PROJECT



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SUBJECT: Microsoft Power Platform – 3° Edição do Programa Upskill

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PROJECT DESCRIPTION



MAIN GOALS

Build a solution to help TAC Service Fitness management monitor the gym's growth and provide a better user experience to members both through an Onsite mobile tablet app and a website.

PHASE 1 (TABLET APP)

- Tablet app to record user access to the premises.
- Store both user and employee information in a Database.
- Build automations to send messages or alerts to management.
- Build daily, monthly and yearly reports with the data collected via app.

PHASE 2 (WEBSITE)

- Build a Website with the gym's main information.
- Provide customer care through a virtual chatbot agent.
- Build reports with external data to help with marketing decisions and opening facilities in new locations.

MAIN TOOLS USED





Trello

Project Management tool used to apply Agile frameworks



Dataverse

For data storage



SharePoint

For data storage



Power Apps

To build mobile app



Power BI

To build engaging reports



Power Automate

To build automated flows



Power Pages

To build the Website



Copilot

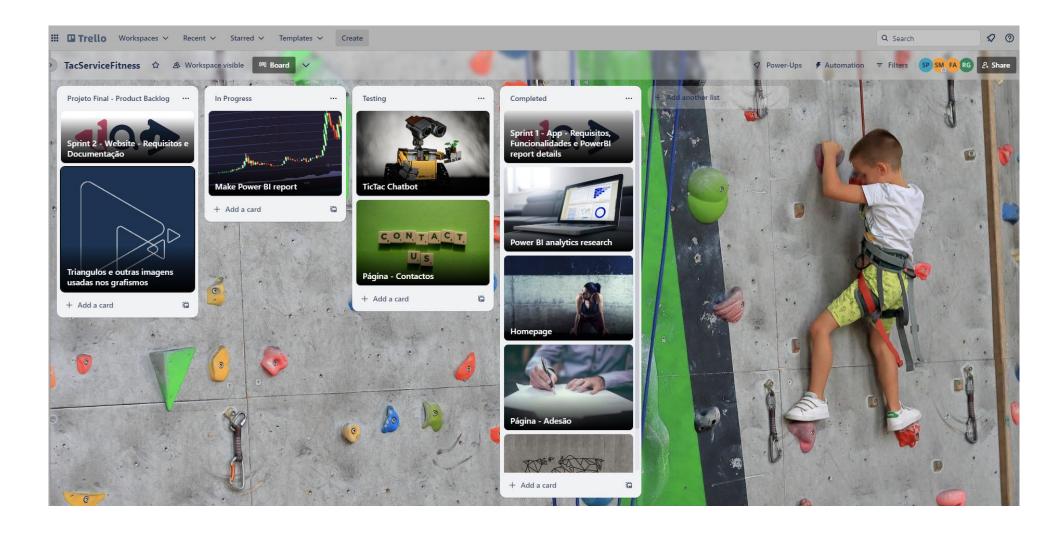
(Power Virtual Agents)

To build the virtual chatbot agent

TRELLO BOARD



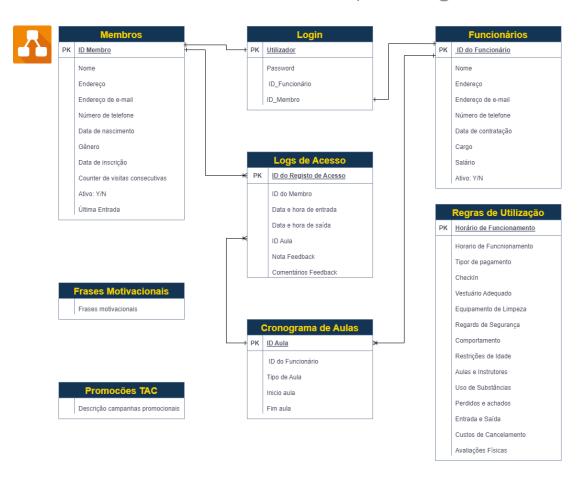
Agile framework combination used throughout the project – Scrum e Kanbam



