Beverage consumption analysis

Delve into the beverage consumption data and insights from the event.

Total beverage consumption

35 844 liters

that is roughly equivalent to **50 hot tubs** (the average size of a hot tub is about 719 liters)

Returnable cups

22 045 cups

were issued to customers and only **17.3K** of them have been returned, remaining **4.7K** cups were not returned

| Returned | Not returned |

Top beverage category

Beer

was the most consumed category of **25 883 liters**

Beer beverages

Radegast

was the most consumed beer with **13 664 liters** drank and **27 329** beers sold

| Radegast | Other |

Alcohol beverages

Absolut Vodka

was the most consumed alcohol drink with **239 liters** drank and **9 177** beers sold

| Absolut Vodka | Other |

Non-alcohol beverages

Birell

was the most consumed non-alcohol drink with **2 446 liters** drank and **4 893** beers sold

| Birell | Other |