1. Design Choice Summary

The color palettes that I chose all matched the headshot that I planned on using. I used tools such as Adobe Kuler and Pictaculous to develop color schemes. They were all darker color schemes with blues, reds, and oranges as main colors. I also knew that I wanted to have a mostly white background, so I tried picking colors that would let me do that.

When looking for fonts to use, I wanted to keep it simple but professional. I knew I wanted to sans-serif font because I don't like reading serif fonts on the internet. I don't think they look very good. So, I ended up going with a regular Arial font with sans-serif as a back up in the css. I decided this would help it look similar on all browsers and it wouldn't be a huge problem. I think that the Arial font fits with my colors and my branding too. My design calls for a simple, professional looking site, and I get that feel from the Arial font.

I'm having trouble putting my connect buttons in photoshop, but I have them picked out. They're flat social media colors in circular buttons. I think the circles will contrast nicely with my square navbar, headshot, twitter feed, and footer. The picture of me that I chose is a professional headshot done at the Creativity Exploratory. I just think this is one of the best pictures of me that I want potential employers to see. It was the inspiration for some of my color scheme.