

FIDAH ALI

UX/UI Designer & Front-End Developer



022 109 0556



[Portfolio](#)



alifidah2902@gmail.com



[LinkedIn](#)

PERSONAL SUMMARY

I am a recent graduate majoring in Computer Science and Media Design, eagerly seeking roles that blend my passion for UX/UI design with a keen interest in front-end development. I thrive on the transformative power of design in enhancing user experiences, and love the process of bringing ideas to life.

EDUCATION

2021 - 2023

Bachelor Of Science (BSc)

University of Waikato
Computer Science

2021 - 2023

Bachelor Of Science (BSc)

University of Waikato
Media Design

CERTIFICATIONS

CLASS 1

Full Drivers License

2021

LANGUAGES

Java

SQL

JavaScript

PHP

HTML

CSS

React.JS

PROJECTS

JULY 10 - NOV 05

Cyber Security Alarms App

FIRST WATCH

Designed the UI for an android app in a team for a cybersecurity firm. The app sends real-time alarm notifications and streamlines event management.

- **GitHub** version control
- Waterfall development approach
- Android Studio, Java
- Figma, interactive prototypes
- Microsoft PowerPoint presentations for client.

TECHNICAL SKILLS

UX/UI Design

PASSION

I thrive in creating visually compelling and user-friendly interfaces. My approach is deeply rooted in understand user needs and behaviors, ensuring a seamless and satisfying experience. Translating ideas using tools like Figma and Adobe XD

Web Design

SELF LEARNING, ACADEMIC, PERSONAL PROJECTS

My journey in web design started with HTML and CSS in high-school, extending my skills in creating interactive and dynamic web applications using JavaScript and React.js during university and personal projects.

Wireframing/Prototyping

METHODOLOGY

I excel in creating clear wireframes to lay the groundwork for projects and leverage prototypes to refine and communicate design concepts effectively. Tools like Figma and Adobe XD are my go-to for enhancing project visualization.

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Project Management

SKILLS

My project management skills have evolved through academic and work experiences. I am adept at time management, decision making, and maintaining a positive attitude. Effective communication, multitasking, and problem solving are integral to my approach, ensuring successful task prioritization and completion.

SOFT SKILLS

Communication

STRENGTH

Throughout my work and academic experiences, I've honed my communication skills. This enables me to engage effectively with diverse audiences. I value robust listening skills, fostering active discussions that lead to successful team work and meaningful relationships with my peers.

Teamwork

COLLABORATION

Collaboration is at the core of part of my work style. Whether it's contributing to team goals, listening to various perspectives, or ensuring everyone's input is valued. I actively work towards creating a positive team environment. This collaborative spirit has consistently contributed to successful outcomes.

Problem Solving

ANALYTICAL APPROACH

I bring a strong analytical approach to problem solving. In my part-time roles, I've analyzed customer issues to implement efficient solutions. In academic projects, I've collaborated with peers to develop strategies, adapting plans when faced with challenges, ensuring project success.

Adaptability

VERSATILITY

I thrive in dynamic environments and maintain a positive can-do attitude. Adapting positively to challenges in various part-time jobs has allowed me to acquire and enhance skills. I pride myself on being flexible, adjusting plans and strategies as needed to navigate changing circumstances effectively.

Time Management

Creativity

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WORK EXPERIENCE

CURRENT

Retail Sales Assistant
SHOE CLINIC

This job is a unique retail experience by providing personalized assistance to customers, ensuring their needs are met for the best fit and purpose. Our goal is to guarantee customer satisfaction and create an enjoyable shopping experience.

- Customer Service
 - Listening to **customer needs**
 - Ensuring our products meets every criterion the customer is seeking
- General House-keeping
- Extensive and detailed product knowledge

STORE OWNER

Andrew Sheath
SHOE CLINIC

📞 027 4838 686

STORE MANAGER

Chris Medich
SHOE CLINIC

📞 021 231 0551

NOV 2023 - FEB 2023

Christmas Casual
UNDER ARMOUR

STORE MANAGER

Zayne Kameta
UNDER ARMOUR

✉️ LRTeRapa@agi.co.nz

1 DAY

Mystery Shopper
NZ POLICE

CASUAL

After School Volunteer
HAMILTON CITY COUNCIL

FINANCE & REVENUE TEAM LEADER

Raewyn Tong
HAMILTON CITY COUNCIL

📞 021 272 5678