



UNSW

UNSW Course Outline

AGSM9138 Financial Analysis (Virtual Weekly) - 2024

Published on the 22 Jul 2024

General Course Information

Course Code : AGSM9138

Year : 2024

Term : Term 3

Teaching Period : T3

Is a multi-term course? : No

Faculty : UNSW Business School

Academic Unit : AGSM MBA Programs

Delivery Mode : Multimodal

Delivery Format : Standard

Delivery Location : Online - Synchronous

Campus : Sydney

Study Level : Postgraduate

Units of Credit : 6

Useful Links

[Handbook Class Timetable](#)

Course Details & Outcomes

Course Description

Financial statement information is used in a wide range of business decisions. We will discuss financial statements from a user's perspective and use a variety of tools to break apart financial reports into meaningful units for analysis, to forecast financial statements, and to value a firm's

shares. We will also look at the role of managerial incentives and accounting rules in assessing the quality of financial statements.

The course follows a structured approach to provide you with a set of analytical tools to become more effective users of financial statements. The course has the following structure: (1) Business Strategy Analysis - understanding the industry conditions a firm faces and its competitive positioning within the industry; (2) Accounting and Disclosure Analysis - understanding the extent to which the financial statements and non-financial information do a good or a bad job in reflecting the underlying economics of the business; (3) Financial Analysis - analysing recent performance using a ratio analysis in a systematic manner; (4) Prospective Analysis - making forecasts of future performance taking into account our first three analytical steps and incorporating those forecasts into a valuation model. We then use this 'toolbox' in a variety of contexts, including equity security analysis and credit analysis.

Course Aims

This course brings together areas of financial accounting, finance and strategic management. Because of the interdisciplinary nature of the course, it aims to synthesise and apply what you have learned in your introductory *Accounting and Financial Management* and *Corporate Finance* courses, and to further develop you for your professional career.

This course is a very useful preparatory course for the CFA, CA and CPA programs. Due to the applied nature of the course, it is helpful to those contemplating careers in business or strategic consulting, investment banking, security analysis, funds management, corporate finance and public accounting.

Relationship to Other Courses

The core *Accounting and Financial Management* and *Corporate Finance* courses are pre-requisites for this course.

Financial Analysis brings together areas of financial accounting, finance and strategic management. Because of the interdisciplinary nature of the course, this course aims to synthesise and apply what you have learned in your core *Accounting and Financial Management* and *Corporate Finance* courses, and to further develop you for your professional career. This course is a very useful preparatory course for the CFA, CA and CPA programs. Due to the applied nature of the course, it is helpful to those contemplating careers in business or strategic consulting, investment banking, security analysis, funds management, corporate finance and

public accounting. The course also has wide application in personal investment activities.

The tools developed in *Financial Analysis* will be applicable to, and helpful in, courses such as *AGSM9141 Mergers and Acquisitions*. Analysing and assessing the value of M&A transactions is one specific application of financial-analysis knowledge. However, AGSM9141 focuses not just on M&A valuation, but also on the regulatory framework and transaction structuring and specific strategic considerations for M&As that are beyond the scope of this *Financial Analysis* course.

Course Learning Outcomes

Course Learning Outcomes	Program learning outcomes
CLO1 : Explain the linkage between strategic business analysis, accounting analysis and financial analysis. Identify and utilise relevant information contained in financial statements	<ul style="list-style-type: none"> PLO1 : Business Knowledge
CLO2 : Identify and analyse issues relating to accounting quality and non-financial information. Prepare and substantiate a valuation that incorporates the strategic, accounting and financial activities as well as key non-financial aspects of a business entity	<ul style="list-style-type: none"> PLO1 : Business Knowledge PLO2 : Problem Solving
CLO3 : Construct written work that is logically and professionally presented	<ul style="list-style-type: none"> PLO1 : Business Knowledge PLO3 : Business Communication
CLO4 : Work collaboratively to complete tasks	<ul style="list-style-type: none"> PLO4 : Teamwork
CLO5 : Identify and assess environmental and sustainability considerations in valuation and portfolio construction	<ul style="list-style-type: none"> PLO1 : Business Knowledge PLO5 : Responsible Business Practice

