



UNSW Course Outline

COMM5707 Social Impact Field Project - 2024

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General Course Information

Course Code : COMM5707

Year : 2024

Term : Term 3

Teaching Period : T3

Is a multi-term course? : No

Faculty : UNSW Business School

Academic Unit : UNSW Business School

Delivery Mode : Online

Delivery Format : Standard

Delivery Location : Kensington

Campus : Sydney

Study Level : Postgraduate

Units of Credit : 6

Useful Links

[Handbook Class Timetable](#)

Course Details & Outcomes

Course Description

This course provides the opportunity for students to complete a research project, or field project either locally or overseas.

Suitable projects should come from any of the areas studied in the other Social Impact courses: social enterprises/businesses, social impact measurement, social impact investment, leadership for social impact, corporate responsibility and accountability, design for social innovation, collaboration for social impact, and Creating Shared Value.

For further information contact csistudents@unsw.edu.au

Course Aims

The aims of this course are:

1. To provide students with the opportunity to apply their cumulative learning from the suite of the social impact courses to a specific social impact-focused field project.
2. To consolidate students' skills related to their professional lives, including their ability to analyse, research, communicate clearly in written and oral forms, as well as develop their project planning and project management skills; and
3. To undertake detailed academic research into a social issue or challenge.

Relationship to Other Courses

It is required that students complete the Social Impact core course COMM5701 and at least one other Social Impact course before taking COMM5707.

Course Learning Outcomes

Course Learning Outcomes
CL01 : Research and apply social impact knowledge and skills to address unmet social needs in local and global environments.
CL02 : Analyse complex issues and problems in a social impact environment and propose appropriate and well-justified solutions.
CL03 : Engage professionally and collaboratively with different social impact stakeholders.
CL04 : Work effectively on their own or in teams to meet project deliverables.
CL05 : Demonstrate effective written and oral communication skills for a variety of audiences.
CL06 : Identify and assess ethical, environmental and sustainability considerations as they apply to social impact project.

Course Learning Outcomes	Assessment Item
CL01 : Research and apply social impact knowledge and skills to address unmet social needs in local and global environments.	• Project Deliverables
CL02 : Analyse complex issues and problems in a social impact environment and propose appropriate and well-justified solutions.	• Project Proposal • Project Deliverables
CL03 : Engage professionally and collaboratively with different social impact stakeholders.	• Project Deliverables
CL04 : Work effectively on their own or in teams to meet project deliverables.	• Progress Report • Project Proposal • Project Deliverables
CL05 : Demonstrate effective written and oral communication skills for a variety of audiences.	• Progress Report • Project Proposal • Project Deliverables
CL06 : Identify and assess ethical, environmental and sustainability considerations as they apply to social impact project.	• Project Proposal • Project Deliverables

Learning and Teaching Technologies

Moodle - Learning Management System | Microsoft Teams | Zoom

Additional Course Information

Links to all required and optional resources are on the reading list for your course in the UNSW Library's Leganto system, which you can access via your Moodle course. Please note you will need to log in and may be required to enter your UNSW zID and zPass in order to access the

library site.

Required readings consist of core texts and their applications. Readings are chosen to provide both theoretical foundation and to illuminate their meaning and usage in professional contexts. The readings are not to be studied in detail but are designed to initiate thinking and understanding of key themes in social systems and change.

Assessments

Assessment Structure

Assessment Item	Weight	Relevant Dates
Project Proposal Assessment Format: Individual Short Extension: Yes (2 days)	20%	Due Date: 20/09/2024 05:00 PM
Progress Report Assessment Format: Individual Short Extension: Yes (2 days)	20%	Due Date: Written paper 07/Oct/2024 05:00 PM; Presentation during Week 6 online workshop
Project Deliverables Assessment Format: Individual Short Extension: Yes (2 days)	60%	Start Date: Not Applicable Due Date: 22/11/2024 05:00 PM

Assessment Details

Project Proposal

Assessment Overview

Students submit a 1000 word project proposal outlining the aims and objectives of the project, preliminary desk and academic research, project constraints and any ethical considerations

Course Learning Outcomes

- CL02 : Analyse complex issues and problems in a social impact environment and propose appropriate and well-justified solutions.
- CL04 : Work effectively on their own or in teams to meet project deliverables.
- CL05 : Demonstrate effective written and oral communication skills for a variety of audiences.
- CL06 : Identify and assess ethical, environmental and sustainability considerations as they apply to social impact project.

Detailed Assessment Description

This task will require independent research into the relevant academic peer-reviewed and grey literature and clarification by the student of the focus and scope of the proposed project.

The proposal should include a title, introduction, aim (s), initial methodology, ethical considerations, potential constraints, timeline, and references.

Assessment Length

1000 words

Assignment submission Turnitin type

This assignment is submitted through Turnitin and students can see Turnitin similarity reports.

