

We are going to replace a placeholder variable by a Word fragment with rich text, an image, a link and a footnote:



I am going to write a link: [Link to Google](#) to illustrate how to include links. As you may see is extremely simple to do so and can be done with any other Word element. For example to include a footnote is also as simple as this: here it is¹, **as you see there is a footnote at the bottom of the page.**

This is a closing paragraph.

¹This is the footnote text.