



UNSW

UNSW Course Outline

ADAD9113 Communication Skills for Creative Disciplines - 2024

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General Course Information

Course Code : ADAD9113

Year : 2024

Term : Term 1

Teaching Period : T1

Is a multi-term course? : No

Faculty : Faculty of Arts, Design and Architecture

Academic Unit : School of Art & Design

Delivery Mode : In Person

Delivery Format : Standard

Delivery Location : Paddington

Campus : Paddington

Study Level : Postgraduate

Units of Credit : 6

Useful Links

[Handbook Class Timetable](#)

Course Details & Outcomes

Course Description

How articulate are you as a creative practitioner, educator, or administrator?

This course develops your ability to confidently engage with, interpret and express complex ideas

using an appropriate mix of communication strategies tailored to creative disciplines. In addition to an appreciation of fundamental research protocols in creative disciplines, you will enhance your academic reading, writing, listening, and speaking skills to better express coherent intellectual arguments, towards developing your own academic 'voice'. Collaboration in and out of class, using a mix of communication tools, will model cross-disciplinary interaction with colleagues, peers, professionals and the public.

Course Aims

This course aims to develop a capacity to recognise and employ different modes of communication relevant to creative disciplines in advanced professional and academic contexts.

Course Learning Outcomes

Course Learning Outcomes
CLO1 : Critically read, interpret and reflect on academic discourse across different creative disciplines
CLO2 : Discuss and write using appropriate technical terminology and Information Communication Technologies to meaningfully engage in professional communication
CLO3 : Identify and analyse English language forms, features, structures and referencing protocols appropriate for research, academic writing, critiques and/or artist statements
CLO4 : Lead oral presentations and audience discussions using visual, verbal, and written information

Course Learning Outcomes	Assessment Item
CLO1 : Critically read, interpret and reflect on academic discourse across different creative disciplines	<ul style="list-style-type: none">• Interpretive Writing Task• Major Essay or Exhibition Review
CLO2 : Discuss and write using appropriate technical terminology and Information Communication Technologies to meaningfully engage in professional communication	<ul style="list-style-type: none">• Interpretive Writing Task• Major Essay or Exhibition Review
CLO3 : Identify and analyse English language forms, features, structures and referencing protocols appropriate for research, academic writing, critiques and/or artist statements	<ul style="list-style-type: none">• Oral Presentation and Paper• Major Essay or Exhibition Review
CLO4 : Lead oral presentations and audience discussions using visual, verbal, and written information	<ul style="list-style-type: none">• Oral Presentation and Paper

Learning and Teaching Technologies

Moodle - Learning Management System | Blackboard Collaborate | Echo 360

Assessments

Assessment Structure

Assessment Item	Weight	Relevant Dates
Interpretive Writing Task Assessment Format: Individual	20%	Start Date: 18/02/2024 12:00 AM Due Date: 01/03/2024 07:00 PM Post Date: 15/03/2024 12:00 PM
Oral Presentation and Paper Assessment Format: Individual	30%	Start Date: 01/03/2024 12:00 AM Due Date: 15/03/2024 11:59 PM Post Date: 29/03/2024 12:00 PM
Major Essay or Exhibition Review Assessment Format: Individual	50%	Start Date: 01/04/2024 12:00 AM Due Date: 19/04/2024 07:00 PM Post Date: 03/05/2024 12:00 PM

Assessment Details

Interpretive Writing Task

Assessment Overview

This assessment requires you to develop a piece of critical writing that connects a selected reading with an example of contemporary art, design or media. Feedback will be provided on a regular basis in tutorial/studio through discussion with peers and tutors. Summative assessment and feedback will be provided digitally based on the rubric.

Course Learning Outcomes

- CLO1 : Critically read, interpret and reflect on academic discourse across different creative disciplines
- CLO2 : Discuss and write using appropriate technical terminology and Information Communication Technologies to meaningfully engage in professional communication

Assessment Length

1000 words

Submission notes

Submit as one readable PDF document to Turnitin via Moodle course page

Assignment submission Turnitin type

This assignment is submitted through Turnitin and students can see Turnitin similarity reports.

