

A faint, grayscale world map serves as the background for the slide, centered behind the text.

# **GovExcellence2071**

## **Website Auditing System For Federal Govt. Websites**

### **Scope of Work**

Prepared by



**FUTUREINTERNET**

# **PHASE 1 – SCOPE OF WORK**

# KEY MILESTONES & MODULES



# 01 Home Page

Website Homepage should include the key highlights and selling points. Parallax design which will have the below sections

- Header Banner
- Services
- About GovExcellence2071
- Website Check Form (Website address, Entity Name & Email ID)
- Best Practices/Resources
- Footer

# 02 Sub Page

Generic Subpage Layout

- About
- Services
- Etc.

## 03 User Profile

**User Types:** 3 types of users are available on the system with different privileges

- Government Entities Login
- Content Creators /Experts
- Administration to Manage the content

**Registration:** Basic registration should be available for the above user types to register with the System

- Register as Type, Name, Company/Entity, Email, Phone number, Short Bio.

**Login Zone :** Login zone will include the below key features

- Edit Profile, Change Password, Forgot Password, Logout, etc
- View KPIs, View Best Practices , View & Download Resources
- Access Supporting Tools (SEO Checker, Page Speed, HTML Markup check, etc)
- Contact Expert



## 04 Content Creators /Experts

**Content Creators Login Zone:** Content creators/Experts should be able to login to the system and post articles on various category(subjects)

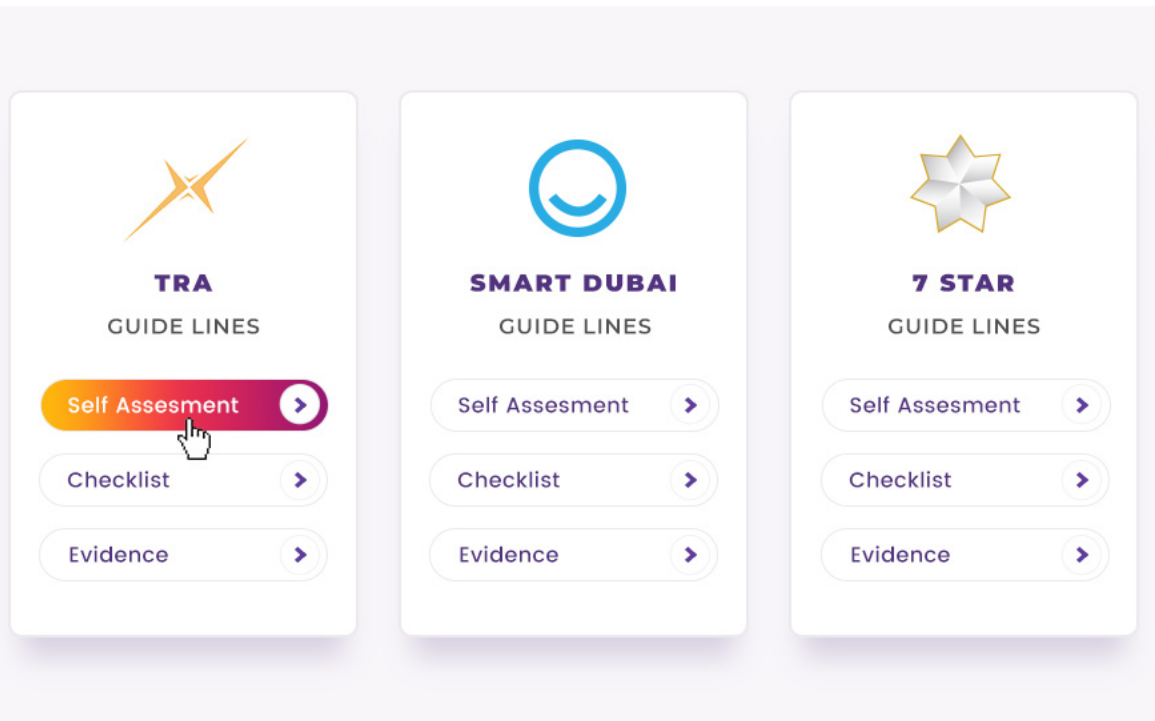
- Submitted articles should be reviewed by the administrator before publishing on the system.
- Analytics details of these articles should be captured and displayed for the administrator like “Clicks, Downloads, most popular, Clicks per Experts, etc”

**Expert Profile:** Expert profile will be displayed on the system which includes the below details

- Name, Photo, Bio, Contact form.

**Contact Expert:** Public users can contact the experts though a simple online form (Name, Subject, Contact info & Description). Contact Expert form submission should be sent to the selected expert and CC to the administrator.

## 05 Guidelines Listing



### View Guidelines & Standards

The Guidelines and standards such as TRA, PMO, Smart Dubai, etc will be listed in this section with proper example for each items.

### UN Standards & Guidelines

The Entities outside UAE will see the UN Web Standards & Guidelines on their login zone.

## 06 Articles

**Articles** Should be published by the Administrator & Experts from their Login zone. Expert's articles need to be reviewed by the Admin before. Publishing on the system.

- Articles should include Text, Image, Videos, Audios, etc
- Analytics details of these articles should be captured and displayed for the administrator like “Clicks, Downloads, most popular, Clicks per Experts, etc”

### Sharing & Downloading

- Articles need to be shared on social media platforms
- Articles need to be downloaded by capturing the user details



## 07 Resources

Useful resources should be able to upload through the CMS which can be downloaded from the Member Zone.

- Resources should have different categories, which can be created through the backend.
- File type should include Word, Excel, PDF, PPTX, MP3, MP4, MPEG, MOV, etc.

## 08 Tools

Supporting Tools should be available for the Members

- Page Speed Checker
- Mobile Responsive Check
- SEO Check
- HTML Validator
- Brocken Links Test



## 09 Award Modules

**Award Registrations** will be open for Government Entities websites with the basic registration form as follows;

- Name
- Website Address
- Category
- Email
- Country
- Brief about the Website

**Categories** for the award entries should be created through the CMS

**Judges Profiles** need to be added through the CMS with the below details

- Name
- Designation
- Image
- Short Bio

**E-Certificate** should be able to issue with QR code that link to the website to verify the certificate is validity.

**Winner profiles** should be created through the CMS with the details

- Name, Entity, Web Address, Short Intro about the Project

# THANK YOU



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