

Short elevator pitch:

- One well-thought out sentence that concisely describes your project.
- A portfolio showcasing the achievements, videos, photos and goals of Kiera Collins.

Long elevator pitch:

- Roughly a one paragraph blurb on your project going into more detail than the short pitch.
- Kiera-Collins.com will document the swimming career of ten-year-old athlete, Kiera Collins, as she continues to grow into the sport she is passionate about. The site will primarily serve to document team, individual photos and videos as well as the awards she has won and will win in the future. The secondary function will serve to give viewers an inside look into her personality and goals. There will be a social media aspect in the form of being able to communicate with her and follow further into her daily life.

Personas:

- These are made-up user archetypes that represent potential or known users of your project.
Who is the target audience?
 - Persona Guidelines
 - o Personas should be user archetypes of actual users you expect to visit the site
 - o They should be detailed enough that you can put yourself in their shoes during the design process.
 - o Think of the personas as “user representatives” to the design team--they’re here to inform and back-up decisions
 - o Personas can be well-researched, or just initial guesses at the users (more accuracy is better)
 - Name: Becky Smith | Quote: “I wonder how she ranks against my daughter?” / “Let’s see who Kiera Collins who won that swim meet?” | Age: 43 | Well-off suburbs | Swimming mom | Goals: Check and compare stats with own child | Goals: See who their child is competing against | Attitude: Wants to gather information about competitors

Comps:

- Comparable or competitive projects that are similar to yours.
- Comparable Guide
 - o Find sites that are doing similar things in your market—it’s important to know about competing sites and services.
 - o Find sites that match the look and feel you’re going for—we’re not going to copy, but we can use it for design ideas and inspiration.
 - o Don’t just throw a few sites in here, really spend some time researching your comparable
- Scrolling theme | Interactive icons | Group Image Background | Individual photos with description to the side

Mix all the music in the world from

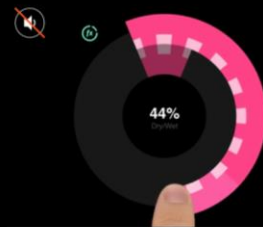
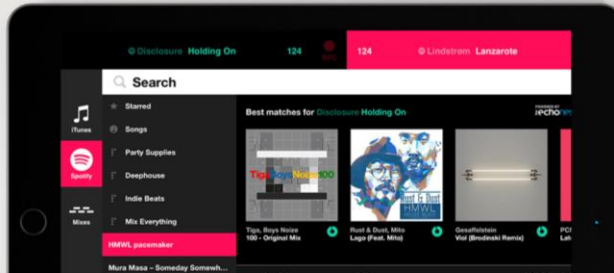


iTunes



Spotify

Pacemaker is the groundbreaking DJ app for iTunes and Spotify. It gives you millions of tracks at your fingertips and endless possibilities to create something new or simply find and mix the music you love.



ChopChop

Ee Ee Aa Aa Oo Oo — Slice up a track for a stuttering effect.

Change the size of the slice and set it to max; then hit the drop button.



ChopChop



Reverb



Echo



Hi-Lo



Roll



8-bit



Whitenoise



Kill FX

TEAMWORK for PROS

BamBam! allows people of different roles and work styles to collaborate better.

GO!

CREATE A FREE ACCOUNT



wunderman



blueLounge

m'millan



electric.polo



Edelman

Leave a message



AQUATILIS

THREE YEARS, ONE TEAM. A WORLD OF OCEANS TO EXPLORE.

At 300 feet beneath the surface, the ocean is dark. There are no landmarks around, you are suspended. Look hard enough and they appear: translucent creatures filled with colour. Some are as tiny as the nail on your finger, others are the size of a building. These are gelata - unstudied, mysterious and omnipresent. They are the ocean's unseen backbone.

CHAPTER 1

DREAM BIG

Dreaming is uniquely human. Our aspirations transport us from that which exists already into the realm of possibilities. All scientific discoveries start as dreams seasoned with curiosity. Countless creatures fill our oceans, they beg to be discovered, studied and shown.

We are simple guys who are ready to embark on an adventure that will take us around the world. We share a few important things between us: we know what we're doing, we haven't forgotten how to dream, we are full of wonder and love. Above all, we love the Ocean. We want to discover it.



"What is a scientist after all?
It is a curious man looking through
a keyhole, the keyhole of nature."

MENU

ELEVATED ABOVE THE PARK. SOARING TO NEW HEIGHTS.

It is a bold architectural statement. 35 storeys of stunning sustainable design elevated above Emery Barnes Park in the heart of Vancouver. 8X offers a unique opportunity to live in a vibrant urban setting with a park the size of a city block just outside your door. Everything you need is just steps away.

REGISTER NOW

8X
ON THE PARK



8X ON THE PARK WILL CHANGE HOW YOU VIEW
DOWNTOWN LIVING.

LUXURY

FLOORPLANS

LOCATION

VIEWS

VIEWS