



## UNSW Course Outline

# ZBUS2101 Business Law - 2024

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## General Course Information

Course Code : ZBUS2101

Year : 2024

Term : Semester 2

Teaching Period : Z2

Is a multi-term course? : No

Faculty : UNSW Canberra

Academic Unit : UC School of Business

Delivery Mode : In Person

Delivery Format : Standard

Delivery Location : UNSW Canberra at ADFA

Campus : UNSW Canberra

Study Level : Undergraduate

Units of Credit : 6

### Useful Links

[Handbook Class Timetable](#)

## Course Details & Outcomes

### Course Description

This course aims to provide a general understanding of the law and legal processes operating within a private or public business context. The course introduces students to a range of legal topics and issues underpinning the conduct of commercial enterprises and making of business decisions. There is particular emphasis on contract law as a key knowledge tool for working

effectively in the procurement processes of large organisations (such as the Defence Department). Legal analysis, writing and problem solving skills are developed throughout the course.

## Course Aims

This course aims to provide students with a general introduction to Business Law and the Australian legal system. Its purpose is to equip students with sufficient knowledge of the nature and application of laws (such as contract law) to work effectively in the business activities and decision-making processes of commercial enterprises, including in the procurement processes of a large organisation like Defence.

No prior knowledge of Business Law is required to undertake this course and it is assumed that students have no prior legal training. Students are taught how to do legal analysis and problem-solving, as well as how to write a legal advice on hypothetical real-world scenarios.

## Course Learning Outcomes

Course Learning Outcomes
CL01 : Identify and explain the legal principles and policies affecting the operation of commercial enterprises
CL02 : Apply legal reasoning techniques that provide solutions to problems that may arise in business scenarios
CL03 : Provide concise, accurate, clear and compelling arguments during legal reasoning activities
CL04 : Cultivate an awareness of legal, ethical and social issues affecting businesses and external stakeholders

Course Learning Outcomes	Assessment Item
CL01 : Identify and explain the legal principles and policies affecting the operation of commercial enterprises	<ul style="list-style-type: none"><li>• Test – Business Entities</li><li>• Main Assignment – Contract Law</li><li>• Exam – topics to be advised</li></ul>
CL02 : Apply legal reasoning techniques that provide solutions to problems that may arise in business scenarios	<ul style="list-style-type: none"><li>• Test – Business Entities</li><li>• Main Assignment – Contract Law</li><li>• Exam – topics to be advised</li></ul>
CL03 : Provide concise, accurate, clear and compelling arguments during legal reasoning activities	<ul style="list-style-type: none"><li>• Main Assignment – Contract Law</li><li>• Exam – topics to be advised</li></ul>
CL04 : Cultivate an awareness of legal, ethical and social issues affecting businesses and external stakeholders	<ul style="list-style-type: none"><li>• Test – Business Entities</li><li>• Exam – topics to be advised</li></ul>

# Learning and Teaching Technologies

Moodle - Learning Management System | Echo 360

## Learning and Teaching in this course

This course has a weekly lecture (in the form of a learning guide and lecture) and tutorial questions designed to teach students how to identify and analyse legal principles and issues in providing cogently-argued legal solutions to problems. The lecture and tutorial questions on Moodle will cover a new topic each week. Students should do the weekly reading and answer the tutorial questions to help them to understand the relevant law and apply it accurately to factual scenarios.

Guidance will be provided on Moodle and in class on how to write a legal advice and approach the assessment tasks.

### Workload

Students are expected to undertake an average of 10 hours of study per week for a 6 UOC course. This includes engagement with course readings and other activities, assessment preparation and research, as well as contact time with the lecturer and fellow students.

## Other Professional Outcomes

### Developing Program Attributes

Students will be encouraged to develop the following School of Business program attributes by undertaking the course activities and mastering the knowledge content:

#### 1: Business knowledge

Demonstrate acquired knowledge of relevant law by correctly identifying and applying appropriate business law-related principles to hypothetical legal scenarios.

#### 2: Problem solving

Properly identify key legal issues pertaining to a given legal business problem (or potential problem). Apply correctly the relevant law to the facts of that matter and provide appropriate and well-justified solutions when addressing those issues.

#### 3: Business communication

Draft legal advices (or answers), and express written arguments, cogently and clearly, using appropriate language style and presentation for the nature of the task and intended audience.

#### 4: Teamwork

N/A

#### 5: Responsible business practice

Demonstrate awareness of the social, legal and ethical implications of appropriate and inappropriate business behaviour through the application of legal and ethical principles.

