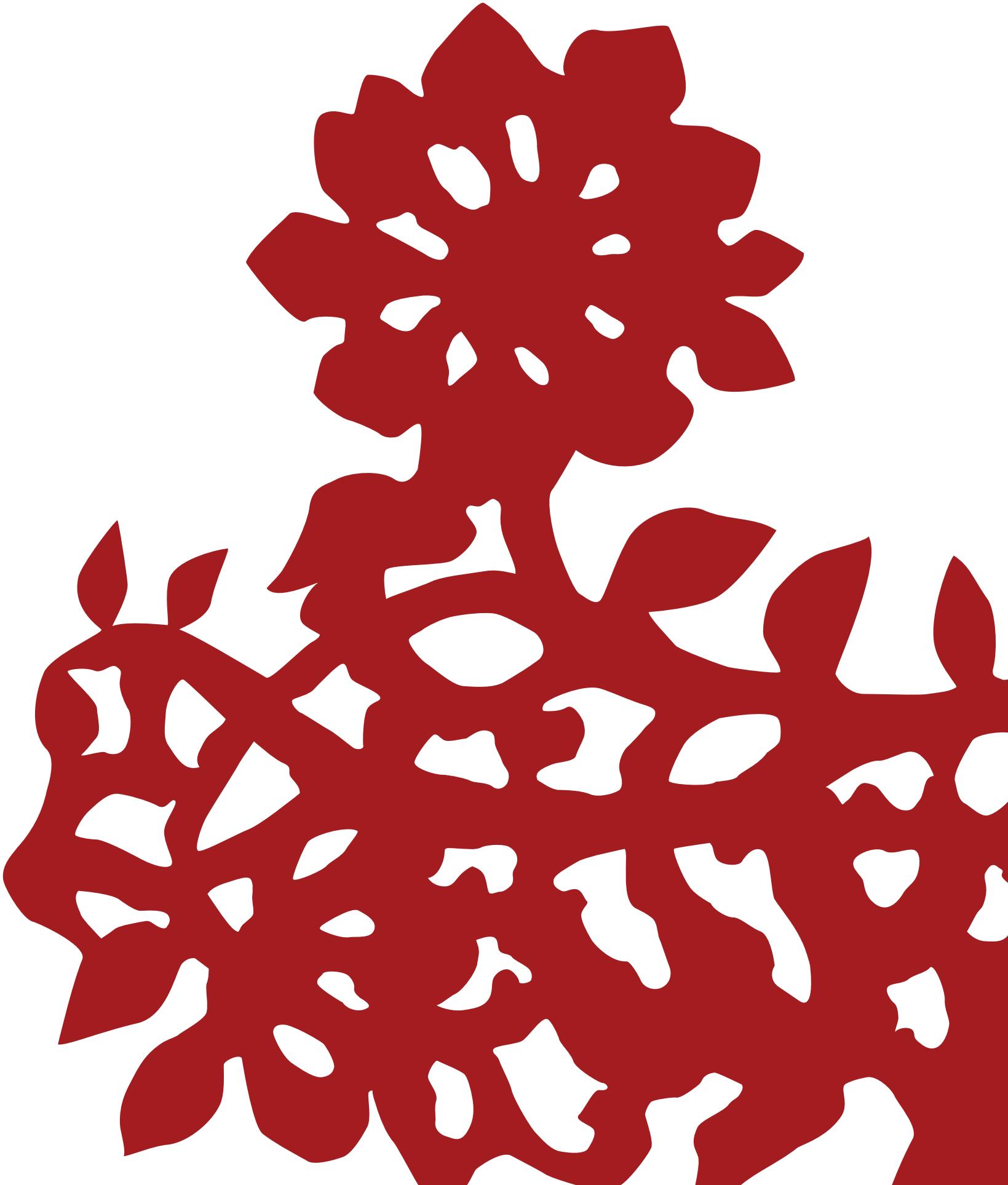
