



UNSW Course Outline

BENV1043 Multimedia in Design Presentation - 2024

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General Course Information

Course Code : BENV1043

Year : 2024

Term : Term 1

Teaching Period : T1

Is a multi-term course? : No

Faculty : Faculty of Arts, Design and Architecture

Academic Unit : School of Built Environment

Delivery Mode : Online

Delivery Format : Standard

Delivery Location : Kensington

Campus : Sydney

Study Level : Undergraduate

Units of Credit : 6

Useful Links

[Handbook Class Timetable](#)

Course Details & Outcomes

Course Description

Multimedia in Design Presentation explores the potential of multimedia in digital communication. You will develop skills and knowledge in digital media editing and production, including working with images, text, audio, and animation. The course aims to challenge

students, allowing you to demonstrate imaginative ways of expressing yourself and your ideas.

Course Learning Outcomes

Course Learning Outcomes
CLO1 : Create a multimedia presentation that communicates ideas effectively and imaginatively.
CLO2 : Apply technical skills in creating and formatting digital media content, including 2D animation.
CLO3 : Implement principles of navigation and usability in the design of interactive multimedia.
CLO4 : Critically reflect on your learning and collaborative process, incorporating broad subject knowledge and perspectives.

Course Learning Outcomes	Assessment Item
CLO1 : Create a multimedia presentation that communicates ideas effectively and imaginatively.	<ul style="list-style-type: none">• Interactive Animation• Multimedia Presentation• Reflective ePortfolio
CLO2 : Apply technical skills in creating and formatting digital media content, including 2D animation.	<ul style="list-style-type: none">• Interactive Animation• Multimedia Presentation• Reflective ePortfolio
CLO3 : Implement principles of navigation and usability in the design of interactive multimedia.	<ul style="list-style-type: none">• Multimedia Presentation• Reflective ePortfolio
CLO4 : Critically reflect on your learning and collaborative process, incorporating broad subject knowledge and perspectives.	<ul style="list-style-type: none">• Reflective ePortfolio

Learning and Teaching Technologies

Moodle - Learning Management System

Learning and Teaching in this course

The course is delivered in a fully online mode of delivery, with both synchronous and asynchronous learning. It includes live sessions together with pre-recorded lecture-type material and asynchronous discussions. The format provides flexibility to learning while still requiring the completion of set tasks each week. The first half of the course focuses on the development of knowledge and skills while the second half has more emphasis on the application of knowledge and skills in project work. Each assessment builds on the one before culminating in the final ePortfolio showcasing evidence of learning.

Assessments

Assessment Structure

Assessment Item	Weight	Relevant Dates
Interactive Animation Assessment Format: Individual	30%	Due Date: 03/03/2024 11:55 PM
Multimedia Presentation Assessment Format: Group	30%	Due Date: 31/03/2024 11:55 PM
Reflective ePortfolio Assessment Format: Individual	40%	Start Date: 28/04/2024 11:55 PM

Assessment Details

Interactive Animation

Assessment Overview

You will produce a short, interactive animation, implementing creative techniques and storytelling. Grading will be done using a rubric accompanied by written feedback. Class-wide feedback will also be provided.

Course Learning Outcomes

- CL01 : Create a multimedia presentation that communicates ideas effectively and imaginatively.
- CL02 : Apply technical skills in creating and formatting digital media content, including 2D animation.

Multimedia Presentation

Assessment Overview

In small teams, you will create an interactive multimedia presentation designed around a unifying theme/narrative. Grading will be done using a rubric accompanied by written feedback for the team. Individual contributions will be assessed.

Course Learning Outcomes

- CL01 : Create a multimedia presentation that communicates ideas effectively and imaginatively.
- CL02 : Apply technical skills in creating and formatting digital media content, including 2D animation.
- CL03 : Implement principles of navigation and usability in the design of interactive multimedia.

Reflective ePortfolio

Assessment Overview

You will develop an ePortfolio that demonstrates your multimedia skills and subject knowledge, together with critical reflection. Grading will be done using a rubric accompanied by written feedback. Verbal feedback will occur through the development of the ePortfolio.

