UNSW Course Outline

ARTS3872 Media, Culture and Power - 2024

Published on the 13 May 2024

General Course Information

Course Code : ARTS3872
Year : 2024
Term : Term 2
Teaching Period : T2
Is a multi-term course? : No
Faculty : Faculty of Arts, Design and Architecture
Academic Unit : School of Social Sciences
Delivery Mode : In Person
Delivery Format : Standard
Delivery Location : Kensington
Campus : Sydney
Study Level : Undergraduate
Units of Credit : 6

<u>Useful Links</u>

<u>Handbook</u> <u>Class Timetable</u>

Course Details & Outcomes

Course Description

In this course, you will explore broad sociological and anthropological understandings of media
and theories of power and knowledge that exist in the public sphere and social life. By
introducing you to different ways of theorising media practices, this course prepares you for the

analysis of the changing media landscape and new forms of social feeling and popular culture. Topics are likely to include: ideas of memory, time and technology; the social relationship between 'public' and 'private' in the context of hyperpublicity today; changing media devices and the role of social media; digital cultures, film and visual cultures; the relationship between revolutions in media technology and public debate; the role of different media in shaping ideas of citizenship and belonging.

Course Learning Outcomes

Course Learning Outcomes
CLO1 : Engage with and evaluate theories around the sociology of media and new forms of social feeling and popular culture.
CLO2 : Apply critical skills to research and writing on the sociology of media.
CLO3 : Apply concepts raised in the course to everyday life and experience of media cultures.

Course Learning Outcomes	Assessment Item
CLO1 : Engage with and evaluate theories around the sociology of media and new forms of social feeling and popular culture.	• Workbook • Essay
CLO2 : Apply critical skills to research and writing on the sociology of media.	• Workbook • Essay
CLO3 : Apply concepts raised in the course to everyday life and experience of media cultures.	• Workbook

Learning and Teaching Technologies

Moodle - Learning Management System | Echo 360

Assessments

Assessment Structure

Assessment Item	Weight	Relevant Dates
Workbook Assessment Format: Individual Short Extension: Yes (3 days)	40%	Due Date: 16/07/2024 11:59 PM
Essay Assessment Format: Individual Short Extension: Yes (3 days)	60%	Due Date: 06/08/2024 11:59 PM

Assessment Details
Workbook

Assessment Overview

You will write weekly responses of 250-280 words/week to the assigned readings. You will receive feedback in Week 4 and this feedback will discuss your progress and identify areas for improvement.

You will receive written feedback, a marked rubric, and a numerical grade within ten working days of submission. The rubric will be available at the start of term to allow you to work towards clearly defined standards.

Course Learning Outcomes

- CLO1 : Engage with and evaluate theories around the sociology of media and new forms of social feeling and popular culture.
- CLO2 : Apply critical skills to research and writing on the sociology of media.
- CLO3 : Apply concepts raised in the course to everyday life and experience of media cultures.

Detailed Assessment Description

Please see Moodle site for details & Weekly Preparation for the Workbook

Assessment Length

Weekly entries

Assignment submission Turnitin type

This assignment is submitted through Turnitin and students can see Turnitin similarity reports.

Essay

Assessment Overview

You will write a 2800-3000 word essay on course themes. You will receive written feedback, a marked rubric, and a numerical grade within ten working days of submission. The rubric will be available at the start of term to allow you to work towards clearly defined standards.

Course Learning Outcomes

- CLO1 : Engage with and evaluate theories around the sociology of media and new forms of social feeling and popular culture.
- CLO2 : Apply critical skills to research and writing on the sociology of media.

Detailed Assessment Description

Please see Moodle site for details.

Assessment Length

2800-3000

Assignment submission Turnitin type

This assignment is submitted through Turnitin and students can see Turnitin similarity reports.

General Assessment Information

All the information regarding assessment detail and tasks will be available on our Class Moodle Site.

Grading Basis

Standard

Course Schedule

Teaching Week/Module	Activity Type	Content
Week 1 : 27 May - 2 June	Topic	Welcome - Introduction to Media, Culture and Power
Week 2 : 3 June - 9 June	Topic	Perception
Week 3 : 10 June - 16 June	Topic	Time
Week 4 : 17 June - 23 June	Topic	Photos & Reality
Week 5 : 24 June - 30 June	Topic	Documenting the Truth
Week 6 : 1 July - 7 July	Topic	Flexibility week: NO CLASS, ACTIVITY REPLACES CLASS
Week 7 : 8 July - 14 July	Topic	Witnessing: Human and Non – Human Vision
Week 8 : 15 July - 21 July	Topic	Sociology of AI, Truth & Power
Week 9 : 22 July - 28 July	Topic	Future of Reality
Week 10 : 29 July - 4 August	Topic	Conclusions

Attendance Requirements

It is compulsory to attend the large (lecture time) and small class – (tutorial) in this course in order to undertake key assessment tasks.

Course Resources

Prescribed Resources

Please see the Moodle site for the Resources, Readings .

Course Evaluation and Development

We will engage in informal and formal feedback mechanisms such as MyExperience will be implemented to help evaluate the best teaching practice throughout the course. Your feedback is

very important to me and I use your feedback to continually update this course. I thank you for your time in taking to be involved in the feedback.

