

FIELD PALMER

Denver, CO, 80203 - (910) 990-5472 - gilbertfieldpalmer@gmail.com - [linkedin.com/in/fieldpalmer](https://www.linkedin.com/in/fieldpalmer)

Full-stack developer with expertise in web applications, database technologies, and systems automation. Adept at transforming complex datasets into actionable and approachable insights within cloud infrastructure. Known for delivering high-impact solutions with a positive user experience in fast-paced, cross-functional environments.

SKILLS

HTML5, CSS, & JavaScript ES6 + Node.js & Python + React & React Native + REST & GraphQL APIs
AWS Amplify & Lambda + Google Cloud Platform + SQL & NoSQL + Smartsheet & Tableau

EXPERIENCE

Senior Academic Analysis & Insights Specialist - 2U, Inc. - Remote

05/2021 - present

- Used Google Cloud Platform, Artificial Intelligence, and Smartsheet to increase analytics efficiency by 500%.
- Engineered user interfaces and data visualizations in D3.js and React for deployment in cloud environments.
- Programmed automated backend unit tests in Java, Python, and Node.js for 100% faster software testing.
- Interfaced via Jira, Confluence, and LucidChart to implement collaborative solutions for business challenges.

Academic Development Analyst - 2U, Inc. - Remote

06/2019 - 05/2021

- Wrote SQL & NoSQL queries in Node.js environments for Postgres and Mongo database applications.
- Built and managed a React web app with authentication to clean hundreds of thousands of rows of CSV data.
- Created dashboards using Looker Studio, Tableau, and Smartsheet to translate data into actionable insights.
- Assessed proficiencies in programming languages, web frameworks, data analysis, cybersecurity, and UX/UI.

Founder - FlexStoneUSA, Inc. - Remote

06/2016 - 06/2019

- Designed and deployed websites for diverse intellectual properties in Wordpress, Shopify, and Squarespace.
- Directed traffic to company websites using Google Ads campaigns and comprehensive SEO strategies.
- Directed innovative marketing and sales strategies, generating \$350,000 in new business revenue.
- Managed the product lifecycle from concept to launch, providing timely delivery and high-quality outcomes.

Sales & Marketing Manager - Siman Stones PVT LTD - Goa, India

05/2015 - 05/2016

- Generated blogs, graphics, and other promotional materials for distribution via print and social media.
- Improved page content, keyword relevancy, and branding consistency to optimize Wordpress site visibility.
- Recruited and managed an international sales team that brought in 300% increased annual revenue.
- Conducted market research and competitive analysis to identify trends and opportunities for innovation.

English Teacher - Ministère de l'Enseignement Supérieur et de la Recherche - Amiens, France

09/2014 - 05/2015

- Collaborated with local teachers to design lesson plans tailored to their learning objectives.
- Developed interactive activities to encourage student participation and improve conversational English.
- Adapted teaching strategies to accommodate diverse learning styles and levels of English proficiency.

EDUCATION

Bachelor's in Global Studies, Geography minor - The University of North Carolina at Chapel Hill

2010 - 2014

CERTIFICATIONS

Full Stack Web Development Boot Camp - The University of North Carolina at Chapel Hill

2018 - 2019