Course Learning Outcomes

- CL01 : Create a multimedia presentation that communicates ideas effectively and imaginatively.
- CL02 : Apply technical skills in creating and formatting digital media content, including 2D animation.
- CL03 : Implement principles of navigation and usability in the design of interactive multimedia.
- CL04 : Critically reflect on your learning and collaborative process, incorporating broad subject knowledge and perspectives.

General Assessment Information

Grading Basis

Standard

Course Schedule

Teaching Week/Module	Activity Type	Content
Week 0 : 5 February - 11 February	Online Activity	Introductions
Week 1 : 12 February - 18 February	Online Activity	Introduction to Multimedia
Week 2 : 19 February - 25 February	Online Activity	Digital Media and Interactivity
Week 3 : 26 February - 3 March	Online Activity	Experiential Learning and Multimedia Design Process
Week 4 : 4 March - 10 March	Online Activity	Storytelling, Multimedia Learning
Week 5 : 11 March - 17 March	Online Activity	Sound, Animation, Images, Text and Graphic Design
Week 6 : 18 March - 24 March	Other	Flexibility Week
Week 7 : 25 March - 31 March	Online Activity	Users, Usability and Functionality (including Creating your Brand)
Week 8 : 1 April - 7 April	Online Activity	ePortfolio and Reflection
Week 9 : 8 April - 14 April	Online Activity	ePortfolio and Reflection
Week 10 : 15 April - 21 April	Online Activity	ePortfolio and Reflection
Week 11 : 22 April - 28 April	Assessment	ePortfolio Assessment

Attendance Requirements

You are expected to be regular and punctual in attendance at all classes for the School of Built Environment courses in which you are enrolled. If and where individual courses have specific attendance requirements, these will be stated in the course outline.

If you do not attend, engage, or participate in scheduled class activities, including lectures, tutorials, studios, labs, etc, you run the risk of failing a course.

If illness or unexpected and beyond your control circumstances prevent you from completing a task on time, or substantially disturb your assessment performance, you should apply for [Special Consideration](#), as soon as practicable, accompanied by appropriate documentation.

No special consideration will be provided if you miss out on essential course information and materials, or if you miss assessment tasks and deadlines due to unexplained absences or an unapproved lack of attendance.

You may be advised by the Course Convenor to withdraw from the course if significant learning activities are missed.

Course Resources

Course Evaluation and Development

Feedback from students is an integral part of improving the course and teaching approaches. I encourage you to do myExperience at the end of term and even give feedback during term. The course accommodates a Student Partner Program where student representatives can flag student issues, concerns or general feedback during the term and can be involved in facilitating ways to address those needs. This provides multiple ways for feedback to be provided and addressed as the course unfolds.

In 2023, students found the following elements worked well in the course:

- The course structure and organisation, including Moodle resources.
- Fun and challenging assessments.
- Passion of teaching staff.

Areas flagged for improvement included:

- Clarity around assessment expectations.
- Clarity about what is required as 'tutorial' activity.
- More integration with online activities and assessment.

The feedback has been taken on board resulting in some adjustments to the Moodle structure, communication and support.

The live sessions will discuss the expectations for activities and assessments as they have in the past, with Moodle resources supporting this communication. In each activity, there will be a message stating how it links to assessments. The link between the blog and the discussion forum activities will be reinforced, including what is assessed.

The live session will give more guidance on technical aspects of creating assessments and address any problems that come up during the. Feel free to let me know what issues you may be facing so I can address them promptly. I can be contacted via email or Teams.

Staff Details

Position	Name	Email	Location	Phone	Availability	Equitable Learning Services Contact	Primary Contact
Convenor	Dean Utian				Appointment by email	No	Yes

Other Useful Information

Academic Information

Due to evolving advice by NSW Health, students must check for updated information regarding online learning for all Arts, Design and Architecture courses this term (via Moodle or course information provided).

Please see: <https://www.unsw.edu.au/arts-design-architecture/student-life/resources-support/protocols-guidelines> for essential student information relating to:

- UNSW and Faculty policies and procedures;
- Student Support Services;
- Dean's List;
- review of results;
- credit transfer;
- cross-institutional study and exchange;
- examination information;
- enrolment information;
- Special Consideration in the event of illness or misadventure;
- student equity and disability;

And other essential academic information.

