



UNSW Course Outline

ECON5210 Reflections on Practicum through the Economist's Lens - 2024

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General Course Information

Course Code : ECON5210

Year : 2024

Term : Term 1

Teaching Period : T1

Is a multi-term course? : No

Faculty : UNSW Business School

Academic Unit : School of Economics

Delivery Mode : Multimodal

Delivery Format : Standard

Delivery Location : Kensington

Campus : Sydney

Study Level : Postgraduate

Units of Credit : 6

Useful Links

[Handbook Class Timetable](#)

Course Details & Outcomes

Course Description

This course provides students with the opportunity to reflect on the Business Practicum through

the economist's Lens. The course should be taken in conjunction with or after a Business Practicum course. Students will work hands-on with a business, social entrepreneurship organisation, government department, or other private or public sector entity in a consulting role that requires teamwork, autonomy, and the effective application of economic tools and paradigms. Each practicum experience will be a unique reflection of the project on which the student works.

Course Aims

This course aims to reflect on the business practicum through the economist's Lens.

It should be taken after completing one of the following Business Practicum courses: COMM5008, COMM5020, COMM5022, COMM5030, COMM5040, COMM5044. For a detailed and up-to-date list of practicum courses offered at the Business School, please refer to the latest edition of the [UNSW Handbook](#). You can also contact directly the Career Accelerator @ UNSW Business School which offers a range of COMM practicums via their website: [COMM Practicums](#).

You should carefully check the availability of the Business Practicum courses through UNSW timetable as not all of them are offered each term as well as the actual delivery mode.

Relationship to Other Courses

Course Learning Outcomes

Course Learning Outcomes	Program learning outcomes
CLO1 : Identify, analyse and apply economic knowledge and practices to a real-world business issue.	<ul style="list-style-type: none">PLO1 : Business KnowledgePLO6 : Global and Cultural Competence
CLO2 : Demonstrate an understanding of economic concepts and their appropriate usage, and construct economic arguments in terms of these concepts.	<ul style="list-style-type: none">PLO1 : Business KnowledgePLO2 : Problem SolvingPLO3 : Business Communication
CLO3 : Develop the capacity for self-leadership and self-directed learning from reflection on working in a business, working in another country, cultural understanding and yourself.	<ul style="list-style-type: none">PLO6 : Global and Cultural CompetencePLO7 : Leadership Development
CLO4 : Construct written and analytical work which communicates ideas in a succinct and clear manner, and is logically and professionally presented.	<ul style="list-style-type: none">PLO1 : Business KnowledgePLO2 : Problem Solving

Course Learning Outcomes	Assessment Item
CLO1 : Identify, analyse and apply economic knowledge and practices to a real-world business issue.	<ul style="list-style-type: none"> • Practicum Presentation and Proposal • Presentation • Personal & Professional Development Report
CLO2 : Demonstrate an understanding of economic concepts and their appropriate usage, and construct economic arguments in terms of these concepts.	<ul style="list-style-type: none"> • Practicum Presentation and Proposal • Presentation • Personal & Professional Development Report
CLO3 : Develop the capacity for self-leadership and self-directed learning from reflection on working in a business, working in another country, cultural understanding and yourself.	<ul style="list-style-type: none"> • Practicum Presentation and Proposal • Presentation • Personal & Professional Development Report
CLO4 : Construct written and analytical work which communicates ideas in a succinct and clear manner, and is logically and professionally presented.	<ul style="list-style-type: none"> • Practicum Presentation and Proposal • Presentation • Personal & Professional Development Report

Learning and Teaching Technologies

Moodle - Learning Management System

Learning and Teaching in this course

This course consists largely of self-reflection upon the practicum. The majority of learning will be carried out by the student in the form of providing a presentation about the practicum experience as well as a reflection report that demonstrates consideration of how the personal experiences and observations during the practicum shape the student's thinking and openness to new ideas.

