



UNSW Course Outline

ZBUS8303 Strategic Procurement and Outsourcing - 2024

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General Course Information

Course Code : ZBUS8303

Year : 2024

Term : Semester 1

Teaching Period : Z1

Is a multi-term course? : No

Faculty : UNSW Canberra

Academic Unit : UC School of Business

Delivery Mode : Online

Delivery Format : Standard

Delivery Location : UNSW Canberra at ADFA

Campus : UNSW Canberra

Study Level : Postgraduate

Units of Credit : 6

Useful Links

[Handbook Class Timetable](#)

Course Details & Outcomes

Course Description

This course offers analysis of strategic procurement and strategic outsourcing through a capability lens, with special reference to the public sector. Defence procurement will receive particular attention.

Assessment will include a significant research-based component.

Course Aims

The course aims to develop student capabilities through the course activities to mastering the knowledge content. Students will select and research subjects in business situations, analyse key aspects, and propose appropriate solutions. Students should develop in-depth knowledge applicable in both domestic and global contexts, and will apply discipline knowledge to business situations being considered. The course aims to help students think critically and be effective problem solvers, and to be effective professional communicators. Students will prepare written documents that are clear using appropriate style and presentation for the intended purpose, context, and audience.

Course Learning Outcomes

Course Learning Outcomes
CLO1 : Understand and discuss the role of procurement as a strategic aspect of business activity to evaluate different procurement-focused organisational structures, policies, processes and procedures.
CLO2 : Analyse and evaluate alternative internal or external source selection strategies.
CLO3 : Analyse and discuss the relative advantages and disadvantages of different forms of contract management.
CLO4 : Understand the components of effective procurement management in the context of capability delivery and value creation.

Course Learning Outcomes	Assessment Item
CLO1 : Understand and discuss the role of procurement as a strategic aspect of business activity to evaluate different procurement-focused organisational structures, policies, processes and procedures.	<ul style="list-style-type: none">• Reflection• Supervisor Presentation
CLO2 : Analyse and evaluate alternative internal or external source selection strategies.	<ul style="list-style-type: none">• Essay• Case Study
CLO3 : Analyse and discuss the relative advantages and disadvantages of different forms of contract management.	<ul style="list-style-type: none">• Essay• Case Study
CLO4 : Understand the components of effective procurement management in the context of capability delivery and value creation.	<ul style="list-style-type: none">• Supervisor Presentation• Case Study

Learning and Teaching Technologies

Moodle - Learning Management System | Blackboard Collaborate

Learning and Teaching in this course

This course consists of online lectures and guided readings, each covering distinct aspects of procurement listed in the class topics. Students will apply contemporary theory and relevant frameworks to real-life case studies in the assessments and participate in Moodle discussions. This course will also include Collaborate sessions which will focus on the course's assessments.

Workload

Students are expected to undertake an average of 10 hours of study per week for a 6 UOC course. This includes engagement with course readings and other activities, assessment preparation and research, as well as contact time with the lecturer and fellow students.

Other Professional Outcomes

Developing Program Attributes

Students will be encouraged to develop the following School of Business program attributes by undertaking the course activities and mastering the knowledge content:

1: Business knowledge

Students will have in-depth knowledge of strategic procurement applicable in domestic and global contexts. Students will select and apply disciplinary knowledge to business situations being considered.

2: Problem solving

Students will think critically and will be effective problem solvers. Students will select and research procurement subjects in business situations, analyse key aspects, and propose appropriate solutions.

3: Business communication

Students will be effective professional communicators. Students will prepare written documents that are clear and concise, using appropriate style and presentation for the intended purpose, context, and audience.

4: Teamwork

Students will be effective team participants. Students will participate collaboratively and

responsibly in forum and other discussions.

5: Responsible business practice

Students will have a sound awareness of the ethical, environmental, and sustainability implications of business practice. Students will identify and assess ethical and environmental aspects in business decision making and practice.

6: Global and cultural competence

Students will have a sound awareness of the social and cultural implications of procurement business practice. Students will identify social and cultural implications of business situations.

7: Leadership development

Students will have sound awareness of the leadership requirements related to effective strategic procurement and the key decision making requirements for different business situations.

Developing Graduate Capabilities

Successful completion of this course contributes to the acquisition of UNSW graduate capabilities. UNSW aspires to develop globally focused graduates who are **rigorous scholars**, capable of **leadership** and **professional practice** in an **international** community.

