

**Student.
Writer.
Arts Manager.**

Marcus Fields

Communications Experience

Contact Info

fieldsm9@msu.edu

(517) 990-5980

362 Bogue St. Room E312

East Lansing, MI 48825

Twitter: @marcusfields52

Since May 2014, I've worked as an arts management intern at the Michigan State University College of Arts & Letters. As a part of this internship, I worked directly next to the college's communications manager to market the 2014 Signature Lecture Series. This included writing press releases, planning social media updates, making a plan for advertisements, sending out email blasts on Mailchimp, and evaluating our process.

Editing Experience

Education

Michigan State University

Major: Professional Writing

Major: Arts and Humanities

Minor: Arts Management

Honors College, GPA 3.8

In the summer of 2014, I worked as a program intern at the Arts Council of Greater Lansing. This experience involved the creation of a publication called the Young Creatives Guide. I was charged with contacting member organizations for information on their arts education programs. Once I compiled the information and organized it in a way that made sense, I was in charge of editing the publication to make it consistent and correct.

Other Experience

Skills

Writing and Editing

Social Media

Adobe Illustrator

Currently, I am working as an arts management intern at the College of Arts & Letters. My main job is to assist in the planning of HASTAC 2015: The Arts and Sciences of Digital Humanities, a conference at the Kellogg Center in late May 2015. I help plan logistics, develop the program, and coordinating student volunteers.