UNSW Course Outline

ARTS2022 Writing, Publishing, and Literary Culture - 2024

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General Course Information

Course Code : ARTS2022
Year : 2024
Term : Term 1
Teaching Period : T1
Is a multi-term course? : No
Faculty : Faculty of Arts, Design and Architecture
Academic Unit : School of the Arts and Media
Delivery Mode : In Person
Delivery Format : Standard
Delivery Location : Kensington
Campus : Sydney
Study Level : Undergraduate
Units of Credit : 6

Useful Links

Handbook Class Timetable

Course Details & Outcomes

Course Description

What role does the publishing industry play in shaping literary culture, and how do writers navigate their way in today's world? In this course you will examine the early process of canon formation in industry features such as book prizes and writers' festivals. You will learn how a

writer's voice and public profile are influenced by professional figures from agents to editors to sensitivity readers. With input from industry practitioners and scholars of book history you will explore the material life of the books we read, study and love, and develop your own practical knowledge of how to engage with this world as a writer and thinker with ideas to share.

Relationship to Other Courses

This course works well with ARTS2042 The Business of Literature, offered in Term 3, which is focused on the global publishing industry.

ARTS2022 is focused on the Australian literary field.

Course Learning Outcomes

Course Learning Outcomes
CLO1 : Apply and articulate an understanding of major print culture, book history, and publishing studies theories and methods.
CLO2 : Utilise relevant technologies and methods and bring new research skills to bear on their work in development.
CLO3 : Recognise and analyse key contemporary issues in publishing, as both an art and a business.
CLO4 : Articulate and employ an understanding of the appropriate venues for submitting work for publication and insights on publishing markets.

Course Learning Outcomes	Assessment Item
CLO1 : Apply and articulate an understanding of major print culture, book history, and publishing studies theories and methods.	• Blogpost • Essay
CLO2 : Utilise relevant technologies and methods and bring new research skills to bear on their work in development.	• Assignment
CLO3 : Recognise and analyse key contemporary issues in publishing, as both an art and a business.	• Blogpost • Essay • Assignment
CLO4 : Articulate and employ an understanding of the appropriate venues for submitting work for publication and insights on publishing markets.	• Blogpost • Essay • Assignment

Learning and Teaching Technologies

Moodle - Learning Management System

Learning and Teaching in this course

Refer to Moodle

Additional Course Information

Please refer to Moodle

Assessments

Assessment Structure

Assessment Item	Weight	Relevant Dates
Blogpost Assessment Format: Individual	15%	Start Date: 12/02/2024 09:00 AM Due Date: 25/02/2024 11:00 PM Post Date: 08/03/2024 09:00 AM
Essay Assessment Format: Individual	40%	Start Date: 12/02/2024 10:00 AM Due Date: 17/03/2024 11:00 PM Post Date: 29/03/2024 09:00 AM
Assignment Assessment Format: Individual	45%	Start Date: 12/02/2024 10:12 AM Due Date: 24/04/2024 11:00 PM Post Date: 15/05/2024 09:00 AM

Assessment Details
Blogpost

Assessment Overview

Students write a blogpost to respond to an issue/ a provocation by an Australian publisher, a literary institution, or an event.

300 words

Feedback via LMS

Course Learning Outcomes

- CLO1 : Apply and articulate an understanding of major print culture, book history, and publishing studies theories and methods.
- CLO3 : Recognise and analyse key contemporary issues in publishing, as both an art and a business.
- CLO4 : Articulate and employ an understanding of the appropriate venues for submitting work for publication and insights on publishing markets.

<u>Detailed Assessment Description</u>

Compose a 300 words blogpost that responds to a current issue in Australian literary culture, such as a provocation by an Australian publisher, a prize or funding announcement, changes to a literary institution, a recent event, or an ongoing debate in the literary industry. Your submission should be modelled on blogposts in journals such as Overland, Meanjin, Kill your Darlings, Liminal, Going Down Swinging. There needs to be a productive and meaningful engagement with relevant course material and content, including engaging with the required readings.

In the first instance, you should read examples from literary journals that publish blogposts to familiarise yourself with the format. Once you have a good idea of the format and have read current discussions in the Australian literary field, you need to engage with a debate, an issue, a discourse, an event, that is important at the moment (in Term 1, or in the past few months). Your blogpost responds to this issue/ event/ debate. An example is the debate around the need for diversity in Australian publishing and editing. Recent articles in Kill Your Darlings and Meanjin engage with this debate (refer to Leganto for examples). You may choose to respond directly to a particular blogpost that you have read. The blogpost can use a variety of formats, it can be formal or more personal, and it does not have to use academic referencing, unless you want to.

