after 12 February 2024.

Permitted use of Generative AI: SIMPLE EDITING ASSISTANCE

For this assessment task, you may use AI-based software to research and prepare prior to completing your assessment. You are permitted to use standard editing and referencing functions in word processing software (e.g., Microsoft Office Suite or Grammarly) in the creation of your submission. You must not use any functions that generate or paraphrase passages of text, whether based on your own work or not.

Please note that your submission will be passed through an AI-generated text detection tool. If your marker has concerns that your answer contains passages of AI-generated text you may be asked to explain your work. If you are unable to satisfactorily demonstrate your understanding of your submission you may be referred to UNSW Conduct & Integrity Office for investigation for academic misconduct and possible penalties.

Assessment Length

3000-4000 words

Assignment submission Turnitin type

This assignment is submitted through Turnitin and students can see Turnitin similarity reports.

Exam

Assessment Overview

Summative assessment of course content.

Course Learning Outcomes

- CLO1 : Explain the historical forces and events that have shaped the contemporary nature of developing countries
- CLO2 : Analyse contemporary social, economic and political conditions in developing countries
- CLO3 : Identify and assess the specific development problems and options for post-conflict countries
- CLO4 : Apply concepts and components of the policy process and public sector management to key problems in developing countries

Detailed Assessment Description

Please see the course Moodle site for a detailed description of this assessment. Information will be made available after 1 May 2024.

Permitted use of Generative AI: SIMPLE EDITING ASSISTANCE

For this assessment task, you may use AI-based software to research and prepare prior to

completing your assessment. You are permitted to use standard editing and referencing functions in word processing software (e.g., Microsoft Office Suite or Grammarly) in the creation of your submission. You must not use any functions that generate or paraphrase passages of text, whether based on your own work or not.

Please note that your submission will be passed through an AI-generated text detection tool. If your marker has concerns that your answer contains passages of AI-generated text you may be asked to explain your work. If you are unable to satisfactorily demonstrate your understanding of your submission you may be referred to UNSW Conduct & Integrity Office for investigation for academic misconduct and possible penalties.

Assessment Length

TBA

Assignment submission Turnitin type

This assignment is submitted through Turnitin and students do not see Turnitin similarity reports.

General Assessment Information

Referencing

APA 7th Edition.

Extensions and Special Consideration (School of Business, Undergraduate)

All extension requests for this course must be submitted as a Special Consideration application.

Applications should be submitted BEFORE the assessment due date.

If extenuating circumstances prevent you from submitting an application before the due date, please notify your course convenor by email and submit the application as soon as possible.

If your application is approved, the outcome may be one of the following:

- A supplementary or alternative assessment,
- An extended deadline for the assessment (note the extension granted is normally equivalent to the period of impact outlined in your supporting documentation),
- An aggregated or averaged mark derived from other comparable completed assessments.

Please note, applying for Special Consideration does not automatically mean that you will be granted additional assessment, or that you will be awarded an amended result.

More information

Special consideration and application process: https://www.student.unsw.edu.au/special-consideration.

Late submission of assessment

UNSW has a standard late submission penalty of:

- 5% per day,

- for all assessments where a penalty applies,

- capped at five days (120 hours) from the assessment deadline, after which a student cannot submit an assessment, and

- no permitted variation.

Students are expected to manage their time to meet deadlines and to request extensions as early as possible before the deadline.

<u>Grading Basis</u>

Standard

<u>Requirements to pass course</u>

Students must achieve at least 50% overall to pass the course. Students are expected to engage actively in course learning activities and attempt all assessment requirements in the course.

Course Schedule

Teaching Week/Module	Activity Type	Content
Week 1 : 26 February - 1 March	Topic	Course Introduction Dr Anthea McCarthy-Jones
Week 2 : 4 March - 8 March	Topic	The Making of the Third World Dr Anthea McCarthy-Jones
Week 3 : 11 March - 15 March	Topic	Globalisation and Development Dr Anthea McCarthy-Jones
Week 4 : 18 March - 22 March	Topic	The Environment for Development Dr Anthea McCarthy-Jones
Week 5 : 25 March - 29 March	Topic	Policy-Making and Development Planning Dr Anthea McCarthy-Jones
Week 6 : 1 April - 5 April	Topic	Reforming Bureaucracy and Decentralising the State Dr Anthea McCarthy-Jones
Week 7 : 22 April - 26 April	Topic	NO LECTURE OR TUTORIALS Military Training Day and ANZAC Day
Week 8 : 29 April - 3 May	Topic	The Role of the Military in Developing Countries Dr Anthea McCarthy-Jones
Week 9 : 6 May - 10 May	Topic	The Resource Curse and Developing Nations Dr Anthea McCarthy-Jones
Week 10 : 13 May - 17 May	Topic	Insurgencies and Conflict in Developing Nations Dr Anthea McCarthy-Jones
Week 11 : 20 May - 24 May	Topic	Post-Conflict Societies and Development Dr Anthea McCarthy-Jones
Week 12 : 27 May - 31 May	Topic	Foreign Aid and Developing Nations Dr Anthea McCarthy-Jones
Week 13 : 3 June - 7 June	Topic	Course Review and Exam Preparation NO TUTORIALS Dr Anthea McCarthy-Jones

Attendance Requirements

Students are strongly encouraged to attend all classes and review lecture recordings.

