



*National Mission for Empowerment of Women  
Achievements (July 2014 - December 2014)*

MINISTRY OF WOMEN & CHILD DEVELOPMENT  
GOVERNMENT OF INDIA

Sl. No.	National Mission for Empowerment of Women (NMEW) Component
1	Mission Directorate
2	National Resource Centre for Women (NRCW)
3	State Resource Centre for Women (SRCW)
4	Pilot Convergence Projects (PSK)
5	Convergence projects (Ministries)
6	Thematic Convergence Projects (NGO projects)
7	Training and Capacity Building
8	Research Studies
9	Conference, Seminars, Workshops
10	IEC and Publication

**1. Approval for continuation of NMEW Scheme for 12<sup>th</sup> Plan:**

- Planning Commission has approved an Umbrella Scheme for Protection and Development of Women merging various centrally sponsored schemes initiated/proposed for continuation during 12<sup>th</sup> Plan period which includes National Mission for Empowerment of Women (NMEW). NMEW is a continuing Scheme from 11<sup>th</sup> Plan and the proposal for its continuation during the 12<sup>th</sup> Plan with a revised structure to strengthen the National Resource Centre for Women (NRCW) to support the Ministry of Women and Child Development was appraised by the Expenditure Finance Committee (EFC) under the Chairmanship of Secretary, Ministry of Finance (Department of Expenditure) on September 9, 2014.
- Following the Order from Ministry of Finance, Department of Expenditure (PF –II) dated 25<sup>th</sup> November 2014; the Scheme NMEW which shall in effect be a sub-scheme of the Umbrella Scheme for Protection and Development of Women has been approved by the Competent Authority for continuation during the 12<sup>th</sup> Five Year Plan.
- Detailed Guidelines for NMEW Scheme pertaining to the revision as approved for the 12<sup>th</sup> Plan has been made.

**2. National Resource Centre for Women (NRCW): Domain based experts**

- Proposal prepared for continuation of NMEW Scheme for appraisal by the competent authority.
- Contributed to the Beti Bachao Beti Padhao (BBBP) Scheme during the process of approval and undertaken the responsibility of the Project Management Unit (PMU) of BBBP Scheme.
- Draft Proposal for the Scheme for Nirbhaya Centre was prepared by the domain experts.

**3. State Resource Centre for Women (SRCW):**

- SRCWs have been notified by the respective State Govt./UT Adm in 31 States/UTs. However, staff has been recruited in 19 SRCWs and progress report with UC and SOE received for transfer of funds for the FY 2014-15. State-wise updated status prepared and follow-up undertaken.
- As the NMEW Scheme for 12th Plan was under the process of approval, no funds have been transferred for FY 2014-15 to the States/UTs where appointment of staff is pending.
- As per the restructured/revised NMEW Scheme for 12th Plan, the scheme shall be implemented on a cost sharing basis between the centre and the states (75:25 for all States/UTs except NE States and Special Category States including Jammu & Kashmir, Himachal Pradesh and Uttarakhand where the sharing will be 90:10) as directed by the Planning Commission, GOI.

#### **4. Poorna Shakti Kendra Projects (PSK): Pilot project**

- NMEW has the mandate to create dedicated institutional mechanisms to function as a one stop center for services to women, providing a platform/forum to come together, explore their potentials and possibilities, raise awareness about their contributions to society and their social, economic and political rights, facilitate access to schemes and entitlements and build capabilities for promoting women's participation in decision-making.
- The first pilot project to demonstrate convergence of programmes and schemes was launched in District Pali, Rajasthan on Sep 16, 2011. Women resource centres or Poorna Shakti Kendras (PSK) were opened in 150 Gram Panchayats (GPs). Each PSK at the village level has two *Mahila Gram Samanvyaks* appointed by the NMEW who act as facilitators cum motivators for women in those Gram Panchayats and are also responsible for providing training on various issues. These Coordinators have been adequately oriented and trained on gender issues.
- Subsequently in 2013-14, in response to the proposals received from the State Governments/SRCWs for setting up PSKs, 32 districts were duly approved by NMEW. Considerable progress has been made in 14 districts (including Pali, Rajasthan) with staff recruited at various level for bringing about convergence at the ground level. Updated status of the PSK pilot project in various prepared and follow-up undertaken.