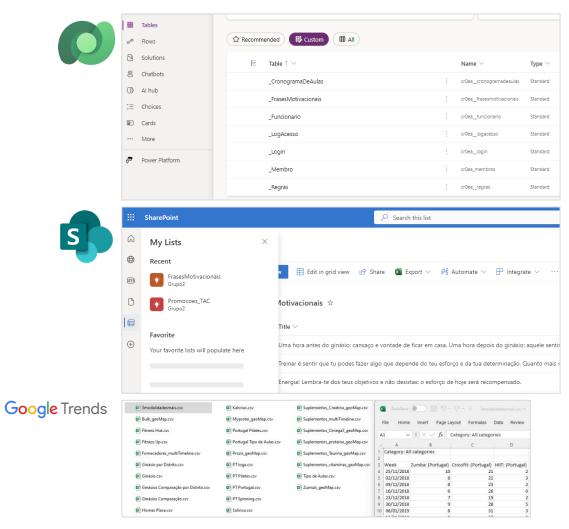
DATA STORAGE



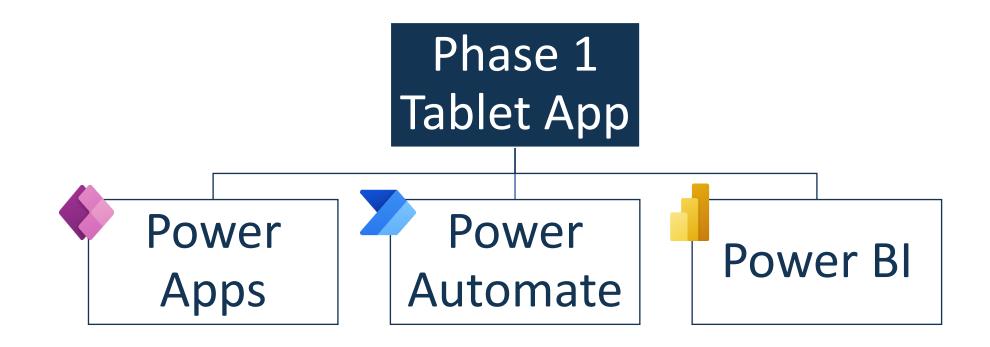
Table relationship diagram



Tables











MAIN FEATURES

- Saving gym access information
- Save check-in and class attendance records
- Register new members in the gym
- Register new gym employees
- Create new schedules for classes
- Keep all records in a Database for reporting and data analysis



TAC SERVICE FITNESS TABLET APP





TAC Service Fitness app Studio View





Automated Flows

Triggered by an event

- Sending a Welcome e-mail to new members.
- Sending an e-mail congratulating the achievement of the 100 consecutive days visit to the gym and alert management that they need to prepare a reward.

Instant Flows



Triggered by an action

• Sending a notification e-mail alerting a Password change occurrence.

