



## UNSW Course Outline

# ADAD9406 Creative Experimentation - 2024

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## General Course Information

Course Code : ADAD9406

Year : 2024

Term : Summer

Teaching Period : U1

Is a multi-term course? : No

Faculty : Faculty of Arts, Design and Architecture

Academic Unit : School of Art & Design

Delivery Mode : Multimodal

Delivery Format : Standard

Delivery Location : Paddington

Campus : Paddington

Study Level : Postgraduate

Units of Credit : 6

### Useful Links

[Handbook Class Timetable](#)

## Course Details & Outcomes

### Course Description

This course helps you to explore the potentials of your own creativity by engaging in experimental art practices and processes. You will learn how to apply experimental principles and techniques that will be applicable in your chosen fields or disciplines. The course focuses on

process over product, exploring a range of tools to unlock your creative potentials, and helping you to produce more diverse, serendipitous and unexpected results. Through short activities, experimentation, reflection, and iteration you will develop a refined body of creative work based on experimental processes. The course aims to provide you with skills to open up your practice, overcome creative blockages and attune you to the creative potential in the world around you.

## Course Aims

The experimental arts course will extend the student's knowledge, research and technical skills through engaging in reflective practice and concept development. The students will engage in transdisciplinary investigations of ideology and philosophy in their practical and conceptual research project.

The experimental arts course is designed to broaden the student's knowledge and skills by engaging with art and emergent technologies. The course enriches the students' practical research by providing a contemporary contextualising framework that is innovative, personally meaningful and professionally relevant while maintaining a socio-cultural relationship.

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# Course Learning Outcomes

Course Learning Outcomes
CL01 : Explore and evaluate the role of experimentation and process-led artistic practice
CL02 : Initiate and undertake advanced artistic experiments to produce diverse and experimental creative outcomes
CL03 : Iterate, refine, and synthesise experimental processes to produce resolved and critical artistic practice

Course Learning Outcomes	Assessment Item
CL01 : Explore and evaluate the role of experimentation and process-led artistic practice	<ul style="list-style-type: none"><li>• Random generation machine</li><li>• Body of work</li></ul>
CL02 : Initiate and undertake advanced artistic experiments to produce diverse and experimental creative outcomes	<ul style="list-style-type: none"><li>• Documentation and experimentation of site</li><li>• Random generation machine</li><li>• Body of work</li></ul>
CL03 : Iterate, refine, and synthesise experimental processes to produce resolved and critical artistic practice	<ul style="list-style-type: none"><li>• Documentation and experimentation of site</li><li>• Body of work</li></ul>

## Learning and Teaching Technologies

Moodle - Learning Management System

## Learning and Teaching in this course

All additional information and resources on Moodle.

## Assessments

### Assessment Structure

Assessment Item	Weight	Relevant Dates
Random generation machine Assessment Format: Individual	20%	Start Date: Not Applicable Due Date: 12/01/2024 11:59 PM
Documentation and experimentation of site Assessment Format: Individual	30%	Start Date: Not Applicable Due Date: 19/01/2024 11:59 PM
Body of work Assessment Format: Individual	50%	Start Date: Not Applicable Due Date: 19/01/2024 11:59 PM

# Assessment Details

## Random generation machine

### Assessment Overview

For this assessment, you are required to make a random processes generation machine

### Course Learning Outcomes

- CL01 : Explore and evaluate the role of experimentation and process-led artistic practice
- CL02 : Initiate and undertake advanced artistic experiments to produce diverse and experimental creative outcomes

### Detailed Assessment Description

For this assessment you are required to make a random generation machine that will be used to find your location. This location will be the site for further experimentation, documentation and art making in assessment 2 and 3. Your machine can have a number of processes, rules, mechanisms and states, but must have a way of determining a start point and end point. Consider different types of randomness, and how you can creatively explore this through your machine. The more creative and random your machine is, the better your end point will be. Document the building and use of your random machine. Accompany your documentation with a 200-word statement that explains how the machine works, how it is random, and where it led you. Reflect on how using the machine made you feel and anything unexpected that occurred through the process.

