

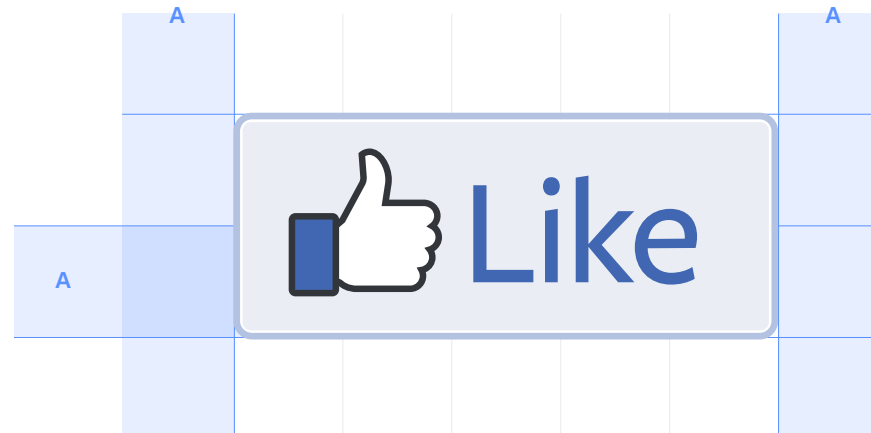
Like Button Icon

The Like Button Icon is provided to help represent the Facebook in non-functional forms such as print, broadcast or on-screen presentations.

Using the Like Button Icon

The Like Button Icon represents the concept of “liking” something on Facebook. In this instance, it is non-functional and is to be used in non-digital forms such as print, broadcast or on-screen presentations. The Like Button Icon should not be used online or in online ads, including Facebook ads. To implement a functioning Like Button online, visit the Facebook for Developers [site here](#).

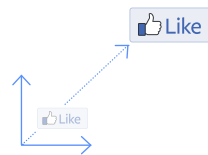
The Like Button Icon should not replace the word “like” and can only be used to invite someone to take a Facebook like action. Use a clear, written call to action in print, packaging and TV and film to announce your presence on Facebook.



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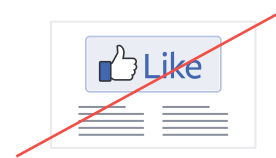
Clear Space

To preserve the integrity of the Like Button Icon, always maintain a minimum clear space around the logo. This clear space insulates our Like Button Icon from distracting visual elements, such as other logos, copy, illustrations or photography.



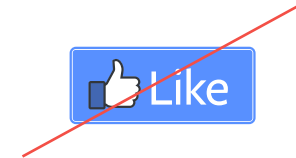
Maintaining Shape and Proportions

To ensure accurate and consistent use, never alter, rotate, embellish or attempt to recreate the Like Button Icon. The proportions and shape of the Like Button Icon should never be altered for any reason. To resize, hold the “Shift” key in most software programs to maintain the proportions while scaling up or down. Always maintain the minimum clear space, even when proportionally scaling the logo.



Size

Do not present the Like Button Icon in a way that makes it the most distinctive or prominent feature of what you’re creating. Similarly, be sure the Like Button Icon is reproduced in a legible size.



Color

Do not modify the Like Button Icon in any way, such as changing the design or color.