



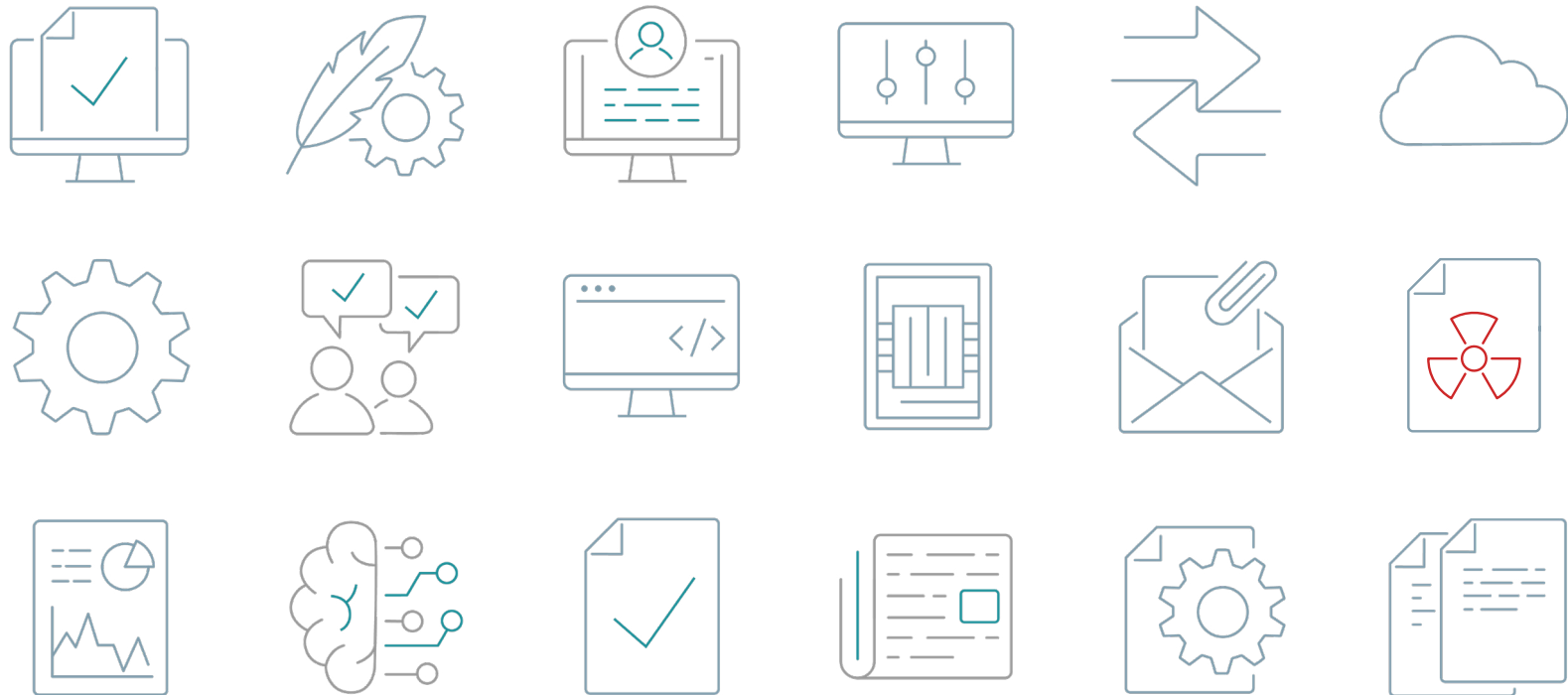
Icon & Diagram Creation

So you want to create icons and diagrams for Glasswall collateral? You've found the right guide. This contains the design principles that keep Glasswall products looking great across all formats. Have fun making file sanitisation look, well... Fantastic!

