

# Your Resume Critique

Tom Martin <thomas@topresume.com> to me

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#### Hi AUSTIN,

This free resume critique is meant to give you an honest, straightforward assessment and some suggestions to help in your job search. I'm able to offer insight into how you compare to other job seekers competing for the same positions because I personally review hundreds of resumes every month.

# **Visual Presentation and Organization**

Sometimes looks do matter. In the case of your resume, it's especially true. I found your design to be visually uneven. I'd like to see your document more polished, something more fitting of your experience level. Remember that your resume is your marketing tool. It's the first glimpse a potential employer has of you.

You should consider using a few more bullet points to increase the impact to the employer. If employers see too many long sections of text, they might find it difficult to zero in on the most crucial information. The size and type of bullets should also be taken into account. Although seemingly minor, the visual impact of a resume is the key to ensuring that an employer will read it thoroughly.

# **Resume Writing**

Your career summary is not as strong as it should be. This is a key piece to compel the hiring manager to keep reading. Flesh out your career summary to define you as a professional and cover those areas most relevant to the job that you seek.

Based on how the resume is phrased, you could be perceived as a "doer," as opposed to an "achiever." A few too many of your job descriptions are task-based and not resultsbased. This means that they tell you what you did, instead of what you achieved. This is a common misstep for non-professional resume writers. To be effective and create excitement a good resume aids the hiring executive envisage you delivering similar

achievements at his or her company. Here are some examples of task-based sentences in your resume:

- "Complied with permits and state restrictions for movement of plants, mites, and viruses"
- "Followed protocols and methods for qPCR and RPA of plant viruses"

Employers want to learn about your previous achievements and specifically how you've helped make an impact. More importantly, they want to know how you are going to make a significant difference at their organization.

In reading your resume, I did not find the kind of active language that would bring your work to life. Instead, I saw passive words and non-action verbs.

Phrases like "Assisted in" and "Maintained" are monotonous, overused, and add little value to your resume. Strong action verbs, used with engaging language to outline outstanding achievements, are essential parts of a soundly-built resume.

Now, let's see how to put this into practice. Here's a real life sample taken from a former client's resume. By changing the language, we helped to enhance the perception of the job-seeker.

- Passive language / Doing: "Negotiated contracts with vendors"
- Action language / Achieving: "Slashed payroll/benefits administration costs 30% by negotiating pricing and fees, while ensuring the continuation and enhancements of services."

An adjustment like this makes a big improvement.

A regular review of every word and sentence in your resume is an important thing to do, especially if you're the only one looking at it. Hiring managers are looking for an excuse to eliminate you as a candidate. You may not be able to see awkward phrases and grammatical errors if you've already spent too much time with your own resume.

# **Digital Readiness**

Your resume is saved in PDF format. 19% of resumes look like yours. While this may make viewing consistent for recruiters, **some older** Applicant Tracking Systems (ATS) **might not** 

be able to correctly parse this. You might want to consider converting your document to a Microsoft Word file.

## **Resume Scan Test Results**

93% of all Hiring Managers use resume scanning software called applicant tracking systems (ATS) to filter candidates from the application pool. To illustrate how you stand up to the automation, I passed your resume through the very same software that Hiring Managers use to filter the real talent from the hundreds, sometimes thousands, of candidates that apply for a single open position.

Continue below to view how applicant tracking systems present you...

### REWRITING PACKAGES

Simply put, you will land more interviews after your resume is re-created by a TopResume resume writer.

#### PROFESSIONAL GROWTH

An expertly written and keyword-optimized resume that sets you apart.

#### **CAREER EVOLUTION**

Everything you need to apply to jobs, including a resume and cover letter.

#### **EXECUTIVE PRIORITY**

Resume, cover letter, and LinkedIn profile, created by an executive writer.



#### ★ CUSTOMER SUCCESS STORIES

TopResume has helped more than 600,000 professionals – from every industry and background – enjoy the careers they deserve. Below are real stories of others we've helped:

Leslie completed her degree, and had to tie her recent experience back to her prior industry. See how we helped

Mike needed to define and package his relevant job skills to attract the right job opportunities. See how we helped

Casey needed help highlighting the job skills she had that could translate when changing careers. See how we helped

#### ♣ WE'RE HERE TO HELP

If you have any questions about the Resume Rewriting process, please read through our <u>Frequently</u> <u>Asked Questions</u>.