Generative AI Permission Level

Simple Editing Assistance

In completing this assessment, you are permitted to use standard editing and referencing functions in the software you use to complete your assessment. These functions are described below. You must not use any functions that generate or paraphrase passages of text or other media, whether based on your own work or not.

If your Convenor has concerns that your submission contains passages of AI-generated text or media, you may be asked to account for your work. If you are unable to satisfactorily demonstrate your understanding of your submission you may be referred to UNSW Conduct & Integrity Office for investigation for academic misconduct and possible penalties.

For more information on Generative AI and permitted use please see [here](#).

Progress Report

Assessment Overview

Students prepare a 500 word update report and 7 minute update presentation to be delivered in Week 6 class.

Course Learning Outcomes

- CL04 : Work effectively on their own or in teams to meet project deliverables.
- CL05 : Demonstrate effective written and oral communication skills for a variety of audiences.

Detailed Assessment Description

This task requires students to provide a short progress report (assessment 2-A) and presentation (Assessment 2-B) mid-way through the field project. The progress report and presentation should provide details of the status of the project to date including a summary of the research undertaken and identification of any hurdles or challenges to the project which might impede meeting the agreed upon deadlines.

Students will do a short presentation during the Week 6 online workshop to share their progress with the rest of the class.

NOTE: Short extension only applies to the written component of this assignment. No extensions possible on the presentation component.

Assessment Length

Assessment 2-A:500 words and Assessment 2-B: 7 minutes presentation

Assignment submission Turnitin type

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Project Deliverables

Assessment Overview

Students work on their own project, the output being the equivalent of a 5,000 words and address all of the Course Learning Outcomes.

Course Learning Outcomes

- CL01 : Research and apply social impact knowledge and skills to address unmet social needs in local and global environments.
- CL02 : Analyse complex issues and problems in a social impact environment and propose appropriate and well-justified solutions.
- CL03 : Engage professionally and collaboratively with different social impact stakeholders.
- CL04 : Work effectively on their own or in teams to meet project deliverables.
- CL05 : Demonstrate effective written and oral communication skills for a variety of audiences.

- CLO6 : Identify and assess ethical, environmental and sustainability considerations as they apply to social impact project.

Detailed Assessment Description

For this assignment, you will submit the project deliverable(s) for your project. The topic of your project may have varied from the original project scope submitted in Assignment 1 if this change was made in consultation with the course convenor. Specifics and format may vary for each project. Regardless of these specifics, you are required to synthesise and analyse relevant data/literature, generate and evaluate options using appropriate analytical methods, and develop recommendations for a solution implementation strategy. Since the project is expected to be 5,000 words, it is not expected that the background and analysis will be exhaustive. Additionally, unless the project is theoretical, substantial theory development is not expected. Nevertheless, evidence of grasp and application of relevant theory and critical analysis will be required. The project deliverables should include references to academic literature, case studies, reports, or other relevant sources.

Assessment Length

5,000 words

Assignment submission Turnitin type

This assignment is submitted through Turnitin and students can see Turnitin similarity reports.

Generative AI Permission Level

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General Assessment Information

Full assessment details can be found in the Assessment Handbook on Moodle.

Viva Voce

Any student may be called upon to provide a viva voce (from the Latin meaning 'living voice') for any assignment. A viva voce is an interview style meeting where you will be asked to explain, discuss, or use information related to any assignment or work produced for this course. These can be used to ascertain knowledge and ability including the extent to which the student has undertaken the required reading, done preparatory work and can demonstrate understanding of what they have written or presented. Viva voces are used in conjunction with submitted assessment work not instead of submitted work.

Academic Integrity and Code of Conduct

As a student at UNSW you are expected to display [academic integrity](#) in your work and interactions. Where a student breaches the [UNSW Code of Conduct](#) with respect to academic integrity, the University may take disciplinary action. To assure academic integrity, you may be required to demonstrate reasoning, research and the process of constructing work submitted for assessment.

To assist you in understanding what academic integrity means, and how to ensure that you do comply with the UNSW Code of Conduct, it is strongly recommended that you complete the [Working with Academic Integrity](#) module before submitting your first assessment task. It is a free, online self-paced Moodle module that should take about one hour to complete.

Grading Basis

Standard

Requirements to pass course

In order to pass this course, you must:

- achieve a composite mark of at least 50 out of 100;
- achieve a satisfactory result on any essential assessment components; and
- meet any additional requirements described in the Assessment Summary section.

You are expected to attempt all assessment requirements in the course.

Course Schedule

Teaching Week/Module	Activity Type	Content
Week 1 : 9 September - 15 September	Workshop	This session will introduce the course. The introduction of the course will include an overview of the course, course expectations, and assessment information.
Week 6 : 14 October - 20 October	Workshop	In this workshop, each student will present their progress on the project to date, and the course convenor will provide feedback regarding their progress.