Additional Course Information

LEARNING AND TEACHING ACTIVITIES

Use of your Webcam and Digital Devices: If you enrol in an online class, or the online stream of a hybrid class, teaching and associated activities will be conducted using Teams, Zoom, or similar a technology. Using a webcam is optional, but highly encouraged, as this will facilitate interaction with your peers and instructors. If you are worried about your personal space being observed during a class, we encourage you to blur your background or make use of a virtual background. Please contact the Lecturer-in-Charge if you have any questions or concerns.

Some courses may involve undertaking online exams for which your own computer or digital devices will be required. Monitoring of online examinations will be conducted directly by

University staff and is bound by the University's privacy and security requirements. Any data collected will be handled accordance with [UNSW policies and standards for data governance](#). For more information on how the University manages personal information please refer to the [UNSW Student Privacy Statement](#) and the [UNSW Privacy Policy](#).

Learning Activities and Teaching Strategies

Reflection is an important part of making connections between theory and practice. When you are asked to reflect upon experience in a practicum placement, you do not only describe your experience, but you evaluate it based on ideas you have learned in your courses. You can assess a theory or approach based on your knowledge, while also evaluating that knowledge and practicing your skills within your professional field. This opportunity to take the time to think about your choices, your actions, your successes and your failures is best done within a specific framework, like course themes or practicum objectives. Abstract concepts can become concrete and real to you when considered within your own experiences, and reflection on your experiences provides a structure for developing plans for improvement.

Assessments

Assessment Structure

Assessment Item	Weight	Relevant Dates	Program learning outcomes
Practicum Presentation and Proposal Assessment Format: Individual	30%	Start Date: Not Applicable Due Date: 15/03/2024 04:00 PM	<ul style="list-style-type: none">• PLO1 : Business Knowledge• PLO2 : Problem Solving• PLO3 : Business Communication• PLO6 : Global and Cultural Competence• PL07 : Leadership Development
Presentation Assessment Format: Individual	20%	Start Date: Not Applicable Due Date: 19/04/2024 01:30 PM	<ul style="list-style-type: none">• PL01 : Business Knowledge• PLO2 : Problem Solving• PLO3 : Business Communication• PLO6 : Global and Cultural Competence• PL07 : Leadership Development
Personal & Professional Development Report Assessment Format: Individual	50%	Start Date: Not Applicable Due Date: 19/04/2024 04:00 PM	<ul style="list-style-type: none">• PLO1 : Business Knowledge• PLO2 : Problem Solving• PLO3 : Business Communication• PLO6 : Global and Cultural Competence• PL07 : Leadership Development

Assessment Details

Practicum Presentation and Proposal

Assessment Overview

This assessment is made of two parts:

(1) Practicum Presentation: Each student will provide a presentation discussing the practicum, which should describe the main objectives, the type of engagement and activities, and the final outcome.

(2) Practicum proposal: The presentation MUST be accompanied with a written detailed proposal of the tasks and activities planned for the internship.

Course Learning Outcomes

- CLO1 : Identify, analyse and apply economic knowledge and practices to a real-world business issue.
- CLO2 : Demonstrate an understanding of economic concepts and their appropriate usage, and construct economic arguments in terms of these concepts.
- CLO3 : Develop the capacity for self-leadership and self-directed learning from reflection on working in a business, working in another country, cultural understanding and yourself.
- CLO4 : Construct written and analytical work which communicates ideas in a succinct and clear manner, and is logically and professionally presented.

Detailed Assessment Description

This assessment is made of two parts:

- **Presentation about practicum (Friday 15 March 01:30PM- 10%)**: Each student will provide a presentation in person or online in the seminar in Week 5 (3-4 minutes long) starting at 2pm discussing the practicum, which should describe the main objectives, the type of engagement and activities, and the outcome. The presentation should also shortly discuss how the student plans to identify economic concepts in the practicum experience, which will be the main point in the development report (see below). There will be a question and answer session after each presentation. Details will be provided on the course Moodle site.
- **Practicum proposal (Friday 15 March by 4 PM - 20%)**: A written detailed proposal of the tasks and activities planned for the internship. The proposal is a plan of action on how the student will apply economic reasoning to the case in the practicum. This plan is a preliminary reflection. Once the Practicum is undertaken, the student can change the planned analysis in the proposal depending on the details of the problem/case study taken in the Practicum.

