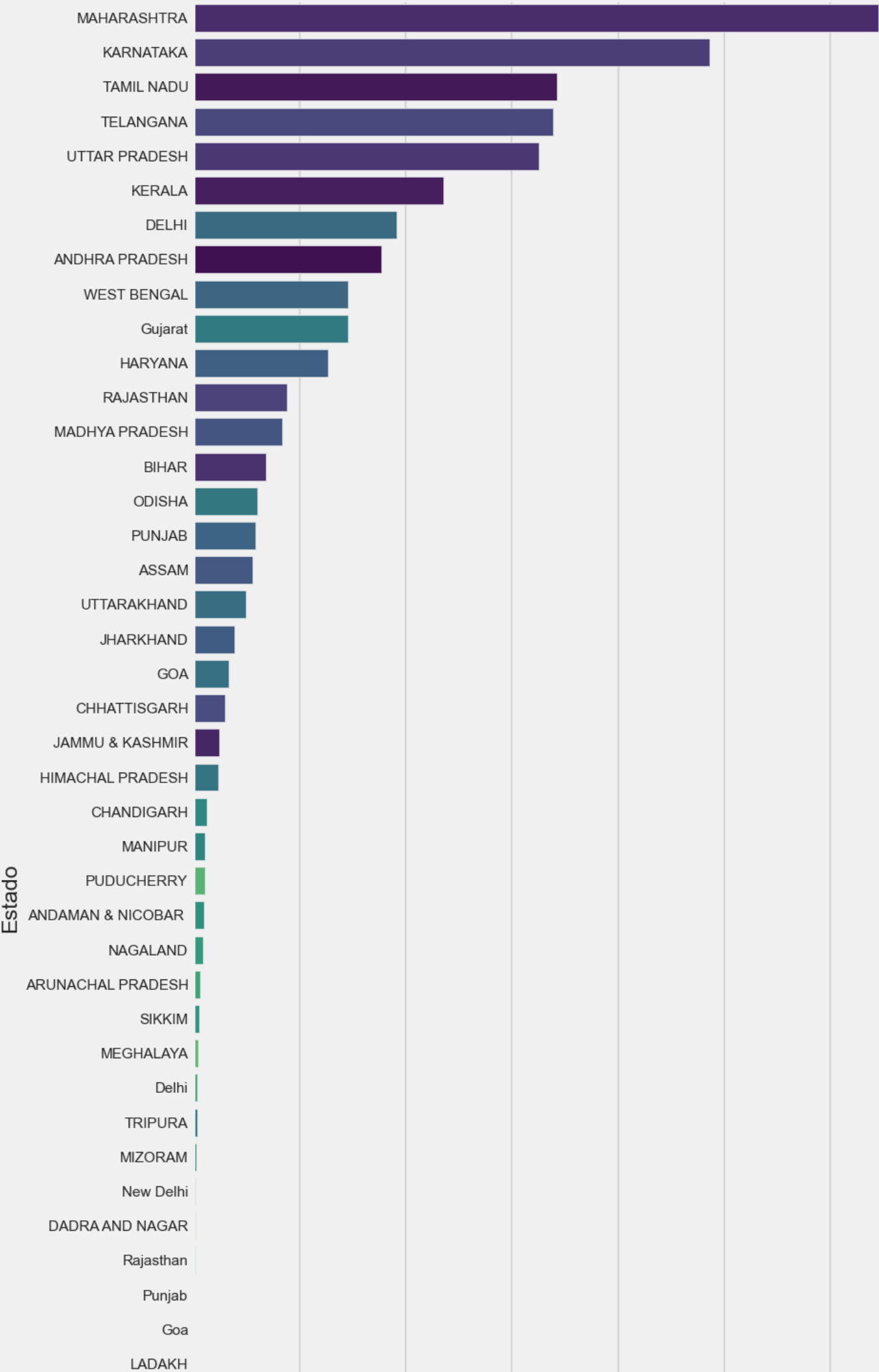# E-commerce Data Analysis Report

This report provides an analysis of the e-commerce sales data, including sales distribution by state, monthly