Submit your documentation and 200 word statement as one document (PDF) and upload to Moodle Assessment.

### Assessment Length

visual documentation and 200 word statement

### Submission notes

Upload one PDF to the Assessment Submission link on Moodle

### Assignment submission Turnitin type

Not Applicable

## Documentation and experimentation of site

### Assessment Overview

For this assessment, you will document a site using a range of different creative techniques.

### Course Learning Outcomes

- CLO2 : Initiate and undertake advanced artistic experiments to produce diverse and experimental creative outcomes
- CLO3 : Iterate, refine, and synthesise experimental processes to produce resolved and critical artistic practice

### Detailed Assessment Description

Using the location that the random generation machine led you to, document the site using a range of different and experimental techniques. This could include (but not limited to), drawing, mapping, recording, listening, writing, collecting, observing, tracing, touching, smelling etc. Consider what you are learning from each experimental method. Think about the relation of the method to the site and the method to the data you want to collect. This is not about generating scientific or provable data, but discovering the unpredicted, unusual, abstract, strange connections.

It is expected that you would produce 3-5 experimental documentation test for your site. For each experiment write a short reflection on the processes you used, why you used them and what the results were.

Submit your documentation (around 1 A4 page per experiment) as one document (PDF) and upload to Moodle.

### Assessment Length

Submit around 1 page of visual documentation and written reflection per experiment (3-5 experiments in total)

### Submission notes

Submit your documentation (around 1 A4 page per experiment) as one document (PDF) and upload to Moodle.

### Assignment submission Turnitin type

Not Applicable

## **Body of work**

### Assessment Overview

For this assessment, you will produce a body of work resulting from individual research and creative experimentation.

### Course Learning Outcomes

- CL01 : Explore and evaluate the role of experimentation and process-led artistic practice
- CL02 : Initiate and undertake advanced artistic experiments to produce diverse and experimental creative outcomes
- CL03 : Iterate, refine, and synthesise experimental processes to produce resolved and critical artistic practice

### Detailed Assessment Description

You are to produce a body of work resulting from individual research and experimentation documentation of your site. You are to produce 3 works that are each accompanied by a 300-word statement that explains the concept and processes used. The aim of this assessment is to develop your experiments into refined, creative works that still reflect the openness and randomness of the initial experiments. The works may be closely connected, or explore different aspects of your discoveries. It is expected that you will be able to contextualise your work in contemporary creative practice. Your works can be in any medium or format. You will have the opportunity to present your final works in class.

You are to document your work, accompanied by the 300-word statements (PDF) and upload to Moodle.

### Assessment Length

Visual documentation of your works, with 300-word statements for each work (3 in total)

### Submission notes

Upload one file to Moodle.

### Assignment submission Turnitin type

Not Applicable

## General Assessment Information

### Grading Basis

Standard

## Course Schedule

Teaching Week/Module	Activity Type	Content
Week 2 : 8 January - 14 January	Studio	Studio week, details on Moodle
Week 3 : 15 January - 21 January	Assessment	Class only on Friday, to present you final body of work.

## Attendance Requirements

Please note that lecture recordings are not available for this course. Students are strongly encouraged to attend all classes and contact the Course Authority to make alternative arrangements for classes missed.

## Course Resources

### Course Evaluation and Development

Course has been changed to face to face to improve participation and use of campus resources.

## Staff Details

Position	Name	Email	Location	Phone	Availability	Equitable Learning Services Contact	Primary Contact
Convenor	Tim Gregory				contact via email to set up consultation	No	Yes

## Other Useful Information

### Academic Information

Due to evolving advice by NSW Health, students must check for updated information regarding online learning for all Arts, Design and Architecture courses this term (via Moodle or course information provided).

Please see: <https://www.unsw.edu.au/arts-design-architecture/student-life/resources-support/protocols-guidelines> for essential student information relating to:

- UNSW and Faculty policies and procedures;
- Student Support Services;
- Dean's List;
- review of results;
- credit transfer;
- cross-institutional study and exchange;
- examination information;
- enrolment information;
- Special Consideration in the event of illness or misadventure;
- student equity and disability;

And other essential academic information.

