

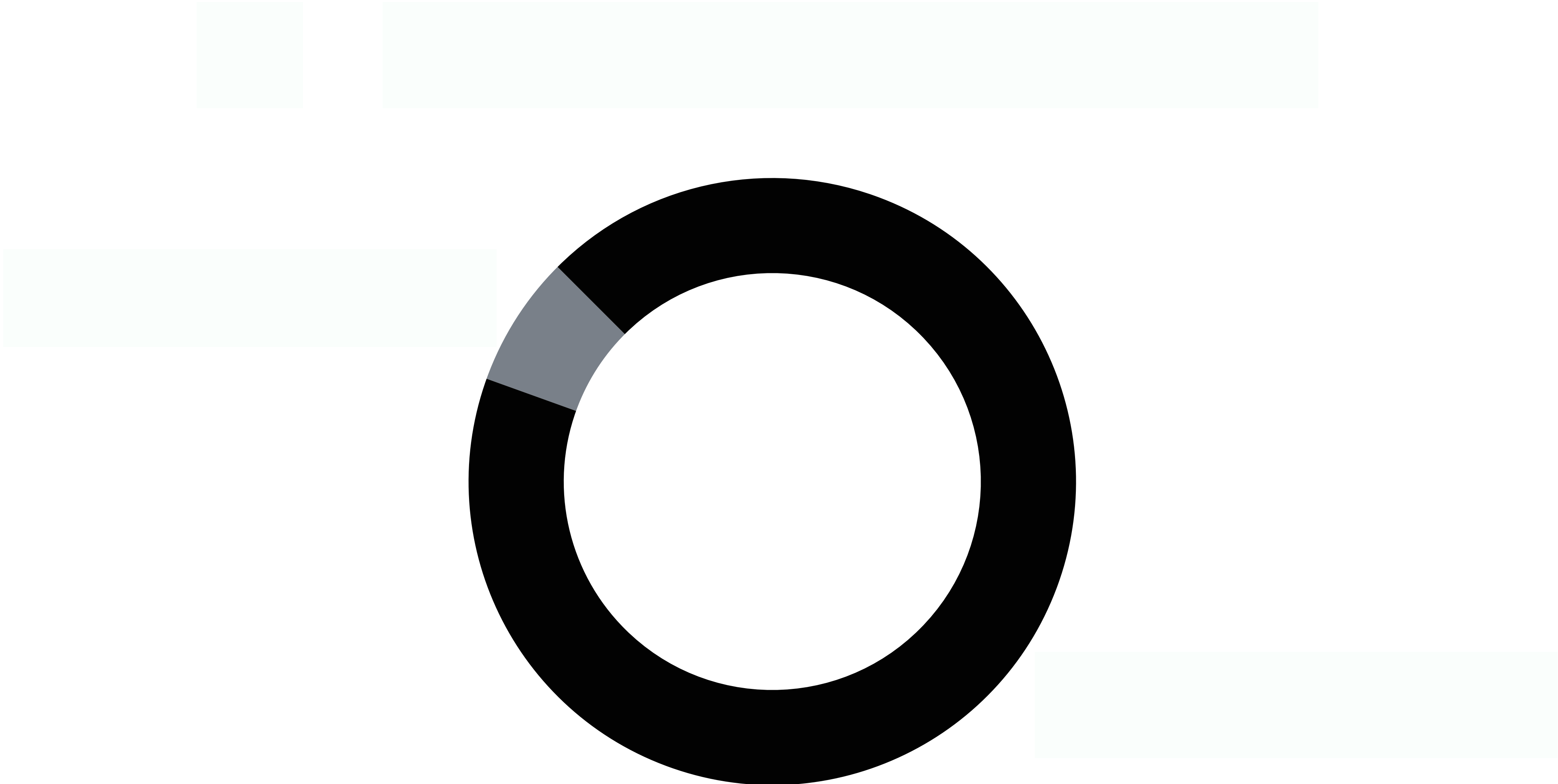
# Integrating AI into traditional industries