sales trends, the top 10 best-selling products, total revenue by state, and average revenue per product.
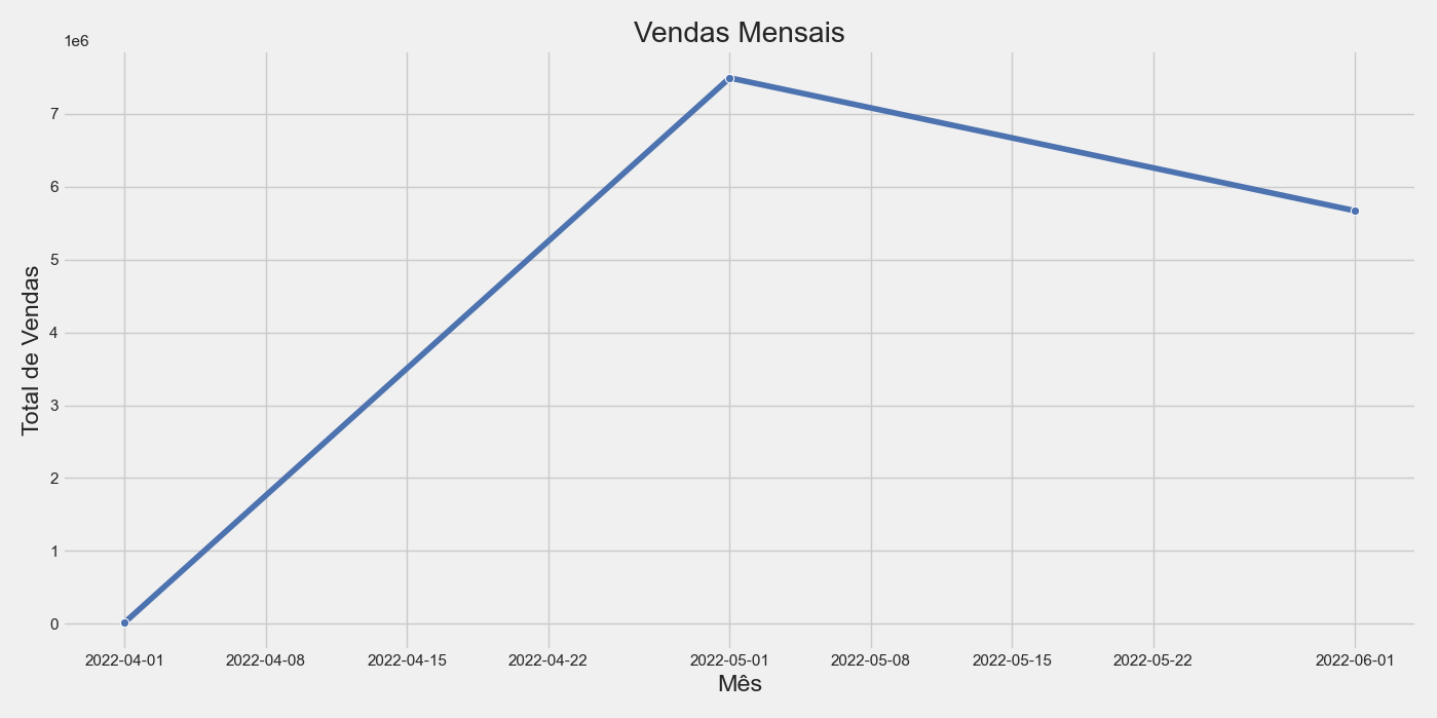
1. Distribution of Sales by State

