

## Profile

A highly motivated junior software developer with knowledge of HTML & CSS, JavaScript, React, Bootstrap & Material UI, and version control system GIT. Also, have knowledge of working in the Agile framework. I am enthusiastic about learning new skills and seeking to work as a front-end developer for an organization that allows me to grow professionally.

#### **CURRENT SITUATION**

Currently part of the training program "Coding and Finnish language" organized by TE-toimisto and BearIT. It's an 8-month training program I started on 21 April 2022 to learn and improve my programming skills and the Finnish language.

#### **CURRENT PROJECT**

Working on the development of an app to assist football coaches in better management of data and decision-making. The role in the project is of a front-end developer. The technology being used is React, Material UI, GIT & BitBucket. Figma is being used for the design prototype.

#### **ROLE IN PROJECT**

Individually working on building home page view, tables to show individual player statistics, team season statistics, and overall player statistics for one game. Ability to fetch data from the database by making API calls with useEffect hook, overall layout, and design of the tables, adding functionality such as sorting to table. Different features used are Props and hooks such as UseState, and UseEffect alongside it taking care of design aspects and customizing material UI elements.

# Employment History

Customer Service Associate at Walmart Canada, Guelph

November 2019 — March 2020

- Maintained up-to-date knowledge of all retail promotions.
- Provided customers with relevant information and suggestions.

#### Retail Associate at Goodwill Community Store, Guelph

September 2019 — December 2019

## Digital Marketing Trainee at Ikoniac Oy, Turku

November 2015 — May 2016

- Assistance in website development and optimize it for Keywords
- Built, implemented and updated effective SEO strategies.
- Conducted Keywords Research
- Maintain and growing social media channels

#### **Details**

Laulunmaankatu 11 C 043 Tampere, 33800 Finland 04578324077 farhan.midsweden@gmail.com

#### **Profile & Certifications**

Linkedin Profile GitHub Account Python Course Uni Helsinki React Course - Udemy Modern HTML & CSS - Udemy GIT Course - Udemy Agile Course - Udemy Kanban Course - Udemy Learn C - CodeAcademy Learn CSS - CodeAcademy Learn HTML - CodeAcademy **Cloud Computing** Bootstrap - CodeAcademy **Robotic Framework** Selenium Essential **Test Automation** 

#### **Skills**

HTML & CSS

Git

JavaScript

React

Bootstrap & Material UI

Agile Project Management

## Website Seller Freelance at Flippa.com

- Developing and selling WordPress-based websites
- 100 % positive feedback with 178 transactions totaling \$16,417
- Flippa Profile

## Education

International Smart Industry – Continuous Transformation, Tampere University of Applied Sciences -Part Time Studies, Tampere

August 2021 — April 2023

- The compulsory study period ended in May 2022
- Diploma of Higher Education training

# Masters Degree in Global Innovation Management, University of Turku, Turku

August 2014 — July 2018

Interrupted Completed 103 ects

## Master's in Business Administration, Mid Sweden University, Sundsvall Sweden

August 2010 — October 2011

## Bachelors in Business Administration, Textile Institute of Pakistan, Karachi Pakistan

September 2003 — September 2007

#### Courses

#### Finnish Language and Culture, Tredu

August 2021 — December 2021

## Finnish Language, Tredu organized by Tampereen kaupunki

November 2020 — April 2021

## **★** Past Projects

#### IoT consultency website

- Website to practice HTML & CSS Skills
- · Making the website responsive
- Concepts of flex box
- https://fidoster.github.io/FarhanIoT/

## Igloo Hotel Website

- Learning basic skills of HTML & CSS
- https://fidoster.github.io/lglooHotelWebsite/index.html

## **E-Commerce Website Fidgetsspinner.com**

- · Developed a WordPress-based website and optimized it,
- Technologies used are WordPress, Woo-Commerce, Google Analytics & SEO using Adword keyword research tool and on-page optimization
- Successful project with almost 95,000 users visiting the website
- Traffic at the peak was almost 2000 users per day

## Digital Marketing Certifications

**GOOGLE CERTIFICATIONS** 

- Google Ads Display
  Certification Credential ID 28160892
- Google Ads Display Exam Credential ID 28161761 HUBSPOT CERTIFICATION
- Content Marketing Credential ID 5583473 Issued by HubSpot FACEBOOK CERTIFICATION
- Ad Auction and Delivery Overview Credential ID 49844625
- Create Facebook Ads
  Credential ID 49852559

## Languages

English

Finnish

Urdu

Panjabi; Punjabi