YUET LING (FIFI) LAW

MA student in Web Design & New Media who is actively seeking for opportunities

CONTACT

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Demo Reel
https://vimeo.com/396112507

LANGUAGES

CANTONESE

ENGLISH

CHINESE

SKILLS

ADOBE PREMIERE PRO

ADOBE AFTER EFFECTS

ADOBE PHOTOSHOP

ADOBE INDESIGN

ADOBE ILLUSTRATOR

ADOBE LIGHTROOM

AUTODESK MAYA

FINAL CUT PRO

HTML

CSS

JAVASCRIPT

INTERESTS

COOKING

GOLF

BADMINTON

PHOTOGRAPHY

EDUCATION

ACADEMY OF ART UNIVERSITY — SAN FRANCISCO, CA
M.A. IN WEB DESIGN & NEW MEDIA — GPA 3.90
09/2019- PRESENT

UNIVERSITY OF CALIFORNIA, DAVIS — DAVIS, CA
B.A. IN CINEMA AND DIGITAL MEDIA — GPA 3.92
MINOR IN COMMUNICATION
09/2016 - 06/2018

EXPERIENCE

Multimedia Specialist *10/2018 - 06/2019*
Yeah Education
- Produced promotional videos (both English and Chinese version) for community college students and parents
- Developed and produced 2D motion graphic explainer videos

Junior Video Editor/ Producer *09/2018 - 06/2019*
Pac-12 Networks
- Produced highlights video of sports matches and individual players in a fast turnover time using Adobe Premiere Pro, After Effects and Dalet Timeline
- Built lower thirds and VFX, and produced 16x9 (web), 1:1 (square), and 1080x1920 (vertical) versions of the videos
- Connected with social media team to publish videos on social media platforms

Motion Capturing Research Lab Assistant *01/2018 - 06/2018*
UC Davis
- Cleared and reconstructed motion capture data for 5 projects using Vicon Blade

Assistant Technical Director/ Videographer and Editor *09/2016 - 06/2018*
ASUCD Aggie Studios
- Edited "Dr. Enderle: Undercover!" and reached over 1 million Facebook users
- Produced promotion videos for clients in a deadline-focused environment
- Trained fellow studio members on videography and video editing skills

PROJECTS

Safeway App UX Redesign Project *09/2019 - 12/2019*
Role: UX Designer
A class project on the Safeway app to create better user experience for Safeway users

Suju vs Jeff: A RPS Game *10/2019*
Role: Front-end Developer
A new version of the "Rock Paper Scissors" Game created using HTML, CSS, JavaScript

Monday Blues *03/2018 - 05/2018*
Role: Cinematographer, Video Editor
Official selection at the Legacy of Black Women Film Showcase

Edit *03/2017 - 04/2017*
Role: Cinematographer, Video Editor
Official selection at 2017 Film Festival @UC Davis