Assessment Length

1000 words and 3-4 minutes

Submission notes

The proposal must be typeset in a Word processing. There is a limit of 1000 words. Upload your document to Turnitin submission link.

Assessment information

Please use a 'serif' font (such as 'Times New Roman'). Fonts should be a minimum of 12 points and 1 to 1.5 line spacing.

Assignment submission Turnitin type

This assignment is submitted through Turnitin and students can see Turnitin similarity reports.

Presentation

Assessment Overview

A summary of internship experience and workplace skills training

Course Learning Outcomes

- CLO1 : Identify, analyse and apply economic knowledge and practices to a real-world business issue.
- CLO2 : Demonstrate an understanding of economic concepts and their appropriate usage, and construct economic arguments in terms of these concepts.
- CLO3 : Develop the capacity for self-leadership and self-directed learning from reflection on working in a business, working in another country, cultural understanding and yourself.
- CLO4 : Construct written and analytical work which communicates ideas in a succinct and clear manner, and is logically and professionally presented.

Detailed Assessment Description

A summary of internship experience and workplace skills training.

A 3-4 minutes presentation in class or online in the seminar of Week 10 starting at 1.30pm where you explain how the practicum helped you transfer the academic knowledge, especially from the Economics discipline, to the real workplace scenario you have worked in or envisage working with in the future.

The presentation is a short description of the analysis the student has completed in the personal and development report. It should summarise the practicum case study/project's main objectives and outcomes, a brief motivation of the economic framework the student has used to apply the skill sets from the economics discipline to analyse the project's outcomes, and what the insights, and any further plans for development learnt in this analysis.

Assessment Length

3-4 minutes

Submission notes

in the seminar.

Assignment submission Turnitin type

Not Applicable

Personal & Professional Development Report

Assessment Overview

This is the final academic report where you will describe your actual tasks, relevance to economics (theory/methodology), and how your skills were applied to real-world business or government decision-making. It must include some economic analysis and should go beyond simple descriptions of the internship experience

Course Learning Outcomes

- CLO1 : Identify, analyse and apply economic knowledge and practices to a real-world business issue.
- CLO2 : Demonstrate an understanding of economic concepts and their appropriate usage, and construct economic arguments in terms of these concepts.
- CLO3 : Develop the capacity for self-leadership and self-directed learning from reflection on working in a business, working in another country, cultural understanding and yourself.
- CLO4 : Construct written and analytical work which communicates ideas in a succinct and clear manner, and is logically and professionally presented.

Detailed Assessment Description

This is the final academic report where you will describe your actual tasks, relevance to economics (theory/methodology), and how your skills were applied to real-world business or government decision-making. It must include some economic analysis and should go beyond simple descriptions of the internship experience.

- **Personal & Professional Development Report (Friday 19 April by 4PM - 50%)**: This is a 3000-word (minimum) final academic report where you will describe your actual tasks, relevance to economics (theory/methodology), and how your skills were applied to real-world business or government decision-making. As this is an academic report, it should include at least three economics-related academic references. It must include some economic analysis and should go beyond simple descriptions of the internship experience. This should be submitted no later than COB, Friday, Week 10. Your report should also address the following aspects:
 - Identify economics knowledge applicable to a real-world business or government issue.
 - Develop recommendations with various stakeholders to address the real-world issue within an appropriate cultural context.
 - Demonstrate collaborative participation and responsibility in a team; reflect on your own teamwork and the team's processes and ability to achieve outcomes.
 - Demonstrate the capacity for self-leadership and self-directed learning based on your reflections about working in a business or government context within the culture of the country where your internship is located.
 - For support related to professional writing, please refer to the following link: <https://www.unsw.edu.au/business/student-life/study-support/learning-support-tools/academic-communication-essentials>

Assessment Length

3000 words

Submission notes

Please use the Turnitin submission link to upload your document

Assignment submission Turnitin type

This assignment is submitted through Turnitin and students can see Turnitin similarity reports.