Course Learning Outcomes	Assessment Item
CLO1 : Explain the linkage between strategic business analysis, accounting analysis and financial analysis. Identify and utilise relevant information contained in financial statements	<ul style="list-style-type: none"> Assessment 1: Participation in high-quality class engagement Assessment 2: Case analysis Assessment 3: Major Project Part A Assessment 3: Major Project Part B
CLO2 : Identify and analyse issues relating to accounting quality and non-financial information. Prepare and substantiate a valuation that incorporates the strategic, accounting and financial activities as well as key non-financial aspects of a business entity	<ul style="list-style-type: none"> Assessment 2: Case analysis Assessment 3: Major Project Part A Assessment 3: Major Project Part B
CLO3 : Construct written work that is logically and professionally presented	<ul style="list-style-type: none"> Assessment 1: Participation in high-quality class engagement Assessment 2: Case analysis Assessment 3: Major Project Part A Assessment 3: Major Project Part B
CLO4 : Work collaboratively to complete tasks	<ul style="list-style-type: none"> Assessment 3: Major Project Part A Assessment 3: Major Project Part B
CLO5 : Identify and assess environmental and sustainability considerations in valuation and portfolio construction	<ul style="list-style-type: none"> Assessment 1: Participation in high-quality class engagement Assessment 2: Case analysis Assessment 3: Major Project Part A Assessment 3: Major Project Part B

Learning and Teaching Technologies

Moodle - Learning Management System | Zoom

Learning and Teaching in this course

This course helps you to apply the accounting and finance knowledge and skills you acquired in previous courses to analyse and determine the value of a company in the real business world. We will explain basic techniques and principles of financial statement analysis in pre-recorded videos, the course eBook and in the online discussion forums. We will use case studies and current business examples to illustrate how to analyse and value a business. To gain most from this course, you are encouraged to think critically and participate actively in the online class discussion. You also need to develop an appreciation of the link between qualitative and quantitative analysis. To achieve this, preparation by working through each Unit prior to the week in which we will cover it in class is essential. You will also have a chance to analyse and value a real company, which requires you to take initiative and work effectively in a group environment.

An 'ideal' weekly study strategy (on which the provision of course materials is based) might look like the following:

1. Watch the short videos on that topic
2. Read the relevant Unit in the eBook
3. Read any additional materials provided on Moodle
4. Attempt any assigned pre-work for the week.

This helps you to identify issues that need to be clarified or resolved. Also, prepare for discussions online with your cohort and/or project team during the week. Where you can see there is a question on the discussion forums you can answer, we strongly encourage you to do so. This is particularly valuable if you can bring insights from your work experience as to how the course materials and concepts are used in the 'real world'.

Other Professional Outcomes

Additional Course Information

This course focuses on the analysis of information arising primarily from firms' financial reports. You will learn how business strategy is reflected in financial statements, and consider the role of accounting rules. You will undertake a structured analysis of profitability, growth and value generation in a firm, and develop forecasts of earnings and cash flows and use those forecasts in both equity valuation and credit analysis. There is a specific focus on data analytics throughout the course.

Structure

Unit 1: Introduction to financial analysis

This unit provides an overview of the analytical tools you will use and develop over the course, and introduces you to the various online databases and information sources that you will use to obtain financial and non-financial information.

Unit 2: Strategy analysis

In this unit you consider the role of industry analysis and a company's competitive positioning in an industry. You will consider the extent to which a firm's strategy is likely to be reflected in its financial statements, and to form a view about the extent of future growth and profitability of the firm.

Unit 3: Accounting analysis

The purpose of accounting analysis is to evaluate the extent to which a firm's financial statements do a good or bad job of reflecting the underlying business reality. You will consider the range and types of financial statements and factors that influence them. You will then consider the process of accounting analysis, and identify the appropriateness of a firm's accounting policies, estimates and disclosures.

Unit 4: Corporate disclosures

Analysis of firm performance requires analysing a broader information set than the financial statements alone. This week you examine the role of disclosures - of both financial and non-financial information. The disclosure of ESG information is a key consideration, and has become increasingly important to various firm stakeholders.

Unit 5: Financial analysis

The goal of financial analysis is to assess the performance of a business in the context of its stated goals and strategy. Ratio analysis involves assessing how various line items in a firm's financial statements relate to one another, while cash-flow analysis allows an analyst to examine the firm's liquidity, and to assess the management of operating, investment and financing cash flows. Ratio analysis provides the foundation for making forecasts of future financial performance.

Unit 6: Forecasting

This unit focuses on improving your forecasting of financial statements. Most financial statement analysis tasks are undertaken with a forward-looking decision in mind. Managers need forecasts in their business plans, analysts need forecasts to help communicate their views about a firm to investors, and bankers and debt market participants need forecasts to assess the likelihood of loan repayment.

