



UNSW

UNSW Course Outline

PLAN7147 Planning Techniques & Analysis - 2024

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General Course Information

Course Code : PLAN7147

Year : 2024

Term : Term 1

Teaching Period : T1

Is a multi-term course? : No

Faculty : Faculty of Arts, Design and Architecture

Academic Unit : School of Built Environment

Delivery Mode : In Person

Delivery Format : Standard

Delivery Location : Kensington

Campus : Sydney

Study Level : Postgraduate

Units of Credit : 6

Useful Links

[Handbook Class Timetable](#)

Course Details & Outcomes

Course Description

Planning Techniques and Analysis covers the core skills and techniques that shape the planner's task. In this course you will develop an appreciation of the range, utility and meaning of research and analytical techniques that are a fundamental part of the planner's methodological training.

This course provides an introduction to basic techniques of survey design, qualitative and quantitative data collection and analysis, and introductory statistics. You will learn when to apply particular techniques in relation to planning research questions.

Course Learning Outcomes

| Course Learning Outcomes |
|--|
| CLO1 : Identify sources of relevant information for analysing urban and regional planning problems. |
| CLO2 : Engage with a range of analytical approaches and methods to undertake planning analyses. |
| CLO3 : Assess and evaluate diverse sources of evidence relevant to planning. |
| CLO4 : Use software to undertake planning research and analysis tasks. |
| CLO5 : Apply research skills and knowledge to planning processes to address a contemporary planning problem. |

| Course Learning Outcomes | Assessment Item |
|--|---|
| CLO1 : Identify sources of relevant information for analysing urban and regional planning problems. | <ul style="list-style-type: none">• Tutorial / lab exercises• Planning research report |
| CLO2 : Engage with a range of analytical approaches and methods to undertake planning analyses. | <ul style="list-style-type: none">• Tutorial / lab exercises |
| CLO3 : Assess and evaluate diverse sources of evidence relevant to planning. | <ul style="list-style-type: none">• Planning research report• Tutorial / lab exercises |
| CLO4 : Use software to undertake planning research and analysis tasks. | <ul style="list-style-type: none">• Survey Design (individual)• Tutorial / lab exercises |
| CLO5 : Apply research skills and knowledge to planning processes to address a contemporary planning problem. | <ul style="list-style-type: none">• Survey Design (individual)• Planning research report |

Learning and Teaching Technologies

Moodle - Learning Management System

Assessments

Assessment Structure

| Assessment Item | Weight | Relevant Dates |
|---|--------|--|
| Tutorial / lab exercises Assessment Format: Individual | 30% | Start Date: Not Applicable Due Date: Not Applicable |
| Survey Design (individual) Assessment Format: Individual | 30% | Start Date: Not Applicable Due Date: Not Applicable |
| Planning research report Assessment Format: Individual | 40% | Start Date: Not Applicable Due Date: Not Applicable |

Assessment Details

Tutorial / lab exercises

Assessment Overview

These exercises are designed to help you develop and practice your research skills and gain hands-on exposure to key software programs used in planning analysis. You will receive feedback based on a marking rubric.

Course Learning Outcomes

- CLO1 : Identify sources of relevant information for analysing urban and regional planning problems.
- CLO2 : Engage with a range of analytical approaches and methods to undertake planning analyses.
- CLO3 : Assess and evaluate diverse sources of evidence relevant to planning.
- CLO4 : Use software to undertake planning research and analysis tasks.

Assessment Length

Various

Assignment submission Turnitin type

This is not a Turnitin assignment

Survey Design (individual)

Assessment Overview

For this assignment you will design a survey questionnaire that addresses a topical planning issue. You will receive written feedback based on a marking rubric.

Course Learning Outcomes

- CLO4 : Use software to undertake planning research and analysis tasks.

- CLO5 : Apply research skills and knowledge to planning processes to address a contemporary planning problem.

Assessment Length

Various

Assignment submission Turnitin type

This assignment is submitted through Turnitin and students do not see Turnitin similarity reports.

Planning research report

Assessment Overview

For this report you will analyse and present the data collected through the previous course activities to address a real life planning question. This will include preparing a brief literature review drawing on both academic and policy literature. Written feedback will be provided based on a marking rubric.

