DSL for stock market

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Business case

- **List of cash flows**
- **Chart summarizing them**

Outflow

- **Core developer for 7 months ~ 15,000 PLN each month**

- **GUI developer~ 9,000 PLN each month for 7 months**

- **Mobile app contract – legal advice + payment costs ~15,000 PLN in month 3**

- **~500$ each month for a year from launch – starting at month 8**

- **One junior programmer for maintanence after launch – from 8 month onward, ~7,000 PLN per month**

Outflow cd.

- **Marketing ~50,000 PLN, at launch – month 8**
- **Costs of managing at ~4,000 PLN each month of the project – apart from one employee**

Inflow

- **0 clients for the first quater**
- **1,000 in next quater**
- **2,500 in next quater**
- **4,000 in next quater**
- **6,000 in next quater**
- **7,500 in next quater**

~6 PLN per client per month – a small increase is necessary

PLN vs quaters