

People Also Ask – Query-Question Relevance Hit Apps Guidelines

Objective – The objective of this Hit App is to capture any irregularities with PAA questions in the context of a specific query. Irregularities with respect to relevance are to be judged in this Hit App. For each query, a question will be presented. Read the query and the question to answer the given questions below.

Definitions

1. **Topic** – Select “Yes” if the topic of the question corresponds to the query’s topic. Select “No” otherwise
2. **Entity** –An entity can be understood as the subject or the primary unit of the sentence/question. Select “Yes” if the question and the query have the same entity. Select “No” otherwise
3. **Intent** – Intent can be understood as the user’s purpose while searching for a query. Select “Yes” if the purpose of both the query and the question match, select “No” otherwise.

Examples

Judgement	Examples		Reason	
Labels	Query	Question	Query	Question
“No” - Topic	a2 visa holders 2021	What is the role of visa in payments?	a2 visa holders	“Visa” cards
	gcc compiler	Which is the best country to visit in the GCC?	gcc - Compiler	GCC – group of countries
	house for sale on stoughton ma	Who is the moderator of the Stoughton Town Meeting?	house sales – Retail	Town Meeting - Event
“No” - Entity	toby keith net-worth	How much is Nicole Kidman worth?	toby keith	Nicole Kidman
	macbook m1 price	How much is the cost of Surface Laptop 4?	MacBook	Surface Laptop
	mcdonald's 2 for \$5 2021	How much is a triple cheeseburger at Burger King ?	MacDonald’s	Burger King
“No” - Intent	substitute for pork-chops	What is the best cut for pork chops	Substitute is asked	Direct pork chops are suggested
	risk factors for copd	What are treatments for COPD?	Risk Factors are asked	Treatments are suggested
	digital turbine forum	How does Digital Turbine help operators and OEMs ?	Forum is asked	Operators/OEMs is suggested
Same Topic Same Entity Same Intent	fever symptoms	What are signs and symptoms of a fever	Query and Question have the same topic, entity and intent Question is relevant to the query	
	tata harrier	What is the price for Tata Harrier?		
	finance ministry	What does the Finance ministry do?		