<u>Assessment Length</u>

300 words

<u>Submission notes</u>

Submit through Turnitin

<u>Assessment information</u>

Refer to Moodle

<u>Assignment submission Turnitin type</u>

This assignment is submitted through Turnitin and students do not see Turnitin similarity reports.

Essay

<u>Assessment Overview</u>

Students produce a case study on the publishing history of a book.

1500 words

Feedback via LMS

Course Learning Outcomes

- CLO1 : Apply and articulate an understanding of major print culture, book history, and publishing studies theories and methods.
- CLO3 : Recognise and analyse key contemporary issues in publishing, as both an art and a business.
- CLO4 : Articulate and employ an understanding of the appropriate venues for submitting work for publication and insights on publishing markets.

Detailed Assessment Description

You will write a 1500 words essay that addresses ONE of the following:

- the publishing history of a canonical work: to what extent did decisions by publishers influence the material life and reception of this work?
- historically shifting book covers of a work of literature: to what extent did decisions by publishers influence the material life and reception of this work?
- the trajectory of an author's publishing career.

There needs to be a productive and meaningful engagement with relevant course material and content, including engaging with the required readings.

The format is a scholarly essay, which should employ proper academic referencing.

HOW TO COMPLETE THE ASSESSMENT:

You should refer to examples provided on Leganto of such case studies. There is a list of case studies to choose from. If you would like to work on a different material, you need to check with the convenor 7 days before the assessment is due, to make sure that the material you are interested in exploring is pertinent to this assessment.

Assessment Length

1500 words

Submission notes

Submit through Turnitin

Assessment information

Refer to Moodle

Assignment submission Turnitin type

This assignment is submitted through Turnitin and students do not see Turnitin similarity reports.

Assignment

<u>Assessment Overview</u>

Students choose between offering a podcast interview, a written interview, or a creative writing interview experiment.

2000 words

Feedback via LMS

<u>Course Learning Outcomes</u>

- CLO2 : Utilise relevant technologies and methods and bring new research skills to bear on their work in development.
- CLO3 : Recognise and analyse key contemporary issues in publishing, as both an art and a business.
- CLO4 : Articulate and employ an understanding of the appropriate venues for submitting work for publication and insights on publishing markets.

<u>Detailed Assessment Description</u>

ASSESSMENT DESCRIPTION:

This assessment offers a choice between three options:

1) One public-facing podcast interview with an up-and-coming author, publisher, bookseller, festival curator (10 minutes)

OR

2) One public-facing written interview (2000 words) with an author, publisher, bookseller, festival curator

OR

3) A creative writing interview experiment (2000 words): choose an actual writer and write up a fictionalised interview with them.

Examples for each of these options are provided in Leganto, with a list for each option.

There needs to be a productive and meaningful engagement with relevant course material and content, including engaging with the required readings.

HOW TO COMPLETE THE ASSESSMENT:

The assessment is based on the format and genre of the interview. You need to familiarise yourself with it by listening to interviews and reading interviews of literary practitioners. These can be writers, translators, publishers, editors, bookshop owners, literary festival curators, members of a literary committee. They need to have an Australian focus. You can start by identifying your writer or industry figure early, in order to search for their contact details. You can think about your particular focus: the recent work of a writer, an upcoming literary festival, the role of independent presses, the impact of online booksellers, etc. Then you can come up with a list of five to seven open-ended questions.

If you choose option two you may be able to conduct your interview via email, or you can meet in person/online and transcribe the interview.

As with the first two options, the creative writing experiment should be presented in the question-answer format of the interview genre, however there is scope for creative leeway if it facilitates the aim of the assessment: to provide insight into a writer's work or the literary industry. This may take the form of satire. The genre of the feature article based on an interview may also be mobilised.

SUBMISSION REQUIREMENTS: (What, where and by when)

To be submitted on Wednesday of week 11 at 11 pm.

1) One public-facing podcast interview, submitted on Edublog. There will be support available to use a podcast studio based in Webster building. Newsworthy, the UNSW publication, will publish 3-4 of the best podcasts.

OR

2) One public-facing written interview, submitted on Turnitin.

OR

3) A creative writing interview experiment, submitted on Turnitin.

Assessment Length

2000 words or 10 minutes podcast

Submit through Turnitin

Assessment information

Refer to Moodle.

Assignment submission Turnitin type

This assignment is submitted through Turnitin and students do not see Turnitin similarity reports.

General Assessment Information

There are 3 non-traditional assessments, offering a variety of options.