Unit 7: Valuation

Valuation is the process of converting a forecast into an estimate of the value of the firm or some component of the firm. In practice, analysts employ a variety of valuation approaches. Over the next two units, you will be introduced to a number of valuation models. In Unit 7 you will focus on discounted cash flow and abnormal earnings-based valuation models, which use the same set of forecasts you develop in previous units.

Unit 8: Valuation multiples and 'hard-to-value' businesses

This week, you will continue your examination of valuation models and metrics including the price-earnings (P/E) ratio and EV/EBITDA multiples-based valuation. You will also consider what to do next now that you have determined your valuation of a firm, including consideration issues of market efficiency and how these affect your valuation. You will also identify some of the issues that arise in valuing new companies and technology or service-based companies.

Unit 9: Equity security analysis

Equity security analysis involves evaluating a firm and its prospects from the perspective of a current or potential investor in the firm's shares. Security analysis is one step in a larger investment process that involves (i) establishing the objectives of the investor; (ii) forming

expectations about future risk and returns of individual securities; and (iii) combining individual securities into portfolios to maximise the chances of achieving the investment objectives.

Unit 10: Credit analysis

Credit analysis is the evaluation of a firm from the perspective of a holder or potential holder of its debt, such as trade payables, loans and listed debt securities. A key element of credit analysis is predicting the likelihood that the lender will receive timely repayment of interest and principal.

Assessments

Assessment Structure

Assessment Item	Weight	Relevant Dates	Program learning outcomes
Assessment 1: Participation in high-quality class engagement Assessment Format: Individual	20%	Due Date: Ongoing throughout the course	<ul style="list-style-type: none">• PLO1 : Business Knowledge• PLO5 : Responsible Business Practice
Assessment 2: Case analysis Assessment Format: Individual	30%	Start Date: Not Applicable Due Date: Friday of Week 8 by 3pm Sydney time	<ul style="list-style-type: none">• PLO1 : Business Knowledge• PLO2 : Problem Solving• PLO3 : Business Communication• PLO5 : Responsible Business Practice
Assessment 3: Major Project Part A Assessment Format: Individual	20%	Due Date: Tuesday of Week 4 by 3pm Sydney time	<ul style="list-style-type: none">• PLO1 : Business Knowledge• PLO5 : Responsible Business Practice
Assessment 3: Major Project Part B Assessment Format: Group	30%	Due Date: Monday of Week 12 by 3pm Sydney time	<ul style="list-style-type: none">• PLO1 : Business Knowledge• PLO4 : Teamwork• PLO5 : Responsible Business Practice

Assessment Details

Assessment 1: Participation in high-quality class engagement

Assessment Overview

This assessment is based on your participation in class discussions and activities.

Course Learning Outcomes

- CLO1 : Explain the linkage between strategic business analysis, accounting analysis and

financial analysis. Identify and utilise relevant information contained in financial statements

- CLO3 : Construct written work that is logically and professionally presented
- CLO5 : Identify and assess environmental and sustainability considerations in valuation and portfolio construction

Assessment Length

Varies

Generative AI Permission Level

Planning/Design Assistance

You are permitted to use generative AI tools, software or services to generate initial ideas, structures, or outlines. However, you must develop or edit those ideas to such a significant extent that what is submitted is your own work, i.e., what is generated by the tool, software or service should not be a part of your final submission. You should keep copies of your iterations to show your Course Authority if there is any uncertainty about the originality of your work.

If your Convenor has concerns that your answer contains passages of AI-generated text or media that have not been sufficiently modified you may be asked to explain your work, but we recognise that you are permitted to use AI generated text and media as a starting point and some traces may remain. If you are unable to satisfactorily demonstrate your understanding of your submission you may be referred to UNSW Conduct & Integrity Office for investigation for academic misconduct and possible penalties.

For more information on Generative AI and permitted use please see [here](#).

We will discuss the appropriate use of AI tools in the first seminar.

Assessment 2: Case analysis

Assessment Overview

You will demonstrate the application of the skills and knowledge introduced in the course, using a real company's financial and other currently available information.