Scheduled Flows



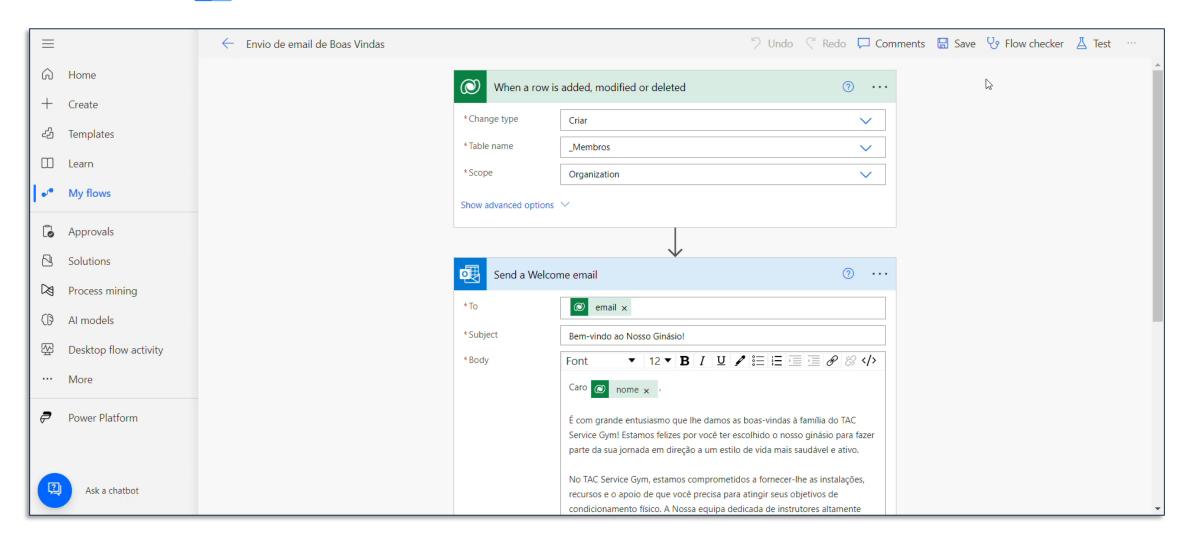
Triggered by a scheduled event

- Sending a Happy Birthday e-mail to users.
- Sending an attendance reminder E-mail when users miss training for more than 3 days.



> POWER AUTOMATE FLOWS









MAIN FEATURES

- Analyse user attendance to the gym
- Assess exercise class popularity with users
- Active user profiling to help with predictions for new services
- Use daily, monthly and yearly data to help with marketing and predict potential issues



