



Brand Guidelines (Condensed)

This is our brand identity. It's the way we communicate who we are, and what we stand for. We've refined what Glasswall represents into a easy to follow design system that makes it simple to apply the brand across all of our communications.

Logo

Glasswall logo blue



Glasswall logo white



Logo Clear Space



The G of Glasswall is used to measure the clearspace around the logo.

Logo Usage



The blue logo may only be placed on a white or light grey background.



The white logo may only be placed on the Glasswall gradient or a Glasswall blue background.

Logo Integrity

Do not stretch or compress the logo



Do not change the colour



Do not rotate the logo



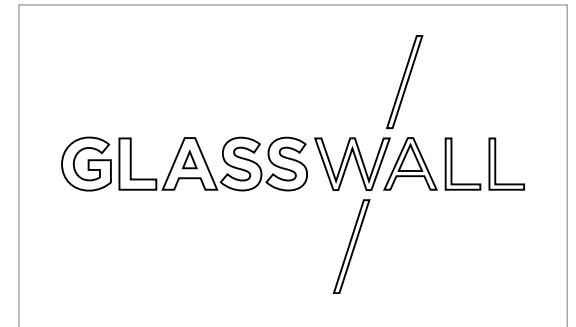
Do not crop the Glasswall shards



Do not reduce the resolution



Do not outline or add any effects



Glasswall Colour Scheme

Corporate Branding



Glasswall Blue
12, 52, 81
100, 75, 40, 40
#0c3451



Allports Blue
24, 100, 128
87, 47, 32, 18
#186480



Glasswall Gradient
Made of Glasswall Blue
& Allports Blue



Light Grey
242, 242, 242
6, 4, 5, 0
#f2f2f2



Blue Grey
131, 158, 173
55, 28, 25, 5
#839ead



FileTrust™ for Email
Turquoise
26, 145, 154
80, 25, 40, 0
#1a919a

Solution Identity



FileTrust™ for Email
Turquoise
26, 145, 154
80, 25, 40, 0
#1a919a



FileTrust™ SDK Yellow
195, 159, 95
22, 34, 67, 9
#c39f5f



Cross Domain Purple
93, 40, 132
80, 98, 1, 0
#5d2884

Typography

Lato Regular - Headings and Sub-headings

AaBbCcDdEeFfGgHhIiJjKkLlMmNn
OoPpQqRrSsTtUuVvWwXxYyZz

Lato Light - Paragraph text

AaBbCcDdEeFfGgHhIiJjKkLlMmNn
OoPpQqRrSsTtUuVvWwXxYyZz

Text Colours



Headings
Glasswall Blue
12, 52, 81
100, 75, 40, 40
#0c3451



Paragraph Text
90% Black