Attendance Requirements

Please note that lecture recordings are not available for this course. Students are strongly encouraged to attend all classes and contact the Course Authority to make alternative arrangements for classes missed.

General Schedule Information

Students are required to attend two online classes: in Week 1 for course introduction and orientation and Week 6 for progress review.

Course Resources

Recommended Resources

The University and the Business School provide a wide range of support services for students, including:

Centre for Social Impact (CSI)

<http://www.csi.edu.au/>

Please direct any CSI education program, enrolment and administration queries here

Email: csistudents@unsw.edu.au **Phone:** (02) 8936 0990

Business Student Centre

<https://www.business.unsw.edu.au/students/resources/student-centre>

The Nucleus: Student Hub

<https://nucleus.unsw.edu.au/en>

Location: Level 2, in the Main Library. (UNSW map location F21) **Phone:** (02) 9385 8500

Moodle eLearning Support

For online help using Moodle, go to: <https://student.unsw.edu.au/moodle-support>

For technical support, **Email:** itservicecentre@unsw.edu.au ; **Phone:** (02) 9385 1333

Academic Skills Support

[Academic Skills Support | UNSW Current Students](#)

Provides academic skills support services, including workshops and resources, for all UNSW students. See website for details.

Library services and facilities for students

[Students \(unsw.edu.au\)](#)

IT Service Centre

<https://www.myit.unsw.edu.au/>

Provides technical support to troubleshoot problems with logging into websites, downloading documents, etc.

IT Walk-in Service Centres: Upper Campus IT Hub - Room G06, D26 Biological Sciences Building (Next door to XS Cafe) ; Middle Campus IT Hub - G008, Ground Floor H13 Anita B Lawrence Centre

Phone: (02) 9385 1333

UNSW MindHub

<https://www.student.unsw.edu.au/mindhub>

Provides support and services if you need help with your personal life, getting your academic life back on track or just want to know how to stay safe, including free, confidential counselling via Mental Health Connect

Office: Level 2, East Wing, Quadrangle Building; **Phone:** (02) 9385 5418; **Email:** counselling@unsw.edu.au

Equitable Learning Services (formally Disability Support Services)

<https://student.unsw.edu.au/els>

A free and confidential service that provides practical support to ensure your mental or physical

health conditions do not adversely affect your studies.

Phone: (02) 8374 9201; **Email:** els@unsw.edu.au

Nura Gili Student Success Team

<https://www.indigenous.unsw.edu.au/current-students/student-success>

Our Student Success Team aim to enhance the student experience at UNSW. We work to equip all Aboriginal and Torres Strait Islander students at UNSW with the skills they need to thrive in an ever-changing and innovative world.

Phone: (02) 9385 3805; **Email:** nuragili@unsw.edu.au

Course Evaluation and Development

Feedback is regularly sought from students and continual improvements are made based on this feedback. At the end of this course, you will be asked to complete the myExperience survey, which provides a key source of student evaluative feedback. Your input into this quality enhancement process is extremely valuable in assisting us to meet the needs of our students and provide an effective and enriching learning experience. The results of all surveys are carefully considered and do lead to action towards enhancing educational quality.

Response to student feedback:

Based on student feedback for opportunities to meet with other students in the course, we have added 2 compulsory online workshops in week 1 and week 6. We have also re-designed the assessment to provide a more formal, scaffolded approach to each individual assignment.

Staff Details

Position	Name	Email	Location	Phone	Availability	Equitable Learning Services Contact	Primary Contact
Convenor	Misol Kim				By appointment	Yes	Yes

Other Useful Information

Academic Information

COURSE POLICIES AND SUPPORT

The Business School expects that you are familiar with the contents of this course outline and the UNSW and Business School learning expectations, rules, policies and support services as listed below:

- Program Learning Outcomes
- Academic Integrity and Plagiarism
- Student Responsibilities and Conduct
- Special Consideration
- Protocol for Viewing Final Exam Scripts
- Student Learning Support Services

Further information is provided on the [Policies and Guidelines](#) page.

Students may not circulate or post online any course materials such as handouts, exams, syllabi or similar resources from their courses without the written permission of their instructor.

STUDENT LEARNING OUTCOMES

The Course Learning Outcomes (CLOs) – under the Outcomes tab – are what you should be able to demonstrate by the end of this course, if you participate fully in learning activities and successfully complete the assessment items.

CLOs also contribute to your achievement of the Program Learning Outcomes (PLOs), which are developed across the duration of a program. PLOs are, in turn, directly linked to [UNSW graduate capabilities](#). More information on Coursework PLOs is available on the [Policies and Guidelines](#) page. For PG Research PLOs, including MPDBS, please refer to [UNSW HDR learning outcomes](#).