Oral Presentation and Paper

Assessment Overview

For this assessment you will deliver an academic oral presentation with slides (e.g. PPT), and then lead a related class discussion. Your presentation slides must be appropriately researched and presented and will be submitted for assessment. Summative assessment and feedback will be provided digitally based on the rubric.

Course Learning Outcomes

- CLO3 : Identify and analyse English language forms, features, structures and referencing protocols appropriate for research, academic writing, critiques and/or artist statements
- CLO4 : Lead oral presentations and audience discussions using visual, verbal, and written information

Detailed Assessment Description

Submission requirements:

- (1) an in-class oral presentation
- (2) written documentation

- Presentations are due in tutorials during your allocated times in Week 4 or Week 5.
- Submit your documentation (both Part A and Part B) as a readable PDF to Turnitin via Moodle by 11:59pm Friday, Week 5 (15 March).
- There will only be time for brief feedback in class, while more written feedback will be provided in Turnitin.

Assessment Overview:

Assessment 3 includes two parts:

- Part A: PowerPoint Presentation as ONE PDF File with a maximum of 5 slides in small group online in your scheduled timeslot.
- Part B: One-page PDF - Visual Summary/Digital Handout.
- Submit your documentation (Part A + B) as a readable PDF to Turnitin via Moodle by 11:59pm Friday, Week 5 (15 Mar).

This task involves preparation and delivery of an 8-10 minute academic presentation to a small group of peers from your class. Your presentation communicates visual, verbal and written information about an area of interest in the creative arts, followed by a brief group discussion.

Note: the two written questions at the end and the small group discussion should be completed within your 8-10 minute allocated time-slot.

The date and time for your online presentation will be confirmed in Week 3. It is essential that each person presents to their assigned group, and also note your commitment to be an audience member in turn. We have allocated your presentation and audience commitment within the one timeslot, so that you typically only have ONE time commitment over Weeks 4 and 5.

Your PowerPoint presentation (Part A) and Handout (Part B) will include:

Part A: PRESENTATION – Presentation of engaging and coherently delivered visual, verbal and written content in a small group presentation via PowerPoint with 5 slides total (one slide should include the references), as well as a speaker-led group discussion at the end of your presentation (within 8-10 minutes) based on 2 written questions.

Part B: SUBMIT TO MOODLE - A one-page digital handout of key messages for future reference that includes a clear connection between your chosen area of interest and current academic conversation/paper/research/creative outputs by artists/designers. This will be submitted to Moodle by 10pm Friday in Week 10.

This task requires you to synthesize visual, verbal and written information into a professionally coherent presentation. You may speak in response to shared material, using PowerPoint, in Blackboard Collaborate Ultra the online platform. The challenge is for you to communicate your message, manage the presentation delivery and engage your audience within the time frame. The aim is to succinctly showcase the meaning and ideas behind your interests or creative works and practices, concluding with a brief group discussion. You will need to be organised, speak clearly and present yourself in a confident, honest and professionally relaxed manner.

Marks for Assignment 3 will be awarded for:

1. Interesting, academic, well-paced presentation that engages your audience
2. Synthesis of visual, verbal and written information successfully presented in time frame
3. Confident command and delivery of information in chosen format
4. Relaxed personal style in leading group discussion with professional handout provided.

Submission notes

Submit your documentation (Part A + B) as a readable PDF to Turnitin via Moodle course page

Assignment submission Turnitin type

This assignment is submitted through Turnitin and students can see Turnitin similarity reports.

Major Essay or Exhibition Review

Assessment Overview

For this assessment you will develop ONE of the following: a review (exhibition, design product, digital media project); an essay on a chosen subject; or an essay responding to a set question on Moodle.

Feedback will be provided on a regular basis in tutorial/studio through discussion with peers and tutors. Summative assessment and feedback will be provided digitally based on the rubric.