#### 6: Global and cultural competence

N/A

#### 7: Leadership development

N/A

#### Developing Graduate Capabilities

Successful completion of this course contributes to the acquisition of UNSW graduate capabilities. UNSW aspires to develop globally focused graduates who are **rigorous scholars**, capable of **leadership** and **professional practice** in an **international** community.

## Assessments

### Assessment Structure

Assessment Item	Weight	Relevant Dates
Test – Business Entities Assessment Format: Individual	20%	Start Date: The test will commence at 2:10 PM on 5 August 2024 Due Date: The test will finish at 3:10 PM on 5 August 2024 Post Date: 19/08/2024 11:30 PM
Main Assignment – Contract Law Assessment Format: Individual Short Extension: Yes (2 days)	40%	Start Date: Not Applicable Due Date: 30/09/2024 11:59 PM Post Date: 14/10/2024 11:30 PM
Exam – topics to be advised Assessment Format: Individual	40%	Start Date: Exam week Due Date: Exam week Post Date: 28/11/2024 03:00 PM

## Assessment Details

### Test – Business Entities

#### Assessment Overview

An online test held remotely during the lecture time in Week 4 and covering the topic of Business Entities.

### **Course Learning Outcomes**

- CL01 : Identify and explain the legal principles and policies affecting the operation of commercial enterprises
- CL02 : Apply legal reasoning techniques that provide solutions to problems that may arise in business scenarios
- CL04 : Cultivate an awareness of legal, ethical and social issues affecting businesses and external stakeholders

### **Detailed Assessment Description**

Please see the course Moodle site for a detailed description of this assessment. Information will be made available in Week 1.

### **Permitted use of AI tools: SIMPLE EDITING ASSISTANCE**

For this assessment task, you may use AI-based software to research and prepare prior to writing or completing your assessment. You are permitted to use standard editing and referencing functions in word processing software (this is limited to spelling and grammar checking and reference citation generation) in the creation of your submission. You must not use any functions that generate, paraphrase or translate passages of text, whether based on your own work or not.

Please note that your submission will be passed through an AI-generated text detection tool. If your marker has concerns that your answer contains passages of AI-generated text, you may be asked to explain your work. If you are unable to satisfactorily demonstrate your understanding of the submission, you may be referred to the UNSW Conduct & Integrity Office for investigation for academic misconduct and possible penalties.

Please refer to the General Assessment Information section below for information on the requirement to include a cover sheet/declaration with all assessments, disclosing whether AI tools were used.

### **Assessment Length**

The test will take one hour.

### **Submission notes**

The test will be conducted, and papers submitted, via Inspera on the course Moodle site.

### **Assignment submission Turnitin type**

Not Applicable

# Main Assignment – Contract Law

## Assessment Overview

Writing of a Contract Law legal advice on a problem concerning a hypothetical contractual scenario.

## Course Learning Outcomes

- CL01 : Identify and explain the legal principles and policies affecting the operation of commercial enterprises
- CL02 : Apply legal reasoning techniques that provide solutions to problems that may arise in business scenarios
- CL03 : Provide concise, accurate, clear and compelling arguments during legal reasoning activities

## Detailed Assessment Description

Please see the course Moodle site for a detailed description of this assessment. Information will be made available in Week 1.

## **Permitted use of AI tools: SIMPLE EDITING ASSISTANCE**

For this assessment task, you may use AI-based software to research and prepare prior to writing or completing your assessment. You are permitted to use standard editing and referencing functions in word processing software (this is limited to spelling and grammar checking and reference citation generation) in the creation of your submission. You must not use any functions that generate, paraphrase or translate passages of text, whether based on your own work or not.

Please note that your submission will be passed through an AI-generated text detection tool. If your marker has concerns that your answer contains passages of AI-generated text, you may be asked to explain your work. If you are unable to satisfactorily demonstrate your understanding of the submission, you may be referred to the UNSW Conduct & Integrity Office for investigation for academic misconduct and possible penalties.

Please refer to the General Assessment Information section below for information on the requirement to include a cover sheet/declaration with all assessments, disclosing whether AI tools were used.

## Assessment Length

The length of the assignment is 2,200 words (plus or minus 10% and excluding referencing).

### Submission notes

Mode of submission will be via Turnitin on the course Moodle site.

### Assignment submission Turnitin type

This assignment is submitted through Turnitin and students can see Turnitin similarity reports.

## **Exam – topics to be advised**

### Assessment Overview

An open-book online exam held during the final exam period and covering topics to be advised by Week 13.