a strategic blueprint

80%

# 80%

failure in AI projects

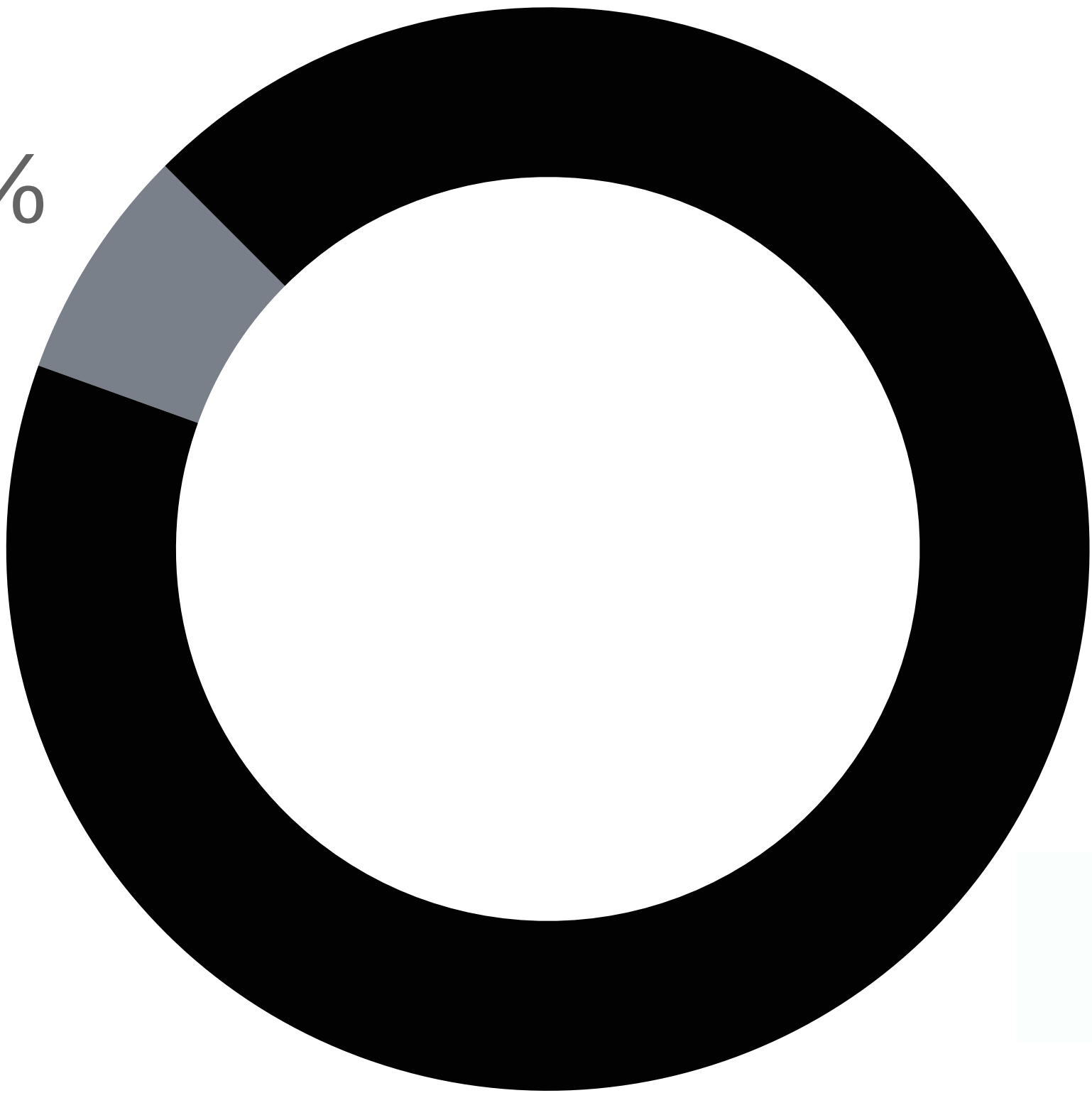




Tech



7%



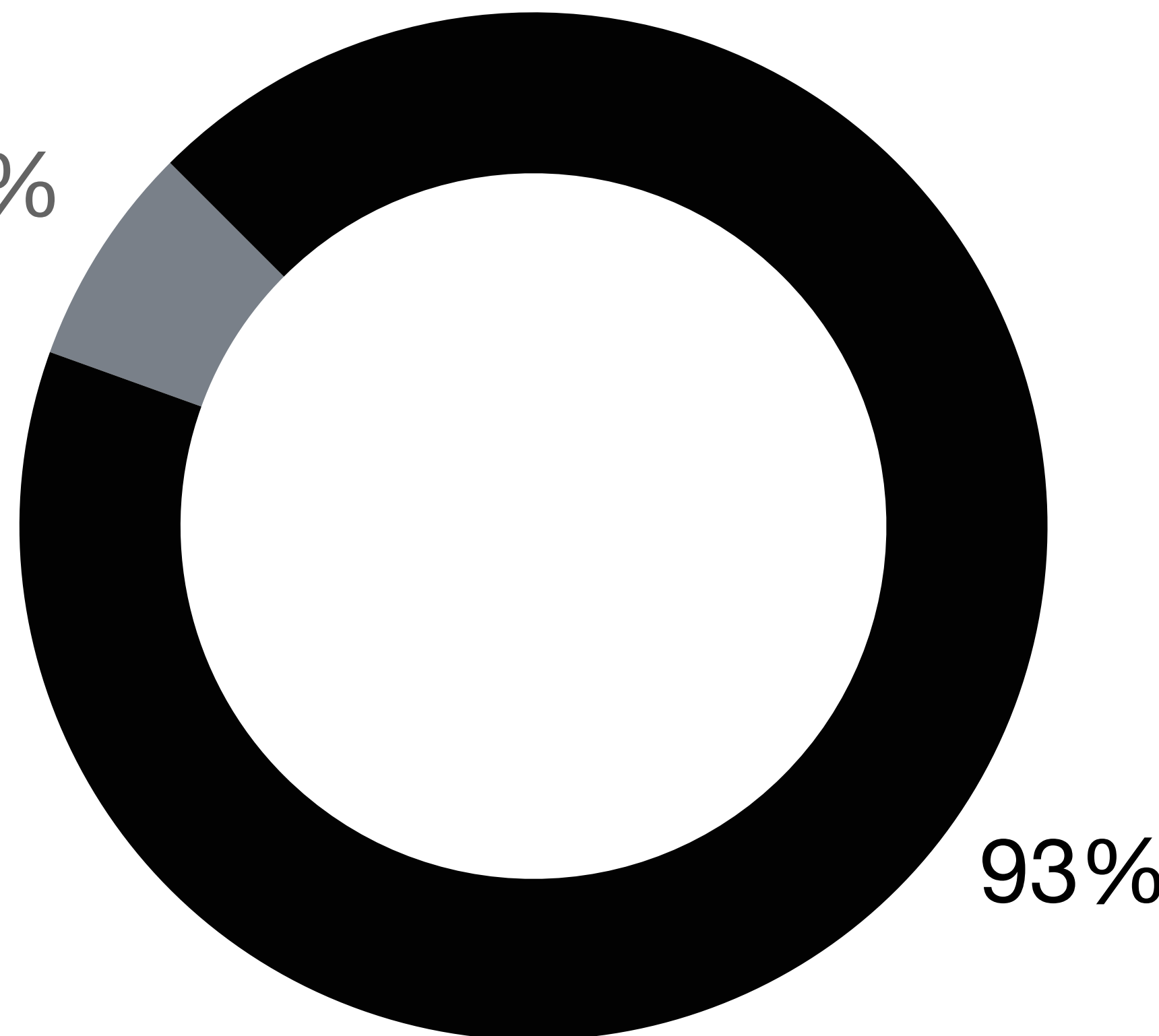


Tech



People and Processes

7%



93%

**AI is new**

# AI is new

 fast



# AI is new

 fast

 hyped

# AI is new

 fast

 hyped

 disruptive

# AI is new

 fast

 hyped

 disruptive

Partner with upper  
management

# AI is new

 fast

 hyped

 disruptive

# Partner with upper management

 empathy

# AI is new

 fast

 hyped

 disruptive

# Partner with upper management

 empathy

 literacy

# AI is new

 fast

 hyped

 disruptive

# Partner with upper management

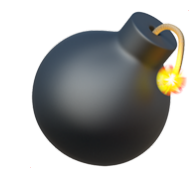
 empathy

 literacy

 strategy

**AI is complex**

# AI is complex



multidisciplinary



# AI is complex

 multidisciplinary

 black box

# AI is complex

 multidisciplinary

 black box

 hard to grasp

# AI is complex

 multidisciplinary

 black box

 hard to grasp

Partner with subject  
matter experts

# AI is complex

 multidisciplinary

 black box

 hard to grasp

# Partner with subject matter experts

 explain AI vs no AI

# AI is complex

 multidisciplinary

 black box

 hard to grasp

# Partner with subject matter experts

 explain AI vs no AI

 focus on problems

# AI is complex

 multidisciplinary

 black box

 hard to grasp

# Partner with subject matter experts

 explain AI vs no AI

 focus on problems

 cluster solutions

**AI is uncertain**

# AI is uncertain

 data dependent



# AI is uncertain

 data dependent

 stochastic

# AI is uncertain

 data dependent

 stochastic

 hard to evaluate

# AI is uncertain

 data dependent

 stochastic

 hard to evaluate

Start with  
exploration

# AI is uncertain

 data dependent

 stochastic

 hard to evaluate

## Start with exploration

 limited scope and timeline