Academic Honesty and Plagiarism

As a student at UNSW you are expected to display [academic integrity](#) in your work and interactions. Where a student breaches the [UNSW Code of Conduct](#) with respect to academic integrity, the University may take disciplinary action. To assure academic integrity, you may be required to demonstrate reasoning, research and the process of constructing work submitted for

assessment.

To assist you in understanding what academic integrity means, and how to ensure that you do comply with the UNSW Code of Conduct, it is strongly recommended that you complete the [Working with Academic Integrity](#) module before submitting your first assessment task. It is a free, online self-paced Moodle module that should take about one hour to complete.

Submission of Assessment Tasks

SHORT EXTENSIONS

Short Extension is a new process that allows you to apply for an extended deadline on your assessment without the need to provide supporting documentation, offering immediate approval during brief, life-disrupting events. Requests are automatically approved once submitted.

Short extensions are ONLY available for some assessments. Check your course outline or Moodle to see if this is offered for your assessments. Where a short extension exists, all students enrolled in that course in that term are eligible to apply. Further details are available the UNSW [Current Students](#) page.

SPECIAL CONSIDERATION

You can apply for special consideration when illness or other circumstances beyond your control interfere with your performance in a specific assessment task or tasks, including online exams. Special consideration is primarily intended to provide you with an extra opportunity to demonstrate the level of performance of which you are capable.

Applications can only be made online and will NOT be accepted by teaching staff. Applications will be assessed centrally by the Case Review Team, who will update the online application with the outcome and add any relevant comments. The change to the status of the application immediately sends an email to the student and to the assessor with the outcome of the application. The majority of applications will be processed within 3-5 working days.

For further information, and to apply, see Special Consideration on the UNSW [Current Students](#) page.

LATE SUBMISSION PENALTIES

LATE SUBMISSION PENALTIES

For assessments other than examinations, late submission will incur a penalty of 5% per day or part thereof (including weekends) from the due date and time. An assessment will not be accepted after 5 days (120 hours) of the original deadline unless special consideration has been approved. In the case of an approved Equitable Learning Plan (ELP) provision, special consideration or short extension, the late penalty applies from the date of approved time extension. After five days from the extended deadline, the assessment cannot be submitted.

An assessment is considered late if the requested format, such as hard copy or electronic copy, has not been submitted on time or where the 'wrong' assessment has been submitted.

For assessments which account for 10% or less of the overall course grade, and where answers are immediately discussed or debriefed, the LIC may stipulate a different penalty. Details of such late penalties will be available on the course Moodle page.

FEEDBACK ON YOUR ASSESSMENT TASK PERFORMANCE

Feedback on student performance from formative and summative assessment tasks will be provided to students in a timely manner. Assessment tasks completed within the teaching period of a course, other than a final assessment, will be assessed and students provided with feedback, with or without a provisional result, within 10 working days of submission, under normal circumstances. Feedback on continuous assessment tasks (e.g. laboratory and studio-based, workplace-based, weekly quizzes) will be provided prior to the midpoint of the course.

Faculty-specific Information

PROTOCOL FOR VIEWING FINAL EXAM SCRIPTS

UNSW students have the right to view their final exam scripts, subject to a small number of very specific exemptions. The UNSW Business School has set a [protocol](#) under which students may view their final exam script. Individual schools within the Faculty may also set up additional local processes for viewing final exam scripts, so it is important that you check with your School.

If you are completing courses from the following schools, please note the additional school-specific information:

- Students in the **School of Accounting, Auditing & Taxation** who wish to view their final examination script should also refer to [this page](#).
- Students in the **School of Banking & Finance** should also refer to [this page](#).
- Students in the **School of Information Systems & Technology Management** should also refer

to [this page](#).

COURSE EVALUATION AND DEVELOPMENT

Feedback is regularly sought from students and continual improvements are made based on this feedback. At the end of this course, you will be asked to complete the [myExperience survey](#), which provides a key source of student evaluative feedback. Your input into this quality enhancement process is extremely valuable in assisting us to meet the needs of our students and provide an effective and enriching learning experience. The results of all surveys are carefully considered and do lead to action towards enhancing educational quality.

QUALITY ASSURANCE

The Business School is actively monitoring student learning and quality of the student experience in all its programs. A random selection of completed assessment tasks may be used for quality assurance, such as to determine the extent to which program learning goals are being achieved. The information is required for accreditation purposes, and aggregated findings will be used to inform changes aimed at improving the quality of Business School programs. All material used for such processes will be treated as confidential.

TEACHING TIMES AND LOCATIONS

Please note that teaching times and locations are subject to change. Students are strongly advised to refer to the [Class Timetable website](#) for the most up-to-date teaching times and locations.