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## 2. Data processing and transformation

Based on the datasets attached: **orders**, **products**, and **order\_products**, answer the following questions:

- 1) What is the total Gross Transaction Value (GTV) of the dataset?
  - 2) Which product contributes the most to GTV?
  - 3) What is the percentage of recurring buyers vs one time buyers?
  - 4) What is the average order value of a recurring buyer vs the average order value of a one time buyer?
  - 5) Bonus: The team would like to know how to increase the ratio of recurring buyers. What information is currently missing that would help you answer this question with data?
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