Course Learning Outcomes

- CLO1 : Explain the linkage between strategic business analysis, accounting analysis and financial analysis. Identify and utilise relevant information contained in financial statements
- CLO2 : Identify and analyse issues relating to accounting quality and non-financial information. Prepare and substantiate a valuation that incorporates the strategic, accounting and financial activities as well as key non-financial aspects of a business entity
- CLO3 : Construct written work that is logically and professionally presented
- CLO5 : Identify and assess environmental and sustainability considerations in valuation and portfolio construction

Assessment Length

1,200 words (maximum)

Assignment submission Turnitin type

This assignment is submitted through Turnitin and students can see Turnitin similarity reports.

Generative AI Permission Level

Planning/Design Assistance

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For more information on Generative AI and permitted use please see [here](#).

We will discuss the appropriate use of AI for this assessment item in class.

Assessment 3: Major Project Part A

Assessment Overview

You are required to select a firm and summarise its business strategy, industry conditions, and key accounting issues.

Course Learning Outcomes

- CLO1 : Explain the linkage between strategic business analysis, accounting analysis and financial analysis. Identify and utilise relevant information contained in financial statements
- CLO2 : Identify and analyse issues relating to accounting quality and non-financial information. Prepare and substantiate a valuation that incorporates the strategic, accounting and financial activities as well as key non-financial aspects of a business entity
- CLO3 : Construct written work that is logically and professionally presented
- CLO4 : Work collaboratively to complete tasks
- CLO5 : Identify and assess environmental and sustainability considerations in valuation and portfolio construction

Assessment Length

1,500 words (maximum)

Generative AI Permission Level

Planning/Design Assistance

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For more information on Generative AI and permitted use please see [here](#).

Assessment 3: Major Project Part B

Assessment Overview

You will work in a group to conduct a complete analysis and valuation of a publicly listed company.

Course Learning Outcomes

- CLO1 : Explain the linkage between strategic business analysis, accounting analysis and financial analysis. Identify and utilise relevant information contained in financial statements
- CLO2 : Identify and analyse issues relating to accounting quality and non-financial information. Prepare and substantiate a valuation that incorporates the strategic, accounting and financial activities as well as key non-financial aspects of a business entity
- CLO3 : Construct written work that is logically and professionally presented
- CLO4 : Work collaboratively to complete tasks
- CLO5 : Identify and assess environmental and sustainability considerations in valuation and portfolio construction

Assessment Length

5,000 words (maximum)

Assignment submission Turnitin type

This assignment is submitted through Turnitin and students can see Turnitin similarity reports.

Generative AI Permission Level

Planning/Design Assistance

You are permitted to use generative AI tools, software or services to generate initial ideas, structures, or outlines. However, you must develop or edit those ideas to such a significant extent that what is submitted is your own work, i.e., what is generated by the tool, software or service should not be a part of your final submission. You should keep copies of your iterations to show your Course Authority if there is any uncertainty about the originality of your work.

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General Assessment Information

Grading Basis

Standard

Requirements to pass course

Students are expected to attempt all assessment requirements, and must achieve a composite mark of at least 50 out of 100 to pass the course.

Students are also expected to actively engage in course learning activities. Failure to engage in assessment tasks that are integrated into learning activities (e.g. class discussion, presentations) will be reflected in the marks for these assessable activities.

Course Schedule

Teaching Week/Module	Activity Type	Content
Week 1 : 9 September - 15 September	Topic	Unit 1: Introduction to financial analysis
	Assessment	Assessment 1: Participation in high-quality class engagement
Week 2 : 16 September - 22 September	Topic	Unit 2: Strategy analysis
	Assessment	Assessment 1: Participation in high-quality class engagement
Week 3 : 23 September - 29 September	Topic	Unit 3: Accounting analysis
	Assessment	Assessment 1: Participation in high-quality class engagement
Week 4 : 30 September - 6 October	Topic	Unit 4: Corporate disclosures
	Assessment	Assessment 1: Participation in high-quality class engagement Assessment 3 Major Project Part A: Individual Report due on Tuesday by 3pm Sydney time
Week 5 : 7 October - 13 October	Topic	Unit 5: Financial analysis
	Assessment	Assessment 1: Participation in high-quality class engagement
Week 6 : 14 October - 20 October	Topic	Unit 6: Forecasting
	Assessment	Assessment 1: Participation in high-quality class engagement
Week 7 : 21 October - 27 October	Topic	Unit 7: Valuation
	Assessment	Assessment 1: Participation in high-quality class engagement
Week 8 : 28 October - 3 November	Topic	Unit 8: Valuation multiples and 'hard-to-value' companies
	Assessment	Assessment 1: Participation in high-quality class engagement Assessment 2: Case analysis due on Friday by 3pm Sydney time
Week 9 : 4 November - 10 November	Topic	Unit 9: Equity security analysis
	Assessment	Assessment 1: Participation in high-quality class engagement
Week 10 : 11 November - 17 November	Topic	Unit 10: Credit analysis
	Assessment	Assessment 1: Participation in high-quality class engagement
Week 11 : 18 November - 24 November	Other	Independent study
Week 12 : 25 November - 1 December	Assessment	Assessment 3: Major Project Part B due on Monday by 3pm Sydney time

