

Purrry

A Cat Habitat Tracking App

What is Purry?

“Purry” is cat habitat tracking app that allows users to track stray or feral cats near their neighbourhood. Users can take photos of the cats and add notes about their status, save their current location, and check if they have been [Trap-Neuter-Return \(TNR\)](#).

Why Purry?

“Purry” will let you track the cat population in your community, and record the habitat of each cat. You can also update the cats’ health status, such as if they have been TNR or have been losing weight. “Purry” keeps track of your paw friends and ensure they are always healthy and happy!

Target Audience

- Cat lovers
- Animals volunteers
- People who works at animal shelter/ animal rescue organization

Typography

Open Sans and Barlow will be the typefaces that used in Purry. Open Sans will be mainly used in headlines and titles, while Barlow will be used in paragraphs or lists. It is hope that the two typefaces can bring a great contrast between content and make the app layout clean and sleek at the same time.

Open Sans

**Abcdefghijklmn
opqrstuvwxyz**

Barlow

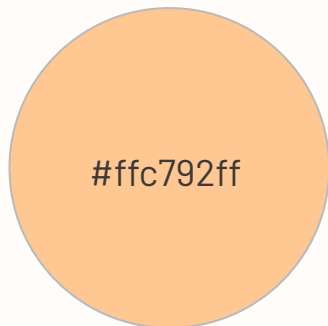
Abcdefghijklmn
opqrstuvwxyz

The spectacle before us was indeed sublime.

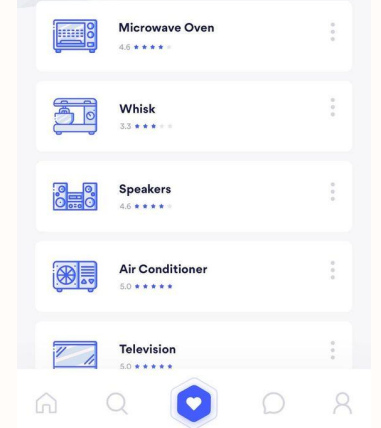
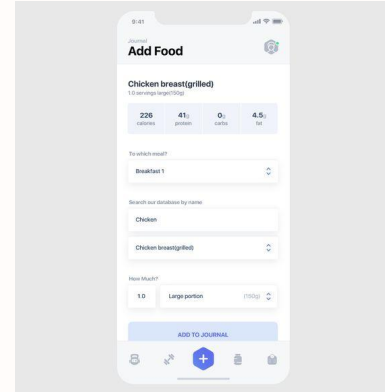
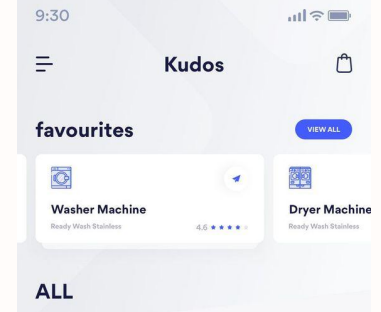
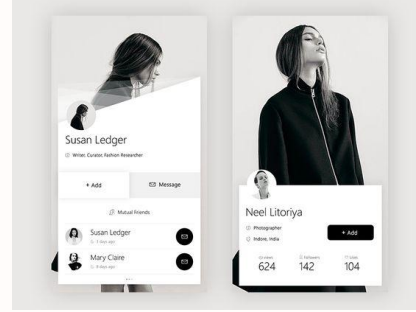
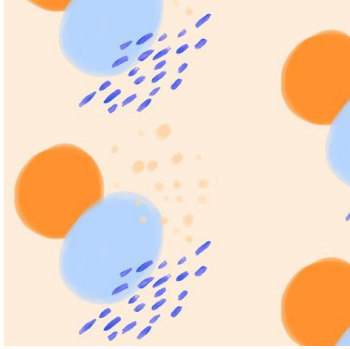
Apparently we had reached a great height in the atmosphere, for the sky was a dead black, and the stars had ceased to twinkle. By the same illusion which lifts the horizon of the sea to the level of the spectator on a hillside, the sable cloud beneath was dished out, and the car seemed to float in the middle of an immense dark sphere, whose upper half was strewn with silver. Looking down into the dark gulf below, I could see a ruddy light streaming through a rift in the clouds.