The chart below shows the distribution of sales across different states.
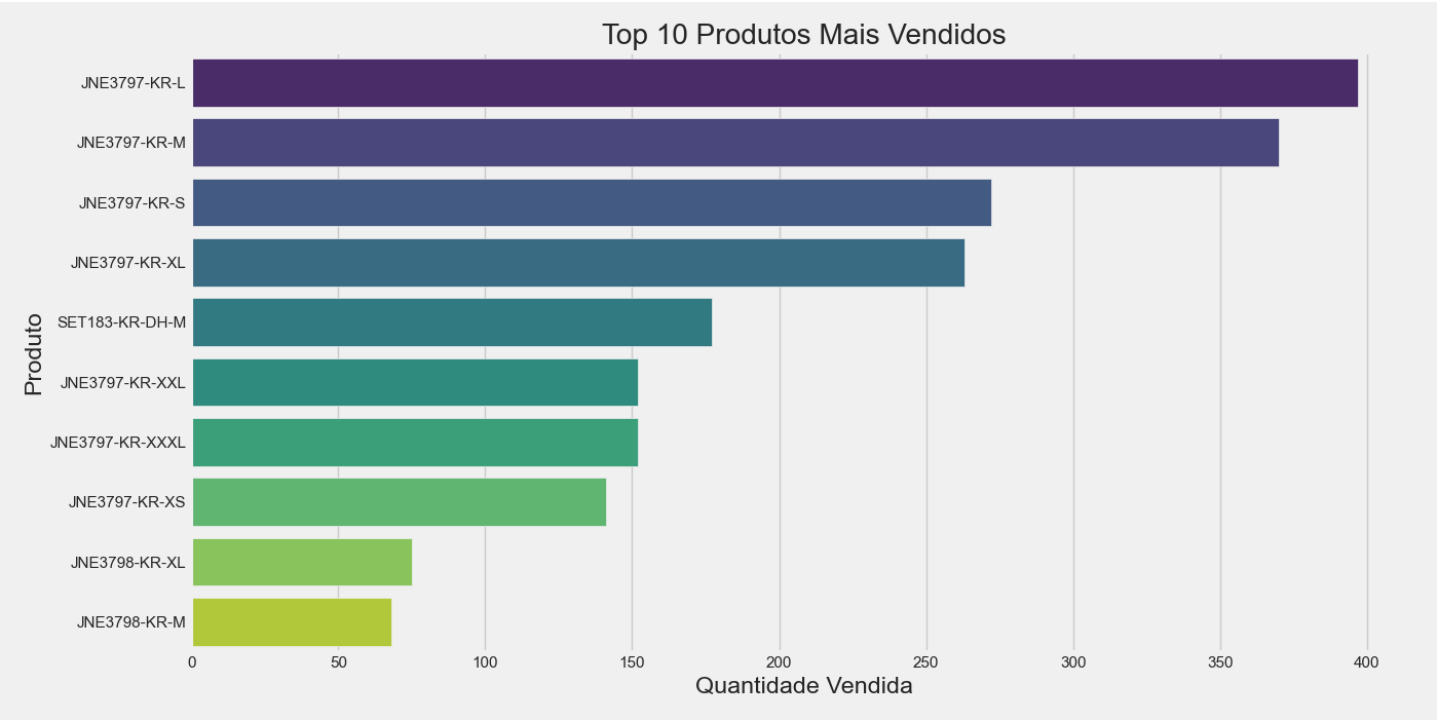
Distribuição de Vendas por Estado

2. Monthly Sales Trends

The chart below shows the monthly sales trends over time. Identifying peak sales periods can help in planning marketing strategies and inventory management.

