

ON HAVING THE ALE HERE IN 1992:

I'm not really sure what kind of response there was at practice on Sunday to this proposal. If we are going to do it, though, we need to decide soon. So here are some things to think about.

1. Are you wholly against the entire idea so that you wouldn't want to do ANY work on it? If this is the case, then you can ignore the rest of this page.
2. What aspects might you be interested in/willing to work on?
 - Meal planning (ideally we will have a caterer who will take care of the actual buying, cooking, cleanup, etc. but that is something the people involved in this aspect of the ale would decide.)
 - Publicity: this means putting together schedules for the newspaper and radio, producing and hanging up posters.
 - T-shirts, badges, etc. This person/committee might be responsible as well for putting together whatever information is provided to dancers when they arrive (site maps, info., etc.)
 - Accountant: It might help to have one person responsible for keeping track of finances.
 - Tours: This committee would plan tour routes, draw up maps, contract with a bus company, make sure permission is obtained where necessary, and decide who tours with whom.
 - Ale Site: not a big job, but you'd be the official liason with the people we're renting the ale site from.
 - Correspondence: It might be good for someone with a computer to do this job since that could make mass mailings a lot easier.

This is just a rough idea of the kind of things I imagine would have to be done. The work wouldn't have to be divided up as I have it here (I just did this to help me work it out better) but it might be a reasonable way to do it. The bulk of the work would be done in the spring, but a few things would have to be done in the fall (e.g. contact a bus company and a caterer and do some mailings to other teams). Some ex-BQM members have expressed an interest in being involved (so far M.B. Roska and Amy Novick). I imagine they would mostly do things like go around with the tours, greet people arriving, and help with food or site set-up, but they might even take on larger responsibilities.

Think about it. It would be a fair amount of work, but it would also be fun. And it IS past our turn to do it! We could wait until 1993, but we do seem to have a bigger group this year than we have had in recent years. Also, I may be teaching a non-credit Morris dancing class at the University this fall and maybe we'll draw people from that (if it happens).

A POSSIBLE BREAKDOWN OF JOBS

1. Meal planning (we might decide to have a caterer who will take care of the actual buying, cooking, cleanup, etc. but that is something the people involved in this aspect of the ale would decide.) *Peter, Mary*
 2. Publicity: this means putting together schedules for the newspaper and radio, producing and hanging up posters. *Pat & Bob, Tamara*
 3. T-shirts, badges, etc. This person might be responsible as well for putting together whatever information is provided to dancers when they arrive (site maps, info., etc. --) * *Tamara*
 4. Accountant: It might help to have one person responsible for keeping track of finances * *Amy*
 5. Tours: This committee (two to three people) would plan tour routes (complete with pub stops), draw up maps, contract with a bus company, make sure permission is obtained where necessary, hire trusty native guides, and decide who tours with whom. (should include someone who is an experienced dancer and familiar with the area) *Sue & Don*
 6. Ale Site: not a big job, but you'd be the official liason with the people we're renting the ale site from. This person would either be or work closely with the workshop coordinator. *Bill*
 7. Correspondence: It might be good for someone with a computer to do this job since that could make mass mailings a lot easier. *
 8. ~~Acting Wizards of Oz: We might want to designate people on a rotating basis to act as the person to whom all questions may be directed.~~ *Bill*
 9. Ale Czar: Knows what's going on in all departments. *Don*
- * Might be good long-distance jobs (some aspects of any job could be done long-distance)

Mass Dances - Bill

** Martha, Ann, Lee unassigned*

P O S S I B L E T I M E T A B L E

- May 1990: Find and Reserve ale site
Look into possible fundraising
- October: Start looking for contract people (bus company,, caterer,
t-shirt designer, whatever)
- December: Get commitments from contract people
Start brewing ale
- January: Send invites to Morris teams
Design buttons
- February: Plan tentative tour routes, check pub stops, permissions, etc.
Make posters: "Morris Dancing Here!!!"
Begin compiling second mailing
- March: Choose Mass dances; copy music, notes
2nd Mailing: sign-up sheets for Ale, maps, etc.
Confirm menu
Confirm T-shirt design
- April: Inspect site
Compile welcome packets -- local map, site map, etc.
Make signs for ale site
Confirm tour routes
Make other posters for store windows, etc.
- May: Assign tours, hire trusty native guides
Have t-shirts printed
Confirm pub stops, other arrangements
Contact media
Hang up posters,
Hang up signs at ale site and along roads
- Memorial Day Weekend: Dance, sing, drink, sing, drink, dance
(oh yes, and run the Ale, too)

Food preparation and fund raising (if we do that) would have their own schedules that would depend entirely on circumstances.