Icon Library

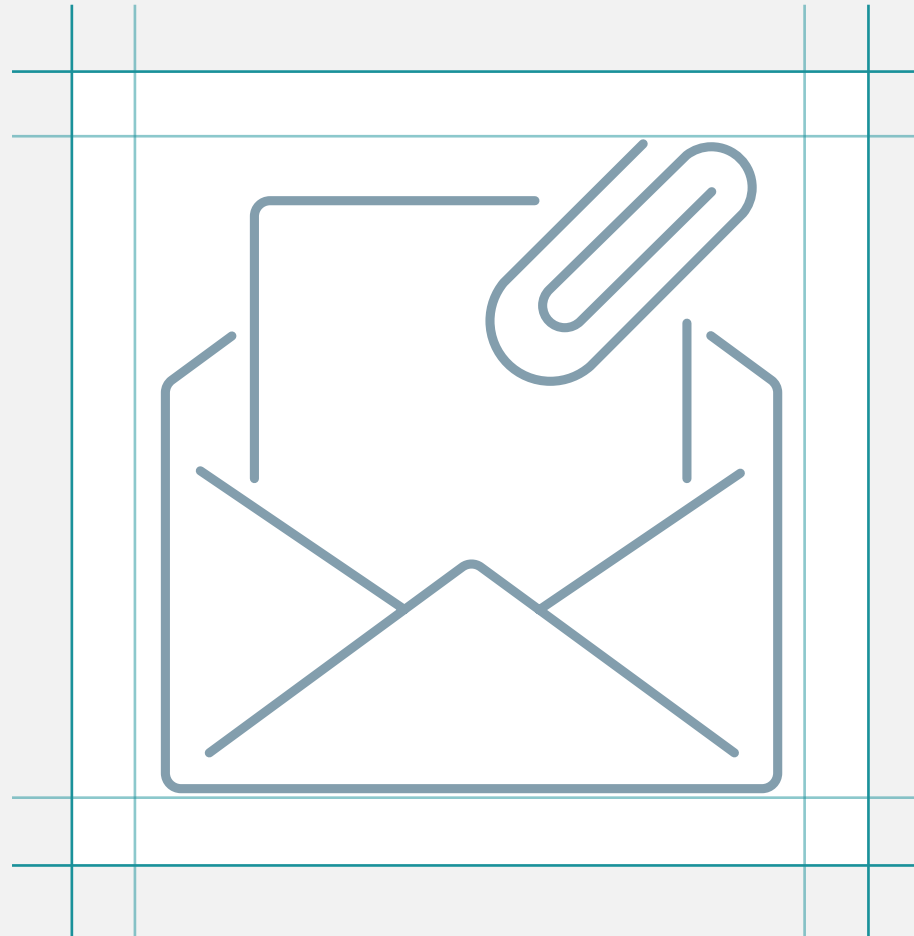
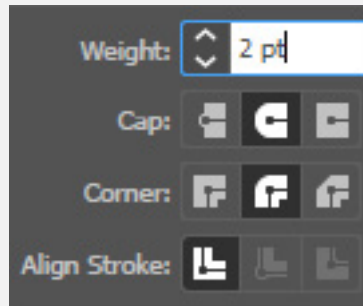
A whole host of Icons are readily available in the 'Icons-Master.ai' document. Transparent and white versions are also saved as .png images for easy use in presentations. If you make icons, please include them here.

The collection can be found on github.com/filetrust/glasswall-marketing/tree/master/Icon%20Library



Icon Dimensions

Line Weight: 2pt
Cap: Rounded
Corners: Rounded
Align Stroke: Centre



Icons are made using Illustrator in a 175x175px square with an approximate 15px of padding around the visual.

Icon Colours

Default



Blue Grey
131, 158, 173
55, 28, 25, 5
#839ead

Accents



Positive
26, 145, 154
80, 25, 40, 0
#1a919a



Negative
26, 145, 154
80, 25, 40, 0
#1a919a

White



Allports Blue
24, 100, 128
87, 47, 32, 18
#186480

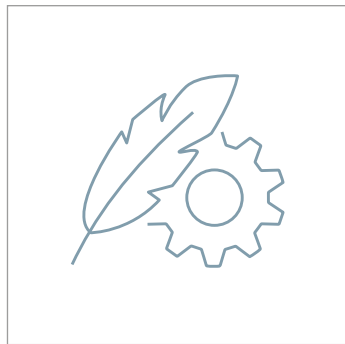


Glasswall Blue
12, 52, 81
100, 75, 40, 40
#0c3451

White Icons can be used on backgrounds of Allports Blue or Glasswall Blue.

