

# Rosalynn Alejandro

Graphics / UI / UX Designer

Website: [ficklative.github.io](https://ficklative.github.io) • [ficklative@gmail.com](mailto:ficklative@gmail.com)

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## EDUCATION

State College of Florida, Sarasota, FL, 4.0 GPA

Deans list, STEM Club, Phi Theta Kappa Honor Society

2028

Intended degree BS in Computer Science

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## WORK EXPERIENCE

**Freelance Graphic Design, Remote**

10/16 – Present

*Graphic Designer*

- Designed and produced stationery, signage, and **marketing materials** using **Adobe Creative Suite** and Illustrator.
- Increased brand visibility through large-format prints for vehicle wraps, storefronts, and window vinyl.
- Created mascots, logos, and print media aligned with brand guidelines.
- Managed multiple projects with Notion and Trello to ensure on-time delivery.
- Applied **keyword optimization** strategies using Marmalead, enhancing **SEO** effectiveness in product visibility.

**ficklative.github.io, Self**

08/2025

*UI/UX Developer and Graphic Designer*

- Designed and coded a responsive website using **HTML, CSS, Bootstrap, and JavaScript**.
- Created interactive **UI wireframes and prototypes** in **Figma**, defined parameters for ChatGPT and Cursor, emphasizing accessibility and WCAG standards.
- Implemented component animations to improve user engagement and usability.
- Maintains and updates portfolio website showcasing ongoing design work.

**HawaiiLife.com, Remote**

11/2024 – 12/2024

*Graphic Designer*

- Created high-quality website assets using **Affinity Designer** and **Adobe Creative Suite**.
- Delivered brand-consistent graphics under tight deadlines.

**Umer936.com, Remote**

10/2023 – 11/2023

*UI/UX Developer and Graphic Designer*

- Developed UI wireframes and prototypes using Figma with an emphasis on UX writing and visual hierarchy.
- Collaborated closely with the developer team on brand strategy and logo design.
- Produced SVG and PNG assets and applied Affinity Designer and Illustrator for digital production.

**Grill Bros, Remote**

*Logo Designer*

02/2025

- Designed a brand-specific logo concept tailored to target audience preferences.

**FicklesMiniShop, Remote**

07/2020 – 10/2023

*E-Commerce Designer & Seller*

- Managed product design and digital sales for print media.
- Applied keyword optimization and design strategies to increase online visibility and sales.

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## SKILLS

Coding / Prototyping / Graphic Design / Deliverables / Creating Components / UI Design / UX Writing / Shape Language / Color Theory / Python / PopSQL / Cursor / ChatGPT