

Rosalynn Alejandro

Web / UI / UX Designer

Sarasota, FL • Website: ficklative.github.io • ficklative@gmail.com

WORK EXPERIENCE

ficklative.github.io, Self

08/2025

UI/UX Developer and Graphic Designer

- **UI wireframe** layout, and **prototyping** all done using **Figma**.
- Utilized **component** animations.
- Adhered to **WCAG**, accessibility guidelines.
- Designed website using **HTML**, **Bootstrap**, **Javascript**, and **CSS**.
- **Front-End development**.

HawaiiLife.com, Remote

11/2024 – 12/2024

Graphic Designer

- Designed an .svg map of Hawaii using **Affinity Designer / Adobe Illustrator**.
- Added hyperlinks to graphic: each island would link to real estate listings from that island upon clicking.
- Followed the brand guidelines.
- Delivered assets in two days time.

Umer936.com, Remote

10/2023 – 11/2023

UI/UX Developer and Graphic Designer

- UI wireframe layout and prototyping all done using **Figma**.
- **UX writing** and sketching.
- Designed .svg and .png assets using Affinity Designer / Adobe Illustrator / **Adobe Creative Suite**.
- Team environment, worked closely with the developer.
- **Brand strategy** and **logo design**.

Freelance Graphic Design, Remote

10/16 – Present

Graphic Designer

- Designed, printed, and cut stationery.
- Used brand guidelines to create **print media**, such as, flyers, and large format printing for vinyl car wraps.
- **Illustration** of brand mascots, and logo designs, converted images for screen printing.
- Used time and project management software, such as, **Notion** and **Trello**.

Grill Bros, Remote, Logo designer

02/2025

FicklesMiniShop, Remote, e-commerce, designed and sold print media

07/2020 – 10/2023

EDUCATION

State College of Florida, Sarasota, FL, 4.0 GPU

2024 – Present

Intended degree BS in Computer Science

SKILLS

Coding / Prototyping / Graphic Design / Deliverables / Creating Components / UI Design / UX Writing / Shape Language / Color Theory / Python / PopSQL / Cursor / ChatGPT