

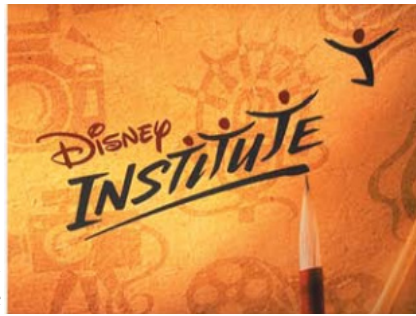


# Tim Girvin

- Estimated Day of Birth: June 15th, 1952
- Grew up in Spokane, Washington where he became an Eagle Scout in 1968
- Studied at the New College of Florida in 1972-1974
- Studied at The Evergreen State College in 1974-1976
- Studied at the Imperial College London in 1976

## Work

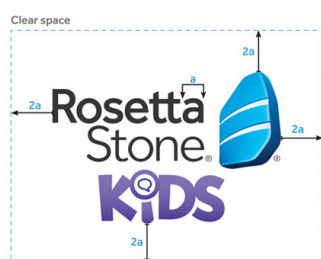
Disney first approached Girvin over 10 years ago for help with various subdivisions. He has worked on Disney World, The Disney Institute, and Disneyland. He helped with their environmental design by providing better signage and wayfinding.



Nordstrom and Girvin have been working together for over 25 years. During this time he has done many different projects for them such as brand-building, merchandising support, and their corporate identity redesign.



Rosetta Stone contacted Tim Girvin and his team to help create the kids version of Rosetta Stone. He worked with them to develop a logo that not only fit with the overall brand but also looked appealing to children.



**Chips Ahoy!** mother company Nabisco Food Group has worked with Tim Girvin for several years. Over his time working with them he has helped in many different area with their products. This includes development of new product identity, name and personality development.



Nintendo approached Girvin for help with packaging design. He helped them make new seals, packaging, and product-group palettes for both the national and European markets. Not only did he hold with the packaging of their products but he also helped create some new logos for their games.



Red Robin needed a way to develop a personality for the company. They decided to contact Tim Girvin for help on brand personality and visual expressions. With the help of Tim, the new packaging became more family friendly and gave the company better growth in all locations.