If you still have questions, email us.

# The raw data, pulled directly from your resume.

"AUSTIN N. FIFE's experience appears to be concentrated in Information Technology / Machine Learning, with exposure to Scientific / Chemical. AUSTIN N. FIFE has 9 years of work experience, with no management experience."

DOES THIS LOOK LIKE YOU?

The content of this section has been pulled directly from your resume by an applicant tracking system that is used by many Fortune 500 companies. If this is not a proper representation of who you are as a candidate, we're here to help.

Email me with any questions!

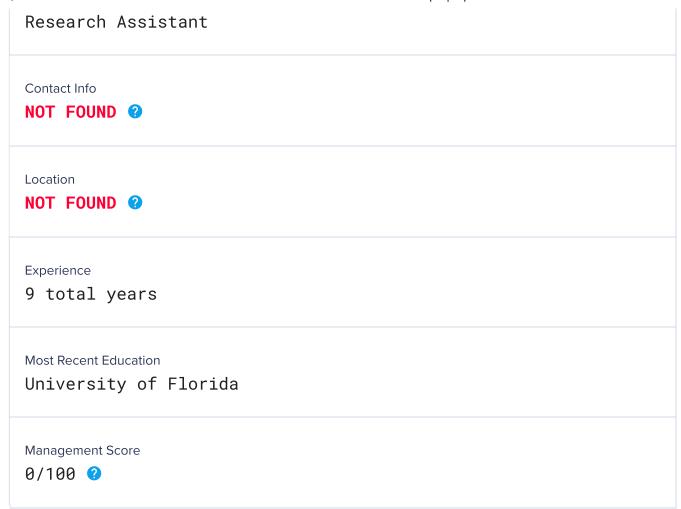
Full Name

AUSTIN N. FIFE

Most Recent Employer

University of Florida

Most Recent Professional Position

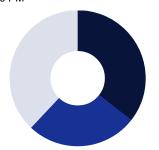


# What the Tracking Systems think of you as an Applicant

Hiring Managers use applicant tracking systems (ATS) to automatically designate a **Best** Fit based on your experience level and the kinds of keywords spread throughout your resume. The Applicant Tracking System (ATS) will also assign a weighted score to **Key Skills & Competencies** from your resume to paint a picture of who you are as a potential employee.

I passed your resume through the very same software that hiring managers use. *Here is how your resume stacks up...* 

WHERE THE APPLICANT TRACKING SYSTEM (ATS) THINKS YOU FIT:



- 36% Information Technology
- 26% Scientific
- 38% Other Professional Industries

#### Does this properly describe the career you're pursuing?

If not, check out real-life examples where we helped someone change their story.

#### **TOP KEYWORDS & SKILLS**

chemistry analysis of variance anova sops collection

#### OTHER CORE COMPETENCIES

data science biostatistics biochemistry dna general chemistry molecular biology zoology

#### LESS WEIGHTED SKILLS

network analysis pca principal component analysis qpcr sar spectrometry deep learning

#### Is this the skillset that you want to convey to employers?

If not, <u>email me!</u> I'm here to help you land more interviews so you can get more job offers.

# **Recommendations & Next Steps**

AUSTIN, for a professional with 9 years of experience, your resume undersells you. This is the most important tool in your job search and it needs to clearly communicate your expertise, unique experience, accomplishments, and career goals.

#### HERE ARE THE MAJOR ISSUES HOLDING YOUR RESUME BACK:



Use more bullet points to call out accomplishments. Your resume should contain at least 2–3 bullets for each job in your work history.



Show the outcomes of your efforts. Your resume focuses too much on what you've done, not what you've achieved.



Your resume does not make a strong visual impression. Your resume should appear clean, uncluttered, and appealing to the eye.



**TopResume writers are experts at fixing these kinds of problems.** Consider working with a professional writer to get a resume that sets you up for success.

Get an expert to rewrite your resume

Feel free to email me with any questions. We're here to help you put your best foot forward.

#### Thank you,



Tom Martin resume Expert, TopResume thomas@topresume.com

Our critiquers are always striving to improve! How helpful was **Tom**'s critique?



**CHOOSE A RATING** 

PRODUCTS

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Military Transition Resume

Academic CV Writing

LinkedIn Profile Makeover

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