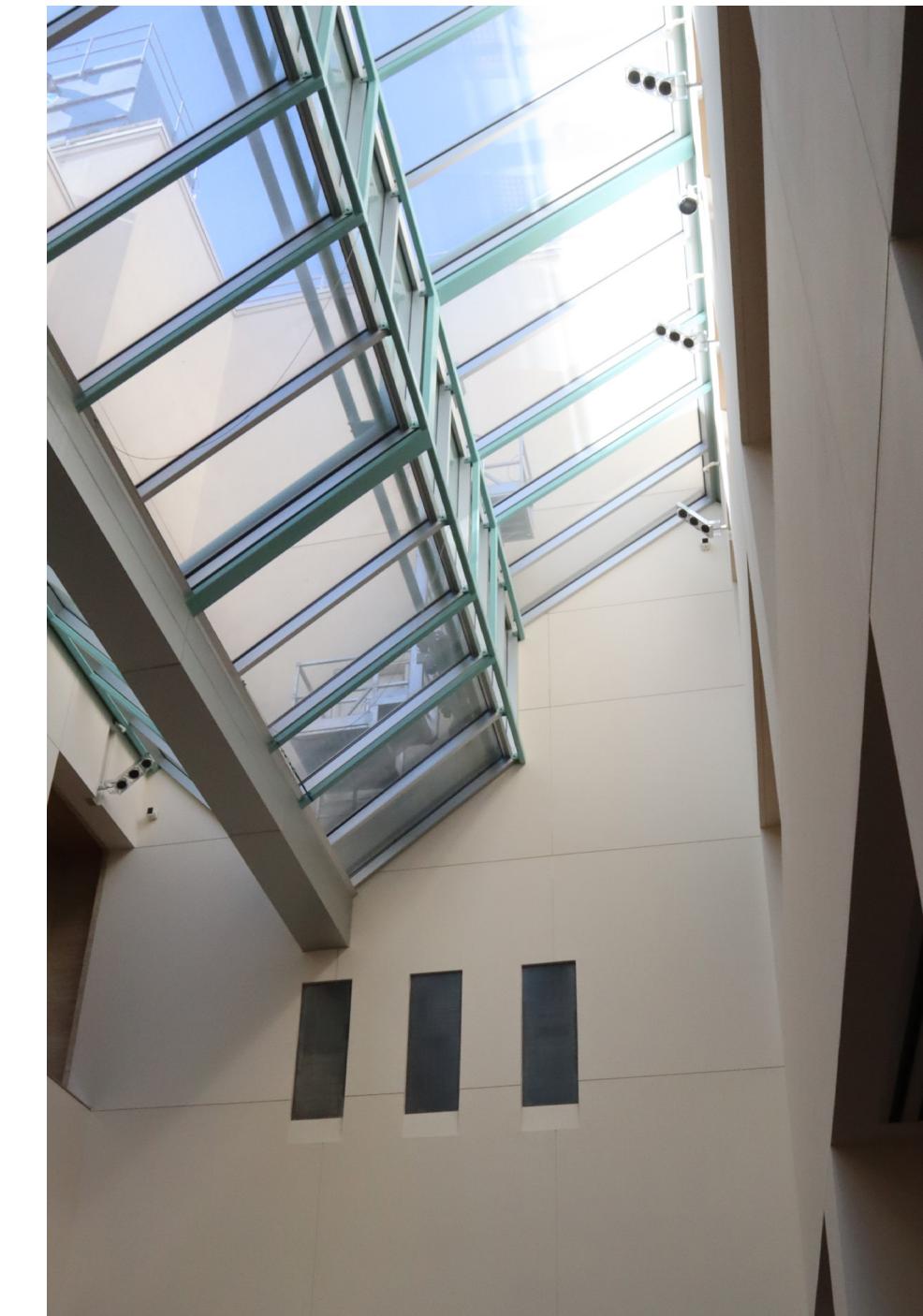
