

YUET LING (FIFI) LAW

MA student in Web Design & New Media who is actively seeking for opportunities

CONTACT

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LANGUAGES

CANTONESE

ENGLISH

CHINESE

SKILLS

ADOBE PREMIERE PRO

ADOBE AFTER EFFECTS

ADOBE PHOTOSHOP

ADOBE INDESIGN

ADOBE ILLUSTRATOR

ADOBE LIGHTROOM

AUTODESK MAYA

FINAL CUT PRO

HTML

CSS

JAVASCRIPT

INTERESTS

COOKING

GOLF

BADMINTON

PHOTOGRAPHY

PET CARE

EDUCATION

ACADEMY OF ART UNIVERSITY

SAN FRANCISCO, CA

M.A. IN WEB DESIGN & NEW MEDIA

09/2019- PRESENT

UNIVERSITY OF CALIFORNIA, DAVIS

DAVIS, CA

B.A. IN CINEMA AND DIGITAL MEDIA

GPA 3.92

MINOR IN COMMUNICATION

09/2016 - 06/2018

EXPERIENCE

Multimedia Specialist

10/2018 - 06/2019

Yeah Education

- Produced promotional videos (both English and Chinese version) for community college students and parents
- Developed and produced 2D motion graphic explainer videos

Junior Video Editor/ Producer

09/2018 - 06/2019

Pac-12 Networks

- Produced highlights video of sports matches and individual players in a fast turnover time using Adobe Premiere Pro, After Effects and Dalet Timeline
- Built lower thirds and VFX, and produced 16x9 (web), 1:1 (square), and 1080x1920 (vertical) versions of the videos
- Connected with social media team to publish videos on social media platforms

Motion Capturing Research Lab Assistant

01/2018 - 06/2018

UC Davis

- Cleared and reconstructed motion capture data for 5 projects using Vicon Blade

Assistant Technical Director/ Videographer and Editor

09/2016 - 06/2018

ASUCD Aggie Studios

- Edited "Dr. Enderle: Undercover!" and reached over 1 million Facebook users
- Produced promotion videos for clients in a deadline-focused environment
- Trained fellow studio members on videography and video editing skills

PROJECTS

Safeway App UX Redesign Project

09/2019 - present

Role: UX Designer

A class project on the Safeway app to create better user experience for Safeway users

Suju vs Jeff: A RPS Game

10/2019

Role: Front-end developer

A new version of the "Rock Paper Scissors" Game created using HTML, CSS, JavaScript

Monday Blues

03/2018 - 05/2018

Role: Cinematographer, Video Editor

Official selection at the Legacy of Black Women Film Showcase

Edit

03/2017 - 04/2017

Role: Cinematographer, Video Editor

Official selection at 2017 Film Festival @UC Davis