

Find Us On Facebook Badge

This is one of our most used and most effective assets. Because it has a clear call to action built in, your audience knows exactly what you are directing them to do.

Using the Find Us On Facebook Badge

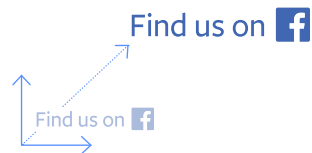
The Find Us On Facebook Badge and the “f” Logo are the primary assets to use when promoting your presence on Facebook. They can also refer to content from Facebook or your product’s integration with Facebook. Never use the Facebook wordmark. When using the Find Us On Facebook Badge online it should link directly to your presence on Facebook, such as your profile, group or event page.



Find Us On Facebook Badge

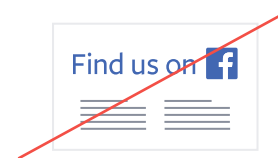
Clear Space

To preserve the integrity of the Find Us On Facebook Badge, always maintain a minimum clear space around the logo. This clear space insulates our Find Us On Facebook Badge from distracting visual elements, such as other logos, copy, illustrations or photography.



Maintaining Shape and Proportions

To ensure accurate and consistent use, never alter, rotate, embellish or attempt to recreate the Find us on Facebook Badge. The proportions and shape of the Find Us On Facebook Badge should never be altered for any reason. To resize, hold the “Shift” key in most software programs to maintain the proportions while scaling up or down. Always maintain the minimum clear space, even when proportionally scaling the logo.



Size

Do not present the Find Us On Badge in a way that makes it the most distinctive or prominent feature of what you’re creating. Similarly, be sure the Find Us On Badge is reproduced in a legible size.



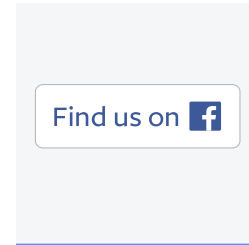
Color

Do not modify the lockup in any way, such as changing the design or color. If you are unable to use the correct color due to technical limitations, you may revert to black and white.

Find Us On Facebook— Do's and Don'ts

Do's

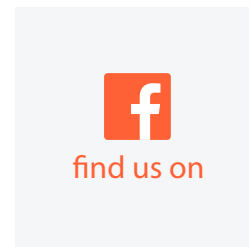
- ✓ Do only use the Find Us On Facebook Badge to refer to your presence on Facebook, such as your page, profile, or event.
- ✓ When using the Find Us On Facebook Badge online, it should link directly to your presence on Facebook.



Do use the badge to direct traffic to your Facebook presence.

Don'ts

- ✗ Don't modify the Find Us On Facebook Badge in any way, such as by changing the design, scale or color. If you can't use the correct color due to technical limitations, use black and white.



Don't alter the logo colors or scale.