



## UNSW Course Outline

# ARTS1064 Screen Production I - 2024

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## General Course Information

Course Code : ARTS1064

Year : 2024

Term : Term 2

Teaching Period : T2

Is a multi-term course? : No

Faculty : Faculty of Arts, Design and Architecture

Academic Unit : School of the Arts and Media

Delivery Mode : In Person

Delivery Format : Standard

Delivery Location : Kensington

Campus : Sydney

Study Level : Undergraduate

Units of Credit : 6

### Useful Links

[Handbook Class Timetable](#)

## Course Details & Outcomes

### Course Description

Subject Area: *Film Studies*

In today's media rich world we find a vast array of storytelling practices. From Facebook

timelines to viral videos, news stories and advertisements a complex range of narrative strategies are used to organise fragmentary images, sounds and memories into meaningful content. In this course you will be introduced to fundamental concepts and techniques of narrative style and structure appropriate to a range of media production environments. The course emphasises the development of hands-on production skills and you will gain proficiency in the use of audio-visual equipment and editing software in preparation for more advanced courses at levels 2 and 3.

## **Course Aims**

This course aims to:

1. Provide you with a framework by which to recognise and utilize common styles and strategies of narrative storytelling.
2. Introduce you to fundamental skills and techniques of media rich storytelling.
3. Enable you to gain proficiency in the use of audio-visual equipment and editing software.
4. Guide you in the development of safe, ethical and best-practice collaborative production capabilities.

## **Relationship to Other Courses**

Screen Production 1 is one of the four production courses at School of Arts and Media. Students are recommended to take on Screen Production 2, Screen Production 3 and Documentary Cinemas during their Media and Film degrees.

# Course Learning Outcomes

Course Learning Outcomes
CL01 : Identify and implement the fundamental elements and techniques of storytelling in media rich environments.
CL02 : Plan, shoot and produce short audio-visual stories.
CL03 : Link creative production with theoretical and critical knowledge.
CL04 : Work collaboratively in a manner that is ethical, safe and aware of industry standards of best practice.

Course Learning Outcomes	Assessment Item
CL01 : Identify and implement the fundamental elements and techniques of storytelling in media rich environments.	• Project Proposal and Pitch • Short Film
CL02 : Plan, shoot and produce short audio-visual stories.	• Project Proposal and Pitch • Short Film
CL03 : Link creative production with theoretical and critical knowledge.	• Project Proposal and Pitch
CL04 : Work collaboratively in a manner that is ethical, safe and aware of industry standards of best practice.	• Short Film

## Learning and Teaching Technologies

Moodle - Learning Management System

## Assessments

### Assessment Structure

Assessment Item	Weight	Relevant Dates
Project Proposal and Pitch Assessment Format: Individual	40%	Due Date: 17/06/2024 12:00 AM
Short Film Assessment Format: Group	60%	Due Date: 05/08/2024 12:00 AM

## Assessment Details

### Project Proposal and Pitch

#### Assessment Overview

An in-class pitch with slides and a zip file submission to Moodle.

Feedback in class and via LMS

### **Course Learning Outcomes**

- CLO1 : Identify and implement the fundamental elements and techniques of storytelling in media rich environments.
- CLO2 : Plan, shoot and produce short audio-visual stories.
- CLO3 : Link creative production with theoretical and critical knowledge.

### **Detailed Assessment Description**

This assessment has two requirements:

1- A written project proposal for a five minute short film

2- An in-class pitch

### **Assessment Length**

1500 Words and 5-min Pitch

### **Submission notes**

A PDF via Moodle

### **Assessment information**

For detailed Assessment Description visit Moodle.

### **Assignment submission Turnitin type**

This assignment is submitted through Turnitin and students do not see Turnitin similarity reports.

## **Short Film**

### **Assessment Overview**

In groups of 3 or 4, students will shoot the necessary material for a 3-5 minute film.

30-percent individual

30-percent group

Feedback in class and via LMS

### **Course Learning Outcomes**

- CLO1 : Identify and implement the fundamental elements and techniques of storytelling in media rich environments.
- CLO2 : Plan, shoot and produce short audio-visual stories.

- CLO4 : Work collaboratively in a manner that is ethical, safe and aware of industry standards of best practice.

### Assessment Length

5 minute Short Film and Documentation

### Submission notes

A PDF of documentation including a Downloadable Link to the short film.

