DSL for stock market

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Post-project plan

- **List of products and actions to take after finalizing DSL project**

Aim metrics

• **Validating number of monthly active users every three months after launch – we aim for at least 5000 after one year**
For every user we know whether threy caused execution of some DSL in previous month

Fixing pricing mechanism

- **Estimating initial price for execution-time of DSL – aiming at overshooting, so then we could make a discount rather than increase**

- **Measuring average execution time of DSL on the cloud – so after three months we would know how to price execution to reach ~5PLN per user per month**

Distribution

- **Creating a distribution plan (eg. a document) with our partner broker**
This cannot be specified further without initial discussion with partner, has to be after development and executing it will be an official launch

Gathering feedback from end users

- **Identify specific ways for gathering feedback from users, e.g. direct (face-to-face) from internal release, or via questionnaires sent out to customers that have registered (email)**

- **After a month of gathering feedback, a meeting with partner representative to decide what to do with gathered opinions**

Adding telemetry to GUI

Should the product be taking off – adding telemetry via one developer we want to keep on payroll to GUI

Then we would know which graph operations are actually used, so we would know in which direction go with possible adding of new operations to open source graph library

New features?

At the moment we do not plan for such thing. One person we intent to employ for the first few months should work only with bugs and telemetry – then we will know if any new functionaliy is needed

Evaluating project estimations

- How far we will be off and why with money?

- Were risks correctly assesed?

- Was time for development correctly estimated?

- After a few months of ending development – is one person employed on it enough?

We will make an analyzis of project execution, answering such questions as the above