Colors

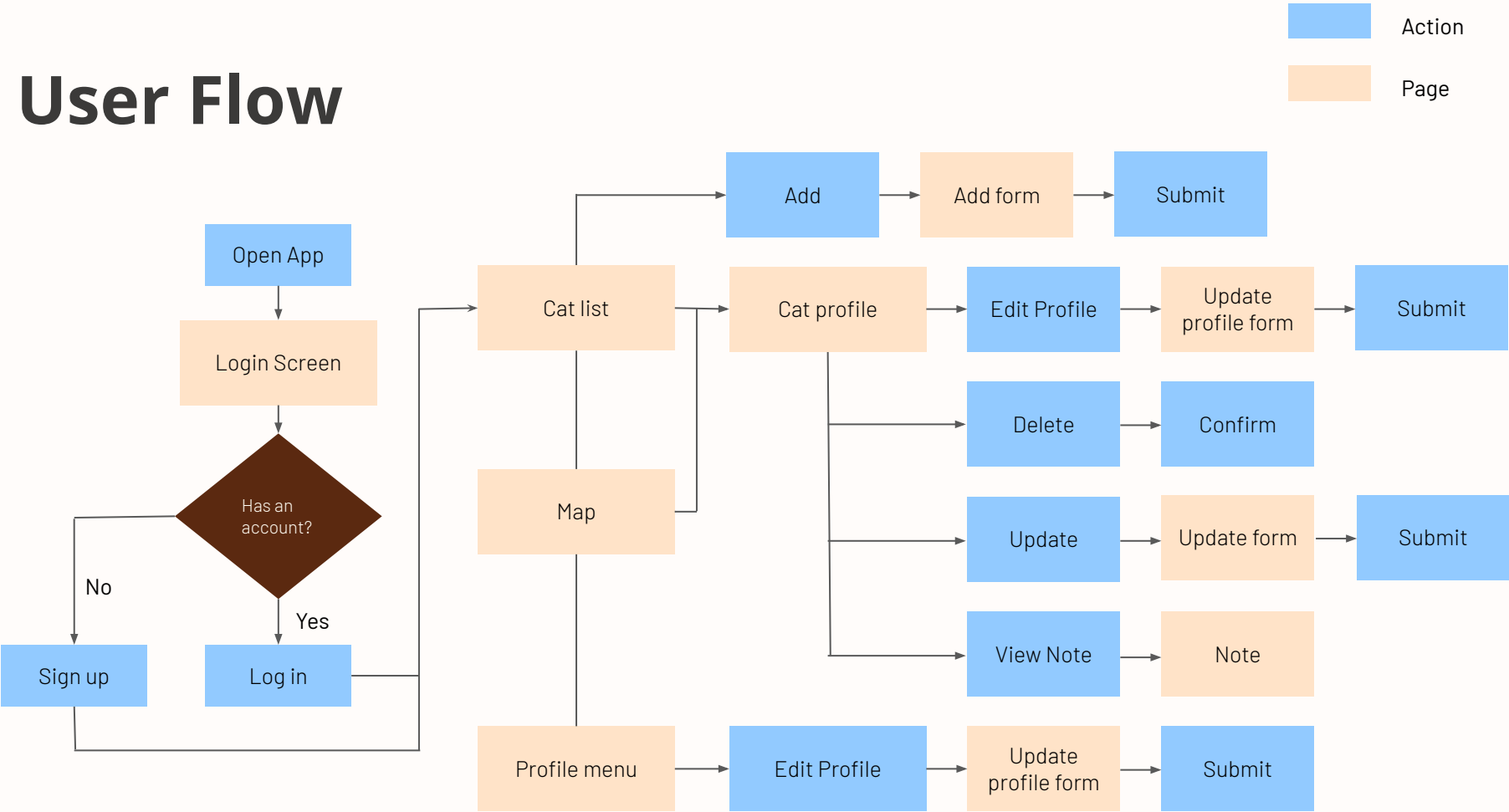
The colors used in Purry are mainly in earth tone, and they are also the common colors that you can find in cats. The light blue color acts as an accent color and can bring an interesting contrast to the app layout.