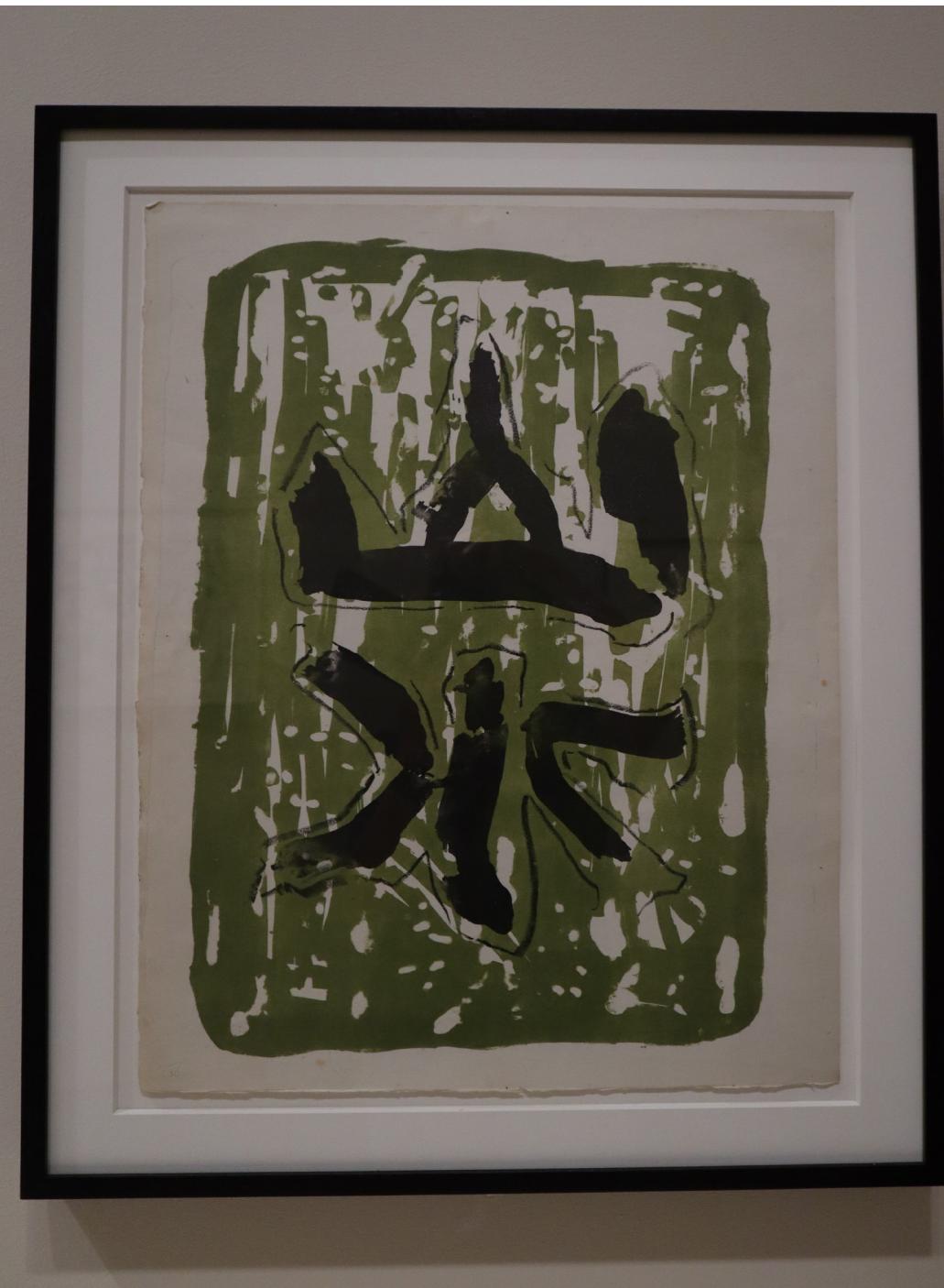