### Course Learning Outcomes

- CL01 : Identify and explain the legal principles and policies affecting the operation of commercial enterprises
- CL02 : Apply legal reasoning techniques that provide solutions to problems that may arise in business scenarios
- CL03 : Provide concise, accurate, clear and compelling arguments during legal reasoning activities
- CL04 : Cultivate an awareness of legal, ethical and social issues affecting businesses and external stakeholders

### Detailed Assessment Description

Please see the course Moodle site for a detailed description of this assessment. Information will be made available in Weeks 1, 12 & 13.

### **Permitted use of AI tools: SIMPLE EDITING ASSISTANCE**

For this assessment task, you may use AI-based software to research and prepare prior to writing or completing your assessment. You are permitted to use standard editing and referencing functions in word processing software (this is limited to spelling and grammar checking and reference citation generation) in the creation of your submission. You must not use any functions that generate, paraphrase or translate passages of text, whether based on your own work or not.

Please note that your submission will be passed through an AI-generated text detection tool. If your marker has concerns that your answer contains passages of AI-generated text, you may be asked to explain your work. If you are unable to satisfactorily demonstrate your understanding of the submission, you may be referred to the UNSW Conduct & Integrity Office for investigation for academic misconduct and possible penalties.

Please refer to the General Assessment Information section below for information on the requirement to include a cover sheet/declaration with all assessments, disclosing whether AI tools were used.

#### Assessment Length

The exam is three hours (including reading time).

#### Submission notes

The open-book exam is conducted remotely, and submission of the paper is via Inspira on the course Moodle site.

#### Assignment submission Turnitin type

Not Applicable

## General Assessment Information

### Referencing

In this Law course, students may use either in-text or footnote style referencing. Further information will be provided on Moodle and in class.

### Ethical and Responsible Use of Artificial Intelligence at UNSW

At UNSW, students must use artificial intelligence ethically and responsibly.

This includes:

- Adhering to course/assessment guidelines regarding use of AI tools;
- Acknowledging AI-generated content in your assessments, following UNSW guidance on [Referencing and acknowledging the use of artificial intelligence tools](#). In the School of Business, students are required to include a cover sheet/declaration for all assessments (see the Assessments Hub on the Course Moodle site). If you do not submit a completed cover sheet/declaration with your assessment, you will be emailed to request resubmission of your assessment with the required cover sheet/declaration (noting your assessment will not be graded until the cover sheet is included);
- Not including your own or others' personal or private information in prompts;
- Verifying and critiquing all AI generated material; and
- Avoiding using AI tools to translate your writing.

Please refer to [Ethical and Responsible Use of Artificial Intelligence at UNSW](#) for further information.

### Short Extensions (School of Business, Undergraduate)



An automatic Short Extension (without documentation) of **two calendar days** may be available for some assessment tasks in this course. Please check assessment instructions and further guidance on the course Moodle site.

You can apply by accessing the Short Extension Student Portal on the [Special Consideration login page](#).

Applications for Short Extensions **MUST** be submitted before the assessment due date. Late applications are not permitted. If you do not apply on time, you will have to submit a Special Consideration application with the appropriate supporting documentation, within 3 working days of the assessment due date.

Only one Short Extension can be granted for any given assessment. All subsequent extension requests must be submitted as a Special Consideration application.

For assessment tasks where a Short Extension is not available, students needing an extension (of any duration) must apply via the Special Consideration process.

### **Special Consideration**

Applications for Special Consideration should be submitted **BEFORE** the assessment due date.

If extenuating circumstances prevent you from submitting an application before the due date, please notify your course convenor by email and submit the application as soon as possible.

If your application is approved, the outcome may be one of the following:

- A supplementary or alternative assessment,
- An extended deadline for the assessment (note the extension granted is normally equivalent to the period of impact outlined in your supporting documentation),
- An aggregated or averaged mark derived from other comparable completed assessments.

Please note, applying for Special Consideration does not automatically mean that you will be granted additional assessment, or that you will be awarded an amended result.

**More information on Short Extensions and Special Consideration:** <https://www.student.unsw.edu.au/special-consideration>.

### **Late Submission of Assessment**

UNSW has a standard late submission penalty of:

- 5% per day,
- for all assessment tasks where a penalty applies,
- capped at five days (120 hours) from the assessment submission deadline. In case of approved Equitable Learning Plan (ELP) provision, special consideration or short extension, the late penalty applies from the date of approved time extension. After five days from the original or extended deadline, a student cannot submit an assessment, and
- no permitted variation.

Students are expected to manage their time to meet assessment task submission and completion deadlines, and to apply for extensions as early as possible before the assessment task deadline.

### **Grading Basis**

Standard

### **Requirements to pass course**

Students must achieve at least 50% overall to pass the course. Students are expected to engage actively in course learning activities and attempt all assessment requirements in the course.

