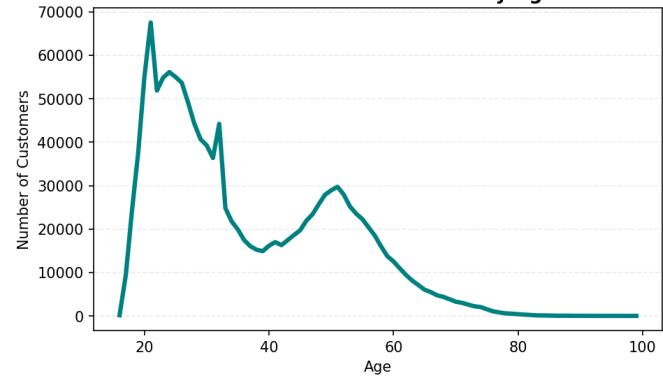
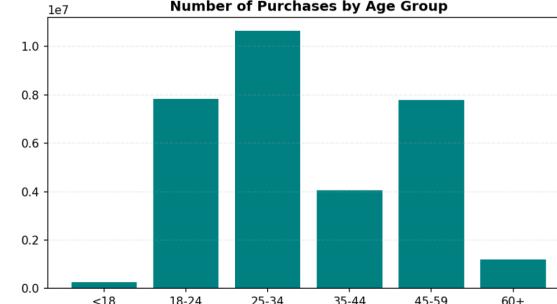


Key eda insight

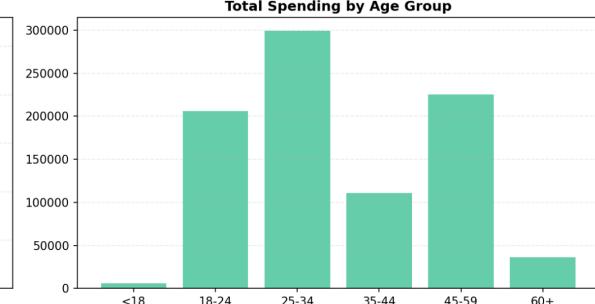
Distribution of Customers by Age



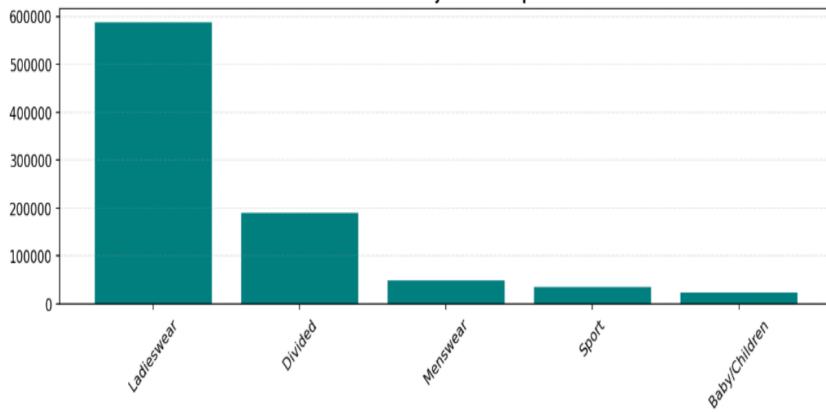
Number of Purchases by Age Group



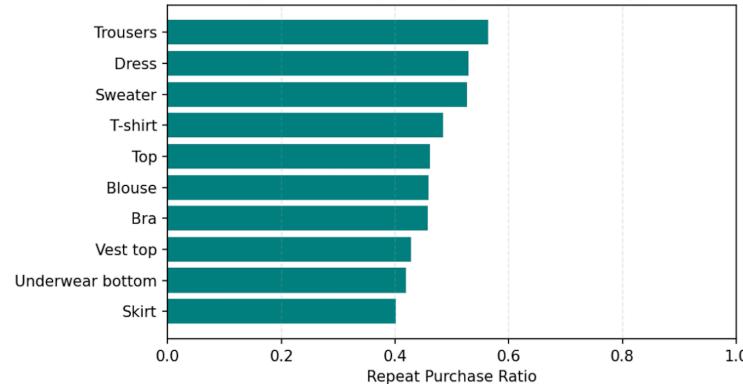
Total Spending by Age Group



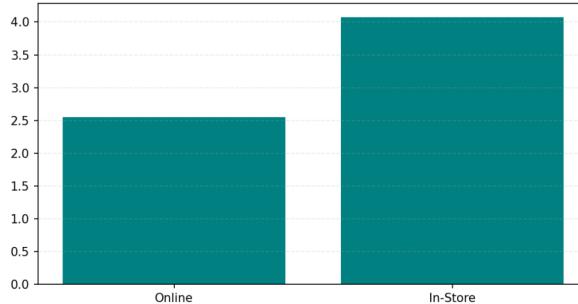
Revenue by Index Group



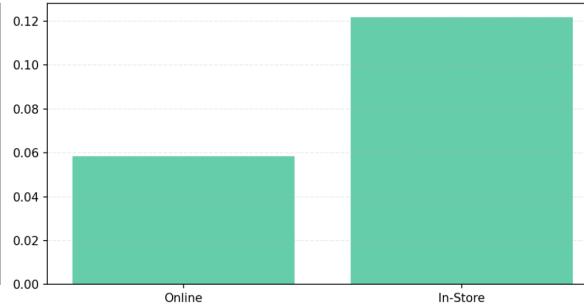
Top 10 Most Repeatedly Bought Product Types