Assessments

Assessment Structure

Assessment Item	Weight	Relevant Dates
Reflection Assessment Format: Individual	15%	Start Date: Not Applicable Due Date: 22/03/2024 11:59 PM Post Date: 05/04/2024 11:59 PM
Essay Assessment Format: Individual	25%	Start Date: Not Applicable Due Date: 26/04/2024 11:59 PM Post Date: 10/05/2024 11:59 PM
Case Study Assessment Format: Individual	35%	Start Date: Not Applicable Due Date: 24/05/2024 11:59 PM Post Date: 07/06/2024 11:59 PM
Supervisor Presentation Assessment Format: Individual	25%	Start Date: Not Applicable Due Date: 07/06/2024 11:59 PM Post Date: 10/07/2024 03:00 PM

Assessment Details

Reflection

Assessment Overview

Reflection on the role strategic procurement plays in the student's parent organisation and what they anticipate investigating in the course that will help them in improving their role in procurement activities.

Course Learning Outcomes

- CLO1 : Understand and discuss the role of procurement as a strategic aspect of business activity to evaluate different procurement-focused organisational structures, policies, processes and procedures.

Detailed Assessment Description

Please see the course Moodle site for a detailed description of this assessment. Information will be made available after 12 February 2024.

Permitted use of Generative AI: SIMPLE EDITING ASSISTANCE

For this assessment task, you may use AI-based software to research and prepare prior to completing your assessment. You are permitted to use standard editing and referencing functions in word processing software (e.g., Microsoft Office Suite or Grammarly) in the creation of your submission. This is limited to spelling and grammar checking and reference citation generation. You must not use any functions that generate or paraphrase (or translate) passages of text, whether based on your own work or not.

Please note that your submission will be passed through an AI-generated text detection tool. If your marker has concerns that your answer contains passages of AI-generated text you may be asked to explain your work. If you are unable to satisfactorily demonstrate your understanding of your submission you may be referred to UNSW Conduct & Integrity Office for investigation for academic misconduct and possible penalties.

Assessment Length

700 words

Assignment submission Turnitin type

This assignment is submitted through Turnitin and students can see Turnitin similarity reports.

Essay

Assessment Overview

Using the essay format, consider a number of propositions in relation to the student's own organisation's procurement functions and capability outcomes.

Course Learning Outcomes

- CLO2 : Analyse and evaluate alternative internal or external source selection strategies.
- CLO3 : Analyse and discuss the relative advantages and disadvantages of different forms of contract management.

Detailed Assessment Description

Please see the course Moodle site for a detailed description of this assessment. Information will be made available after 12 February 2024.

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For this assessment task, you may use AI-based software to research and prepare prior to completing your assessment. You are permitted to use standard editing and referencing functions in word processing software (e.g., Microsoft Office Suite or Grammarly) in the creation of your submission. This is limited to spelling and grammar checking and reference citation generation. You must not use any functions that generate or paraphrase (or translate) passages of text, whether based on your own work or not.

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Assessment Length

1800 words

Assignment submission Turnitin type

This assignment is submitted through Turnitin and students can see Turnitin similarity reports.

Case Study

Assessment Overview

Present a case study of a new or recently implemented strategic procurement that analyses the

procurement, the capability implementation, and identify the key problems or challenges that arose and make recommendations for future procurements or procurement strategies.

Course Learning Outcomes

- CLO2 : Analyse and evaluate alternative internal or external source selection strategies.
- CLO3 : Analyse and discuss the relative advantages and disadvantages of different forms of contract management.
- CLO4 : Understand the components of effective procurement management in the context of capability delivery and value creation.

Detailed Assessment Description

Please see the course Moodle site for a detailed description of this assessment. Information will be made available after 12 February 2024.

Permitted use of Generative AI: SIMPLE EDITING ASSISTANCE

For this assessment task, you may use AI-based software to research and prepare prior to completing your assessment. You are permitted to use standard editing and referencing functions in word processing software (e.g., Microsoft Office Suite or Grammarly) in the creation of your submission. This is limited to spelling and grammar checking and reference citation generation. You must not use any functions that generate or paraphrase (or translate) passages of text, whether based on your own work or not.

Please note that your submission will be passed through an AI-generated text detection tool. If your marker has concerns that your answer contains passages of AI-generated text you may be asked to explain your work. If you are unable to satisfactorily demonstrate your understanding of your submission you may be referred to UNSW Conduct & Integrity Office for investigation for academic misconduct and possible penalties.