# Course Schedule

Teaching Week/Module	Activity Type	Content
Week 1 : 15 July - 19 July	Topic	Lecture: The Australian legal system. Tutorials: There are no tutorials this week. Lecturer/Tutor: Natalie for the entire course.
Week 2 : 22 July - 26 July	Topic	Lecture: Business entities. Tutorials: Tutorials start this week. The topic is the Australian legal system.
Week 3 : 29 July - 2 August	Topic	Lecture: Contract I - Formation. Tutorials: Business entities.
Week 4 : 5 August - 9 August	Assessment	Lecture: There is no lecture topic for this week. Instead, there will be a remote, online test conducted during the first hour of the lecture. Tutorials: How to write a legal advice practice session.
Week 5 : 12 August - 16 August	Topic	Lecture: Contract II - terms & interpretation. Monday tutorial: Contract I - formation. There are no Tuesday tutorials (lost due to compensation day - Friday 16 August classes to be delivered on Tuesday 13 August). Wednesday tutorial: Contract I - formation.
Week 6 : 19 August - 23 August	Topic	Lecture: Contract III - lack of true consent. Monday tutorial: Contract II - terms & interpretation. Tuesday tutorials: Contract I - formation. Wednesday tutorial: Contract II - terms & interpretation.
Week 7 : 9 September - 13 September	Topic	Lecture: Contract IV - termination & remedies. Monday tutorial: Contract III - lack of consent. Tuesday tutorials: Contract II - terms & interpretation. Wednesday tutorial: Contract III - lack of consent.
Week 8 : 16 September - 20 September	Topic	Lecture: Ethical business dealings (agency law & fiduciary duties, business ethics and competition law). Monday tutorial: Contract IV - termination & remedies. Tuesday tutorials: Contract III - lack of consent. There is no Wednesday tutorial this week.
Week 9 : 23 September - 27 September	Topic	Lecture: Protecting business property - torts & intellectual property law. Monday tutorial: Ethical business dealings. Tuesday tutorials: Contract IV - termination & remedies. Wednesday tutorial: Contract IV - termination & remedies.
Week 10 : 30 September - 4 October	Topic	Lecture: Negligence, vicarious liability & negligent misstatement. Monday tutorial: Protecting business property. Tuesday tutorials: Ethical business dealings. Wednesday tutorial: Ethical business dealings. Please note that the main assignment is due on Monday, 30 September 2024 by 11:59 PM.
Week 11 : 7 October - 11 October	Other	There is no lecture or Monday tutorial this week due to a public holiday. Topic for Tuesday tutorials: Protecting business property. Topic for Wednesday tutorial: Protecting business property.
Week 12 : 14 October - 18 October	Topic	Lecture: Consumer protection law - misleading or deceptive conduct & consumer guarantees etc. Monday tutorial: Negligence etc. Tuesday tutorials: Negligence etc. Wednesday tutorial: Negligence etc.
Week 13 : 21 October - 25 October	Topic	Lecture: Course wrap-up and exam help session. Monday tutorial: Consumer protection law. Tuesday tutorials: Consumer protection law. Wednesday tutorial: Consumer protection law.

## Attendance Requirements

Students are strongly encouraged to attend all classes and review lecture recordings.

## General Schedule Information

Please see the course Moodle site for more information.

# Course Resources

## Prescribed Resources

The preferred text for this course is Graw et al. (2023). *Understanding Business Law* (10th ed). NSW, LexisNexis.

A slightly earlier edition of the book is acceptable, but seek to avoid any edition earlier than the 6th edition due to changes in the law.

## Recommended Resources

Optional reading references are provided on Moodle. Most of the readings for this course are available via the Academy Library.

## Course Evaluation and Development

Student evaluation of this course will take the form of end of semester myExperience evaluations. The course convenor welcomes feedback on an ongoing basis on the topics, materials and assessment activities used in this course. Constructive feedback will be used to improve future courses. There is further detailed information on Moodle about how changes to the course the last time it was run have influenced the course this semester.

**Important note:** Students are reminded that any feedback provided should be constructive and professional and that they are bound by the [UNSW Code of Conduct and Values](#).

## Staff Details

Position	Name	Email	Location	Phone	Availability	Equitable Learning Services Contact	Primary Contact
Convenor	Dr Natalie Cujes		Building 27, Room 307, School of Business, UNSW Canberra	+61 2 5114 5684	Available for consultations in person, by Teams/phone and by email.	Yes	Yes

## Other Useful Information

### School Contact Information

School of Business

Email: [Business@adfa.edu.au](mailto:Business@adfa.edu.au)