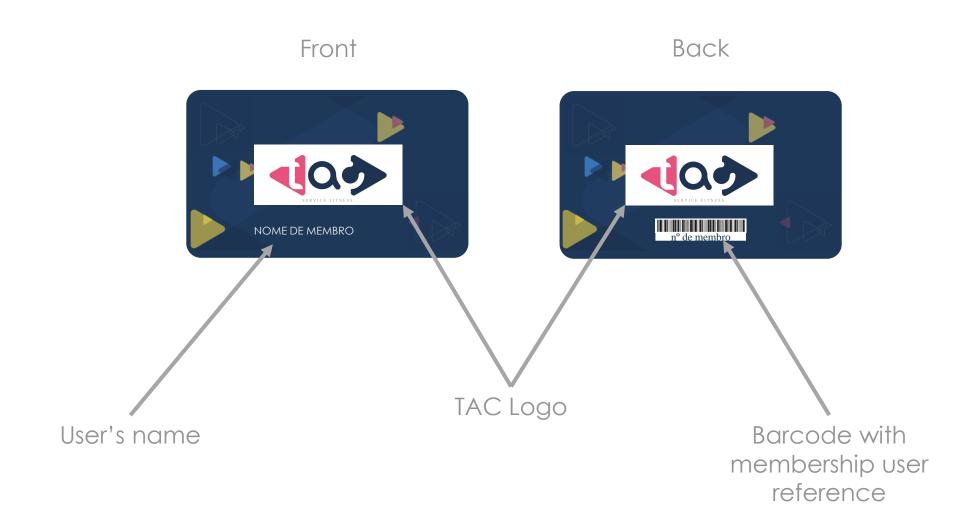
POWER BIREPORTING TABLET DATA



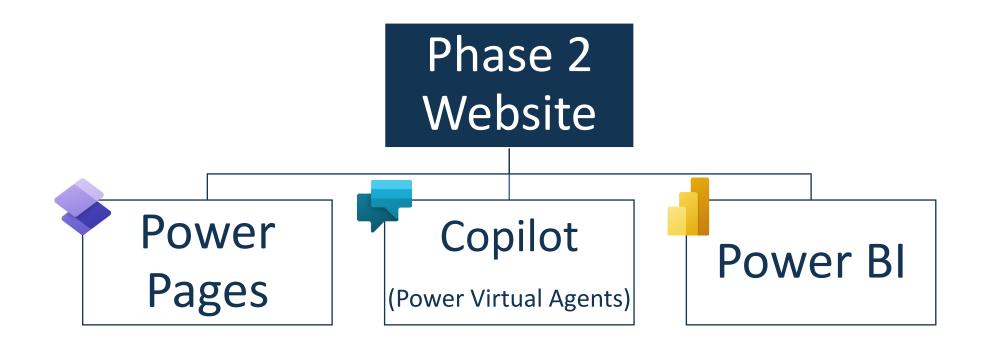


TAC Service App Analytics

TAC SERVICE FITNESS MEMBERSHIP CARD DESIGN PROPOSAL



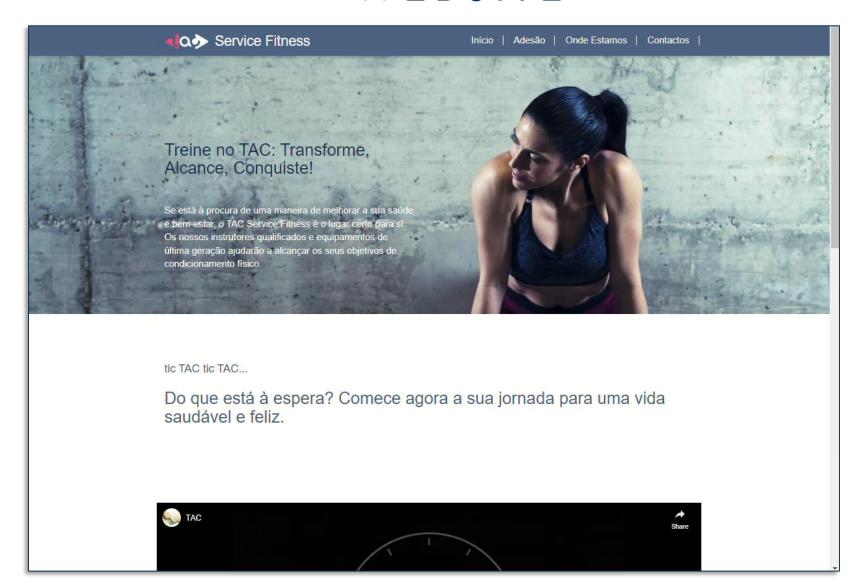






> POWER PAGES WEBSITE

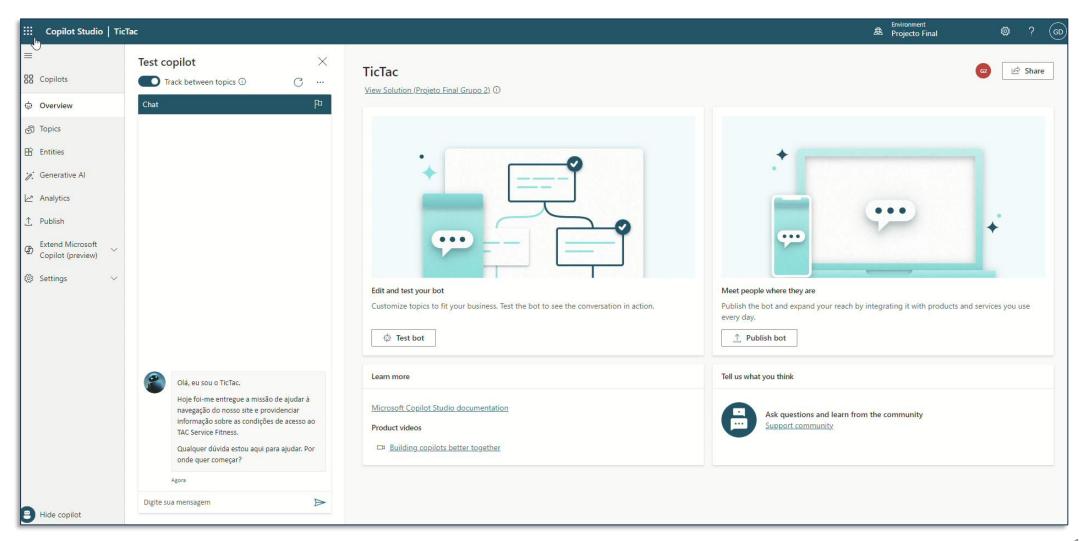






POWER VIRTUAL AGENTS COPILOT STUDIO - TicTac







POWER BI - ESTUDO DE MERCADO DADOS GOOGLE TRENDS





PROJECT SUMMARY



Microsoft Power Platform technologies successfully used to

- Build Tablet mobile app for Onsite data collection about TAC Service Fitness user attendance
- Store information collected in a database
- Build a Website for Marketing, registration of new users and providing customers with information about the available services and rules with the assistance of the copilot TicTac
- Data analysis of data collected through the App and Market Research for new opportunities using freely available external data

PROJECT SUMMARY



Suggestions for future versions

- Adding an online booking system for users to schedule their training sessions in advance
- Using Barcode option to login in tablet app
- Create Marketing events and campaigns based on the reports with the collected data
- Adding additional services for users, e.g., nutrition advisors or additional classes to keep a high user engagement