Moodboard

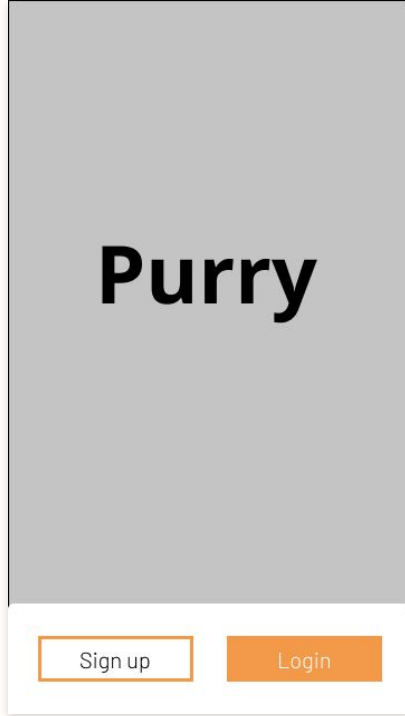


User Flow

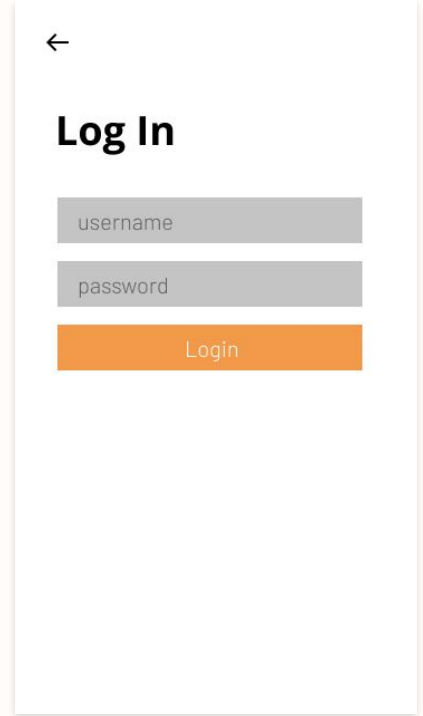


Wireframe

Landing Page

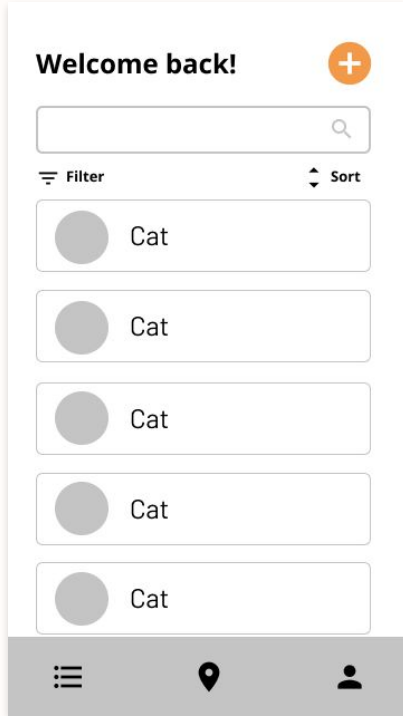


Login Page



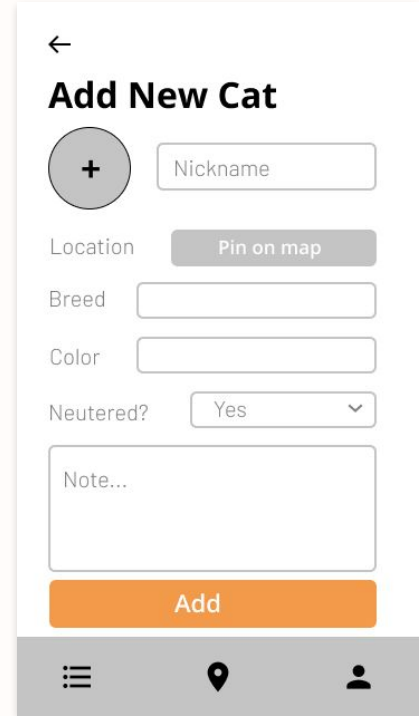
Wireframe

Home screen/
List Page



Wireframe of the Home screen/List Page. The screen displays a welcome message "Welcome back!" with an orange plus icon. Below is a search bar with a magnifying glass icon. A "Filter" button (three horizontal lines) and a "Sort" button (two vertical arrows) are positioned below the search bar. The main content area shows a list of five items, each consisting of a gray circular placeholder and the text "Cat". At the bottom is a navigation bar with three icons: a hamburger menu, a location pin, and a user profile.