Course Learning Outcomes

- CLO1 : Critically read, interpret and reflect on academic discourse across different creative disciplines
- CLO2 : Discuss and write using appropriate technical terminology and Information Communication Technologies to meaningfully engage in professional communication
- CLO3 : Identify and analyse English language forms, features, structures and referencing protocols appropriate for research, academic writing, critiques and/or artist statements

Assessment Length

2000 words

Submission notes

Submit as one readable PDF to Turnitin via Moodle course page

Assignment submission Turnitin type

This assignment is submitted through Turnitin and students can see Turnitin similarity reports.

General Assessment Information

Grading Basis

Standard

Course Schedule

Teaching Week/Module	Activity Type	Content
Week 1 : 12 February - 18 February	Seminar	Course Introduction: Defining key terms and items of language. Assessment 1 explained.
Week 2 : 19 February - 25 February	Seminar	Reflection and academic literacies in art and design. Reading Strategies; academic knowledge; academic writing; passives, nominalisation and caution.
Week 3 : 26 February - 3 March	Seminar	Choosing topics and research for presentations. Paralinguistic features of presentations. Preparing mixed visual, verbal and written presentations. Assessment 2 explained.
Week 4 : 4 March - 10 March	Seminar	Refining literacy skills in art & design. Editing checklists, identifying individual problem areas, developing strategies for improvement. Delivering Assessment 2 presentations.
Week 5 : 11 March - 17 March	Seminar	Developing research and note-taking strategies. Delivering Assessment 2 presentations.
Week 6 : 18 March - 24 March	Seminar	Study Week (visit exhibitions at local galleries & museums).
Week 7 : 25 March - 31 March	Seminar	Basics of essay writing in art & design. Critical thinking; hedging; essay structure; cohesion and coherence. Assessment 3 explained. Note: Friday 29/3 is a public holiday
Week 8 : 1 April - 7 April	Seminar	Exhibition reviews: Deconstructing model texts; unpacking assignment questions.
Week 9 : 8 April - 14 April	Seminar	Artist/Designer statements and personal pitches. Catalogue essays and exhibition proposals.
Week 10 : 15 April - 21 April	Seminar	Critical justifications for design projects (design reports); exegeses. Literature reviews and abstracts. Assessment 3 (Essay/Review) due.

Attendance Requirements

Students are strongly encouraged to attend all classes and review lecture recordings.

General Schedule Information

Lecture

Thursday, 4:00 - 5:00 pm, EG02, Block E

Lecturer: Annabelle Lewer-Fletcher

Tutorials

1. Thursday 5:00 - 8:00 pm, room D205, Block D
2. Friday 10:00 - 1:00pm, room E101, Block E
3. Friday 2:00 - 5:00pm, room D205, Block D

Tutor: Annabelle Lewer-Fletcher

Note: All tutorials are in-person at the Paddington campus

Course Resources

Recommended Resources

- [4A Papers](#)
- [di'van | A Journal of Accounts](#)
- [Memo Review](#) (bit Melbourne focused)
- [Arts Hub](#)
- [Artlink](#)
- [Art Monthly Australasia](#)
- [Di'van journal](#)
- [Fine Print](#)
- [Garland Magazine](#) (more crafty/design)
- The Conversation ([on art](#) in Australia)
- [Discipline](#)
- [Hyperallergic](#)
- [The Art Newspaper](#)
- [Dezeen](#)
- [Design Boom](#)
- [Design Anthology](#)
- [Indesign](#)

Staff Details

Position	Name	Email	Location	Phone	Availability	Equitable Learning Services Contact	Primary Contact
Convenor	Olivier Krischer		Paddington		By appointment	No	Yes
Lecturer	Annabelle Lewer-Fletcher				By appointment	No	No

Other Useful Information

Academic Information

Due to evolving advice by NSW Health, students must check for updated information regarding online learning for all Arts, Design and Architecture courses this term (via Moodle or course information provided).