Grading Basis

Standard

Requirements to pass course

There are three assessment tasks to complete for this course. You must complete and submit all three tasks in order to pass this course. This means that you will fail if you do not hand in one task, even if you have a total grade of over 50% from the other two assessments.

Course Schedule

Teaching Week/Module	Activity Type	Content
Week 1 : 12 February - 18 February	Lecture	Print culture and book history.
	Seminar	Discussion of the required readings and field trip to the library. We will have the Outreach librarian show us some examples of books and of their material life relevant to the course.
Week 2 : 19 February - 25 February	Lecture	The publishing industry, digital publishing and adaptation.
	Seminar	Discussion of the required readings on adaptation, the intertwining of books with other media.
Week 3 : 26 February - 3 March	Lecture	The figure of the author/ curating authorship. Guest lecture from A/Prof Sean Pryor.
	Seminar	Discussion of the required readings on the figure of the author. We will look at reviews of and interviews with particular authors, especially Australian ones.
Week 4 : 4 March - 10 March	Lecture	Book festivals, book clubs, reading and literary prizes.
	Seminar	Discussion of the required readings on book festivals, book clubs, reading and literary prizes.
Week 5 : 11 March - 17 March	Lecture	The publishing industry in Australia, focus on books. Guest lecture from Dr Roanna Gonsalves.
	Seminar	Discussion of the required readings, analysis of current publishers, their histories, as well as Australian literary institutions that promote book writing.
Week 6 : 18 March - 24 March	Other	Reading week: no lecture, no seminar.
Week 7 : 25 March - 31 March	Lecture	The publishing industry in Australia, focus on magazines and journals. Guest lecture from A/Prof Paul Dawson.
	Seminar	Overview of current Australian journals and their histories. Discussion of Australian Poetry and Red Room Poetry. Guest speaker Alex Christie, editor of HEAT.
Week 8 : 1 April - 7 April	Lecture	Publishing and gatekeeping.
	Seminar	Publishing, Censorship and Identity Politics.
Week 9 : 8 April - 14 April	Lecture	The role of editing. Guest lecture from Alice Grundy.
	Seminar	Workshopping editing, differences between a structural edit and a copy-edit. Discussion of one example from the archives to bring together book history, biographical criticism, and practical advice on the editing process.
Week 10 : 15 April - 21 April	Lecture	Writing, publishing and literary culture beyond Australia and English-speaking countries: China, France and Iran.
	Seminar	Discussion of the required readings.

Attendance Requirements

Students are strongly encouraged to attend all classes and review lecture recordings.

General Schedule Information

The lecture is on campus on Mondays 11 am - 12.30 pm. Guest speakers are an important part of this course. They will be speakers working in the literary industry, as well as specialist professors from the school.

Seminars are in person and seminar attendance is mandatory.

TRANSLATE with x
English

ArabicHebrewPolish

BulgarianHindiPortuguese

CatalanHmong DawRomanian

Chinese SimplifiedHungarianRussian

Chinese TraditionalIndonesianSlovak

CzechItalianSlovenian

DanishJapaneseSpanish

DutchKlingonSwedish

EnglishKoreanThai

EstonianLatvianTurkish

FinnishLithuanianUkrainian

FrenchMalayUrdu

GermanMalteseVietnamese

GreekNorwegianWelsh

Haitian CreolePersian

TRANSLATE with
COPY THE URL BELOW

 Back
EMBED THE SNIPPET BELOW IN YOUR SITE

Enable collaborative features and customize widget: Bing Webmaster Portal
Back

Course Resources

Prescribed Resources

Refer to Leganto reading list

Recommended Resources

Refer to Leganto reading list

Additional Costs

N/A

Course Evaluation and Development

Your feedback through MyExperience will be analysed to modify and amend the course. I will also seek informal feedback from you during the course. This is the second year the course is running so I am keen to hear from your experience.

I am open to your suggestions on what works for you in the course and although I can't promise to accommodate everyone's wishes, I'm very open to the possibility of re-arranging things as we go along. Please give me feedback on how you think things are working and what you would like to learn about.

Staff Details

Position	Name	Email	Location	Phone	Availability	Equitable Learning Services Contact	Primary Contact
Convenor	Laetitia Nan quette		Webster building, room 216, second floor	+61 (2) 9065 2101	By appointment	Yes	Yes

Other Useful Information

Academic Information

Due to evolving advice by NSW Health, students must check for updated information regarding online learning for all Arts, Design and Architecture courses this term (via Moodle or course information provided).

Please see: https://www.unsw.edu.au/arts-design-architecture/student-life/resources-support/

[protocols-guidelines](#) for essential student information relating to:

- UNSW and Faculty policies and procedures;
- Student Support Services;
- Dean's List;
- review of results;
- credit transfer;
- cross-institutional study and exchange;
- examination information;
- enrolment information;
- Special Consideration in the event of illness or misadventure;
- student equity and disability;

And other essential academic information.