Assessment Length

2500 words

Assignment submission Turnitin type

This assignment is submitted through Turnitin and students can see Turnitin similarity reports.

Supervisor Presentation

Assessment Overview

Submit a report in the format of your choice (report or PowerPoint) for your immediate supervisor to reflect on how you would consolidate your learnings from the course.

Course Learning Outcomes

- CLO1 : Understand and discuss the role of procurement as a strategic aspect of business activity to evaluate different procurement-focused organisational structures, policies, processes and procedures.
- CLO4 : Understand the components of effective procurement management in the context of capability delivery and value creation.

Detailed Assessment Description

Please see the course Moodle site for a detailed description of this assessment. Information will be made available after 12 February 2024.

Permitted use of Generative AI: SIMPLE EDITING ASSISTANCE

For this assessment task, you may use AI-based software to research and prepare prior to completing your assessment. You are permitted to use standard editing and referencing functions in word processing software (e.g., Microsoft Office Suite or Grammarly) in the creation of your submission. This is limited to spelling and grammar checking and reference citation generation. You must not use any functions that generate or paraphrase (or translate) passages of text, whether based on your own work or not.

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Assessment Length

700 words

Assignment submission Turnitin type

This assignment is submitted through Turnitin and students can see Turnitin similarity reports.

General Assessment Information

Referencing

APA 7th Edition. Please see the course Moodle site for more information.

Extensions and Special Consideration (School of Business, Postgraduate)

For assessment due during the semester: Your course convenor may approve extensions of up to five working days by email. Extension requests exceeding five working days must be

submitted as a Special Consideration application.

For final assessments: All extension requests for final assessment items must be submitted as a Special Consideration application.

Extension requests and Special Consideration applications should be submitted BEFORE the assessment due date.

If extenuating circumstances prevent you from submitting an application before the due date, please notify your course convenor by email and submit the application as soon as possible.

If your application is approved, the outcome may be one of the following:

- A supplementary or alternative assessment,
- An extended deadline for the assessment (note the extension granted is normally equivalent to the period of impact outlined in your supporting documentation),
- An aggregated or averaged mark derived from other comparable completed assessments.

Please note, applying for Special Consideration does not automatically mean that you will be granted additional assessment, or that you will be awarded an amended result.

More information

Special consideration and application process: <https://www.student.unsw.edu.au/special-consideration>.

Late submission of assessment

UNSW has a standard late submission penalty of:

- 5% per day,
- for all assessments where a penalty applies,
- capped at five days (120 hours) from the assessment deadline, after which a student cannot submit an assessment, and
- no permitted variation.

Students are expected to manage their time to meet deadlines and to request extensions as early as possible before the deadline.

Grading Basis

Standard

Requirements to pass course

Students must achieve at least 50% overall to pass the course. Students are expected to engage actively in course learning activities and attempt all assessment requirements in the course.

Course Schedule

Teaching Week/Module	Activity Type	Content
Week 1 : 26 February - 1 March	Topic	Introduction to the Unit and Introduction to Procurement
Week 2 : 4 March - 8 March	Topic	Framing Procurement for the Public Sector
Week 3 : 11 March - 15 March	Topic	Procurement Policy
Week 4 : 18 March - 22 March	Topic	Requirements Determination and Specifications
Week 5 : 25 March - 29 March	Topic	Supplier Solicitation and Selection
Week 6 : 1 April - 5 April	Topic	Contracting and Contract Management
Week 7 : 22 April - 26 April	Topic	Supplier Relationship Management
Week 8 : 29 April - 3 May	Topic	Introduction to Contract Law (Guest Lecture)
Week 9 : 6 May - 10 May	Topic	Strategic Procurement Case Study - Maritime Procurement (Federal, Defence) (Guest Lecture)
Week 10 : 13 May - 17 May	Topic	Strategic Procurement Case Study - ACT Light Rail Procurement (Infrastructure, State/Territory) (Guest Lecture)
Week 11 : 20 May - 24 May	Topic	Lesson Learning from the Case Studies, plus WHS in Procurement
Week 12 : 27 May - 31 May	Topic	Providing Advice to Government
Week 13 : 3 June - 7 June	Topic	Being an Effective Buyer

Attendance Requirements

Not Applicable - as no class attendance is required

General Schedule Information

Please see the course Moodle site for more information.

Course Resources

Prescribed Resources

Lysons, K. and Farrington, B. (2016) *Procurement and Supply Chain Management*, 9th or 10th ed., Pearson, Harlow.