## Academic Honesty and Plagiarism

Plagiarism is using the words or ideas of others and presenting them as your own. It can take many forms, from deliberate cheating to accidentally copying from a source without acknowledgement.

UNSW groups plagiarism into the following categories:

- **Copying:** Using the same or very similar words to the original text or idea without acknowledging the source or using quotation marks. This includes copying materials, ideas or concepts from a book, article, report or other written document, presentation, composition, artwork, design, drawing, circuitry, computer program or software, website, internet, other electronic resource, or another person's assignment without appropriate acknowledgement.
- **Inappropriate paraphrasing:** Changing a few words and phrases while mostly retaining the original information, structure and/or progression of ideas of the original without acknowledgement. This also applies in presentations where someone paraphrases another's ideas or words without credit and to piecing together quotes and paraphrases into a new whole, without appropriate referencing.
- **Collusion:** Working with others but passing off the work as a person's individual work. Collusion also includes providing your work to another student for the purpose of them plagiarising, paying another person to perform an academic task, stealing or acquiring another person's academic work and copying it, offering to complete another person's work or seeking payment for completing academic work.
- **Inappropriate citation:** Citing sources which have not been read, without acknowledging the "secondary" source from which knowledge of them has been obtained.
- **Duplication ("self-plagiarism"):** Submitting your own work, in whole or in part, where it has previously been prepared or submitted for another assessment or course at UNSW or another university.

The UNSW Academic Skills support offers resources and individual consultations. Students are also reminded that careful time management is an important part of study. One of the identified causes of plagiarism is poor time management. Students should allow sufficient time for research, drafting and proper referencing of sources in preparing all assessment items. UNSW Library has the ELISE tool available to assist you with your study at UNSW. ELISE is designed to introduce new students to studying at UNSW, but it can also be a great refresher during your study.

Completing the ELISE tutorial and quiz will enable you to:

- analyse topics, plan responses and organise research for academic writing and other assessment tasks
- effectively and efficiently find appropriate information sources and evaluate relevance to your



needs

- use and manage information effectively to accomplish a specific purpose
- better manage your time
- understand your rights and responsibilities as a student at UNSW
- be aware of plagiarism, copyright, UNSW Student Code of Conduct and Acceptable Use of UNSW ICT Resources Policy
- be aware of the standards of behaviour expected of everyone in the UNSW community
- locate services and information about UNSW and UNSW Library

## Use of AI for assessments

As AI applications continue to develop, and technology rapidly progresses around us, we remain committed to our values around academic integrity at UNSW. Where the use of AI tools, such as ChatGPT, has been permitted by your course convener, they must be properly credited and your submissions must be substantially your own work.

In cases where the use of AI has been prohibited, please respect this and be aware that where unauthorised use is detected, penalties will apply.

[Use of AI for assessments | UNSW Current Students](#)

## Submission of Assessment Tasks

### Turnitin Submission

If you encounter a problem when attempting to submit your assignment through Turnitin, please telephone External Support on 9385 3331 or email them on [externalteltsupport@unsw.edu.au](mailto:externalteltsupport@unsw.edu.au)

Support hours are 8:00am – 10:00pm on weekdays and 9:00am – 5:00pm on weekends (365 days a year). If you are unable to submit your assignment due to a fault with Turnitin, you may apply for an extension, but you must retain your ticket number from External Support (along with any other relevant documents) to include as evidence to support your extension application. If you email External Support, you will automatically receive a ticket number, but if you telephone, you will need to specifically ask for one. Turnitin also provides updates on their system status on Twitter.

Generally, assessment tasks must be submitted electronically via either Turnitin or a Moodle assignment. In instances where this is not possible, alternative submission details will be stated on your course's Moodle site. For information on how to submit assignments online via Moodle: <https://student.unsw.edu.au/how-submit-assignment-moodle>

## Late Submission Penalty

UNSW has a standard late submission penalty of:

- 5% per calendar day,
- for all assessments where a penalty applies,
- capped at five calendar days (120 hours) from the assessment deadline, after which a student cannot submit an assessment, and
- no permitted variation.

