

Field Palmer

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EDUCATION

The University of North Carolina at Chapel Hill | Chapel Hill, NC

B.A. in Global Studies, Minor in Geography

May 2014

SKILLS

- **Languages:** Javascript, Typescript, Java, Python, Rust, Solidity, R, Golang
- **Technologies:** Node.js, Express.js, React.js, Git, GraphQL + REST APIs, AWS, Google Apps Script
- **Tools:** Wireshark, Postman, Smartsheets, MongoDB, Firebase, Apollo Server, Figma, Jira, Github CoPilot

EXPERIENCE

Senior Academic Analysis & Insights Specialist | 2U, Inc. | Remote

May 2021 - Present

- Improved operational agility 80% by implementing an instant messaging system using Slack and Smartsheets.
- Generated influential sentiment analysis reports using OpenAI + Python to reveal opportunities for improvement.
- Created scalable user interfaces in AWS using React and Bootstrap to improve user experience and security 50%.
- Built Chrome Plugins with HTML, Javascript, and Puppeteer that facilitated data-driven decision-making.

Academic Analysis & Insights Lead | 2U, Inc. | Remote

June 2019 - May 2021

- Tailored solutions in Salesforce and Canvas LMS to meet partners' needs, cutting onboarding time by 30%.
- Streamlined application deployment using Confluence to document technical workflows and training materials.
- Increased pipeline conversion 20% by enabling real-time stage transitions using Zapier, Firebase, and Apps Script.
- Engineered 30+ coding challenges in Java, Python, and Javascript with automated scoring using Selenium & unittest.

Geographic Data Analyst | Meyers Research, LLC | Remote

July 2018 - June 2019

- Utilized ArcGIS and QGIS to analyze over 3000 properties to support data visualizations and strategic planning.
- Devised data integration processes with Apps Script to reduce manual data input by 70% and increase efficiency.
- Fostered a 35% increase in project collaboration by strengthening relationships with key development stakeholders.

Founder | Slated, LLC | International

June 2016 - July 2018

- Managed marketing and sales for 100+ unique products across multiple industries generating over \$300,000 revenue.
- Designed and launched 6 sites on Squarespace, Shopify, and Wordpress with analytics and commerce integrations.
- Drove hundreds of targeted monthly visits through effective pay-per-click campaigns using Google & Facebook Ads.

Sales & Marketing Manager | Siman Stones International | Goa, India

May 2015 - May 2016

- Enhanced user engagement 100% by creating and distributing engaging content on WordPress and Facebook.
- Achieved a 40% increase in email campaign conversions leading to new accounts and opportunities at showcases.
- Recruited, trained, and managed an international sales team that generated \$250,000 in new business revenue.

English Language Teacher | French Ministry of Education | Amiens, France

August 2014 - May 2015

- Wrote and maintained 20+ lessons to increase English language proficiency for middle and high schoolers.
- Organized and led interactive language workshops for students to improve conversational abilities and confidence.
- Integrated multimedia teaching tools into the classroom, enhancing student engagement and learning outcomes.

CERTIFICATIONS

The Linux Foundation | Certified Systems Administrator

June 2024

The University of North Carolina at Chapel Hill | Full Stack Web Development

Jan 2019