#### **5. Convergence initiative with other Ministries/Department, GOI:**

- A working Group was formed on 30th August, 2012 headed by Additional Secretary, Ministry of Rural Development including representatives from Ministry of Drinking Water & Sanitation (MoW&S) and NMEW (MWCD). The Eighth Working Group meeting was organized on 30.07.14 to review the progress made on the decisions taken in the earlier meetings. As a part of this initiative, MORD has agreed to include the workers engaged as part of NMEW Scheme in their training and capacity building

programs. The Ahimsa Messenger kit prepared by NMEW was also shared with MoRD for reference in their training programs.

- NMEW has partnered with Ministry of Panchayati Raj (MOPR) for convergence projects on arresting declining Child Sex Ratio (CSR) in 12 districts of 7 states i.e. Jind, Jhajjar(Haryana), Tarantaran (Punjab), Nagaur, Jaipur(Rajasthan), Surat, Mehsana (Gujarat), Nayagarh (Odisha) Bid, Jalgaon (Maharashtra) Jammu, Samba (J & K). The focus was on interventions through Gram Panchayats which includes preparation of “District Level Action Plan” involving various Ministries/Departments, Sensitization and Capacity of local leaders including Elected Women Representatives, Mahila Sabha Members/Village Health Sanitation Committee Members, school teachers etc. and IEC activities. Dedicated staff namely Gender Convergence Officers (GCO) were hired in these districts and an operational guideline prepared. The project was completed on August 15, 2014.
- A series of organic festivals (Meghalaya, Mizoram & Nagaland) organized by NMEW in convergence with National Horticulture Board, State Horticulture Board, State Resource Centres for Women and National Skill Foundation of India (NFSI). Assam Women farmers organic festival was organized at Delhi Haat from 6th to 9th June, 2014 with an objective to provide urban market exposure for the products of women farmers of North East Region through Convergence. This festival was also organized at Delhi Haat.

#### **6. Thematic Convergence projects being implemented in collaboration with NGOs:**

NMEW is implementing 46 thematic projects in collaboration with various civil society organizations/institutes working in the area of women’s empowerment. A Committee was formed (including Prof. Aasha Kapur Mehta, IIPA, New Delhi, DS, Finance, MWCD, ED, NMEW and Director, NMEW) to review the status of the projects and a meeting of the said Committee was held on July 24, 2014. Following this, NMEW has sent communication to all the organisations regarding the progress made and expenditure incurred as part of the project approved. NMEW is in receipt of quarterly reports along with SOE from the implementing agencies/organisations.

#### **7. Training and Capacity Building:**

- Training kit and module on Ahimsa Messengers prepared by NMEW was shared with NIPCCD for including the same in the training programmes. The kit was also disseminated to all the SRCWs for future reference in the training programmes being undertaken at various levels.
- Training program on Gender Budgeting organised by Accounts and Administrative Training Institute, Gangtok during 27-29 August 2014. The two-day training covering basic concepts, gender analysis of schemes and programs and introduction to the tools for institutionalising Gender Responsive Planning & Budgeting.

#### **8. Outsourced Research Studies:**

- “Economic Empowerment of Women Farmers through value chain development” by MS Swami Nathan Research Foundation (MSSRF), Chennai is a Research cum demonstration pilot project and last quarter progress report (July 2014 to October, 2014) has been received by NMEW. The project aims in establishing necessary marketing facilities to achieve advantage of scale for products through collectives /social enterprises by involving small and marginal women farmers The project is operational at three sites - Illupur (Pudukkottai district) & Kannivadi (Dindigul district) in Tamil Nadu & Jeypore (Korapur district) in Odhisha. NMEW has received all the quarterly reports. The final report on this project is awaited.
  - “Impact of Government initiatives on enhancing value of girls” is a research study being undertaken by Women Power Connect (WPC), New Delhi.
  - A study on “Institutional finance and women entrepreneurship: policy practice & lessons” by Institute of Small Enterprises and Development, Kerala.
  - A study on “Empowering adolescent girls and boys for improving reproductive and social health” by Indian Institute of Dalit Studies, Delhi.
9. **IEC and Publication:** There has been no IEC activities with NMEW. However a fiction based tele film, named Bhram, funded by NMEW is based on the theme of son preference and gender biased sex selection and another documentary film is related to the issue of declining child sex ratio and Beti Bachao Beti Padhao initiative.
10. **Budget:** [The budget in PDF form is attached.](#)