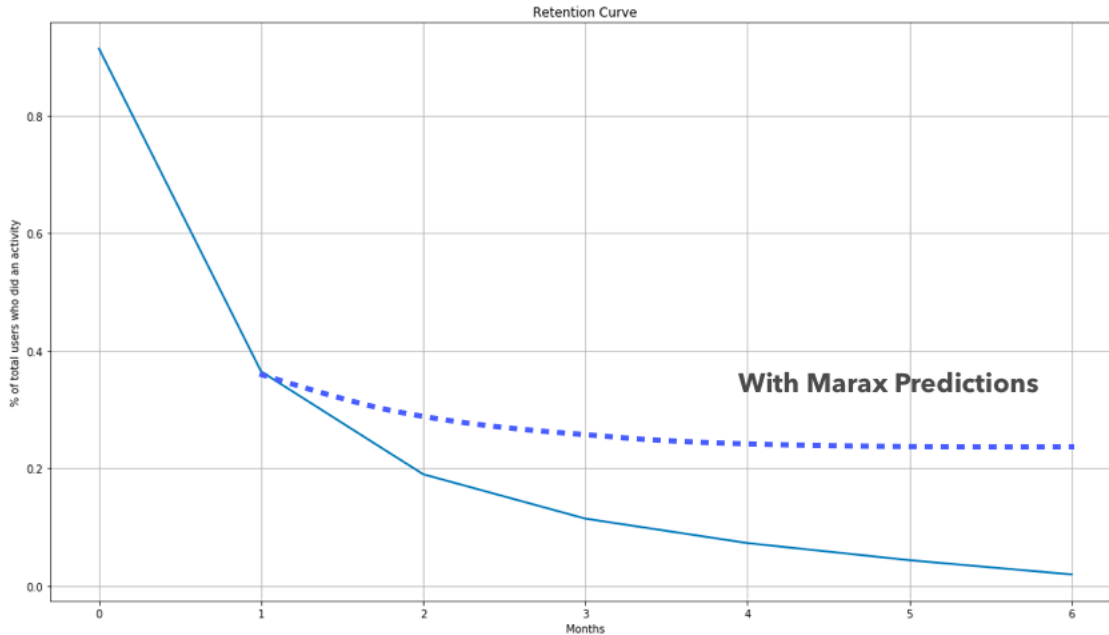


# Marax Impact with Predictions

## Prediction Definition

The probability of a user not **posting** in **26** days

## Flattening of the retention curve



Marax will help you improve the retention rate of Active users on AcmeCorp