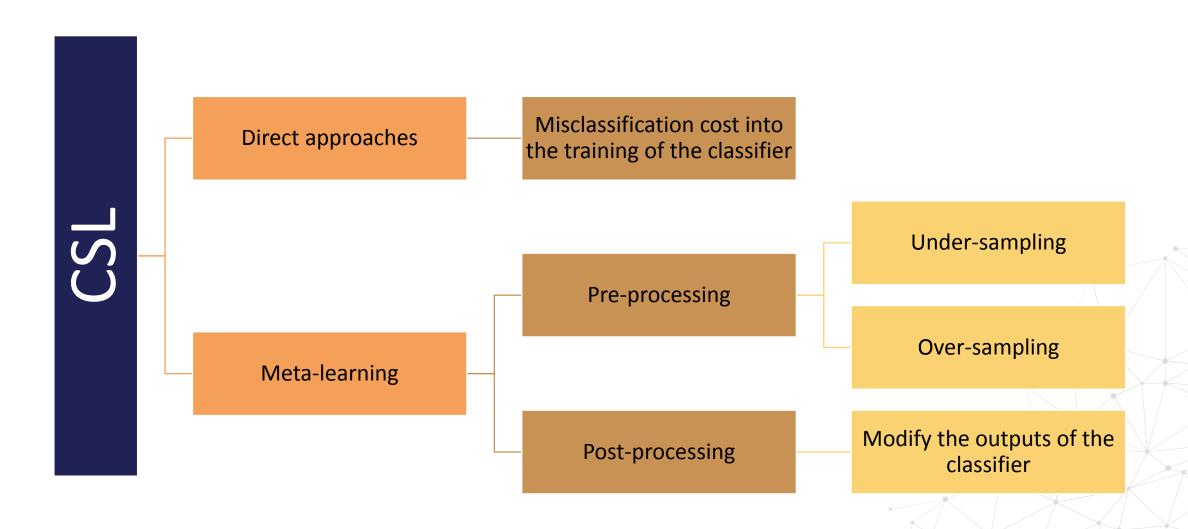


Cost Sensitive Approaches





Cost Matrix

C(i,j) → cost of assigning an observation of class j to class i

C(0,0) and $C(1,1) \rightarrow Cost$ of correct classification, usually 0

C(0,1) and $C(1,0) \rightarrow Cost$ of FN and FP, respectively, usually 1

	Real Negative		Real Positive	
Predicted Negative	C(0,0)	TN	C(0,1)	FN
Predicted Positive	C(1,0)	FP	C(1,1)	TP



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	Real Negative		Real Pos	Real Positive	
Predicted Negative	C(0,0)	0	C(0,1)	1	
Predicted Positive	C(1,0)	1	C(1,1)	0	



Cost Matrix

C(i,j) → cost of assigning an observation of class j to class i

C(0,0) and $C(1,1) \rightarrow Cost$ of correct classification, usually 0

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	Real Negative		Real Positive	
Predicted Negative	C(0,0)	0	C(0,1)	100
Predicted Positive	C(1,0)	1	C(1,1)	0

Given a cost matrix, an observation should be classified into the class that has the minimum cost



- R(i | x) is the expected cost of classifying an observation into class i
- P(j|x) is the probability of an observation of being of class j
- C(i,j) is the cost of assigning an observation of class j to class i

$$R(i|x) = \sum_{j=1}^{M} P(j|x) \cdot C(i, j),$$





- R(i | x) is the expected cost of classifying an observation into class i
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$$R(i|x) = \sum_{j=1}^{M} P(j|x) \cdot C(i, j),$$

An observation should be classified into the class that has the minimum cost or minimum risk



For observation 1, assuming binary classification, and 1 minority class

•
$$P(0|1) = 0.8$$
 and $P(1|1) = 0.2$

•
$$C(1,0) = 1$$
 and $C(0,1) = 10$

•
$$R(0,1) = P(0,1) * C(0,0) + P(1|1) * C(0,1)$$

•
$$R(0,1) = 0.8 * 0 + 0.2 * 10$$

•
$$R(0,1) = 2$$

•
$$R(1,1) = P(0,1) * C(1,0) + P(1|1) * C(1,1)$$

•
$$R(1,1) = 0.2 * 1 + 0.8 * 0$$

•
$$R(1,1) = 0.2$$

$$R(i|x) = \sum_{j=1}^{M} P(j|x) \cdot C(i, j),$$



For observation 1, assuming binary classification, and 1 minority class

- P(0|1) = 0.8 and P(1|1) = 0.2
- C(1,0) = 1 and C(0,1) = 10
- R(0|1) = 2 and R(1|1) = 0.2

$$R(i|x) = \sum_{j=1}^{M} P(j|x) \cdot C(i, j),$$

Even though P(0|1) > (1|1), $R(0|1) > R(1|1) \rightarrow$ we predict class 1



The classifier will classify an instance x into positive class if and only if:

$$R(1 \mid x) \le R(0 \mid x)$$



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•
$$R(1,1) = P(0, 1) * C(1,0) + P(1 | 1) * C(1,1)$$

$$P(0|x)C(1,0) + P(1|x)C(1,1) \le P(0|x)C(0,0) + P(1|x)C(0,1)$$



The classifier will classify an instance x into positive class if and only if:

$$R(1 | x) \le R(0 | x)$$

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 $P(0|x)C(1,0) \le P(1|x)C(0,1)$



$$P(0|x)C(1,0) \le P(1|x)C(0,1)$$

$$(1-P(1|x)) C(1,0) \le P(1|x)C(0,1)$$

$$C(1,0)-P(1|x) C(1,0) \le P(1|x)C(0,1)$$

$$C(1,0) \le P(1 \mid x)C(0,1) + P(1 \mid x)C(1,0)$$

$$C(1,0) \le P(1 \mid x)(C(0,1) + C(1,0))$$





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We can transform the risk back to a probability, so now, I can determine the threshold of probability above which I can "confidently" classify an observation as a member of class 1

$$\frac{C(1,0)}{(C(0,1) + C(1,0))} \le P(1|x)$$





• C(1,0) = 1 and C(0,1) = 10

$$\frac{C(1,0)}{(C(0,1) + C(1,0))} \le P(1|x)$$

$$\frac{1}{(10+1)} \le P(1|x)$$







THANK YOU

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