Academic Honesty and Plagiarism

Plagiarism is using the words or ideas of others and presenting them as your own. It can take many forms, from deliberate cheating to accidentally copying from a source without acknowledgement.

UNSW groups plagiarism into the following categories:

- Copying: Using the same or very similar words to the original text or idea without acknowledging the source or using quotation marks. This includes copying materials, ideas or concepts from a book, article, report or other written document, presentation, composition, artwork, design, drawing, circuitry, computer program or software, website, internet, other electronic resource, or another person's assignment without appropriate acknowledgement.
- Inappropriate paraphrasing: Changing a few words and phrases while mostly retaining the original information, structure and/or progression of ideas of the original without acknowledgement. This also applies in presentations where someone paraphrases another's ideas or words without credit and to piecing together quotes and paraphrases into a new whole, without appropriate referencing.
- Collusion: Working with others but passing off the work as a person's individual work. Collusion also includes providing your work to another student for the purpose of them plagiarising, paying another person to perform an academic task, stealing or acquiring another person's academic work and copying it, offering to complete another person's work or seeking payment for completing academic work.
- Inappropriate citation: Citing sources which have not been read, without acknowledging the "secondary" source from which knowledge of them has been obtained.
- Duplication ("self-plagiarism"): Submitting your own work, in whole or in part, where it has previously been prepared or submitted for another assessment or course at UNSW or another university.

The UNSW Academic Skills support offers resources and individual consultations. Students are also reminded that careful time management is an important part of study. One of the identified causes of plagiarism is poor time management. Students should allow sufficient time for research, drafting and proper referencing of sources in preparing all assessment items. UNSW Library has the ELISE tool available to assist you with your study at UNSW. ELISE is designed to introduce new students to studying at UNSW, but it can also be a great refresher during your study.

Completing the ELISE tutorial and quiz will enable you to:

- analyse topics, plan responses and organise research for academic writing and other assessment tasks
- effectively and efficiently find appropriate information sources and evaluate relevance to your needs
- use and manage information effectively to accomplish a specific purpose
- better manage your time
- understand your rights and responsibilities as a student at UNSW
- be aware of plagiarism, copyright, UNSW Student Code of Conduct and Acceptable Use of UNSW ICT Resources Policy
- be aware of the standards of behaviour expected of everyone in the UNSW community
- locate services and information about UNSW and UNSW Library

Use of AI for assessments

As AI applications continue to develop, and technology rapidly progresses around us, we remain committed to our values around academic integrity at UNSW. Where the use of AI tools, such as ChatGPT, has been permitted by your course convener, they must be properly credited and your submissions must be substantially your own work.

In cases where the use of AI has been prohibited, please respect this and be aware that where unauthorised use is detected, penalties will apply.

[Use of AI for assessments | UNSW Current Students](#)

Submission of Assessment Tasks

Turnitin Submission

If you encounter a problem when attempting to submit your assignment through Turnitin, please telephone External Support on 9385 3331 or email them on externalteltsupport@unsw.edu.au

Support hours are 8:00am – 10:00pm on weekdays and 9:00am – 5:00pm on weekends (365 days a year). If you are unable to submit your assignment due to a fault with Turnitin, you may apply for an extension, but you must retain your ticket number from External Support (along with any other relevant documents) to include as evidence to support your extension application. If you email External Support, you will automatically receive a ticket number, but if you telephone, you will need to specifically ask for one. Turnitin also provides updates on their system status on Twitter.

Generally, assessment tasks must be submitted electronically via either Turnitin or a Moodle assignment. In instances where this is not possible, alternative submission details will be stated on your course's Moodle site. For information on how to submit assignments online via Moodle: https://student.unsw.edu.au/how-submit-assignment-moodle

Late Submission Penalty

UNSW has a standard late submission penalty of:

- 5% per calendar day,
- for all assessments where a penalty applies,
- capped at five calendar days (120 hours) from the assessment deadline, after which a student cannot submit an assessment, and
- no permitted variation.

Students are expected to manage their time to meet deadlines and to request Special Consideration as early as possible before the deadline. Support with Time Management is available here.

School Contact Information

School of the Arts and Media

Location: Room 312, Level 3 Robert Webster Building

Opening Hours: Monday -Friday, 9am - 5 pm

Email: sam@unsw.edu.au

Phone: +612 9385 4856

web: https://www.unsw.edu.au/arts-design-architecture/our-schools/arts-media