Academic Honesty and Plagiarism

Plagiarism is using the words or ideas of others and presenting them as your own. It can take many forms, from deliberate cheating to accidentally copying from a source without acknowledgement.

UNSW groups plagiarism into the following categories:

- **Copying:** Using the same or very similar words to the original text or idea without acknowledging the source or using quotation marks. This includes copying materials, ideas or concepts from a book, article, report or other written document, presentation, composition, artwork, design, drawing, circuitry, computer program or software, website, internet, other electronic resource, or another person's assignment without appropriate acknowledgement.
- **Inappropriate paraphrasing:** Changing a few words and phrases while mostly retaining the original information, structure and/or progression of ideas of the original without acknowledgement. This also applies in presentations where someone paraphrases another's ideas or words without credit and to piecing together quotes and paraphrases into a new whole, without appropriate referencing.
- **Collusion:** Working with others but passing off the work as a person's individual work. Collusion also includes providing your work to another student for the purpose of them plagiarising, paying another person to perform an academic task, stealing or acquiring another person's academic work and copying it, offering to complete another person's work or seeking payment for completing academic work.
- **Inappropriate citation:** Citing sources which have not been read, without acknowledging the "secondary" source from which knowledge of them has been obtained.
- **Duplication ("self-plagiarism"):** Submitting your own work, in whole or in part, where it has previously been prepared or submitted for another assessment or course at UNSW or another university.

The UNSW Academic Skills support offers resources and individual consultations. Students are also reminded that careful time management is an important part of study. One of the identified causes of plagiarism is poor time management. Students should allow sufficient time for research, drafting and proper referencing of sources in preparing all assessment items. UNSW Library has the ELISE tool available to assist you with your study at UNSW. ELISE is designed to introduce new students to studying at UNSW, but it can also be a great refresher during your study.

Completing the ELISE tutorial and quiz will enable you to:

- analyse topics, plan responses and organise research for academic writing and other assessment tasks
- effectively and efficiently find appropriate information sources and evaluate relevance to your

needs

- use and manage information effectively to accomplish a specific purpose
- better manage your time
- understand your rights and responsibilities as a student at UNSW
- be aware of plagiarism, copyright, UNSW Student Code of Conduct and Acceptable Use of UNSW ICT Resources Policy
- be aware of the standards of behaviour expected of everyone in the UNSW community
- locate services and information about UNSW and UNSW Library

Use of AI for assessments

As AI applications continue to develop, and technology rapidly progresses around us, we remain committed to our values around academic integrity at UNSW. Where the use of AI tools, such as ChatGPT, has been permitted by your course convener, they must be properly credited and your submissions must be substantially your own work.

In cases where the use of AI has been prohibited, please respect this and be aware that where unauthorised use is detected, penalties will apply.

[Use of AI for assessments | UNSW Current Students](#)

Submission of Assessment Tasks

Turnitin Submission

If you encounter a problem when attempting to submit your assignment through Turnitin, please telephone External Support on 9385 3331 or email them on externalteltsupport@unsw.edu.au

Support hours are 8:00am – 10:00pm on weekdays and 9:00am – 5:00pm on weekends (365 days a year). If you are unable to submit your assignment due to a fault with Turnitin, you may apply for an extension, but you must retain your ticket number from External Support (along with any other relevant documents) to include as evidence to support your extension application. If you email External Support, you will automatically receive a ticket number, but if you telephone, you will need to specifically ask for one. Turnitin also provides updates on their system status on Twitter.

Generally, assessment tasks must be submitted electronically via either Turnitin or a Moodle assignment. In instances where this is not possible, alternative submission details will be stated on your course's Moodle site. For information on how to submit assignments online via Moodle: <https://student.unsw.edu.au/how-submit-assignment-moodle>

Late Submission Penalty

UNSW has a standard late submission penalty of:

- 5% per calendar day,
- for all assessments where a penalty applies,
- capped at five calendar days (120 hours) from the assessment deadline, after which a student cannot submit an assessment, and
- no permitted variation.

Students are expected to manage their time to meet deadlines and to request [Special Consideration](#) as early as possible before the deadline. Support with [Time Management is available here](#).

School Contact Information

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