

Midwest Morris Ale 1990
Proposed Budget

Revenues

Ale fees - 175 @ \$40	7,000	
T-shirts - 130 @ \$7	910	
Total Revenues		7,910

Expenses

Camp fee	1,000	
Food	4,500	
Buses (both days)	975	
Beer, wine	400	
Mailings	150	
Buttons	100	
Field Guide	150	
Audience handout	75	
T-shirts	560	
Miscellaneous (garbage bags, shower curtains, amenities, bug spray, copying)	100	
Total Expenses		8,010

Can we charge only \$40? We might bring in more registrants (and would please some folks who complain that Ales are too expensive these days and that it would be nice to have one under \$40), but we could also lose money. Are there any forgotten items in this budget? Items in the budget that might be cut include food (we don't have estimates from any cooks yet, but Colorado spent \$3,775 and Ann Arbor \$4,200 on food and cooks), alcohol (the most spent in previous years was \$375), and buttons (could cost only \$75). Most of the rest are given amounts, although t-shirts is based on estimates from previous years, so it's a guess. And just bringing in an additional three people makes this budget break even. Of course, that's assuming all adults. So maybe we should charge \$41 or \$42 - still less than our original estimate, but enough to cover our asses. Or we could go ahead and charge \$45 and add to the start-up with the intent of helping Kansas City lower their cost slightly next year (they've indicated in the Morris Newsletter that they may have to charge \$80 next year).