3. Top 10 Best-Selling Products

The chart below lists the top 10 best-selling products based on the quantity sold. Understanding which products are most popular can help in focusing marketing efforts and optimizing stock levels.
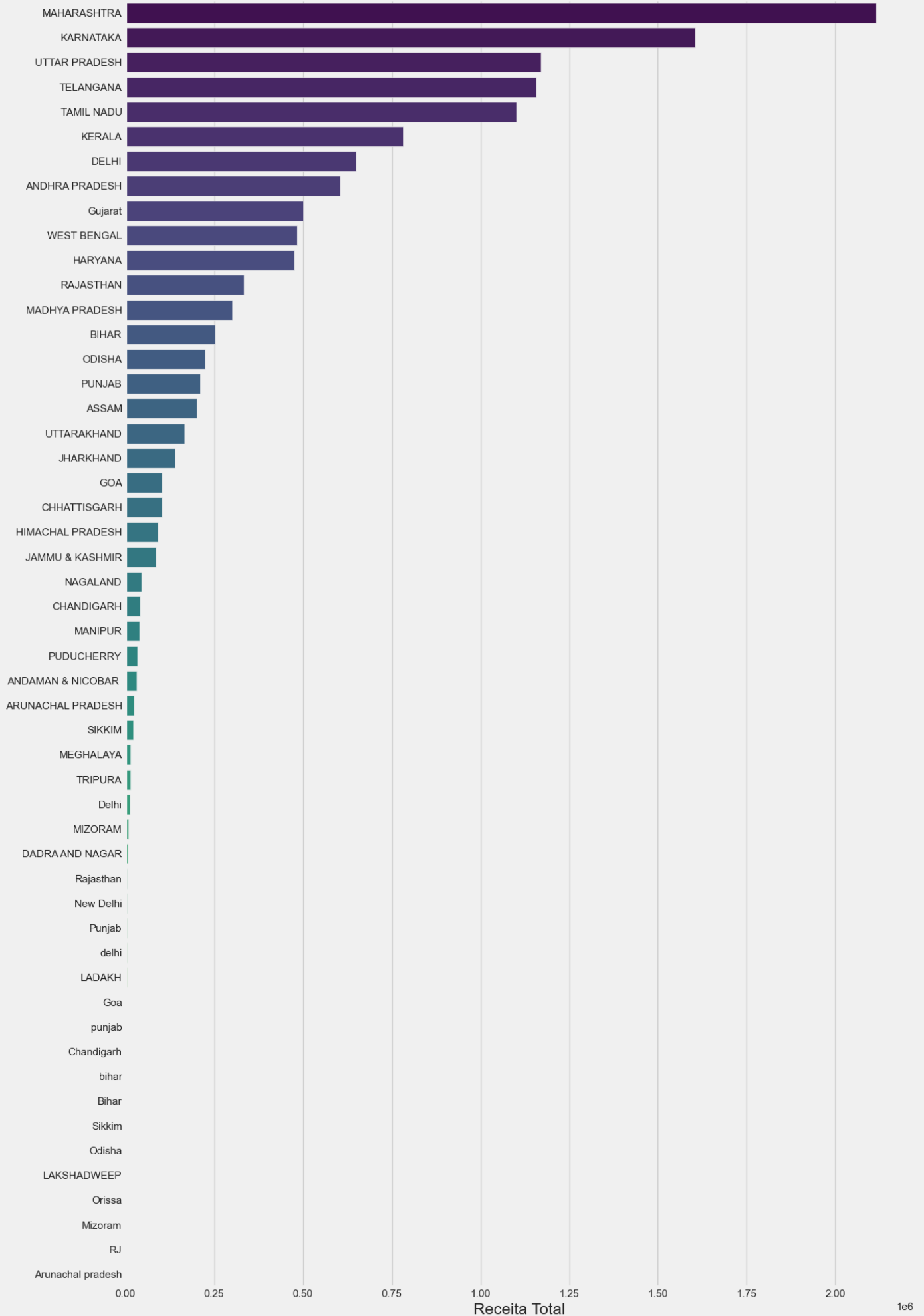

Top 10 Produtos Mais Vendidos

4. Total Revenue by State

The chart below shows the total revenue generated in each state. This can help in targeting regions with high revenue for further business opportunities and improving strategies in regions with lower revenue.

Receita Total por Estado

5. Average Revenue per Product

The chart below shows the average revenue per product. This analysis helps in understanding the profitability of products and making informed decisions on pricing and promotions.

Receita Média por Produto