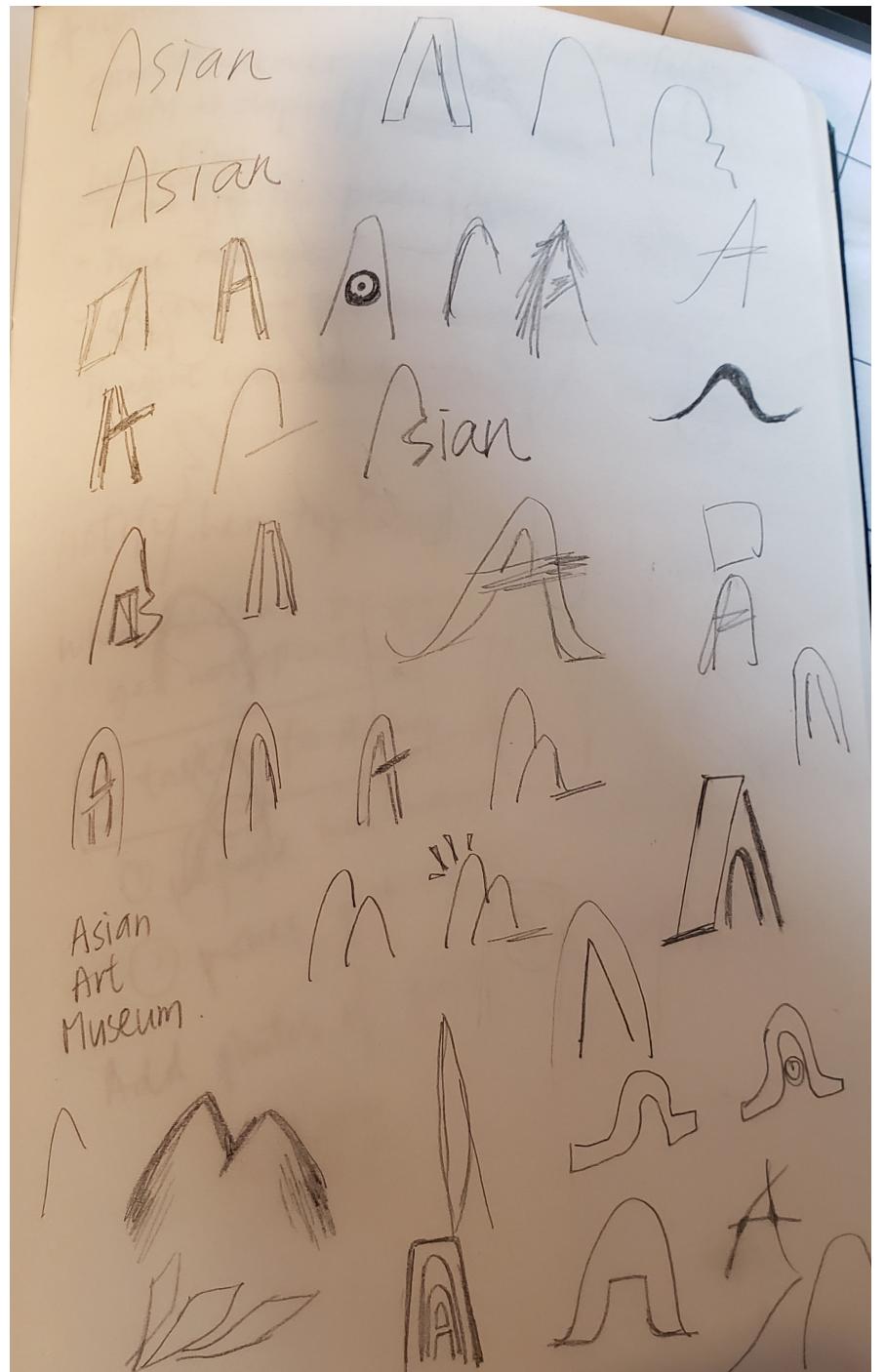