Students are expected to manage their time to meet deadlines and to request [Special Consideration](#) as early as possible before the deadline. Support with [Time Management is available here](#).

## School-specific Information

### Risk of Failure Warnings

If you are at risk of failing the course, because of lack of attendance, low marks in assignments, failing to submit assignments, or lack of participation or engagement, you may be notified by email. Please ensure you read your university email, and respond to any official risk of failure warning promptly. NOTE – if the warning email is sent to your UNSW e-Mail address, it is considered as being read by you whether you check your UNSW email or not.

### Late Submission Penalties

If you believe that circumstances will prevent you from submitting an assessment on time, please notify your course convenor as soon as possible. There will be penalties applied for being late and a clear 'no later than' date beyond which submission won't be accepted. Where a Special Consideration is not applied for, and a student assessment is late, the following guidelines apply:

1. Up to 5 days after due date, a penalty of 5% (of maximum mark for assignment) will be applied for each day late (e.g. an assignment that is 3 days late would have its mark reduced by 15%). Please note - for the purpose of deduction calculation, a 'day' is each 24-hour period (or part thereof) past the stipulated deadline for submission within the calendar year (including weekends and public holidays). Task with a percentage mark - If the task is marked out of 100%, late submission will attract a deduction of 5% from the mark awarded to the student for every 24-hour period (or part thereof) past the stipulated deadline.

Example: A student submits an essay 48 hours and 10 minutes after the stipulated deadline. The

essay is marked out of 100%. A 3 day late penalty will be applied ( $3 \times 5\% = 15\%$ ). The essay receives a mark of 68%. The student's mark will therefore be reduced to 53% ( $68\% - 15\%$ ).

2. Beyond 5 days late, no submission will be accepted.

## **Special Consideration**

Please note that the University's Special Consideration process allows students to apply for an extension within 3 days of the assessment due date. This provides for more extensive extensions, subject to documentation, and Course Convenor approval. You can apply for special consideration online through my.UNSW.edu.au. More information about special consideration can be found here: <https://www.student.unsw.edu.au/special-consideration>

NOTE: If you are experiencing issues related to your access to class material or difficulty with technology, make sure you notify your lecturer as soon as possible, well before any assessment due date. Last minute requests for extensions due to computer failure, file corruption, printing problems etc. do not qualify students for special consideration or extensions. Students are expected to maintain regular backups of their work at all times.

## **Educational adjustments**

Educational adjustments can be applied to assessments if you are living with a disability, a long term medical condition, a mental health condition, and/or are a carer of individuals with a disability. The Equitable Learning Service (ELS) determines adjustments based on medical documentation and communicates these via an Equitable Learning Plan (ELP). To receive educational adjustments for equitable learning support, you must first register with Equitable Learning Services (ELS). More information about Equitable Learning Services can be found here <https://student.unsw.edu.au/els>

## **Supplementary Assessment**

Supplementary assessments are available to students in this course who have failed an assessment but have subsequently had an application for Special Consideration approved by the university. The supplementary assessment may take a different form than the original assessment and will be defined by the course convenor - but it will address the same learning outcomes as the original assessment. If Special Consideration has not been awarded, the maximum mark that may be awarded for a supplementary assessment is 50% of the full assessment mark.

## Academic Honesty and Plagiarism

Plagiarism is taking the ideas, words, images, designs or objects of others and passing them off as your own. Plagiarism is a type of intellectual theft. Plagiarism can take many forms, from deliberate cheating to accidentally copying from a source without acknowledgement. Plagiarism can have serious consequences, so it is important that students be aware of what it is, and how to avoid it. All written submissions are automatically checked for plagiarism using the Turnitin site. For further information, please see the Academic Integrity & Plagiarism website <https://www.student.unsw.edu.au/plagiarism>.

## Referencing Requirements for Assessments

Your course convenor will inform you what referencing system this course follows. Useful guidelines on how to reference according to various systems can be found at: <https://student.unsw.edu.au/referencing>.