General Assessment Information

Grading Basis

Standard

Requirements to pass course

In order to pass this course students must:

- Achieve a composite mark of at least 50 out of 100
- Engage actively in course learning activities and attempt all assessment requirements
- Meet any additional requirements specified in the assessment details
- Meet the specified attendance requirements of the course (see Schedule section)

Course Schedule

Teaching Week/Module	Activity Type	Content
Week 2 : 19 February - 25 February	Seminar	Overview of ECON5210
Week 5 : 11 March - 17 March	Presentation	<p>Presentation</p> <ul style="list-style-type: none">• Presentation about practicum/internship: Each student will provide a presentation (3-4 minutes long) discussing the practicum during the seminar
	Assessment	<ul style="list-style-type: none">• Practicum proposal (due Friday 4 PM- 20%): A written detailed proposal of the tasks and activities planned for the internship. We ask the student to provide a letter from the internship supervisor OR the COMM Practicum coordinator, which approves the activities planned in this proposal.
Week 8 : 1 April - 7 April	Seminar	Feedback on presentations and writing your report.
Week 10 : 15 April - 21 April	Presentation	<ul style="list-style-type: none">• Final Report Presentation (due in the seminar- 20%): A 3-4 minute presentation in the seminar where you explain how the practicum helped you transfer the academic knowledge, especially from the Economics discipline, to the real workplace scenario you have worked in or envisage working with in the future.
	Project	<ul style="list-style-type: none">• Personal & Professional Development Report (due Friday by 4PM - 50%): This is a 3000-word (minimum) final academic report where you will describe your actual tasks, relevance to economics (theory/methodology), and how your skills were applied to real-world business or government decision-making. As this is an academic report it should include at least three economics-related academic references. It must include some economic analysis and should go beyond simple descriptions of the internship experience. This should be submitted no later than 4PM Friday, Week 10. Your report should also address the following aspects: Identify economics knowledge applicable to a real-world business or government issue. Develop recommendations with a variety of stakeholders to address the real-world issue within an appropriate cultural context. Demonstrate collaborative participation and responsibility in a team; reflect on your teamwork, and the team's processes and ability to achieve outcomes. Demonstrate the capacity for self-leadership and self-directed learning based on your reflections about working in a business or government context within the culture of the country in which your internship is located. For support related to professional writing, please refer to the following link: https://www.unsw.edu.au/business/student-life/study-support/learning-support-tools/academic-communication-essentials

Attendance Requirements

Students are required to attend seminars in weeks 2, 5, 8 and 10. Presentations will take place in Weeks 5 and 10.

General Schedule Information

It is a self-paced course where the student maps their learning in the program about economic decision-making to the case undertaken in the practicum course. Students are encouraged to consult with the course coordinator to get feedback on their specific case and how they can formulate the economic framework to analyse it. Although this is encouraged, there is no requirement to do so to complete the course.

Course Resources

Prescribed Resources

Course Website

The website for this course is on [UNSW Moodle](#).

Course Resources

Here are some online resources to help guide you on the presentation.

- [Speaking Confidently and Effectively \(LinkedIn Learning\)](#)
- [UNSW EDU guide to presentation](#)

Here are some online resources to help guide you on the reflection report.

- [Resources for writing skills \(UNSW Business School\)](#)
- [Develop your writing skills \(LinkedIn Learning\)](#)
- [Strategies for essays and written assignments \(UNSW\)](#)
- [How to write a reflection paper \(Trent University, Canada\)](#)
- [Essay Pro \(blog\) on tips for reflection paper](#)

Course Evaluation and Development

Feedback is regularly sought from students and continual improvements are made based on this feedback. At the end of this course, you will be asked to complete the [myExperience survey](#), which provides a key source of student evaluative feedback. Your input into this quality enhancement process is extremely valuable in assisting us to meet the needs of our students and provide an effective and enriching learning experience. The results of all surveys are carefully considered and do lead to action towards enhancing educational quality.

The School of Economics strives to be responsive to student feedback. If you would like more information on how the design of this course and changes made to it over time have taken students' needs and preferences into account, please contact the Director of Education at the School of Economics.