ASIAN ART MUSEUM

Fifi Law
ADV 605 - Digital Graphics
Fall 2019



INSPIRATIONS



LOGO IDEAS



Asian Art Museum



Asian Art Museum



Asian Art Museum



Asian Art Museum



Asian Art Museum



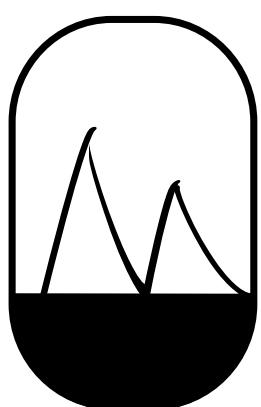
Asian Art Museum



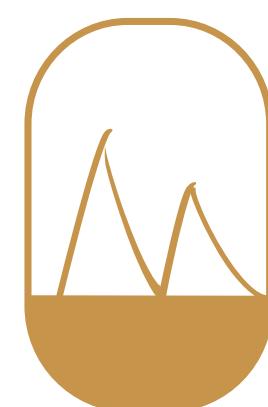
Asian Art Museum



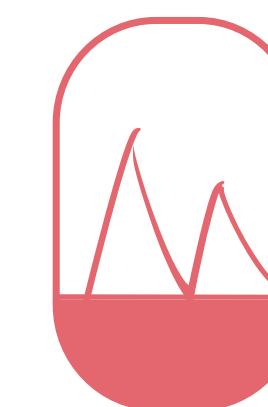
Asian Art Museum



ASIAN
ART
MUSEUM



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FINAL LOGO DESIGN

Current design:



My new design:



BUSINESS CARD DESIGN



LETTERHEAD DESIGN



October 31st, 2019

To whom it may concern,

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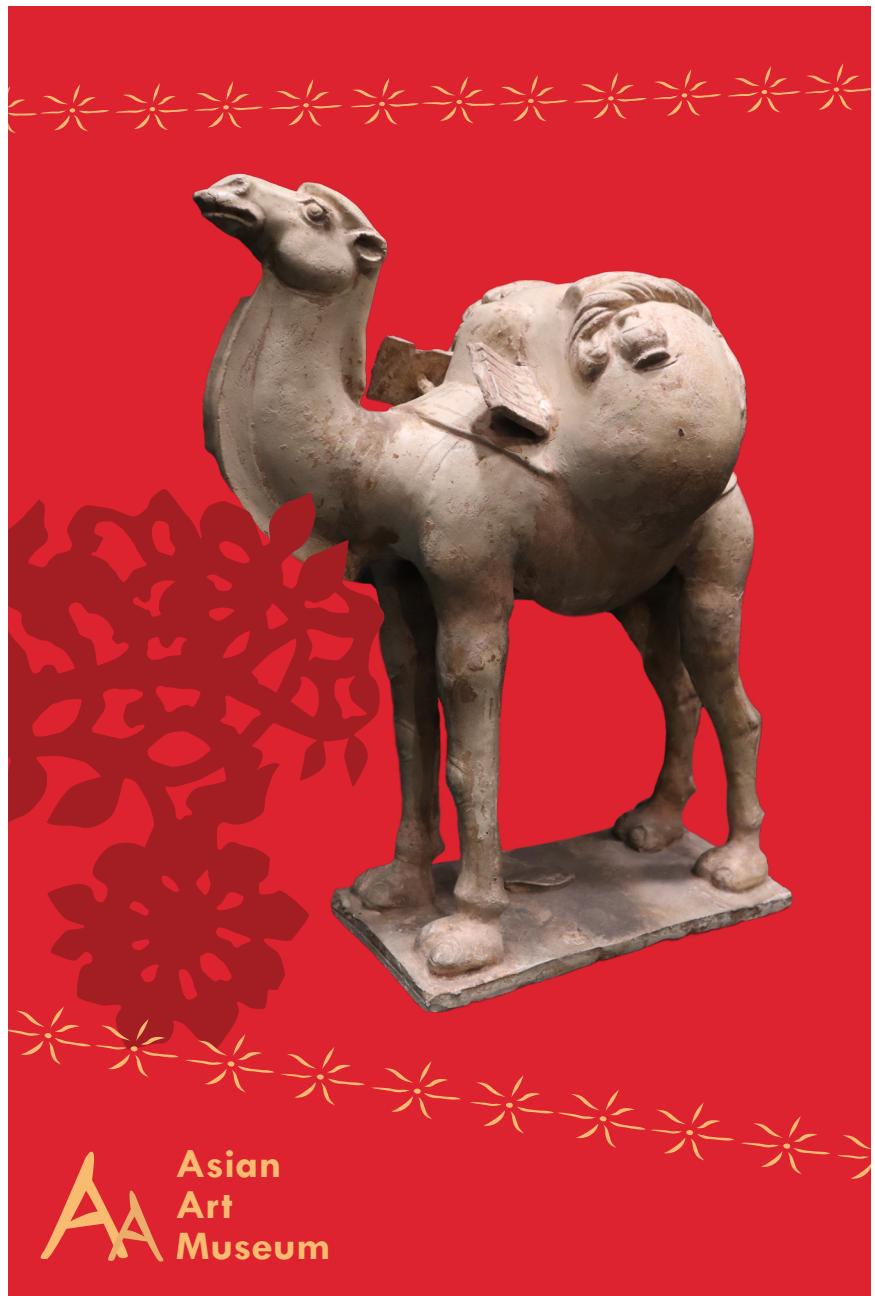
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Sincerely,
Annie Chan