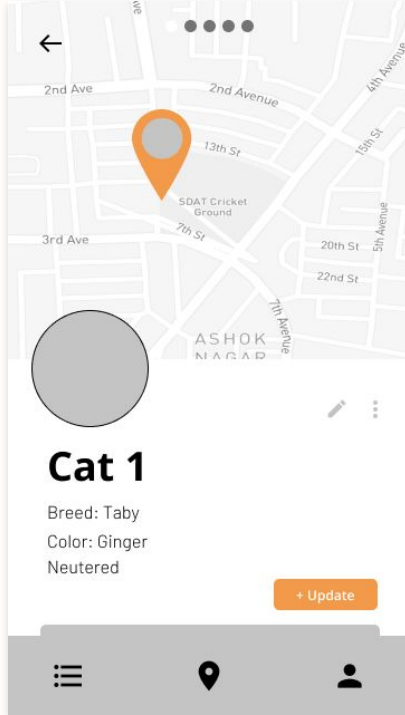
Add Form



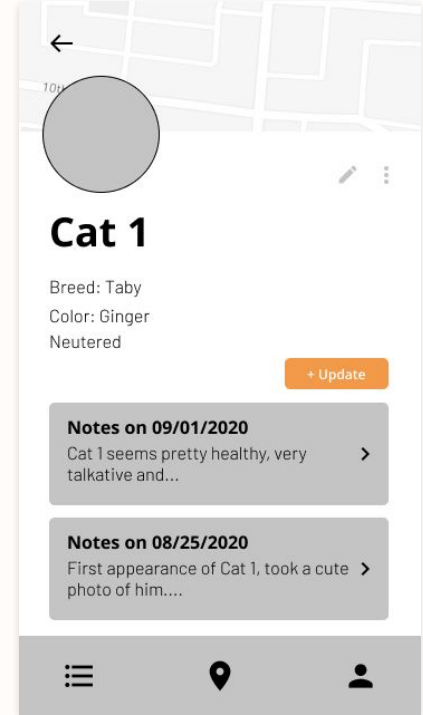
Wireframe of the Add New Cat form. The screen features a back arrow at the top left and the title "Add New Cat". Below the title is a circular plus icon and a "Nickname" input field. The "Location" field is followed by a "Pin on map" button. The "Breed" and "Color" fields are simple text inputs. The "Neutered?" field is a dropdown menu with "Yes" selected. Below these is a "Note..." text area. An orange "Add" button is at the bottom of the form. The bottom navigation bar is identical to the Home screen, featuring a hamburger menu, a location pin, and a user profile icon.