We welcome feedback and comments regarding the course. This can be in the form of email correspondence or face-to-face/online meeting with the course coordinator. In addition, students are welcome to provide feedback related to the course on the Moodle discussion forum.

Consent for De-Identified Data to be Used for Secondary Research into Improving Student

Experience

To enhance your student experience, researchers at UNSW conduct academic research that involves the use of de-identified student data, such as assessment outcomes, course grades, course engagement and participation, etc. Students of this course are being invited to provide their consent for their de-identified data to be shared with UNSW researchers for research purposes after the course is completed.

Providing consent for your de-identified data to be used in academic research is voluntary and not doing so will not have an impact on your course grades.

Researchers who want to access your de-identified data for future research projects will need to submit individual UNSW Ethics Applications for approval before they can access your data.

A full description of the research activities aims, risks associated with these activities and how your privacy and confidentiality will be protected at all times can be found [here](#).

If you consent to have your de-identified data used for academic research into improving student experience, you do not need to do anything. Your consent will be implied, and your data may be used for research in a format that will not individually identify you after the course is completed.

If you do not consent to this to happen, please email the [opt-out form](#) to seer@unsw.edu.au to opt-out from having your de-identified data used in this manner. If you complete the opt-out form, the information about you that was collected during this course will not be used in academic research.

Staff Details

Position	Name	Email	Location	Phone	Availability	Equitable Learning Services Contact	Primary Contact
Convenor	Rachida Ouyssse				Tuesday 12PM-1PM, and by appointment	No	Yes
Tutor	Mohamad Mourad				By appointment	No	No

Other Useful Information

Academic Information

COURSE POLICIES AND SUPPORT

The Business School expects that you are familiar with the contents of this course outline and the UNSW and Business School learning expectations, rules, policies and support services as listed below:

- Program Learning Outcomes
- Academic Integrity and Plagiarism
- Student Responsibilities and Conduct
- Special Consideration
- Protocol for Viewing Final Exam Scripts
- Student Learning Support Services

Further information is provided on the [key policies and support page](#).

Students may not circulate or post online any course materials such as handouts, exams, syllabi or similar resources from their courses without the written permission of their instructor.

STUDENT LEARNING OUTCOMES

The Course Learning Outcomes (CLOs) – under the Outcomes tab – are what you should be able to demonstrate by the end of this course, if you participate fully in learning activities and successfully complete the assessment items.

CLOs also contribute to your achievement of the Program Learning Outcomes (PLOs), which are developed across the duration of a program. PLOs are, in turn, directly linked to [UNSW graduate capabilities](#). More information on Coursework PLOs is available on the [key policies and support page](#). For PG Research PLOs, including MPDBS, please refer to the [UNSW HDR Learning Outcomes](#).

Academic Honesty and Plagiarism

As a student at UNSW you are expected to display [academic integrity](#) in your work and interactions. Where a student breaches the [UNSW Student Code](#) with respect to academic integrity, the University may take disciplinary action under the Student Misconduct Procedure. To assure academic integrity, you may be required to demonstrate reasoning, research and the

process of constructing work submitted for assessment.

To assist you in understanding what academic integrity means, and how to ensure that you do comply with the UNSW Student Code, it is strongly recommended that you complete the [Working with Academic Integrity](#) module before submitting your first assessment task. It is a free, online self-paced Moodle module that should take about one hour to complete.

Submission of Assessment Tasks

SPECIAL CONSIDERATION

You can apply for special consideration when illness or other circumstances beyond your control interfere with your performance in a specific assessment task or tasks, including online exams. Students studying remotely who have exams scheduled between 10pm and 7am local time, are also able to apply for special consideration to sit a supplementary exam at a time outside of these hours.

Special consideration is primarily intended to provide you with an extra opportunity to demonstrate the level of performance of which you are capable. To apply, and for further information, see Special Consideration on the UNSW [Current Students](#) page.

Special consideration applications will be assessed centrally by the Case Review Team, who will update the online application with the outcome and add any relevant comments. The change to the status of the application immediately sends an email to the student and to the assessor with the outcome of the application.

