



UNSW Course Outline

BEIL0009 Exhibition Design: Transforming Temporary Space - 2024

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General Course Information

Course Code : BEIL0009

Year : 2024

Term : Term 3

Teaching Period : T3

Is a multi-term course? : No

Faculty : Faculty of Arts, Design and Architecture

Academic Unit : School of Built Environment

Delivery Mode : In Person

Delivery Format : Standard

Delivery Location : Kensington

Campus : Sydney

Study Level : Undergraduate

Units of Credit : 6

Useful Links

[Handbook Class Timetable](#)

Course Details & Outcomes

Course Description

Exhibition Design uses a real-world exhibition of student design work as a scaffold for exploring

the history and evolution of exhibition and display as a cultural marker in societies, and the palette of materials and tools at the design and production team's disposal. Through guided case study research, you will consider a variety of possibilities for the design and delivery of an exhibition. This course is ideal for those undertaking a design focused degree as it supports the annual exhibition of student work in the School of Built Environment.

Course Learning Outcomes

Course Learning Outcomes
CLO1 : Assess the factors that influence the conception and delivery of an exhibition for built environment disciplines.
CLO2 : Develop conceptual designs for exhibitions, suited to a stated purpose, with reference to audience, context and historical precedent.
CLO3 : Translate a design concept for an exhibition into material choices and installation methods.
CLO4 : Collaborate as a member of an interdisciplinary exhibition design team to develop and communicate a coherent design proposal for an exhibition.

Course Learning Outcomes	Assessment Item
CLO1 : Assess the factors that influence the conception and delivery of an exhibition for built environment disciplines.	<ul style="list-style-type: none"> • Exhibition Research and Planning • Exhibition Design and Implementation • Design Process Portfolio
CLO2 : Develop conceptual designs for exhibitions, suited to a stated purpose, with reference to audience, context and historical precedent.	<ul style="list-style-type: none"> • Exhibition Research and Planning • Exhibition Design and Implementation • Design Process Portfolio
CLO3 : Translate a design concept for an exhibition into material choices and installation methods.	<ul style="list-style-type: none"> • Exhibition Design and Implementation • Design Process Portfolio
CLO4 : Collaborate as a member of an interdisciplinary exhibition design team to develop and communicate a coherent design proposal for an exhibition.	<ul style="list-style-type: none"> • Exhibition Research and Planning

Learning and Teaching Technologies

Moodle - Learning Management System | Microsoft Teams

Learning and Teaching in this course

The course is delivered through lectures and tutorials. Lectures develop key ideas and

approaches relevant to each week's content focus and support your engagement with tutorial content. Tutorials refine your understanding of lecture content and support your application of this understanding to assessment tasks.

Assessments

Assessment Structure

Assessment Item	Weight	Relevant Dates
Exhibition Research and Planning Assessment Format: Group	40%	
Exhibition Design and Implementation Assessment Format: Group	20%	Due Date: Week 12: 25 November - 01 December
Design Process Portfolio Assessment Format: Individual	40%	

Assessment Details

Exhibition Research and Planning

Assessment Overview

Working in groups you will research precedents and use your findings to develop a strategy for a Graduation Exhibition. Grading will be done against assessment criteria; individual contributions will be assessed.

Course Learning Outcomes

- CL01 : Assess the factors that influence the conception and delivery of an exhibition for built environment disciplines.
- CL02 : Develop conceptual designs for exhibitions, suited to a stated purpose, with reference to audience, context and historical precedent.
- CL04 : Collaborate as a member of an interdisciplinary exhibition design team to develop and communicate a coherent design proposal for an exhibition.

Detailed Assessment Description

Working in groups you will research precedents and use your findings to develop a strategy for a Graduation Exhibition. Grading will be done against assessment criteria; individual contributions will be assessed.

Assignment submission Turnitin type

Not Applicable

Generative AI Permission Level

Simple Editing Assistance

In completing this assessment, you are permitted to use standard editing and referencing functions in the software you use to complete your assessment. These functions are described below. You must not use any functions that generate or paraphrase passages of text or other media, whether based on your own work or not.

If your Convenor has concerns that your submission contains passages of AI-generated text or media, you may be asked to account for your work. If you are unable to satisfactorily demonstrate your understanding of your submission you may be referred to UNSW Conduct & Integrity Office for investigation for academic misconduct and possible penalties.

For more information on Generative AI and permitted use please see [here](#).

Exhibition Design and Implementation

Assessment Overview

You will design and implement a graduation exhibition event. Grading will be done against assessment criteria, accompanied by written feedback. Grading will be done against assessment criteria; individual contributions will be assessed.

Course Learning Outcomes

- CL01 : Assess the factors that influence the conception and delivery of an exhibition for built environment disciplines.
- CL02 : Develop conceptual designs for exhibitions, suited to a stated purpose, with reference to audience, context and historical precedent.
- CL03 : Translate a design concept for an exhibition into material choices and installation methods.