Staff Details

Position	Name	Email	Location	Phone	Availability	Equitable Learning Services Contact	Primary Contact
Convenor	Mary Zournazi		MB 164		TBA	Yes	Yes

Other Useful Information

Academic Information

Due to evolving advice by NSW Health, students must check for updated information regarding online learning for all Arts, Design and Architecture courses this term (via Moodle or course information provided).

Please see: https://www.unsw.edu.au/arts-design-architecture/student-life/resources-support/protocols-guidelines for essential student information relating to:

- UNSW and Faculty policies and procedures;
- Student Support Services;
- Dean's List;
- review of results;
- credit transfer;
- cross-institutional study and exchange;
- examination information;
- enrolment information;
- Special Consideration in the event of illness or misadventure;
- student equity and disability;

And other essential academic information.

Academic Honesty and Plagiarism

Plagiarism is using the words or ideas of others and presenting them as your own. It can take many forms, from deliberate cheating to accidentally copying from a source without acknowledgement.

UNSW groups plagiarism into the following categories:

- Copying: Using the same or very similar words to the original text or idea without acknowledging the source or using quotation marks. This includes copying materials, ideas or concepts from a book, article, report or other written document, presentation, composition, artwork, design, drawing, circuitry, computer program or software, website, internet, other electronic resource, or another person's assignment without appropriate acknowledgement.
- Inappropriate paraphrasing: Changing a few words and phrases while mostly retaining the original information, structure and/or progression of ideas of the original without acknowledgement. This also applies in presentations where someone paraphrases another's ideas or words without credit and to piecing together quotes and paraphrases into a new whole, without appropriate referencing.
- Collusion: Working with others but passing off the work as a person's individual work. Collusion also includes providing your work to another student for the purpose of them plagiarising, paying another person to perform an academic task, stealing or acquiring another person's academic work and copying it, offering to complete another person's work or seeking payment for completing academic work.
- Inappropriate citation: Citing sources which have not been read, without acknowledging the "secondary" source from which knowledge of them has been obtained.
- Duplication ("self-plagiarism"): Submitting your own work, in whole or in part, where it has previously been prepared or submitted for another assessment or course at UNSW or another university.

The UNSW Academic Skills support offers resources and individual consultations. Students are also reminded that careful time management is an important part of study. One of the identified causes of plagiarism is poor time management. Students should allow sufficient time for research, drafting and proper referencing of sources in preparing all assessment items. UNSW Library has the ELISE tool available to assist you with your study at UNSW. ELISE is designed to introduce new students to studying at UNSW, but it can also be a great refresher during your study.

Completing the ELISE tutorial and quiz will enable you to:

- analyse topics, plan responses and organise research for academic writing and other assessment tasks
- effectively and efficiently find appropriate information sources and evaluate relevance to your needs
- use and manage information effectively to accomplish a specific purpose
- better manage your time
- understand your rights and responsibilities as a student at UNSW
- be aware of plagiarism, copyright, UNSW Student Code of Conduct and Acceptable Use of UNSW ICT Resources Policy
- be aware of the standards of behaviour expected of everyone in the UNSW community
- locate services and information about UNSW and UNSW Library

Use of AI for assessments

As AI applications continue to develop, and technology rapidly progresses around us, we remain committed to our values around academic integrity at UNSW. Where the use of AI tools, such as ChatGPT, has been permitted by your course convener, they must be properly credited and your submissions must be substantially your own work.

In cases where the use of AI has been prohibited, please respect this and be aware that where unauthorised use is detected, penalties will apply.

[Use of AI for assessments | UNSW Current Students](#)

Submission of Assessment Tasks

Turnitin Submission

If you encounter a problem when attempting to submit your assignment through Turnitin, please telephone External Support on 9385 3331 or email them on externalteltsupport@unsw.edu.au

Support hours are 8:00am – 10:00pm on weekdays and 9:00am – 5:00pm on weekends (365 days a year). If you are unable to submit your assignment due to a fault with Turnitin, you may apply for an extension, but you must retain your ticket number from External Support (along with any other relevant documents) to include as evidence to support your extension application. If you email External Support, you will automatically receive a ticket number, but if you telephone, you will need to specifically ask for one. Turnitin also provides updates on their system status on Twitter.

Generally, assessment tasks must be submitted electronically via either Turnitin or a Moodle assignment. In instances where this is not possible, alternative submission details will be stated on your course's Moodle site. For information on how to submit assignments online via Moodle: https://student.unsw.edu.au/how-submit-assignment-moodle

Late Submission Penalty

UNSW has a standard late submission penalty of:

- 5% per calendar day,
- for all assessments where a penalty applies,
- capped at five calendar days (120 hours) from the assessment deadline, after which a student cannot submit an assessment, and

- no permitted variation.

Students are expected to manage their time to meet deadlines and to request Special Consideration as early as possible before the deadline. Support with Time Management is available here.

School Contact Information

School of Social Sciences

Location: Room 159, Morven Brown Building (C20), Kensington campus

Opening Hours: Monday – Friday, 9am – 5pm (except public holidays)

Telephone: +61 2 9385 1807

Email: soss@unsw.edu.au

Web: https://www.unsw.edu.au/arts-design-architecture/our-schools/social-sciences