Please note the following:

1. Applications can only be made through Online Services in myUNSW (see the UNSW [Current Students](#) page). Applications will not be accepted by teaching staff. The lecturer-in-charge/ course coordinator will be automatically notified when your application is processed.
2. Applying for special consideration does not automatically mean that you will be granted a supplementary exam or other concession.
3. If you experience illness or misadventure in the lead up to an exam or assessment, you must submit an application for special consideration, either prior to the examination taking place, or prior to the assessment submission deadline, except where illness or misadventure prevent you from doing so.
4. If your circumstances stop you from applying before your exam or assessment due date, you must apply within 3 working days of the assessment or the period covered by your supporting documentation.

5. Under the UNSW Fit To Sit/Submit rule, if you sit the exam/submit an assignment, you are declaring yourself well enough to do so and are cannot subsequently apply for special consideration.
6. If you become unwell on the day of – or during – an exam, you must stop working on your exam, advise your course coordinator or tutor and provide a medical certificate dated within 24 hours of the exam, with your special consideration application. For online exams, you must contact your course coordinator or tutor immediately via email, Moodle or chat and advise them you are unwell and submit screenshots of your conversation along with your medical certificate and application.
7. Special consideration requests do not allow the awarding of additional marks to students.

Further information on Business School policy and procedure can be found under “Special Consideration” on the [key policies and support](#) page.

LATE SUBMISSION PENALTIES

For assessments other than examinations, late submission will incur a penalty of 5% per day or part thereof (including weekends) from the due date and time. An assessment will not be accepted after 5 days (120 hours) of the original deadline unless special consideration has been approved. An assignment is considered late if the requested format, such as hard copy or electronic copy, has not been submitted on time or where the ‘wrong’ assignment has been submitted.

For assessments which account for 10% or less of the overall course grade, and where answers are immediately discussed or debriefed, the LIC may stipulate a different penalty. Details of such late penalties will be available on the course Moodle page.

FEEDBACK ON YOUR ASSESSMENT TASK PERFORMANCE

Feedback on student performance from formative and summative assessment tasks will be provided to students in a timely manner. Assessment tasks completed within the teaching period of a course, other than a final assessment, will be assessed and students provided with feedback, with or without a provisional result, within 10 working days of submission, under normal circumstances. Feedback on continuous assessment tasks (e.g. laboratory and studio-based, workplace-based, weekly quizzes) will be provided prior to the midpoint of the course.

Faculty-specific Information

PROTOCOL FOR VIEWING FINAL EXAM SCRIPTS

UNSW students have the right to view their final exam scripts, subject to a small number of very specific exemptions. The UNSW Business School has set a [protocol](#) under which students may view their final exam script. Individual schools within the Faculty may also set up additional local processes for viewing final exam scripts, so it is important that you check with your School.

If you are completing courses from the following schools, please note the additional school-specific information:

- Students in the **School of Accounting, Auditing & Taxation** who wish to view their final examination script should also refer to [this page](#).
- Students in the **School of Banking & Finance** should also refer to [this page](#).
- Students in the **School of Information Systems & Technology Management** should also refer to [this page](#).

COURSE EVALUATION AND DEVELOPMENT

Feedback is regularly sought from students and continual improvements are made based on this feedback. At the end of this course, you will be asked to complete the [myExperience survey](#), which provides a key source of student evaluative feedback. Your input into this quality enhancement process is extremely valuable in assisting us to meet the needs of our students and provide an effective and enriching learning experience. The results of all surveys are carefully considered and do lead to action towards enhancing educational quality.

QUALITY ASSURANCE

The Business School is actively monitoring student learning and quality of the student experience in all its programs. A random selection of completed assessment tasks may be used for quality assurance, such as to determine the extent to which program learning goals are being achieved. The information is required for accreditation purposes, and aggregated findings will be used to inform changes aimed at improving the quality of Business School programs. All material used for such processes will be treated as confidential.

TEACHING TIMES AND LOCATIONS

Please note that teaching times and locations are subject to change. Students are strongly advised to refer to the [Class Timetable website](#) for the most up-to-date teaching times and locations.