UNSW Course Outline

ARTS1241 Environmental Advocacy and Activism - 2024

Published on the 04 Sep 2024

General Course Information

Course Code : ARTS1241
Year : 2024
Term : Term 3
Teaching Period : T3
Is a multi-term course? : No
Faculty : Faculty of Arts, Design and Architecture
Academic Unit : School of Humanities and Languages
Delivery Mode : In Person
Delivery Format : Standard
Delivery Location : Kensington
Campus : Sydney
Study Level : Undergraduate
Units of Credit : 6

<u>Useful Links</u>

<u>Handbook</u> <u>Class Timetable</u>

Course Details & Outcomes

Course Description

Environmental Advocacy and Activism offers you an opportunity to examine how environmental politics play out within society. You will examine advocacy and activism campaigns and case studies focusing on mapping the evolution of a controversy, teasing out the distinctions between

advocacy and activism, analysing the role of popular culture, managing social and traditional media and identifying successful interventions that have an impact on environmental policy and decision making processes. Key questions that you will explore during the course include How do citizens make sense of and respond to initiatives that have potentially damaging consequences for society?; How do science, business and activists attempt to persuade?; How are power relations invoked, challenged and negated within environmental advocacy and activist campaigns?; and What role does popular culture play in creating and sustaining particular valuing systems and cultures?'

Course Learning Outcomes

Course Learning Outcomes
CLO1 : Discuss environmental controversy and social change from multiple disciplinary perspectives.
CLO2 : Apply salient theories to make sense of knowledge claims, cultural practices, and fundamental questions of politics, meaning, and value as they pertain to advocacy and activism.
CLO3 : Examine how governance structures, priorities and power relations enable and constrain environmental advocacy and activism.
CLO4 : Evaluate the counter narratives deployed within activist campaigns.
CLO5 : Analyse the role of culture and media in influencing and mobilising public opinion relating to environmental issues.

Course Learning Outcomes	Assessment Item
CLO1 : Discuss environmental controversy and social change from multiple disciplinary perspectives.	• Final Project Essay • Weekly Reflection Activities
CLO2 : Apply salient theories to make sense of knowledge claims, cultural practices, and fundamental questions of politics, meaning, and value as they pertain to advocacy and activism.	• Final Project Essay
CLO3 : Examine how governance structures, priorities and power relations enable and constrain environmental advocacy and activism.	• Weekly Reflection Activities • Final Project Essay
CLO4 : Evaluate the counter narratives deployed within activist campaigns.	• Weekly Reflection Activities
CLO5 : Analyse the role of culture and media in influencing and mobilising public opinion relating to environmental issues.	• Final Project Essay

Learning and Teaching Technologies

Moodle - Learning Management System | Blackboard Collaborate | Echo 360

Assessments

Assessment Structure

Assessment Item	Weight	Relevant Dates
Final Project Essay Assessment Format: Individual	50%	Start Date: Not Applicable Due Date: 27/11/2024 10:00 PM
Weekly Reflection Activities Assessment Format: Individual	50%	Start Date: Not Applicable Due Date: Not Applicable

Assessment Details
Final Project Essay

<u>Assessment Overview</u>

Final project essay. Total = 2,500 words.

Marked using a standardised rubric. Students provided with feedback via rubric marks and comments as needed through Turnitin.

<u>Course Learning Outcomes</u>

- CLO1 : Discuss environmental controversy and social change from multiple disciplinary perspectives.
- CLO2 : Apply salient theories to make sense of knowledge claims, cultural practices, and fundamental questions of politics, meaning, and value as they pertain to advocacy and activism.
- CLO3 : Examine how governance structures, priorities and power relations enable and constrain environmental advocacy and activism.
- CLO5 : Analyse the role of culture and media in influencing and mobilising public opinion relating to environmental issues.

<u>Assessment Length</u>

3000

<u>Assignment submission Turnitin type</u>

This assignment is submitted through Turnitin and students do not see Turnitin similarity reports.