Please see: <https://www.unsw.edu.au/arts-design-architecture/student-life/resources-support/protocols-guidelines> for essential student information relating to:

- UNSW and Faculty policies and procedures;

- Student Support Services;
- Dean's List;
- review of results;
- credit transfer;
- cross-institutional study and exchange;
- examination information;
- enrolment information;
- Special Consideration in the event of illness or misadventure;
- student equity and disability;

And other essential academic information.

Academic Honesty and Plagiarism

Plagiarism is using the words or ideas of others and presenting them as your own. It can take many forms, from deliberate cheating to accidentally copying from a source without acknowledgement.

UNSW groups plagiarism into the following categories:

- Copying: Using the same or very similar words to the original text or idea without acknowledging the source or using quotation marks. This includes copying materials, ideas or concepts from a book, article, report or other written document, presentation, composition, artwork, design, drawing, circuitry, computer program or software, website, internet, other electronic resource, or another person's assignment without appropriate acknowledgement.
- Inappropriate paraphrasing: Changing a few words and phrases while mostly retaining the original information, structure and/or progression of ideas of the original without acknowledgement. This also applies in presentations where someone paraphrases another's ideas or words without credit and to piecing together quotes and paraphrases into a new whole, without appropriate referencing.
- Collusion: Working with others but passing off the work as a person's individual work. Collusion also includes providing your work to another student for the purpose of them plagiarising, paying another person to perform an academic task, stealing or acquiring another person's academic work and copying it, offering to complete another person's work or seeking payment for completing academic work.
- Inappropriate citation: Citing sources which have not been read, without acknowledging the "secondary" source from which knowledge of them has been obtained.
- Duplication ("self-plagiarism"): Submitting your own work, in whole or in part, where it has previously been prepared or submitted for another assessment or course at UNSW or another university.

The UNSW Academic Skills support offers resources and individual consultations. Students are also reminded that careful time management is an important part of study. One of the identified

causes of plagiarism is poor time management. Students should allow sufficient time for research, drafting and proper referencing of sources in preparing all assessment items. UNSW Library has the ELISE tool available to assist you with your study at UNSW. ELISE is designed to introduce new students to studying at UNSW, but it can also be a great refresher during your study.

Completing the ELISE tutorial and quiz will enable you to:

- analyse topics, plan responses and organise research for academic writing and other assessment tasks
- effectively and efficiently find appropriate information sources and evaluate relevance to your needs
- use and manage information effectively to accomplish a specific purpose
- better manage your time
- understand your rights and responsibilities as a student at UNSW
- be aware of plagiarism, copyright, UNSW Student Code of Conduct and Acceptable Use of UNSW ICT Resources Policy
- be aware of the standards of behaviour expected of everyone in the UNSW community
- locate services and information about UNSW and UNSW Library

Use of AI for assessments

As AI applications continue to develop, and technology rapidly progresses around us, we remain committed to our values around academic integrity at UNSW. Where the use of AI tools, such as ChatGPT, has been permitted by your course convener, they must be properly credited and your submissions must be substantially your own work.

In cases where the use of AI has been prohibited, please respect this and be aware that where unauthorised use is detected, penalties will apply.

[Use of AI for assessments | UNSW Current Students](#)

Submission of Assessment Tasks

Turnitin Submission

If you encounter a problem when attempting to submit your assignment through Turnitin, please telephone External Support on 9385 3331 or email them on externalteltsupport@unsw.edu.au

Support hours are 8:00am – 10:00pm on weekdays and 9:00am – 5:00pm on weekends (365 days a year). If you are unable to submit your assignment due to a fault with Turnitin, you may

apply for an extension, but you must retain your ticket number from External Support (along with any other relevant documents) to include as evidence to support your extension application. If you email External Support, you will automatically receive a ticket number, but if you telephone, you will need to specifically ask for one. Turnitin also provides updates on their system status on Twitter.

Generally, assessment tasks must be submitted electronically via either Turnitin or a Moodle assignment. In instances where this is not possible, alternative submission details will be stated on your course's Moodle site. For information on how to submit assignments online via Moodle: <https://student.unsw.edu.au/how-submit-assignment-moodle>

Late Submission Penalty

UNSW has a standard late submission penalty of:

- 5% per calendar day,
- for all assessments where a penalty applies,
- capped at five calendar days (120 hours) from the assessment deadline, after which a student cannot submit an assessment, and
- no permitted variation.