### Assessment information

For more details refer to the Assessment 2 description on Moodle.

## General Assessment Information

### Grading Basis

Standard

### Requirements to pass course

Students must submit both Assessments to pass this course.

## Course Schedule

Teaching Week/Module	Activity Type	Content
Week 0 : 20 May - 26 May	Activity	Visit the course Moodle page, check Assessment Descriptions. Think about a short film idea to present in class in week 1.
Week 1 : 27 May - 2 June	Lecture	What is Story?
	Tutorial	Story Exercise: Character
Week 2 : 3 June - 9 June	Lecture	Proposal and Screenplay
	Tutorial	Writing Log-line, Synopsis, and Screenplay
Week 3 : 10 June - 16 June	Lecture	Previsualisation
	Tutorial	Shot Types, Camera Angles & Camera Movement
Week 4 : 17 June - 23 June	Lecture	Cast, Crew and Locations
	Tutorial	In Class Pitch for Assessment 1.
	Assessment	Project Proposal: A PDF via Moodle.
Week 5 : 24 June - 30 June	Lecture	Camera, Lighting and Sound
	Tutorial	Video and Sound Recording Exercises
Week 6 : 1 July - 7 July	Reading	Prepare for the production phase of Assessment 2.
Week 7 : 8 July - 14 July	Lecture	Composing the Frame
	Tutorial	Video and Sound Recording Exercises, Production Meetings
Week 8 : 15 July - 21 July	Lecture	Exploring Genre and Tropes
	Tutorial	Editing with Adobe Premiere
Week 9 : 22 July - 28 July	Lecture	Post-Production Techniques
	Tutorial	Editing with Adobe Premiere. Screening Draft Cuts of Assessment 2.
Week 10 : 29 July - 4 August	Lecture	Sound Design and Colour Grade
	Tutorial	Editing with Adobe Premiere. Screening and Feedback on Final Assessment

# Attendance Requirements

## SAM attendance guidelines.

Students are expected to attend all lectures and classes for the School of the Arts & Media (SAM) courses in which they are enrolled.

Students who fail to attend at least 80% of tutorials run the risk of failing a course. No additional or special consideration will be provided if a student misses out on essential course information and materials, or misses an assessment task/deadline, due to unexplained absences or an unapproved lack of attendance.

A student may be advised by the Course Convenor to withdraw from the course if significant learning activities are missed. Alternatively, a student may be required to undertake supplementary class(es) or task(s) as prescribed by the Course Convenor.

If assessment tasks have been missed, the student should apply for [Special Consideration](#), accompanied by appropriate documentation.

# Course Resources

## Prescribed Resources

USB C or SSD hard drive.

## Recommended Resources

- Cowgill, L. (2005) Writing Short Films: Structure and Content for Screenwriters, 2nd ed., Lone Eagle Pub., Los Angeles, CA
- Irving, D.K. (2006) Producing and Directing the Short Film and Video, 3rd ed., Focal Press, Oxford, U.K.
- Katz, S. (1991) Film Directing: Shot By Shot, Michael Wiese Productions, CA
- Orpen, V. (2003) Film Editing: The Art of the Expressive, Wallflower, London
- Stadeler, J. and McWilliam, K. (2009) Screen Media: Analysing Film and Television, Allen & Unwin, NSW, Australia

## Course Evaluation and Development

Your feedback is an extremely important and valuable resource for us to improve this course and make it more relevant to students' needs. You are able to evaluate and provide feedback on this course through the ARTS1064 Moodle page.

# Staff Details

Position	Name	Email	Location	Phone	Availability	Equitable Learning Services Contact	Primary Contact
	Amin Palangi					Yes	Yes

## Other Useful Information

### Academic Information

Due to evolving advice by NSW Health, students must check for updated information regarding online learning for all Arts, Design and Architecture courses this term (via Moodle or course information provided).

Please see: <https://www.unsw.edu.au/arts-design-architecture/student-life/resources-support/protocols-guidelines> for essential student information relating to:

- UNSW and Faculty policies and procedures;
- Student Support Services;
- Dean's List;
- review of results;
- credit transfer;
- cross-institutional study and exchange;
- examination information;
- enrolment information;
- Special Consideration in the event of illness or misadventure;
- student equity and disability;

And other essential academic information.

### Academic Honesty and Plagiarism

Plagiarism is using the words or ideas of others and presenting them as your own. It can take many forms, from deliberate cheating to accidentally copying from a source without acknowledgement.