Assignment submission Turnitin type

Not Applicable

Generative AI Permission Level

No Assistance

This assessment is designed for you to complete without the use of any generative AI. You are not permitted to use any generative AI tools, software or service to search for or generate information or answers.

For more information on Generative AI and permitted use please see [here](#).

Design Process Portfolio

Assessment Overview

You will document and reflect on your learning experience and achievements in the course. Grading will be done against assessment criteria, accompanied by written feedback.

Course Learning Outcomes

- CL01 : Assess the factors that influence the conception and delivery of an exhibition for built environment disciplines.
- CL02 : Develop conceptual designs for exhibitions, suited to a stated purpose, with reference to audience, context and historical precedent.
- CL03 : Translate a design concept for an exhibition into material choices and installation methods.

Assessment Length

2000 words and 30 images

Assignment submission Turnitin type

Not Applicable

Generative AI Permission Level

Simple Editing Assistance

In completing this assessment, you are permitted to use standard editing and referencing functions in the software you use to complete your assessment. These functions are described below. You must not use any functions that generate or paraphrase passages of text or other media, whether based on your own work or not.

If your Convenor has concerns that your submission contains passages of AI-generated text or media, you may be asked to account for your work. If you are unable to satisfactorily demonstrate your understanding of your submission you may be referred to UNSW Conduct & Integrity Office for investigation for academic misconduct and possible penalties.

For more information on Generative AI and permitted use please see [here](#).

General Assessment Information

Acceptable use of Generative AI in this course:

Planning assistance

For assessment tasks in this course, you may use AI-based software to research and prepare prior to writing your assessment. You are permitted to use standard editing and referencing

functions in word processing software in the creation of your submission (note: this is limited to spelling and grammar checking and reference citation generation). You must not use any functions that generate or paraphrase or translate passages of text, whether based on your own work or not. Please note that your submission will be passed through an AI-generated text detection tool. If your marker has concerns that your answer contains passages of AI-generated text you may be asked to explain your work. If you are unable to satisfactorily demonstrate your understanding of your submission you may be referred to UNSW Conduct & Integrity Office for investigation for academic misconduct and possible penalties.

Grading Basis

Standard

Course Schedule

Teaching Week/Module	Activity Type	Content
Week 0 : 2 September - 8 September	Reading	Read through course outline
Week 1 : 9 September - 15 September	Lecture	Introduction to Exhibition Design Course outline and content.
	Tutorial	Exhibition typologies and roles in exhibition design and production
Week 2 : 16 September - 22 September	Activity	Site Visit
Week 3 : 23 September - 29 September	Lecture	Exhibition Design and Planning
	Tutorial	Exhibition Design and Planning Strategies and Tools
Week 4 : 30 September - 6 October	Lecture	Guest Lecture
	Tutorial	Consultations with your tutor for Assessment 1 deliverables
Week 5 : 7 October - 13 October	Lecture	Introduction and Preparation for Assessments 2 and 3
	Tutorial	Assessment 1 Presentations
Week 6 : 14 October - 20 October	Other	No Class: Flexibility Week
Week 7 : 21 October - 27 October	Lecture	Guest Lecture
	Tutorial	Exhibition Design Implementation Strategies, Logistics and Tools
Week 8 : 28 October - 3 November	Lecture	Group Presentations
	Tutorial	Consultations with Tutors and Stakeholders
Week 9 : 4 November - 10 November	Lecture	Overcoming Obstacles and Expectation Management
	Tutorial	Consultations with Tutors and Stakeholders
Week 10 : 11 November - 17 November	Tutorial	Final Preparations for Exhibition Project Delivery
Week 11 : 18 November - 24 November	Other	No class- preparing for exhibition delivery
Week 12 : 25 November - 1 December	Project	Exhibition Delivery

Attendance Requirements

You are expected to be regular and punctual in attendance at all classes for the School of Built Environment courses in which you are enrolled. If and where individual courses have specific attendance requirements, these will be stated in the course outline.

If you do not attend, engage, or participate in scheduled class activities, including lectures, tutorials, studios, labs, etc, you run the risk of failing a course.

If illness or unexpected and beyond your control circumstances prevent you from completing a task on time, or substantially disturb your assessment performance, you should apply for [Special Consideration](#), as soon as practicable, accompanied by appropriate documentation.

No special consideration will be provided if you miss out on essential course information and materials, or if you miss assessment tasks and deadlines due to unexplained absences or an unapproved lack of attendance.

You may be advised by the Course Convenor to withdraw from the course if significant learning activities are missed.

Course Resources

Prescribed Resources

All resources are listed and available in the relevant week's tab on Moodle.

Recommended Resources

All resources are listed and available in the relevant week's tab on Moodle.

Additional Costs

There are no additional costs for this course

Course Evaluation and Development

Feedback to Students: Students will receive frequent verbal feedback from peers and the instructor in class. Each assessment feedback includes rubric grades and written comments.