Students are expected to manage their time to meet deadlines and to request [Special Consideration](#) as early as possible before the deadline. Support with [Time Management is available here.](#)

School-specific Information

Risk of Failure Warnings

If you are at risk of failing the course, because of lack of attendance, low marks in assignments, failing to submit assignments, or lack of participation or engagement, you may be notified by email. Please ensure you read your university email, and respond to any official risk of failure warning promptly. NOTE – if the warning email is sent to your UNSW e-Mail address, it is considered as being read by you whether you check your UNSW email or not.

Late Submission Penalties

If you believe that circumstances will prevent you from submitting an assessment on time, please notify your course convenor as soon as possible. There will be penalties applied for being late and a clear 'no later than' date beyond which submission won't be accepted. Where a Special

Consideration is not applied for, and a student assessment is late, the following guidelines apply:

1. Up to 5 days after due date, a penalty of 5% (of maximum mark for assignment) will be applied for each day late (e.g. an assignment that is 3 days late would have its mark reduced by 15%). Please note - for the purpose of deduction calculation, a 'day' is each 24-hour period (or part thereof) past the stipulated deadline for submission within the calendar year (including weekends and public holidays). Task with a percentage mark - If the task is marked out of 100%, late submission will attract a deduction of 5% from the mark awarded to the student for every 24-hour period (or part thereof) past the stipulated deadline.

Example: A student submits an essay 48 hours and 10 minutes after the stipulated deadline. The essay is marked out of 100%. A 3 day late penalty will be applied ($3 \times 5\% = 15\%$). The essay receives a mark of 68%. The student's mark will therefore be reduced to 53% ($68\% - 15\%$).

2. Beyond 5 days late, no submission will be accepted.

Special Consideration

Please note that the University's Special Consideration process allows students to apply for an extension within 3 days of the assessment due date. This provides for more extensive extensions, subject to documentation, and Course Convenor approval. You can apply for special consideration online through [my.UNSW.edu.au](https://www.student.unsw.edu.au/special-consideration). More information about special consideration can be found here: <https://www.student.unsw.edu.au/special-consideration>

NOTE: If you are experiencing issues related to your access to class material or difficulty with technology, make sure you notify your lecturer as soon as possible, well before any assessment due date. Last minute requests for extensions due to computer failure, file corruption, printing problems etc. do not qualify students for special consideration or extensions. Students are expected to maintain regular backups of their work at all times.

Educational adjustments

Educational adjustments can be applied to assessments if you are living with a disability, a long term medical condition, a mental health condition, and/or are a carer of individuals with a disability. The Equitable Learning Service (ELS) determines adjustments based on medical documentation and communicates these via an Equitable Learning Plan (ELP). To receive educational adjustments for equitable learning support, you must first register with Equitable Learning Services (ELS). More information about Equitable Learning Services can be found here

Supplementary Assessment

Supplementary assessments are available to students in this course who have failed an assessment but have subsequently had an application for Special Consideration approved by the university. The supplementary assessment may take a different form than the original assessment and will be defined by the course convenor - but it will address the same learning outcomes as the original assessment. If Special Consideration has not been awarded, the maximum mark that may be awarded for a supplementary assessment is 50% of the full assessment mark.

Academic Honesty and Plagiarism

Plagiarism is taking the ideas, words, images, designs or objects of others and passing them off as your own. Plagiarism is a type of intellectual theft. Plagiarism can take many forms, from deliberate cheating to accidentally copying from a source without acknowledgement. Plagiarism can have serious consequences, so it is important that students be aware of what it is, and how to avoid it. All written submissions are automatically checked for plagiarism using the Turnitin site. For further information, please see the Academic Integrity & Plagiarism website <https://www.student.unsw.edu.au/plagiarism>.