Design Principles

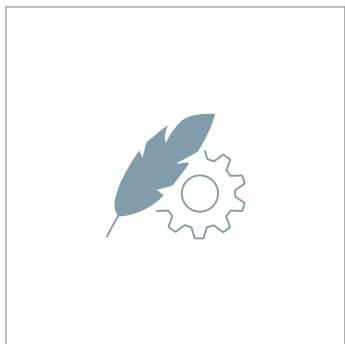
Keep icons a consistent line weight and size. Never use a solid fill.



Provide just enough detail to convey the purpose of the icon. Economy of line is key to the style. Do not use words.

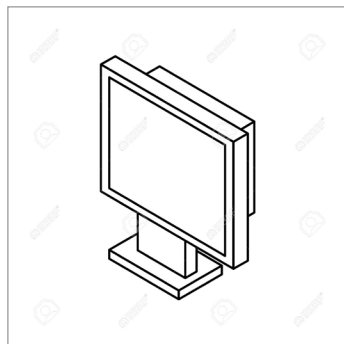
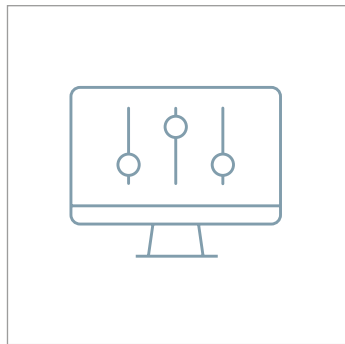


Designs must be consistent with existing Icons.

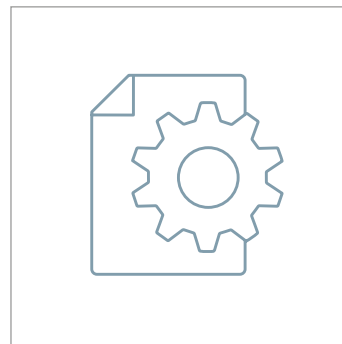
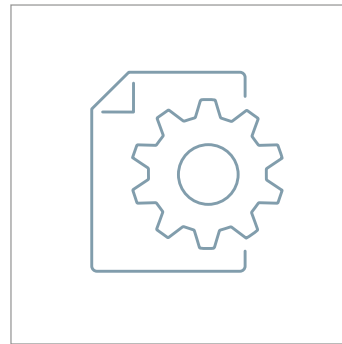


Design Principles

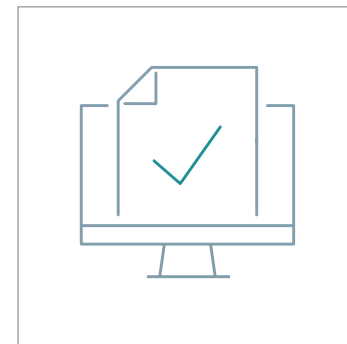
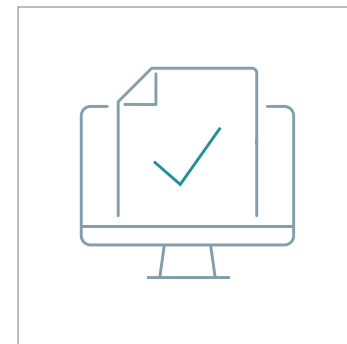
Keep designs 2D and flat.



Lines should not overlap, especially on separate elements within an icon.
Use whitespace between lines.



Round off edge corners where necessary.



Arrows & Labeling

Use the arrowhead in the Icons-Master.ai document.

Corners of lines rounded by 5px.

Arrows to be the same line width and colour as icons.



Label elements with Lato Medium, colour Glasswall Blue.

Centre text to the middle of icons.

Use title capitalisation for labels.

Leave plenty of whitespace between icons and arrows.

Composition of diagrams should be balanced with sufficient white space and padding.



Label Goes Here



Label Goes Here