Hurdle rules

Complete Ecoculture Jam project

Generative AI Permission Level

No Assistance

This assessment is designed for you to complete without the use of any generative AI. You are not permitted to use any generative AI tools, software or service to search for or generate information or answers.

For more information on Generative AI and permitted use please see here.

Weekly Reflection Activities

Assessment Overview

Weekly reflection activities. 2,500 words in total.

Students provided feedback via rubric marks and individual written comments.

Course Learning Outcomes

- CLO1 : Discuss environmental controversy and social change from multiple disciplinary perspectives.
- CLO3 : Examine how governance structures, priorities and power relations enable and constrain environmental advocacy and activism.
- CLO4 : Evaluate the counter narratives deployed within activist campaigns.

Assessment Length

2000

Assignment submission Turnitin type

This assignment is submitted through Turnitin and students do not see Turnitin similarity reports.

Generative AI Permission Level

No Assistance

This assessment is designed for you to complete without the use of any generative AI. You are not permitted to use any generative AI tools, software or service to search for or generate information or answers.

For more information on Generative AI and permitted use please see here.

General Assessment Information

Detailed information for each assessment will be provided on the course Moodle page

<u>Grading Basis</u>

Standard

Course Schedule

Teaching Week/Module	Activity Type	Content
Week 1 : 9 September - 15 September	Lecture	COURSE INTRODUCTION, STRUCTURAL EXPLANATIONS FOR SOCIAL & ENVIRONMENTAL CHANGE
Week 2 : 16 September - 22 September	Lecture	DISCURSIVE/IDEOLOGICAL EXPLANATIONS FOR SOCIAL & ENVIRONMENTAL CHANGE
Week 3 : 23 September - 29 September	Lecture	CLASSIC POLITICAL LIBERALISM AND CONVENTIONAL APPROACHES TO ADVOCACY AND POLICY TRANSFORMATION
Week 4 : 30 September - 6 October	Lecture	COLLECTIVE ACTION AND INTERNAL RESISTANCE
Week 5 : 7 October - 13 October	Lecture	Labor Day ~ no lecture; no tutorials Instead attend Nancy Hillier Memorial Lecture, 7 November, 7:00
Week 6 : 14 October - 20 October	Other	READING WEEK ~ no lecture
Week 7 : 21 October - 27 October	Lecture	NONVIOLENT RESISTANCE AND DIRECT ACTION
Week 8 : 28 October - 3 November	Lecture	ECOCULTURAL CHANGE AND DISRUPTION
Week 9 : 4 November - 10 November	Lecture	UTOPIAN ECOCULTURAL PROJECTS
Week 10 : 11 November - 17 November	Lecture	LIVING AS AN ENVIRONMENTAL CHANGE MAKER

Attendance Requirements

Students are strongly encouraged to attend all classes and review lecture recordings.

Course Resources

Prescribed Resources

All readings and documentaries available through course Moodle

Staff Details

Position	Name	Email	Location	Phone	Availability	Equitable Learning Services Contact	Primary Contact
	John Carr					No	Yes

Other Useful Information

Academic Information

Due to evolving advice by NSW Health, students must check for updated information regarding online learning for all Arts, Design and Architecture courses this term (via Moodle or course information provided).

Please see: https://www.unsw.edu.au/arts-design-architecture/student-life/resources-support/protocols-guidelines for essential student information relating to:

- UNSW and Faculty policies and procedures;
- Student Support Services;
- Dean's List;
- review of results;
- credit transfer;
- cross-institutional study and exchange;
- examination information;
- enrolment information;
- Special Consideration in the event of illness or misadventure;
- student equity and disability;

And other essential academic information.

Academic Honesty and Plagarism

Plagiarism is using the words or ideas of others and presenting them as your own. It can take many forms, from deliberate cheating to accidentally copying from a source without acknowledgement.