Course Evaluation and Development

This course will use myExperience survey results and individual student feedback. The course convenor welcomes all constructive feedback on the course, which could include changed

assessment, more detailed explanations of assessment, teaching innovations and the like. The feedback received will be used to improve future courses and learning experiences.

Staff Details

Position	Name	Email	Location	Phone	Availability	Equitable Learning Services Contact	Primary Contact
Convenor	Peter Yates		Remote		By email	Yes	Yes

Other Useful Information

Academic Information

Course Evaluation and Development

One of the key priorities in the 2025 Strategy for UNSW is a drive for academic excellence in education. One of the ways of determining how well UNSW is progressing towards this goal is by listening to our own students. Students will be asked to complete the myExperience survey towards the end of each course.

Students can also provide feedback during the semester via: direct contact with the lecturer, the “On-going Student Feedback” link in Moodle, Student-Staff Liaison Committee meetings in schools, informal feedback conducted by staff, and focus groups (where applicable). Student opinions really do make a difference. Refer to the Moodle site for your course to see how the feedback from previous students has contributed to the course development.

Important note: Students are reminded that any feedback provided should be constructive and professional and that they are bound by the Student Code of Conduct.

<https://www.gs.unsw.edu.au/policy/documents/studentcodepolicy.pdf>

Equitable Learning Services (ELS)

Students living with neurodivergent, physical and/or mental health conditions or caring for someone with these conditions may be eligible for support through the Equitable Learning Services team. Equitable Learning Services is a free and confidential service that provides practical support to ensure your mental or physical health conditions do not adversely affect your studies.

Our team of dedicated **Equitable Learning Facilitators** (ELFs) are here to assist you through this process. We offer a number of services to make your education at UNSW easier and more equitable.

Further information about ELS for currently enrolled students can be found at: <https://www.student.unsw.edu.au/equitable-learning>

Academic Honesty and Plagiarism

UNSW has an ongoing commitment to fostering a culture of learning informed by academic integrity. All UNSW staff and students have a responsibility to adhere to this principle of academic integrity. All students are expected to adhere to UNSW's Student Code of Conduct.

Find relevant information at: [Student Code of Conduct \(unsw.edu.au\)](https://student.unsw.edu.au/)

Plagiarism undermines academic integrity and is not tolerated at UNSW. It is defined as using the words or ideas of others and passing them off as your own, and can take many forms, from deliberate cheating to accidental copying from a source without acknowledgement.

For more information, please refer to the following:

<https://student.unsw.edu.au/plagiarism>

Submission of Assessment Tasks

Special Consideration

Special Consideration is the process for assessing and addressing the impact on students of short-term events, that are beyond the control of the student, and that affect performance in a specific assessment task or tasks.

Applications for Special Consideration will be accepted in the following circumstances only:

- Where academic work has been hampered to a substantial degree by illness or other cause;
- The circumstances are unexpected and beyond the student's control;
- The circumstances could not have reasonably been anticipated, avoided or guarded against by the student; and either:
 - (i) they occurred during a critical study period and was 3 consecutive days or more duration, or a total of 5 days within the critical study period; or

- (ii) they prevented the ability to complete, attend or submit an assessment task for a specific date (e.g. final exam, in class test/quiz, in class presentation)

Applications for Special Consideration must be made as soon as practicable after the problem occurs and at the latest within three working days of the assessment or the period covered by the supporting documentation.

By sitting or submitting the assessment task the student is declaring that they are fit to do so and cannot later apply for Special Consideration (UNSW 'fit to sit or submit' requirement).

Sitting, accessing or submitting an assessment task on the scheduled assessment date, after applying for special consideration, renders the special consideration application void.

Find more information about special consideration at: <https://www.student.unsw.edu.au/special/consideration/guide>

Or apply for special consideration through your [MyUNSW portal](#).

Late Submission of assessment tasks (other than examinations)

UNSW has a standard late submission penalty of:

- 5% per day,
- capped at five days (120 hours) from the assessment deadline, after which a student cannot submit an assessment, and
- no permitted variation.

Students are expected to manage their time to meet deadlines and to request extensions as early as possible before the deadline.

Electronic submission of assessment

Except where the nature of an assessment task precludes its electronic submission, all assessments must be submitted to an electronic repository, approved by UNSW or the Faculty, for archiving and subsequent marking and analysis.

Release of final mark

All marks obtained for assessment items during the session are provisional. The final mark as published by the university following the assessment review group meeting is the only official

mark.

School Contact Information

Email: Business@adfa.edu.au