Course Learning Outcomes

- CLO1 : Identify sources of relevant information for analysing urban and regional planning problems.
- CLO3 : Assess and evaluate diverse sources of evidence relevant to planning.
- CLO5 : Apply research skills and knowledge to planning processes to address a contemporary planning problem.

Assignment submission Turnitin type

This assignment is submitted through Turnitin and students do not see Turnitin similarity reports.

General Assessment Information

Grading Basis

Standard

Course Schedule

| Teaching Week/Module | Activity Type | Content |
|------------------------------------|---------------|---|
| Week 1 : 12 February - 18 February | Lecture | Introduction and overview |
| | Tut-Lab | |
| Week 2 : 19 February - 25 February | Lecture | Sourcing: identify and obtain data from various sources |
| | Tut-Lab | |
| Week 3 : 26 February - 3 March | Lecture | Generating: quantitative + qualitative research design I |
| | Tut-Lab | |
| Week 4 : 4 March - 10 March | Lecture | Generating: quantitative + qualitative research design II |
| | Tut-Lab | |
| Week 5 : 11 March - 17 March | Lecture | Organising & Analysing: qualitative analysis |
| | Tut-Lab | |
| Week 6 : 18 March - 24 March | Other | Flexibility week (no teaching) |
| Week 7 : 25 March - 31 March | Lecture | Organising & Analysing: quantitative analysis I |
| | Tut-Lab | |
| Week 8 : 1 April - 7 April | Lecture | Organising & Analysing: quantitative analysis II |
| | Tut-Lab | |
| Week 9 : 8 April - 14 April | Lecture | Organising & Analysing: social media analytics Interpreting & Presenting: data visualisation |
| | Tut-Lab | |
| Week 10 : 15 April - 21 April | Lecture | Interpreting & Presenting: report structure and referencing |
| | Tut-Lab | |

Attendance Requirements

You are expected to be regular and punctual in attendance at all classes for the School of Built Environment courses in which you are enrolled. If and where individual courses have specific attendance requirements, these will be stated in the course outline.

If you do not attend, engage, or participate in scheduled class activities, including lectures, tutorials, studios, labs, etc, you run the risk of failing a course.

If illness or unexpected and beyond your control circumstances prevent you from completing a task on time, or substantially disturb your assessment performance, you should apply for [Special Consideration](#), as soon as practicable, accompanied by appropriate documentation.

No special consideration will be provided if you miss out on essential course information and materials, or if you miss assessment tasks and deadlines due to unexplained absences or an unapproved lack of attendance.

You may be advised by the Course Convenor to withdraw from the course if significant learning activities are missed.

Course Resources

Additional Costs

N/A

Course Evaluation and Development

We encourage and support students to maintain regular contact with the course convenor to provide informal feedback throughout the course. For specific issues or detailed feedback, please arrange a meeting with the course convenor via email.

In this course there is an option for students to provide anonymous feedback via the course's Moodle page, which is directly sent to the convenor. As a final step, students are invited to share their insights and experiences by completing the MyExperience survey. The feedback gathered each year is integral to the continuous enhancement and development of the course.

Staff Details

| Position | Name | Email | Location | Phone | Availability | Equitable Learning Services Contact | Primary Contact |
|----------|----------|-------|----------|-------|--------------------------|-------------------------------------|-----------------|
| Convenor | Yuan Wei | | N/A | N/A | Email to organise a time | No | Yes |

Other Useful Information

Academic Information

Due to evolving advice by NSW Health, students must check for updated information regarding online learning for all Arts, Design and Architecture courses this term (via Moodle or course information provided).

Please see: <https://www.unsw.edu.au/arts-design-architecture/student-life/resources-support/protocols-guidelines> for essential student information relating to:

- UNSW and Faculty policies and procedures;
- Student Support Services;
- Dean's List;
- review of results;
- credit transfer;
- cross-institutional study and exchange;

- examination information;
- enrolment information;
- Special Consideration in the event of illness or misadventure;
- student equity and disability;

And other essential academic information.