UNSW groups plagiarism into the following categories:

- Copying: Using the same or very similar words to the original text or idea without acknowledging the source or using quotation marks. This includes copying materials, ideas or concepts from a book, article, report or other written document, presentation, composition,

artwork, design, drawing, circuitry, computer program or software, website, internet, other electronic resource, or another person's assignment without appropriate acknowledgement.

- Inappropriate paraphrasing: Changing a few words and phrases while mostly retaining the original information, structure and/or progression of ideas of the original without acknowledgement. This also applies in presentations where someone paraphrases another's ideas or words without credit and to piecing together quotes and paraphrases into a new whole, without appropriate referencing.
- Collusion: Working with others but passing off the work as a person's individual work. Collusion also includes providing your work to another student for the purpose of them plagiarising, paying another person to perform an academic task, stealing or acquiring another person's academic work and copying it, offering to complete another person's work or seeking payment for completing academic work.
- Inappropriate citation: Citing sources which have not been read, without acknowledging the "secondary" source from which knowledge of them has been obtained.
- Duplication ("self-plagiarism"): Submitting your own work, in whole or in part, where it has previously been prepared or submitted for another assessment or course at UNSW or another university.

The UNSW Academic Skills support offers resources and individual consultations. Students are also reminded that careful time management is an important part of study. One of the identified causes of plagiarism is poor time management. Students should allow sufficient time for research, drafting and proper referencing of sources in preparing all assessment items. UNSW Library has the ELISE tool available to assist you with your study at UNSW. ELISE is designed to introduce new students to studying at UNSW, but it can also be a great refresher during your study.

Completing the ELISE tutorial and quiz will enable you to:

- analyse topics, plan responses and organise research for academic writing and other assessment tasks
- effectively and efficiently find appropriate information sources and evaluate relevance to your needs
- use and manage information effectively to accomplish a specific purpose
- better manage your time
- understand your rights and responsibilities as a student at UNSW
- be aware of plagiarism, copyright, UNSW Student Code of Conduct and Acceptable Use of UNSW ICT Resources Policy
- be aware of the standards of behaviour expected of everyone in the UNSW community
- locate services and information about UNSW and UNSW Library

### **Use of AI for assessments**

As AI applications continue to develop, and technology rapidly progresses around us, we remain



committed to our values around academic integrity at UNSW. Where the use of AI tools, such as ChatGPT, has been permitted by your course convener, they must be properly credited and your submissions must be substantially your own work.

In cases where the use of AI has been prohibited, please respect this and be aware that where unauthorised use is detected, penalties will apply.

[Use of AI for assessments | UNSW Current Students](#)

## Submission of Assessment Tasks

### Turnitin Submission

If you encounter a problem when attempting to submit your assignment through Turnitin, please telephone External Support on 9385 3331 or email them on [externalteltsupport@unsw.edu.au](mailto:externalteltsupport@unsw.edu.au)

Support hours are 8:00am – 10:00pm on weekdays and 9:00am – 5:00pm on weekends (365 days a year). If you are unable to submit your assignment due to a fault with Turnitin, you may apply for an extension, but you must retain your ticket number from External Support (along with any other relevant documents) to include as evidence to support your extension application. If you email External Support, you will automatically receive a ticket number, but if you telephone, you will need to specifically ask for one. Turnitin also provides updates on their system status on Twitter.

Generally, assessment tasks must be submitted electronically via either Turnitin or a Moodle assignment. In instances where this is not possible, alternative submission details will be stated on your course's Moodle site. For information on how to submit assignments online via Moodle: <https://student.unsw.edu.au/how-submit-assignment-moodle>

### Late Submission Penalty

UNSW has a standard late submission penalty of:

- 5% per calendar day,
- for all assessments where a penalty applies,
- capped at five calendar days (120 hours) from the assessment deadline, after which a student cannot submit an assessment, and
- no permitted variation.

Students are expected to manage their time to meet deadlines and to request [Special](#)

[Consideration](#) as early as possible before the deadline. Support with [Time Management is available here](#).

## School Contact Information

### School of the Arts and Media

**Location:** Room 312, Level 3 Robert Webster Building

**Opening Hours:** Monday -Friday, 9am - 5 pm

**Email:** sam@unsw.edu.au

**Phone:** +612 9385 4856

**web:** <https://www.unsw.edu.au/arts-design-architecture/our-schools/arts-media>