Attendance Requirements

Students must have a reliable internet connection and a working laptop/computer with camera, and attend the scheduled 90-minute online classes in Weeks 1 to 10. There are also other required online asynchronous activities outside of class times.

Course Resources

Prescribed Resources

The primary course resource will be the eBook which provides introductory readings and activities in weekly Units. Short videos will also be provided to give an overview of each Unit, as well as demonstrate specific applications of the course 'toolkits'. There is no prescribed textbook for this course.

You will be introduced to various online databases available through the UNSW Library website and elsewhere, and the analysis of data forms a key part of the course.

For each Unit, you will also be provided with additional business media articles or clips that highlight how the course material is reported on in the business world.

Your colleagues in the course are an invaluable potential source of learning for you. Their work and life and their willingness to question and argue with the course materials, the Facilitator and your own views represent a great learning opportunity. Your class colleagues bring much valuable insight to the learning experience. You can use this course to take a major step in broadening your appreciation of financial analysis.

Course Evaluation and Development

From the written feedback from previous terms (Term 3 2023 and Term 1 2024) there were a few points as follows:

1. Additional reading materials to link course concepts to actual businesses
2. More timely feedback on assessment
3. Large amount of work required for final assessment.

In response to these comments, in Term 3 2024 I propose to:

1. Provide additional current examples on Moodle each week of how the course content reflects issues analysts face in their jobs.
2. Provide regular feedback, and especially prompt feedback on any assessment items.
3. Restructure the assessments to replace the previous final assessment with a case study to be submitted in Week 8.

Additionally, I will continue with setting the assessments and reflections around 'real' current scenarios which were enjoyed by most students and encouraged the open discussions.

Staff Details

Position	Name	Email	Location	Phone	Availability	Equitable Learning Services Contact	Primary Contact
Facilitator in charge	Jeff Coulton					No	Yes

Other Useful Information

Academic Information

COURSE POLICIES AND SUPPORT

The Business School expects that you are familiar with the contents of this course outline and the UNSW and Business School learning expectations, rules, policies and support services as listed below:

- Program Learning Outcomes
- Academic Integrity and Plagiarism
- Student Responsibilities and Conduct
- Special Consideration
- Protocol for Viewing Final Exam Scripts
- Student Learning Support Services

Further information is provided on the [key policies and support page](#).

Students may not circulate or post online any course materials such as handouts, exams, syllabi or similar resources from their courses without the written permission of their instructor.

STUDENT LEARNING OUTCOMES

The Course Learning Outcomes (CLOs) – under the Outcomes tab – are what you should be able to demonstrate by the end of this course, if you participate fully in learning activities and successfully complete the assessment items.

CLOs also contribute to your achievement of the Program Learning Outcomes (PLOs), which are developed across the duration of a program. PLOs are, in turn, directly linked to [UNSW graduate capabilities](#). More information on Coursework PLOs is available on the [key policies and support page](#). For PG Research PLOs, including MPDBS, please refer to the [UNSW HDR Learning Outcomes](#).

Academic Honesty and Plagiarism

As a student at UNSW you are expected to display [academic integrity](#) in your work and interactions. Where a student breaches the [UNSW Student Code](#) with respect to academic integrity, the University may take disciplinary action under the Student Misconduct Procedure. To assure academic integrity, you may be required to demonstrate reasoning, research and the

process of constructing work submitted for assessment.

To assist you in understanding what academic integrity means, and how to ensure that you do comply with the UNSW Student Code, it is strongly recommended that you complete the [Working with Academic Integrity](#) module before submitting your first assessment task. It is a free, online self-paced Moodle module that should take about one hour to complete.

Submission of Assessment Tasks

SPECIAL CONSIDERATION

You can apply for special consideration when illness or other circumstances beyond your control interfere with your performance in a specific assessment task or tasks, including online exams. Students studying remotely who have exams scheduled between 10pm and 7am local time, are also able to apply for special consideration to sit a supplementary exam at a time outside of these hours.