You may follow these guidelines in your assessment tasks, or seek additional advice from your lecturer. Styles for Endnote are downloadable from the Endnote website. Accurate and correct referencing is an important academic prerequisite at University level, and if your work does not meet these requirements, it may be marked down, or in more serious cases, it may be treated as an instance of plagiarism and academic dishonesty.

## Use of Generative AI

As AI applications continue to develop, and technology rapidly progresses around us, we remain committed to our values around academic integrity at UNSW. Your work must be your *own* and where the use of AI tools, such as ChatGPT, have been permitted by your course convener, they must be properly credited and your submissions must be substantially your own work. In cases where the use of AI has been prohibited, please respect this and be aware that where unauthorised use is detected, penalties will apply. If in doubt, please seek advice from the Course Convenor prior to using generative AI tools.

<https://www.student.unsw.edu.au/assessment/ai>

## Health and Safety

Ensuring student and staff health and safety is very important at UNSW Art & Design. Health and safety is everyone's responsibility. As a student, you have a responsibility not to do anything that

risks your own health and safety, or the health or safety of your fellow students, staff members or visitors. This means, for example, exiting the building during a fire drill; wearing personal protective equipment and clothing (PPEC) when staff or signage instructs you to do so; undertaking induction to using equipment or carrying out processes that require specific knowledge; and reporting hazards or incidents to your lecturer or supervisor as soon as you become aware of them. For more information, please see <https://safety.unsw.edu.au/>.

## Additional Support and Resources

At UNSW you can also find support and resources if you need help with your personal life, getting your academic success on track or just want to know how to stay safe. See <https://www.student.unsw.edu.au/wellbeing>.

Additional support for students is available by contacting the following centres:

- Student Support and Development <https://www.student.unsw.edu.au/support>
- Student Support Advisors: <https://www.student.unsw.edu.au/advisors>
- Mental Health Support: <https://www.student.unsw.edu.au/mental-health-support>
- Academic Skills and Support <https://www.student.unsw.edu.au/skills>
- UNSW IT Service Centre <https://www.myit.unsw.edu.au/>
- Student Gateway: <https://www.student.unsw.edu.au/>
- Equitable Learning Services: <https://www.student.unsw.edu.au/equitable-learning>
- Faculty Resources and Support: <https://www.unsw.edu.au/arts-design-architecture/student-life/resources-support>
- Arc: <https://www.arc.unsw.edu.au/>

## After Hours Access to the Paddington Campus

The core operating hours for the Paddington Campus are below. All students have access to the campus during these hours:

- Monday to Friday 0800 – 2100
- Saturday 0900 – 1700

Some students are permitted to have “After Hours Access” (AHA) to the campus upon completion of a series of inductions. The inductions are dependent on location, as well as the types of activities undertaken in those locations. The first of these is this Primary Induction, and this must be completed online <https://my.artdesign.unsw.edu.au>. All students requiring AHA are required to complete this induction. The Primary Induction gives access to the following Low Risk areas:

## Post Graduate Students

- PG Research students – Level 4 F Block, Computer Labs and Learning Commons
- Master of Design students – Level 3 D Block, Computer Labs and Learning Commons
- Master of Curating and Cultural Leadership students – D207, Computer Labs and Learning Commons

## Honours Students

- Fine Arts – Level 3 F Block, Computer Labs and Learning Commons
- Design – Level 1 E Block, Computer Labs and Learning Commons
- Media Arts – Level 3 F Block, Computer Labs and Learning Commons

Subsequent inductions are workshop and lab specific, and are conducted face-to-face by the UNSW Art & Design Technical staff. Students and staff must first successfully complete the Primary Induction before requesting a Workshop/Lab specific Induction.

## School Contact Information

### UNSW School of Art & Design

### Faculty of Arts, Design & Architecture

Paddington Campus

Cnr Greens Rd & Oxford Street

Paddington NSW 2021

[ad.generaladmin@unsw.edu.au](mailto:ad.generaladmin@unsw.edu.au)