Feedback from Students: We encourage and support students to maintain regular contact with the course convenor to provide informal feedback throughout the course. For specific issues or detailed feedback, please arrange a meeting with the course convenor via email.

Students are invited to share their insights and experiences by completing the MyExperience survey. The feedback gathered each year is integral to the continuous enhancement and development of the course.

Staff Details

Position	Name	Email	Location	Phone	Availability	Equitable Learning Services Contact	Primary Contact
Convenor	Kate Dunn		Room 4014, Anita B. Lawrence Centre (H13)		please email me for an appointment	No	Yes

Other Useful Information

Academic Information

For essential student information relating to:

- UNSW and Faculty policies and procedures;
- Student Support Services;
- Student equity and disability;
- Special Consideration in the event of illness or misadventure;
- Examination information;
- Review of results;

Please see: <https://www.unsw.edu.au/arts-design-architecture/student-life/resources-support/protocols-guidelines>

Academic Honesty and Plagiarism

Plagiarism is using the words or ideas of others and presenting them as your own. It can take many forms, from deliberate cheating to accidentally copying from a source without acknowledgement.

UNSW groups plagiarism into the following categories:

- Copying: Using the same or very similar words to the original text or idea without acknowledging the source or using quotation marks. This includes copying materials, ideas or concepts from a book, article, report or other written document, presentation, composition, artwork, design, drawing, circuitry, computer program or software, website, internet, other electronic resource, or another person's assignment without appropriate acknowledgement.
- Inappropriate paraphrasing: Changing a few words and phrases while mostly retaining the original information, structure and/or progression of ideas of the original without acknowledgement. This also applies in presentations where someone paraphrases another's ideas or words without credit and to piecing together quotes and paraphrases into a new whole, without appropriate referencing.
- Collusion: Working with others but passing off the work as a person's individual work.

Collusion also includes providing your work to another student for the purpose of them plagiarising, paying another person to perform an academic task, stealing or acquiring another person's academic work and copying it, offering to complete another person's work or seeking payment for completing academic work.

- Inappropriate citation: Citing sources which have not been read, without acknowledging the "secondary" source from which knowledge of them has been obtained.
- Duplication ("self-plagiarism"): Submitting your own work, in whole or in part, where it has previously been prepared or submitted for another assessment or course at UNSW or another university.

The UNSW Academic Skills support offers resources and individual consultations. Students are also reminded that careful time management is an important part of study. One of the identified causes of plagiarism is poor time management. Students should allow sufficient time for research, drafting and proper referencing of sources in preparing all assessment items. UNSW Library has the ELISE tool available to assist you with your study at UNSW. ELISE is designed to introduce new students to studying at UNSW, but it can also be a great refresher during your study.

Completing the ELISE tutorial and quiz will enable you to:

- analyse topics, plan responses and organise research for academic writing and other assessment tasks
- effectively and efficiently find appropriate information sources and evaluate relevance to your needs
- use and manage information effectively to accomplish a specific purpose
- better manage your time
- understand your rights and responsibilities as a student at UNSW
- be aware of plagiarism, copyright, UNSW Student Code of Conduct and Acceptable Use of UNSW ICT Resources Policy
- be aware of the standards of behaviour expected of everyone in the UNSW community
- locate services and information about UNSW and UNSW Library

Use of AI for assessments

As AI applications continue to develop, and technology rapidly progresses around us, we remain committed to our values around academic integrity at UNSW. Where the use of AI tools, such as ChatGPT, has been permitted by your course convener, they must be properly credited and your submissions must be substantially your own work.

In cases where the use of AI has been prohibited, please respect this and be aware that where unauthorised use is detected, penalties will apply.

Submission of Assessment Tasks

Assessment tasks must be submitted electronically via either Turnitin or a Moodle assignment. In instances where this is not possible, alternative submission details will be stated on your course's Moodle site. For information on how to submit assignments online via Moodle: <https://student.unsw.edu.au/how-submit-assignment-moodle>

Late Submission Penalty

UNSW has a standard late submission penalty of:

- 5% per calendar day,
- for all assessments where a penalty applies,
- capped at five calendar days (120 hours) from the assessment deadline, after which a student cannot submit an assessment, and
- no permitted variation.

Students are expected to manage their time to meet deadlines and to request [Special Consideration](#) as early as possible before the deadline. Support with [Time Management is available here](#).

Important note: UNSW has a “fit to sit/submit” rule, which means that if you sit an exam or submit a piece of assessment, you are declaring yourself fit to do so and cannot later apply for Special Consideration. This is to ensure that if you feel unwell or are faced with significant circumstances beyond your control that affect your ability to study, you do not sit an examination or submit an assessment that does not reflect your best performance. Instead, you should apply for Special Consideration as soon as you realise you are not well enough or are otherwise unable to sit or submit an assessment.

School Contact Information

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