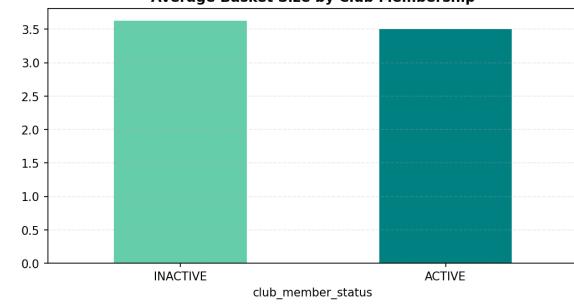
Average Basket Size by Channel



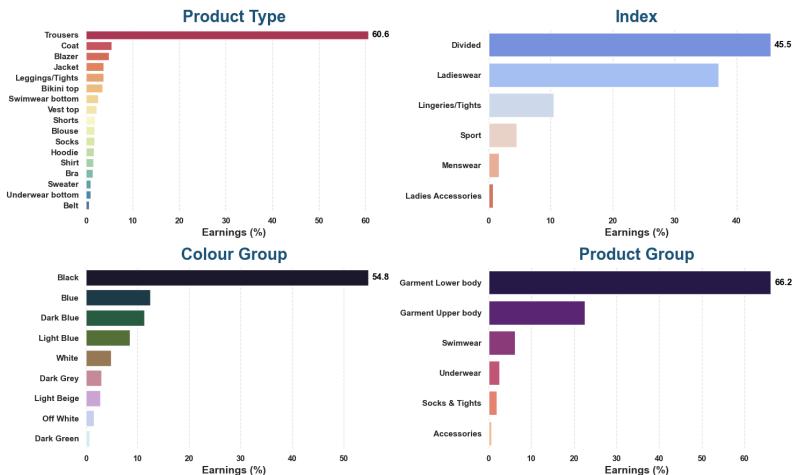
Average Basket Value by Channel



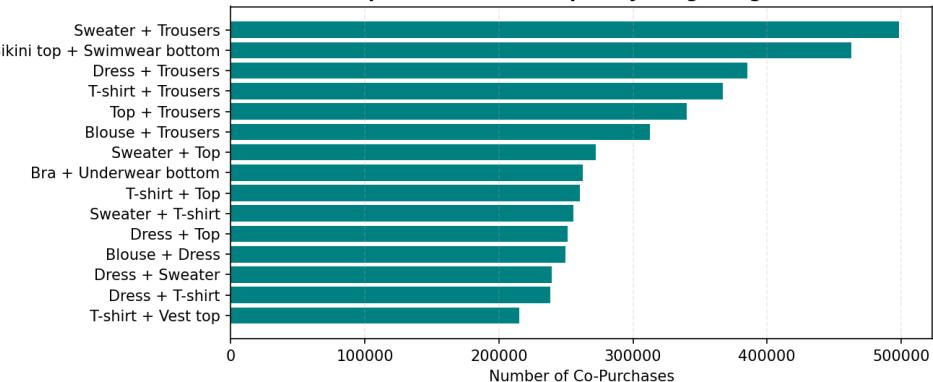
Average Basket Size by Club Membership



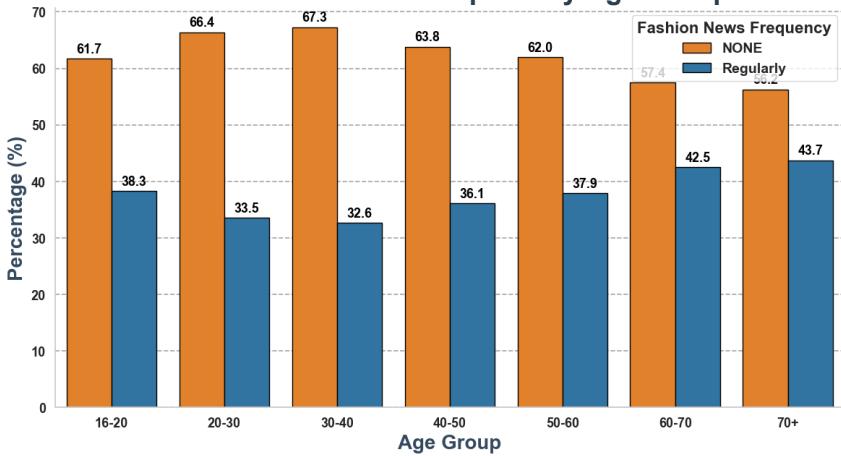
TOP 100 Most Profitable Product Characteristics



Top Product Pairs Frequently Bought Together



Fashion News Subscription by Age Group



Purchased Quantity by Age Group