Wireframe

Cat Profile - 1

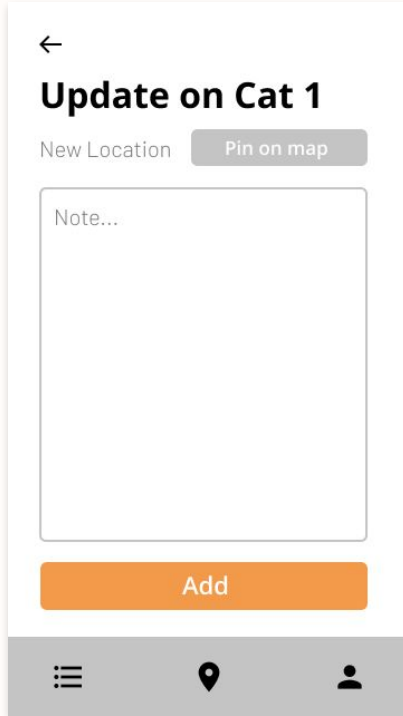


Cat Profile - 2



Wireframe

Update Note Page



←

Update on Cat 1

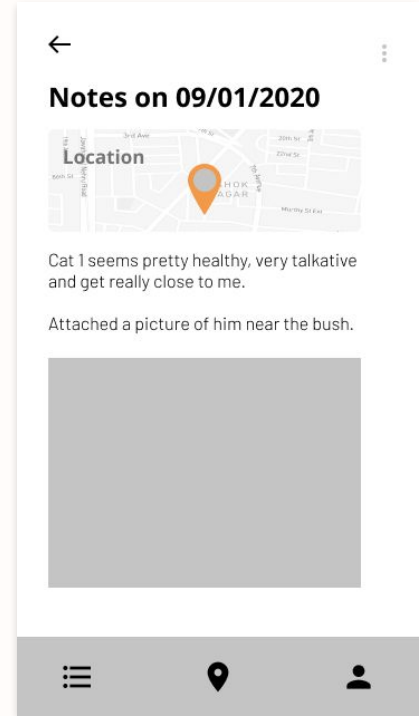
New Location Pin on map

Note...

Add

Bottom navigation bar: list icon, location pin icon, person icon

View Note Page



←

Notes on 09/01/2020

Location

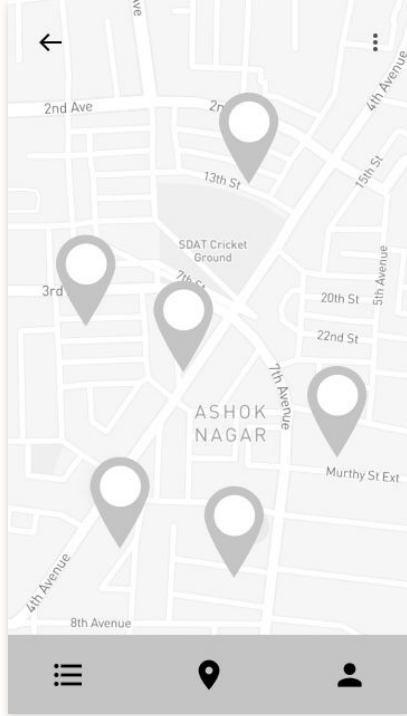
Cat 1 seems pretty healthy, very talkative and get really close to me.

Attached a picture of him near the bush.

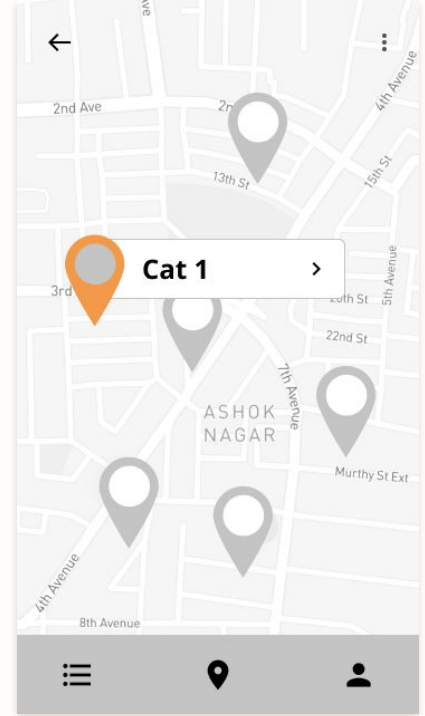
Bottom navigation bar: list icon, location pin icon, person icon

Wireframe

Map

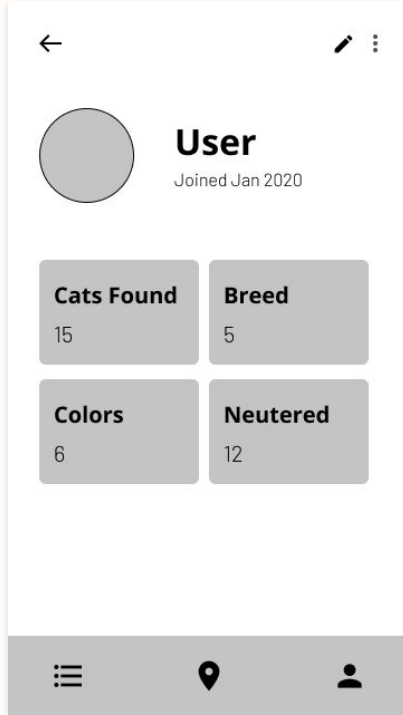


Map - Cat Selected



Wireframe

User Profile Page



User Flow