UNSW groups plagiarism into the following categories:

- Copying: Using the same or very similar words to the original text or idea without acknowledging the source or using quotation marks. This includes copying materials, ideas or concepts from a book, article, report or other written document, presentation, composition, artwork, design, drawing, circuitry, computer program or software, website, internet, other electronic resource, or another person's assignment without appropriate acknowledgement.
- Inappropriate paraphrasing: Changing a few words and phrases while mostly retaining the original information, structure and/or progression of ideas of the original without acknowledgement. This also applies in presentations where someone paraphrases another's ideas or words without credit and to piecing together quotes and paraphrases into a new whole, without appropriate referencing.

- Collusion: Working with others but passing off the work as a person's individual work. Collusion also includes providing your work to another student for the purpose of them plagiarising, paying another person to perform an academic task, stealing or acquiring another person's academic work and copying it, offering to complete another person's work or seeking payment for completing academic work.
- Inappropriate citation: Citing sources which have not been read, without acknowledging the "secondary" source from which knowledge of them has been obtained.
- Duplication ("self-plagiarism"): Submitting your own work, in whole or in part, where it has previously been prepared or submitted for another assessment or course at UNSW or another university.

The UNSW Academic Skills support offers resources and individual consultations. Students are also reminded that careful time management is an important part of study. One of the identified causes of plagiarism is poor time management. Students should allow sufficient time for research, drafting and proper referencing of sources in preparing all assessment items. UNSW Library has the ELISE tool available to assist you with your study at UNSW. ELISE is designed to introduce new students to studying at UNSW, but it can also be a great refresher during your study.

Completing the ELISE tutorial and quiz will enable you to:

- analyse topics, plan responses and organise research for academic writing and other assessment tasks
- effectively and efficiently find appropriate information sources and evaluate relevance to your needs
- use and manage information effectively to accomplish a specific purpose
- better manage your time
- understand your rights and responsibilities as a student at UNSW
- be aware of plagiarism, copyright, UNSW Student Code of Conduct and Acceptable Use of UNSW ICT Resources Policy
- be aware of the standards of behaviour expected of everyone in the UNSW community
- locate services and information about UNSW and UNSW Library

Use of AI for assessments

As AI applications continue to develop, and technology rapidly progresses around us, we remain committed to our values around academic integrity at UNSW. Where the use of AI tools, such as ChatGPT, has been permitted by your course convener, they must be properly credited and your submissions must be substantially your own work.

In cases where the use of AI has been prohibited, please respect this and be aware that where unauthorised use is detected, penalties will apply.

[Use of AI for assessments | UNSW Current Students](#)

Submission of Assessment Tasks

Turnitin Submission

If you encounter a problem when attempting to submit your assignment through Turnitin, please telephone External Support on 9385 3331 or email them on externalteltsupport@unsw.edu.au

Support hours are 8:00am – 10:00pm on weekdays and 9:00am – 5:00pm on weekends (365 days a year). If you are unable to submit your assignment due to a fault with Turnitin, you may apply for an extension, but you must retain your ticket number from External Support (along with any other relevant documents) to include as evidence to support your extension application. If you email External Support, you will automatically receive a ticket number, but if you telephone, you will need to specifically ask for one. Turnitin also provides updates on their system status on Twitter.

Generally, assessment tasks must be submitted electronically via either Turnitin or a Moodle assignment. In instances where this is not possible, alternative submission details will be stated on your course's Moodle site. For information on how to submit assignments online via Moodle: https://student.unsw.edu.au/how-submit-assignment-moodle

Late Submission Penalty

UNSW has a standard late submission penalty of:

- 5% per calendar day,
- for all assessments where a penalty applies,
- capped at five calendar days (120 hours) from the assessment deadline, after which a student cannot submit an assessment, and
- no permitted variation.

Students are expected to manage their time to meet deadlines and to request [Special Consideration](#) as early as possible before the deadline. Support with [Time Management is available here](#).

School Contact Information

School of Humanities & Languages

Email: hal@unsw.edu.au

Location: School Office, Morven Brown Building, Level 2, Room 258

Opening Hours: Monday - Friday, 9am - 5pm