Referencing Requirements for Assessments

Your course convenor will inform you what referencing system this course follows. Useful guidelines on how to reference according to various systems can be found at: <https://student.unsw.edu.au/referencing>.

You may follow these guidelines in your assessment tasks, or seek additional advice from your lecturer. Styles for Endnote are downloadable from the Endnote website. Accurate and correct referencing is an important academic prerequisite at University level, and if your work does not meet these requirements, it may be marked down, or in more serious cases, it may be treated as an instance of plagiarism and academic dishonesty.

Use of Generative AI

As AI applications continue to develop, and technology rapidly progresses around us, we remain committed to our values around academic integrity at UNSW. Your work must be your own and

where the use of AI tools, such as ChatGPT, have been permitted by your course convener, they must be properly credited and your submissions must be substantially your own work. In cases where the use of AI has been prohibited, please respect this and be aware that where unauthorised use is detected, penalties will apply. If in doubt, please seek advice from the Course Convenor prior to using generative AI tools.

<https://www.student.unsw.edu.au/assessment/ai>

Health and Safety

Ensuring student and staff health and safety is very important at UNSW Art & Design. Health and safety is everyone's responsibility. As a student, you have a responsibility not to do anything that risks your own health and safety, or the health or safety of your fellow students, staff members or visitors. This means, for example, exiting the building during a fire drill; wearing personal protective equipment and clothing (PPEC) when staff or signage instructs you to do so; undertaking induction to using equipment or carrying out processes that require specific knowledge; and reporting hazards or incidents to your lecturer or supervisor as soon as you become aware of them. For more information, please see <https://safety.unsw.edu.au/>.

Additional Support and Resources

At UNSW you can also find support and resources if you need help with your personal life, getting your academic success on track or just want to know how to stay safe. See <https://www.student.unsw.edu.au/wellbeing>.

Additional support for students is available by contacting the following centres:

- Student Support and Development <https://www.student.unsw.edu.au/support>
- Student Support Advisors: <https://www.student.unsw.edu.au/advisors>
- Mental Health Support: <https://www.student.unsw.edu.au/mental-health-support>
- Academic Skills and Support <https://www.student.unsw.edu.au/skills>
- UNSW IT Service Centre <https://www.myit.unsw.edu.au/>
- Student Gateway: <https://www.student.unsw.edu.au/>
- Equitable Learning Services: <https://www.student.unsw.edu.au/equitable-learning>
- Faculty Resources and Support: <https://www.unsw.edu.au/arts-design-architecture/student-life/resources-support>
- Arc: <https://www.arc.unsw.edu.au/>

After Hours Access to the Paddington Campus

The core operating hours for the Paddington Campus are below. All students have access to the campus during these hours:

- Monday to Friday 0800 – 2100
- Saturday 0900 – 1700

Some students are permitted to have “After Hours Access” (AHA) to the campus upon completion of a series of inductions. The inductions are dependent on location, as well as the types of activities undertaken in those locations. The first of these is this Primary Induction, and this must be completed online <https://my.artdesign.unsw.edu.au>. All students requiring AHA are required to complete this induction. The Primary Induction gives access to the following Low Risk areas:

Post Graduate Students

- PG Research students – Level 4 F Block, Computer Labs and Learning Commons
- Master of Design students – Level 3 D Block, Computer Labs and Learning Commons
- Master of Curating and Cultural Leadership students – D207, Computer Labs and Learning Commons

Honours Students

- Fine Arts – Level 3 F Block, Computer Labs and Learning Commons
- Design – Level 1 E Block, Computer Labs and Learning Commons
- Media Arts – Level 3 F Block, Computer Labs and Learning Commons

Subsequent inductions are workshop and lab specific, and are conducted face-to-face by the UNSW Art & Design Technical staff. Students and staff must first successfully complete the Primary Induction before requesting a Workshop/Lab specific Induction.

School Contact Information

UNSW School of Art & Design

Faculty of Arts, Design & Architecture

Paddington Campus

Cnr Greens Rd & Oxford Street

Paddington NSW 2021

ad.generaladmin@unsw.edu.au