# AI is uncertain

 data dependent

 stochastic

 hard to evaluate

## Start with exploration

 limited scope and timeline

 aligned expectations

# AI is uncertain

 data dependent


 stochastic

 hard to evaluate

## Start with exploration

 limited scope and timeline

 aligned expectations

 accept the funnel

**AI is isolated**

# AI is isolated



another tool



# AI is isolated



another tool



another tech stack

# AI is isolated

 another tool

 another tech stack

 another team

# AI is isolated

 another tool

 another tech stack

 another team

Integrate  
ASAP

# AI is isolated

 another tool

 another tech stack

 another team

# Integrate ASAP

 usage as metric

# AI is isolated

 another tool

 another tech stack

 another team

# Integrate ASAP

 usage as metric

 expect overhead

# AI is isolated

 another tool

 another tech stack

 another team

# Integrate ASAP

 usage as metric

 expect overhead

 collaborate

**AI is new**

**AI is new**

**Partner with upper management**



**AI is new**

**AI is complex**

**Partner with upper management**

**AI is new**

**AI is complex**

**Partner with upper management**

**Partner with SME**

**AI is new**

**Partner with upper management**

**AI is complex**

**Partner with SME**

**AI is uncertain**

**AI is new**

**Partner with upper management**

**AI is complex**

**Partner with SME**

**AI is uncertain**

**Start with exploration**

**AI is new**

**Partner with upper management**

**AI is complex**

**Partner with SME**

**AI is uncertain**

**Start with exploration**

**AI is isolated**

**AI is new**

**Partner with upper management**

**AI is complex**

**Partner with SME**

**AI is uncertain**

**Start with exploration**

**AI is isolated**

**Integrate ASAP**



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