Academic Honesty and Plagiarism

Plagiarism is using the words or ideas of others and presenting them as your own. It can take many forms, from deliberate cheating to accidentally copying from a source without acknowledgement.

UNSW groups plagiarism into the following categories:

- Copying: Using the same or very similar words to the original text or idea without acknowledging the source or using quotation marks. This includes copying materials, ideas or concepts from a book, article, report or other written document, presentation, composition, artwork, design, drawing, circuitry, computer program or software, website, internet, other electronic resource, or another person's assignment without appropriate acknowledgement.
- Inappropriate paraphrasing: Changing a few words and phrases while mostly retaining the original information, structure and/or progression of ideas of the original without acknowledgement. This also applies in presentations where someone paraphrases another's ideas or words without credit and to piecing together quotes and paraphrases into a new whole, without appropriate referencing.
- Collusion: Working with others but passing off the work as a person's individual work. Collusion also includes providing your work to another student for the purpose of them plagiarising, paying another person to perform an academic task, stealing or acquiring another person's academic work and copying it, offering to complete another person's work or seeking payment for completing academic work.
- Inappropriate citation: Citing sources which have not been read, without acknowledging the "secondary" source from which knowledge of them has been obtained.
- Duplication ("self-plagiarism"): Submitting your own work, in whole or in part, where it has previously been prepared or submitted for another assessment or course at UNSW or another university.

The UNSW Academic Skills support offers resources and individual consultations. Students are also reminded that careful time management is an important part of study. One of the identified causes of plagiarism is poor time management. Students should allow sufficient time for research, drafting and proper referencing of sources in preparing all assessment items. UNSW Library has the ELISE tool available to assist you with your study at UNSW. ELISE is designed to introduce new students to studying at UNSW, but it can also be a great refresher during your

study.

Completing the ELISE tutorial and quiz will enable you to:

- analyse topics, plan responses and organise research for academic writing and other assessment tasks
- effectively and efficiently find appropriate information sources and evaluate relevance to your needs
- use and manage information effectively to accomplish a specific purpose
- better manage your time
- understand your rights and responsibilities as a student at UNSW
- be aware of plagiarism, copyright, UNSW Student Code of Conduct and Acceptable Use of UNSW ICT Resources Policy
- be aware of the standards of behaviour expected of everyone in the UNSW community
- locate services and information about UNSW and UNSW Library

Use of AI for assessments

As AI applications continue to develop, and technology rapidly progresses around us, we remain committed to our values around academic integrity at UNSW. Where the use of AI tools, such as ChatGPT, has been permitted by your course convener, they must be properly credited and your submissions must be substantially your own work.

In cases where the use of AI has been prohibited, please respect this and be aware that where unauthorised use is detected, penalties will apply.

[Use of AI for assessments | UNSW Current Students](#)

Submission of Assessment Tasks

Turnitin Submission

If you encounter a problem when attempting to submit your assignment through Turnitin, please telephone External Support on 9385 3331 or email them on externalteltsupport@unsw.edu.au

Support hours are 8:00am – 10:00pm on weekdays and 9:00am – 5:00pm on weekends (365 days a year). If you are unable to submit your assignment due to a fault with Turnitin, you may apply for an extension, but you must retain your ticket number from External Support (along with any other relevant documents) to include as evidence to support your extension application. If you email External Support, you will automatically receive a ticket number, but if you telephone, you will need to specifically ask for one. Turnitin also provides updates on their system status on

Twitter.

Generally, assessment tasks must be submitted electronically via either Turnitin or a Moodle assignment. In instances where this is not possible, alternative submission details will be stated on your course's Moodle site. For information on how to submit assignments online via Moodle: <https://student.unsw.edu.au/how-submit-assignment-moodle>

Late Submission Penalty

UNSW has a standard late submission penalty of:

- 5% per calendar day,
- for all assessments where a penalty applies,
- capped at five calendar days (120 hours) from the assessment deadline, after which a student cannot submit an assessment, and
- no permitted variation.

Students are expected to manage their time to meet deadlines and to request [Special Consideration](#) as early as possible before the deadline. Support with [Time Management is available here.](#)

School Contact Information

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