Special consideration is primarily intended to provide you with an extra opportunity to demonstrate the level of performance of which you are capable. To apply, and for further information, see Special Consideration on the UNSW [Current Students](#) page.

Special consideration applications will be assessed centrally by the Case Review Team, who will update the online application with the outcome and add any relevant comments. The change to the status of the application immediately sends an email to the student and to the assessor with the outcome of the application.

Please note the following:

1. Applications can only be made through Online Services in myUNSW (see the UNSW [Current Students](#) page). Applications will not be accepted by teaching staff. The lecturer-in-charge/ course coordinator will be automatically notified when your application is processed.
2. Applying for special consideration does not automatically mean that you will be granted a supplementary exam or other concession.
3. If you experience illness or misadventure in the lead up to an exam or assessment, you must submit an application for special consideration, either prior to the examination taking place, or prior to the assessment submission deadline, except where illness or misadventure prevent you from doing so.
4. If your circumstances stop you from applying before your exam or assessment due date, you must apply within 3 working days of the assessment or the period covered by your supporting documentation.

5. Under the UNSW Fit To Sit/Submit rule, if you sit the exam/submit an assignment, you are declaring yourself well enough to do so and are cannot subsequently apply for special consideration.
6. If you become unwell on the day of – or during – an exam, you must stop working on your exam, advise your course coordinator or tutor and provide a medical certificate dated within 24 hours of the exam, with your special consideration application. For online exams, you must contact your course coordinator or tutor immediately via email, Moodle or chat and advise them you are unwell and submit screenshots of your conversation along with your medical certificate and application.
7. Special consideration requests do not allow the awarding of additional marks to students.

Further information on Business School policy and procedure can be found under “Special Consideration” on the [key policies and support](#) page.

LATE SUBMISSION PENALTIES

For assessments other than examinations, late submission will incur a penalty of 5% per day or part thereof (including weekends) from the due date and time. An assessment will not be accepted after 5 days (120 hours) of the original deadline unless special consideration has been approved. An assignment is considered late if the requested format, such as hard copy or electronic copy, has not been submitted on time or where the ‘wrong’ assignment has been submitted.

For assessments which account for 10% or less of the overall course grade, and where answers are immediately discussed or debriefed, the LIC may stipulate a different penalty. Details of such late penalties will be available on the course Moodle page.

FEEDBACK ON YOUR ASSESSMENT TASK PERFORMANCE

Feedback on student performance from formative and summative assessment tasks will be provided to students in a timely manner. Assessment tasks completed within the teaching period of a course, other than a final assessment, will be assessed and students provided with feedback, with or without a provisional result, within 10 working days of submission, under normal circumstances. Feedback on continuous assessment tasks (e.g. laboratory and studio-based, workplace-based, weekly quizzes) will be provided prior to the midpoint of the course.

Faculty-specific Information

PROTOCOL FOR VIEWING FINAL EXAM SCRIPTS

UNSW students have the right to view their final exam scripts, subject to a small number of very specific exemptions. The UNSW Business School has set a [protocol](#) under which students may view their final exam script. Individual schools within the Faculty may also set up additional local processes for viewing final exam scripts, so it is important that you check with your School.

If you are completing courses from the following schools, please note the additional school-specific information:

- Students in the **School of Accounting, Auditing & Taxation** who wish to view their final examination script should also refer to [this page](#).
- Students in the **School of Banking & Finance** should also refer to [this page](#).
- Students in the **School of Information Systems & Technology Management** should also refer to [this page](#).

COURSE EVALUATION AND DEVELOPMENT

Feedback is regularly sought from students and continual improvements are made based on this feedback. At the end of this course, you will be asked to complete the [myExperience survey](#), which provides a key source of student evaluative feedback. Your input into this quality enhancement process is extremely valuable in assisting us to meet the needs of our students and provide an effective and enriching learning experience. The results of all surveys are carefully considered and do lead to action towards enhancing educational quality.

QUALITY ASSURANCE

The Business School is actively monitoring student learning and quality of the student experience in all its programs. A random selection of completed assessment tasks may be used for quality assurance, such as to determine the extent to which program learning goals are being achieved. The information is required for accreditation purposes, and aggregated findings will be used to inform changes aimed at improving the quality of Business School programs. All material used for such processes will be treated as confidential.

TEACHING TIMES AND LOCATIONS

Please note that teaching times and locations are subject to change. Students are strongly advised to refer to the [Class Timetable website](#) for the most up-to-date teaching times and locations.