200 Larkin St
San Francisco CA 94102
408-333-1234
www.asianart.org

POSTER DESIGNS



■ POSTER MOCKUPS



BROCHURE DESIGN



ABOUT THE MUSEUM

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200 Larkin St
San Francisco, CA 94102
www.asianart.org
415.581.3500

VISIT US

HOURS

Friday-Tuesday	10 a.m.-5 p.m.
Thursday	10 a.m.-9 p.m.
Wednesday	Closed

TICKETS

Member	Free
Adult	\$25
Senior (65 and older)	\$22
Student	\$20
Child (12 and under)	Free





EVENTS

Prom tempor ex
Every Thursday
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January 1 - March 30
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COLLECTIONS

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CURRENT EXHIBITION

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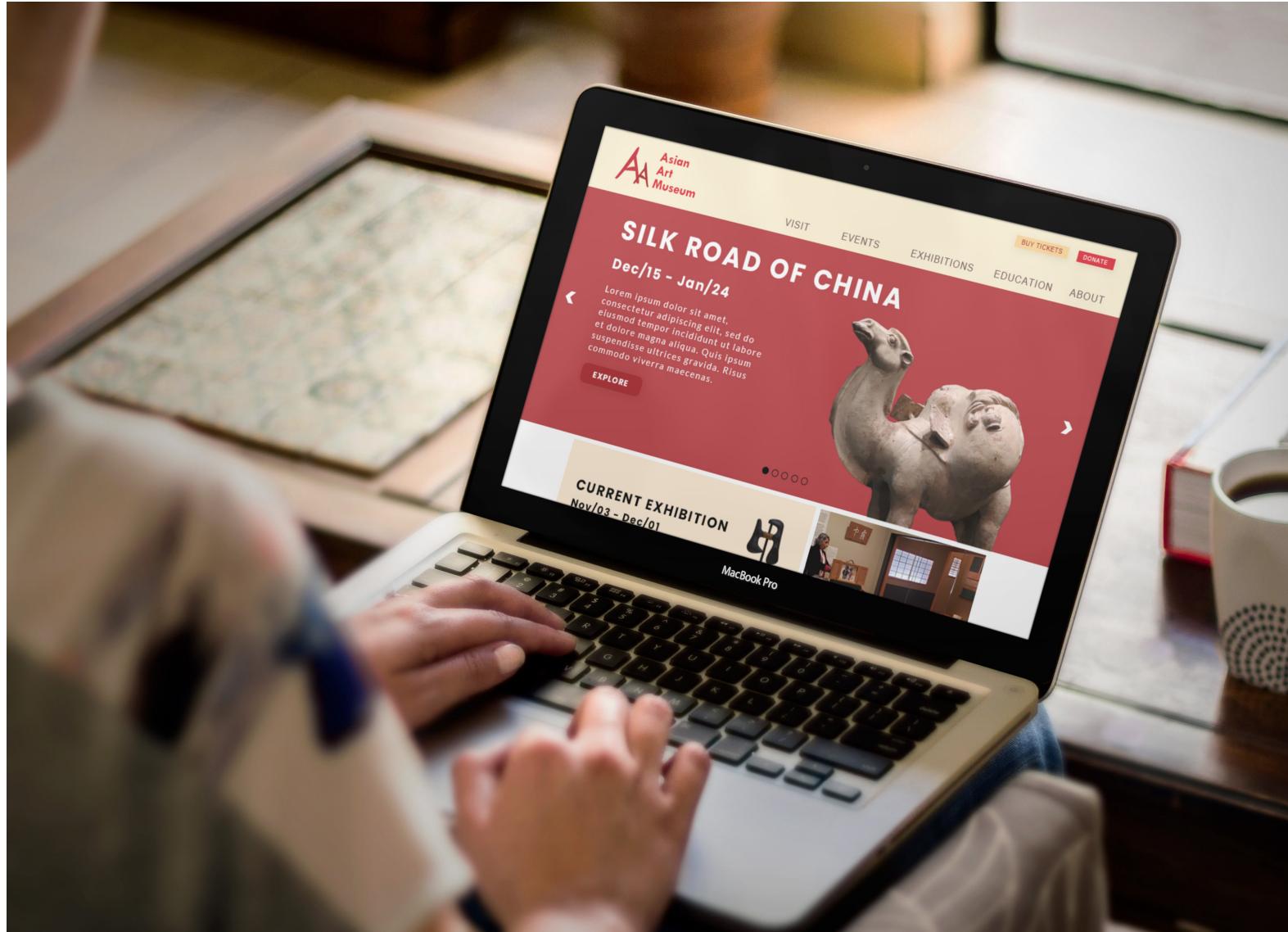
BROCHURE MOCKUPS



MERCHANDISE DESIGNS



WEBSITE DESIGN



The homepage of the Asian Art Museum website. At the top, there is a navigation bar with links for "VISIT", "EVENTS", "EXHIBITIONS", "EDUCATION", and "ABOUT". The main banner features a large image of a white ceramic camel and the text "SILK ROAD OF CHINA" along with dates "Dec/15 - Jan/24". Below the banner, there are several sections: "CURRENT EXHIBITION" (Nov/03 - Dec/01), "UPCOMING EVENTS", "Meet Our Masterpiece" (with an image of a bronze rhinoceros), "BECOME A MEMBER TODAY" (with an image of a gold reclining Buddha), "VISIT" (with an image of the museum building), "COLLECTIONS" (with an image of a bronze figure), "STORE" (with an image of ceramics), "THURSDAY NIGHTS AT THE MUSEUM" (with an image of a golden throne), and "WAYS TO GIVE" (with an image of a red arrow). The footer contains "Quick Links" (Contact, Career, Press, Store, Gift cards, Apps), "Visit Us" (Address: 200 Larkin St, San Francisco, CA 94102, Phone: 415.581.3500, Hours: Tues-Sun 10 AM - 5 PM, Monday Closed), "Connect" (Facebook, Instagram, Twitter), and a "Subscribe" button.

— THANK YOU —