General Schedule Information

Please see the course Moodle site for more information.

Course Resources

Prescribed Resources

Hulme, D., Turner, M., & McCourt, W. (2015). *Governance, Management and Development: Making the State Work*. Bloomsbury Publishing.

There will also be prescribed readings for some weekly topics available on Moodle.

Recommended Resources

Please see Moodle for a list of recommended readings.

Course Evaluation and Development

We are particularly interested in receiving feedback that can help to improve the course. There will be a formal feedback survey at the end of the course, however we encourage students to provide staff with feedback at any point during the semester.

Staff Details

Position	Name	Email	Location	Phone	Availability	Equitable Learning Services Contact	Primary Contact
Convenor	Anthea McCarthy-Jones		Building 27, Room 213, School of Business, UNSW Canberra	+61 2 5114 5693	By email	Yes	Yes

Other Useful Information

Academic Information

Course Evaluation and Development

One of the key priorities in the 2025 Strategy for UNSW is a drive for academic excellence in education. One of the ways of determining how well UNSW is progressing towards this goal is by listening to our own students. Students will be asked to complete the myExperience survey towards the end of each course.

Students can also provide feedback during the semester via: direct contact with the lecturer, the "On-going Student Feedback" link in Moodle, Student-Staff Liaison Committee meetings in schools, informal feedback conducted by staff, and focus groups (where applicable). Student opinions really do make a difference. Refer to the Moodle site for your course to see how the feedback from previous students has contributed to the course development.

Important note: Students are reminded that any feedback provided should be constructive and professional and that they are bound by the Student Code of Conduct.

https://www.gs.unsw.edu.au/policy/documents/studentcodepolicy.pdf

Equitable Learning Services (ELS)

Students living with neurodivergent, physical and/or mental health conditions or caring for someone with these conditions may be eligible for support through the Equitible Learning

Services team. Equitable Learning Services is a free and confidential service that provides practical support to ensure your mental or physical health conditions do not adversely affect your studies.

Our team of dedicated **Equitable Learning Facilitators** (ELFs) are here to assist you through this process. We offer a number of services to make your education at UNSW easier and more equitable.

Further information about ELS for currently enrolled students can be found at: https://www.student.unsw.edu.au/equitable-learning

Academic Honesty and Plagarism

UNSW has an ongoing commitment to fostering a culture of learning informed by academic integrity. All UNSW staff and students have a responsibility to adhere to this principle of academic integrity. All students are expected to adhere to UNSW's Student Code of Conduct. Find relevant information at: Student Code of Conduct (unsw.edu.au)

Plagiarism undermines academic integrity and is not tolerated at UNSW. It is defined as using the words or ideas of others and passing them off as your own, and can take many forms, from deliberate cheating to accidental copying from a source without acknowledgement.

For more information, please refer to the following:

https://student.unsw.edu.au/plagiarism

Submission of Assessment Tasks

Special Consideration

Special Consideration is the process for assessing and addressing the impact on students of short-term events, that are beyond the control of the student, and that affect performance in a specific assessment task or tasks.

Applications for Special Consideration will be accepted in the following circumstances only:

- Where academic work has been hampered to a substantial degree by illness or other cause;
- The circumstances are unexpected and beyond the student's control;
- The circumstances could not have reasonably been anticipated, avoided or guarded against by the student; and either:

(i) they occurred during a critical study period and was 3 consecutive days or more duration, or a total of 5 days within the critical study period; or

(ii) they prevented the ability to complete, attend or submit an assessment task for a specific date (e.g. final exam, in class test/quiz, in class presentation)

Applications for Special Consideration must be made as soon as practicable after the problem occurs and at the latest within three working days of the assessment or the period covered by the supporting documentation.

By sitting or submitting the assessment task the student is declaring that they are fit to do so and cannot later apply for Special Consideration (UNSW 'fit to sit or submit' requirement).

Sitting, accessing or submitting an assessment task on the scheduled assessment date, after applying for special consideration, renders the special consideration application void.

Find more information about special consideration at: https://www.student.unsw.edu.au/special/consideration/guide

Or apply for special consideration through your MyUNSW portal.

Late Submission of assessment tasks (other than examinations)

UNSW has a standard late submission penalty of:

- 5% per day,
- capped at five days (120 hours) from the assessment deadline, after which a student cannot submit an assessment, and
- no permitted variation.

Students are expected to manage their time to meet deadlines and to request extensions as early as possible before the deadline.

Electronic submission of assessment

Except where the nature of an assessment task precludes its electronic submission, all assessments must be submitted to an electronic repository, approved by UNSW or the Faculty, for archiving and subsequent marking and analysis.

Release of final mark

All marks obtained for assessment items during the session are provisional. The final mark as published by the university following the assessment review group meeting is the only official mark.

School Contact Information

Email: Business@adfa.edu.au