



FRONT END DEVELOPER AND UI DESIGNER ▲

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PHONE: +52 81 1050 3399

LOCATION: RAMOS ARIZPE, COAHUILA

EDUCATION

Systems Engineer

UANL - Monterrey NL MX

Graduated in 1998 with specialty as developer and data analyst.

Graphic Design and Strategic Marketing

CEDIM - Monterrey NL MX

Graduated in 2005 as interfaces designer.

EXPERIENCE

Sr Front end developer and UI/UX designer

OCT 2018 - MAY 2021

Metagenics, LLC - Aliso Viejo, CA (remote position)

Working remotely on AngularJS projects and improve a web app with CMS as the back office.

- Create connections with an API created from the CMS as a base
- Helping with design improvements for the web app.
- Doing updates on the front end for site and web app for different countries and dev environments.
- Participating in the development of UI on a project to cast medical results on 4K TV.
- Helping to design team with UX.
- Supporting the backend team with connection issues on TV screens.
- Being part of the front-end team on the development of a web app for medical clinics using angularJS with TypeScript.

As UI/UX designer, help the design team to create new screens for new processes into the system. We used adobe XD to create the screens and adobe illustrator to create iconography and illustrations for some sections.

Tools: Visual Studio Code, Adobe XD, Illustrator, GitKraken (GIT), iTerm (SCSS, and GIT), Slack, and Catalina as Project Management.

Sr Front end developer and UI designer

JAN 2018 - JUL 2019

Wynne Systems, LLC - Aliso Viejo, CA (remote position)

I worked on JSP files to improve web app and fix bugs on the system:

- Creating functions on JS
- Creating and updating styles using SCSS
- Improving UI in different views
- Creating layouts (UI) thinking always-on mobile-first.
- Cleaning up code on JSP files

Tools: Spring IDE, SketchApp, Illustrator, GitKraken (GIT), iTerm (SCSS, SASS, and GIT), Slack, and Catalina as Project Management.

Web developer

OCT 2015 - JAN 2018

Exertus Marketing, LLC - Carlsbad, CA (remote position)

As a web developer, my responsibilities are as follows:

- Build sites from design files (illustrator, photoshop or sketch app).
- Develop themes for WordPress.
- Generate templates for WordPress themes.
- Short-codes development to simplify styling in blog articles.
- Connection with web services (API) to work with jQuery or angularJS.
- Creation or editing of WordPress plugins. Development of animations with CSS (or SCSS / SASS) or jQuery.
- Generating styles for responsive sites from the desktop version of the site.
- Development of mini web apps for sites like a signature generator for emails with the generation of downloadable files.
- Forms connection with Campaign Monitor, PipeDrive, and MailChimp.
- Generation of icon fonts.
- SVG image animation.
- Creating functions for use in WordPress themes.

Tools: Atom and Sublime Text, Photoshop, Illustrator, InDesign, SketchApp, SourceTree (GIT), iTerm (SCSS, SASS and GIT), Slack, G Suite, and Asana as Project Management.

PROFILE

My name is Fidel Hernandez and I born in Monterrey, NL, MX. I'm a creative guy that likes to play music, post-produce videos creating motion graphics and editing videos, and draw sketches with cartoon style. When I was a child I loved to draw and play with a small guitar that my father gift to me.

That creativity I'm using these days to create graphic elements and to find creative solutions to solve issues as a developer and leader.

SKILLS

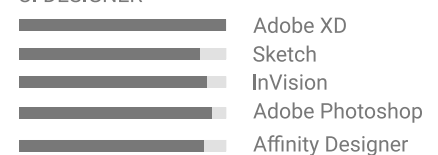
FRONT-END DEV



WEB DEV



UI DESIGNER



ILLUSTRATOR



GRAPHIC DESIGNER AND BRANDING





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Sr Front end developer

JAN 2014 - OCT 2015

Sonata Services - Tijuana, BC, MX

I'm proud to be former outsourcing for Creative Mob, a creative agency with location in San Diego California.

In Creative Mob I worked with UI/UX and desktop and mobile layout (responsive).

- Build sites from design files (illustrator or photoshop).
- Develop themes for Wordpress.
- Generate templates for Wordpress themes.
- Connection with web services (api) to work with jQuery or angularJS.
- Development of animations with CSS (or SCSS / SASS) or jQuery.
- Generating styles for responsive sites from the desktop version of the site.
- Generation of icon fonts.
- SVG image animation.
- Creating functions for use in Wordpress themes.
- Control Version Management with GIT.

Was an honor for me to been part of the leaders board and we took decisions about if some project needs more elements or if other team could help to another one in the different projects in the company.

Tools: Sublime Text, Photoshop, Illustrator, SourceTree (GIT), iTerm (SCSS, SASS and GIT), Slack, G Suite and Asana as Project Management.

Front end developer

JUL 2012 - JAN 2014

Paybook (startup) - Playa del Carmen, Q Roo, MX

I was part of the first team of developers for the web application being in charge of the front end.

- Build sites from design files (illustrator or photoshop).
- At the beginning we started with jQuery to create the web app but we ended to use angularJS as framework.
- Connection with web services (api) to work with jQuery and angularJS.
- Generating styles for responsive web app.
- Control Version Management with GIT.
- The most important feature that I created was to upload documents and photos used to load tickets pictures.

Tools: CODA as IDE, Photoshop, Illustrator, SourceTree (GIT), terminal (SCSS, SASS and GIT), Slack, and G Suite.

AWARDS

Silver Awards (2)

sept 2014 • W3 Awards

Creative Mob won 2 awards in two different categories: General Website Categories - Marketing and for Personal Web Site. I'm so proud to participated with my front end skills and a big team effort. God Blessed me so much.